



## Thank you, Volunteers

Did you know 63 million Americans volunteer? And that the Twin Cities continues to be the No. 1 metro area for volunteering? 3M CARES volunteers contribute to that hallmark. This month, we celebrate National Volunteer Week: Celebrating People in Action. We celebrate all 3M CARES volunteers who accomplish extraordinary things through service.

In this *Encore* issue, we celebrate 2010 3M Community Volunteer Awardees who lead by example — not only encouraging the people they help, but motivating others to serve as well. Enjoy their stories and then take

action! Plan to nominate a 3M retiree (or ask your organization to nominate you) for the 2011 honor. See details inside.

Remember — when you serve 25 hours or more in a calendar year — register for a 3M Volunteer Match. The \$250 3M Foundation grant is another way 3M thanks and celebrates your service. Visit [www.3M/giving.com](http://www.3M/giving.com).

Volunteers are unpaid — not because they are worthless, but because they are priceless!

Thanks to every one of you who share and care about others.

Carol Winch-Longmuir  
administrator, 3M CARES

*Mark Your Calendar!*

**Sept. 30**

Deadline for 2011 3M Retiree Community Volunteer Award nominations

See details on page 7

**August: 3M Stuff for School**

Drive-up and drop-off new school supplies at 3M Center, east side of Building 224 (large entrance). 3M CARES volunteers will collect your supplies at the following times:

Monday, Aug. 15 – 7:15-8:15 a.m.

Monday, Aug. 22 – 7:15-8:15 a.m.

**Sept. 12: 3M Volunteer Rally**

3:00-4:30 p.m. — 3M volunteer recruitment program to thank all 3M retiree and employee volunteers, and to honor 3M Employee Community Volunteer Awardees  
Where: 3M Center, Building 222-2 Cafeteria

## E-Encore Editorial

April 22 was Earth Day. As a company we work to reduce our environmental impact, and we know that 3M retirees are working to improve their own environmental footprints. In 2008 we encouraged you to move to the electronic version of the *Encore*. Not only is the *Encore* a more colorful version on line, but you receive it two weeks earlier than those on U.S. bulk mail.

At present there are approximately 1,500 retirees who made the move and we want to thank you. Retiree JoAnn Klein commented, “I heartily recommend receiving the *Encore* online. It’s convenient, there is beautiful color and there is nothing to recycle.”

We are encouraging you to preserve our trees and conserve waste and energy. If you have access to a computer and are able to receive notices, reminders and announcements and this *Encore* on a more timely fashion please notify [3Mcares@mmm.com](mailto:3Mcares@mmm.com) or call on 651-736-4247 with an email address or a change in your email address.

Thank you for reading, recycling and responding!

Mary Miller, *Encore* editor

## 2010 3M Community Volunteer Awardees

### Dave Kelly Sun City Center, Fla.



After retiring from 3M Prairie du Chien, Dave Kelly moved to Florida and spent 13 years volunteering. He raised puppies to be Guide Dogs for people who are blind or visually impaired. With his wife, Kathy, Dave received nine-week-old puppies from Southeastern Guide Dogs, Inc., raised them and then sent them back ready for Guide Dog training. (After training, the dogs are matched with their new owners. The owners and dogs then train together for a month, all provided at no charge to the new owners.) Dave also coordinated a group of other puppy raisers, answered questions and provided guidance on training the puppies. In addition, he was on call to speak about the program to interested parties and organizations.

The Southeastern Guide Dogs outreach coordinator wrote: “Dave Kelly helps change the lives of those we serve and he does it out of love for our mission ... in helping us make a difference in someone’s life.”

In addition, Kathy and Dave adopted and trained a therapy dog, and spent many hours a month taking the dog to assisted living facilities and nursing homes.

Besides enjoying dogs, Dave was interested in skeet shooting, bow hunting and was a “fantastic shot” while duck hunting on the Mississippi, according to his hunting buddy, Pat Reed. Sadly, Dave developed an incurable terminal cancer and passed away shortly after receiving the award.

Dave’s \$1,000 3M Foundation check went to Southeastern Guide Dogs, Inc.

*Neil Franey*

### Curt Cameron

*White Bear Lake, Minn.*

Curt Cameron is a very dedicated volunteer who helps tutor adults in the basics of reading, writing and math. There are many adults who do not have these skills, so Curt decided to help out.

In December of 2007, not long after Curt retired, he trained to become a tutor through the Minnesota Literacy Council. Since then, Curt volunteers four days a week at The Ronald M. Hubbs Center in St. Paul. He began to tutor in the study lab, where students can receive help with their homework. Curt is there, always willing to lend a helping hand.

Even though tutoring is Curt’s first commitment, he agreed to take on additional responsibilities and became trained in a special curriculum called STAR. This curriculum includes learning alphabet, vocabulary, fluency and comprehension. It demands one-on-one individual appointments, taking up to 45 minutes for each. With Curt able to provide these assessments, it has freed up teachers to teach.

Curt recently trained to assist learners in the Media Center, using computer-based instruction. There are many various levels and subject areas that must be covered, but with Curt’s dedication and patience in helping others, he has proved that he can make a difference.



Last April, he provided training at the Minnesota Literacy Council’s Volunteer Conference “Sharing the Power.” Curt served on a panel of volunteers explaining his involvement with the Hubbs Center and showing new volunteers “the ropes.” This year, the Literacy Council will award Curt

the 2,000 hours Service Award.

Dedication and volunteering is what Curt is all about. His \$1,000 3M Foundation check went to The Ronald M. Hubbs Center for Lifelong Learning.

*Linda Bell*

# Phyllis Hagen

Woodbury, Minn.

Since retiring from 3M over 20 years ago, Phyllis Hagen has been one busy volunteering wonder. Every Monday, she can be found in the CARES office calling other volunteers for the myriad community projects that 3M retirees are asked to work on.

Over 20 years ago, Phyllis was asked if she would coordinate the Red Cross blood drives that occurred at several 3M buildings. She not only accepted, but has been running these drives ever since. Red Cross drives occur in four 3M buildings totaling 16 to 20 times a year. She calls the volunteers for each drive, coordinates with the Red Cross and handles the many other details necessary that make 3M the top corporate blood donor.

Phyllis also volunteers in several hospitals. She started at Bethesda Hospital as a desk clerk over 10 years ago and then began doing pet therapy visits with her Scottish terrier, Tavish McDuff, to offer the patients comfort. This activity

grew and she, Tavish, and usually her husband, Don (3M retiree), do weekly visits in several hospitals – Bethesda, Regions, Gillette Children’s and Woodwinds. Because Tavish is getting older, Phyllis has acquired two new Scotties, who now do these pet therapy visits.

As Bonnie Watson, Health Partners volunteer coordinator, wrote: These visits “have brought so much joy to our patients and ... She is a compassionate volunteer and really understands

how an empathetic response can lift the spirits of others ... I can always count on Phyllis to bring a positive spirit. She cares for the welfare of others and that is evident in all that she does.”

Phyllis’ \$1,000 3M Foundation check went to the American Red Cross.

*Neil Franey*



Velsor Richardson, better known as Jolly by all his friends and family, has been volunteering at The ROCK (Reaching Our Community Kids) Youth Center in Midland, Mich., for over three years.

The youth center has a 24-foot portable rock climbing wall. Jolly has spent countless hours using his own truck to transport the wall to many different locations. He always goes well beyond the “call of duty” in giving so generously of his time and skills, as well as using his own tools and materials to make any necessary repairs for the youth center. His contributions are instrumental in the successful advancement of The ROCK’s vision and mission.

On Friday nights, Jolly can be found with the kids at a program called “Club ROCK.” He is a positive influence on these youths and has built relationships with many of them. He directly impacts the lives of hundreds of teens every year. In addition, Jolly and his wife are responsible for all of The ROCK’s pop bottle and can returns, as well as purchasing pop for resale in The ROCK Cafe.

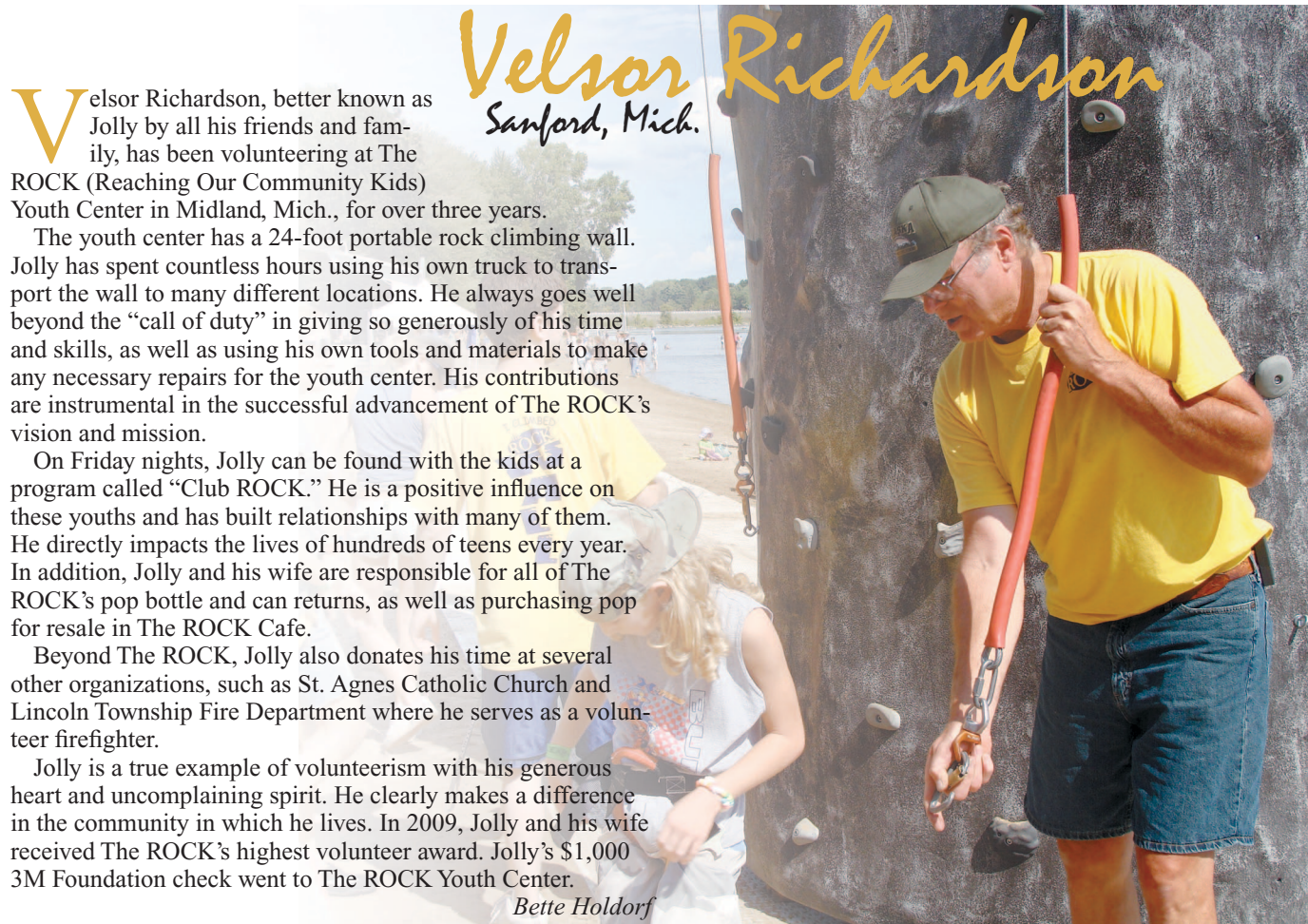
Beyond The ROCK, Jolly also donates his time at several other organizations, such as St. Agnes Catholic Church and Lincoln Township Fire Department where he serves as a volunteer firefighter.

Jolly is a true example of volunteerism with his generous heart and uncomplaining spirit. He clearly makes a difference in the community in which he lives. In 2009, Jolly and his wife received The ROCK’s highest volunteer award. Jolly’s \$1,000 3M Foundation check went to The ROCK Youth Center.

*Bette Holdorf*

# Velsor Richardson

Sanford, Mich.



## Jerry Belisle

Oakdale, Minn.

A person who truly knows the meaning of volunteering is Jerry Belisle. Many people remember Jerry when he volunteered as the 3M Club (Employee Recreation Program) representative as an employee. For the past 17 years, the 3M CARES office has been very fortunate to have his services every Wednesday morning. Recent retirees will hear his friendly voice informing and encouraging them to become a part of the 3M CARES volunteer program.

Jerry's longtime civic interests vary, and the Oakdale Jaycees government affairs committee was one that caught his eye. With his hard work and dedication he was instrumental in petitioning the State of Minnesota to allow Oakdale to become a city.

Between painting Oakdale City Hall and fire hydrants – or planting trees – Jerry also served on a committee to build a new jail for Washington County. Jerry was a charter member of the Oakdale-Lake Elmo Historical Society and continues to serve on its board.

Vets at the Minneapolis Hospital see Jerry on a regular basis when he comes to visit. Gillette Children's Hospital



patients also enjoyed his visits for a number of years. Winter Carnival committees were part of his life, plus singing with the St. Paul Dominic Club for charity spring shows. Proceeds from these shows were donated to children with special needs.

Jerry was one of the original volunteers who served every Tuesday sorting and categorizing 3M's history in the form of negatives. Jerry logged in 650 hours over a five-year period. He also

volunteered with the Minnesota Historical Society preserving and categorizing important 3M motion picture films, including product commercial, promotional pieces and meetings from the 1950s to 1980s.

Jerry is dedicated, faithful and truly an example of true volunteerism. His \$1,000 3M Foundation check went to the Oakdale-Lake Elmo Historical Society.

*Linda Bell*



## Chuck Newman

West Lakeland, Minn.

Through his tireless involvement with a total of six different non-profit organizations, Chuck Newman demonstrates how to make a difference in the lives of others. Whether spearheading the 2010 effort to pack 735,000 meals for the hurricane victims in Haiti through Kids Against Hunger; distributing 120 pounds of food to 300 local families through Second Harvest Heartland; or participating in the Valley Outreach Food Shelf, Chuck's efforts to help feed hungry people have strengthened families and communities alike.

In addition to his efforts in fighting hunger around the world, for 25 years Chuck has helped provide affordable housing through Habitat for Humanity and, more recently, with the Two Rivers Community Land Trust. He has also been instrumental in the collection of surplus medical equipment through Global Health Ministries for use in third-world countries.

Chuck's volunteer spirit enabled him to serve in the historical preservation efforts for the Washington County Historic Courthouse and to serve on the County Planning Commission in the development of a comprehensive 2030 plan for the benefit of all county residents. These efforts earned Chuck the 2008 Washington County Lifetime Volunteer Award.

He also supports his local church in the maintenance and improvement of facilities and grounds, and in outreach projects to the inner city of St. Paul. His dependability, leadership, willingness and skills are perhaps best captured in the following words from one thankful organization: "Chuck always brings a cheerful and can-do attitude that encourages others to participate." Chuck's \$1,000 3M Foundation check went to Kids Against Hunger.

*Gary Forsberg*

## Beth Kasal

Hutchinson, Minn.

Beth Kasal has been described as a “tireless promoter, willing worker and a great organizer.” She served as vice president of Hutchinson Health Care Hospital Auxiliary. She also chaired various committees, including the scholarship committee, which distributes awards to future doctor and nurse candidates. Beth oversees the service committee, which consists of 12 areas of volunteer service, such as memorials, endowments and orientation. She has been cited for “courage to lead and make difficult decisions to uphold the honor and integrity of the hospital and its mission in the community.”

As part of her work with the hospital auxiliary, she serves at the thrift store and recently spent hours organizing a style show for the annual Volunteer Appreciation Luncheon. Beth’s personality has been described as “magnetic” and as an asset for working with others.

Beth is also active in “Food for Kidz,” a non-profit organization that transports food ingredients to other sites where volunteers gather to package a rice/soy protein meal supplement. The meals are sent around the globe for hungry children.

Her international volunteer work includes personally delivering meals, clothing, eyeglasses, wheelchairs, and other medical and health supplies to children in Haiti, Africa, Puerto Rico and Central America. A supporter said of Beth, “When Beth finishes a task she is always eager to know more, give more and do more. Children around the world have benefited from Beth’s efforts.”

She has also been active with the 3M Hutchinson CARES program. Beth and her husband, Art, have experienced the powerful impact of volunteerism. Beth’s \$1,000 3M Foundation check went to Feeding Children International.

Mary Miller



## Richard Ricciardi

Monmouth Beach, N.J.

Richard Ricciardi has quite a track record at Monmouth University as an exceptional and outstanding volunteer. He serves as the vice chair of the Business Council for the Leon Hess Business School. The Business Council helps to nurture a healthy, productive relationship between the university and area business executives.

Richard graduated from Monmouth’s MBA program over 20 years ago. He is an excellent resource in his volunteer role at the univer-

sity, especially when it comes to his interest in mentoring programs for students, and expanding the role of the Business Council in creating synergies with the pharmaceutical and health care companies throughout the state of New Jersey.

Besides being fully involved with the university, Richard is involved in community activities including the National Exchange Club (a community-based service organization) where he was the recipient of the Distinguished Club President’s Award. This

club was founded in 1911 and is the oldest American Service Organization, supporting the needs of local communities and the country. He is also active in the Long Branch Historical Museum Association and the Monmouth Beach Cultural Center.

At the university, he is a familiar face at basketball games; homecoming; and Monmouth’s annual “Candlelight Dinner Tour,” which helps introduce non-alumni to their educational community. Richard is a dedicated member who encourages and

promotes business-to-university and business-to-business relationships.

In the eyes of Monmouth University’s “family” of students, administrators and faculty, Richard continues to distinguish himself as a valuable and trustworthy member of both public and private sectors, and is viewed by all as a real winner.

Richard’s \$1,000 3M Foundation check went to Monmouth University, where the school applied it to the scholarship fund.

Bette Holdorf



## David Sapp

Columbia, Mo.

David Sapp has been a volunteer for the Boone County Historical Society for 12 years. During that time, he assisted with the publication of a 46-page atlas and a 200-page anthology for the society. He served 11 years on the Historical Sites Committee and 10 years as webmaster for the society.

Especially noteworthy is his work in chairing a volunteer committee to establish a history village on the society's property in Nifong Park, Columbia, Mo. David worked with the landowners and city officials to develop the history village, Boone Junction. Boone Junction depicts pivotal periods in the history of Missouri. It features a log cabin dating to the 1800s, a general store, a Victorian house, and at this stage there is planning for a one-room schoolhouse to be built.

All this required hours spent in fundraising, grant writing, working with contractors, directing volunteers' work on structures, as well as work on staffing and budgeting.

In addition, David worked to preserve a portion of the Booneslick Trail, a 1762 Indian-Trapper pathway which developed into the first road to the Far West, known now as the origin of the Santa Fe and Oregon trails.

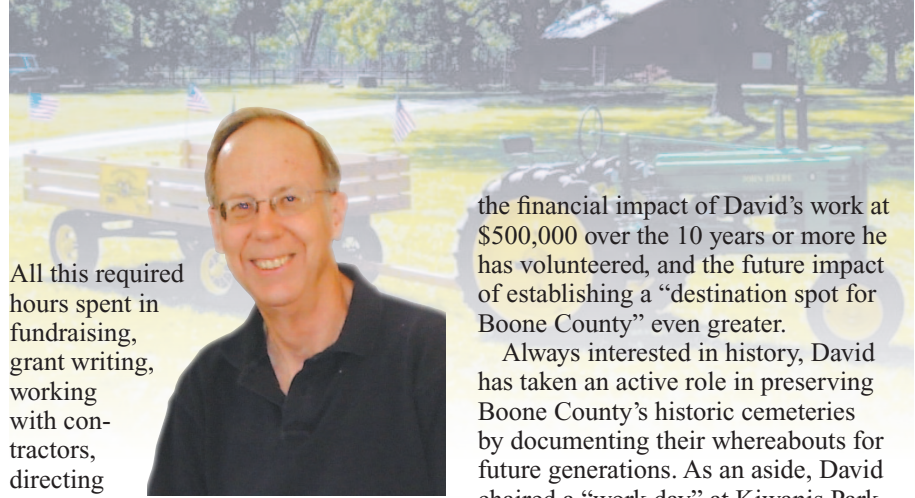
Deborah Harmon, president of the Boone Historical Society, estimates

the financial impact of David's work at \$500,000 over the 10 years or more he has volunteered, and the future impact of establishing a "destination spot for Boone County" even greater.

Always interested in history, David has taken an active role in preserving Boone County's historic cemeteries by documenting their whereabouts for future generations. As an aside, David chaired a "work day" at Kiwanis Park where nearly 50 volunteers spent the day painting all of the park's picnic tables. This was an extremely valuable project for the Kiwanis Club since the work was labor-intensive and saved at least \$3,000 in labor.

David's 3M Foundation check went to Boone County Historical Society.

*Mary Miller*



## John Roche

St. Paul, Minn.

Imagine a product that cooks food using the free energy from the sun, is safe and environmentally friendly, and can be assembled without special tools or electricity – all while positively impacting the lives of the needy. It almost sounds too good to be true, but this is the product vision that the innovative and dedicated spirit of 3M retiree John Roche has made reality for thousands of people in 25 countries around the world.

As a solar film applications pioneer at 3M, John's innovative concept utilizes 3M reflective film technology to concentrate the energy of the sun for optimal heating under a wide range of atmospheric conditions. Combining the talents of a volunteer team of like-minded people, oven designs were developed as channels were formed to provide an alternative to scarce firewood, or other expensive fuels, for the cooking of daily meals. The result is seen in substantial ben-

efits both to people in terms of safety, cost and convenience; and to the environment in terms of reduced deforestation.

And now after 10 years of retirement, John remains active in seeking new ways to improve the lives of others through his church and community, and in continued service on the board of the non-profit Solar Oven Society. He also remains active with the Tech Forum Solar Chapter, and has been instrumental in the encouragement of future innovation in both renewable energy and in reflective film technology at 3M.

As one supporter stated, "John exemplifies volunteering in that he always strives to help others first, with no expectation of anything in return. And he does it with enthusiasm, passion and a smile on his face." John's \$1,000 3M Foundation check went to Persons Helping People.

*Gary Forsberg*



### 2011 Driver Safety Program Schedule

Save 10 percent on your car insurance by taking the AARP Driver Safety Program. Drivers must take the initial eight-hour, two-day class before being eligible for the four-hour refresher. All Initial classes are held at 3M in Building

224-1N-NEO Room and begin at 5:15 p.m. All Refresher classes are held at the Tartan Park Clubhouse in the Willow Room and begin at 8 a.m. Please call the 3M CARES office at 651-736-4247 to register.

#### Initial Courses (eight hours)

June 6 & 7 – Don Lee  
Aug. 8 & 9 – Tom Nelson  
Oct. 3 & 4 – Don Lee

#### Refresher Courses

May 9 – David Cross  
May 25 – Tom Nelson  
June 15 – Ernest Sergent  
July 11 – George Arthur

July 27 – Ken Smith  
Aug. 8 – Ken Smith  
Aug. 31 – Tom Nelson  
Sept. 12 – Ken Smith  
Sept. 28 – Don Lee

Oct. 3 – Tom Nelson  
Oct. 26 – David Cross  
Nov. 16 – George Arthur  
Dec. 7 – David Cross

## 3M Community Volunteer Award 2011 Nomination Form



Thank you for nominating a 3M volunteer for this award. There are two options for submitting this form:

- Online form:** Log onto *www.3Mgiving.com*, then click on "Community Volunteer Award." Follow the instructions for submitting an electronic form. You'll find Frequently Asked Questions to help you.
- OR Paper form:** Complete the Nominee and Nominator sections below. **Attach typed or word processed answers to the Volunteer Biography section.** Mail to: 3M Community Volunteer Award; Community Affairs; 3M Center, Building 225-01-S-23;

St. Paul, MN 55144-1000; Fax (651) 737-3061

- Letters of support strengthen the nomination, and are required. Attach a **minimum of (2)** letters of support from nonprofit organizations the nominee serves.
- **Return nomination form and at least two letters of support by September 30, 2011 for retiree nominees.**
- *If you need help with this form, please send an e-mail to [volunteer@mmm.com](mailto:volunteer@mmm.com) or call the 3M Community Affairs Helpline at (651) 733-0144.*

**Nominee** (Volunteer you are nominating) Please print.  Employee  Retiree

Name (Dr./Mr./Ms.)	Year Retired (if known)
Telephone Number (include area code)	3M Employee Number (if known)
Street Address	City, State and ZIP
3M Location Name	E-Mail Address

### Nominee Volunteer Biography

*Please attach word processed responses for each of the following. Respond for each main organization the nominee serves. Your answer should be complete enough that the selection committee can "see" the volunteer in action.*

- Name of organization nominee serves.
- Number of years of service with this organization.
- Number of volunteer hours per month.
- What services does the nominee provide?
- What is his/her impact on the organization or community? Please give specific examples.
- Other information you would like to share about the nominee.

**Nominated by** (Your contact information. You will be notified by e-mail or U.S. mail when award winners are selected.) Please Print.

#### Employee Nominator

#### Retiree or Nonprofit Nominator

Name (Dr./Mr./Ms.)		Name (Dr./Mr./Ms.)	
Department/Division		Title (if representing a nonprofit)	
Building/Floor/Mail Stop (St. Paul/Austin)		Organization (if nonprofit)	
Branch/Plant Location		Street Address, City, State and ZIP	
Telephone Number (include area code)	3M E-mail Address (if available)	Telephone Number (include area code)	3M E-mail Address (if available)

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## VOLUNTEERS NEEDED

**Little Brothers-Friends of the Elderly** needs "Tag Team" visitors. Relieve isolation and loneliness of older adults through social contact and friendship. Two to three hours per month. Elder homes on East Side of St. Paul. Contact Carolyn Swenson on 612-746-0753 [cswenson@littlebrothersmn.org](mailto:cswenson@littlebrothersmn.org)

**RSVP** offers people 55 and over personalized placement in rewarding and meaningful opportunities to meet their individual skills, interests, schedule and geographic availability. Receive supplemental insurance and partial travel reimbursement. Contact 952-945-4165 to talk to a staff member who will help you get started on your volunteer career.

**Safe at Home**, through Rebuilding Together Twin Cities, is in need of volunteers to install home safety, and accessibility modifications and devices to low-income homeowners who are older adults or living with a disability. Small-scale projects such as installing grab bars, shower heads, bath treads, etc., taking three to four hours on Thursday mornings. Contact Erika Wurst at 651-776-4273 or [e.wurst@rebuildingtogether-twincities.org](mailto:e.wurst@rebuildingtogether-twincities.org)

**Wild Rivers Habitat for Humanity**, Polk and Burnett counties, Wis., needs volunteers for many areas such as helping build homes, working at the Restore in St. Croix Falls, fundraising, calling to schedule volunteers, making and serving food, etc. Time commitment: open to volunteer. Contact 715-472-6080 or e-mail [office@wildriverhabitat.org](mailto:office@wildriverhabitat.org)



**CARES Retiree Volunteer Program**  
3M Center, Building 224-1N-07  
St. Paul, MN 55144-1000  
651-736-4247  
[3Mcares@mmm.com](mailto:3Mcares@mmm.com)

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## 3M Encore is a publication of 3M CARES

### 3M CARES is a program of 3M Community Affairs

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Remember, if you have an e-mail address change, please notify [3Mcares@mmm.com](mailto:3Mcares@mmm.com) or call 651-736-4247. Thank you.

To receive the *Encore* and 3M Foundation match, volunteer or other 3M Community Giving information in a more timely fashion, please consider signing up for e-mail. U.S. bulk mail sometimes takes two weeks to reach you. Send an e-mail, with your e-mail address, to [3Mcares@mmm.com](mailto:3Mcares@mmm.com)

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