

Raleigh, North Carolina, is seeking candidates to serve as the  
**Community Engagement Manager**  
for the City's newly created Community Engagement Department.



Raleigh



# CITY PROFILE

*During the past 30 years, growth in Raleigh and the surrounding Research Triangle Region has consistently and significantly outpaced the nation. Fueled by an impressive mix of education, ingenuity and collaboration, North Carolina's capital city has become an internationally recognized leader in life science and technology innovation. It also happens to be a really nice place to live.*

*(source: Raleigh Office of Economic Development)*







## The Raleigh Community

The City of Raleigh, founded in 1792, is the second largest city in North Carolina. It's situated in the heart of North Carolina's Piedmont region, which is centered between the sandy Atlantic beaches and the Great Smoky Mountains. The City is both the county seat of Wake County and the capital of North Carolina. Raleigh covers an area of more than 146 square miles, has a planning jurisdiction of 181 square miles and is home to a growing and diverse population. Together with Chapel Hill and Durham, Raleigh forms the Research Triangle Park, which was founded in 1959. The Raleigh-Cary metropolitan area includes Wake, Franklin and Johnston counties with a population of almost 1.4 million.

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The City of Raleigh has been listed as one of the fastest growing cities for many years — the City's current population is about 475,000 people, up from 291,141 in the 2000 Census. Raleigh is known for its high quality of life for its residents. In the 2018 City-wide Citizen Satisfaction Survey, 89 percent of respondents were satisfied with Raleigh as a place to live, 37 percent higher than the national average.



Below are some recent national recognitions for the City:

- Raleigh makes list of best cities to start a career  
- [WalletHub](#), May 2021
- Raleigh earned the "Leading the Way Award" for being ranked in the top 10 percent of local governments in the U.S. with regard to resident satisfaction with government services and customer service  
- [ETC Institute](#), April 2021
- Raleigh's economy is the fifth best-performing in the United States  
- [Milken Institute](#), February 2021
- Raleigh ranks third in Best State Capitals  
- [WalletHub](#), January 2021
- Raleigh ranks third in Happiest Cities in America poll  
- [Men's Health](#), January 2021
- Raleigh is named one of the Safest Cities in America  
- [WalletHub](#) 2020
- Raleigh ranks among Best Places to Retire  
- [Forbes](#) 2020





# Department Overview

The City is establishing an Office of Community Engagement to assist in reimagining community engagement efforts for our community. The Office will lead a process that increases the collective capacity of the community to improve the quality of life for people who live, work, and play here. This work will include incremental and measurable projects, programs and activities that lead to positive, long-term, systemic change. To elevate the importance of this work, the new office will report to the City Manager's Office and be staffed by two new full-time employees.

## Candidate Profile

The Community Engagement Manager will lead the Office of Community Engagement, a newly formed office designed to advance the City's goal of improving and reimagining its community engagement activities. The City of Raleigh is looking for an exceptional leader with at least seven years of experience in public relations or community organizing. This individual should be a highly motivated, community-minded leader.

Under the general direction of the Assistant City Manager, the Community Engagement Manager will lead and manage a people-focused process that increases the collective capacity of the community to engage in City-sponsored services, programs, activities, and public policy decisions. The Community Engagement Manager will have full responsibility for directing the City's community engagement efforts, which includes but is not limited to:

- Developing, leading, and championing a comprehensive strategic community engagement plan that builds public awareness of and engagement in City-sponsored initiatives, programs, services, and policies
- Identifying and implementing emerging community engagement strategies and technologies
- Advising and supporting City departments in their community engagement efforts

Qualified candidates will clearly exemplify the City's organizational values of responsiveness, integrity, respect, collaboration, honesty, diversity, stewardship, and initiative. Advanced skills in community building and engagement and an understanding of equity principles are critical.





# Compensation and Benefits

The City of Raleigh plans to offer a competitive salary commensurate with the successful candidate's qualifications and experience. When you join the City of Raleigh's work family, your benefits are an important part of your "total rewards." The City provides a comprehensive benefits package as part of the total rewards program to support employees through important events in their life, to enhance their life outside work, and to help them plan and prepare for the future. The City also participates in the North Carolina Local Governmental Employees' Retirement System (NCLGERS).



# Application and Selection Process

Qualified candidates should submit an application along with their cover letter and resume online by visiting our website at [www.governmentjobs.com/careers/raleighnc](http://www.governmentjobs.com/careers/raleighnc). This position will remain open until **July 21, 2021**. Following this date, applications will be screened against criteria outlined in this brochure. Interviews with the City of Raleigh will be offered to those candidates named as finalists, with reference checks, background checks and academic verifications conducted after receiving candidates' consent. A pre-employment screening to include controlled substance tests will be conducted by the City.



Raleigh

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For more information about Raleigh, please visit:

[Raleighnc.gov](http://Raleighnc.gov) | [Raleigh4u.com](http://Raleigh4u.com) | [Visitraleigh.com](http://Visitraleigh.com)

**raleighnc.gov**