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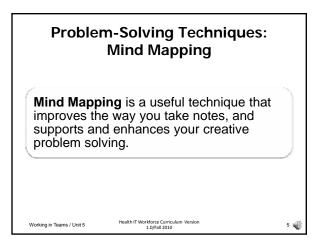
Introduction

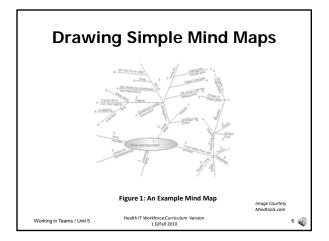
- In this unit the learner will be able to obtain knowledge and skills to develop a mind map, conduct a SWOT analysis, and use swim lanes and fishbone diagrams.
- We will also discuss ways to determine when a deliverable is a team task versus an individual one.
- · Learning activities are provided throughout the unit.

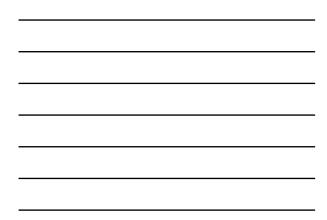
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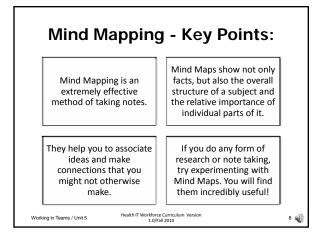






Improving Your Mind Maps Once you understand how to make notes in the Mind Map format, you can develop your own conventions to take them further. • Use single words or simple phrases for information. • Print words. • Use color to separate different ideas. • Use symbols and images. • Using cross-linkages. Health I1 Working in Teams / Unit 5 7 🅡 1.0/Fall 2010







Activity

Develop your own mind map of a HIT as follows:

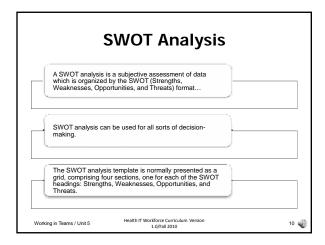
The Director of Nursing at Mayview Hospital has requested a kiosk housing information on selected health disruptions, advanced care directives, medical management, discharge planning, etc. The intent of the kiosk would be to build the system in a friendly, inviting manner so all levels of patients from different backgrounds could retrieve information in the hospital lobby while waiting for their families, during visitation hours, or anytime information may be needed.

Please create a mind map using the concept of a health information kiosk to depict your thoughts and areas needed to be considered in the design and implementation of the equipment.

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Here are some examples of what a SWOT analysis can be used to assess:

- a company (its position in the market, commercial viability, etc)
- a method of technology distribution or delivery
- a product or brand
- a business idea
- a strategic option, such as entering a new market or launching a new product
 an opportunity to make an acquisition
- an opportunity to make an acquisition
 a potential partnership for the HIT deployment across different healthcare institutions
- changing a supplier for your HIT solutions
- outsourcing a service, activity or resource for your HIT implementation

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SWOT Analysis Template			
SWOT Analy	sis rempiate		
Subject of SWOT analysis: (define	e the subject of the analysis	here)	
		11010)	
STRENGTHS	WEAKNESSES		
 Advantages of proposition? 	Disadvantages of		
•Capabilities?	proposition?		
•Competitive advantages?	Gaps in capabilities?		
•Resources, Assets,	Lack of competitive		
People? •Etc	strength? Etc.		
210.			
OPPORTUNITIES	THREATS		
Market developments?	Political effects?		
Competitors' vulnerabilities? Industry or lifestyle trends?	Legislative effects?		
Global influences?	IT developments?		
Etc.	Etc.		
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SWOT Analysis Example

This SWOT analysis scenario is based on a business-tobusiness manufacturing company, that historically relies on distributors to take their products to the end user market.

The opportunity, and therefore the subject for the SWOT analysis, is for the manufacturer to create a new company of its own to distribute its products directly to certain enduser sectors, which are not being covered or developed by its normal distributors (see SWOT Analysis Handout).

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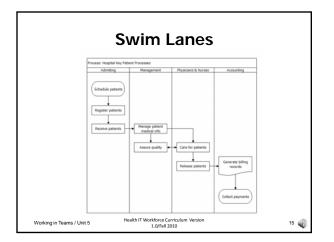
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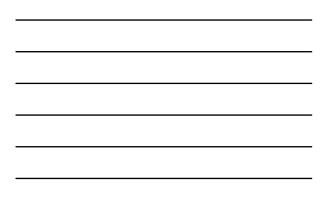
Activity: HIT Team SWOT Analysis

- The health information kiosk (used in the earlier activity) to be built for the hospital that would be set in the lobby for patients, families, and caregivers to retrieve various types of health information will also be used in this activity.
- Now that you have designed your mind map, please do a hypothetical SWOT analysis for the team to consider the strengths, weaknesses, opportunities, and threats in building and implementing such a device.

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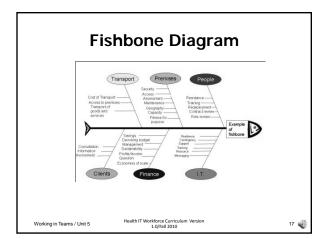
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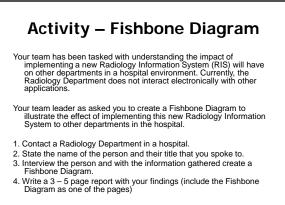


Activity – Swim Lane			
Your team has been tasked with reducing duplicate workflow with the new computerized provider order entry application. Swim lanes templates are one of the tools that can be used. Processes for each department are listed in the swim lanes. You will easily be able to identify the workflow redundancies and make workflow decisions once the selected computerized provider order entry application is chosen.			
Your team leader has asked you to create a swim lane for one of the ancillary department's interactions with the other departments of the hospital. It will be necessary to contact a local hospital's Nutrition Department to understand the workflow and interactions that the department has with other departments within the hospital environment.			
 State what hospital was contacted. State the name and role of the person contacted. Write a 3 – 5 page report on the swim lane findings. 			
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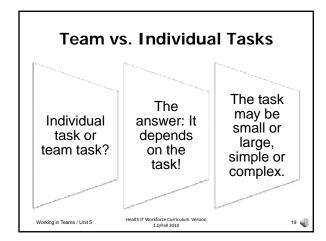
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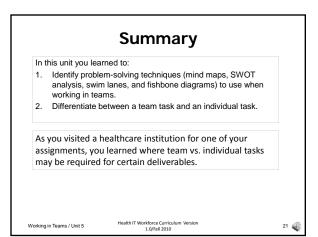


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