



Nexus Creative

Creating Rich Experiences

Nexus Creative Sdn. Bhd. is a creative multimedia agency that is based in Kuala Lumpur, Malaysia. Our forte lies in creating rich, interactive and unique experiences that touch people's hearts.

The core team consists of a lean team of two – Peter Wong and Su Lin.

Peter Wong is the founder of Nexus Creative and his skills include graphic design, multimedia and sound design, and composing a wide array of tunes. Filling in the newly-minted role as a partner is Su Lin.

Together, we are a tag-team of multi-disciplinary skills. We research and stretch various ideas to test its suitability before producing and developing them into actual work. Our processes are streamlined for efficiency and that way, our clients' requirements are better met.

Rest assured, when the going gets tough, we have a network of reliable, experienced and award-winning associates who are always ready to assist. We operate as a conglomerate. A seamless partnership of individuals from various creative disciplines who understand each other's business vision. We have worked with our associates for more than 10 years and hence, we work together like a well-oiled machine.

Our portfolio speaks for itself. So, please have a look at what we have done so far under the **Work** section.

Graphic / Visual

Featured in Istockphoto.com's Designer Spotlight for web design and video category, 2010.

Garnered an honourable mention in Creativity Annual Awards, 2009.

Featured in Web Design Index 7, 2007.

Bestowed the Coolhomepages.com award, 2005.

Music / Sound

Nominated for best music documentary score for Discovery Channel's Eye on Malaysia: The Seasmiths, 2010.

The Nexus, Peter's music persona, became a featured artist in Jango Airplay, an international radio station, 2010.

"Where is Heaven?" was one of the finalists for Astro AEC's Sounds of the Human World music competition, 2007.

Won various jingle competitions; consolation prizes between 1995 and 1997.

Here's a quick look at our list of services.

Idea generation, prototyping, proposals

Creative solutions, mock-ups, special PowerPoint presentations, Flash presentations

Interactive Media / Web

Flash, HTML, jQuery, Javascript, Wordpress & other blogs, social media set-up, CMS, CD, kiosks, skin / interface design

Graphic / Print design

Corporate identity, all print collateral (flyers, brochures, etc.), book / cover design, posters, print ads, etc.

Sound Design / Mixing / Recording

Almost every aspect of audio production

Original Music Compositions

Film & TV, radio, corporate videos, product presentations, events, albums, mobile and the list goes on!

Video Production (encompasses pre- and post-production)

TV commercials, corporate videos, product presentations, 2D / 3D animations

Events

Copywriting

And last but not least, **Branding... which is an inherent part of each service that we offer listed above.**

IF YOU ARE ENGAGING US LOCALLY

Competitively priced; that much is assured due to our lean set-up. Pricing will vary, depending on the scope of work which will determine the select participation of our associates. The entire team of associates will not be engaged if unnecessary.

Otherwise, share your budget for your project and we'll let you know if we are able to deliver accordingly.

We are based in Kuala Lumpur, but that does not stop us from delivering work across the Malaysian states. We are more than happy to service outstation clients. We will meet up with you when necessary and correspond via digital means frequently.

We fully utilise current technologies to save time for all parties and spare all from going through any dreaded traffic jams!

IF YOU ARE ENGAGING US INTERNATIONALLY

With the advent of broadband and hi-speed Internet, companies have the option of hiring and outsourcing generic and/or specialised creative services from around the globe. However, there are a few inevitable questions that need to be answered before any outsourcing is usually done.

1. Trustworthiness
2. Responsiveness
3. Logistics
4. Remittance

IF YOU ARE ENGAGING US INTERNATIONALLY

Here's our take on addressing the common pre-hire issues.

1. Trustworthiness

Every creative company vies for attention. We are no different. We have however, a proven track record of working with individuals and companies that are located overseas. We have clients from the USA, India, Singapore and Australia.

We have also outsourced work ourselves, by hiring professionals in Indonesia, Singapore, UK and USA for a few projects. We have the experience and know-how to get things done methodologically, and to pool local or international talents when necessary.

Give us a try, and we'll prove that you made the right decision!

2. Responsiveness

Responsiveness is very critical to us. Hence, you will see dates indicating our availability in taking on projects in our website. Even when deadlines are generous, we try to commit as early as possible. Park your worries with us.

If you notice that our availability matches your project's timing, then do get in touch with us and advise on the scope of work, budget and timeline. Once we commit to undertake your project, we will ensure that it is delivered on time – barring unforeseen circumstances, of course.

IF YOU ARE ENGAGING US INTERNATIONALLY

3. Logistics

We have worked on a variety of international projects. Hence, this accords us with the experience to know the timeline required to deliver mock-ups or final finished product to you. Most of our international projects were instantly delivered via FTP from our server or other online file sharing services. Clients only need to do one thing to view the work – download. As for for physical content, there's always the reliable DHL and FedEx.

All details will definitely be ironed out at the beginning of the project and if my presence is required, it can all be arranged.

4. Remittance

The is the least of our worry. We accept PayPal as it is one of the most convenient ways to transfer funds. We also accept bank wire transfers, and possibly other options, if required. Just let us know and it can all be discussed.

IF YOU ARE ENGAGING US INTERNATIONALLY

What's next?

If you are interested in engaging us, here are the ways to start.

1. Messaging

Email us at **sulin@nexuscreative.com** and set a time (your time zone). Once that's done, we can begin discussions via Skype messaging, or even Facebook. At the most, the initial contact will take between 20 and 30 minutes.

2. Email

Email your project's scope in detail and we'll reply once we receive your mail. It will probably take a few emails between us before we arrive at a conclusion. Thereafter, we can proceed accordingly.

3. Face-to-face physically

Should you need us to drive or fly over to meet you, especially if it is a large project that requires a detailed discussion, then we would be more than happy to oblige.

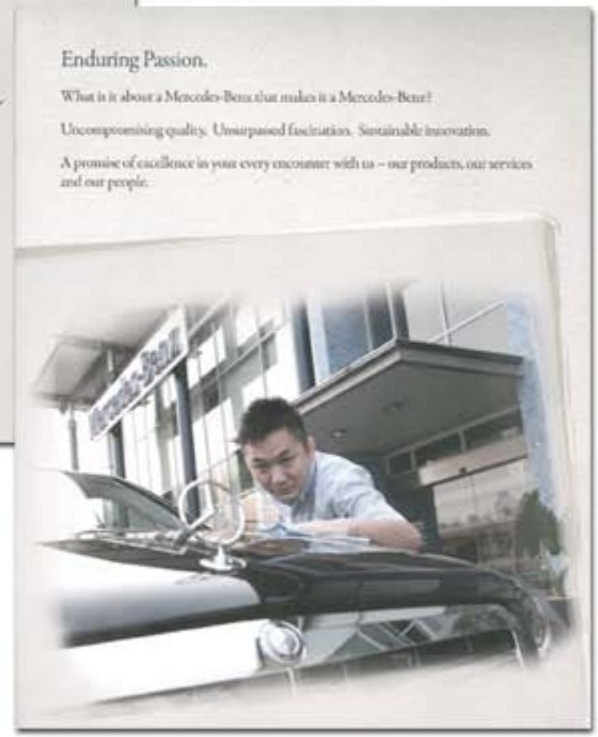


Nexus Creative
Creating Rich Experiences

WORKS **PRINT**

CALENDAR

Client :
Mercedes-Benz Malaysia Sdn. Bhd.
Location :
Malaysia



EVENT

Client :
Mercedes-Benz Malaysia Sdn. Bhd.
Location :
Malaysia

Scented Wet Tissue Cover



Long Service Award

1.



2.



3.



1. Certificate of Appreciation
2. Invitation Card
3. Backdrop & Bunting

Accessories Promo Leaflet

1.



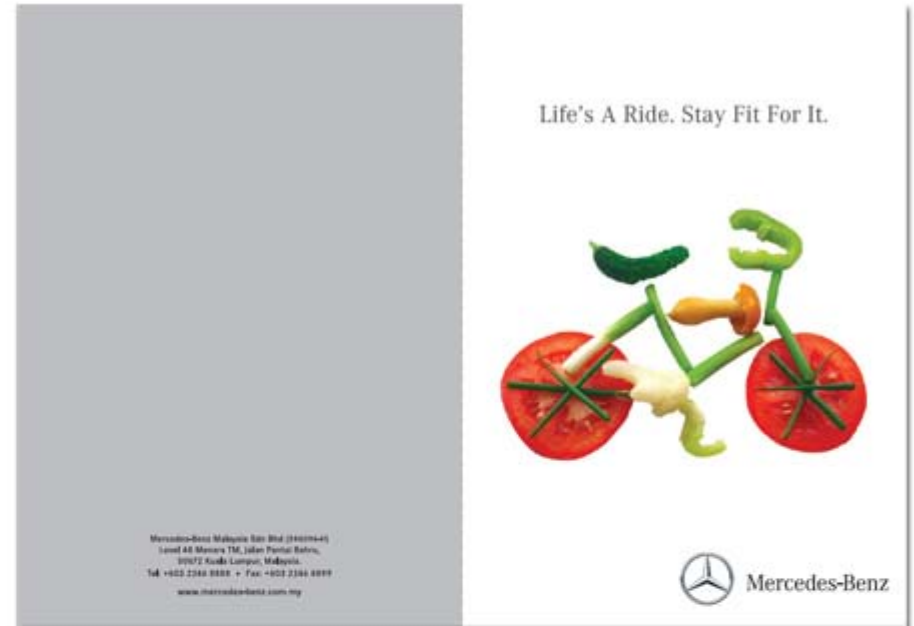
2.



- 1. Front/back
- 2. Inside spread

Bicycles Promo Leaflet

1.



2.



1. Front/back
2. Inside spread

GREETING CARD

Client :
Mercedes-Benz Malaysia Sdn. Bhd.
Location :
Malaysia

2009 Christmas Card Design



E-GREETING

Client :
Scomi Group Berhad
Location :
Malaysia



1. Chinese New Year
2. Hari Raya Aidilfitri
3. Diwali
4. Season's Greetings

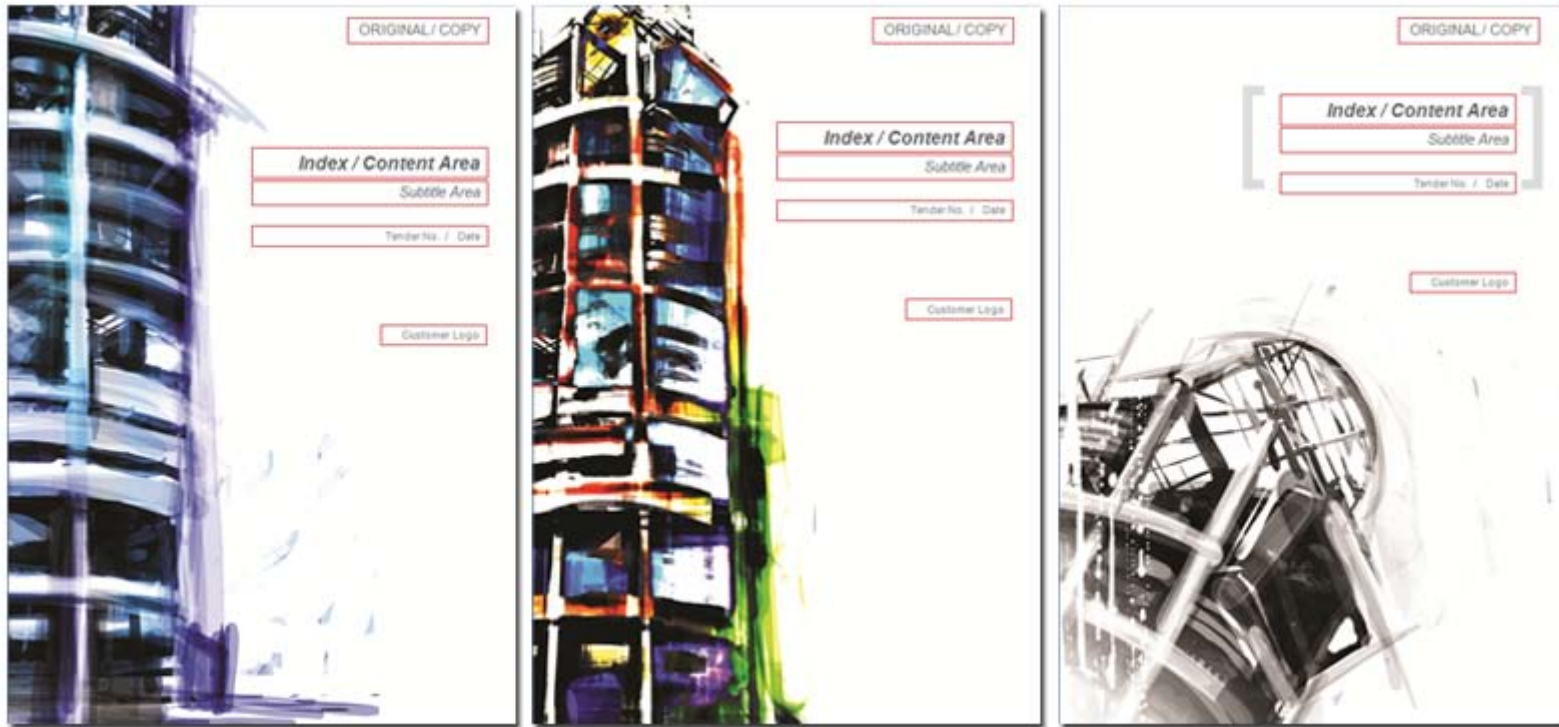
2008

2009

2010

Corporate Proposal Identity

1.



1. Cover (variations)

Logo Design & Corporate Stationery

1.



2.



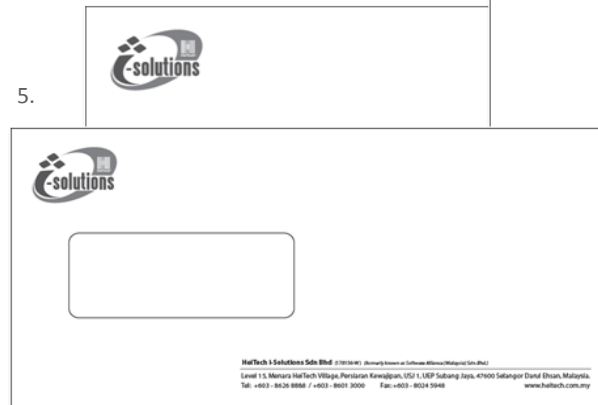
3.



4.



5.



1. Corporate Logo
2. Business Card
3. Fax cover
4. Letterhead
5. Envelopes

TEASER POSTCARD

Client :
HeiTech Padu Bhd.
Location :
Malaysia

Promotional Materials :
Postcard and teaser

1.



1. Front
2. Back

2.

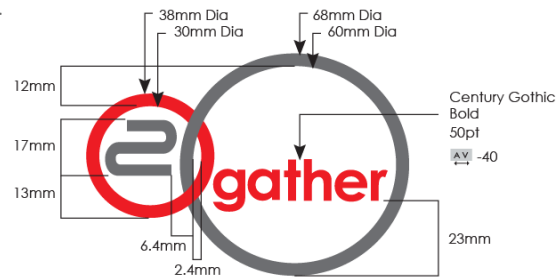


Logo Design & Corporate Stationery

1.



2.



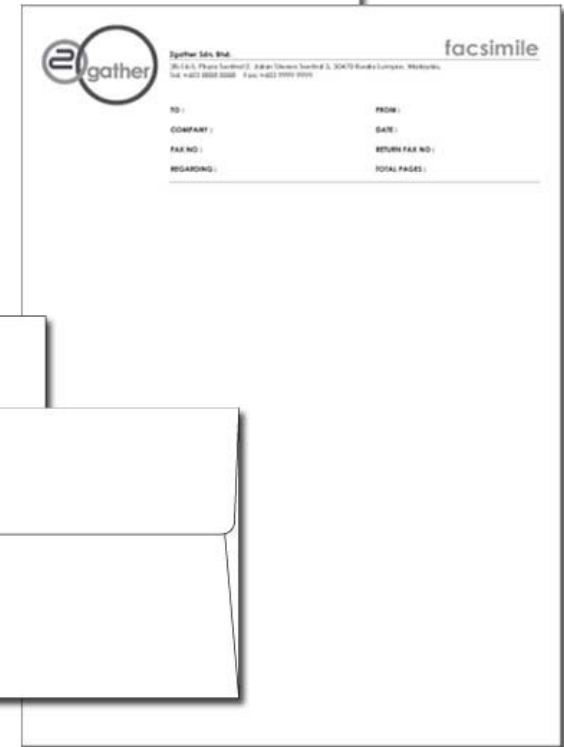
3.



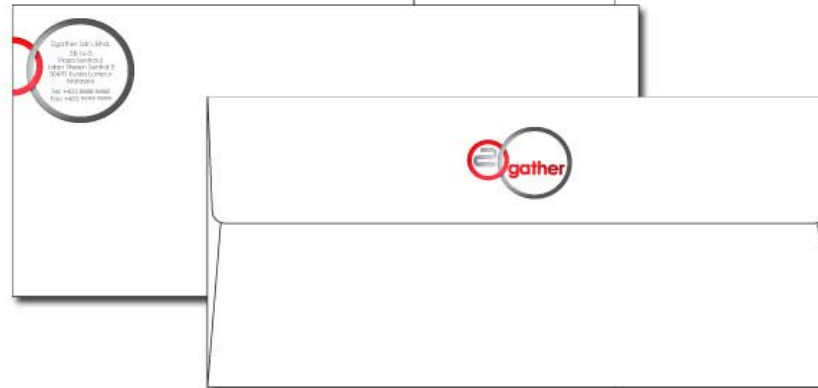
4.



5.



6.



1. Corporate Logo
2. Logo detailing
3. Business Card
4. Letterhead
5. Facsimile form
6. Envelope

1.

Push Attitude tools and what they deliver.

What is Attitude?

Why is Attitude so important?

Power of Attitude
Input • Mindset • Behaviour

Under Mindset,
80% is based on attitude
and 20% is based on personality

80% 20%

Attitude Personality

www.pushattitude.com

pushattitude
push ahead with a winning attitude

The Innovation Culture

2.

Attitude is a little thing that makes a big difference.

Attitude consists of 7 keys. Among the 7 key there are 3 leading keys.

Corporate Potential Tools
Do you know the potential of your company?

The greatest discovery of our generation is that human beings can alter their lives by altering their attitudes.

The 3 leading keys are:
1. Energy & Drive
2. Sociability
3. Influential

Risk Management
Identify the riskful individual.

Human Management
To monitor Individual potential.

- 1. Front spread
- 2. Back spread

CAMPAIGN

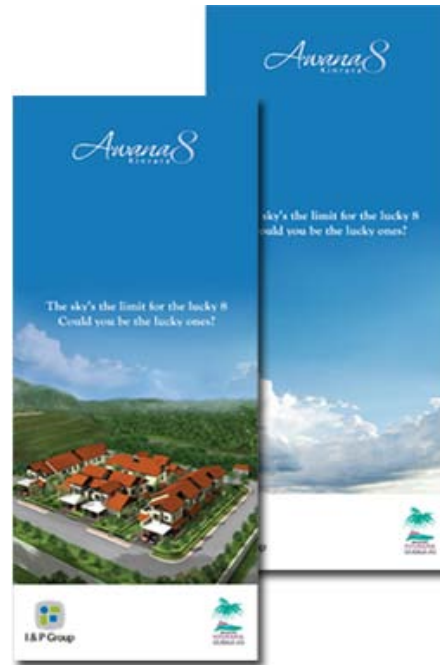
Client :
Perumahan Kinrara Berhad
Location :
Malaysia

Promotional Materials

1.



2.



3.



4.



1. Press Ad
2. Bunting
3. Poster
4. Brochure

CORPORATE IDENTITY

Client :
Metalliqx (S) Pte. Ltd.
Location :
Singapore

Logo Design & Corporate Stationery

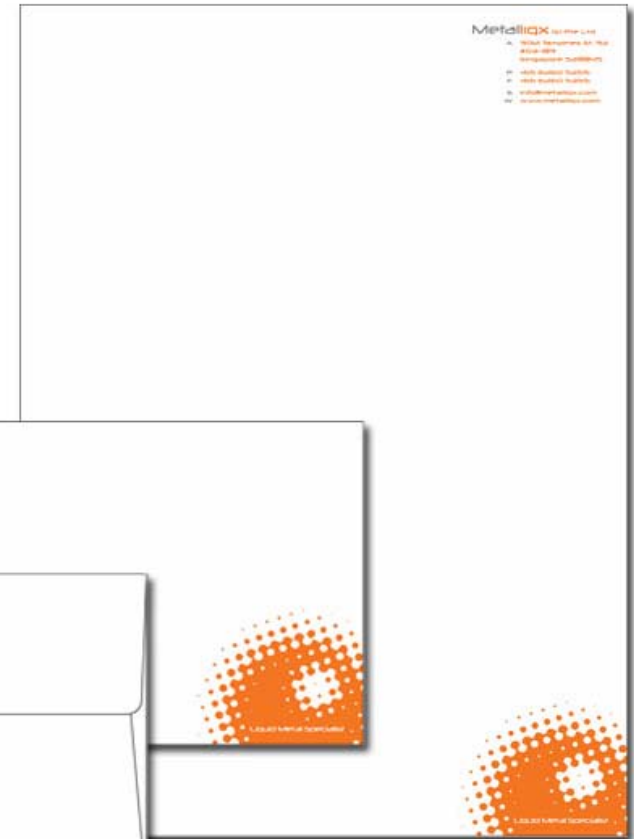
1.



2.



3.



4.



1. Corporate logo
2. Business Card
3. Letterhead
4. Envelope

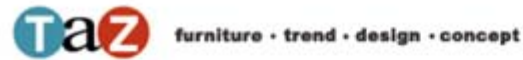
BROCHURE

Client :
MetalliQx (S) Pte. Ltd.
Location :
Singapore

Corporate Brochure



Product Press Ad



I_tis

Flexible. Aesthetically-cohesive.
Timeless.

I_tis flip/next tables are designed to give businesses the ability to quickly and easily configure a room to meet demands from any user group.

Flip/Next

Distinctive design for functionality and adaptability to work smarter.



Learning

Where knowledge are put collectively through education or seminars.



Discussion

Where innovation and creativity ideas are brainstorm.



Meeting

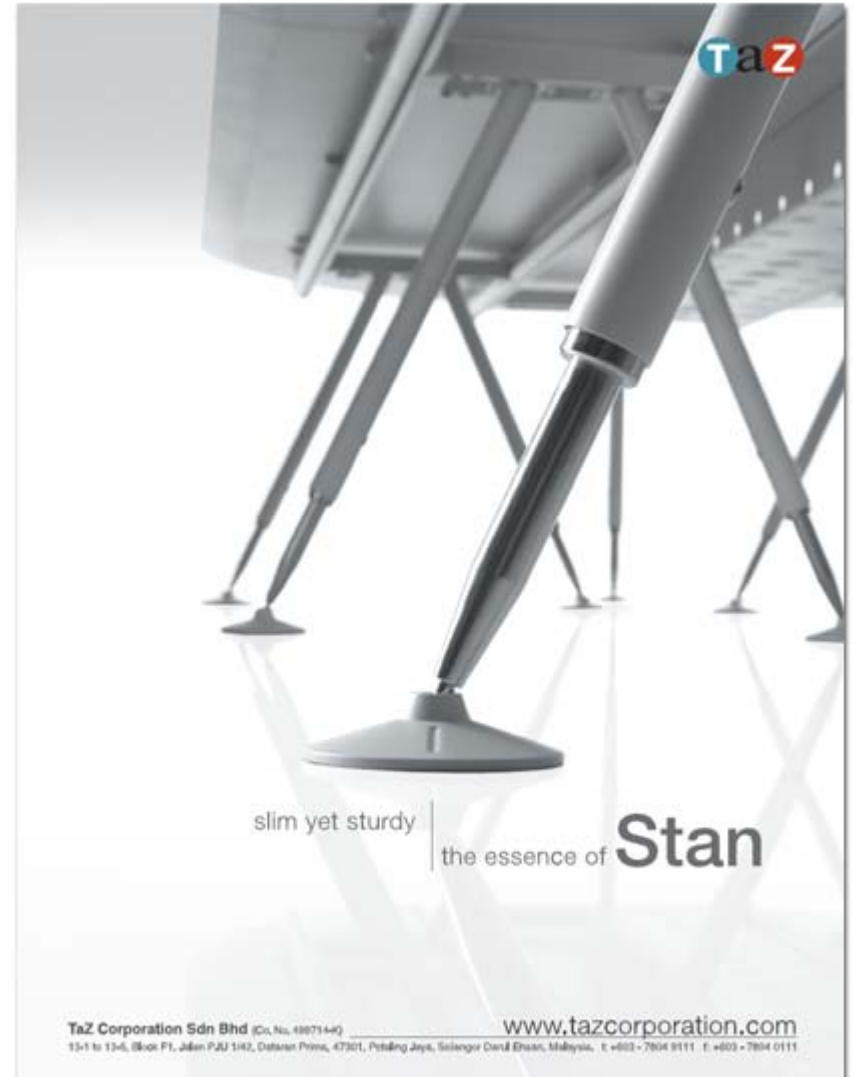
Where decision & sharing of ideas take place.



Taz Corporation Sdn Bhd (No. 4477449)
13-1 to 13-6, Block F1, Jalan P1/J 1/43, Dataran Prima,
47010, Putrajaya, Selangor Darul Ehsan, Malaysia.
T: +603 - 7904 9111 F: +603 - 7904 9111

www.tazcorporation.com

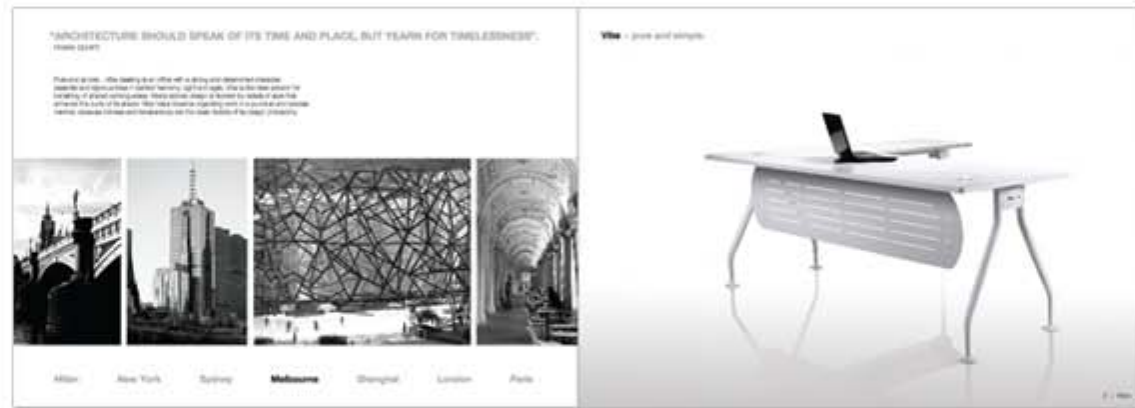
Product Press Ad



Product Press Ad



Product Brochure



CD ALBUM

Client :
Big Game
Location :
Malaysia



CD ALBUM

Client :
The Nexus
Location :
Malaysia

1.



2.

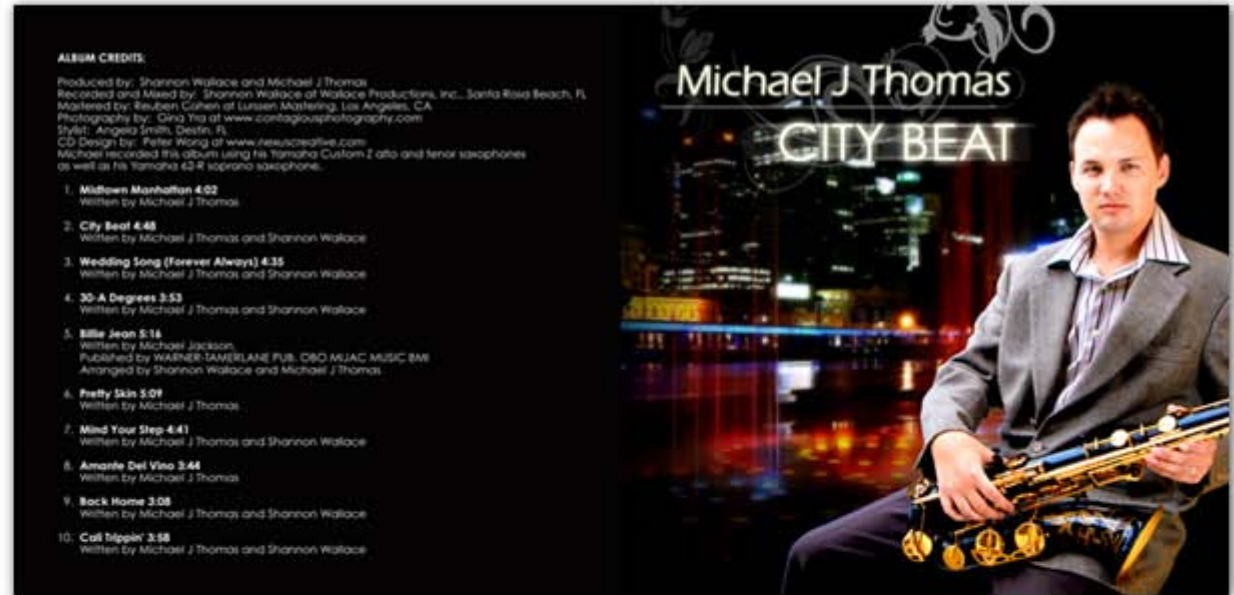


3.



- 1. Album cover
- 2. CD label
- 3. Card inserts

1.



2.



1. Album cover
2. CD label
3. Back inlay

3.



PROMOTIONAL POSTERS

Client :
The Nexus
Location :
Malaysia



1.

- 1. Landscape version
- 2. Portrait version



2.

Event Marketing Collaterals

1.

Health Talk : Unlocking the secret of ENZYMES for health, vitality & beauty.

Do you have a mental list of foods that gives you digestive trouble? Are you experiencing stressors especially in the morning and afternoon? Did you continuously bombard with toxic influences from your diet and environment? When your body immune malfunctions, it can unleash a torrent of chronic diseases, from allergy to degenerative diseases. So, what can you do to promote your well being?

Take charge of your well being by attending this insightful health talk. Our professional physicians will share their knowledge about enzymes and how it can be harnessed to maximize your body's health potential than you ever thought possible.

Speakers: DR. XU WEIXING (Mandarin session)
Clinical Doctor, Senior Nutritionist & Lecturer
ALYSSA NG (English session)
Nutripath & Nutritional Therapist

Muar Organic Kitchen
23/10/2010 (Saturday) 2:00pm - 5:00pm
Kindly RSVP before 21/10/2010

Johor Bahru Hotel Grand Paragon
24/10/2010 (Sunday) 1:30pm - 4:00pm
Kindly RSVP before 21/10/2010

Penang Hotel Royal Penang
30/10/2010 (Saturday) 2:30pm - 5:00pm
Kindly RSVP before 28/10/2010

Selangor Sunway Resort Hotel & Spa
31/10/2010 (Sunday) 1:30pm - 4:00pm
Kindly RSVP before 28/10/2010

FREE ADMISSION
- Free Live Blood Cell Analysis limited to the first 100 persons.
- Free goodie bags for the first 100 persons.
- Light refreshment will be served.

For enquiries and registration please contact:
Toll Free: 1800 380 2273 (CARD)
Tel: 603-7785 6288
Fax: 603-7785 2488
E-mail: customer_services@caremark.com.my
Website: www.caremark.com.my

健康“酵”益系列讲座

你是否已经知道有些食物会导致你的肠胃消化不良? 你会否在上午及中午时段感觉疲累? 你又是看被饮食及周遭环境的毒素所影响? 当我们的身体的免疫功能出现问题, 它会引发一系列的慢性疾病, 包括过敏性及退化性疾病。

欢迎参加以下的健康讲座, 让你掌控自己的身体健康。现场将有专业医生与您分享有关酵素的知识, 以及如何善用酵素的效益, 最高程度地提升身体的健康潜能。

主讲人: 许卫星医生 (华语)
临床医师, 高级营养师兼讲师
ALYSSA NG (英语)
自然疗法营养师兼讲师

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雪兰莪 Sunway Resort Hotel & Spa
31/10/2010 (星期日) 1:30pm - 4:00pm
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入场免费
- 现场提供免费血液分析 (Live Blood Cell Analysis) 服务, 名额仅限100人。
- 首100人将获赠健康礼包。
- 茶点招待。

欲报名或了解更多详情, 请电:
免费客服热线: 1800 380 2273 (CARD)
电话: 603-7785 6288
传真: 603-7785 2488
电邮: customer_services@caremark.com.my
网址: www.caremark.com.my

1. Press Ad
2. Bunting
3. Flyers
4. Invitation Card

3.

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2.

RIN ENZYME

RIN Enzyme is clinically analyzed by Dr. Etsuki Fumio from Takasaki University and has now been awarded the Certificate of Patent for its distinctive formulation and manufacturing process conclusively verifying its health benefits.

Your blood, before and after

Results can be seen within a short span of just 30 minutes!

Before 49 years old

After 51 years old

Ms. Tomiko Takehito

RIN ENZYME

Listen to what consumers say about RIN Enzyme

Improved energy and vitality & general well-being 94%

Enhanced body immunity & sped up recovery 87%

Improved digestion 72%

Drink RIN Enzyme to increase your metabolic and digestive processes for better nutrient absorption, metabolism, immunity and well-being.

- Balances digestion and nutrient absorption
- Promotes metabolism and new healthy cells generation
- Eliminates metabolic waste for better detoxification
- Increases body immunity
- Increases vitality, energy and overall well-being
- Improves aging skin, keep your skin youthful and healthy

*Consumer Survey 2008

RIN ENZYME

Process of Making Wonders

RIN Enzyme is a premium plant-based enzyme made of up to 100 enzymes-rich foods that comes from Japan. Use only fresh produce that is in season to guarantee enzymes contained in its most active state.

In order to preserve all the nutrients in the original fluid and prevent them from being destroyed, osmotic pressure is used during extraction process in which liquid is extracted slowly in an ultra-soft state.

The fermentation process begins. The extracted liquid is placed in a 30-year-old cedar cask. The fermentation process is based on the temperature of the four seasons, and this unique maximum efficiency of the enzymes.

With the high activities of the extracted enzymes, RIN has been proven to be absorbed extremely efficiently by the human body and its results can be seen within a short span of just 30 minutes!

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健康“酵”益系列讲座

Health Talk:
Unlocking the secret of ENZYMES for health, vitality and beauty.

主讲人 / Speakers: 许卫星医生 / DR. XU WEIXING (华语 / Mandarin Session)
临床医师, 高级营养师兼讲师 / Clinical Doctor, Senior Nutritionist & Lecturer
ALYSSA NG (英语 / English Session)
自然疗法营养师兼讲师 / Nutripath & Nutritional Therapist

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• Bring along this card and you're entitled to a free Live Blood Cell Analysis. Limited to first 100 persons. REGISTER NOW!

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ALYSSA NG (英语)
自然疗法营养师兼讲师

麻坡 Organic Kitchen
23/10/2010 (星期六) 2:00pm - 5:00pm
请于21/10/2010前预报名。

新山 Hotel Grand Paragon
24/10/2010 (星期日) 1:30pm - 4:00pm
请于21/10/2010前预报名。

檳城 Hotel Royal Penang
30/10/2010 (星期六) 2:30pm - 5:00pm
请于28/10/2010前预报名。

雪兰莪 Sunway Resort Hotel & Spa
31/10/2010 (星期日) 1:30pm - 4:00pm
请于28/10/2010前预报名。

入场免费
- 现场提供免费血液分析 (Live Blood Cell Analysis) 服务, 名额仅限100人。
- 首100人将获赠健康礼包。
- 茶点招待。

欲报名或了解更多详情, 请与我们联系或访问网站, 免费客服热线: 1800 380 2273 (CARD)
电话: 603-7785 6288
传真: 603-7785 2488
电邮: customer_services@caremark.com.my
网址: www.caremark.com.my

4.

Packaging Design

1.



1. Final Production

2. Final Artwork

2.



Packaging Design

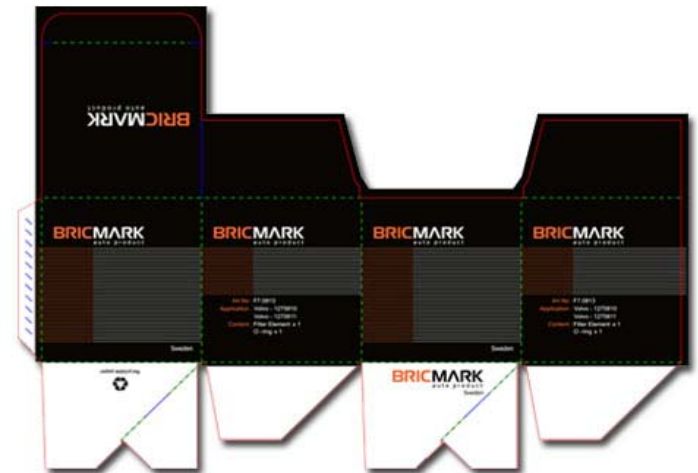
1.



3.



2.



- 1. Corporate Logo
- 2. Final Production
- 3. Final Artwork

CORPORATE IDENTITY

Client :
DSP Design Associates Pvt. Ltd.
Location :
India

Logo Design & Corporate Stationery

1.



2.



3.



4.



5.



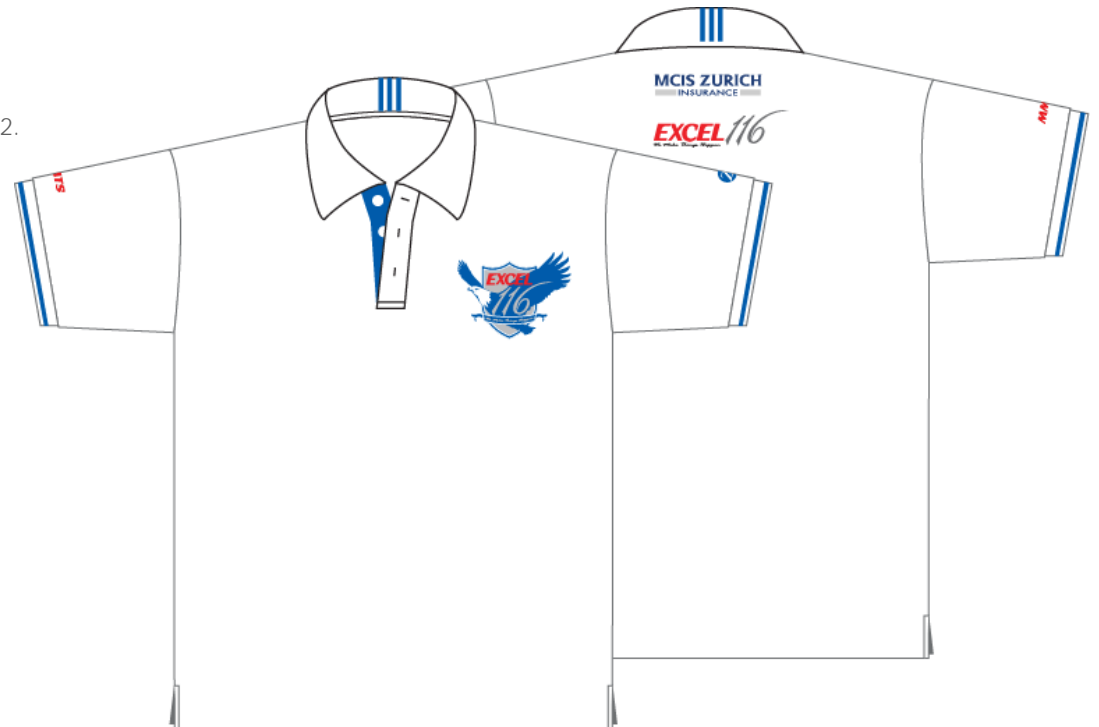
1. Corporate Logo
2. Business Card
3. CD Label & Cover
4. Certificate of Appreciation
5. T-shirt

Team Logo & T-shirt Design

1.



2.



- 1. Team Logo
- 2. T-shirt



Nexus Creative
Creating Rich Experiences

WORKS INTERACTIVE / DIGITAL

YEAR 2009, Creativity Annual Awards 39 Honorable Mention

Link:

www.nexuscreative.com/2009.html



1.



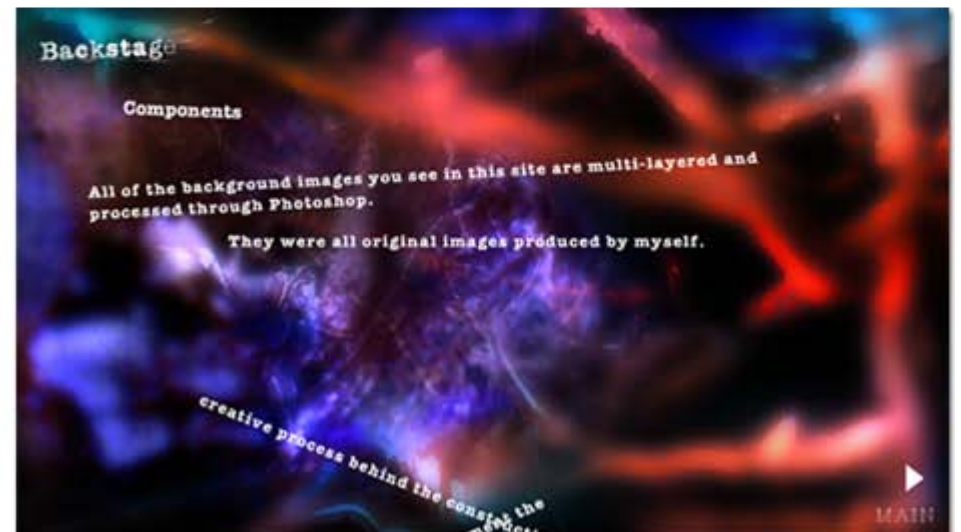
2.

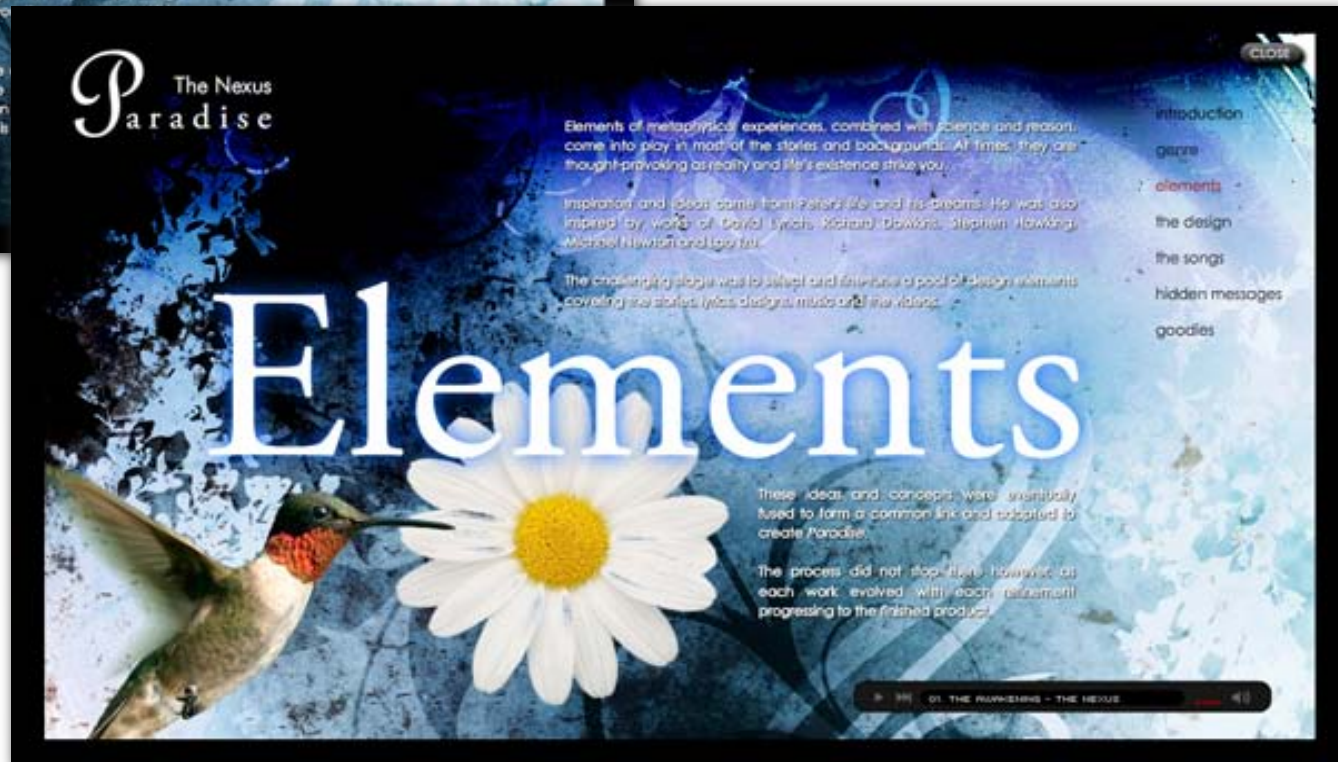
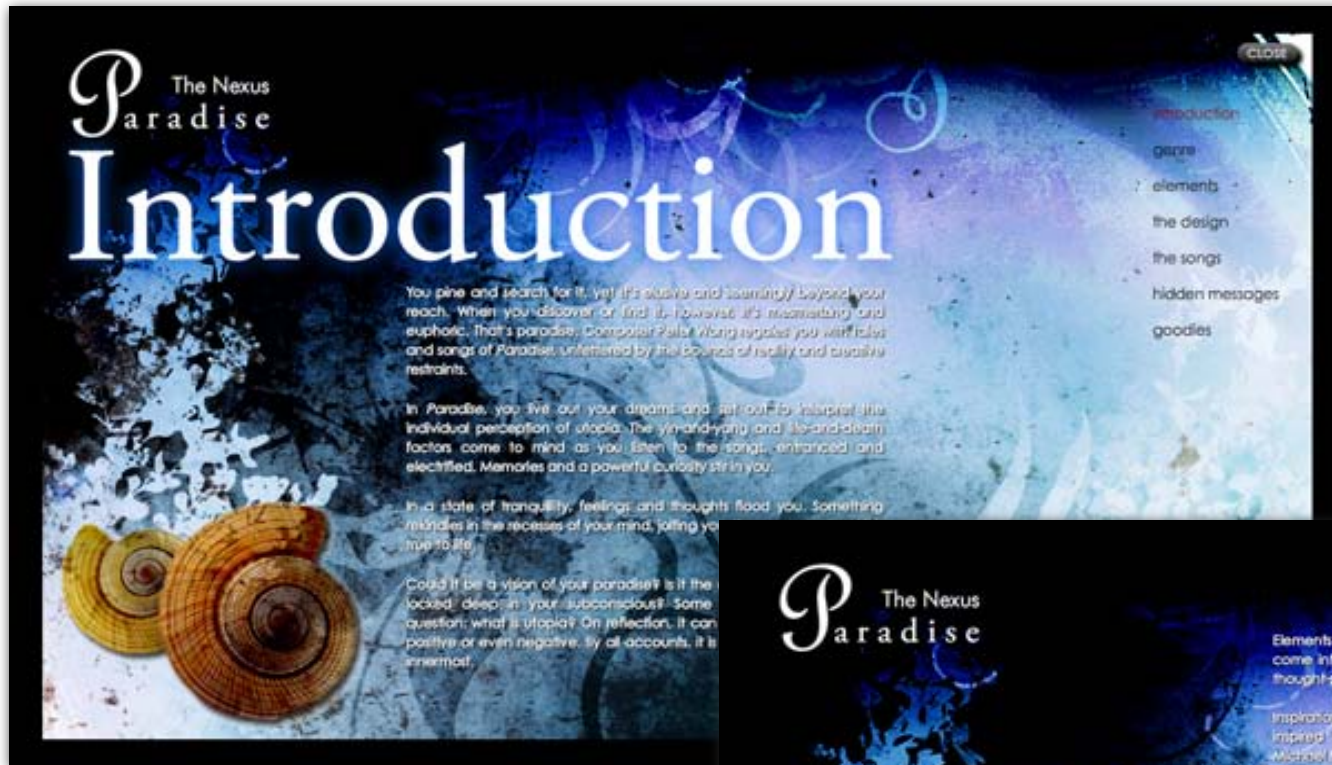
1. Game version
2. Corporate version

YEAR 2005, Coolhomepages.com winner

Link:

www.nexuscreative.com/2005.html





Link:
www.clarify.com.my



WEB

Client :
Agensi Pengangkutan Mersing
Location :
Malaysia

Link:

www.mersingtransport.com



WEB

Client :
PATJENN Film
Location :
Malaysia

Link:
wherestorymatters.com



Link:
www.thesilentsteppe.org



WEB

Client :
Kozmopets
Location :
USA

Link:
www.kozmopets.com



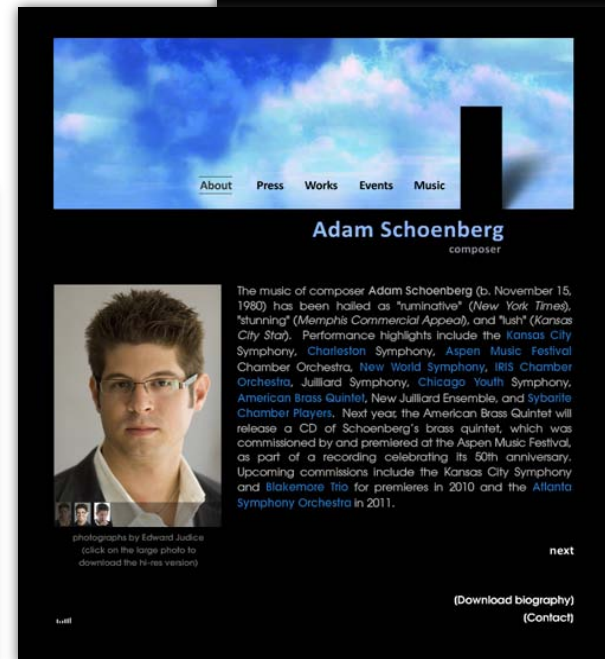
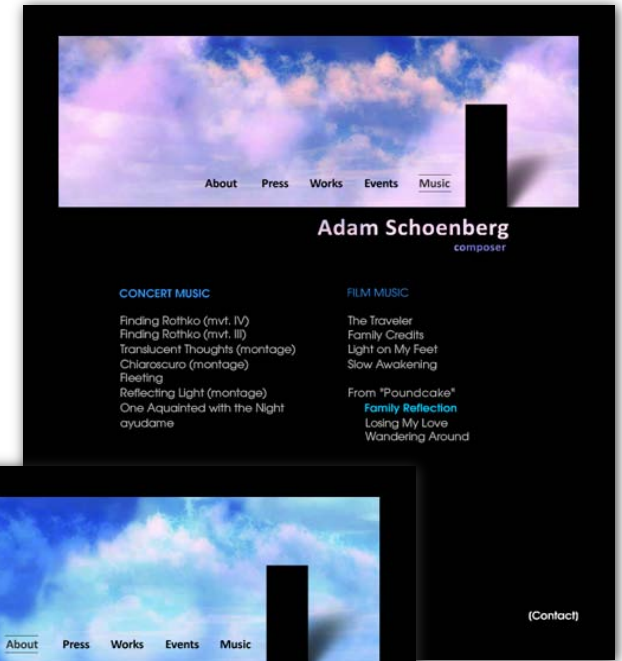
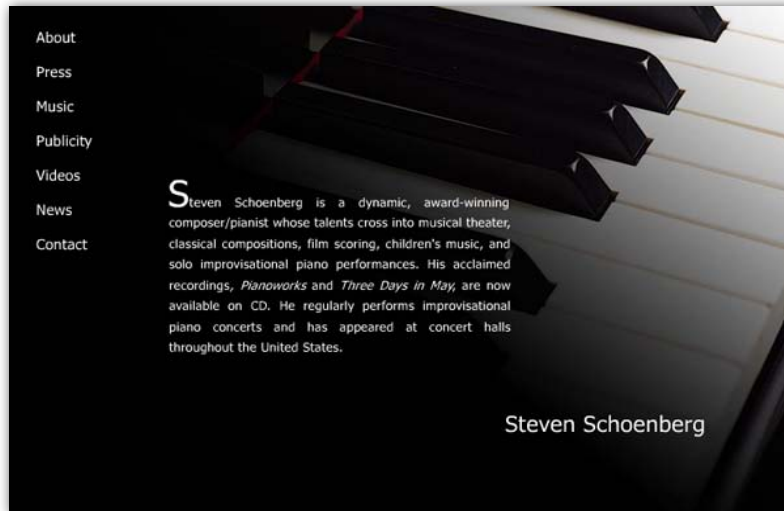
Link:
www.masquefilms.com



Link:

www.stevenschoenberg.com

www.adamschoenberg.com

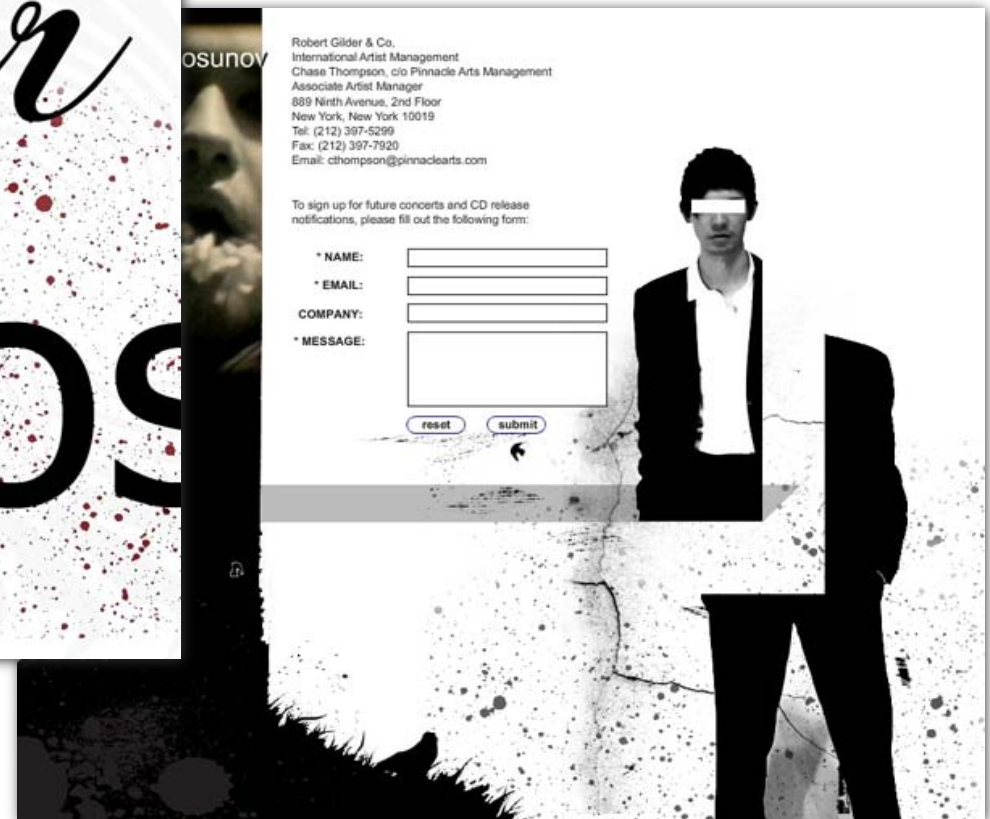


WEB

Client :
Timur Bekbosunov
Location :
USA

Link:

www.theoperaoftimur.com



Link:
www.mrkoala.com.au



1.



2.



1. Main site
2. Online Store





Nexus Creative
Creating Rich Experiences

WORKS MOVIES / PRESENTATIONS

SHORT FILM

Client :
ASAP.MY
Location :
Malaysia

Link:

www.youtu.be/kqG3kaMwiDE



CINTA AKHIR

Written by Amri Rohayat & MJ Woo

Directed by Aron Koh

Sound design, mixing and background
track scored by Nexus Creative

TV COMMERCIAL

Client :
Munchy's
Location :
Malaysia

Link:

www.youtube.be/7qSYIQpwP8E



Never Give Up

Directed by MJ Woo

Produced by Aron Koh

Sound design and mixing by Nexus Creative



VIRAL VIDEO

Client :
Bausch + Lomb
Location :
Singapore

Link:

www.youtube.be/NYn-nVrHiR8

Freedom to Look Hot (series)

Directed by Aron Koh
Produced, edited, sound design
and mixing by Nexus Creative



MUSIC VIDEO

Client :
The Nexus
Location :
Malaysia

Link:

www.youtube.com/watch?v=WHIJ1qQrF-s

Paradise, Track 10



Link:

www.youtube.com/watch?v=UI2cZDDxrP8

Desolation, Track 2



(with collaboration with Masque Films, USA)

MOVIE PRESENTATION

Client :
The Nexus
Location :
Malaysia

Link:

www.youtube.com/watch?v=EuwabQeZJSg



MOVIE PRESENTATION

Client :
ABN (M) Sdn Bhd
Location :
Malaysia

Link:

www.youtu.be/trTHCmC-xEE



Link:
www.nexuscreative.com/PresentationSample/bosch.html


75 YEARS

of Bosch Hammer Technology




BOSCH
Invented for life


1972



For the first time, Bosch integrates an adjustable overload clutch into the 11kg hammers.



11204 Professional



BOSCH
Invented for life

1998



The 10-millionth SDS-plus hammer runs off the production line at Bosch.



BOSCH
Invented for life

2007

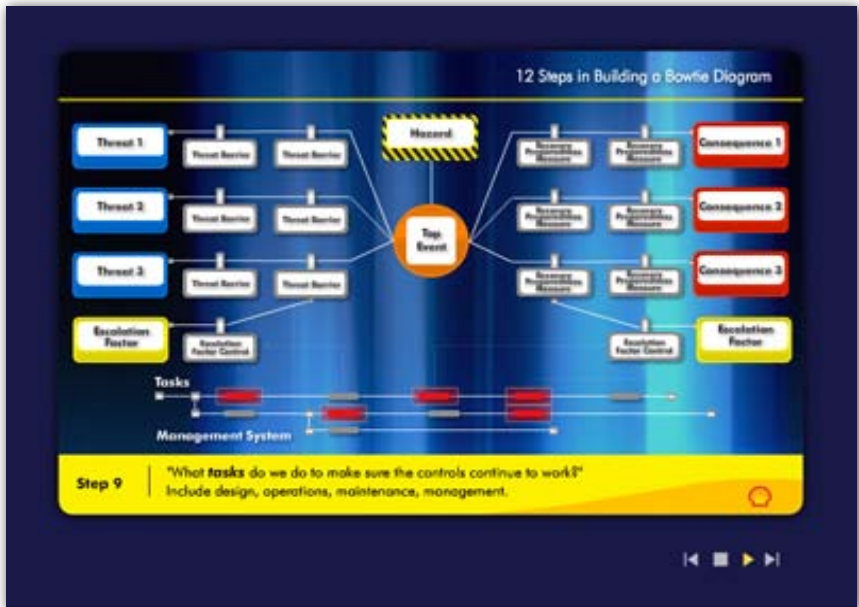
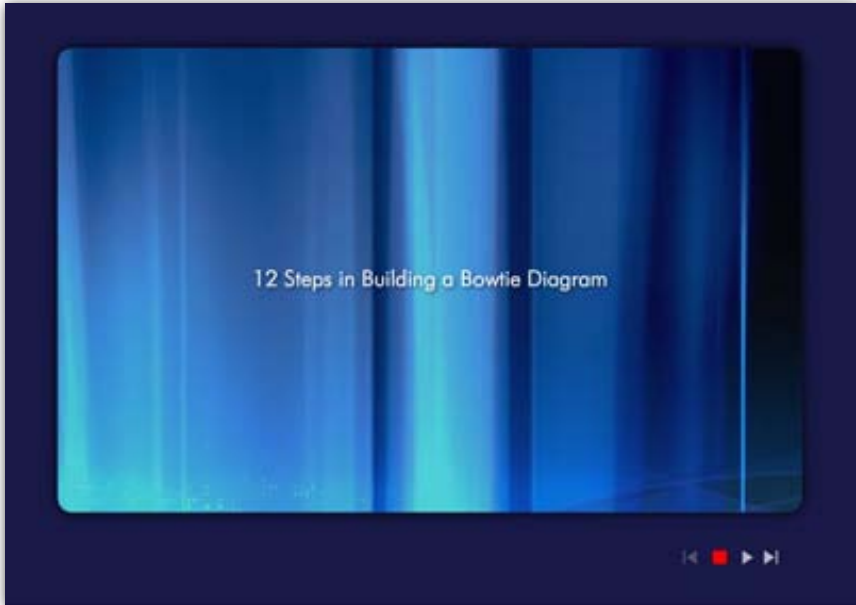
This new demolition hammer from Bosch has the highest material removal rate in the 16kg class. Bosch celebrates the 75th anniversary of Bosch hammers.



GSH 16 Professional 

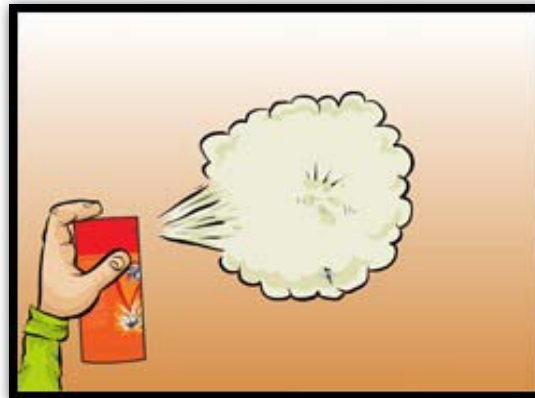


BOSCH
Invented for life



2D ANIMATION

Client :
Fumakilla Malaysia Berhad
Location :
Malaysia





Nexus Creative
Creating Rich Experiences

WORKS MUSIC

ORIGINAL MUSIC COMPOSITIONS

Over the years, Nexus Creative has produced numerous music scores for documentaries, TV commercials, corporate videos and events. We have presented a few of our top choices here.

To listen, please visit:

www.youtube.com/nexuscreative

That is our official YouTube channel that houses all our selected work on music and film production.

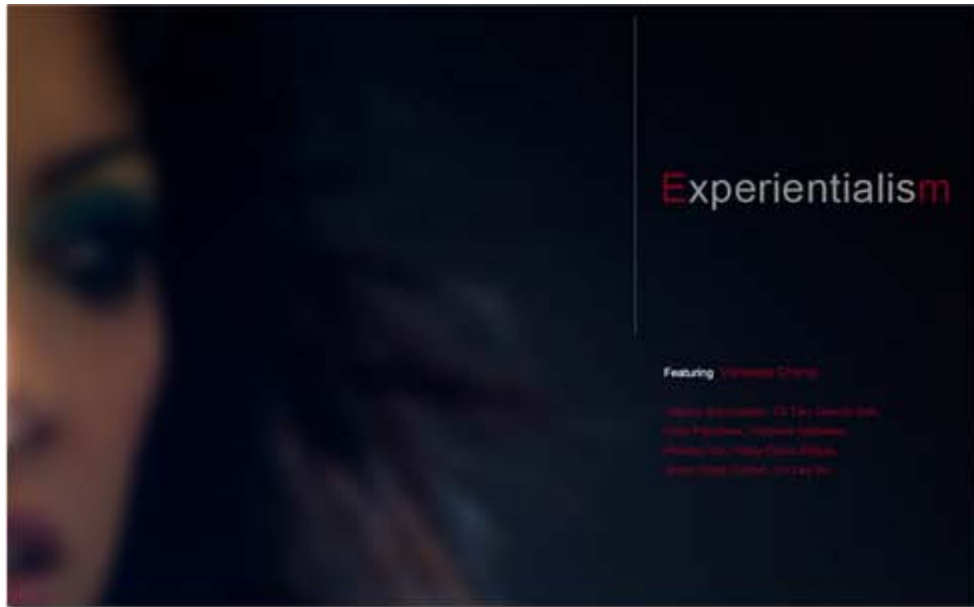




Nexus Creative
Creating Rich Experiences

WORKS Personal Projects

PERSONAL PROJECTS



These are "art" projects initiated by us in the past, of which some has no commercial value. We would try to start a new project every year as it gives us the opportunity to explore things that we would otherwise not have the chance to do. In the process, we have collaborated with many industry professionals and celebrities.

EXPERIENTIALISM

www.nexuscreative.com/Experientialism

PARADISE

www.nexuscreative.com/paradise





Nexus Creative
Creating Rich Experiences

For more information, please log on to: www.nexuscreative.com

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52200 Kuala Lumpur
Malaysia