

	Compare	Contrast
Agonist v. Antagonist	Both are molecules that bind to receptor sites on receiving neurons	Agonists are similar enough to a neurotransmitter to mimic or amplify its effects (like morphine exaggerates the feeling of endorphins)
		Antagonists will block a neurotransmitter's functioning (like Botox paralyzes muscles by blocking ACH from working)
Bottom-up Processing v. Top-down Processing		
Applied Research v. Basic Research		
Quantitative Data v. Qualitative Data		

Self-Serving Bias v. Self-Fulfilling Prophecies		
Collectivist Cultures v. Individualistic Cultures		
Structuralism v. Functionalism		
Syntax vs. Semantics		

Anterograde Amnesia v. Retrograde Amnesia		
Systematic Desensitization v. Aversion Conditioning		
Absolute Threshold v. Just-noticeable- difference (JND)		
Construct Validity v. Content Validity		

Independent Variable v. Dependent Variable		
Experimental Group v. Control Group		
Left Brain v. Right Brain		
Corpus Callosum v. Cerebral Cortex		

Sympathetic Nervous System v. Parasympathetic Nervous System		
Neurotransmitters v. Hormones		
Lateral Hypothalamus v. Ventromedial Hypothalamus		
Broca's Area v. Wernicke's Area		

Afferent Neurons v.Efferent Neurons			
Identical Twins v. Fraternal Twins			
Assimilation v. Accommodation			
Concrete Operational Stage v. Formal Operational Stage			

Sensation v. Perception		
Rods v. Cones		
Classical Conditioning v. Operant Conditioning		
Primacy Effect v. Recency Effect		

Proactive Interference v. Retroactive Interference			
Implicit Memory v. Explicit Memory			
Recall Memory v. Recognition Memory			
Algorithms v. Heuristics			

Representative Heuristics v. Availability Heuristics			
Phonemes v. Morphemes			
Fluid Intelligence v. Crystallized Intelligence			
Validity v. Reliability			

Achievement Test v. Aptitude Test			
Intrinsic Motivation v. Extrinsic Motivation			
Internal Locus of Control v. External Locus of Control			
Obsessions v. Compulsions			

Type A (high stress) v. Type B (low stress)			
Accommodation for eyes vs Accommodation for cognition			
Circadian Rhythms vs Ultradian Rhythms			
Depressants v. Stimulants			

Theta waves v. Delta Waves			
James-Lange Theory v. Cannon-Bard Theory			
Manifest Content v. Latent Content			
Primary Sexual Characteristics v. Secondary Sexual Characteristics			

Unconditioned Stimulus v. Conditioned Stimulus			
Unconditioned Response v. Conditioned Response			
Positive Reinforcement v. Negative Reinforcement			
Automatic Processing v. Effortful Processing			

Iconic Memory v. Echoic Memory			
Episodic Memory v. Semantic Memory			
Set Point v Settling Point			
Nature v. Nurture			

Stranger Anxiety v. Separation Anxiety			
Secure Attachment v. Insecure Attachment			
Authoritarian Parenting v. Authoritative Parenting			
Psychotherapy v. Psychoanalysis			

Freudians v. Neofreudians		
Introversion v. Extraversion		
General intelligence v. Multiple intelligences		
Content Validity v. Predictive Validity		

Scientific Bias v Cultural Bias			
Preconventional Morality v. Conventional Morality			
Heredity v. Heritabilty			
Hallucinations v. Delusions			

Positive Symptoms of Schizophrenia v. Negative Symptoms of Schizophrenia		
EMDR v rTMS		
Central Route to Persuasion v. Peripheral Route to Persuasion		
GroupThink v. Group Polarization		

Normative Social Influence v. Informational Social Influence		
Psychiatrist v. Psychologist		
Correlation v. Illusory Correlation		
Thalamus v. Hypothalamus		

Inattentional Blindness v. Change Blindness			
Hue v. Intensity			
Conduction Hearing Loss v. Sensorineural Hearing Loss			
Variable Ratio v. Fixed Ratio Schedule of Reinforcement			

Kinesthetic Sense v. Vestibular Sense			
Sensory Interaction v. Sensory Adaptation			
Binocular Cues v. Monocular Cues			
Theory of Multiple Intelligences v. Triarchic Theory of Intelligence			

Ego v. Superego			
MBTI v. MMPI			
Schizophrenia v. Dissociative Identity Disorder			
Self-esteem v Self- efficacy			

Projection v Rationalization			
Phallic Stage v. Genital Stage of Psychosexual Stages			
Thematic Apperception Test v. Rorschach Inkblot Test			
Zygote v. Embryo			

Preoperational Stage v. Concrete Operational Stage of Development		
Variable Interval and Fixed Interval Schedules of Reinforcement		
Egocentrism v. Theory of Mind		
Social Loafing v. Social Facilitation		


Hindsight Bias v. Confirmation Bias			
Cognitive Perspective v. Behavioral Perspective			
Case Study v. Naturalistic Observation			
Scatterplot v. Normal Curve			

Mean v. Median			
Range v. Standard Deviation			
Measures of Central Tendency v. Measures of Variation			
Informed Consent v. Debriefing			

Dopamine v. Serotonin			
Autonomic Nervous System v. Somatic Nervous System			
Adrenal gland v. Pituitary Gland			
MRI scan v. fMRI scan			

Parietal Lobe v. Temporal Lobe			
Motor Cortex v. Sensory Cortex			
Blind Spot v. Fovea			
Menarche v. Menopause			

Prejudice v. Discrimination			
Ingroup v. Outgroup			
Trichromatic Theory v. Opponent Process Theory			
Narcolepsy v. Sleep Apnea			

Positive Punishment v. Negative Punishment			
Reinforcement v. Punishment			
Testing Effect v. Spacing Effect			
Finishing this packet v. Taking a nap 			

Adapted from Betsey Chessen Waugh

31 Period _____ Name _____