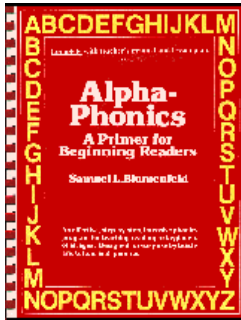


COMPLETE CATALOG FOR ALPHA-PHONICS & MCGUFFEY READERS WORLD

- 2** Here is what Cathy Duffy says about *Alpha-Phonics*
- 3** Page from "Hands-on Homeschool Shopping"
- 4** Blumenfeld's *Alpha-Phonics* & Audio CD's or Audio Tapes to Accompany.... *Alpha-Phonics*
- 5** *Alpha-Phonics* - The Book on CD-ROM
- 6** *Alpha-Phonics* - The Book on CD-ROM (part 2)
- 7** *10 Little Companion Readers* to Accompany
How To Tutor and *Alpha-Phonics*
- 8** Phonics Reading Workbook
- 9** Blumenfeld Oral Reading Assessment Test
- 10** Jensen's Grammar
- 11** Jensen's Grammar (part 2)
- 12** Jensen's Grammar Punctuation Format Writing
- 13** *Alpha-Phonics* order page
- 14** *Alpha-Phonics* order page (page 2)
- 15** McGuffey's Readers World
- 16** About McGuffey Readers
- 17** McGuffey's Eclectic Readers
- 18** McGuffey Readers order page
- 19** McGuffey Readers order page (page 2)

Here is what Cathy Duffy* says about Alpha-Phonics in her new February 2005 book (on Pages 81-82)

Cathy Duffy's
"100 Top Picks for Homeschool Curriculum:"
(Alpha-phonics is one of only 10 phonics programs Cathy Duffy picks)



Alpha-Phonics
by Samuel L. Blumenfeld
Paradigm Company
P.O. Box 45161
Boise, ID 83711
(208) 322-4440
www.alphaphonics.com
\$29.95; CD - \$39.95

See more information
on our website:
www.alphaphonics.com



Alpha-Phonics, Sam Blumenfeld's classic phonics manual, provides comprehensive phonics instruction in a simple, straightforward manner. Rules are presented along with lists of words, syllables, and eventually, sentences. A parent works through lessons with his or her child, working from the book. You can add extra activities, practice readers, or games if you wish.

Alpha-Phonics has heavy-duty plastic covers and a plastic comb binding so it will lie flat while you're working through lessons. Print is very large, making it suitable for young readers.

The methodology is solid phonics. Blending is taught via the vowel-consonant method, with initial consonants added next (e.g., *am* taught first, followed by *Sam* and *ham*). Words are taught in families (e.g., *an*, *ban*, *can*, *Dan*, *fan*, *Jan*). However, many nonsense syllables are included in the early stages to help students develop phonetic fluency. Some of the practice lists of such syllables get quite silly as students read through syllables and words like *gab*, *gac*, *gack*, *gad*, *gar*, *gag*, *gal*, *gam*, *gan*, *gap*, *gas*, *gat*, *gav*, *gax*, and *gaz*. Students practice with quite a few such lists, but they also move quickly into reading actual sentences.

This program does not use pictures for key words as do many other programs. The print is very large and clear with no illustrations or other distractions. The intent is that students concentrate on the letters themselves so that they immediately recognize the sounds associated with a letter rather than taking an extra mental step to recall a key word associated with a picture.

Alpha-Phonics teaches forty-four different sounds for the letters of the alphabet. It teaches basic phonic rules, but not so many rules as we find in other programs such as *Writing Road to Reading* and Saxon's *Phonics*. You will want to use other reading material for additional practice once students have actually begun to read sentences. The publisher has a set of ten *Little Companion Readers* (\$19.95 for the set) that work well alongside *Alpha-Phonics*.

Parents must work with children through this book, but it requires no preparation time and is a very efficient, even if unexciting, way for children to learn phonics.

You can preview sample lessons at the Web site.

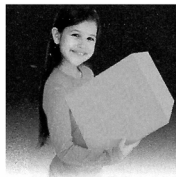
Computer fans might be interested in the CD version: *Alpha-Phonics the Book on CD-ROM*. This program mirrors the original book, but with both spoken and written instructions. Students respond with the mouse rather than keyboarding.

In addition, there is an *Alpha-Phonics/How To Tutor Workbook* (\$14.95) that reinforces lessons in *Alpha-Phonics* with fill-in-the-blank and written exercises.

* Cathy Duffy is one of the leading reviewers of homeschool curricula

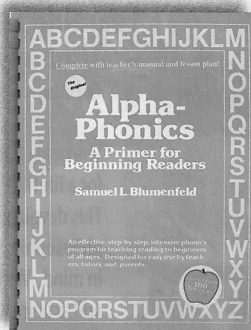
HANDS-ON HOMESCHOOL SHOPPING

Prices subject to change



ONE OF
CATHY DUFFY'S
100 TOP PICKS!

**Sam Blumenfeld's
Award-Winning
Alpha-Phonics, One
of Cathy Duffy's
100 Top Picks!**



Alpha-Phonics: A Primer for Beginning Readers Paradigm Company

Anyone who is a fluent reader can teach others how to read using Sam Blumenfeld's award-winning *Alpha-Phonics*.

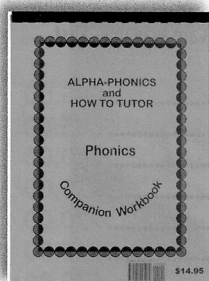
Phonics uses a phonogram approach. One vowel is presented at a time, and reading skills are developed by studying all the possible word families of that vowel before moving to the next vowel. Extensive word lists and practice sentences are provided to reinforce basic skills. *Alpha-Phonics Pronunciation* CD's help by clearly pronouncing each of the sounds being taught. Every element in this highly successful program is combined on the CD version. Lessons are displayed on your computer screen exactly as they appear in the book. Included with the CD are "tips for use" along with spoken and printed instructions.

ISBN (10) 0941995003 **Alpha-Phonics** **\$34.95**
ISBN (13) 9780941995009

ISBN (10) 0941995186 **Alpha-Phonics: The**
ISBN (13) 9780941995184 **Book on CD-ROM** **\$39.95**

ISBN (10) 0941995216 **Audio Pronunciation**
CD's **\$24.95**

The 128 lessons are self-explanatory and require almost no teacher preparation. Lesson pages were carefully designed to eliminate distraction and to focus the pupil's full attention. *Alpha-*

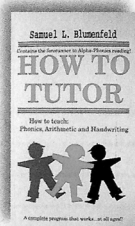


Alpha-Phonics and How to Tutor Phonics Companion Workbook Paradigm Company

Fills the need for exercises to reinforce

what students using *How to Tutor* and *Alpha-Phonics* are learning. In addition to writing words and sentences, children seem to need more exercises to cement the studies, so practice sheets in the *Companion Workbook* supplement their work. Includes 17 most used spelling rules and 9 most common syllabication rules.

ISBN (10) 0941995135 **\$19.95**
ISBN (13) 9780941995139



How to Tutor: How to Teach Phonics, Arithmetic, and Handwriting Paradigm Company

In *How to Tutor*, award-winning author, Sam Blumenfeld, provides parents and teachers with a complete instructional program to teach reading with phonics, cursive handwriting, and arithmetic through Sixth Grade, all with step-by-step lesson plans. This program works for all age levels!

ISBN (10) 0941995011 **\$29.95**
ISBN (13) 9780941995016

Also Available: Workbooks* to accompany How To Tutor

How to Tutor Arithmetic Workbooks

Practice lessons to accompany *How to Tutor*. There are 3 pages for each exercise: (1) to explain to the student; (2) to work together with the student; (3) for the student to work alone. Includes timed tests and a complete set of answers.

ISBN (10) 0941995151 ISBN (13) 9780941995153 **Addition, Subtraction Workbook** * **\$24.95**

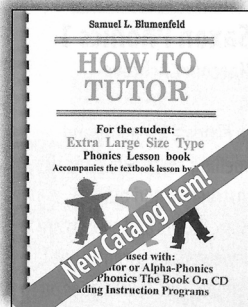
ISBN (10) 0941995178 ISBN (13) 9780941995177 **Multiplication, Division, Fractions, Decimals Workbook** * **\$24.95**

How to Tutor Cursive Handwriting Workbook

* No instruction provided

The traditional wide-lined pages show the sample letter to be practiced and provide lots of space to practice writing them out. Proper strokes for all letters of the alphabet, upper and lower case, are diagrammed "by the numbers." Includes writing positions and tips.

ISBN (10) 0941995143 ISBN (13) 9780941995146 **Workbook** **\$14.95**



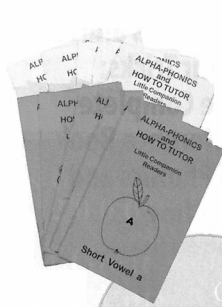
How To Tutor Extra Large Size Type Phonics Lesson Book Paradigm Company

This large-type student lesson book,

when used WITH the *How to Tutor* textbook, shows the parent/teacher how to teach reading by phonics in a very simple way. The spiral binding allows the book to open flat, and the extra-large type makes it easy for young students to follow and learn.

ISBN (10) 0941995119 **\$24.95** *
ISBN (13) 9780941995115

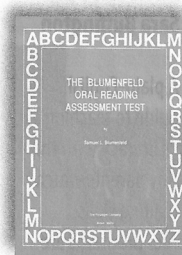
* No instruction provided



Alpha-Phonics and How to Tutor: Little Companion Readers Paradigm Company

A set of 10 readers, each with its own story, written to follow *Alpha-Phonics* or *How to Tutor*, lesson by lesson. These readers may be used with any phonics program that starts with short vowels and progresses to long vowels.

ISBN (10) 0941995127 **\$24.95**
ISBN (13) 9780941995122



The Blumenfeld Oral Reading Assessment Test Paradigm Company

Reading level for Grades 1-12 can be quickly

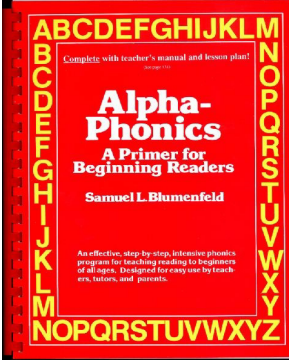
determined using this assessment. Anyone can administer the test in 5-10 minutes, depending on the age/ability of the person to be tested. The test explains how to obtain materials needed to provide remediation, and a second test can be given after remediation is finished. Includes five copies of the test and five copies of the after-test.

ISBN (10) 0941995208 **\$24.95**
ISBN (13) 9780941995207

extra marking copies available
@ \$1.00 per copy

For more information see our website: www.alphaphonics.com

For details & sample lessons:
www.alphaphonics.com



Samuel Blumenfeld's Alpha-Phonics

"You cannot find a more reasonably priced reading program than Alpha-Phonics.... I am convinced it is the best reading program available to parents who want to teach their children to read."

Ellyn Davis, seminar teacher on reading to home school parents

A comprehensive reading program

comparable to Grades K, 1, and part of Grade 2 of most other reading programs.

An effective step-by-step

intensive phonics program for teaching reading to beginners of all ages. Designed for easy use by teachers, tutors, and parents.

Mary Pride, author of "The Big Book of Home Learning":

"Sam Blumenfeld's great *Alpha-phonics: A Primer for Beginning Readers*. This one-book step-by-step phonics program has both instructions and reading practice matter in the same oversized 169 page book. It couldn't be easier to use. The print is so large you can use *Alpha-Phonics* with a two-year-old if you are so inclined. I taught one of my children to read with this book.

Now, what is *Alpha-phonics*? It's step-by-step lessons in decoding words, generally one or two lessons per page. The words are hand printed by a calligrapher in a very large size. Some lessons include word lists only (set up to show the natural phonic patterns), and others have practice sentences, some delightfully goofy. The amount of reading required at any lesson is not over-large, and the book is paced so children can move right along. Mr. Blumenfeld starts blending right at the beginning, and adds letters as he goes. Everything you need is right in the (reusable) book."

E. B. Grants Pass, OR

"Andrew (7) had infinite patience with Peter (3).....When Andrew forgot something, he'd ask Peter to sit still and wait a minute while he got help. Between early November and June Andrew taught his brother a fair amount of phonics. When they came back to school in September, Peter was reading on his own."

Mr. Mrs. Howard Walter, Port Orford, OR

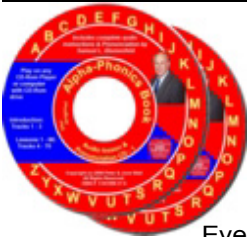
"When our son, Christian was 4-1/2 we started him on this learn-to-read manual. Eight months later, he is reading the King James Bible at 70 words per minute and understanding it."

W. M. Westfield, NJ

"When I started, Eric was almost totally retarded as a reader.....Even you wouldn't believe the results! It was as if we were witnessing a miracle!"

\$34.95

ISBN # 0-941995-00-3



Audio CD's to Accompany.... Alpha-Phonics

Contains pronunciation of words

2 Cd-Rom set - \$24.95

ISBN # 0-941995-21-6

Everything you need to accompany and aid your use of the book: *Alpha-phonics: A Primer for Beginning*

HERE'S WHAT THE CD's GIVE YOU....

- * Introductory explanation, history of alphabetic system
- * How to teach reading to anyone with Alpha-Phonics
- * All 128 lessons are verbally explained to you
- * All 44 speech sounds clearly reproduced for you

The celebrated Alpha-Phonics, by which thousands (young & old) have been taught to read, is even easier to use with the aid of the two Alpha-Phonics audio CD's.

Each new sound is introduced as you go, moving through the lessons. The sounds are introduced systematically, from the most simple sounds to the more complex. Makes it easy!

HERE'S HOW THE CD's HELP YOU....

- * For parents not sure they can teach reading, 2 audio CD's that virtually guarantee success.
- * For parents who themselves may not have been taught good phonics, you now will be able to hear the 44 speech sounds needed to teach reading.
- * Even older pupils and adults, who may be poor readers, will find they will also improve their reading and spelling.

It's now easier than ever before for almost anyone to teach anybody to read, regardless of age or ability, with this super combination of Alpha-Phonics - the book, and Alpha-Phonics - the audio CD's.

You do not have to teach all the sounds to your pupil in advance. You easily teach them as you go - through the lessons. So simple!

Send check to:

The Paradigm Co.
Box 45161
Boise, ID 83711

Name: _____

Address: _____

City: _____

State, Zip: _____

Phone: (____) _____

Mastercard Visa Discover

Exp. date: _____

--	--	--	--

* (Add extra 3 digits found on signature side of credit card.) *
Idaho residents add 6% sales tax

Alpha-Phonics: \$34.95

Shipping: \$5.00

\$39.95

2 Audio Cd's \$24.95

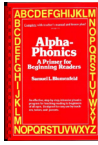
Shipping: \$5.00

\$29.95

Order by Phone: (208) 322-4440 24 hrs - 7 day (Answering Machine)

Visit our website: www.alphaphonics.com for sample lessons

The Book



plus

equal the:

Audio CD's



The brand new:

Alpha-Phonics The Book on CD-ROM Only: \$39.95

Samuel L. Blumenfeld's celebrated phonics reading instruction book is now available on CD.

The new CD combines every element of Sam's great book with the wonders of the computer. Includes spoken and printed instructions.

SIMPLE!

The book, used by tens of thousands for over 25 years, is now faithfully reproduced on CD. And the CD, just like the book, is SIMPLE! No frills, no-nonsense!

SPOKEN & WRITTEN INSTRUCTIONS

Now the Alpha-Phonics program, Sam's easy to follow written instructions, plus Sam's own spoken instructions are available together on computer for the first time ever.

IT WORKS!

Thousands have told Sam over the years that his systematic intensive phonics reading program is SIMPLE and very easy to teach and very easy for the student to follow/learn. They also say: "IT WORKS!"

Alpha-Phonics The Book
on CD-ROM

by Samuel L. Blumenfeld



ISBN # 978-0941995184

TEACHES SPELLING!

Not only is Alpha-Phonics one of the easiest, least expensive phonics programs to use to teach reading, but it automatically teaches SPELLING as you go through its easy-to-teach lessons. There are over 3,500 words introduced in Alpha-Phonics! And now on CD-ROM! You use oral & written dictation to reinforce spelling.

The CD displays all 128 lessons of Alpha-Phonics exactly as they appear in this highly successful book.

The CD is extremely easy to use: It has "Autostart" which allows it to open right to the lessons by just popping it in your CD drive.

Then the pages of Alpha-Phonics almost magically come alive on your computer screen. See - hear - teach - learn!!!

Includes informative "tips for use" which make this easy to use system even easier.

NO KEYBOARDING!

Alpha-Phonics The Book on CD ROM is simpler than many other computer based programs.

One big reason is because it requires NO KEYBOARD work for the student. The student uses only the Mouse!

This is best for little beginners who can not type yet and who should not start by forming "hunt & peck" habits which will be hard to break later when touch typing is to be learned.

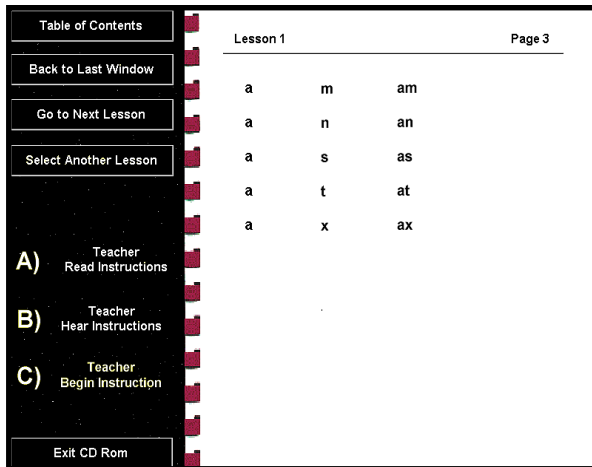
Alpha-Phonics The Book on CD-ROM lets the parent/teacher and the student see and hear the instructions at the same time. Then, with a click of the Mouse the student sees the lesson in extra large type without any instructions or other clutter to distract him or her.

Turn over for details on how this new phonics reading teaching resource works.....

Alpha-Phonics The Book on CD-ROM.....Here's how simple it is:
Simply turn on computer and pop the Alpha-Phonics CD in your CD drive. Click "Open." Click "Contents." Click "Click here to begin A Lesson." Click lesson number you wish.

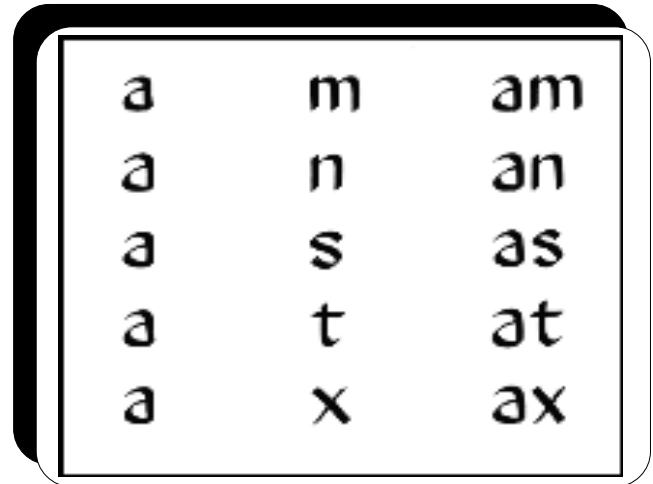
You get the equivalent of the Alpha-Phonics book: \$34.95 value: In one CD for \$39.95
You get the equivalent of 2-60 minute audio CD's: \$25.00 value:

THE TEACHER / STUDENT SCREEN



Allows you to go directly to any lesson in the program. Note the menu bar on the left: You can select Read or Hear Instructions or both together! Printed instructions will appear in upper left area of screen.

THE STUDENT'S SCREEN



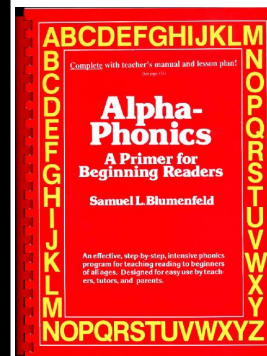
Note this screen is in much larger size type which makes it easier for little beginners. You simply click on the text to return to the Teacher/Student screen.

The various screens utilize colors to distinguish certain sounds and letters to be emphasized. As in the book, the CD introduces all 44 sounds which comprise the entire English language. Author Blumenfeld gives numerous practical suggestions which reinforce the teaching. Alpha-Phonics The Book on CD-ROM includes Sam's very helpful prereading exercises to help the beginners. He also includes a section introducing cursive handwriting.

Free Sample available:

Access free sample lessons from our website: www.alphaphonics.com
 Syst. Requirements: Pentium 90/32 Meg. 256 colors. 800 X600 Res. Win 95 +

Alpha-Phonics The Book: Reg. \$34.95



Using the time tested Alpha-Phonics book along with your CD-Rom can be a very helpful addition to your program.

ISBN # 0-941995-00-3

Order Now:
Name: _____
Street: _____
City: _____
State: _____ **Zip:** _____
Phone: () _____

Charge My: VISA: _____ Mastercard: _____
 Discover Card: _____ Exp. Date: _____

_____*

*add extra 3 digits found on signature side of card.

CD-ROM: \$39.95
Shipping: 5.00
TOTAL: \$44.95

WEB:
www.alphaphonics.com

Great News:

Readers to Accompany *How To Tutor* and *Alpha-Phonics*

Just what parents using *How To Tutor* and *Alpha-Phonics* have been asking for!

10 Little Companion Readers

10 Book set written by a veteran reading tutor Barbara Simkus of Michigan, in cooperation with her homeschooled daughters Valerie and Arianne, with the permission of Samuel L. Blumenfeld.

Written to follow your *How To Tutor* and *Alpha-Phonics* lesson by lesson. You go from one reader to the next as you progress through *How To Tutor* or *Alpha-Phonics*

Here's what you get:

- Book 1: Short Vowel a
"Silly Sentences"
- Book 2: Short Vowel e
"The Hen and the Pen"
- Book 3: Short Vowel i
"Tim the Pig"
- Book 4: Short Vowel o
"The Mill"
- Book 5: Short Vowel u
"Pug the Pup"
- Book 6: Short Vowels with Digraphs
ch, sh and wh and being verbs
Through Lesson 35.
"The Churns"
- Book 7: Short Vowels Through Lesson 42
"Velvet the Tomcat"
- Book 8: Short Vowels Mixed. Covers
Lessons Up To 49
"The Big Fish"
- Book 9: Short Vowels Through Lesson 57
"The Contest"
- Book 10: Short Vowels Through Lesson 71
"Silly Sentences II"

Little Companion Readers

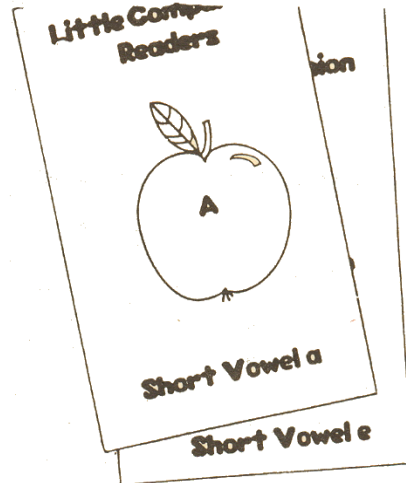
to accompany
How To Tutor
and
Alpha-Phonics

10 Book Set:
\$24.95 plus \$5.00
shipping.

Total: \$29.95
(includes shipping)

The lesson numbers at left refer to those in *Alpha-Phonics*. Lesson numbers in *How To Tutor* are slightly different

For more details: www.alphaphonics.com



ISBN (10) # 0941995127

ISBN (13) # 9780941995122

When the child has finished the short vowel A, he can read the short A reader, and so on, right through lesson 71. The little books are short and challenge the student without overdoing it. The readers contain only the words the student has already learned. There are no surprises and no sight words to teach.

Price: \$24.95

The popular *Little Companion Readers* series. These readers were designed to be used with Samuel L. Blumenfeld's *Alpha-Phonics* or *How To Tutor*. It is possible to use them with any phonics program that starts with short vowels and progresses to long vowels.

They can also be used to begin teaching comprehension. Ask the student questions about the story like: What was the story about? What happened first? last? etc.

Name: _____
 Address: _____
 City State, Zip: _____
 Phone Number: (_____) _____

Charge my: Mastercard Visa Discover Exp. date _____

				*
--	--	--	--	---

* (Add extra 3 digits found on signature side of card.)

Shipping: Postal: \$5.00, add \$2.50 for each additional item.

For UPS: Add \$5.00 to Postal charge.

Canada add \$5.00 to Postal total.

Idaho residents add 6% sales tax

Web: www.alphaphonics.com

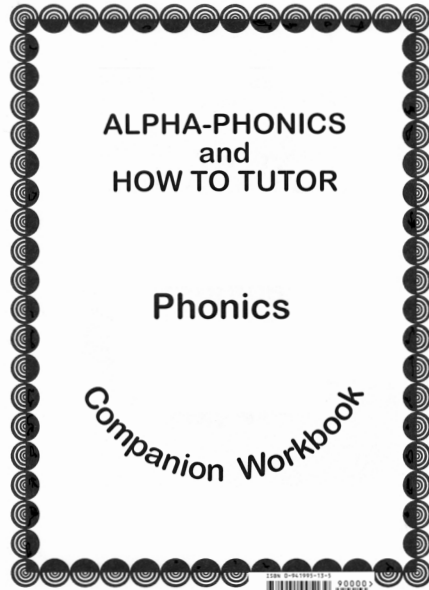
e-mail: phonics@howtotutor.com

Order by Phone: (208) 322-4440; 24 hrs - 7 day/wk (Answering Machine)

Make check payable to: The Paradigm Co., Box 45161; Boise, ID 83711

please turn over

Phonics Reading WORKBOOK



To accompany *Alpha-Phonics* or *How To Tutor*
Carefully COORDINATED to go with your
Alpha-Phonics or *How To Tutor* book.

The perfect resource to give your student
extra practice while learning phonics.

only.... **\$19.95**

- * 53 pages!
- * All lessons in the textbooks* are covered!
- * Easy to use plastic comb binding
(lies flat - won't tear)!
- * Heavy duty clear plastic front &
back covers - durable!
- * Optional, not required but very
helpful for student & teacher!

CONTAINS: Exercises for all the lessons in your *Alpha-Phonics* or *How To Tutor* teaching book to reinforce what your student is learning. The Workbook follows the textbook exactly, lesson by lesson.

Children often need more exercises to cement the studies, so practice sheets in the Workbook supplement and expand their work.

Includes a variety of types of exercises: Fill in the missing letters, fill in the missing words, practicing silent sounds, choose the correct word, writing extra sentences, read out loud while filling in the missing word, filling in specific sounds, matching words, connecting words with pictures, circling the correct word, and many other types of varied, interesting problems to solve. The practice sheets in the Workbook nicely supplement their work. Children enjoy these activities while they learn! And the Workbook saves you the work of making up your own extra practice exercises. (It is a reusable workbook)

The Workbook includes:

- * List of the 17 most used Spelling Rules
- * Syllabication section with 9 most used Syllabication Rules
- * 39 Practice Lessons
- * Complete set of Answers for all lessons.

* "textbook" refers to either
Alpha-Phonics or *How To Tutor*

ISBN #
0-941995-13-5

Name: _____

Address: _____

City State, Zip: _____

Phone Number: (____) _____

Charge my: Mastercard Visa Discover Exp. date _____

				*
--	--	--	--	---

* add extra 3 digits found on signature side of card.

Shipping: Postal: \$5.00, add
\$2.50 for each additional item.

For UPS: Add \$5.00 to Postal charge.

Canada add \$5.00 to Postal total.

Idaho residents add 6% sales tax

Make check payable to: The Paradigm Co.; Box 45161; Boise, ID 83711

Order by Phone: (208) 322-4440; 24 hrs - 7 day/wk (Answering Machine)

Web: www.alpha-phonics.com
e-mail: phonics@howtotutor.com

please turn over

The How To Tutor 3 R's Teaching Series:



NEW OPTIONS: Now E-book or Comb-Bound



You use it to teach all three R's - Reading Writing and Arithmetic.

How to Tutor E-book

ISBN # 9780094199547x



Available in: CD = \$17.95
or Download = \$12.95

How to Tutor paperback

ISBN # 0941995011

Samuel L. Blumenfeld

Contains the forerunner to Alpha-Phonics reading!

HOW TO TUTOR

How to teach:
Phonics, Arithmetic and Handwriting



A complete program that works... at all ages!!

As always \$29.95

How to Tutor comb-bound

ISBN # 9780941995252



Same low price \$29.95

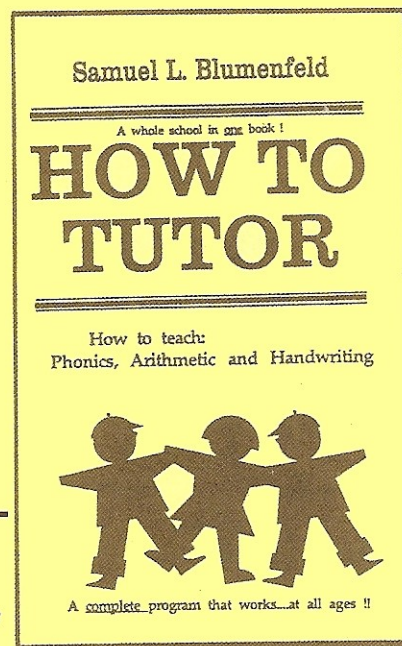
TEACH YOUR CHILD TO READ WITH PHONICS
TEACH YOUR CHILD CURSIVE HANDWRITING
TEACH YOUR CHILD ALL ARITHMETIC

WITH ONE SIMPLE, INEXPENSIVE BOOK:
The teaching book of the future has been here for over 25 years!

How To Tutor **\$29.95**

A complete program that works at all ages! 300 pages.
Samuel Blumenfeld's celebrated book.

A whole school in one book!



Mary Pride says:

"...the reasoned explanation of why you should follow classic methods of instruction sets How To Tutor apart. Not a bad price for learning how to teach your child the three R's from preschool through grade 6."

Practical Homeschooling, Fall 1993

"With this volume anyone who can read can teach the 3 R's."

-William F. Jasper, The New American, 1987

Used by tens of thousands - easily - successfully. You can do it too!

In How To Tutor Blumenfeld provides parents and teachers with a complete instructional program: Step-by-step lesson plans in the 3 R's.

READING: Today's biggest problem. This instruction program restores order and common sense. Shows how to avoid confusion prevailing in our public schools.

Blumenfeld takes you step-by-step from the alphabet through vowel and consonant blends, to irregular word spellings and pronunciations. His systematic: phonics course will work well for illiterate adults as well as for children. 117 Lessons.

CURSIVE WRITING: The skill most neglected in our schools today. Cursive writing is one of the indispensable tools of literacy. It should be taught to every child thoroughly. Blumenfeld covers the proper procedure for teaching penmanship, from selecting the right pencil and paper to dotting the i's and crossing the t's. Includes special coaching for the left handed! 73 Lessons.

ARITHMETIC: Covers everything from the very beginning through 6th. Grade! Includes: addition, subtraction, multiplication, division, fractions, decimals, money, and measurements of time, weight, liquid and distance! In teaching arithmetic, it is important to convey the genius of the system itself. Next to the alphabet, it is the greatest mental tool ever devised by man.

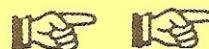
Any teacher who makes arithmetic dull does so because he does not understand its beautiful simplicity, its logic and its facility which permits us to do so much with so little. 67 Lessons.

And there's much more:

All these seven additional optional helps are available: Extra Large Size Type Phonics Student Lesson Book, Pronunciation Audio Tape, Phonics Workbook, Phonics Readers, Cursive Writing Practice Workbook, and 2 Arithmetic Workbooks.

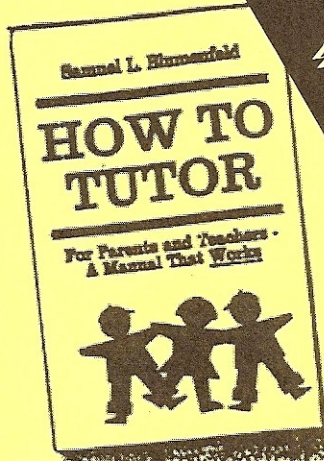


Please turn over to next page for details about these great optional helpers.....



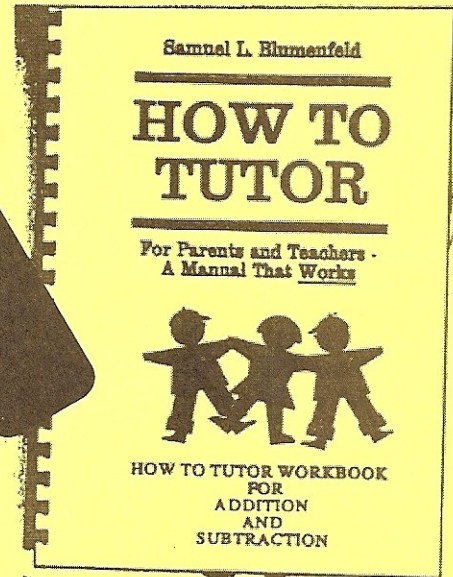
THE RENOWNED BOOK

You use it to teach **ALL three "R's":**
Reading
Writing
Arithmetic



The 2 new workbooks to ACCOMPANY HOW TO TUTOR:

①



②

For more details:
www.howtotutor.com

New!
HOW TO TUTOR
MATH WOOKBOOKS

For beginning: ① ADDITION and SUBTRACTION and ② MULTIPLICATION, DIVISION and FRACTIONS

IF you have used Dr. Samuel L. Blumenfeld's *How To Tutor* book you will be delighted with the new workbooks

IF you have never used the *How To Tutor* book there is a good reason to start. The workbooks make it easier than ever to use.

ALL of the arithmetic exercises in the book are available in workbook form. You no longer have to write out the exercises by hand. There are 3 pages for each exercise. One page to explain to the student, the second page to work with the student, prompting with answers, and the third page for the student to work alone.

Now there is no reason to delay teaching your child, or anyone else, reading, cursive handwriting and arithmetic with *How To Tutor*. Addition: ISBN # 0-941995-15-1 Multiplication: ISBN # 0-941995-17-8

The workbooks were compiled to make your work a little easier. Space is left on many pages for you to make up your own practice problems. Answers included for all problems. Workbook pages coincide with pages in book.

Includes timed tests for addition, subtraction, multiplication and division. Each book is spiral bound for ease of use. Pages are 8-1/2 X 11. Type and figures extra large size for easy reading for little ones.

Name: _____
 Street: _____
 City: _____ State: _____ Zip: _____
 Phone No: (____) _____

Charge My: VISA Mastercard Discover - plus add 3 digits*
 *(found on signature side of Credit card) EXP. Date: _____

				*
--	--	--	--	---

Make Check Payable to:
 Paradigm Co.; P. O. Box 45161; Boise, Idaho 83711

Phone: (208) 322 - 4440 (24 hrs - 7 days Ans. Mach.)
 Fax: (208) 322 - 7781

Addition, Subtraction Workbook:	\$24.95	\$ _____
Multiplication, Division, Fraction Workbook:	\$24.95	\$ _____
<i>How to Tutor</i> , the book:	\$29.95	\$ _____
Add shipping: Postal Book Rate: 1 book \$5.00		\$ _____
Add \$2.50 for each additional book:		\$ _____
For UPS: Add \$5.00 to above postal total:		\$ _____
Canada**: Add \$5.00 to US postal total:		\$ _____
Idaho residence add 6% Sales tax:		\$ _____

** No UPS to Canada

GRAND TOTAL \$ _____

Samuel L. Blumenfeld

HOW TO TUTOR

For the student:
Extra Large Size Type
Phonics Lesson book
Accompanies the textbook lesson by lesson



To be used with:
How To Tutor or Alpha-Phonics
or Phonics-Tutor CD-Rom
Reading Instruction Programs

HTT 3 R's Teaching Series-Here's 7 optional aids:

Extra Large Size Type. Student Lesson Book

To Accompany the How To Tutor textbook.
Blumenfeld's celebrated Phonics Reading Program.

The HTT text-
book: for Parent /
Teacher / Tutor.

Shown: Lesson 7
with instructions
in normal size
type.

24

If the child needs additional practice with these words, an endless number of simple sentences can be made from them. The child will get plenty of additional practice with the consonant sounds while learning the other vowel sounds. Therefore do not linger too long on these exercises if the child in your judgment has mastered the material sufficiently to move on.

Lesson 7: Explain to the child that so far he has learned only regular words, and that now he is going to learn an irregular word. Explain that some written words are not pronounced exactly as they are spelled. The reason for this is that many years ago the word was pronounced differently. The pronunciation has changed but not the spelling. One such word is *was*. Write the word *was*. Show how it is spelled to rhyme with *as* and *has*, but that it is pronounced *was* (waa). Do not write "waa" for the child since he is not yet familiar with the short *a*. Merely write *was* but pronounce it as it should be pronounced. This inconsistency will not trouble the child. It should be noted that the only inconsistency is in the sound of the vowel *a*, not the other two letters. Also, this irregular word will relieve the monotony of the short *a* words. Here are a few suggested sentences illustrating the meaning of the word and its spelling:

Pam was mad.
Jan was as mad as Pam.
Val was fat.
Tad was as fat as Val.
Dan was bad.
Sam was as bad as Dan.

Lesson 8: Review the two *a* sounds. Explain that sometimes the *a* stands for a harder sound and sometimes a softer sound, as in

*In some parts of the country *was* is pronounced *wa* rather than *was*.

The New Large
Size Type Stu-
dent Lesson
Book.

Shown: Lesson 7.
Note how large
type makes it easy
for student to
learn.

Also Spiral Bind-
ing for ease of use.

Lesson 7:

Pam was mad.
Jan was as mad as Pam.
Val was fat.
Tad was as fat as Val.
Dan was bad.
Sam was as bad as Dan.

Lesson 8:

gas has sad as sand was

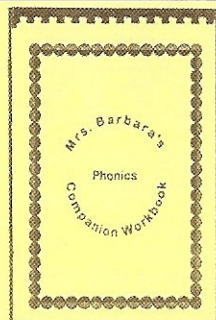
Now the Student can have his/her own easy to use spiral bound lesson book open flat before him to easily follow the lesson being taught. At the same time the teacher, using the textbook, has both the instruction and student lesson in front of her to facilitate teaching the student. The student having own Lesson Book overcomes the problem of teacher "looking over his shoulder" which can make student uncomfortable. 175 pgs.

Contains all
phonics
Lessons.

\$24.95

HTT PHONICS READING PRONUNCIATION AUDIO CD-Rom
90 minutes. Introduces the sounds of the letters, words you are introducing to the student. Teacher can listen in advance of teaching to be sure you are teaching the sounds properly. While not everybody needs the audio CD's, many will find it invaluable. The teacher who is not quite sure of the sounds will find it very helpful. Also, the person learning English as a second, language will find it a lifesaver.

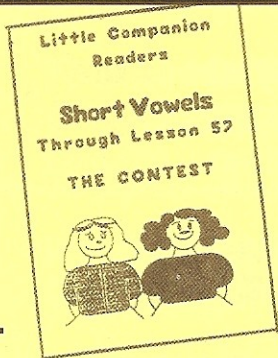
\$8.00



How To Tutor PHONICS READING WORKBOOK
53 pages. Easy to use Spiral Binding. Exercises to reinforce what How To Tutor phonics reading students are learning. Children need more exercises to cement the studies, so practice sheets in the HTT Phonics Workbook supplement their work. Includes list of 17 most used Spelling Rules. 39 practice lessons. Syllabication section with 9 most used Syllabication rules. Complete set of answers for all lessons.

Visit our website: www.howtotutor.com

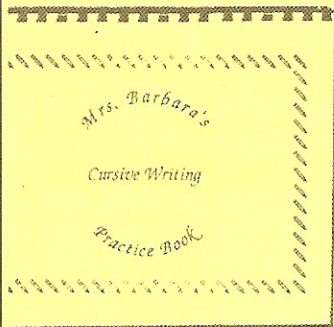
\$19.95



HTT Little Companion Phonics Readers:

Set of 10 little readers, each with its own story. Vocabulary is controlled to coincide with the area of the textbook you are teaching. You start with the Short A Vowel Reader, then the Short E Vowel Reader, and so on. Children love them: "Oh, Mommy, I have my own readers now!"

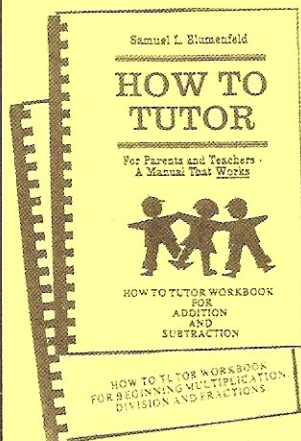
\$24.95



How To Tutor Cursive Handwriting Workbook:

Another optimal but very helpful workbook while teaching your child cursive handwriting. Its pages show the sample to be practiced and provides lots of space to practice writing them out. It's nice to have such a workbook to turn to as you start the exercises the child needs to perfect his/her handwriting. Proper strokes for all letters (Both upper and lower case) of alphabet are diagrammed "by the numbers." Includes writing positions and tips. Extra wide lines. 40 pages. Easy use spiral binding.

\$14.95



How To Tutor Arithmetic Workbooks:

So you won't have to write the lesson out by hand for the student. There are three pages for each exercise. One to explain lesson to student; second to work with student, prompting with answers; third page for the student to work alone. Also blank space provided so you can make up your own practice exercises. Includes timed tests and complete set of answers. Spiral bound.

1. Addition, Subtraction Workbook: 89 pgs.

\$24.95

2. Multiplication, Division, Fractions, Decimals. 110 pgs.

ORDER FORM:

How To Tutor \$29.95
 Extra Large Size Type Student Lesson Book: \$24.95
 HTT Phonics Reading Pronunciation Audio CD: \$8.00
 HTT Phonics Reading Workbook: \$14.95

HTT Little Companion Phonics Readers: \$24.95
 HTT Cursive Handwriting Workbook: \$19.95
 Addition, Subtraction Workbook: \$24.95
 Multiplication, Division, Fractions, Decimals. \$24.95

For shipping add \$5.00 for first item. Add \$2.50 for each additional book or tape.
 For UPS add \$5.00 to postal total. Canada: Add \$5.00 to postal total (no UPS to Canada). Idaho residence add 6% sales tax.

Name: _____
 Street: _____
 City: _____ State: _____ Zip: _____
 Phone No: _(____) _____

Charge My: VISA Mastercard Discover - plus add 3 digits*
 * (found on signature side of Credit card) EXP. Date: _____

My payment for
 items CHECKED : _____
 Shipping: _____
 Sales Tax: _____
 Total: _____

Make Check Payable to:
 Paradigm Co.
 P. O. Box 45161
 Boise, Idaho 83711

Phone: (208) 322 - 4440
 Fax: (208) 322 - 7781

24hrs. 7 days - Ans. machine

				*
--	--	--	--	---

How Well Does Your Child Read?

How well does your teenager read; your husband or wife... or YOU read??

For more details:

Internet Address: www.alphaphonics.com

**Now You
Can Find Out!**

* Easily * Inexpensively * Quickly

* Accurately determines
grade level

* In Privacy

* Proven

THE BLUMENFELD ORAL READING ASSESSMENT TEST

Used for years by Samuel Blumenfeld in his professional tutoring work

HERE'S WHAT YOU GET:

- * The background of the test; its origin.
- * Explanation of how it works; how it is scored.
- * **For the student:** a 380 word word test; progresses from simplest to most difficult words; 5 scoring copies.
- * **For the parent/teacher:** Cd-Rom pronouncing all 380 words (sold separately)
- * **After test:** 38 part test to use after remedial work is completed; 5 scoring copies.

HERE'S WHAT YOU CAN DO:

- * Anyone can administer this test in 5 to 10 minutes depending on age/ability of person to be tested.
- * Will be able to quickly score the person's grade level; (1-12th grade in seconds).
- * Learn how to go about correcting the problem if one is found; what materials you can obtain to provide the remediation needed (also very inexpensive).
- * Conduct a second test AFTER remediation is finished.

The Blumenfeld Oral Reading Assessment Test..... complete; \$24.⁹⁵ + \$5.⁰⁰ postage
extra marking copies... \$1.⁰⁰ per copy

Audio CD: (sold separately)

Sam Blumenfeld clearly reproduces all 380 words in the assessment test so that the person administering the oral test can be absolutely sure of the correct pronunciation of every word. Sam also reproduces the sound of the 380 word "after test" which is administered at the completion of the reading training course. (different words are used)

The Blumenfeld pronunciation CD of Reading Assessment Test... complete; \$7.⁰⁰ + \$1.⁰⁰ postage

Send check to:

**The Paradigm Co.
Box 45161
Boise, ID 83711**

Name: _____

Address: _____

City State, Zip: _____

Order by Phone:

(208) 322-4440
24 hrs - 7 day/wk
(Answering Machine)

Charge my: Mastercard Visa Discover Exp. date _____

Reading Test \$24.⁹⁵
+ \$5.⁰⁰ pstg.

CD Rom: 7.⁰⁰
+ 1.⁰⁰ pstg.

				*
--	--	--	--	---

* (Add extra 3 digits found on signature side of card.)

Designed for homeschoolers

Learn it once, then review

Sentences In exercises form stories
for more Interest

Jensen's Grammar

For 7th grade & above student

- Designed for 7th grade and above
- Completely self contained, including lessons, exercises, tests, answers and teaching helps
- Handy, reproducible reference charts for easy use
- Constant review using spaced repetition - *Just like Saxon math!*

(Covers basic parts of speech; deals with the relative clause and putting sentences together; teaches the construction and use of verbals)

Here Now!!! The Complete

Grammar Curriculum Solution

(a curriculum designed with homeschoolers in mind)

• Just a few of the innovative techniques and methods used*

1. Formula writing that teaches use of the structures learned.
2. Five basic punctuation rules that solve 75% or more of common problems
3. How using one key word always yields the correct lie/lay form
4. A simple question which readily identifies objects in sentences.

For more details:

Internet Address: www.alphaphonics.com

• Note from the author:

"I covered all three of the Jensen's Grammar series in a year doing it 3 days per week. Others have elected to cover the three books over a two year period. They take periodic breaks and do the lessons at 2 per week. Still others just jam through by doing a lesson a day until all the books are completed. Whatever works best in your situation is what should be done."

Plus: Please see other side of this sheet for *Homeschooler's choice in vocabulary building via Greek and Latin!*

Information on ordering *Jensen's Grammar* or *Journey through Grammar Land* is on the back of this sheet.

And here's an extra, slightly easier course, for 5th-7th graders!

A Journey through Grammar Land parts 1 - 4

Join Tank and PG as they travel from Speaking Land through Grammar Land to Writing Land. Learn with Tank as he meets and interacts with all sorts of people who instruct and guide him on his journey: This series is illustrated by a professional artist whose drawings are both instructional and enjoyable. Children and adults alike will benefit from these books.

- Complete with story, lessons, tests, answers, and teacher helps.
- Constant review for long-term learning using spaced repetition.

"The Grammar Land books should be useful for a broad range of home schooling situations because they are 50 user-friendly."

Cathy Duffy

For more details:
 Internet Address: www.alphaphonics.com

For **Vocabulary** building
Latin and Greek

(A systematic program of learning English words containing Greek and Latin roots, prefixes and suffixes in various combinations)

What John Saxon did for Math, Frode Jensen does for Grammar

Frode Jensen began teaching school in 1966 and has taught junior high, high school and college level students. He also has taught adults in business college as well as Sunday School classes and Bible studies. Frode did graduate work in English and education. Much of his best learning has come through copious reading and application. He has taught in public schools, private Christian schools, private secular schools, a business college, and has home schooled as well. For six years he owned and operated a Christian school called Gift of Faith.

Check out what you get with this book:

- ✓ Systematic Repetition
- ✓ Self Instruction
- ✓ Multiple Reinforcement Exercise
- ✓ 18 or 36 Weeks of Study
- ✓ Lots of Hints & Tips
- ✓ Constant Review
- ✓ Increased Test Scores



One Homeschooler's Opinion about Jensen's Vocabulary Courses

"Jensen's Vocabulary has proved very useful in expanding the vocabulary. By studying the structure and learning the meanings of the root words, my vocabulary has increased significantly."

Christine Dawson, age 14

Order by Phone

(208) 322-4440

24 hrs - 7 days

Ans. Svc.

**NOW AVAILABLE FROM
 THE PARADIGM COMPANY**

Qty	Title	Price	Total
_____	Vocabulary	\$30.00	_____
_____	Jensen's Grammar (Includes Test & Answer Book)	\$30.00	_____
_____	Grammar Land pt. 1 & 2	\$30.00	_____
_____	Grammar Land pt. 3 & 4	\$30.00	_____
		Product total	_____
		Order total	_____

Idaho residents add 6% sales tax
 Shipping/handling (1st book \$5.00,
 additional books \$2.50 ea.)

Name: _____
 Address: _____
 City: _____
 State _____ Zip: _____

Charge my: Master card
 Visa card
 Discover card

Exp. Date _____
 Phone No. _____
 Card No _____

				*
--	--	--	--	---

*3 Digits found on signature side of credit card

Send Check to: The Paradigm Company; P.O. Box 45161; Boise, ID 83711

What Comes After Jensen's Grammar?

More!!!

Jensen "Gems"

for improving writing skills

Put some polish on the college prep with...

For more details:

Internet Address: www.alphaphonics.com

Punctuation

This book covers over sixty punctuation rules and offers practice in 45 exercises which loosely trace parts of the Lewis and Clark trek. Great for both learning and review. This book covers only five basic rules, but violation of these five rules accounts for 75-90% of

the punctuation errors commonly found in student writing. Formulas are given, explained, and practiced in a systematic manner. All materials are in story form adapted from classical texts. This book contains all answers, tests, exercises, and teacher helps.

Format Writing

This book covers paragraphs, the five paragraph essay, and the short research paper. It is designed to teach structure and organization in writing. Students who have mastered these formats can produce papers with ideas clearly expressed in a logical presentation.

Order by Phone

(208) 322-4440

24 hrs. - 7 days

Ans. Svc.

Qty	Title	Price	Total
_____	Punctuation	\$30. ⁰⁰	_____
_____	Format Writing	\$30. ⁰⁰	_____
_____	Sound Spelling	\$30. ⁰⁰	_____
	Order total		_____
	Shipping/handling		_____
	(1st book \$5.00, additional books \$2.50 ea.)		_____
	Total remitted		_____

Idaho Residents add 6% sales tax

Send check to:

The Paradigm Company
P. O. Box 45161
Boise, ID 83711

Name: _____

Address: _____

City: _____

State, Zip: _____

Charge my: Master Card Visa
Discover Card

Exp. Date _____ Phone No. _____

Card No. _____*

* (add extra 3 digits found on signature side of card.)

- Alpha-Phonics: A Primer for Beginning Readers.....\$34.95**
 Complete systematic, intensive phonics reading program. All you need to teach anyone to read. Now spiral bound for ease of use. Anyone can teach with it.

- CD Rom: New! Alpha-Phonics the Book on CD Rom.....\$39.95**
All the benefits of the Alpha-Phonics book plus wonders of being on CD. You have to see it to believe it.
Free CD Rom Demo available:
PC (Windows95-XP) version only. You can download a free demonstration of the Alpha-Phonics CD Rom from our WEBSITE to run on your own computer. Simply go to our WEBSites: www.howtotutor.com or www.alpha-phonics.com to access free demo. Get the first 4 lessons of the CD free to preview.

- Alpha-Phonics Audio Lessons & Pronunciation CD-Roms (2) 60 min. audio CD set.....\$24.95**
 All 128 lessons; all 44 speech sounds sounded out. Make it easier to teach reading. CD's meant to aid, not replace teacher.

- How To Tutor the book: Teach 3-R's with one book..... \$29.95**
 Reading, cursive writing, arithmetic (gr. 1-6) 298pgs.

- How To Tutor Extra Large Type Student Lesson Book..... \$24.95**
 Accompanies HTT Book. Student's own big type spiral bound lesson book. Makes it so easy for the teacher and student! 177 pages.

- Alpha-Phonics/HTT Phonics Reading Workbook * \$19.95**
 Reinforces student learning. Practice sheets supplement word and sentence writing. 53 pages.

- Alpha-Phonics/HTT Little Companion Readers * \$24.95**
 10 reader set, each with its own story. Vocabulary controlled to coincide with the area of Alpha-Phonics or How To Tutor in which you are teaching. You start with Short A vowel Reader, then short E vowel Reader, and so on.

* These work with reading instructions in either *How ToTutor* or *Alpha-Phonics*

How To Tutor Arithmetic Workbooks
to accompany *How to tutor* textbook: (no instruction in workbooks)

- HTT Addition, Subtraction..... \$24.95**
89 pgs. 3 practice sheets for each lesson.
- HTT Multiplication, Division, Fractions, Decimals..... \$24.95**
110 pgs. 3 practice sheets for each lesson.
- HTT Cursive Handwriting Practice Workbook..... \$14.95**
40 pgs. Exercises to build perfect handwriting.
- Blumenfeld Oral Reading Assessment Test..... \$24.95**
How well does your child read? Find out easily
in privacy. Accurately determines grade level 2-12.
5 sets of Pre-Tests plus 5 sets of Post-Tests (For after
remediation).
- Blumenfeld Oral Reading Assessment Test
Pronunciation Audio CD's..... \$7.00**
25 min. Clearly reproduces all 380 words of ea. test. Add \$1.00 postage this item only

For details & sample lessons:
www.alphaphonics.com

ORDER FORM:

For shipping add \$5.00 for first item. Add \$2.50 for each extra book or tape. For UPS add \$5.00 to postal total. Canada: Add \$5.00 to postal total (No UPS to Canada). Idaho residents add 6% sales tax.

NOTE: S&H charges subject to change due to energy costs.

My payment for items checked above: _____

Shipping: _____

Name: _____

Sales Tax: _____

Street: _____

Total: _____

City: _____ **State:** _____ **ZIP:** _____

Phone No: (____) _____

Charge My: VISA Mastercard Discover Exp. Date

*(extra 3 digits found on signature side of card)

Make Checks

Payable to:

Paradigm Co.

P.O. Box 45161

Boise, Idaho 83711

				*
--	--	--	--	---

Phone: (208) 322-4440 24 Hours - 7 Days Ans. Machine

E-mail: phonics@howtotutor.com

MENU BAR

Why is McGuffey Important?

History of McGuffey Readers

McGuffey and His Readers

1836 Original Version

1879 Version

What Others Say about McGuffey's

1828 Noah Webster Dictionary

Special article on N. Webster & W. H. McGuffey

Harvey's Grammar 1869

Blue Back Speller 1783 & New England Primer 1690

Spencerian Penmanship 1848

Suggested K-12 Curriculum

Ray's Arithmetic 1834

History/Civics Under God

Reviews by actual users of McGuffey's Readers World products

Order Form Questions & Comments

Sam Blumenfeld's Original Alpha-Phonics

Shared Links

E-Mail



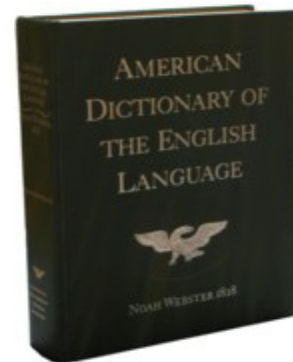
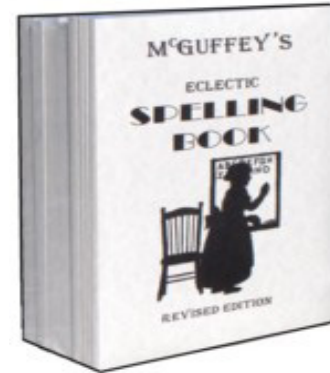
McGuffey's Readers World



The McGuffey Readers Center
for good old fashioned educational materials.

Headquarters for all things McGuffey and much more.

From the same people who have brought you
Sam Blumenfeld's Original Alpha-Phonics & How To Tutor for over 24 years



For more Info: <http://www.mcuffeyreaders.com>

These are the educational materials upon which America grew up....
(Note: these are NOT original books, but are reproductions)

See other side for
ordering information

McGuffey's Readers World

For details & sample lessons:
www.mcguffeyreaders.com

McGUFFEY'S READERS

The original 1836 version of the fabled reading instruction books which for three-quarters of a century were used by four-fifths of all American school children. Some 120 million sets were sold. No other books ever had so much influence over so many children over such a long period.

McGuffey's educational course begins, in the Primer, by presenting the letters of the alphabet to be memorized, in sequence. Children are then taught, step by step, to use the building blocks of their language to form and pronounce words. Each lesson begins with a study of words used in the reading exercise - the words presented with markings to show correct pronunciation and syllabification.

Stories in the First and Second Readers picture children in their relationship with family, teacher, friends, and animals. The Third Reader expands this world. In a story entitled "The Widow and the Merchant," a merchant befriends a widow in need. Later, when the widow proves herself to be honest, the merchant gives her a handsome gift.

The child is not, however, encouraged to believe that charity is expected only of the wealthy; it is a virtue to be cultivated by the young, practiced by all. Here are some of the titles of reading material in the Second, Third and Fourth Readers: "The Greedy Girl"; "The Kind Little Girl"; "The Honest Boy and the Thief"; "The Lord's Prayer"; "The Effects of Rashness"; "On Speaking the Truth"; "Consequences of Bad Spelling"; "Happy Consequences of American Independence"; and "Decisive Integrity."

Assuming that a child's brain reacts to what is fed into it, and that his entire life is thereby influenced, educators of the McGuffey era provided the most wholesome fare available. Material in the readers is taken from writings which extol, explain, and illustrate such virtues as honesty, charity, thrift, hard work, courage, patriotism, reverence for God, and respect for parents.

McGuffey's teaching technique and the quality of reading material used are superlative, appropriate for any era - desperately needed in our own. (The New American/ September 29, 1986, with appreciation.)

Samuel Blumenfeld is still using the McGuffey Readers in his tutoring work. Excellent to use as extra reading to compliment Alpha Phonics and How to Tutor by Sam.

McGuffey's Eclectic Readers 1836 version: 7 book hardcover set in shelf storage box, 1,408 pages:
1. Primer; 2. Pictoral Primer; 3. Progressive Speller; 4. First Reader; 5. Second Reader; 6. Third Reader; 7. Fourth Reader:.....\$105.⁰⁰ Shipping; \$14.⁰⁰ Total: \$119.⁰⁰

Parent-Teacher Guide by Dr. Ruth Bechick, 1985, 111 pages in matching hardcover: \$12.⁹⁵
shipping \$5.⁰⁰ Total: \$17.⁹⁵

Complete McGuffey Readers set including Parent-Teacher Guide: \$117.⁹⁵ Shipping \$16.⁰⁰
Total: \$133.⁹⁵

For more details & sample lessons:
www.mcguffeyreaders.com

**At Last
 Available in
 Paperback**

McGuffey's Eclectic Readers

A set of 8 McGuffey's Readers for only \$65.⁰⁰

Now available in paperback for much less than the cost of hardbound books! Big size page (8 1/2" X 11") with large/size type. From the original 1836 version of the fabled reading instruction books which for 75 years were used by 80% of all American school children. Some 120 million sets were sold. No other books ever had so much influence over children over such a long period. William H. McGuffey is considered author of The Primer and first four Readers. His younger brother, Alexander, is considered the author of the Fifth and Sixth Readers. This set bears the copyright date of 1879.

The Primer (64 pgs.) McGuffey's educational course begins by presenting the letters of the alphabet to be memorized, in sequence. Children are then taught, step by step, to use the building blocks of their language to form and pronounce words. Each lesson begins with a study of words used in the reading exercise - the words presented with markings to show correct pronunciation and syllabification. Cursive handwriting is introduced with simple sentences.

The First (96 pgs.) and **Second Readers** (160 pgs.) picture children in their relationship with family, teacher, friends, and animals. Articulation and Punctuation are introduced.

The Third Reader (208 pgs.) expands this world. Art of Emphasis introduced. Dictionary definitions introduced in Third Reader (also in Fourth Reader).

The Fourth Reader (256 pgs.) begins with 1. Punctuation Marks, 2. Articulation, 3. Accent and Inflection. Next come 90 selections written by a wide variety of authors from Daniel De Foe to Louisa M. Alcott.

The Fifth Reader (352 pgs.) begins with 1. Articulation, 2. Inflection, 3. Accent, 4. Emphasis, 5. Modulation, 6. Poetic Pauses. Next come 117 writings also by a wide range of sources: The Bible, Dickens, Lowell, Cooper, to name a few. Continues dictionary definitions of words. Also special notes on geography, history. Up to now it has been how to read; The Fifth Reader turns the student to what to read.

The Sixth Reader (463 pgs.) begins with 1. Articulation, 2. Inflection, 3. Accent and Emphasis, 4. Instructions for Reading Verse, 5. The Voice, 6. Gesture. This is followed by 138 selections from authors like Longfellow, Tennyson, Blackstone, Poe, Byron, Shakespeare, Jefferson, Bacon, Scott, Disraeli; samplings of the world's greatest literature. Provides biographical material about each author at beginning of each reading.

McGuffey's Spelling Book (144 pgs.) is divided into 248 lessons. It is really a phonics instruction book as well, though not word family oriented as is Sam Blumenfeld's *Alpha-Phonics*. McGuffey's Speller has great spelling lists and is an ideal tool to use along with a phonics instruction program like *Alpha-Phonics*.

A total of 1,743 pages in 8 book McGuffey series. Everything you need. Anyone can teach reading with this marvelous series. Educators of the McGuffey era provided the most wholesome fare available. Material in the readers is taken from writings which extol such virtues as honesty, charity, hard work, courage, patriotism, reverence for God, and respect for parents. McGuffey's teaching technique and the quality are superlative, appropriate for any era, desperately needed in our own era.

- Primer**
- First Reader**
- Second Reader**
- Third Reader**
- Fourth Reader**
- Fifth Reader**
- Sixth Reader**
- Spelling Book**

Order today and get started. It's fun and easy!

8 Book Set (paperback) of McGuffey's Readers: \$65.⁰⁰ plus \$14.⁰⁰ for shipping: \$79.⁰⁰ Total.

Canada: Shipping add \$11.⁰⁰ Idaho residents add 6% Sales Tax.

Name: _____

Address: _____

City State, Zip: _____

Charge my: Mastercard Visa Discover Exp. date _____

			*
--	--	--	---

* (Add extra 3 digits found on signature side of card.)

Send check to:
 McGuffey's Readers
 World
 Box 45161
 Boise, ID 83711

Order by Phone:
 (208) 322-4440
 24 hrs - 7 day/wk
 (Answering Machine)

8 BOOK SET: \$65.⁰⁰
 + shipping & handling

ORDER FORM: **McGuffey's Readers World...**

The McGuffey Readers Center for good old fashioned educational materials. Headquarters for all things McGuffey and much more. From the same people who bring you Samuel Blumenfeld's Alpha-Phonics and How To Tutor.... Full details, tables of contents and sample lessons found at:

**For details & sample lessons:
www.alphaphonics.com**

ITEM:	Price:	Shipping:	Total:
1836 Original McGuffey Readers			
<input type="checkbox"/> Hard cover Set-7 books:	\$105.00	\$14.00	\$119.00
Parent /Teacher Guide to accompany			
<input type="checkbox"/> 1836 Set (Matching)	\$12.95	\$5.00	\$17.95
1836 Original McGuffey Readers			
<input type="checkbox"/> Set + Teacher Guide:	\$117.95	\$16.00	\$133.95
1879 McGuffey Readers Soft Cover			
<input type="checkbox"/> Set-8 Books:	\$65.00	\$14.00	\$79.00
Wm. H. McGuffey: Biography and History of his Readers			
<input type="checkbox"/> Soft Cover	\$6.00	\$5.00	\$11.00
1828 Noah Webster Dictionary			
<input type="checkbox"/> Hard Cover:	\$65.00	\$16.00	\$81.00
1869 Harvey's Grammar &			
<input type="checkbox"/> Composition-Hard Cover:	\$11.95	\$5.00	\$16.95
<input type="checkbox"/> Teacher's Answer Key:	\$6.00	\$4.00	\$10.00
1869 Harvey's Revised English			
<input type="checkbox"/> Grammar: (soft cover)	\$16.95	\$5.00	\$21.95
<input type="checkbox"/> Teacher's Answer Key:	\$6.00	\$4.00	\$10.00
Sower Series Biographies			
<input type="checkbox"/> paper back	\$7.99 ea.	\$4.00	\$11.99

ITEM:	Price:	Shipping:	Total:
1874 Spencerian Penmanship			
<input type="checkbox"/> Theory Book:	\$5.00	\$5.00	\$10.00
<input type="checkbox"/> Copy Book for Spencerian - ea:	\$5.00	\$5.00	\$10.00
<input type="checkbox"/> 5 copy Books as Set:	\$20.00	\$5.00	\$25.00
<input type="checkbox"/> Complete Set (6 items):	\$25.00	\$7.00	\$32.00
1834 Ray's Arithmetic (All hard cover except)			
<input type="checkbox"/> Primary Arithmetic (soft):	\$8.00	\$5.00	\$13.00
<input type="checkbox"/> Intellectual Arithmetic (soft):	\$10.00	\$5.00	\$15.00
<input type="checkbox"/> Practical Arithmetic:	\$17.00	\$5.00	\$22.00
<input type="checkbox"/> Answer Keys to above 3:	\$13.00	\$5.00	\$18.00
<input type="checkbox"/> Test Examples in Arithmetic:	\$13.00	\$5.00	\$18.00
<input type="checkbox"/> Higher Arithmetic:	\$21.00	\$5.00	\$26.00
<input type="checkbox"/> Ans. Key to Higher Arithmetic:	\$13.00	\$5.00	\$18.00
<input type="checkbox"/> Parent/Teacher Guide to Ray's:	\$11.00	\$5.00	\$16.00
<input type="checkbox"/> 1834 Ray's 8 volume Set :	\$100.00	\$14.00	\$114.00
History			
<input type="checkbox"/> Under God History:	\$25.00	\$5.00	\$30.00
<input type="checkbox"/> Under God Teacher's Guide:	\$8.00	\$5.00	\$13.00
Classic Curriculum Workbooks:	\$10.49	\$5.00	\$15.49

Visit website for full details: www.mcguiffeyreaders.com

My Payment for items checked: _____
Sales Tax (If applicable) _____ (6% Sales Tax only for Idaho Residents)
Special Shipping: _____
Total Enclosed: \$ _____
Name: _____ For UPS:contact us for amount
Canada: Add \$5.00 to Postal total
Street: _____
City: _____ State: _____ ZIP: _____ Exp. Date: _____
Phone No: _____
Charge My: VISA: __ Mastercard: __ Discover Card: __

				*
--	--	--	--	---

*3 Digits found on signature side

Checks Payable to: The Paradigm Co.
Mail to: P.O. Box 45161, Boise, Idaho 83711 - Dept. G
Phone Orders 24/7: (208)3224440
email orders: mcguiffey@mcguiffeyreaders.com
web address: www.mcguiffeyreaders.com