

Email 1

Subject: What are you waiting for? Apply today.

Dear %%Lead:FirstName%%,

Thank you for expressing interest in attending Indiana's most affordable college - [Ivy Tech Community College](#). Whether you want to earn a short-term credential, associate degree, or transfer credits toward a Bachelor's degree, we have what you need to launch your career.

If you haven't already, file the [FAFSA](#)! You may be able to attend Ivy Tech tuition-free, but you must file a FAFSA using Ivy Tech's code - 009917. This will provide us with the information we need to see if you qualify for loans or grants. Luckily, grants do not have to be paid back!

Classes start five different times of the year - January, March, June, August, or October. Your first step, no matter when you plan to start classes, is to [apply](#) to the College. The application is free and only takes about ten minutes to complete.

[Complete FAFSA »](#)



Explore Our Programs

Explore our in-demand programs from Healthcare, to IT, to Advanced Manufacturing.

[Learn More »](#)

Financial Aid Opportunities

Learn more about scholarships, grants and loan options.

[Learn More »](#)

Email 2

Subject: Apply Now, It's Free!

Hi %%Lead:FirstName%%,

Ready to get started at [Ivy Tech Community College](#), but not sure which [application](#) to fill out? Here are some guidelines:

- If you've never applied to Ivy Tech Community College, or it has been two years since you last took a class with us, complete the free [General Admission Application](#).
- If you want to just take a course or two without seeking a degree, select "Courses Only" on the [General Admission Application](#).
- If you're enrolled at another college or university and plan to take Ivy Tech classes that will transfer to your full-time school, please complete the free [Guest Student Application](#).

Whether you start in January, March, June, August, or October, Ivy Tech offers face-to-face, online, virtual, hybrid (blend of face-to-face and online), and Learn Anywhere (choose week-to-week how you plan to attend) class options. If you need help determining which application to complete or figuring out the best class option, call us at 888-IVY-LINE from 7 a.m. to 1 a.m. (ET). We are happy to help!

[Apply Now »](#)

Email 3

Subject: Which career path are you going to travel?

Are you unsure about what career pathway is right for you? That's okay...you don't have to have it all figured out. Ivy Tech Community College offers **free** Career Coaching to help you with career exploration, preparation, and workforce awareness.

One-on-one time with an Ivy Tech career coach allows you the opportunity to ask questions, work to explore our [various programs](#), and navigate next steps.

To take advantage of Career Coaching, start by [applying to the college](#). Our free application only takes about ten minutes to complete.

If you need help or have questions, call us at 888-IVY-LINE from 7 a.m. to 1 a.m. (ET). We are here to help!

Email 4

Subject: %%Lead:FirstName%%, Need More Info About Program Options?

Dear %%Lead:FirstName%%,

No matter what your career interests are, Ivy Tech Community College has a [program](#) that will get you on the path toward a good paying job. Ivy Tech grads make [12 percent more](#) than the state average salary just one year after graduation! If you're unsure of the career path that is right for you, you can take advantage of our free, one-on-one [career coaching](#)!

Today's in-demand career areas like Healthcare, Information Technology, Business, Supply Chain and Advanced Manufacturing, require education past high school. With numerous program areas at more than 40 locations across Indiana, and online, Ivy Tech has what you need.

Ivy Tech offers associate degrees that can be earned in as little as two years, and [short-term certificate programs](#) if you're looking to upgrade your career. As an added value of many of the degree programs, you may receive professional certifications as part of your normal coursework. Many of our degrees, from Industrial Technology to Visual Communications, have technical and workforce certifications embedded within the programs.

Don't wait to take the next step in your career, apply today! It's free and only takes about ten minutes to complete. Classes start five different times of the year - January, March, June, August, or October.

[Apply Now »](#)

Learn What You'll Earn

Explore our in-demand, high-wage program areas using our Wheel of Value, including:

- Information Technology
- Healthcare
- Advanced Manufacturing
- Business



Email 5

Subject: Worried about how you'll pay for college?

Stressing about how you'll pay for college is a thing of the past! With our new [Ivy+](#) approach, you can graduate faster at no extra cost. You'll get the same tuition rate if you enroll in 12 or more credits per semester. Also, the cost of tuition has been frozen for the 2021-2022 and 2022-2023 academic years. Best of all, with Ivy+, tuition and books are rolled into one price.

If you are looking for a more affordable way to earn a Bachelor's degree, Ivy Tech credits [transfer](#) to all four-year colleges and universities. There are numerous transfer programs with in- and out-of-state schools, including [guaranteed admissions](#) agreements.

If you have questions along the way, reach out to us seven days a week at 888-IVY-LINE from 7 a.m. to 1 a.m. (ET).

[Apply Now »](#)

Email 6

Subject: %%Lead:FirstName%%, Earn a Credential in a Year or Less, For Free!

Dear %%Lead:FirstName%%,

Ivy Tech Community College offers a wide-variety of short-term certificate options to help you advance in your career, build your resume, or get into the workforce quickly.

Thanks to the Workforce Ready Grant, provided by the Next Level Jobs program, you could earn your certificate for FREE at Ivy Tech. Programs are offered in areas where employers are hiring, such as Advanced Manufacturing, Building & Construction, Health Sciences, Information Technology & Business Technology, and Transportation & Logistics. Learn more about eligibility and next steps [here](#).

The certificates you earn can also “stack” into an associate degree. Make sure you speak with an advisor about your short-term and long-term education and career goals to ensure you take the right classes for your area of study. Start classes January, March, June, August, or October.

Complete the free application today to get started on the path toward a good paying job!

[Apply Now »](#)

Explore Our Programs

Some popular certificate options include:

- 🕒 Welding
- 🕒 Certified Nursing Assistant (CNA)
- 🕒 Information Technology
- 🕒 Auto Body Technology



Email 7

Subject: Seamlessly transfer credits and credentials

Dear %%Lead:FirstName%%,

Did you know that Ivy Tech Community College has more than 100 seamless [transfer](#) programs with in- and out-of-state schools? If your ultimate goal is to earn a Bachelor's degree, then make sure you get started at Ivy Tech.

We help thousands of students transfer degrees and credits each year. Make sure you talk with an advisor about your transfer plans. Ivy Tech has [guaranteed admissions agreements](#) with multiple four-year universities which upon completion of certain programs could gain you immediate admission to the institution.

Did you earn dual credit while in high school? Make sure the earned credits are applied to the Indiana College Core, better known as our [Start as a Sophomore program](#). The 30 credits you earn with Start as a Sophomore is guaranteed to transfer to a four-year institution and will help you get a head start in college.

We hope you're ready to take the next step and apply today for free. Classes start five different times of the year - January, March, June, August, or October.

[Apply Now »](#)

Explore Transfer Options

- ◉ Guaranteed Admissions
- ◉ Start as a Sophomore
- ◉ Transfer as a Junior
- ◉ Guest Student



Email 8

Subject: Still Interested?

Hi %%Lead:FirstName%%,

Remember, the application to Ivy Tech Community College is free! Do you need some help with completing the application? Do you need more information about programs or financial aid before you hit “submit”?

We are here for you and would love to help! You can contact us from 7 a.m. to 1 a.m. (ET) at 888-IVY-LINE or visit a campus. [Hours](#) at each location will vary so be sure you check ahead of time.

Whether it's in January, March, June, August, or October, we look forward to you starting at Ivy Tech Community College! Please reach out if you need help or more information.

[Apply Now »](#)

Contact us if you need help



Visit Website



Call Us