

CONNECTING THE KNOWLEDGE COMMUNITY

Conference 2013 and Exhibition

8-10 April 2013 BIC, Bournemouth www.uksg.org



Diamond:

Springer Science+Business Media

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EBL – Ebook Library

Conference Dinner

RMIT Publishing

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Ex Libris

Innovative Interfaces

IOP Publishing

Oxford University Press

ProQuest

SPi Global

CrossRef

Nature Publishing Group

SAGE

Scholarly iQ

Taylor & Francis Group

Monday 8 April

_	08.00	Registration, Purbeck Foyer
_		
_	08.30	Refreshments and exhibition viewing, Purbeck Hall
•	10.00	Opening of the Conference, Tregonwell Hall Ross MacIntyre, Chair, UKSG Greetings from NASIG
		Bob Boissy, President, NASIG Presentation of 2013 John Merriman Joint NASIG/UKSG award (UK award sponsored by Taylor & Francis Group)
		Presentation to the sponsored students and early career professionals (Places part sponsored by Springer Science+Business Media and SAGE)
	enary Session 1 gonwell Hall	Finch Forward: the evolution of OA Chair: Ross MacIntyre The University of Manchester
•	10.30	The Finch Report: great leap forward or missed opportunity? Phil Sykes University of Liverpool
•	11.00	The evolving view of public access to the results of publicly funded research in the US Fred Dylla American Institute of Physics
•	11.30	Mining for gold: identifying the librarian's toolkit for managing hybrid OA Jill Emery Portland State University
•	12.00	Lunch and exhibition viewing, Purbeck Hall (sponsored by Scholarly iQ) First-timers' reception, Purbeck Lounge
•	13.30	Breakout sessions (Group A), BIC breakout rooms
Plenary Session 2 Tregonwell Hall		Research and Researchers: identity and evaluation Chair: Jane Harvell University of Sussex
•	14.30	Research evaluation: why is it relevant to librarians? Jenny Delasalle University of Warwick Library
•	15.00	Connecting research and researchers: ORCID Laurel L Haak ORCID
•	15.30	Refreshments and exhibition viewing, Purbeck Hall (sponsored by Scholarly iQ)
•	16.00	Breakout sessions (Group B), BIC breakout rooms
•	17.00	Lightning Talks Session 1 Tregonwell Hall Chair: Ann Lawson EBSCO Information Services
		 Using the Journal Usage Statistics Portal (JUSP) to provide support for library colleagues and institutional dashboards OA Fees Pilot Textbooks (print or e): meeting the needs of students in
		the new funding environment
•	17.30 to 18.30	Reception and exhibition viewing, Purbeck Hall
		Free evening – delegates can consult http://www.uksg.org/event/conference13 for dining and networking ideas
•	19.00	Pre-booking required for Dorset's Finest buffet dinner and quiz, Pavilion Ballroom (sponsored by Swets)



Tuesday 9 April

Plenary Session 3 Tregonwell Hall		Digital Students: new learning and information habits Chair: Charlie Rapple TBI Communications
•	09.00	The new digital students, or, "I don't think I have ever picked up a book out of the library to do any research – all I have used is my computer." Lynn Silipigni Connaway OCLC Research
•	09.30	The student-information relationship: a perspective of its evolution Joshua James Harding Warwick Medical School
•	10.00	New ways of learning digitally Sian Bayne The University of Edinburgh
•	10.30	Refreshments and exhibition viewing, Purbeck Hall
•	11.00	Breakout sessions (Group A), BIC breakout rooms
•	12.00	Lightning Talks Session 2 Tregonwell Hall Chair: David Summers Lancaster University
		The mobile world/publishing on the move
		Integrating mobile technologies into the academic library: a case study of the University of Surrey
		Developing a book acquisition policy to support eBook purchasing
•	12.30	UKSG Annual General Meeting, Tregonwell Hall
•	13.00	Lunch and exhibition viewing, Purbeck Hall
•	14.30	Breakout sessions (Group B), BIC breakout rooms
•	15.30	Refreshments and exhibition viewing, Purbeck Hall
•	16.00	Breakout sessions (Group C), BIC breakout rooms
•	17.00	Lightning Talks Session 3 Tregonwell Hall Chair: Kate Price University of Surrey
		Getting to know you: building mutually beneficial relationships through Librarian Advisory Boards
		Information at the point of need: developing a current awareness service at the Royal College of Surgeons of England
_		Discovery tools: involving healthcare students in search/discovery
•	17.30 to 18.30	Exhibition viewing, Purbeck Hall
	Evam 19 20	Evening theme: All the fun of the fair! Venue: Windsor Hall and Solent Hall, BIC (sponsored by RMIT Publishing)
	From 18.30	Reception
	20.15 22.15 to 01.00	Conference dinner Disco and bar
	22.13 10 01.00	Disco alla nal

PROGRAMME

Wednesday 10 April



There will be 30 breakout sessions from which to select, split into three groups of ten.

The Group A sessions will run concurrently for 45 minutes on: Monday 8 April at 13.30 and Tuesday 9 April at 11.00 The Group B sessions will run concurrently for 45 minutes on: Monday 8 April at 16.00 and Tuesday 9 April at 14.30 The Group C sessions will run concurrently for 45 minutes on: Tuesday 9 April at 16.00 and Wednesday 10 April at 11.00

Delegates will be able to attend a different session for each of the six time slots, and are requested to make their selections from Groups A, B and C and indicate their preferences on the Delegate Booking Form.

There will be three 'Introductory Level' breakout sessions on offer which should have particular appeal to those fairly new to the information sector. These sessions are marked **(II)**.

Breakout Sessions

Group A

1. TERMS and conditions apply: refining best practice for Electronic Resource Management

Graham Stone University of Huddersfield Jill Emery Portland State University

Two decades after the advent of e-journals and databases, librarians are still grappling with ways to best manage these resources. In addition, economic pressures are resulting in librarians having to justify their spending on collections. Techniques in E-Resource Management (TERMS) is a project

to encourage crowd sourcing of areas of best practice for

each of the stages of the e-resources lifecycle: 1. Investigating New Content for Purchase

- 2. Acquire New Content
- 3. Implementation
- 4. Evaluation and Ongoing Access
- 5. Annual Review
- 6. Cancellation and Replacement

This session aims to encourage further review and comment. Tell us about your areas of best practice and help us refine TERMS for others to use.

2. Alma@UEL and Intota@Huddersfield: implementing a next-generation library management system Adjoa K Boateng University of East London Dave Pattern

This presentation will provide an overview of the technical and practical experience gained and the lessons learnt in the implementation of Alma, the next-generation library system from Ex Libris, at UEL and report on the findings of the JISC-funded HIKE project at Huddersfield, which evaluated the functionality and suitability for the UK HE market place of Intota, the web-scale management solution from Serials Solutions. The presentation will be followed by an opportunity for questions and answers.

3. Discoverability in the digital age: a transferable organisational transformation approach Mary M Somerville University of Colorado Denver

Kristin Antelman North Carolina State University

University of Huddersfield

Formats, creators, vendors and publishers proliferate in the 21" century knowledge community, disrupting traditional library assumptions, workflows and expectations. In response, a North American academic library conducted a five-year collaborative design (co-design) initiative to comprehensively reinvent structures, processes, services and roles. Examples from two web-scale discovery service implementations illustrate evolving practices of participation across the organisation. Continuous 'research through design' now fosters workplace creativity, discovery and exploration fortified by thought leaders and knowledge enablers, amidst epochal changes in the scholarly communication ecosystem.

Group A

4. Co-operation and collaboration to strengthen the global research cycle

Lucy Browse and Kay Raseroka
INASP – International Network for the Availability
of Scientific Publications

This session will provide an update on the work of INASP – an international development organisation supporting global research communication with particular focus on the needs of developing and emerging countries. Our goal is to contribute to sustainable and equitable development by strengthening the research communication cycle (availability, access, use, creation and uptake). Dr Kay Raseroka will talk about her experiences and some of the unique challenges that developing country libraries, researchers and universities face. This will include a review of the strategies and partnerships they are adopting to help overcome these. We will look at the work of Publishers for Development – an advocacy initiative of INASP and the Association of Commonwealth Universities – and also hear how librarians north and south may support the work of one another.

5. OAPENUK buzz bingo!

Caren Milloy JISC Collections Ellen Collins Research Information Network The OAPENUK project is almost halfway through its threeyear research plan exploring open access monograph publishing. We have undertaken surveys, focus groups and interviews with publishers, researchers, learned societies, librarians, research managers and research funders, mapped out the whole monograph publishing process and collected sales and usage data on 58 monographs. Come and hear about the findings so far, learn what we have learnt and join us as we play OAPENUK buzz bingo.

6. "Great expectations": how libraries are changing to meet student needs

Sarah Thompson and Liz Waller University of York This academic year, undergraduates in UK higher education are paying £9,000 fees for the first time (a threefold increase). What are libraries doing differently to meet the expectations of this new cohort of students? This session will give an overview of the initiatives and innovations taking place in a range of libraries, focusing on the provision and distribution of information resources, and explaining how engagement with and feedback from students can drive new developments forward.

7. Research workflows, publishing and libraries – how to leverage the Mendeley platform for your needs Victor Henning Mendeley

This will be a combined presentation and brainstorming session. Victor Henning will present the vision behind Mendeley – now being used by more than two million researchers around the globe – and explain how the Mendeley API platform is being used to reinvent research and publishing workflows. The brainstorming session will explore the trends that are shaping our industry, and develop ideas on how to leverage the Mendeley community and API platform for your needs.

8. Practices make perfect: key NISO initiatives for improving discovery

Sarah Price University of Birmingham Regina Romano Reynolds Library of Congress, US ISSN Center Jenny Walker Ex Libris Managing e-resources as a librarian? Keen to understand how you can maximise content visibility as a publisher? This session will demonstrate how recommended practices in KBART, PIE-J and ODI can help. Highlights will be an exploration of KBART's just released Phase II recommendations for improving metadata in OpenURL knowledge bases; a presentation about the newly published PIE-J's Recommended Practices for the Presentation and Identification of E-Journals; and an examination of the benefits to be realised from the Open Discovery Initiative's evolving best practices for library discovery services that are based on indexed search.



Group A

 Writing and ethical use of sources in students' work Solveig M L Kavli University of Bergen Library, Arts Library

The online tutorial Search & Write empowers students through exercises and demonstration to take a stand on the sources they find. We understand information search as sense-making, and as an action where the source is not the authoritative voice. Students must decide and evaluate whether the information at hand will be useful for their research, and they must demonstrate how (and why) the sources they find are relevant for their assignment; where they use and present these sources in an ethical manner. Search & Write empowers students to an active use of sources where we point to the importance of using these in an ethical manner.

10. Supporting research data management on a shoestring: a practical solution Joanna Ball University of Sussex Many libraries are keen to take on new roles in providing support and training in effective research data management, but lack the skills and resources to do this. This workshop will explore the range of tools available for librarians trying to develop these services on a shoestring. At Sussex we have been engaging with academic departments about their research data management practices and requirements in order to develop relevant training materials and support. Participants will be encouraged to discuss the approaches of their own institutions, and we will share the resources we have found most helpful and the lessons learned.

Breakout Sessions

Group B

11. A link resolver service and its role in research discovery: the what, hows and whys Siobhán Burke Mimas, The University of Manchester

As academic output has moved more and more online, the link resolver has become an indispensable time-saving tool for resource discovery. But what exactly is a link resolver and why is it so important? This session aims to answer that and other burning questions in a non-technical way. Based on the presenter's pragmatic experience at the University of Manchester Library, an informal presentation will explore the issues around managing the system and its knowledge base. A live demo and Q&A session will also be included.

12. Towards an 'open' approach for discovery Kamran Naim GLORIAD/USAID This session will provide an overview of work funded by USAID to address issues related to research discovery (specific for Africa, but with potential global application). The initiative implements a 'Web-Scale' Discovery technology, building an OAI-compliant central index encompassing all content entitlements and holdings (including OPACs, Open Access resources) to provide researchers with a single, intuitive interface to search, discover and download resources. The session format will consist of an informal lecture (questions welcome) followed by discussion.

Group B

13. **Spotting tomorrow's key technologies**Brian Kelly
UKOLN, University of Bath

In this session Brian Kelly will introduce a methodology being used by the JISC Observatory which can help to identify 'weak signals' for technologies that may have an impact on the sector, as well as 'strong signals' which may make it difficult for emerging technologies to become embedded. The audience will have an opportunity to apply the methodology across a variety of emerging technologies.

14. Open access introduces new challenges to authors, institutions and publishers – do intermediaries have a role to play?

Maxim van Gisbergen Swets The Gold model, in which payment is required on behalf of the author, is gaining importance in the open access market, amongst others, as a result of the Finch report. The Gold OA model introduced an entirely new money flow within the scholarly community, which creates challenges to researchers, librarians, publishers and funding bodies. This session covers the main workflow issues around managing author payment charges and discusses whether there is a role for intermediaries to play to resolve these issues.

15. **Breaking boundaries in scholarly publishing**Carrie Calder
Palgrave Macmillan

The evolution of digital has already led to significant developments within the publishing industry but what more changes can and should take place? Over the past year Palgrave Macmillan has undertaken research, questioning over 1000 academics across humanities and social science. The results reveal insights into publishing requirements and identify areas we still need to challenge. This session will share the survey results and bring together a panel of experts to create a lively atmosphere where we can all discuss what further boundaries we should be breaking in order to better meet the needs of the research community.

16. PDA checklist for academic libraries
Karin Byström
Uppsala University Library

Preparations and adaptations to local conditions are key when it comes to succeeding with PDA. A Swedish project has developed a checklist with important factors to consider before starting in order to minimise the risk of failure. The checklist covers many areas for preparation and planning, including stating the library's long-term goal with PDA, profile issues, PDA functionality, content, budget, technical issues and workflow changes. Only when the library has thought about these questions can a suitable vendor be chosen and the PDA set up. The session emphasises the importance of awareness and preparations, and offers a tool to assist libraries with that.

17. Making metrics meaningful: measuring the value of online resources for the Humanities – the University of Huddersfield experience

Zoe Loveland

ProQuest

Graham Stone

University of Huddersfield

Linda Bennett

Gold Leaf

Library budgets are being seriously squeezed. Expenditure must be justified. Using traditional quantitative metrics for the Humanities is often less helpful than for STM subjects, because the numbers of transactions recorded are lower and the resources used by smaller numbers of faculty. This session explores new ways of measuring Humanities resources. Based on the experience of librarians and faculty at the University of Huddersfield, it is supported by international evidence. It draws on the results of a large body of primary research carried out by ProQuest. It will provide a practical toolkit to help Humanities librarians to present their case.



Group B

18. Open access journal publishing in the social sciences: lessons learned and questions answered Lucy Robinson SAGE Publications

Scholarly publishing business models continue to evolve at a rapid pace. Open access is on everyone's lips but adventures in the social sciences are less evolved than those in the hard sciences. Many of us need to understand how to maximise readership, ensure OA is a viable and healthy publishing model and understand our place within this new world. SAGE Open launched in 2012. This session will share facts, figures, challenges, lessons, strategies and more on what happens when a leading social science journal publisher decides to launch a broad open access journal in the social sciences alongside traditional journal publishing models. The session should be of interest to publishers, librarians and intermediaries who have questions about any aspect, for example – but not limited to – changing marketing strategies to attract authors, challenges in author charge processing, funding mechanisms, the peer review process and article life cycles in social science. Come along to learn, share and ask questions.

19. **Open journal systems**Matt Mahon
School of Advanced Study, University of London

This breakout session on open journal systems will use the example of SAS Open Journals and its flagship publication, Amicus Curiae, to explore issues in open journal publishing and establishing open journal systems. Matt Mahon, SAS-Space Manager, will address issues in setting up and populating a journal, use cases and the challenges of gathering content for open access publications, and demonstrate the SAS-OJ platform. For more information see http://journals.sas.ac.uk/.

20. E-journals and long-term availability: an overview and panel discussion on the archiving infrastructure to meet the needs of users Fred Guy and Adam Rusbridge EDINA, University of Edinburgh A robust and reliable archiving infrastructure is essential for ensuring long-term access to e-journals. The session will review the current infrastructure and component elements, emphasising the roles fulfilled by archiving agencies participating in the Keepers Registry. Recent LOCKSS software enhancements improving library collection and access workflows will be highlighted. An invited panel of librarians will consider future requirements for the infrastructure and identify aspects requiring attention to ensure that the tools and services provided are in line with key requirements.

Breakout Sessions

Group C

21. Simplifying the search experience
Ronán Kennedy and Monica Crump
NUI Galway

Having implemented a resource discovery system, imagine our horror when user surveys told us we were not meeting even minimum expectations of a library website that allowed users to find information on their own. Comment analysis, focus groups and a user observation study revealed that our technology-driven and information literacy-led implementation had not delivered the simplicity and Google-type experience we promised. In this presentation we will share what we learnt from our users and discuss our user-driven redesign of our latest discovery system and their response to it.

Group C

22. Open source ERM system

Anita Wilcox University College Cork In this session we take a look at reSearcher suite, an open source ERM system, developed by Simon Fraser University, Canada, and what it has to offer. We then look at its implementation in UCC Library, Cork, Ireland, in 2008, and how it has been modified to suit the library's ERM strategy. What are the pros and cons? How does it compete with the long established commercial products on the market? Where lies the future?

23. Video to increase productivity and efficiency in research and education

Stephen Rhind-Tutt
Alexander Street Press
Moshe Pritsker
JoVE (Journal of Visualized Experiments)

The two presentations by the leaders of the innovative publishers, Alexander Street Press and JoVE, will demonstrate why visualisation through video greatly enhances scholarly communication, increasing productivity in academic research and education. The use of video by faculty and students in classrooms and laboratories will be examined. The presentations will provide an overview of the growing field of video publication, its technical challenges, implications for scholarly communication, and acceptance in the academic and library communities.

24. SCOAP3 (Sponsoring Consortium for Open Access Publishing in Particle Physics)

Ralf Schimmer
Max Planck Digital Library

A new model for OA publishing has emerged in which High Energy Physics (HEP) funding agencies and libraries, which today purchase journal subscriptions to implicitly support the peer review service, federate to explicitly cover its cost, while publishers make the electronic versions of their journals free to read. Authors are not directly charged to publish their articles OA. Each SCOAP3 partner will finance its contribution by cancelling journal subscriptions and each country will contribute according to its share of HEP publishing. Based on the Expressions of Interest of a large number of HEP funding agencies and libraries from around the world, a tendering process was initiated to which all relevant HEP publishers have responded. In the current phase of the process, the subscription reductions need to be agreed upon with the publishers ('reconciliation process'). Provided that SCOAP3 funding partners are finally prepared to engage in long-term commitments and to sign Memoranda of Understanding with CERN, the final contracts with the publishers can then be awarded so that the operations could start in 2014. The example of SCOAP3 could be rapidly followed by other fields, directly related to HEP, such as nuclear physics or astro-particle physics, also similarly compact and organised with a reasonable number of journals.

25. **Bringing eLife to life**Mark Patterson *eLife*

In June 2011 three of the world's leading research funders – the Wellcome Trust, the Howard Hughes Medical Institute and the Max Planck Society – announced plans to launch an open access journal publishing the most influential research in the life and biomedical sciences, run by a community of active researchers. The key priorities of eLife are to establish a swift and decisive editorial process, and to explore ways in which digital media can be used to maximum effect in the communication of new research. Mark will describe the motivations and goals of eLife, the progress so far and, longer term, how the eLife project hopes to act as a catalyst for innovation in research communication.



Group C

26. Electronic resources and ILL – a self-contradiction? Helle Brink

The State and University Library, Denmark

An ever increasing proportion of libraries' current acquisitions is electronic, with many academic libraries spending up to 90% of their budgets on electronic books and journals. This makes a great improvement in the ease of access for their users. The electronic material is visible to the public through library catalogues, as well as union catalogues, and the great challenge for libraries and their ILL departments is how to make these resources available for users not affiliated with the library. This session will lay out possibilities and models under the current copyright laws and underline the need for licence agreements to achieve fair access to electronic resources for other libraries as well as the public.

27. eTextbooks – a new way forward

Becky Hartnup CourseSmart International CourseSmart has been working with students, academics and universities for more than five years. In this session the presenter will look at how new eTextbook models can plug into the new dynamics in education. She will draw on experiences from the US and the UK/EMEA, as well as previewing forthcoming developments in subscription models and analytics, currently beta testing in the US.

28. Altmetrics: understanding new ways to measure academic impact using the web

Mike Taylor Elsevier Labs Paul Groth VU University Amsterdam Increasingly, academics are conducting their communication online. They access papers through digital repositories, tweet at conferences, and post their latest findings on blogs. The traces left by such online activity provide a new source of data for measuring and understanding science. Metrics based on this activity have been termed 'altmetrics'. We provide an up-to-date review of altmetrics and show how you and your authors can use this information to inform your publishing decisions. Audience participation encouraged.

29. COUNTER at article level and institutional repository usage statistics

Peter Shepherd
COUNTER
Ross MacIntyre
The University of Manchester

Until now the most granular level at which COUNTER requires reporting of usage is at the individual journal level. A number of recent developments have, however, meant that it may now be appropriate to give a higher priority to developing standards for the recording, reporting and consolidation of usage statistics at the individual article level. The PIRUS Code of Practice has been developed by COUNTER as an outcome of the JISC-funded PIRUS (Publisher and Institutional Repository Usage Statistics) project. Also following on from this project is 'IRUS-UK', a national aggregation service containing details of all content downloaded from participating IRs in the UK. IRUS-UK is part of UK RepositoryNet+, the JISC-funded repository and infrastructure service.

30. "Rubbish in, rubbish out": applying good data governance techniques to gain maximum benefit from publisher data

Phil Nicolson Ringgold Ltd Although its value is not represented on the balance sheet, data is one of the most important assets a publisher holds. This data represents your members and your customers — both existing and potential. Managed correctly, this data can become a publisher's most valuable asset, enabling an organisation to remain competitive and achieve business goals, to proactively meet customer needs, grow the business and help keep costs in check. Drawing on real-world examples and experience, this session will demonstrate the measurable improvements that were made by a major publisher when good data governance techniques were combined with Ringgold's Identify database of institutions and DataSalon's MasterVision application to fully leverage the potential of customer data.

UKSG exists to connect the information community and encourage the exchange of ideas on scholarly communication. It is the only organisation spanning the wide range of interests and activities across the scholarly information community of librarians, publishers, intermediaries and technology vendors.

In a dynamic environment, **UKSG** works to:

- · facilitate community integration, networking, discussion and exchange of ideas
- improve members' knowledge of the scholarly information sector and support skills development
 - stimulate research and collaborative initiatives, encourage innovation and promote standards for good practice
- disseminate news, information and publications, and raise awareness of services that support the scholarly information sector.



For booking forms and further information please refer to www.uksg.org

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