

Sponsorship Proposal





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About The Event

Each year, over 500 decision makers from industry, academia, government and top BDM from all over the world in the field of clean energy gather in Eilat for the event that is the center point of the Israeli clean energy.

The 8th Eilat-Eilot conference will take place this December and will push forward the renewable energy sector through active engagement of the clean energy community.

Sponsoring this conference is a great means of broadening your competitive edge while gaining prestige and credibility with your most valuable audience.

Make sure your brand is getting the best recognition and the most effective exposure the Israeli market has to offer.

Eilat-Eilot 8th International Conference
2-4 December 2018. Eilat, IL
www.EilatEnergy.org

Sponsorship Opportunities

Platinum Sponsorship 45,000 NIS

Sponsor's greetings at one of the conference's main assemblies, along with the company logo on stage screens and banners (optional seats branding add-on).

4 Full conference registration tickets (including luncheons, receptions and gala).

Optional lecture, subject to approval of event organizing committee.

8 Sqm display booth with 1 exhibitor pass (entrance only).

Logo on the conference website with a hyperlink to the company's site.

Silver Sponsorship 14,000 NIS

4 Sqm display booth with 1 exhibitor pass (entrance only).

1 conference registration ticket (including luncheons and receptions, does not include gala entrance).

Logo on the conference website with a hyperlink to the company's site.

Gold Sponsorship 35,000 NIS

Sponsor's greetings at one of the conference's session, along with the company logo on stage screens.

1 Full conference registration ticket (including luncheons, receptions and gala).

1 conference registration ticket (including luncheons and receptions, does not include gala entrance).

6 Sqm display booth with 1 exhibitor pass (entrance only).

Optional lecture spot subject to approval of event organizing committee.

Logo on the conference website with a hyperlink to the company's site.

Logo Sponsorship 8,000 NIS

1 conference registration ticket (including luncheons and receptions, does not include gala entrance).

Logo on the conference website with a hyperlink to the company's site.

Special signage at the happy hour area with a toast by company reprsentative + distribute giveaway presents (Branding concept and production on sponsor's responsibility).

1 conference registration ticket (including luncheons and receptions, does <u>not</u> include gala entrance).

2 Full conference registration tickets (including luncheons, receptions and gala). Logo on the conference website with a hyperlink to the company's site.

Special signage at the coffee break area with an option to distribute giveaway presents (Branding concept and production on sponsor's responsibility).

2 Full conference registration tickets (including luncheons, receptions and gala).

Display booth (6 Sqm) with 1 exhibitor pass.

Logo on the conference website with a hyperlink to the company's site.

Sponsors in any package can add an additional exhibition booth for a discount price of 3,000 NIS.

Exhibitors in any package can add additional luncheons for 195 NIS per ticket.

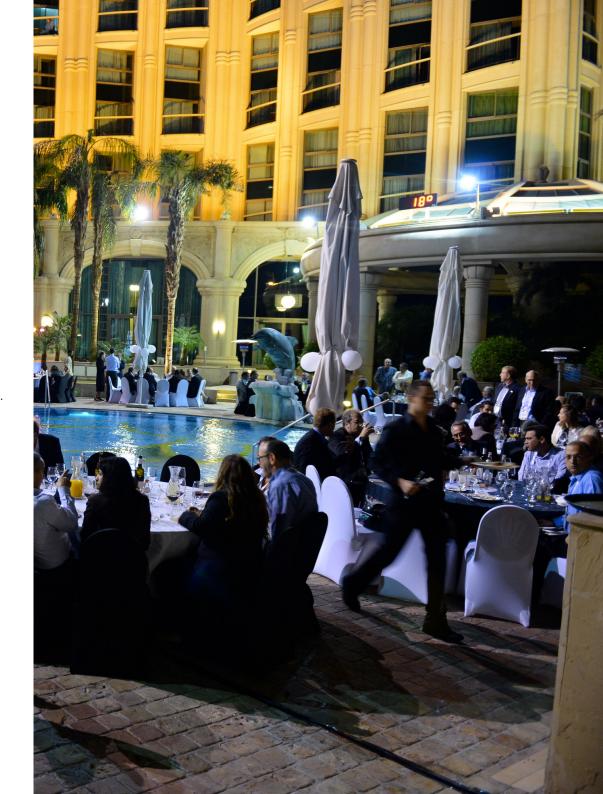
Gala Event Sponsorship

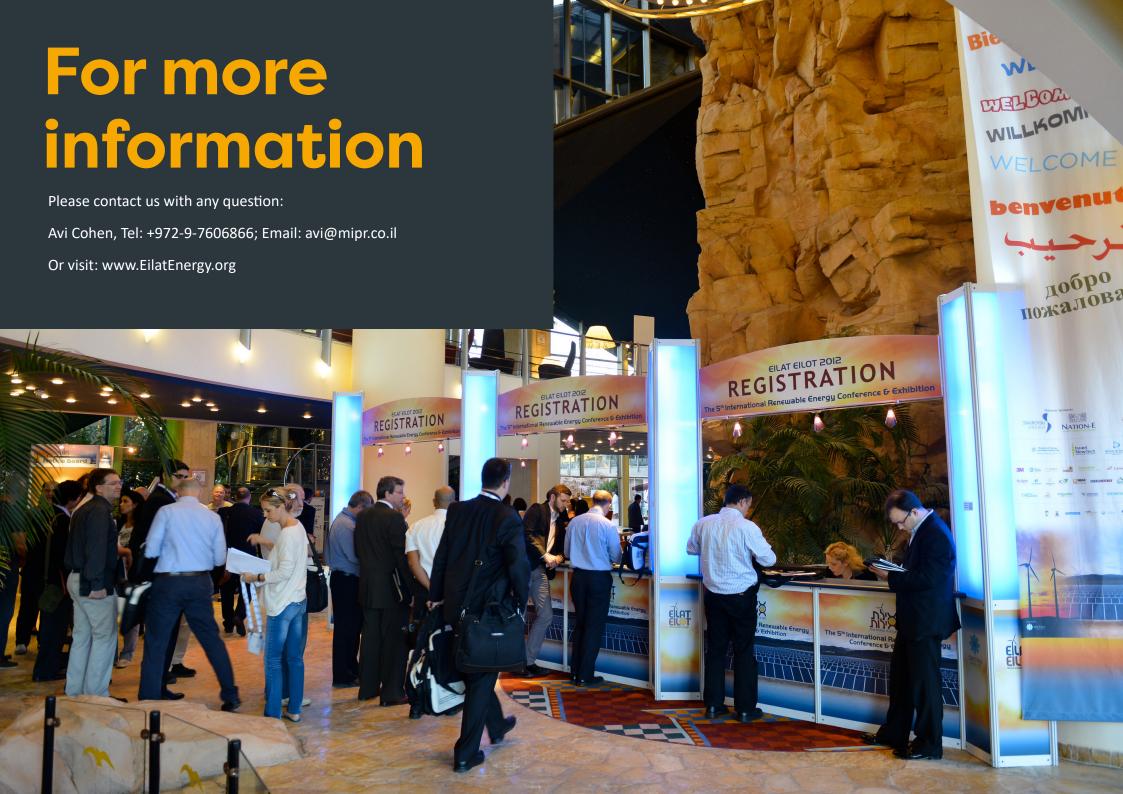
Golden Gala 60,000 NIS

The gala event is where all the magic happens.

This exclusive sponsorship offers On-stage greetings by your representative during the gala dinner program.

- + Special signage and branding around the stage area at the dinner hall.
- + 2 conference registration tickets (including luncheons and receptions, does <u>not</u> include gala entrance).
- + 5 complimentary tickets to gala dinner.
- + Exhibition display booth.
- + 4 complimentary exhibitor passes (entrance only).
- + Logo on the conference website with a hyperlink to the company's site.
- + Self-produced advertising elements at the gala dinner.





Terms & Conditions

The exhibition will be held in a constructed air conditioned area, located at the Dan hotel in the city of Eilat.

Standard Exhibition Unit includes:

Shell scheme construction- white panel back

wall and two sides (2*2 or 3*2 or 4*2, depending on packge)

1 table

2 chairs

Electricity upon request (1 Ampere)

3 spot lights

For more information, construction, furniture, branding and electricity soltions, please contact the Conference's general constructor: sharon@ortra.com

Registration and Payments:

Interested parties are requested to complete a "Sponsorship/Exhibition Application" sent by a reprasitnetive of the event.

Payments can be made by one of the following options:

Bank Transfer For payments in NIS and USD, the bank details are as follows: Beneficiary: Ortra Ltd.

Bank Leumi Le-Israel B.M.

Branch no. 624, Emek Habracha, Tel Aviv, Israel

Account #: 262200/12, Swift code:

LUMIILITTLV

IBAN #: IL870-106-240000-02622-0012

For payment in EUR only, the bank details are as follows:

Beneficiary: Ortra Ltd.

Belfius Banque

Branch no. 682, Belfius Waterloo SCRL,

Chaussée

de Bruxelles 306, 1410 Waterloo,

Belgium

Account #: 47701752, Swift code:

GKCCBEBB

IBAN #: BE64-0682-4770-1752

Bank charges are the responsibility of the participant and should be paid at source.

Advance payment:

50% of sponsorship's cost and/or exhibition package ordered to be paid within 21 days of receiving confirmation and invoice.

Second payment:

Balance will be paid not later than October 20,2018.

Important Note

A preferred location at the Exhibition will be offered to the Supporters of the Conference. Assignment of space to exhibitors is based upon "first come first serve" system. The Conference organizers will continue to receive applications and assign exhibit space, as it remains available, until the Conference opening date. In all cases, full payment of the exhibition/sponsorship fee, must be received prior to conference opening date.

Cancellation Policy:

Written notification of cancellation must be received in the ORTRA Ltd. office no later than September 1, 2018 to assure a 75% refund of the payment (less non-refundable deposit). Written notification of cancellation must be received no later than October 20, 2018 to assure a 50% refund of the payment (less non-refundable deposit). Written notification of cancellation received after October 20, 2018 will be non-refundable.

Liability:

The organizers, although providing general peripheral security, are by no means responsible for theft or damage to exhibitors' property. Exhibitors are required to insure themselves and their property against theft, damage and thirdparty claims by visitors and staff.