

## Confirmed Speakers

### **Dragan Ambrozic (Dom Omladine/RS)**

Born in Belgrade 1962. Studied psychology. Started to write about music in 1986. Numerous articles and deliberate effort to collect other young rock and film critics from all over Yugoslavia under one banner and became one of the founders of "Ritam" magazine, which is still considered as one of the top alternative culture magazines in the regional history (music editor, then editor and publisher from 1989 - 1995). Still eagerly writing as a music critic for "Vreme" political weekly and [www.popboks.com](http://www.popboks.com). In 1990 he started to work on booking foreign bands for Belgrade and Serbia. After 2000 got involved in major international productions and worked as the program editor and manager of Exit Festival's Main Stage. Since 2005 working as the program editor of Dom Omladine Cultural Center, established by City Hall of Belgrade, producing cultural events of all sorts, including Belgrade Jazz Festival, Todo Mundo world music festival and more than 1500 other happenings over a year. Always trying to create a context in which change is inevitable.

### **Shigs Amemiya (iMusician Digital/CH)**

Shigs AMEMIYA, Australian/Japanese by birth and an Automotive Industry Process Engineer by trade, likes straight lines, 90° angles and things-that-work. Finding very little automotive industry in Zürich, he stumbled into the Music Biz in 2002 where he discovered the non-linear world of music copyrights, obtuse angles, and things-that did-not-work. In 2007, he took to the Music Biz with a fresh sheet of paper, a pencil, and a big, fat ruler and co-founded iMusician. Today, he still likes straight lines and the occasional rounded edges but refuses to acknowledge that he has any compulsive, obsessive disorders.

### **Sigtryggur Baldursson (Iceland Music Export/IS)**

Sigtryggur Baldursson, born in 1962, is now the Managing Director of the Iceland Music Export. He is also a veteran musician, being both founding member of the Sugarcubes and longtime collaborator of Emiliana Torrini, he has written music for film and theater, as well as collaborating with various local Reykjavik acts like the SJS Bigband. On the Icelandic State Television RUV he also runs a TV series called Hljómskálinn, which features Icelandic music.

### **Allan Blair Beaton (Social Media Scientist/UK)**

Allan B Beaton is a social media "scientist", speaker and trainer from the UK. He has developed and managed innovative and successful social campaigns for large companies, public sector organizations and SMEs and is currently a UK Ambassador for HootSuite. By putting the 'social' back into his client's social media campaigns, Allan is able to dramatically increase their visibility and engagement in the social sphere. Allan's innovative, focused

approach has quickly made him one of the leading social media consultants in the UK. Allan has always been a connector of people. He has committed his whole life to helping people connect, engage and increase the value they get from human relationships.

### **Jake Beaumont-Nesbitt (IMMF/UK)**

Jake Beaumont-Nesbitt is the Executive Director of The International Music Managers Forum (IMMF), a global umbrella organisation for artist management associations, with chapters in 18 countries. The IMMF represents the interests of managers, but also the featured artists who they manage. Managers operate across the whole music value chain from creation to consumption, promoting the interests of featured artists. With a background in finance, Jake is the chief executive of International Royalties Rescue, a neighbouring rights specialist, and consults on licensing and royalties for a number of major artists.

### **Zsuzsanna Bende (A38/HU)**

Zsuzsanna Bende is the head of programming at the prestigious Hungarian club A38, which is one of the most important international music clubs in Budapest. There she is responsible for organizing and coordinating the international music program of the A38 ship. As a former student of cultural management, Zsuzsanna Bende also used to be an active musician and DJ and definitely knows her way around in the music business scene.

### **Ruud Berends (Eurosonic Noorderslag/NL)**

Ruud Berends is responsible for international promotion, marketing and sales coordination of the Eurosonic Noorderslag. He is also a project manager at ETEP, the European Talent Exchange Program. In his former days as an European agent and promoter, he worked for and with quite a few big names, like Soundgarden, Mudhoney, Tad, Nirvana, Hole, Lemonheads, Union Carbide Productions, Soul Asylum, Buffalo Tom, The Doughboys, Femi Anikulapo Kuti, Spain, (Europe and Australia) Andre Williams, Link Wray, (Europe and USA) L7, Babes In Toyland, Yo La Tengo, Motorpsycho, Afghan Whigs, The Flaming Lips, The Gunclub, Alex Chilton, Big Star, The Saints, The Fuzztones, The Hellacopters, Gluecifer, The Nomads, The Turpentine, Suicide, The Wipers, Dead Moon and many, many more.

### **Haris Bilalovic (Radio & Television Presenter/BA)**

Haris Bilalovic is a Bosnian radio & television presenter and is best known for hosting numerous prime-time radio and TV shows. His radio show *“Kozmopolit”*, which recently started the fifth season, has become a trademark for culture enthusiasts throughout the country, and the TV magazine *“BHT Popodne”* has become an afternoon media routine for many viewers. Haris Bilalovic often conducts interviews with regional and international musicians and reports about different music festivals. Credited as the “station's voice”, he

regularly does “voice overs” for acclaimed documentaries of international productions (*ARTE, TV 5 Monde, BBC*). Due to his professional experience in the field of PR, Haris Bilalovic will be involved in a big public relations campaign for the concert of *Dubioza Kolektiv* (\*MTV's Best Adria Act in 2011), which has been scheduled for early December in Sarajevo.

### **Florian Bogdan (Digital Affairs/AT)**

Florian Bogdan graduated with a degree in advertising and sales from Vienna University of Economy and Business. He also holds a degree in biotechnology from the University of Applied Sciences Vienna. He first ventured into marketing and social media at the Viennese media house Monopol and moved on to hone his skills with digital affairs. He spends his spare time on music and its use in advertising and social media. His twitter account is @flowb0.

### **Julia Boschmann (pink noise/AT)**

Julia Boschmann is the organizer of the Girls Rock Camp and has many years of experience in band management, booking and event organization (Alter Schlachthof Hollabrunn, pink noise, Girls Rock Camp). About pink noise: pink noise is a music mediator, multiplicator, platform and networking tool for feminist, pop and youth cultural projects.

### **Christian Brunmayr (bmeia/AT)**

Christian Brunmayr graduated from the Vienna University of Economics and Business Administration in 1993, started at the Austrian Ministry for Foreign Affairs in the same year and later worked at the Austrian Embassy in Bratislava, the Austrian Permanent Representation to the EU and the EU Council Secretariat in Brussels. After having worked at the Personnel Division of the Foreign Ministry, he was assigned in 2007 to Istanbul as Director of the Austrian Cultural Forum. Since June 2011 Christian Brunmayr is heading the Department for the implementation of cultural and scientific projects abroad in the Austrian Foreign Ministry.

### **Bev Burton (Killer B Music/UK)**

Bev has worked in many roles within the music industry since starting out in 1999, from working for Mushroom Records with acts such as Muse, Ash, Garbage, etc. to now running her own company, Killer B Music. She has been booking festivals, venues and other live events for 7 years. Killer B Music primarily programs and books live events, festivals in particular. Killer B is also used to book acts for corporate and private parties. There is also a management arm to Killer B – Killer B Group, which is currently set up with 5 managers around the globe with offices in LA, Sydney, London, Singapore, Sao Paulo and Orlando.

### **Sarah Casey (Leighton-Pope Organisation/UK)**

With early experience at Manchester United FC and concert promoters Aiken Promotions in Ireland, Sarah had a great start in the entertainment world. Moving to London in 2008, Sarah worked for Vince Power booking the London venue 'The Pigalle Club' and then the 'London Feis' festival in 2011 where she helped book the 60+ performers at the event which was headlined by all-time legends Bob Dylan and Van Morrison. In 2012, she became Headline Talent Coordinator for the Opening and Closing Olympic and Paralympic Ceremonies - which showcased the best of headline British music talent as well as some international superstars (Rihanna, Jay-Z) – before moving to the Leighton-Pope Organisation where she is helping build a roster that already includes Billy Ocean, Chris Rea, Heather Small, Lake Street Dive, The Gypsy Queens and Mick Flannery.

### **Jean Cook (Future Of Music Coalition/US)**

Jean Cook is a musician, concert producer, and Director of Programs for Future of Music Coalition, a US-based NGO seeking to educate the media, policymakers, and public about critical and complex policy issues impacting musicians such as copyright, media consolidation, and health insurance. Jean is co-director of the Artist Revenue Streams project, a groundbreaking initiative offering data-driven insight into US-based musician income and how it correlates with genre, career arc, roles played, tech savviness, radio airplay, and other critical factors.

### **Ilias Dahimène (Seayou/AT)**

Ilias Dahimène founded Seayou Records in 2006 in order to create a new music outlet that is free of subcultural and genre boundaries and to build up a modern, high quality and international boutique label that currently releases around 15 records per year and also includes a booking and a publishing division. In winter 2012 he started a new book publishing brand called RDE with his partner Stefan Redelsteiner. In August 2013 he acquired the Viennese label Problembär Records

### **Marc Decock (Ancienne Belgique/BE)**

Marc Decock works as a program manager at the Ancienne Belgique. Promoting a wide variety of genres and big names, the venue's capacity of the main hall holds 2.000 and the club 280. Before joining the Ancienne Belgique, Marc Decock worked with EMI international, which included working with Blue Note, Blur, Radiohead. He is also a former DJ, national Radio 1 collaborator and tour-manager for Oh La la La and T.C.Matic. He claims to have grown up together with the local Belgian pop-rock scene and is glad to share any knowledge he might have.

### **David De Wever (PlayPass/BE)**

David De Wever, CEO of PlayPass will talk about the digitalization of events and more particularly live music events. With his experience as CEO of one of Belgian's biggest wholesales in computer peripherals, and as a founding partner of Payout!, which is one of Belgian's leading music management companies, David combines his total experience to advise festival and other events how to implement the digitalization of their event in order to raise both efficiency and profit. Playpass has developed an innovative software application that uses RFID technology to transform the humble wristband into a device allowing event organisers to manage their access, create exciting new ways for the public to interact with brands at events and even create a safe and secure cashless environment. PlayPass' application has already been used at some of Europe's leading festivals, like Tomorrowland and Rock Werchter.

### **Tatjana Domany (OMF/AME/AT)**

Tatjana Domany studied political science, communication and musicology and is currently working in the music export department of the Austrian Music Fund ([www.musikfonds.at](http://www.musikfonds.at)) and for the Viennese label G-Stone Recordings ([www.g-stoned.com](http://www.g-stoned.com)).

### **Markus Dorninger (Projection Artist & Designer/AT)**

Markus strayed from his budding career as a video games designer to explore projection art. His work comprises interventions in public space as well as performances at cultural or commercial events. He often collaborates with musicians and a lot of his output is based on improvisation and freestyle storytelling. He's a co-founder of [OMAj](#), and the inventor and designer of [Tagtool](#), the iPad app for projection art.

### **Tim Ertl (Springfestival/AT)**

Tim Ertl started out in the music business as DJ Turnmaster Tim in 1994. He joined several bands and projects and played at all kinds of events. In 1997 Tim had his first gig in Slovenia with a following residency in Ambasada Gavioli in 1999. The Slovenian Super Club was his connection point and soon after he thoroughly explored the Croatian and Slovenian club scene. With a concept on how to transform Croatia into the „new Ibiza“, he moved there in 2002 and stayed there for the next 8 years. Since 2009 Tim is a shareholder and head of marketing and PR for the yearly held Springfestival in Graz, Austria.

### **Roman Filež (MetalDays/SLO)**

Roman Files is one of the main concert promoters for metal & hard rock music in Slovenia &

territories of ex-Yugoslavia and a guitarist and manager of two internationally successful bands Noctiferia & Prospect. In the past 10 years his company organized over 300 concerts and several festivals. The main 2 festivals in his organization are: METALDAYS / EX - METALCAMP FESTIVAL.

### **Walter Gröbchen (monkey./AT)**

Walter Gröbchen is an author, publisher and journalist in Vienna and runs the music and communications agency monkey. ([www.monkeymusic.at](http://www.monkeymusic.at)). Gröbchen worked for many years as an editor and host at the radio stations Ö3 and Ö1, and contributed texts for Die Zeit, Die Weltwoche, Financial Times, Rolling Stone, profil, Format, Falter, etc. He currently writes a regular column for the Austrian newspaper "Die Presse am Sonntag". He is also head of the music department at the radio station Lounge FM ([www.loungefm.at](http://www.loungefm.at)).

### **Benedikt Haupt (crater8records/AT)**

Born in 1974, master of law as well as cultural management, learned the music business from the scratch. 15 years of experience as a musician, booker & manager of the Austrian band Mudfuzz. Founder and head of crater8records from 2002 - 2009. Event manager since 2006 and responsible for booking, marketing, ticketing and accounting for shows in locations ranging from clubs to stadiums in Austria.

### **Franz Hergovich (mica – music austria/AT)**

Franz Hergovich was born in 1967 in Vienna. He works as project manager and curator of pop, rock and electronic music at mica – music austria since 2008. Since 2011 he is the deputy managing director at mica and managing director of the MICA – Music Promotion Agency GmbH. He has more than twenty years of experience in the music business. Between 1996 and 2008 he was head of national distribution at Soul Seduction Distribution (worldwide distributor of Austrian labels like G-Stone Recordings, Couch Records, Dope Noir, Klein Records, Sunshine Enterprises and national distribution for labels like !K7, Ninja Tune, Ya Basta!, Wagram, Morr Music, Soul Jazz, F-Communications). He has worked as a concert promoter for various locations in Vienna. Member of the IAMIC Board (International Association of Music Information Centres) since 2012, member of the export advisory board of the Austrian Music Fund, Secretary of EMO (European Music Office) since 2010.

### **Stefan Herwig (Mindbase Strategic Consulting/D)**

Stefan Herwig runs his own independent label under the name of "Dependent" and creates synergies for his band with the mix of management and label tasks. The former student of communication studies deals with structural views on the crisis in the creative industry and has written two acclaimed dossiers in the industry journal "Musicwoche" that demand a

better PR awareness of the industry, as well as new strategies in crisis management of the creative sector. Since 2007 he has been scientifically analyzing the "structural crisis of the creative industries" and founded the consulting firm Mindbase Strategic Consulting in 2009, where he advises creative industry companies on the consequences and implications of digitization.

### **Alexander Hirschenhauser (VTMÖ/AT)**

Studied law and forestry in his hometown Vienna. Became involved with the music industry while running the club Soul Seduction from 1986 to 1993, one of Vienna's longest running and most successful club nights ever. Opened Black Market in 1990, which operates as a retail multi-store with music, fashion and coffee and has become a cult in Vienna. With Soul Seduction Distribution, started in 1993, he exported Vienna's electronic music output to the world markets. Artist management for Kruder & Dorfmeister during the first years of their career until 1994. Started Austria's first internet music store in 1998, offering digital music a la carte until today, whilst physical distribution had to close down in 2007 due to the decline of music markets. Spokesman of the Austrian Independent Label Association (VTMÖ) since 2008.

### **Georg Hitzberger (Play.fm/AT)**

Georg is CEO and cofounder of Play.fm, a music streaming service based in Vienna / Austria. Play.fm lets you listen to an impressive collection of DJ sets and radio shows on-demand and for free.

2008 Georg became CEO after running Play.fm as a non-commercial project for several years. Georg was a passionate DJ and event promoter when he had the idea to record DJs in different clubs and launch Play.fm in 2004. Always fascinated by digital technologies he also worked at milestone management, a consultancy for digital content applications, for AcademyNOW, an e-learning company, and for the European Center for Development Policy Management on managing knowledge through online communities in 2000. Georg studied Business Administration and Economics in Vienna and Mexico City. With Play.fm Georg won several prizes: The "App Star Award Germany" (2011), the "[Austrian National Multimedia & e-Business Award / Social Media](#)" (2009), the "Vienna Leader Web 2.0" (2009), and the "Mercur Innovation Award / Cat. Creativity" (2009).

### **Nick Hobbs (Charmenko/UK)**

Owner and MD of Istanbul-based Charmenko, co-owner of Charm Music Czechia and Charm Music Poland. Is a dormant rock-singer and artist manager, and an active agent, promoter, event and venue booker, specialised in Eastern Europe since the early 80's.

### **Herman Hulsens (Peter Verstraelen Bookings/BE)**

Current booking agent at Peter Verstraelen Agency ([www.peterverstraelen.com](http://www.peterverstraelen.com)) where he deals with local and international talents of the Belgian market. Local acts include Amatorski, Sir Yes Sir and Compact Disk Dummies. International talents include The Tallest Man On Earth, Julia Holter, Half Moon Run, etc. From 1997 – 2012 in-house promoter at the AB in Brussels ([www.abconcerts.be](http://www.abconcerts.be)), a 2.000 capacity venue. Used to also work as a tour manager for American bands.

### **Andreas Jantsch (LasVegas Records/AT)**

Born in Linz, Austria in 1977. During his studies of law in Vienna he started to work as a DJ and concert promoter. He co-founded the indie record label Las Vegas Records (label, booking, promotion, publisher) in 2006 and always tries to pick the best pearls of the Austrian music scene, such as DAWA, Maur Due & Lichter, Kommando Elefant, Illute, or My Name is Music. He is married and father of three children.

### **Jean-François Jaspers (Jaune Orange/BE)**

For almost 10 years JF Jaspers has been managing a collective of bands based in Liege, Belgium. This DIY company called JauneOrange does some management, promotes local bands, does some booking in Belgium (for local and foreign acts), releases records and also books some international acts for regular club shows, as well as for their summer festival ([microfestival.be](http://microfestival.be)). This year one band from their roster will perform at the Waves Festival: The Experimental Tropic Blues Band.

### **Peter Jenner (Sincere Management/UK)**

Peter Jenner is legendary in the music business and is one of the most sought after and respected speakers in media today. One time manager to Pink Floyd, The Clash, Ian Dury & Michael Franti (amongst others) he currently manages Billy Bragg. He is at the forefront of the debates surrounding the digital use of music and is President Emeritus of the IMMF, a director of the UK MMF and is on the advisory board of the FAC. His overriding interest is in securing artists' rights and fair payment.

### **Graham Jones (Proper Music Distribution/"Last Shop Standing"/UK)**

Graham Jones was born in Anfield, Liverpool. After leaving school he worked in numerous dead end jobs before getting his break in the music industry thanks to a colleague's comical failed suicide attempt. He eventually found his vocation travelling around the country selling records, tapes and CDs to independent record shops which he has done for the last 25 years. As one of the founders of Proper Music Distribution and should be in the Guinness book of



records for visiting more record shops than any other person. Following hundreds of record shop closures and worried that record shops would go the way of stamp shops, coin shops and candlestick makers he toured the UK to interview 50 record shops and document their tales for a book 'Last Shop Standing (Whatever Happened to Record Shops?)'. In *Last Shop Standing* he amassed many extraordinary tales of the best shops he has done business with over the years and hilarious accounts of the worst. In 2012 Blue Hippo made a documentary film based on his book. Over the years he has collected a vast number of funny stories and anecdotes. He relates the best of them in his hysterical new book 'Strange Requests and Comic Tales from Record Shops' released autumn 2013. Graham lives in Odiham Hampshire and can be contacted via the website [www.lastshopstanding.com](http://www.lastshopstanding.com)

### **Andraž Kajzer (Kapa Records/SLO)**

Andraž started his career as a music journalist, working for different media (newspaper Delo, Radio Student, magazine Glasna ...). He was also the editor of Slovenian monthly music magazine RSQ. His enthusiasm for media and promotion of music is currently being realised in a freshly launched music webzine named Hrup. Andraž is also the programme manager of Kapa Records, mostly working with up-and-coming bands and producers. In addition to occasionally operating as a concert promoter (Specialka – cultural society), Andraž also works with several well-established Slovenian musicians (Siddharta, Severa Gjurin ...).

### **Dom Kardashian (Dreieck Records/AT)**

Aiming at setting foot in the Austrian music industry, Dom moved to Vienna in 2010. Without proper knowledge about the vast variety of jobs within the branch, he decided to start off as student at the SAE Institute for audio-engineering to get an overview about what there is to see and do. During his studies he fell for label management and artist relations, so he founded Dreieck Records and was able to establish it quickly. Without any genre boundaries, the label's music ranges from techno to big bands. After pushing his artists to Austrian charts next to P!nk and Snoop Lion, he gained the bachelor's degree in audio-production, started studying business administration and is currently working on a project determined to dust off current music distribution platforms.

### **Gerrit Kerremans (Studio Brussel/BE)**

Gerrit started his professional carrier in 1993 at VRT, Flemish public broadcast. He first worked as a music selector then as a music producer for Studio Brussel, an alternative radio station. Six years later he became the head of music. Due to a big restructure in 2007, Gerrit became the first head of music at VRT. Today he is responsible for the music policy of 5 radio channels and 4 TV channels and the music publishing company of VRT. Gerrit is the co-founder of the official Belgian music awards, the MIA's. He is also a member of the EBU Eurosonic Group, co-founder of the Eurosonic Festival in Groningen. After work hours Gerrit is still a DJ and selects music for fashion shows in Paris.

### **Zorana Kličković (Menart/HR)**

Zorana Kličković born in 1979 in Belgrade, has an MA degree in Film and TV Production (Faculty of Dramatic Arts, Belgrade, Serbia) and was already active during the studies in various cultural and media projects (feature film, advertising agency, TV measurement, NGOs, etc.). Upon finishing studies, Zorana joined the News Corporation, taking an active role in new strategic projects of the company and after that worked as a project manager for Happy TV in Belgrade. During this time, she also volunteered in many different music and cultural projects, as to help raise awareness and expand cultural relations within the region. In 2007, Zorana moved to Croatia and joined Rokaj Fest - one of the biggest open air festivals in Croatia – as Managing Director. For almost 2 years now, Zorana is currently working as the Project Manager of Menart (Croatia), an independent music company, and together with two colleagues is responsible for the Menart BPM department (Booking, Promotion, Management).

### **Login Kochishk aka Big Loginski (Taksirat/MK)**

Promoter, ex-football player, A&R manager, father, event/party organiser, bambus drinker, label manager, atheist, booking agent, publisher, fan of the basketball team Metalski Zavod Tito.

Born in Yugoslavia, spent some time in FYROM, some in Macedonia and for sure will move again soon. Working in the music field for the last 20 years. He set up the record label and artist management agency, "Lithium Records", working with the most renowned Macedonian artists. When his wife didn't give him permission to name his son Password, he re-branded his company name into Password Production. Founder and director of the biggest Macedonian music Festival "TAKSIRAT", D festival, Pivolend, Green Beach and Aqua Park Festival. Promoter of more than a thousand local, regional and international concerts, weddings, funerals and a former booker and production manager for the biggest regional festivals. All in all, positive guy, without HIV.

### **Paul Kraker (ORF/AT)**

Paul Kraker was 12 years old, when his brother bought a Kiss Single on special offer. Since then Paul has held distorted guitars and angry grunting in high esteem, despite his degree in law and his main occupation as a news editor and news reader for ORF radio. For more than 13 years Paul has been co-hosting „House Of Pain“ on FM4, a radio broadcast specializing in head-banging rock, electronics and metal. He also writes reviews for music magazines. Paul is afraid of tattoos, has short hair and owns a tie, but feels entitled to regular doses of Grindcore and Burzum.

### **Matthias Leihs (They Shoot Music Don't They/AT)**

Matthias Leihs was born in 1980 in Vienna. He works as a freelance software developer and

IT consultant for various clients in the field of science and commerce. He studied Computer Science, Comparative Literature and teaches at the University of Vienna. He is co-founder of *They Shoot Music - Don't They* and usually the one who takes care of audio recording, IT issues and business communication

### **Matjaž Manček (Kino Šiška/SL)**

Involved since 1996 in various music-related activities: music editor, journalist and DJ at Radio Student; head of experimental electronic music label rx:tx; organizer of various festivals and music series (rock, improv, electronica). Initiator of the Klubski Maraton project, designed to boost touring opportunities for young local bands. In 2004 he was the artistic director of "Progress EX04 festival of Eastern-European Electronica". From 2005 to 2009 he operated the Kataman cultural association, promoting international artists in Ljubljana and organizing showcase presentations of Slovenian artists at international festivals. Since 2009 he has been a music program manager of Kino Šiška Center for urban culture.

### **Sandi Maver (Kurzrockvibe/SLO)**

Sandi began his career as an enthusiast at a cult local fanzine called DIKS, later the editor of The Scream Magazine, established himself as a co-editor of ROCK VIBE magazine. Not long after that, he started to dabble in band management and PR. He is also renowned in the area of event PR and event management. Sandi is known to successfully break through with any band he has worked with home and abroad. After the merger of the two companies, he took over the entire band management/booking, and is currently working with the company's most prominent acts such as ELVIS JACKSON, TIDE, LOLLOBRIGIDA, KILL KENNY, WEREFOX etc. He is one of the leading bookers/figures of LENT Festival (Večerov oder), OVERJAM INTERNATIONAL reggae festival and other numerous projects that are promotion related. Once he stopped being a writer, he began to bug other people to write for him.

### **Ulli Mayer (pink noise/AT)**

Ulli Mayer is the organizer of the Girls Rock Camp and enjoys the work with music, pop culture and feminism. As a curator, coordinator and organizer, she has already worked at various festivals (donaufestival, ladyfest, elevate, into the city/Wiener Festwochen, etc.). About pink noise: pink noise is a music mediator, multiplicator, platform and networking tool for feminist, pop and youth cultural projects.

### **Joseph Meerseman (Manager BRNS/BE)**

Joseph Meerseman works with one of the most promising generations of Belgian musicians, guiding them through all stages of their craft and career. A childhood immersed in classical music and youth spent in the DIY hardcore punk scene, his knowledge of the industry is one

that is only acquired through hands-on experience and dedication. His integrity and ability to spot talent in its rawest form have allowed him to become an integral part Belgium's ever-expanding music scene.

### **Robert Meijerink (Eurosonic Noorderslag/NL)**

Robert Meijerink is program manager of Eurosonic Noorderslag, the main European showcase festival. In four days the most current and promising acts get the chance to present themselves to an audience of international music professionals and music lovers. The event consists of a music conference and two festivals Eurosonic and Noorderslag and takes place in the city of Groningen, the Netherlands. On Wednesday, Thursday and Friday the city of Groningen is dedicated to new European talents. The most promising acts of the participating nations are often unknown outside the borders of the respective home countries. The festival is supported by the European Broadcasting Union (EBU). The Saturday is reserved for Dutch acts only.

### **Tomáš Mikš (SOZA/SK)**

Tomas Miks is trained as a lawyer, active as musician, composer and Head of International Affairs at SOZA – Slovak Performing and Mechanical Rights Society that administers the economic rights of authors and publishers of musical works. He currently coordinates SOZA's policy towards European legislation on collective management and online licensing. Tomas received his law degree from Masaryk Law School in Czech Republic where he briefly practiced with the Czech collective management organization OSA. Lately he has been active in the field of authors' rights within international organizations CISAC and GESAC.

### **Susi Ondrusova (FM4/AT)**

Born 1980 in Ostrava (Czech Republic), living in Vienna since 1990. Been going to live shows since 1998 (favorite spot: front or left side middle). In love with festivals. First writing attempts for Skug. Currently working as a music editor for Radio FM4. Thinks that interviews are the best format and radio the best medium. Most precious work tools: pen, earplugs & headphones. When in a record store always checking if they have Slint's "Spiderland" in stock.

### **Reha Öztunal (Nublu Music/TR)**

Reha studied journalism but his passion for music and the growing Istanbul scene in the early 2000's encouraged him to get started in the music business. He first worked for Istanbul's worldwide known promoters like Pozitif and IKSÜ. By 2005 he started to work for NYC-based Nublu Records and represented their roster (including İlhan Ersahin, Wax Poetic, Istanbul Sessions, Love Trio, Nublu Orchestra conducted by Butch Morris, etc.) in Turkey and

Europe. From 2008 to 2010, he was hired by the IKSV (Istanbul Culture and Art Foundation) to coordinate the music program of the "Turkish Cultural Season in France". Right after that in mid-2010 he started his own management & booking company Artistic Ideas and has been ever since managing bands like Ilhan Ersahin's Istanbul Sessions, Kolektif Istanbul, Club Bangkok and The Ringo Jets -of course- performing at the Waves festival 2013! He is also Turkey's exclusive agent for international acts like Electro Deluxe (FR), Erik Truffaz (CH), Calibro35 (ITA), Frankie Chavez (POR) and so on. He recently started a record label called Tantana Records, simply because there is no better way than do-it-yourself!

### **Jules Parker (Polaroid Management/UK)**

Jules Parker founded Polaroid Management in 2012. The company now represents artists and songwriters working with Universal, EMI, Island, Capitol, Mercury, Spinnin', PRMD, 3Beat etc. - covering multiple genres from EDM to rock, pop and folk. Prior to this, Jules was at PRS for Music, responsible for artist relations, music export, signing new writers and creating promotional opportunities for PRS for Music artists. He started his career as a songwriter and musician, working with BMG, Fiction, Universal and Warner Bros.

### **Stefan Parnreiter-Mathys (Cultural Manager/AT)**

Stefan Parnreiter-Mathys, a freelance journalist, NPO/cultural manager and consultant. Intensive study of cultural policy and issues of corporate responsibility. Studies in political science and executive management. Former concert and festival organizer, venue co-manager and artist manager. Recent publication: 16 Zwanzigtl +1 – 20 Jahre Open Air Ottensheim. <http://stefanparnreitermathys.wordpress.com>

### **Ed Pearson (Mama & Company/UK)**

Being the main booker at London's Hoxton Square Bar & Kitchen for over the past 2 years, Ed joined MAMA in March 2013, where he's continued to build his national touring network, promoting such bands as Future Of The Left, Mute's Big Deal, Ducktails, Whales In Cubicles, Poltergeist (members of Echo and The Bunnymen) and 80s legends Visage and Blancmange as well as many up and coming artists. As a key member of the MAMA team, promoting in other London venues: The Garage, The Borderline, The Barfly, Birmingham's Institute and MAMA's newest venue: Liverpool's East Village Arts Club, he also helps advise on The Great Escape line-up and programming.

### **Richtie Pettauer (datenschmutz.net/AT)**

Ritchie Pettauer studied communication at the University of Vienna. He started his professional media career working as a freelance print-journalist (Heise Verlag, Ö1 Matrix, Berliner Zeitung, Financial Times Deutschland) and co-founded the Austrian pop culture

magazine "the gap". In 1995 the focus of his work started shifting to new media. Together with three fellow students deeply interested in the possibilities of new media, he started medianexus.net, the first European website/community dedicated to publishing "gray literature" by media students online. During his studies, Pettauer worked as a freelance web designer at APA and founded his own company pnc - pettauer.net consulting in 2002. He specializes in helping organizations and corporations to optimize their online strategy and to understand and implement the enormous possibilities of social media. His clients include WKO (Austrian Chamber of Commerce), ATV (Austria Television), Austria Tourism, A1 Telekom and Pfizer. Ritchie Pettauer teaches new media theory at the University of Vienna and authors datenschmutz, a popular weblog on media, culture and technology.

### **Edo Plovanic (Musika.hr/HR)**

Edo Plovanic was just a regular student that went to USA to collect some work experience. When he came back he met his partners and founded @muzikahr, the biggest and the most awarded music portal in Adriatic region with over 200.000 visitors monthly. Has been working as a journalist, critic and director of portal. Afterwards founded Bend media house and grouped Muzika.hr with Filmski.net and Booksa.hr. Worked in two multinational advertising agencies: Unex media department for clients like Agrokor (Jamnica, Jana, Belje, PIK, Zvijezda, Ledo, Konzum), Dukat, Auto Zubak, Belupo, Fina, Generali, Podravka, OMV as a research and new media executive. Afterwards helped building digital marketing agency within Omnicom group working with PBZ, McDonald's, BDF, Henkel, Unilever, Pepsi, Wrigley's, etc. Is IAB member, lecturer at two Colleges: University of Zagreb, course communication/new media at Croatian studies and College of Agora in Zagreb. @edoplovanic. Other than that, his passion is running his own music club Tunel in his hometown Rijeka where he organizes concerts, parties, workshops. @tunelklub

### **Lars Potyka (VUT/D)**

Lars Potyka has been working at the German Association of Independent Music Companies - VUT since 2009. As a senior manager he was recently responsible for the establishment of the first VUT Indie Days as the professional platform for recorded music at the Berlin Music Week. Due to his many years of working for and with the German independent music industry, he has a comprehensive insight on their functions.

### **Irena Povse (Buba Booking/SLO)**

Irena Povse is the manager and promoter at Buba Booking. Buba has been organizing concerts since 1987, giving audiences access to alternative, innovative, progressive live music experiences. It promotes musical diversity and encourages the development of Slovene music scene. As part of the ŠKUC Association Music Division, Buba is an independent agency that has been engaged in concert booking and record promotion from '87 on. Buba

started its activities as part of the Ljubljana Hard Core Kolektiv. After 2 years of promoting concerts that presented especially American hard core music (including the first among many Ljubljana appearances of the band Fugazi), it changed its name into HC Buba. In 1988 the Ljubljana Hard Core Kolektiv split up into Strip Core and HC Buba, since then Buba acts as an independent promoter.

### **Rainer Praschak (mica – music austria/AT)**

Rainer Praschak started DJing in the early 90s and has worked for many years as a promoter and manager at the Viennese label Klein Records. He belongs to the leading representatives of Viennese electronic club music and has earned a remarkable reputation over the years, mainly as a DJ and presenter of his own club nights. In mica - music austria, he works as a project manager (EU projects / PR & Marketing) and is an expert in the digital music industry.

### **Maarten Quaghebeur (Rockoco/Glimps/BE)**

Maarten Quaghebeur founded the Belgian music management company Rockoco in 1998. Rockoco focuses on the development of young Belgian bands towards a professional music career in Belgium and abroad. Over the past 15 years Rockoco has been building on the careers of Das Pop, The Go Find, Mintzkov, The Bony King of Nowhere, Trixie Whitley, The Van Jets. Maarten also founded the Boomtown Festival (a five day summer festival in Ghent) and more recently the Belgian showcase festival Glimps (showcase festival for European talent in December in Ghent). Besides that he is the President of the Belgian Music Managers Federation and involved in a lot of the policy making for music in Belgium.

### **Thomas Rammerstorfer (Kulturverein Infoladen Wels)**

Born in Wels/Upper Austria, apprenticeship as a bookseller. Founding member of the Infoladen Wels - a left-winged bookstore - in 1998. Since 2004 involvement in the „Liga für emanzipatorische Entwicklungszusammenarbeit“ (League for emancipatory development work). [www.leeza.at](http://www.leeza.at). Working since 2005 as an author, editor, presenter and lecturer on right-winged and fascist themes. Elected in 2012 as a board member of the "Wels Initiative against Fascism".

### **Pascale Rasinger (UrbanChatRoom)**

Pascale Rasinger is the founder and driving force behind the UrbanChatRoom Project. She actively leverages her company, the Turbo Pascale Agency, and her master studies at the Vienna University of Technology, to research the fields of new media, social networking, and urban communication strategy.

### **Miran Rusjan (Moonlee Records/SLO)**

Miran Rusjan (36, Ljubljana, Slovenia) - phonogram producer (Moonlee Records), manager & booker, show promoter, musician (Analena), editor (Indie-Grad), but first and foremost, music enthusiast & fan. Being active on independent music scene for almost two decades, he experienced the scene from various perspectives, which gives him special insight and understandings of independent music habitat. In 2004 he founded Moonlee Records, an independent record label which slowly became one of the crucial labels in the ex-Yu area (Repetitor, Damir Avdić, Bernays Propaganda, Vuneny, etc.). In 2013 he became an editor of Indie-Grad, an internet platform for independent slovenian record labels.

### **Philipp Schnyder (m4music/CH)**

Philipp Schnyder von Wartensee is director and co-founder of m4music – Festival, Conference & Demotape Clinic ([www.m4music.ch](http://www.m4music.ch)), the Swiss meeting point for indie music. It is run by the foundation Migros Culture Percentage ([www.migros-kulturprozent.ch](http://www.migros-kulturprozent.ch)), for which Schnyder has developed a support program for indie labels. He is co-founder and vice-president of Swiss Music Export ([www.swiss-music-export.com](http://www.swiss-music-export.com)), board member of the collecting society SUISA ([www.suisa.ch](http://www.suisa.ch)), and teaching "Music Business" at the Zürcher Hochschule der Künste ([www.zhdk.ch](http://www.zhdk.ch)).

### **Reinhold Seyfriedsberger (Ink Music/AT)**

Booking agent and promoter with a strong focus on "Central and Eastern Europe". After being a festival promoter for 6 years in a small Austrian village, he is part of Ink Music, based in Vienna, since 2008. Ink Music books and promotes over 500 shows for over 50 artists every year. Shows and cooperations have been realized all over Europe and beyond. Since a few years he has been heavily reaching out to more territories around Austria. He booked shows in the Baltics, Russia, Belarus, Ukraine, Czech Rep, Slovakia, Hungary, Poland, the Balkan and many more. Besides that he is part of Waves Vienna booking team, curator of various concert series in Vienna, frequent tour manager and showcase festival attendee. Some artists he used to work with in the last years: Thurston Moore, Suuns, Dead Prez, Rangleklods, Elektro Guzzi, Dry the River, MØ, A.G.Trio, Jamie Woon, Totally Enormous Extinct Dinosaurs, Shellac, Francis Int Airport and many, many more.

### **Jeroen Siebens (Fritspecial/AT/BE)**

Jeroen Siebens works in Vienna as a manager for the band Gin Ga. Since 2003, he has been active as a booking agent for various Austrian and foreign bands (among others: Zita Swoon, Amsterdam Klezmer Band, Buscemi, Starflam, Vive La Fête, etc.). Before 2003



he used to work in Belgium as a concert and festival organizer and as a freelance broadcaster at the Flemish public radio station Radio 1.

### **Helen Sildna (Tallinn Music Week/Musiccase/EE)**

Helen has been working as a music promoter and events producer, based in Estonia for 13 years. In 2009 she set up Tallinn Music Week, a music industry conference and one of the biggest showcase festivals in the Baltic-Nordic region today. Helen is also a board member of Estonian Music Development Centre, Estonian Culture Council, currently also a member of the Estonian President's Advisory Board.

### **Oľga Smetanová (Music Centre Slovakia/IAMIC/SK)**

Since 1999, Oľga Smetanová has been working as the Director of The Music Centre Slovakia ([www.hc.sk](http://www.hc.sk)) – one of the main music institutions in Slovakia. Its mission is to support Slovak music by organizing concerts, promoting performances of works of Slovak composers, publishing CDs and books as well as documenting musical life in Slovakia and creating active partnerships worldwide. Since 2007, Oľga Smetanová has been serving as the President of The International Association of Music Information Centres (IAMIC- [www.iamic.net](http://www.iamic.net)). Oľga Smetanová is an active promoter of contemporary music both in Slovakia and internationally. She has participated in different cooperative projects in the field of contemporary music at home and abroad. She initiated organizing ISCM World Music Days in Slovakia and Austria in November 2013. ([www.iscmwnmd2013.org](http://www.iscmwnmd2013.org))

### **Peter Smidt (Eurosonic Noorderslag/NL)**

Peter Smidt studied art and art management at the university Groningen Holland (RUG). He worked as a musician, in record stores, as a band manager and booking agent. Smidt has worked for over 20 years as a concert and festival promoter for Grand Theatre Groningen, Zomermanifestatie Groningen, Bevrijdings Pop Haarlem and Oosterpoort, Groningen and created events like EuroSonic Noorderslag, Eurosonic Noorderslag Conference, R&B Night and others. Smidt started working for Buma Cultuur (the new name of the Conamus foundation) in 1995. Buma Cultuur is the BUMA funded organisation for promotion of Dutch music and repertoire in and outside of Holland. Buma Cultuur is partner and co-organiser of Noorderslag, EuroSonic and is organising Noorderslag Seminar, The annual Musicians Day, Amsterdam Dance Event, Buma Rotterdam Beats and other music and music business events. Smidt is among other tasks responsible for the export policy and the European policy at Buma Cultuur and works in close corporation with EMO, the European Music Office. In the framework of EMO, Smidt is the initiator of the European Tour Support Plan (ETS) and European Talent Exchange Program (ETEP) programme.

### **Muff Sopper (Planet Music/AT)**

In 1986 Muff Sopper founded the Association Vereinigte Österreichische Musikförderer

(VÖM), an association for Austrian music promoters, and has ever since organized about 5000 live events with 25,000 bands, roughly 80% of them being local acts, for example as part of the largest local band competition Austrian Band Contest. Since 1989 Sopper is also the managing director of Planet Music & Media GesmbH, was the operator of the venues Rock House and Planet Music and took over the Bank Austria Hall Gasometer and the Szene in Simmering in 2008. In addition to his work for the VÖM and Planet Music, he also works as a consultant of the Viennese Kulturplakat GmbH (GEWISTA), as well as managing director of the Hungarian Eutopia Kft, which involves developing the cultural sector in Hungary and Slovakia.

### **Lisa Stadler (Der Standard/AT)**

Lisa Stadler (28) is part of the Austrian all girl DJ/VJ collective ETEPETETE for five years now. Together with the girls she played at many clubs and festivals, personal highlights being a tour in Switzerland, gigs in Moscow, Barcelona, Frequency festival and Urban Art forms festival. When she's not travelling with ETEPETETE, Lisa works as a social media manager for Austria's biggest online newspaper derStandard.at.

### **Sylvia Margret Steinitz (Wienerin/AT)**

Sylvia Margret Steinitz, 44, is editor in chief of Austria's leading women's magazine WIENERIN and a frequent interview partner for all things regarding feminism. Steinitz started her journalistic career in 1995 with WIENERIN and worked her way through Austrian print media including woman, NEWS, First. She also worked as contributing author for profil. She was head of the Freizeit team at kurier.at, collecting important experience in online journalism, before she returned to WIENERIN as editor in chief in 2010.

### **Huw Stephens (BBC/UK)**

Huw Stephens is a DJ, broadcaster, writer and promoter. He joined BBC Radio 1 at 17, becoming the youngest ever Radio 1 DJ. He broadcasts to millions every week on his day and night time shows, where he champions new music of all kinds. He has broadcast live from Glastonbury, Reading Festival, Sonar, South by South West and Eurosonic on BBC Radio 1. His passion for new music has meant he has been the first to champion new artists early on. He has contributed to BBC Radio 2, BBC Radio 4, 6Music and presented on BBC Radio Wales, and presents a weekly Podcast for BBC Radio 1. Huw is director and programmer of the Swn Festival in Cardiff, Wales' premier new music festival which he founded in 2007. He curates the Lake Stage at Latitude Festival, which saw early appearances by the xx, Alt J and many more. He also comperes the main stage at Reading Festival. He writes a regular column for NME, and has written various articles for the Guardian, Clash, Aritzia and the Western Mail.

### **Michael Ternai (mica - music austria/AT)**

Originally from Eisenstadt, moved to Vienna for studies. Since 2006 working at mica - music austria as an editor and journalist. Prior to his work at mica – music austria, numerous jobs and internships in various editorial departments (City Magazine, Wiener Zeitung, Sport1.de in Hamburg, Radda & Dressler Verlag). Enthusiastic about almost any music offside the mainstream.

### **Stefan Trischler (a.k.a. Trishes/FM4/AT)**

A passionate music lover who wanted nothing more than to work with and around rhythmically and/or melodically structured sound waves since his early teens. His dream came true when he joined Austria's Radio FM4 right after graduating from high school. Since then, Stefan has been involved in many aspects of the music industry - as a radio personality, writer, producer, label-owner, DJ, club promoter, rapper and head of Soundpark, FM4s web platform for fresh Austrian music.

### **Harald Trautsch (ticketgarden.com/AT)**

Harald is co-founder of [ticketgarden.com](http://ticketgarden.com) and a serial entrepreneur in the field of online enterprise solutions. He founded his first company at the age of 21 and since then developed several successful ventures in Europe and the US. Harald holds a Master's degree in Organizational Development and a dual MBA from the Vienna University of Economics and Business, and the University of Minnesota. He received the US-A Biz Award in 2013, and the Austrian State Award for multimedia and e-business in 2009.

### **Jérôme van Win (SABAM/BE)**

Holder of a bachelor in marketing and a master in business and financial sciences, he has been a communication & marketing manager at SABAM for 2 years. Overall, Jérôme Van Win has been working at SABAM (Belgian Society of Authors) for 17 years. He started his career as an external auditor. After 5 years, he became the manager of SABAM's external control department (audits, field controls, anti-piracy) for 7 years. After this, he became the manager of the licensing department and coordinated the licences granted by SABAM in all disciplines (music, audio visual, theatre, legal licences, visual arts and literature) during 3 years.

### **Vladimir Vodalov (Exit Festival/RS)**

Vladimir is Executive Manager of AAA Production d.o.o., an event, booking and promotion company from Novi Sad, Serbia. AAA Production is the production company in charge of Exit Festival program and production. Vladimir is a part of EXIT team since its beginning in year

2000. He also is a member of the Exit program production team and assistant to the program production manager since 2005, responsible for legal aspects, budget and artists contracts in the booking department. Involved in most prestigious shows in Serbia such as RHCP, Madonna, Chemical Brothers, Massive Attack, Manu Chao, Warriors Dance Festival. Before he managed Exit's press center and is currently working on the new edition of Exit festival for 2014.

### **Linus Volkmann (Intro/D)**

Linus Volkmann was born in Frankfurt/Main 1973. Nowadays he works in Cologne as the deputy editor in chief for Intro, a German Music Magazine, 130.000 copies each month. Intro is also a pop cultural player with an eye on hypes, madness, style and so on. Linus Volkmann published certain successful books like "Heimweh To Hell", "Wie sehr muss man sich eigentlich noch verstellen, um endlich natürlich rüberzukommen?" or just recently „Kein Schlaf bis Langenselbold“. He also sings in the full playback band Bum Khun Cha Youth – which is heading for two-digit clicks on youtube. Massive! He also is a simple man who loves his friends.

### **Andi Voller (Recordbag/AT)**

Andreas Voller worked 12 years for the retail chain Virgin Megastore. He started as a sales assistant in the Rock/Pop dept., Buyer for this dept. and later on Head of Buyer Austria. At the end, he was Managing Director and Head of Marketing Austria. 2005: After Virgin Megastore closed their stores worldwide, he started working at the Austrian Independent distributor Hoanzl Vertriebs GmbH as a product and promotion manager. During this time, he was also responsible for international artists like Franz Ferdinand, Oasis, Tricky, Scott Matthew, Tosca, Soap & Skin. Another focus of his work for Hoanzl distribution was the cooperation with most of Austrian independent labels. In 2004 he founded the record store RECORDBAG together with his wife.

### **Damien Waselle (PIAS/BE)**

Born in 1969 in Charleroi (Belgium), Damien Waselle began his career in 1991 as an employee in a record store shop. After 3 years, he decided to start his own distribution company BANG! with some friends. A year later, BANG RECORDS was launched with a first amazing sign: dEUS! With the help of this incredible band and with a partnership with 62TV RECORDS, the company continued to grow with bands like GIRLS IN HAWAII, THE TELLERS, DEZ MONA and many more. In 2008, the label decided to merge with [PIAS] and so Damien Waselle is now General Manager of [PIAS] Belgium and also in charge of the development of the local repertoire.

### **Paul-Henri Wauters (Botanique/BE)**

Studies of musicology, philosophy and anthropology at University of Louvain-Belgium. Artistic director at Botanique Brussels, concert complex with several venues (Orangerie, Rotonde, etc.) organizing about 250 shows throughout the year (650 different bands). This also includes the festival "les Nuits Botanique" in May. Co-president of De Concert!, an international federation of 27 festivals.

### **Sascha Weiß (aka Megablast/Luv Lite Recordings/AT)**

Sascha Weiß aka MEGABLAST is one of the finest and most passionate music lovers and producers/ Djs in the Austrian club music scene and far beyond. Winning his first DJ contest in the age of 16, inspired by Dope Beats, Reggae and Hip Hop he soon developed a passion for analog vintage studio gear and electronic music. As Producer and one part of Vienna Electronic Dub Duo Makossa & Megablast he is a master of mixing Latin looseness, Afro-centric grooves and Baile beats with the more structured format of House and Techno. Following his own spiritual path and vision of "good music", tired of business and artist egos he decided to found "Luv Lite Recordings" where he released Makossa & Megablast's 2nd studio album in 2011, which represents Megablast's own vision of a family home base.

### **Klaus Werner-Lobo (Kultursprecher der Grünen Wien/AT)**

Author, member of the Provincial Parliament, member of the Vienna City Council, [Spokesman for Culture and Human Rights of the Green Party Vienna](#). Klaus Werner-Lobo was born 1967 in Salzburg. He studied ecology and philology in Vienna and theatre in Rio de Janeiro. He was press spokesman of the Austrian Institute for Applied Ecology and worked as a freelancing journalist for newspapers and magazines like [taz](#), [Welt am Sonntag](#), [Falter](#), [profil](#), [trend](#), [Der Standard](#), [Die Presse](#) and others. The magazine Spiegel online names him together with Noam Chomsky, Naomi Klein, Michael Moore and Jean Ziegler as one of the [stars of the alternative globalization](#).

### **Mirko Whitfield (SXSW/US)**

Mirko Whitfield is the European and International Development representative for the South By Southwest Film, Interactive and Music Festivals, which are held every March in Austin, Texas (see [www.sxsw.com](http://www.sxsw.com)). Between 1994-2001, Mirko worked for the Reed MIDEM Organisation (RMO), and was based in Paris, New York and Hong Kong. He was responsible for co-organizing RMO's portfolio of international music, television and interactive trade events held in Cannes, Hong Kong, Miami, Singapore and Vancouver (MIDEM, MIP, MIPCOM etc.). Prior to 1994, Mirko was based in Berlin where he worked in the music industry (A&R, management and touring) with artists such as Paul van Dyk, PJ Harvey, and Ultravox. From 1982 to 1987, he worked as a research scientist at the Free University of Berlin, Germany (Institutes of Embryology and Pharmacology, Zoology and Neurobiology).

### **Carlo Wittek (Deezer/D)**

Carlo Wittek found his way into the music industry by playing in small town bands from when he was 14 years old. During a 3 year stint at John Moores University Liverpool (*BA Popular Music*) he founded a small vinyl label before heading back to Germany to complete a Master's degree in *Music and Media* at the University of Music, Theatre and Media, Hannover. During that time he kept on playing gigs as a solo artist. He worked at City Slang Records/Cooperative Music, in Berlin before joining French streaming service Deezer as Editorial Assistant Germany/Austria. Today he is working as the Editorial Manager GSA at Deezer.

### **Luka Zagoričnik (SIGIC/Radio Student/SLO)**

Musical editor, music critic, journalist, essayist, publisher, organizer of concerts. Born on 12th of May 1975, Kranj, Slovenia. For more than 10 years Luka Zagoričnik has been writing about music, organizing concerts, sound events, giving and organizing lectures, preparing radio shows, moderating TV shows, working as a journalist, writing reviews, articles and essays for various Slovene and foreign magazines and publications. For more than 10 years he has been working for one of the oldest independent radio stations in Europe, Radio Študent, for the last five years as musical editor. He is currently editor of the internet based music magazine Odzven. For many years he has been working as a moderator, journalist and music critic for national Slovene television RTV Slovenija and for the last six years he organizes lectures and sound events of contemporary experimental music in a sound series Bitshift in Galerija Kapelica in Ljubljana. He has been running a small independent label for experimental music L'Innomable since 2005 and organizing concerts in Ljubljana. Since 2012 he is also the co-curator of the festival Sonica organized by MoTA- Museum of Transitory Art.

### **Thomas Zsifkovits (Nova Music/AT)**

Thomas Zsifkovits has been working as a concert promoter for 18 years. First as an independent promoter he booked club shows and started his own festival. Mind Over Matter showcased all styles of heavy guitar music. In 2001 he was invited by Ewald Tatar to join Wiesen Festivals where he worked as a booker until late 2004. By then the Wiesen bookers joined forces with Frequency promoter Harry Jenner to form Nova Music Entertainment. Zsifkovits was among the co-founders and is one of the co-owners. The company's signature event - Nova Rock Festival - was held the 8th time this year.

### **Guna Zucika (Prata Vetra Management/LV)**

Guna Zucika entered the music industry in Latvia in 1999 when „Microphone Records“/EMI licensee” offered her a place as International Exploitation Manager. Guna was in

a team behind Latvian band's „Prata Vetra“ breakthrough into European music markets in 2000. In 2004 when the band decided to release forthcoming albums on their own label she went to work on „Prata Vetra Records and Management“. In 2006 Guna was the Talent and Music Manager for the newly opened MTV Baltic. In 2007 Guna was chosen as a finalist for the British Council Young Music Entrepreneur of The Year Award. Later that year Guna enrolled in The University of Westminster in London, UK and she received her MA degree in Music Business Management in 2008. After her studies she returned to „Prata Vetra“ to her previous role as International Relations manager. Additionally, Guna is a lecturer of Music Industry at the Albert College and Academy of Culture in Latvia.