

PRELIMINARY
PROGRAM
EXCERPT

CONNECT. DISCOVER. GROW.

Star of the North Hybrid Meeting
AUGUST 12-14, 2021

Star of the North Meeting
MINNESOTA DENTAL ASSOCIATION



MINNESOTA
DENTAL
ASSOCIATION®
138TH ANNUAL SCIENTIFIC SESSION

WELCOME.

Welcome to the 2021 Star of the North “Hybrid” Meeting!

Connect...Discover...Grow! Little did we know how well those words would describe this meeting. We are pleased to connect with our colleagues and friends of our profession in person and discover what others have been doing during this challenging time in our history. The Star of the North will also offer a virtual option for individuals who cannot be here in person. It is the best of both worlds. The practice of Dentistry continues to strengthen with our changing environment. We have weathered the storm and will continue to grow.

The Scientific Session Committee has risen to the challenge and crafted a hybrid meeting experience just for you. We are offering both pre-recorded and live recorded lectures on a wide variety of topics. There is something for everyone in our total of 28 virtual course options which will be available on-demand for 60 days. Live lectures will be set up in a way to ensure everyone’s safety. The committee has also focused on providing a vast selection of hands-on courses — which we have all discovered cannot be replicated onscreen. This meeting will offer an incredible amount of flexibility for everyone to make their experience a success. Attendees can attend in-person, virtually, or a combination of both. We will also offer a full conference package to maximize your savings and options for CE.

The Exhibit Hall will be open on Thursday and Friday only. You can visit with exhibitors and browse the latest in dental products, technology, and services. The CE Spot will be open both days and offers a variety of free CE options for attendees in the Exhibit Hall. Join us for the Buyer’s Happy Hour on Thursday from 4 to 6 pm and enjoy a complimentary glass of beer or wine.

We are excited for the return of the Keynote Session! Sarah Thomas will share her story of becoming the NFL’s first female official. She will inspire us to dream big and believe anything is possible. Sarah’s ability to make split-second calls on the field extends to her ability to exude confidence on stage as she shares key insights on overcoming the odds, finding your passion while maintaining a work-life balance, and achieving breakthrough success for males and females alike.

While we won’t have The BIG Party this year, we are hoping the temporary move to August will allow us to offer some alternative options for celebrating. Details are still in the works, so stay tuned for more details.

Get your team and your family excited to come to St. Paul for the 2021 Star of the North meeting. Get updates and follow us on Twitter, Instagram, LinkedIn and Facebook. And get ready to **Connect...Discover...Grow!**



Alicia A. Bullard, D.D.S.
*Chair, 2021 Scientific
Session Committee*

SCHEDULE.

All events will take place at the Saint Paul RiverCentre unless otherwise noted.

Thursday, August 12

7:30 am – 6:00 pm	Registration Open
8:00 am – 5:00 pm	Continuing Education Programs
11:00 am – 4:00 pm	CE Spot
11:00 am – 6:00 pm	Exhibit Hall Open
4:00 pm – 6:00 pm	Buyer's Happy Hour — <i>A Time to Sip, Shop, and Save</i>

Friday, August 13

7:30 am – 5:00 pm	Registration Open
7:30 am – 5:00 pm	Continuing Education Programs
9:00 am – 5:00 pm	Exhibit Hall Open
11:00 am – 12:00 pm	Keynote Session
11:00 am – 4:00 pm	CE Spot

Saturday, August 14

7:30 am – 2:00 pm	Registration Open
8:00 am – 4:30 pm	Continuing Education Programs



SCIENTIFIC SESSION COMMITTEE 2020-2021.

Alicia Bullard, D.D.S., Winona

Cassie Bullard, Dental Student, Minneapolis

Maxwell Cory, Dental Student, Minneapolis

Teresa Fong, D.D.S., Golden Valley

Christine Hammer, D.D.S., Duluth

Anne Kent, D.D.S., New Brighton

Renee Kinney, D.D.S., Woodbury

Loren Taple, D.D.S., Eagan

2021 Star of the North Hybrid Meeting

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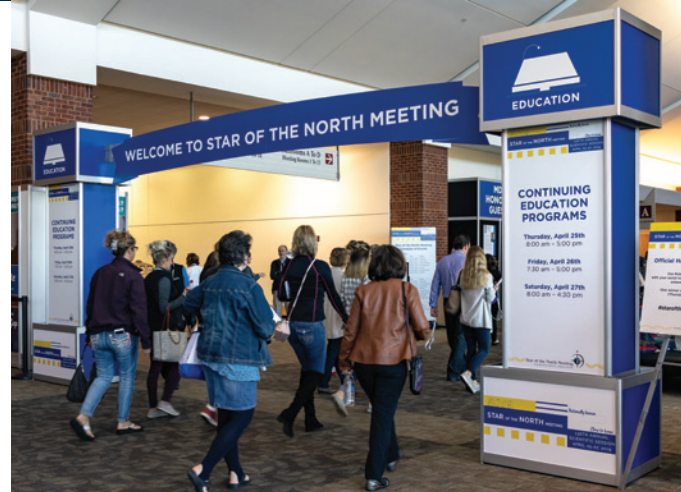


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CONNECT...DISCOVER...GROW.

JOIN US for our re-designed “hybrid” Star of the North Meeting. This hybrid event experience is designed specifically to meet the different needs of our attendees in this unique time. We will have both in-person and virtual options — YOU decide how you want to participate. We have transitioned our dates to the summer (just for 2021) to provide the safest experience for our attendees. So, make us a part of your summer plans! Bring your family and enjoy a mini-vacation in beautiful Saint Paul.



REGISTRATION & DUTY OF CARE

Our goal is to make the meeting accessible at your comfort level. We will provide seamless opportunities to attend in-person, virtually, or both if you choose. We have streamlined our CE pricing so you can easily switch between live and virtual courses at any time. Take an in-person workshop in the morning, visit the live Exhibit Hall in the afternoon, and take a virtual course over the weekend. YOU design the meeting to fit your needs.

We will follow the guidance from worldwide health organizations and experts. We are fully committed to taking appropriate precautions to provide a safe environment for attendees. We are also working with our hotel and facility partners to implement the most up-to-date safety measures. A full list of Duty of Care will be available and posted to our website (star.mndental.org) by May 30, 2021.

What is a Hybrid Meeting? Here are the options for each attendance type:

IN-PERSON ATTENDANCE:

- Features live lectures with nationally recognized speakers.
- Access to a variety of hands-on workshops (limited capacity).
- Access to the Exhibit Hall full of products and services.
- Attend the Keynote Session and other social events.
- Network with your dental colleagues.

VIRTUAL ATTENDANCE:

- Features a selection of CE lectures (both pre-recorded and recorded live during SON) available on-demand for a limited time.
- Individual CE presentations available or purchase a full conference package to receive maximum benefits. *See next page for pricing and details.*
- Browse the virtual Exhibit Hall at your convenience. Chat with exhibitors and view product videos.
- Network with your dental colleagues and view the Keynote Session in the virtual platform.
- Exclusive access for 60 days (virtual meeting ends on October 12, 2021).

HYBRID ATTENDANCE:

- Take advantage of every option available. Customize how YOU want to participate!
- Attend in-person (CE and/or Exhibit Hall), plus access the virtual meeting for up to 60 days.
- Full conference package option: attend up to 6 lectures in person, plus access virtual CE for up to 60 days (*workshops not included*). *See next page for pricing and details.*
- Browse exhibitors and products and chat with reps in our virtual platform.

REGISTRATION OPTIONS.

WHAT DOES MY REGISTRATION FEE PROVIDE?

Member Dentist / Affiliate Member	ADA Member: Out-of-state	ASDA Dental Students	Team Members	Guests
Registration Fee: Free	Registration Fee: \$150	Registration Fee: Free	Registration Fee: \$35	Registration Fee: \$15

IN-PERSON/HYBRID MEETING

<ul style="list-style-type: none"> Attend the Keynote Session & Buyer's Happy Hour Visit the Exhibit Hall Access to 60+ CE sessions 15 hands-on workshops available (<i>additional fees apply</i>) 	<ul style="list-style-type: none"> Attend the Keynote Session & Buyer's Happy Hour Visit the Exhibit Hall
Individual lectures are \$50	Individual lectures are \$35

VIRTUAL ONLY

<ul style="list-style-type: none"> Access to 58 hours of on-demand CE Access for 60 days (virtual portal closes on October 12, 2021) Browse/chat in virtual Exhibit Hall View the Keynote Session 	
Individual lectures are \$50	Individual lectures are \$35

BEST VALUE FOR DENTISTS

Purchase full conference package for \$425;
Attend up to 6 lectures onsite
plus unlimited virtual CE (valued @ \$2,350)
Workshops not included

BEST VALUE FOR STUDENTS / TEAM MEMBERS

Purchase full conference package for \$295;
Attend up to 6 lectures onsite
plus unlimited virtual CE (valued @ \$1,645)
Workshops not included

IMPORTANT DATES TO REMEMBER

APRIL 5, 2021

Housing Opens

Reservations can be made online or via a toll-free number.

MAY 17, 2021

Registration Opens

Sign up early to reserve your favorite classes. Choose in-person, hybrid, or virtual.

JULY 20, 2021

Pre-Registration Deadline

Pre-registrations must be received by Eleventh & Gather *before* this date. Registrations received after this date may be subject to onsite registration fees.

JULY 20, 2021

Hotel Reservation Deadline

Reserve your room at star.mndental.org. Reservations received *after* this date may not be eligible for discounted rates.

JULY 23, 2021

Cancellation Deadline

All cancellations are subject to a \$15 per person cancellation fee. Cancellations must be submitted in writing to Eleventh & Gather by the deadline. If name badges have been mailed, they must be returned to Eleventh & Gather before a refund will be processed.

The Scientific Session Committee will review cancellation requests received after the deadline. These will be reviewed following the conference and approved on an individual basis.

TOPICS BY DAY

AND ON DEMAND.

TOPIC	THURSDAY	FRIDAY	SATURDAY	ON DEMAND
Caries				Novy
Communication / Team	Christopher, PM STAR Series, AM	Christopher, PM		Christopher STAR Series
Comprehensive Dentistry	Glasper, AM & PM			
CPR	Emergency Outfitters, PM			
Dental Assisting	Henry, AM & PM	Henry, AM Kleive, PM		Henry/Johnson
Emergency Medicine	STAR Series, AM			STAR Series
Endodontics		Koch, PM	Koch, AM & PM	Koch
Ethics	STAR Series, AM			Gunn STAR Series
Evidence-Based Dentistry	Brown, AM			
Forensics		Riley, AM		
General Interest		Keynote, AM		Keynote
Geriatrics				Gonzales
Hygiene/Perio	Sanders, AM & PM	Hatzimanolakis, PM Sanders, AM	Hatzimanolakis, AM & PM	Hatzimanolakis Sanders STAR Series
Implants	Hunter, PM			
Infection Control		Hunter, AM & PM		Hunter
Lasers	Riley, AM			
Marketing / Social Media				STAR Series
Medically Complex Patients				STAR Series
Oral Health / Oral Cancer			Gonzales, AM & PM	Riley
Pediatrics		Rothman, AM & PM	Rothman, AM & PM	Rothman
Periodontics	Grisdale, AM & PM	Grisdale, AM & PM		Grisdale
Pharmacology	Brown, PM Hunter, AM Riley, PM	Riley, PM		Baker
Photography		Kleive, AM		
Practice Mgmt	Johnson, PM Phillips, AM & PM	Phillips, PM		Henry
Prosthodontics		Sharifi, AM & PM		
Restorative		Geissberger, AM	Geissberger, AM & PM Kleive, PM	Fling Kleive
TMD/Sleep Appliances		Spencer, AM & PM	Spencer, AM & PM	Spencer

CE SPOT.



EDUCATION

Thursday, August 12 11:00 am – 4:00 pm
Friday, August 13 11:00 am – 4:00 pm

Make sure to check out the CE Spot on the Exhibit Floor! CE Spot presentations will last from 30 minutes to one hour. Topics will be presented by our valued exhibitor partners. A full list of topics will be available in the Onsite Program before the meeting. We'll have a designated listening area, so just grab a seat and earn some free CE!

CE Spot

Check out the CE Spot! Presentations will last 20 minutes to one hour. We'll have headphones that you can plug into - take a seat and grab some free CE on the floor. Codes will be announced at the end of session. Eligible courses will count towards your CE credits.

Friday, April 25

Time	Topic	Presenter	Eligible For:
30 pm	Yoga for Neck and Shoulder Pain	Ms. Kim Olson	1 Elective Credit
00 pm	Yoga for Neck and Shoulder Pain	Ms. Kim Olson	1 Elective Credit

MEETING-AT-A-GLANCE.

THURSDAY AUGUST 12

Education Programs • 8:00 am – 5:00 pm
Exhibit Hall Open • 11:00 am – 6:00 pm
Buyer's Happy Hour • 4:00 pm – 6:00 pm

SPEAKER	COURSE #	EVENT TYPE	PROGRAM TITLE	TIMES	DENTIST	STAFF	CORE
Brown	T01	Live	Evidence-Based Dentistry: A Paradigm Shift	9:00 am – 11:30 am	\$50	\$35	
Brown	T02	Live	A Profile of the Addicted Patient	1:00 pm – 4:00 pm	\$50	\$35	
Christopher	T03/V09	Live & On Demand	Are We Having Fun Yet?	1:30 pm – 3:30 pm	\$50	\$35	CORE
Glasper	T04	Live	Redefining Comprehensive Dentistry	8:30 am – 11:00 am	\$50	\$35	
Glasper	T05	Live	Think You're Just A Dentist?	1:30 pm – 4:00 pm	\$50	\$35	
Grisdale	T06	Live	Esthetic and Functional Periodontal Plastic Surgery Workshop	8:30 am – 11:30 am	\$395	\$395	
Grisdale	T07	Live	Predictable Bone Grafting Workshop	1:30 pm – 4:30 pm	\$395	\$395	
Henry	T08/V10	Live & On Demand	Don't Let the Demons of Dental Assisting Get You Down	9:00 am – 11:00 am	\$50	\$35	
Henry/ Johnson	T09/V11	Live & On Demand	Solving the 3 Most Common Battles	1:30 pm – 3:30 pm	\$50	\$35	CORE
Hunter	T10	Live	Opioids, Vaping and Human Trafficking	9:00 am – 11:30 am	\$50	\$35	CORE
Hunter	T11	Live	Dental Implants: Parts and Pieces Workshop	1:30 pm – 4:30 pm	\$85	\$85	
Johnson	T12	Live	Path to Paperless	9:00 am – 11:30 am	\$50	\$35	
Phillips	T13	Live	Communication, Coding and Collections	8:30 am – 11:00 am	\$50	\$35	CORE
Phillips	T14	Live	Systems, Teams and Technology	1:30 pm – 4:00 pm	\$50	\$35	
Riley	T15	Live	Get Lit! Not Burned, By Lasers!	8:30 am – 11:00 am	\$50	\$35	
Riley	T16	Live	Patients, Pills and Pathologies	1:30 pm – 4:00 pm	\$50	\$35	
Sanders	T17/V12	Live & On Demand	Elevate Your Communication	9:00 am – 11:30 am	\$50	\$35	CORE
Sanders	T18/V13	Live & On Demand	Understanding Inflammatory Burden	1:30 pm – 4:00 pm	\$50	\$35	
STAR Series	T19/V14	Live & On Demand	Medical Emergencies, Ethics and Communication	8:30 am – 12:00 pm	\$50	\$35	CORE
Emergency Outfitters	T20	Live	CPR Certification Course	1:00 pm – 5:00 pm	\$95	\$95	

FRIDAY AUGUST 13

Education Programs • 7:30 am – 5:00 pm
Exhibit Hall Open • 9:00 am – 5:00 pm
Keynote • 11:00 am – 12:00 pm

SPEAKER	COURSE #	EVENT TYPE	PROGRAM TITLE	TIMES	DENTIST	STAFF	CORE
Christopher	F01/V15	Live & On Demand	Dealing with Difficult People	1:30 pm – 3:30 pm	\$50	\$35	CORE
Geissberger	F02	Live	Anterior Aesthetics with Composite Resin Workshop	7:30 am – 10:30 am	\$295	\$295	
Grisdale	F03/V16	Live & On Demand	Choose the Most Effective Periodontal and Peri-Implant Treatment	7:30 am – 10:00 am	\$50	\$35	CORE
Grisdale	F04/V17	Live & On Demand	Emerging Trends in Periodontics	1:30 pm – 4:00 pm	\$50	\$35	CORE
Hatzimanolakis	F05/V18	Live & On Demand	Classification of Perio and Peri-Implant Diseases and Conditions	2:00 pm – 4:00 pm	\$50	\$35	
Henry	F06/V19	Live & On Demand	Top 10 Mistakes Dental Practices Make	8:30 am – 10:30 am	\$50	\$35	
Hunter	F07/V20	Live & On Demand	Dental Infection Control	8:00 am – 10:00 am	\$50	\$35	
Hunter	F08	Live	Dental Unit Waterline Contamination	1:30 pm – 4:00 pm	\$50	\$35	
Kleive	F09	Live	Digital Dental Photography Workshop	8:00 am – 10:30 am	\$115	\$115	
Kleive	F10	Live	Exquisite Temporaries Made Simple Workshop	1:30 pm – 4:30 pm	\$295	\$295	
Koch	F11/V21	Live & On Demand	Main Challenges for Young Dentists Performing Endo Therapy	1:30 pm – 4:00 pm	\$50	\$35	
Phillips	F12	Live	Constantly Plugged In: Desperately Seeking Balance Workshop	1:30 pm – 3:00 pm	\$55	\$55	
Riley	F13	Live	Dentistry, Death and the Law	8:00 am – 10:30 am	\$50	\$35	
Riley	F14/V22	Live & On Demand	Needles, Lungs and Tongues	1:30 pm – 3:30 pm	\$50	\$35	
Rothman	F15/V23	Live & On Demand	The 4 "P's" of Pediatric Dentistry	8:30 am – 10:30 am	\$50	\$35	CORE
Rothman	F16	Live	Pulp & Restorative Treatment in Primary Molars Workshop	1:00 pm – 4:00 pm	\$325	\$325	CORE
Sanders	F17	Live	Blowin' Up Biofilms Workshop	7:30 am – 10:30 am	\$135	\$135	
Sharifi	F18	Live	Implant Assisted Removable Partial Dentures: Part 1	8:00 am – 10:30 am	\$50	\$35	CORE
Sharifi	F19	Live	Implant Assisted Removable Partial Dentures: Part 2	1:30 pm – 4:30 pm	\$50	\$35	CORE
Spencer	F20	Live	Head & Neck Anatomy Review	8:00 am – 10:30 am	\$50	\$35	
Spencer	F21	Live	Parafuction or Protective Function?	1:30 pm – 4:00 pm	\$50	\$35	CORE
Thomas	F22/V24	Live & On Demand	Keynote Presentation	11:00 am – 12:00 pm	FREE	FREE	

MEETING-AT-A-GLANCE.

SATURDAY AUGUST 14

Education Programs • 8:00 am – 4:30 pm

SPEAKER	COURSE #	EVENT TYPE	PROGRAM TITLE	TIMES	DENTIST	STAFF	CORE
Geissberger	S01	Live	Oral Acid Under Attack Workshop	8:30 am – 11:30 am	\$295	\$295	
Geissberger	S02	Live	Mastering Posterior Composite Restorations Workshop	1:00 pm – 4:00 pm	\$295	\$295	
Gonzales	S03	Live	Epithelial Pathology From A to Z	9:00 am – 11:30 am	\$50	\$35	CORE
Gonzales	S04	Live	Emerging Trends in the Diagnosis and Management of Oral Cancer	1:00 pm – 3:30 pm	\$50	\$35	CORE
Hatzimanolakis	S05	Live	2018 AAP Implant Maintenance for the Dental Hygienist	9:00 am – 11:30 am	\$50	\$35	
Hatzimanolakis	S06	Live	Subgingival Biofilm Management	1:00 pm – 3:30 pm	\$50	\$35	
Kleive	S07/V25	Live & On Demand	Utilizing 3D Printing Technology in General Dentistry	1:00 pm – 3:30 pm	\$50	\$35	
Koch	S08/V26	Live & On Demand	Precision Based Endodontics	8:30 am – 11:00 am	\$50	\$35	
Koch	S09	Live	Real World Endodontic Training Workshop	1:30 pm – 4:30 pm	\$295	\$295	
Rothman	S10	Live	Space Maintainer In Children Workshop	8:30 am – 11:30 am	\$295	\$295	
Rothman	S11/V27	Live & On Demand	Treating Medical and Sedation Emergencies in Children	1:30 pm – 3:30 pm	\$50	\$35	CORE
Spencer	S12/V28	Live & On Demand	Nightguards, Splints, and Sleep Appliances	9:00 am – 11:30 am	\$50	\$35	CORE
Spencer	S13	Live	Dental Sleep Medicine Workshop	1:00 pm – 4:00 pm	\$295	\$295	
New Dentist Series	S14	Live	Practice Management and Contracts	8:30 am – 12:00 pm	\$50	\$35	

VIRTUAL SESSIONS

Available August 12 through October 12

SPEAKER	COURSE #	EVENT TYPE	PROGRAM TITLE	LENGTH	DENTIST	STAFF	CORE
Baker	V01	On Demand	Your Patients Take Drugs!	1.5 hours	\$50	\$35	
Baker	V02	On Demand	How to Navigate the Medication Minefield	1.5 hours	\$50	\$35	
Fling	V03	On Demand	Advances in Dental Pharmacotherapy	1.5 hours	\$50	\$35	CORE
Fling	V04	On Demand	Intermediate Shell Overlay Crown Fabrication	1.5 hours	\$50	\$35	CORE
Gonzales	V05	On Demand	Treating Severe Dental Wear	1.5 hours	\$50	\$35	
Gonzales	V06	On Demand	Aging America	1.5 hours	\$50	\$35	
Gunn	V07	On Demand	Ethics Questioned vs. Questionable Ethics	1.5 hours	\$50	\$35	CORE
Novy	V08	On Demand	Nobody Caries	1.5 hours	\$50	\$35	CORE
STAR Series	V09	On Demand	Autism, Biofilms, and Social Media	3 hours	\$50	\$35	CORE
Christopher	V10	Live & On Demand	Are We Having Fun Yet?	2 hours	\$50	\$35	CORE
Henry	V11	Live & On Demand	Don't Let the Demons of Dental Assisting Get You Down	2 hours	\$50	\$35	
Henry/Johnson	V12	Live & On Demand	Solving the 3 Most Common Battles	2 hours	\$50	\$35	CORE
Sanders	V13	Live & On Demand	Elevate Your Communication	2.5 hours	\$50	\$35	CORE
Sanders	V14	Live & On Demand	Understanding Inflammatory Burden	2.5 hours	\$50	\$35	
STAR Series	V15	Live & On Demand	Medical Emergencies, Ethics and Communication	3.0 hours	\$50	\$35	CORE
Christopher	V16	Live & On Demand	Dealing with Difficult People	2 hours	\$50	\$35	CORE
Grisdale	V17	Live & On Demand	Choose the Most Effective Periodontal and Peri-Implant Treatment	2.5 hours	\$50	\$35	CORE
Grisdale	V18	Live & On Demand	Emerging Trends in Periodontics	2.5 hours	\$50	\$35	CORE
Hatzimanolakis	V19	Live & On Demand	Classification of Perio and Peri-Implant Diseases and Conditions	2 hours	\$50	\$35	
Henry	V20	Live & On Demand	Top 10 Mistakes Dental Practices Make	2 hours	\$50	\$35	
Hunter	V21	Live & On Demand	Dental Infection Control	2 hours	\$50	\$35	
Koch	V22	Live & On Demand	Main Challenges for Young Dentists	2.5 hours	\$50	\$35	
Riley	V23	Live & On Demand	Performing Endo Therapy	2 hours	\$50	\$35	
Rothman	V24	Live & On Demand	Needles, Lungs and Tongues	2 hours	\$50	\$35	
Thomas	V25	Live & On Demand	The 4 "P's" of Pediatric Dentistry	2 hours	\$50	\$35	CORE
Kleive	V26	Live & On Demand	Keynote Presentation	1 hour	FREE	FREE	
Koch	V27	Live & On Demand	Utilizing 3D Printing Technology in General Dentistry	2.5 hours	\$50	\$35	
Rothman	V28	Live & On Demand	Precision Based Endodontics	2.5 hours	\$50	\$35	
Spencer	V29	Live & On Demand	Treating Medical and Sedation Emergencies in Children	2 hours	\$50	\$35	CORE
Spencer	V30	Live & On Demand	Nightguards, Splints, and Sleep Appliances	2.5 hours	\$50	\$35	CORE

CONTINUING EDUCATION (CE).

GENERAL ATTENDANCE CREDITS

Minnesota dentists, hygienists, dental therapists, and registered dental assistants will earn three (3) elective CE credits for attending the Minnesota Dental Association's multi-day Star of the North Meeting. Many refer to these credits as those earned for "walking the show floor."

COURSE CREDITS

Those who attend educational sessions may also earn Fundamental or Elective credit as indicated in the course program descriptions. Look for the **CORE** logo to identify programs to help you meet Minnesota's core competency CE requirements.

HOW CREDITS ARE DETERMINED

Our speakers determine the length of their presentations, and they review their materials against Minnesota's professional development requirements. Each speaker determines if their materials match the Fundamental, Elective, or CORE categories as defined by the Minnesota Board of Dentistry.

TIPS FOR RECEIVING YOUR CE

The Star of the North CE Verification system helps you to keep track of your professional development/CE activities at the meeting. Please take note of the following helpful hints to make the process as easy and effortless as possible:

- **License numbers matter** — when you register, include the individual state license number of ALL licensed attendees to ensure CE credits are granted for each person.
- **Write down the completion code** — codes are announced at the conclusion of every CE-eligible session. Partial credit cannot be granted and if you leave before the code is announced, you will forfeit any CE credits.
- **Verify your CE after attending class** — attendees can verify credits onsite at a CE Verification area, thru the meeting app, or online for up to six months after the meeting. Once all codes are entered, a transcript can be printed. For your convenience, you can wait until you have attended all of your courses to verify them.

CE VERIFICATION

Every attendee who earns CE credits to meet professional development requirements should print a copy of their transcript. File the transcript in your professional development portfolio as proof of your continuing education activities at the meeting. According to Minnesota Board of Dentistry rules, it is the responsibility of the individual dental professional to preserve a record of their CE activities.

ADA CE TRACK USERS

We will upload verified 2021 Star of the North attendance information to your online profile beginning October 1, 2021. Be sure to provide your MN License/Registration Number when you register and enter your course completion codes at the CE Verification Stations at the meeting or online by midnight, September 30, 2021, to make sure your 2021 attendance data is included.

NON-ENDORSEMENT

The Star of the North Meeting is an official activity of the Minnesota Dental Association. Speakers are selected based on their expertise and quality of presentation. Participation of speakers at the Star of the North Meeting neither implies nor reflects endorsement by the Minnesota Dental Association. All seminars are offered as information only and not as financial, accounting, legal, or other professional advice. Persons attending seminars or reviewing handout materials need to consult their own professional advisors for advice. Examples used in programs should not be applied directly to any particular dental office.

**The Minnesota Dental Association is
an ADA CERP Recognized Provider.**

ADA CERP® | Continuing Education
Recognition Program

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

BOARD OF DENTISTRY REQUIREMENT PER BIENNIAL CYCLE

CATEGORY	FUNDAMENTAL	ELECTIVE	TOTAL
DDS / DT	Minimum 30 hours	Maximum of 20 hours	50 hours
DH / LDA	Minimum 15 hours	Maximum of 10 hours	25 hours
DDS / DT / DH / LDA	A minimum of two courses in two CORE Competency Areas: Recordkeeping • Ethics • Patient Communication • Management of Medical Emergencies • Diagnosis & Treatment Planning		
DDS / DT / DH / LDA	Current CPR certification through a course equivalent to the American Heart Association healthcare provider course or the American Red Cross professional rescuer course		
DDS / DT / DH / LDA	Infection control course (effective 8/2017)		
DDS / DT / DH / LDA	Complete one Board of Dentistry Self Assessment		
DDS	Opioid Training (mandatory for dentists who prescribe controlled substances). 2 hours required by 1/1/2023		

Visit the Minnesota Board of Dentistry website for full information: www.dentalboard.state.mn.us (click on Professional Development)

KEYNOTE SESSION.

BREAKING THROUGH. MY JOURNEY TO BECOMING THE FIRST FEMALE NFL OFFICIAL

***Keynote will be recorded live and
available for our virtual audience.***

Sarah Thomas is a woman of many firsts — she was the first female official to ever work a major college football game, the first woman to officiate a bowl game, and the first to officiate in a Big Ten stadium. She is also the first permanent female NFL official and made post-season history by being the first woman to officiate a playoff game in 2019. Now, she is sharing essential leadership lessons from her journey to the top of a male-dominated industry and vital insights on shattering the glass ceiling in the world of professional sports that can be applied to any field or industry. As an exemplar of what's possible if you believe, Sarah brings audiences takeaways on breaking through in your own career, from staying focused under pressure and creating change to managing work-life balance and being the best you can be.

Friday, August 13
11:00 am – 12:00 pm

Roy Wilkins Auditorium

*Meet & Greet to follow
from 12:15 pm – 1:30 pm*



Sarah Thomas

This event
is sponsored
in part by



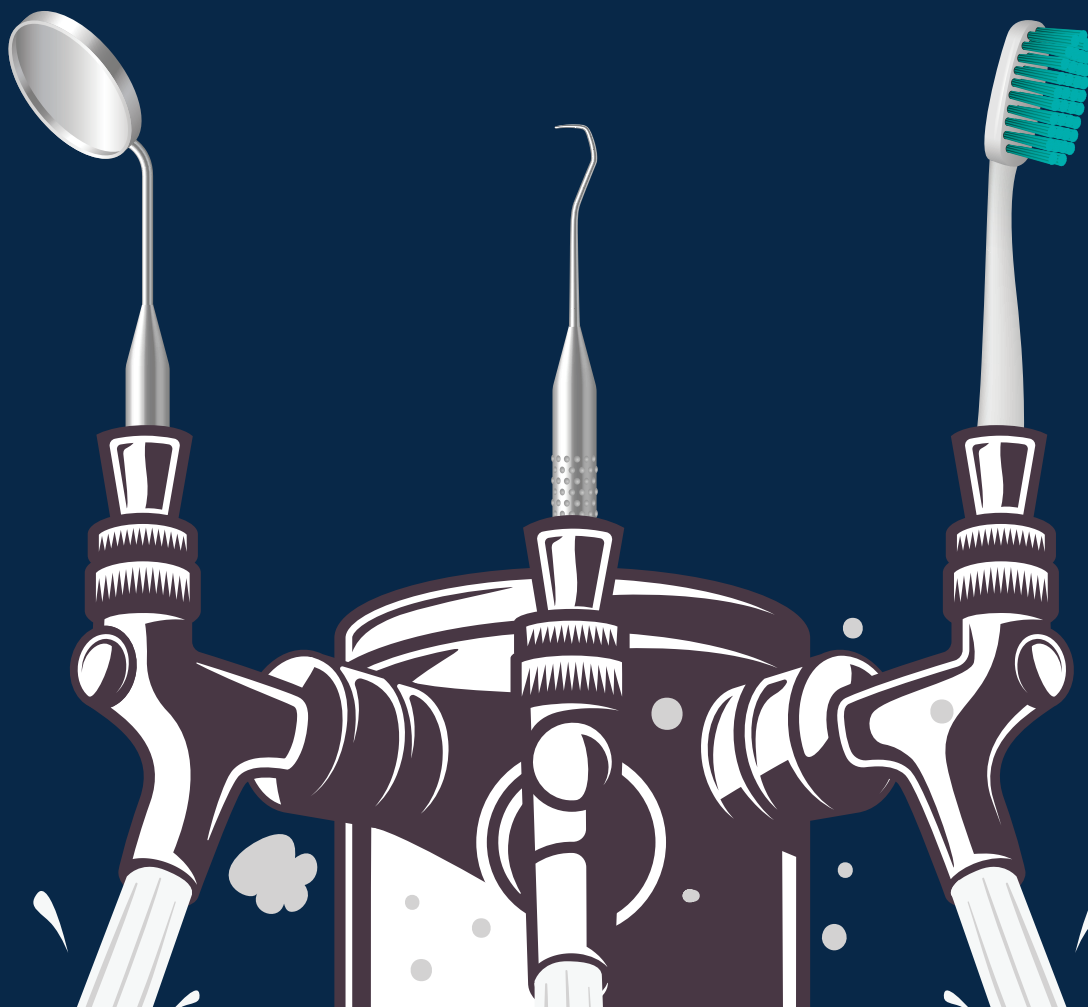
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MARK YOUR CALENDAR.

Future Star of the North Meeting Dates

April 28-30, 2022

April 27-29, 2023



BUYER'S HAPPY HOUR

A TIME TO SIP, SHOP, AND SAVE!

THURSDAY, AUGUST 12, 4:00 PM – 6:00 PM
FREE FOR ALL ATTENDEES • IN THE EXHIBIT HALL

Join us for our Buyer's Happy Hour — *A Time to Sip, Shop & Save!* Two hours dedicated to visiting with our exhibitors and learning more about the dental products and services available for your practice. **This event will be open to ALL attendees and include complimentary beer/wine from 4:00 pm to 6:00 pm.** We will feature a Digital Buyer's Guide, which lists all the special promotions and discounts that participating exhibitors are offering. Be sure to download the meeting app to receive show special alerts.

This is a perfect opportunity to have those in-depth discussions about products and services in a relaxed atmosphere and place your orders onsite. A brochure with details on all the Show Specials will be emailed to registered dentists with their name badge before the meeting.

MDA and exhibitor-sponsored prize drawings will occur throughout the evening, and prize winners will be listed on a prize board located near the information booth. Attendees will be eligible to win multiple prizes, including electronic items, VISA gift cards, or a \$500 merchandise certificate to spend at the booth of your favorite exhibitor.

This event is sponsored in part by
generous donations from:

Metro
Dentalcare



Midwest Dental

2020-2021 HONOREES.

THE MINNESOTA DENTAL ASSOCIATION IS PROUD TO RECOGNIZE OUR 2020-2021 HONOREES

2020-2021 Guest of Honor



DR. JAMES Q. SWIFT

2020-2021 Humanitarian Service Award



DR. DAVID UPPGAARD

2020-2021 Outstanding Service Award



DR. TRAVIS SCHMITT

2020-2021 New Dentist Leadership Award



DR. ARUNA RAO

2019 President's Award



DR. JOHN LUETH

2020 President's Award



DR. KEVIN DENS

Please join us in congratulating each honoree for their commitment to the field of dentistry and to the Association.

DOWNLOAD THE APP.

Sponsored by  Park Dental

Get out your smart phone or tablet and download our official meeting app! The app will be available through the App Store® and Google Play® beginning July 15, 2021. Just search for "Star of the North" or run an update if you've downloaded the app before.

You will have access to:

- Course Schedules and Room Numbers
- Course Handouts
- Speaker Photos/Bios
- CE Verification
- Exhibitor Listings
- Maps
- Show Specials
- Travel Information
- Social Media
- Special Alerts



HOTEL ACCOMMODATIONS.

Eleventh & Gather is the Star of the North Meeting's official hotel service company. Discounted room rates have been secured at several area hotels. These rates are only available by booking through the Star of the North Meeting room block. *We highly recommend booking through our approved housing service to protect you in case of cancellation/postponement of the meeting due to COVID-19. Third-party websites may not refund your reservation deposit regardless of the situation.*

Make reservations via a dedicated online housing site or the toll-free line. Agents are available to assist you with all the special requests, room blocks and suite requests.

Housing opens on Monday, April 5 at 7:00 am (CST).

The housing office will be open Monday thru Friday, 9:00 am – 5:00 pm (EST). The deadline to make a reservation is July 16.

After July 16, Eleventh & Gather may continue to assist you with new reservation requests, changes and any special needs you may have.

Online: star.mndental.org

Phone: (866) 301-0750

Email for questions: mda@prereg.net

Confirmation: Confirmation will be sent directly from Eleventh & Gather (check your spam/junk folder and approve emails from this sender)

Map No.	Hotel	Single/Double Rate
1	Saint Paul Hotel (Headquarters Hotel) 350 Market Street	\$204
2	InterContinental Hotel 11 East Kellogg Boulevard	\$189
3	DoubleTree by Hilton 411 Minnesota Street	\$175
4	Holiday Inn RiverCentre 175 W. 7 th Street	\$165
5	Best Western Plus Capitol Ridge 161 St. Anthony Avenue	\$142
6	Hampton Inn 200 W. 7 th Street	\$165

PARKING TIPS

For convenient parking, use the RiverCentre Parking Ramp, which is located across the street from RiverCentre on Kellogg Boulevard. On Thursday and Friday, the RiverCentre Parking Ramp will fill up quickly. We recommend that you plan an early arrival or an alternate parking option on these days to avoid traffic and parking delays.



WALK TO THE MEETING IN CLIMATE-CONTROLLED COMFORT

Saint Paul's enclosed skyways connect virtually all of downtown and keep you comfortable no matter what the weather brings — and the "Connection" joins RiverCentre to the downtown skyway system.

2021 Star of the North Hybrid Meeting

DOWNTOWN SAINT PAUL



Preliminary Program Excerpt | 13

EXHIBIT HALL INFORMATION.

IN-PERSON

We will be closely monitoring the guidance from worldwide health organizations and experts. There will be hand sanitizer stations throughout the meeting, as well as on the Exhibit Hall floor. We will be complying with the CDC and RiverCentre guidelines to ensure we meet all criteria on the Exhibit Hall floor, along with reviewing capacity amounts.

In-Person Exhibit Hall Details:

- Open Thursday and Friday in 2021 (will not be open Saturday)
- Enhance the personal relationship with your supplier representatives
- Compare products and services side by side
- Ask questions
- Find a **NEW** supplier
- See **NEW** products and services for your practice and profession
- Volunteer with groups providing for those in need

IN-PERSON EXHIBIT HALL HOURS

Thursday, August 12 11:00 am – 6:00 pm
Buyer's Happy Hour 4:00 pm – 6:00 pm

Friday, August 13 9:00 am – 5:00 pm

BUYER'S HAPPY HOUR – A TIME TO SIP, SHOP, AND SAVE

Thursday, August 12 4:00 pm – 6:00 pm

We invite all registered attendees to join us on Thursday evening to enjoy shopping in a relaxing and very social environment. This popular event provides our attendees with valuable face-to-face time with exhibitors to discuss their latest products and services with no distractions. Prize drawings will be at the end of the evening, so stick around!

Sponsored in part by:



PICK UP YOUR CONFERENCE TOTE BAG!

Conference Tote Bags

Need something to cart around all the “stuff” you collect during the conference? We’ve got you covered — attendees can pick up a complimentary tote bag in the Exhibit Hall at the end of aisle 100.

**One bag per attendee. While supplies last.*



SNAP A PHOTO & SHARE YOUR EXPERIENCE

Visit the new Star of the North/MDA photo area in the rotunda. Snap a selfie or a pic of your entire office. Don't forget to share and tag us on social media. #starofthenorth2021

EXHIBIT PASSPORT GAME

Pick up your passport at the meeting and visit the exhibits listed on the passport to receive your passport stamp. When your passport is complete — fill out your contact information and drop your passport into the drawing bin for a chance to win one of multiple \$100 VISA gift cards. The winner's names will be posted on the Prize Board located on the registration level near the info booth.



DON'T WANDER! USE OUR INTERACTIVE FLOOR PLAN TO SAVE TIME!

Take a few minutes before you hit the floor to make a plan. Locate companies you want to check out, sales reps you need to talk to, or to find the products and services you need. Visit our interactive exhibit floorplan on the at star.mndental.org/exhibit to organize your time and make the most of your Exhibit Hall experience.

MDA ENDORSED PRODUCTS AND SERVICES

Companies endorsed by the Minnesota Dental Association are located throughout the Exhibit Hall. Look for the “MDA Endorsed Company” floor sticker or this ✓ symbol before their listing in the program book.

EXHIBIT HALL INFORMATION.

PRIZE DRAWINGS**

Thursday, August 12 and Friday, August 13

Dentists who attend the **Exhibit Hall Buyer's Happy Hour** on Thursday are eligible to win one of two \$500 VISA gift card, or even a \$500 merchandise voucher to be used on the Exhibit Floor this year. Scan the barcode sign, located in the attendee lounge near the CE Spot in the Exhibit Hall, using the Star of the North Meeting app. Additional prizes donated by our sponsors and exhibitors will also be given during the Buyer's Happy Hour. Drawings will take place throughout the evening, and winners will be posted on the prize board. The earlier you enter, the greater the chance you'll win. Check back often to see if you're a winner!

All Attendees — Prize drawings will take place on Thursday and Friday on the Exhibit Hall floor. Scan the code with the Star of the North Meeting app located in the attendee lounge (aisle 500/600) on the Exhibit Floor beginning at 9:00 am to be eligible to win various prizes. Winners will be drawn periodically during the exhibit show and posted on the Prize Board located on the registration level near the info booth.

PRIZE DRAWING RULES AND REGULATIONS

**** Only registered dental professionals are eligible to participate in Star of the North drawings.**

- Thursday Buyer's Happy Hour will take place between 4:00 pm and 6:00 pm.
- Friday drawings will take place between 10:00 am and 4:00 pm.
- Winners will be posted on a board located on the registration level near the info booth.
- All drawings are voluntary.
- You must use the Star of the North Meeting app to scan the barcode (**each day**) located in the attendee lounge near the CE Spot in the Exhibit Hall to enter.
- Only the winner with a valid picture ID may claim their prize.

VIRTUAL EXHIBIT HALL.



WHAT DOES A VIRTUAL EXHIBIT HALL LOOK LIKE?

Star of the North Meeting attendees using the virtual platform will have access to the virtual Exhibit Hall from August 12 to October 12, 2021. Attendees will be able to message and live chat (during the live show) with vendors or can opt to connect with vendors directly through a one-on-one session. Vendors will have marketing materials and show specials in the digital buyer's guide.

VIRTUAL EXHIBIT HALL CHALLENGES FOR ATTENDEES

Attendees will have the opportunity to participate in various challenges throughout the virtual Exhibit Hall. Each challenge earns points and the opportunity to win prizes. Watch for more information coming soon!

EXPERIENCE SAINT PAUL.



SEE YOU IN SAINT PAUL!



Saint Paul boasts a unique mix of history, culture, cuisine, and entertainment. The city welcomes you with a clean and walkable downtown, historic landmarks, abundant restaurants and beautiful public spaces, as it sits proudly perched on the limestone bluffs of the iconic Mississippi River.

SHOPPING

Enjoy great shopping on Grand Avenue or visit the Mall of America, the largest retail and entertainment complex in the nation. It features 520 stores, 50 restaurants and attractions galore.

PARKS & MUSEUMS

Ignite wonder in kids and animal lovers of all ages at the Como Zoo Park and Conservatory, the oldest free zoo in the U.S. Or gain a deeper sense of your surroundings with beloved centers of exploration like the Science Museum of Minnesota, the Minnesota Children's Museum and the Minnesota History Center. If baseball is more your style, catch a game at the brand new CHS Field — home to the St. Paul Saints.

MISSISSIPPI RIVER

Walk or bike some of the 26.2 miles of Mississippi River riverfront, more than any other U.S. city. Hop aboard a Padelford Riverboat to travel back in time from a bustling downtown harbor through wildlife inhabited riverbanks. Enjoy the great urban outdoors in one of the cities more than 170 parks and recreation areas.

HISTORY & MYSTERY

Famous for housing notorious public enemies of the 1930's, Saint Paul offers a variety of tours and exhibits featuring such villains as John Dillinger, Babyface Nelson, Machine Gun Kelly, Alvin Karpis and the Barker gang. Wander up and down Summit Avenue, the longest stretch of preserved and beautifully restored Victorian mansions in the U.S. Check out the Cathedral of Saint Paul, modeled after St. Peter's Basilica at the Vatican in Rome, it is one of the most distinctive cathedrals in the nation.



EXPLORE & SAVE
WITH SAINT PAUL DEALS

Enjoy 60+ deals and more than \$600 in savings at Saint Paul's best attractions, retail shops and more.

Get more information at saintpauldeals.com