



2021

**Elets Corporate
Brochure**

**CONNECTING
BUSINESSES TO
OPPORTUNITIES**

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”

**Embrace change.
Unleash innovation.**

Overview

“ Elets Technomedia, the premier technology and media research organisation of Asia and the Middle East, has spread its wings in India and across the world over the years. Since 2003, the organisation has been championing the cause of the governments, **building knowledge-sharing platforms and highlighting the importance of innovations for governance, health, education, urban development, and banking and finance sectors** among others through conferences, publications, and knowledge portals.

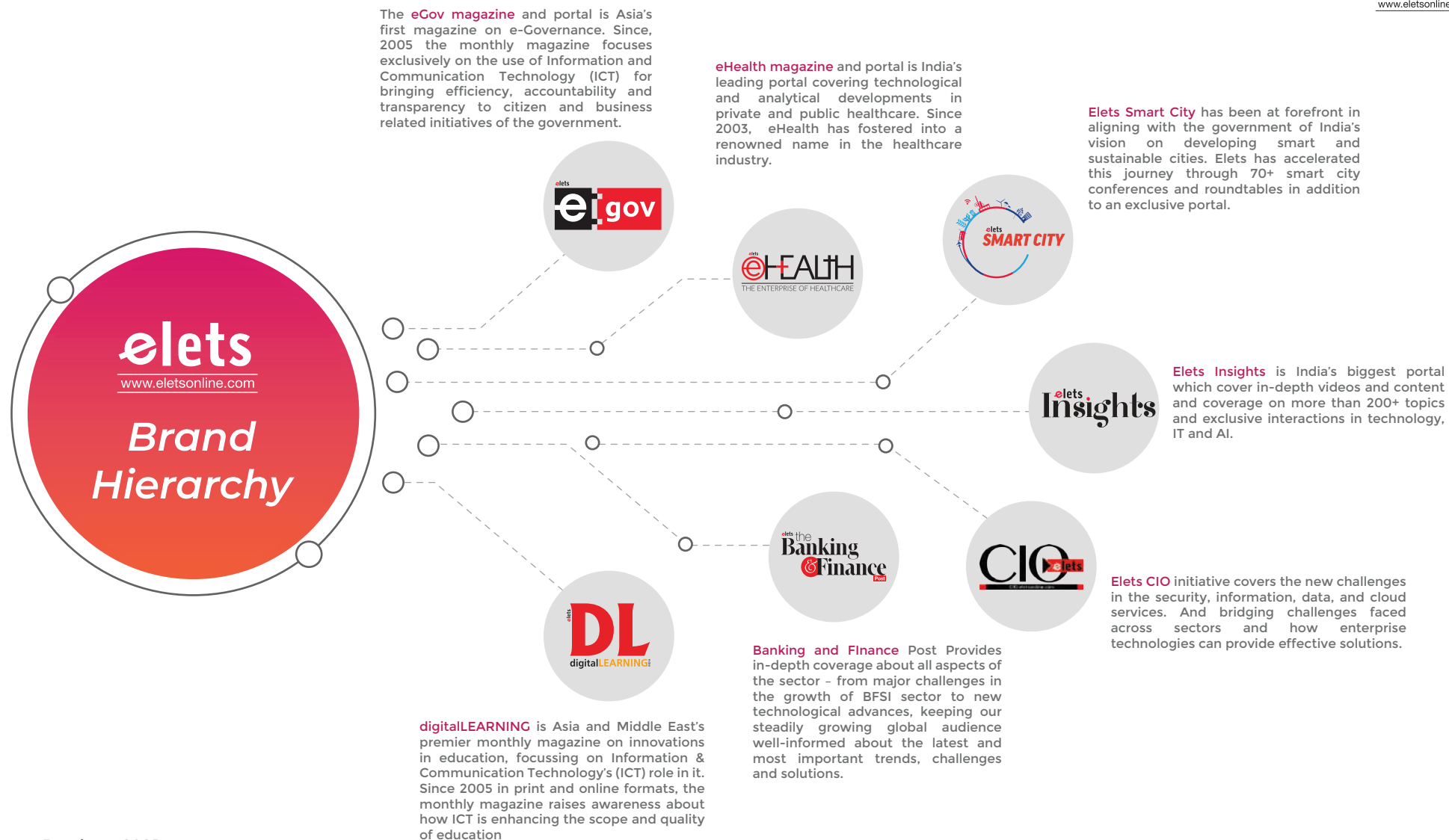


Vision

We envision a global future where knowledge sharing articulates with the technology for achieving common good. As a leading media organisation, we see ourselves as working in collaboration to facilitate conception of great ideas and ensuring that innovations enjoy the optimum reach via our multiple touch points.

Mission

To create top quality platform to bridge the yawning gap in delivery of engaging content to policymakers, experts though leaders and industry leaders anywhere in the world utilising our deep insights and research-oriented outlook in making use of ICT for improving Human life.



Key Milestones in Conferences and Roundtables



10,000 Speakers/Leaders Engaged



Clients served in **26** countries & **100** cities



5000 cr+ Client Accelerate Global Business and Revenue opportunities



300+ events in Workshop conducted



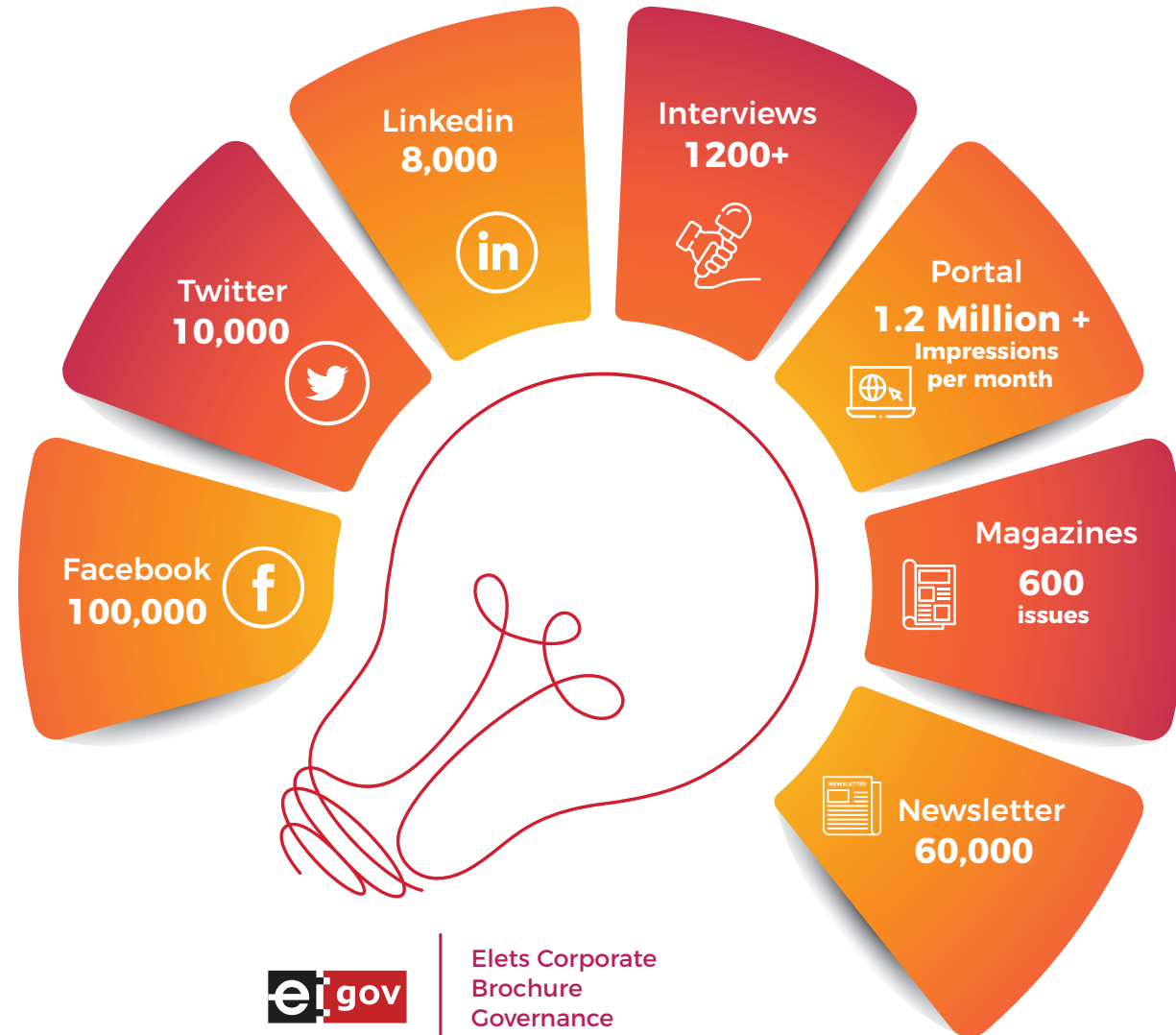
1500+ Client served





GOVERNANCE

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Sectors Covered



Agriculture



IT Services



Defense



Taxation



Railways



Citizen Services



Smart Cities



Ports and
Transportation



Housing



Waste
Management



Disaster
Management



Urban
Development



Power and
Energy



Education
Department



Ministries and Departments Engagements

Central Governments Bureaucrats

- Ministers
- Principal Secretary
- Secretary
- Special Secretary
- Additional Secretary
- Joint Secretary
- Director general
- Commissioner
- Director
- Member secretary

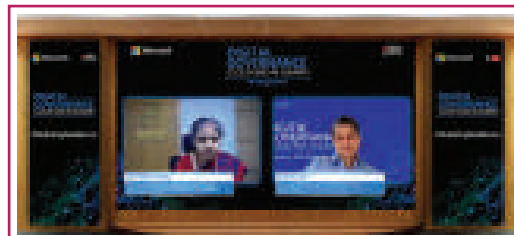
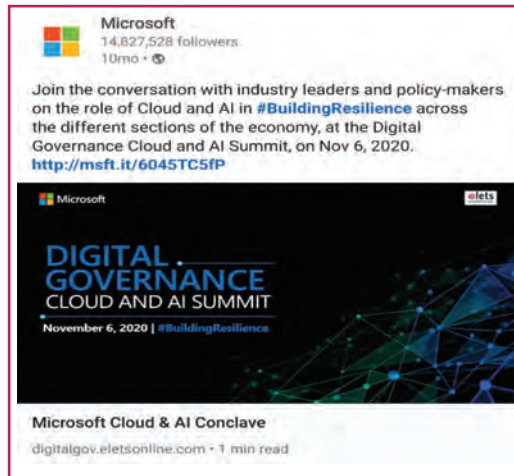
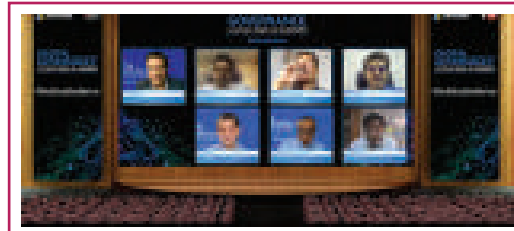
State Government Bureaucrats

- Ministers
- Additional chief secretary
- Principal secretary
- Secretary
- Special Secretary
- Director
- Commissioner
- Municipal commissioner
- District Magistrate
- Chairman
- Managing Director
- Chief Executive officer
- Member Secretary
- Director General of police
- Deputy inspector general of police

Past events

Digital Governance Cloud and AI Summit

- 50 Speakers
- 4 Sessions
- 800 Delegates
- 600 Minutes of Live Content
- 2 Skilling Workshops
- 7 Virtual Solution Zones Displayed



Governance Leadership Summit

- 60 Speakers
- 8 Sessions
- 1000 Delegates
- 1200 Minutes of Live Content
- 5 Virtual Solution Zones Displayed



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Governance Leadership Summit 2021
Realigning with the New Normal
17 - 18 June 2021

Envisioning Governance for the New Decade

DURGA SHANKAR MISHRA
Secretary
Ministry of Housing and Urban Affairs
Government of India
#GovernanceLeadership #Elets

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Governance Leadership Summit 2021
Realigning with the New Normal
17 - 18 June 2021

REGISTER NOW

Envisioning Governance for the New Decade

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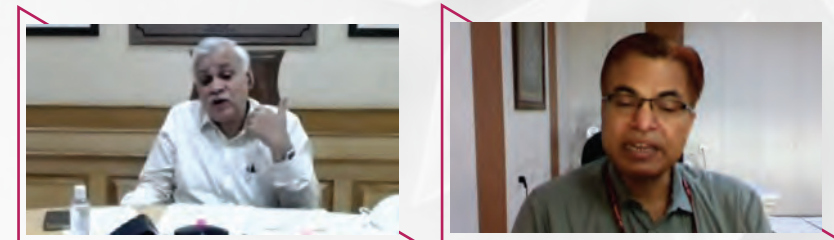
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Governance Leadership Summit 2021
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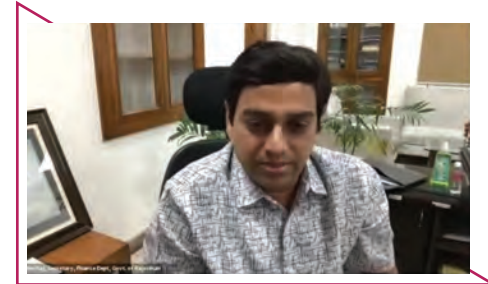
RAJIV YADAV
Chairman, Brahmaputra Board
Ministry of Jal Shakti
Government of India
#GovernanceLeadership #Elets

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SAS Series Account based marketing (ABM)

- 20 Targeted Accounts
- 4 Regions
- 500 Delegates
- 2 Workshops



Microsoft Cloud and AI summit

Cloud and AI summit in collaboration with Microsoft witnessed government technology policy makers and leaders from central and NITI aayog the event conducted numerous technology presentations and cloud developments of Microsoft.



Karnataka Investment Summit

Elets along with KUIDFC and Karnataka government organised an event which attracted major corporations and key stakeholders of the country and across India on the investment opportunities in Karnataka.

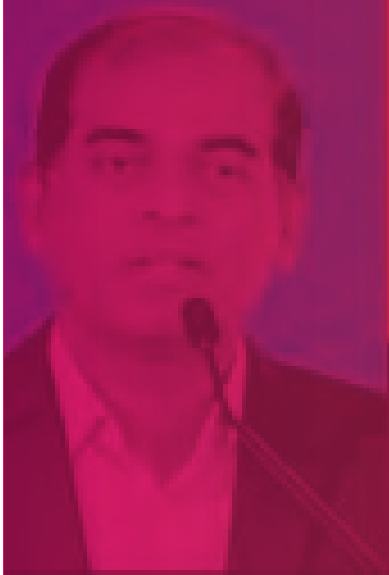


Smart City Summit Kalyan - Dombivali, Maharashtra

Elets has been a key leader in Smart City events in India and the smart city summit kalyan was a milestone event where the chief minister and other key ministers participated and brainstormed on the development of kalyan as a smart city.



Banking and Finance



Principal Secretary, Finance
(Informal), Maharashtra



Co-Chairman, Finance
(Industry Development Council)



Managing Director,
Star Health and Allied Insurance

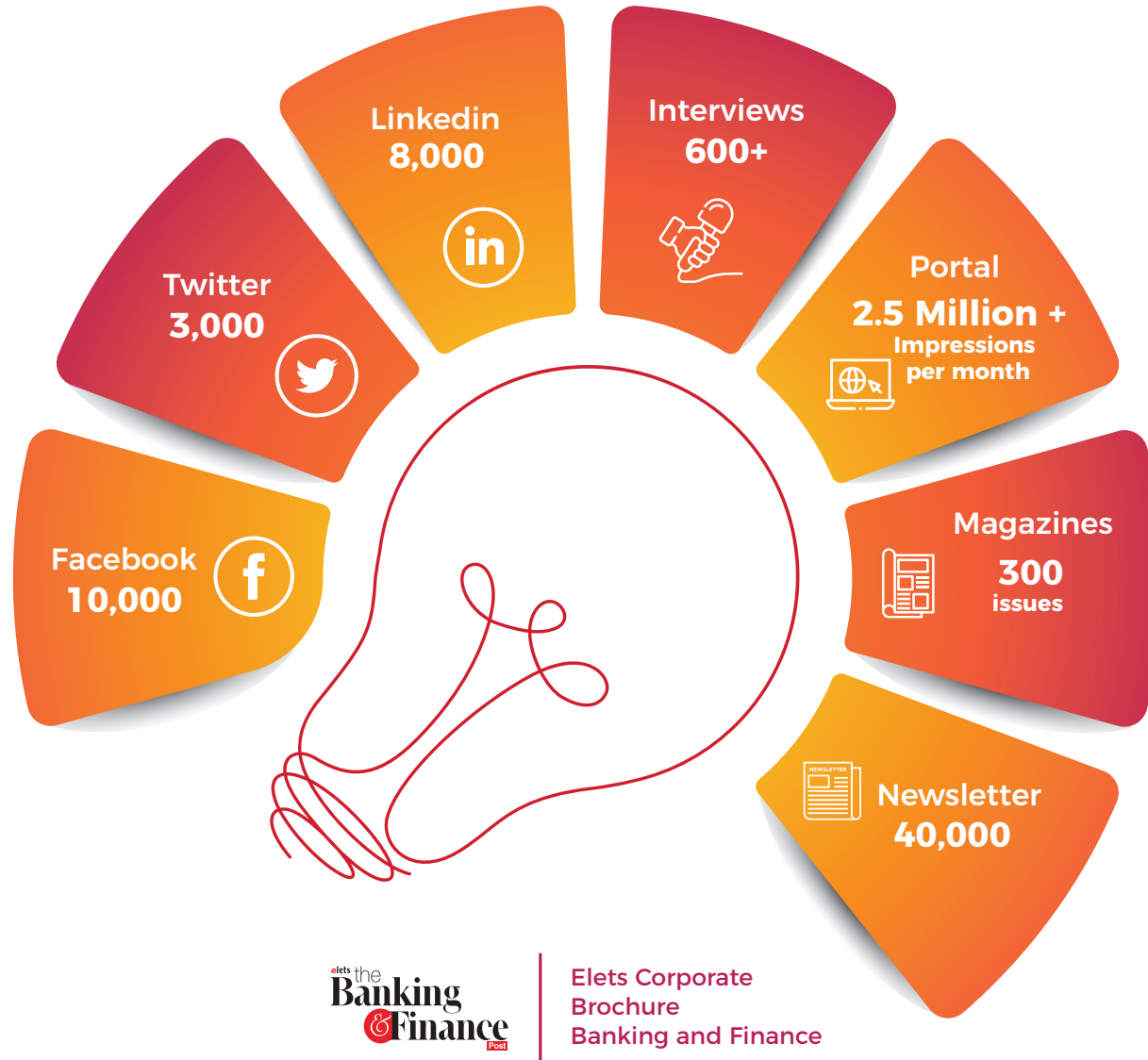


Managing Director, Star Health
& Allied Insurance Co Ltd



Chief Executive Officer,
Hitachi Systems Micro Clinic

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Sectors Covered



Finance



Insurance



Digital Payments



Fintech



Banking Services



Private Banking



Public Banking



Risk
Management



Cyber
Security



Technology
Developments



Engagements in Banking and Finance

Banking

- Regulators
- RBI, IRDA
- BSE, NSE
- Public Banks
- Private Banks
- Payment Banks
- Small Finance Banks
- NBFCs
- Co-operative Banks
- Neo Banks



Past Events

Bfsi Leadership Summit

BFSI Leadership Summit is an annual flagship events which attracts leaders of the BFSI industry across the country and even foriegn banks. Event is known for its industry recognition and CXOs in the summit.



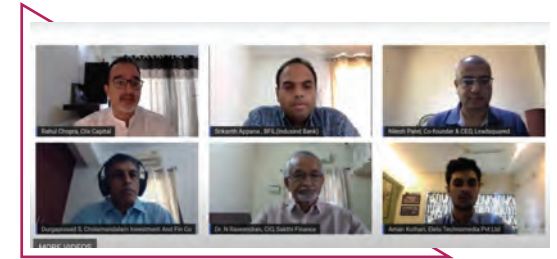
Cloud and Security Summit

With the accelerating adoption of cloud technologies also comes the necessary need of increased security to secure the digital infrastructure which will allow increased security and agility to systems. The event also discussed sessions of hybrid cloud, risk management, enhancing security and more.



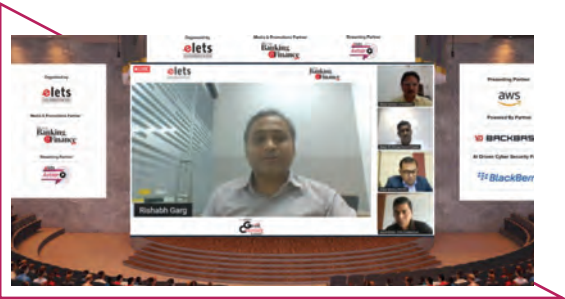
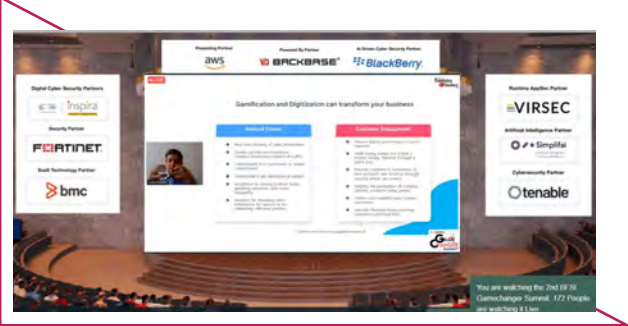
CTO Event Summit

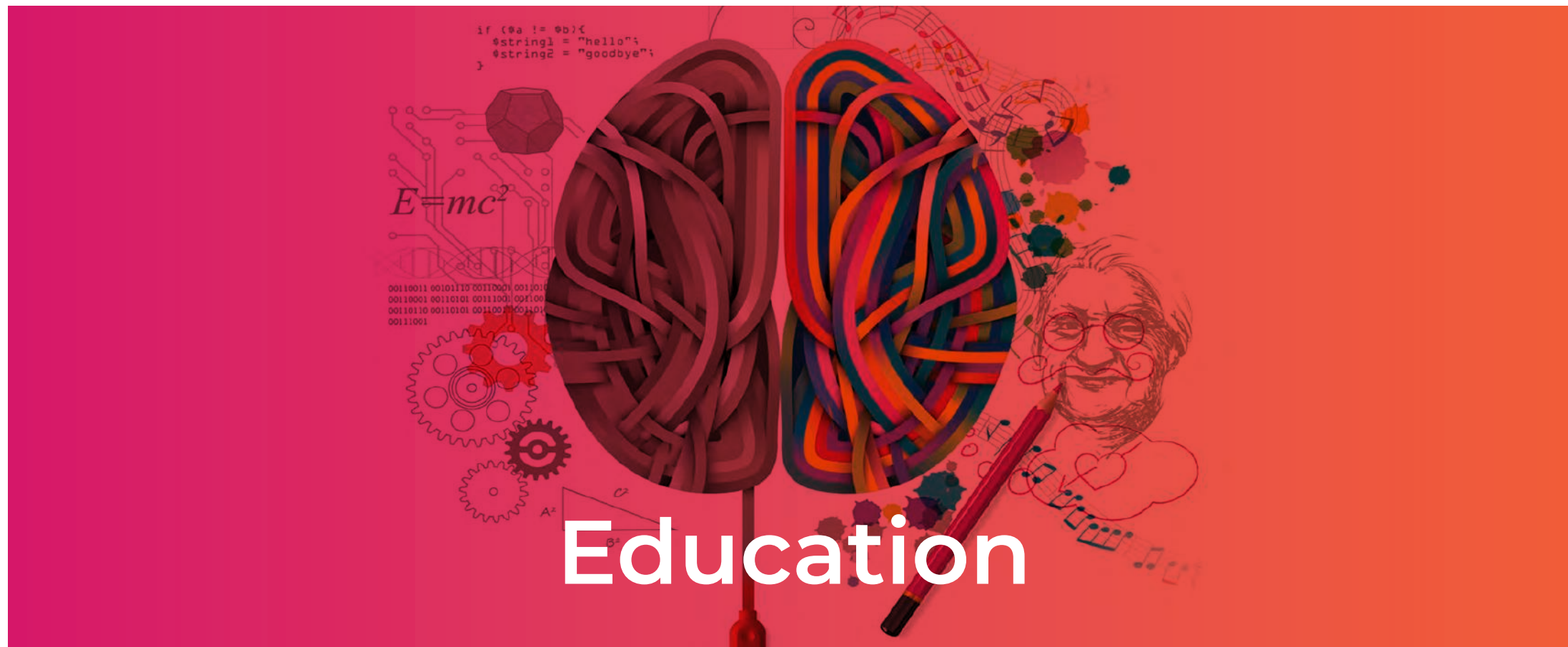
With the increasing need and deployment of technologies the needs of CTOs have increased in the financial sector. The summit attracts 60+ CTOs across industries and also hosts the annual CTO awards to the best corporations and stakeholders in the industry.



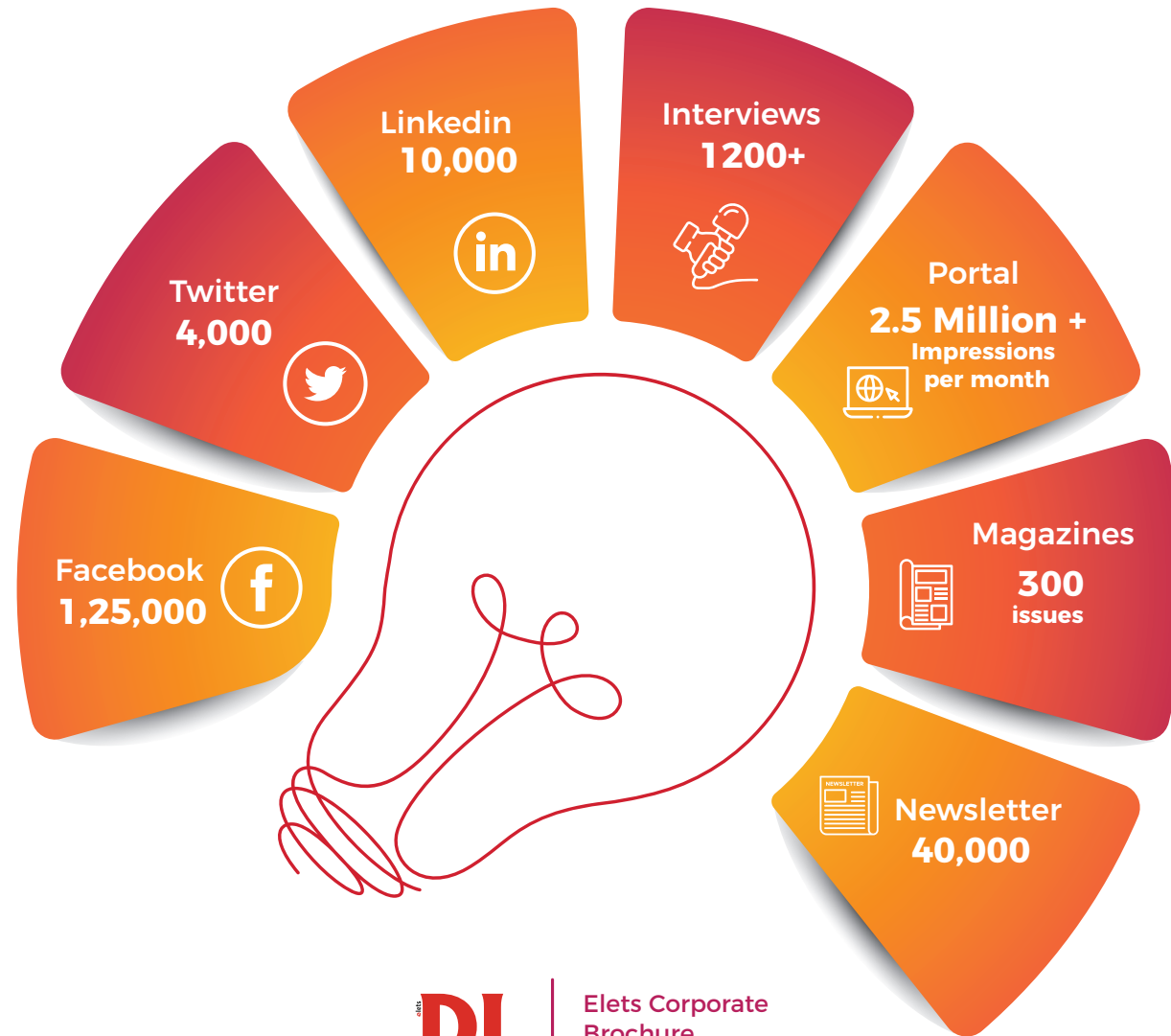
BFSI Gamechanger Summit

Gamechanger summit is an annual event that discusses the net generation technologies and trends and leaders in the Banking and Fintech industries and the new tech being adopted in cloud, IoT and Artificial Intelligence (AI).





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Audience Profile



Educational institutions,
Research & Development
organizations



Regulatory bodies
including NAAC,
AICTE, UGC, NBA ,
DEC etc



Key Government
departments and
Policy Makers



CEO, CIOs, and
other industry
leaders



Preschools, K-12,
Higher Education
Institutes



NGOs, industry
practitioners



Academicians, Students,
Faculty, Researchers and
Administrators



Funding
organizations
and International
bodies



Corporate in
Education sector,
HR, Recruiters
and IT vendors

Engagements in Banking and Finance

School Education

- Chairman
- Directors
- Principals
- Owner

Higher Education

- Chairman
- Chancellors
- Vice-Chancellors
- Dean
- Directors
- Registrars

Government

- MHRD
- MOS
- Chief Minister
- Chief Secretary
- Education
- Secretaries

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DL
digitalLEARNING INDIA

Past Events

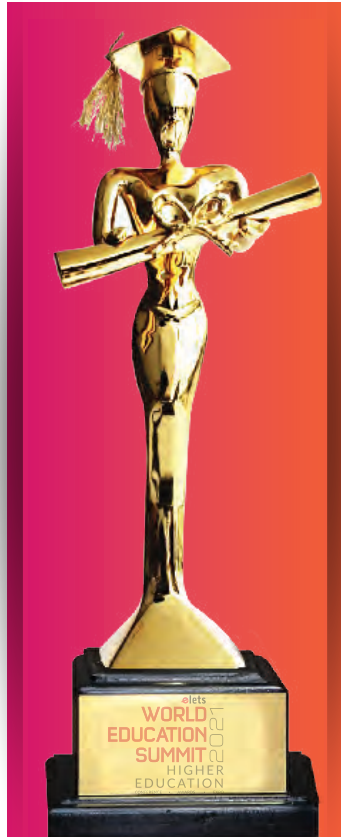
World Education Summit Dubai

World Education Summit is the milestone education industry and fraternity renewed event which brings education leaders from across the world of higher, school, and pre-schools.

Event has seen a decade of presence in prominent locations and faces in the education industry. Event also hosts the World Education Summit Awards to recognize the best names and accomplishments in the industry,



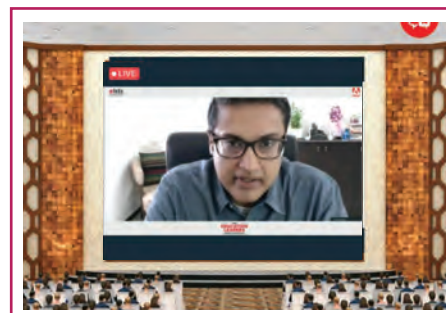
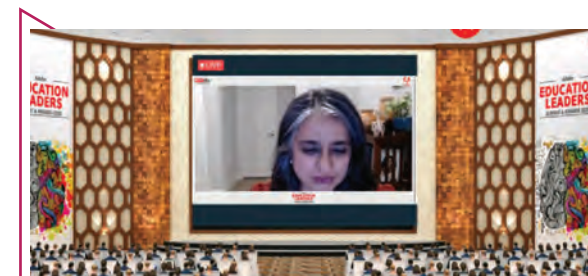
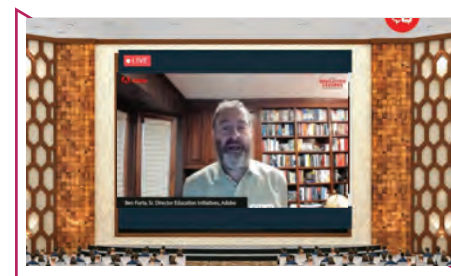
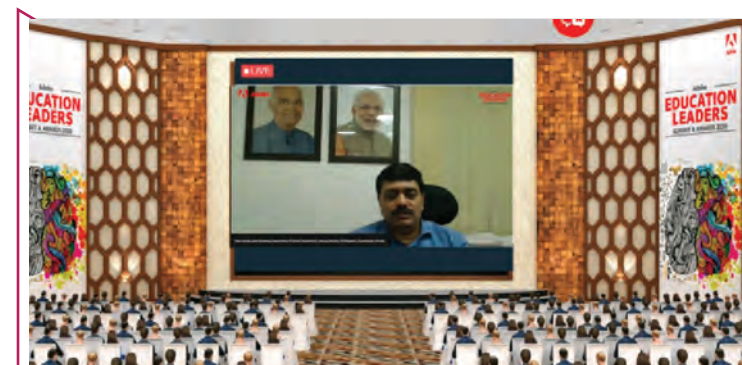
World Education Summit Hyderabad



Adobe Education Leaders Summit & Awards

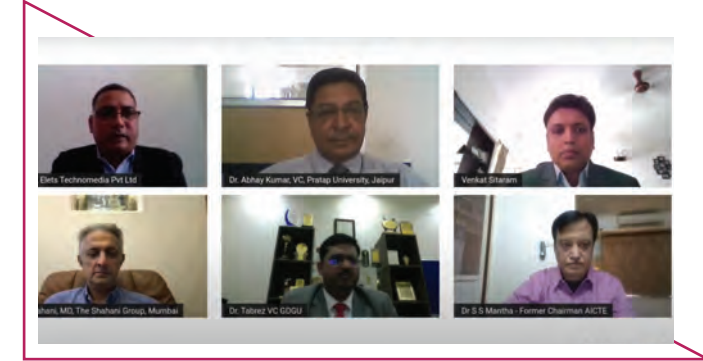
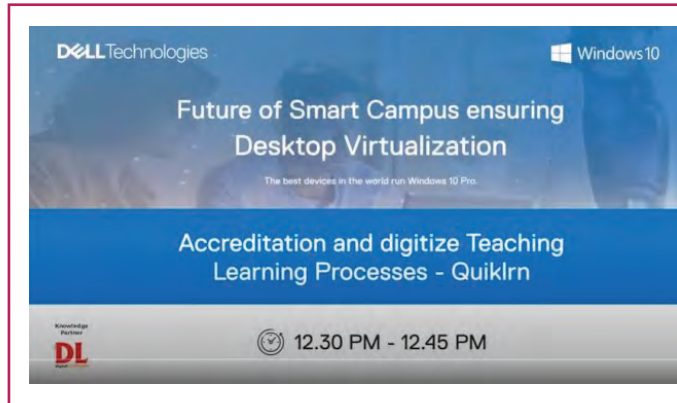
Adobe India, in association with Elets Technomedia, has held four key sessions led by renowned educational leadership researchers, industry experts, and Government dignitaries. It covered different and important aspects of “Reinventing Education with Creativity and Innovation” in the 21st century. The different sessions are designed to cater to various stakeholders involved in education at different levels.

The sessions explored the vision of education that leaders hold for the future. Representatives from top organizations and the government, along with school leaders, will examine whether today’s education system is equipped to meet the growing aspirations of young India, and the role of technology in classrooms of the future.



Future of Smart Campus Ensuring Desktop Virtualization

To Leveraging Desktop Virtualization technology in Higher Education, Elets hosted a roundtable discussion with leaders of university owners, deans on new technologies that will enhance the experience and delivery to students.





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Sectors Covered



Radiology



Diagnostics



Fertility



Pharma



Food Nutrition



Telemedicine



Engagements in Health

- Policy Makers from Govt Departments
- MDs, CEOs, COOs, CIOs, CTOs from Corporate Hospitals
- Medical Directors from Autonomous Institutions like AIIMS, NIMHANS, PGIMER; and Govt Medical Colleges
- Top Office Bearers from Indian Medical Association and its State Chapters
- Healthtech Corporates
- Entrepreneurs
- Technologists
- Department Heads of Hospitals
- Facility Managers
- Procurement Heads



Past Events

Healthcare Innovation Summit

Healthcare Innovation Summit is a key event in healthcare for industry where Healthcare luminaries including top policymakers, industry leaders, and international experts brainstormed about how to tackle challenges faced by the healthcare sector during this corona crisis and what would be the new normal in coming days.



Andhra Pradesh health Festival

Elets along with the Andhra Pradesh Government organised the AP health festival that hosted dignitaries from the central and state government health ministries. Event focused on the topics of public health and how the governments can tackle the situation through effective Public and Private models.



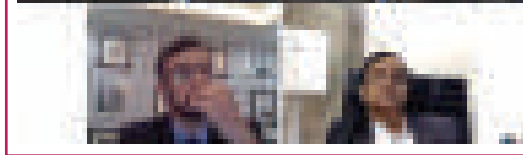
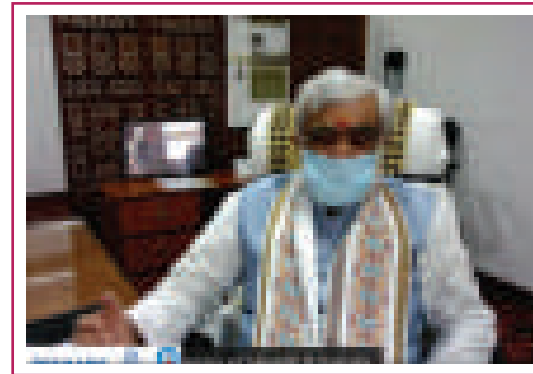
Schneider Virtual Event

Schneider virtual event encompassed the leveraging of digital infrastructure in hospitals during Covid-19 pandemic situation. Leaders from leading hospital chains from India conducted a roundtable discussion on technologies for increasing resilience of hospitals.



Healthcare Transformation Summit

With the launch of the National Digital Health Mission (NDHM), India's healthcare landscape is geared up for a tectonic shift. At this juncture, Elets Technomedia Pvt Ltd organized the 2nd virtual edition of the Healthcare Transformation Summit – India's largest platform – to deliberate on how the healthcare domain will navigate from digitization to digitalization. The Summit gave a paradigm of opportunity where the healthcare leaders can deliberate and develop a shared vision of how digitalization can be used to capture value.



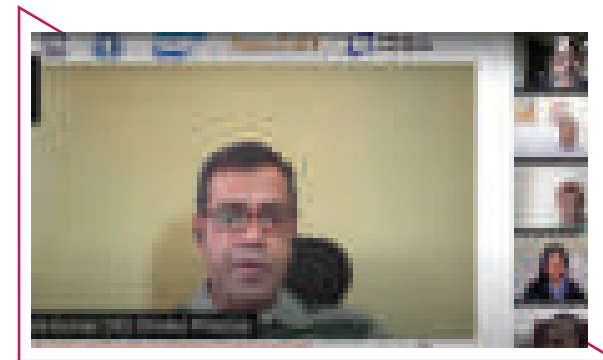
Diagnostics Leadership Summit

Schneider virtual event encompassed the leveraging of digital infrastructure in hospitals during Covid-19 pandemic situation. Leaders from leading hospital chains from India conducted a roundtable discussion on technologies for increasing resilience of hospitals.



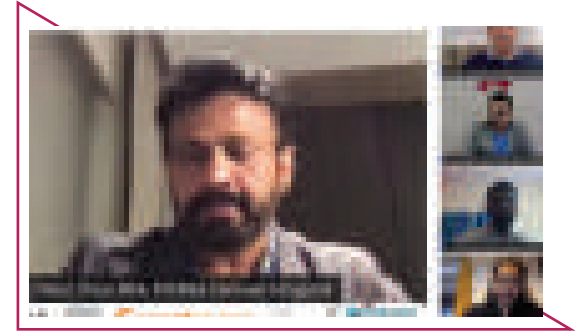
Pharma Leadership Awards

Schneider virtual event encompassed the leveraging of digital infrastructure in hospitals during Covid-19 pandemic situation. Leaders from leading hospital chains from India conducted a roundtable discussion on technologies for increasing resilience of hospitals.



Radiology and Imaging Summit 2021

With the launch of the National Digital Health Mission (NDHM), India's healthcare landscape is geared up for a tectonic shift. At this juncture, Elets Technomedia Pvt Ltd organized the 2nd virtual edition of the Healthcare Transformation Summit – India's largest platform – to deliberate on how the healthcare domain will navigate from digitization to digitalization. The Summit gave a paradigm of opportunity where the healthcare leaders can deliberate and develop a shared vision of how digitalization can be used to capture value.



Hospital Partners



Corporate Partners



CIO



Sectors Covered



Digital Infrastructure



Cloud



Enterprise IT and
Technology



Data Center



Automotive



Data Security



Hybrid Cloud



AI and SaaS



Enterprise
Security



Technological
Resilience



Engagements in CIO

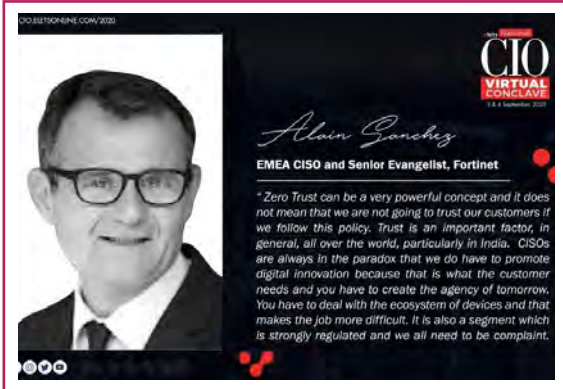
- Cloud and Data Centre Leads
- Digital Transformation Executive
- Information Security Leadership
- Data Analysis Executives
- IOT
- Research and Next Gen Technology



Past Events

CIO Virtual Conclave

National CIO conclave is the annual event which hosts CIOs 70+ conducted by Elets that tends to brings together CIOs from ecommerce, retail, banking, pharma and telecom on the topics of new technology implementations and solutions.



Do Big Digital Conclave

In association with TateTele, Elets organized the Do Big Conclave which was an account based marketing that targeted the SME and banking sectors and allowed our client to understand the needs of enterprise marketing and needs of the customers.



Startups and SMBs

STARTUP

Sectors Covered



Edtech



Healthcare



Manufacturing



Fintech and
Financial Services



AI and Cloud

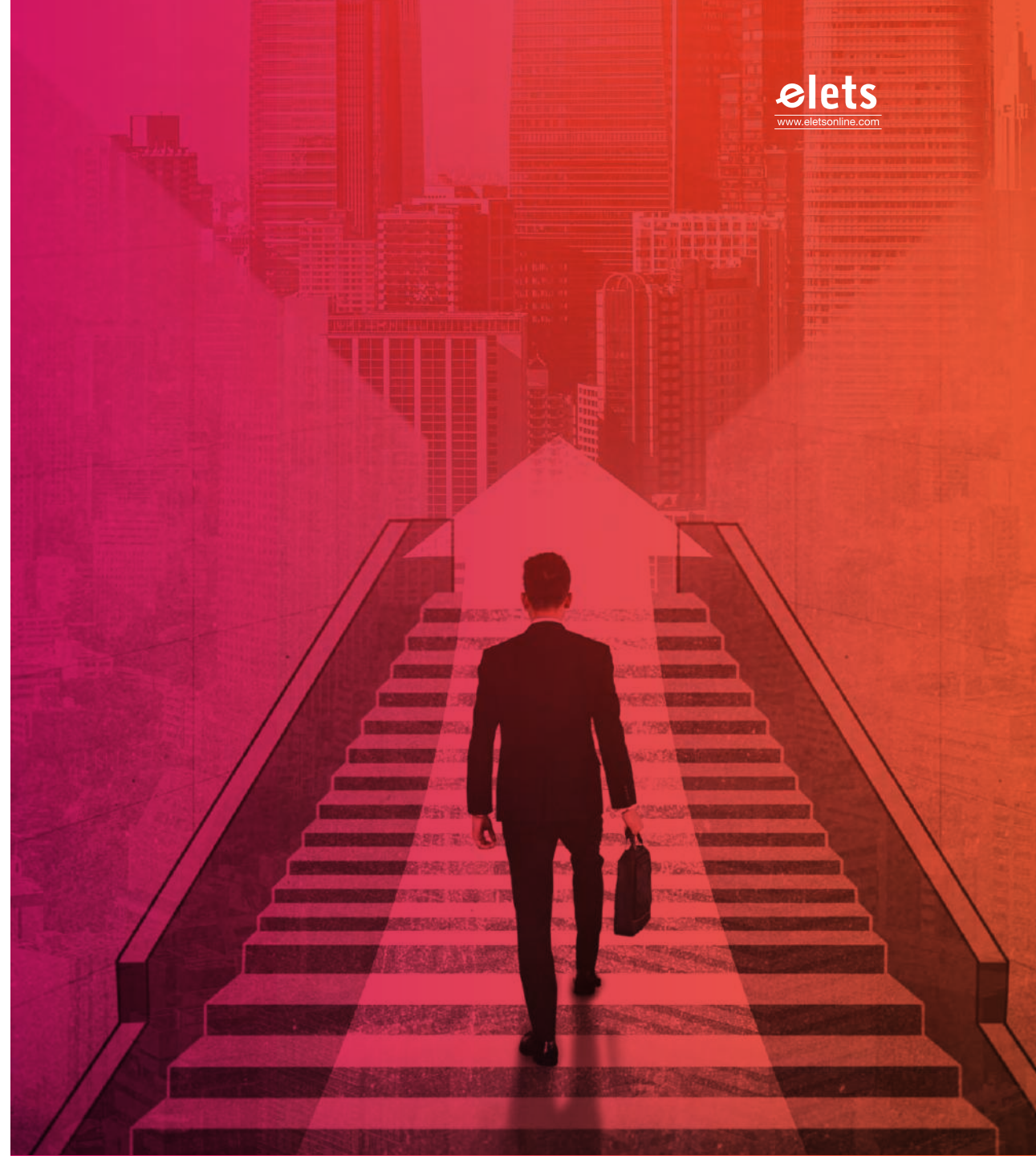


E-commerce



Engagements in Startups and SMBs

- Startup Founders
- Product Managers
- IT Executives
- Growth management
- CMOs
- System Processors



National Student Startup Meet 2020

Along with Gujrat Government Elets hosted the Student Meet Up which was inaugurated by the Education minister

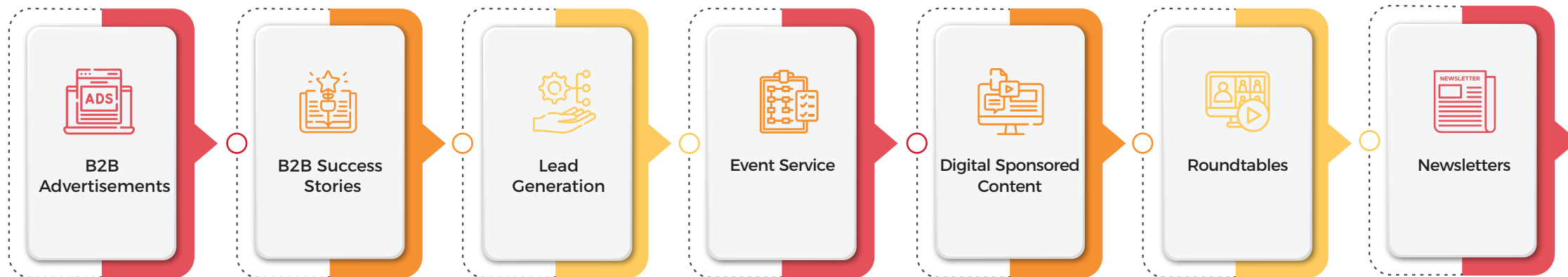


National Manufacturing Innovation Summit, Pune

The Elets National Manufacturing Innovation Summit witnessed 200+ key technology decision makers from manufacturing organizations spanning across industries like Automotive/ Auto Ancillaries, Heavy Industries/Engineering, Chemicals, FMCG, Pharmaceuticals, Textile/ Fashion Garments, Electronics/ Telecom Products can how automation and how technologies were reshaping the industry.



Services Offered



Get your products and services visible to a premium targeted audience which would bring your visibility enhanced with magazines on focused topics across various sectors. Possibilities in Elets global leading B2B portals which drive targeted traffic and engagement.

Promote your success stories in new age technologies in different use cases in high quality content creation in magazines which will drive buyer insights and interests in implementation. A wide audience base allows your content reaches the right audience.

Our ABM (Account Based Marketing) services through various channels and audience base allows you to find prospect buyers by understanding their needs and how your products fulfill their needs. We allow your sales team to have the best prospect leads and more revenue.

Elets is a market leader in conferences and events curation across sectors. We organise events end to end from content, agenda, designing, discussion sessions, and audience generation, which give your products right visibility and first hand buyer interactions and selling opportunities.

Curating content that will spark the interests of different segments of IT executives and decision makers through data and insights of product success stories and use cases. We help our clients produce the best content to drive traffic and meet the requirements of their customers.

We organise roundtable discussions with industry leaders and understand their needs of technologies and services and how your products can be a right fit for them. Our reach in top leadership in different industries across sectors allow product placement and penetration.

Our digital content subscribers stay updated with market updates through our weekly newsletters. You can have the right platforms to get user attention through our 250,000+ subscribers base.



Elets Initiatives

Magazine | Knowledge Portals | Conferences | Contract Publishing | Survey & Research | Consulting | Digital Marketing

