

Consumer Physics SCiO Molecular Sensor Patent-to-Product Mapping

How has Consumer Physics patented its SCiO Molecular Sensor?

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REPORT OUTLINE

- Consumer Physics SCiO Molecular Sensor: Patent-to-Product Mapping
- March 2017
- PDF (80+ slides)
- €3,990 Corporate license
- €5,990 Bundle Offer with <u>Consumer Physics SCiO Molecular Sensor Reverse Costing report</u> by SystemPlus Consulting

KEY FEATURES OF THE REPORT

- Essential IP analysis of Consumer Physics' patent portfolio including:
 - Time evolution of patent publications and countries of patent filings
 - Current legal status of patents
 - Citation network and competitive IP networks
 - · Inventor identification
- Deep insight on technology data, including teardown analysis, of the SCiO spectrometer's components
- Key patents related to the SCiO spectrometer's features and held by Consumer Physics

OBJECTIVE OF THE REPORT

- Understand Consumer Physics' IP strategy
- Identify key patents held by Consumer Physics, and related to product features
- Understand the IP environment of Consumer Physics' portfolio
- Find the link between patented technological solutions and the marketed product.

RELATED REPORTS

 Consumer Physics SCiO Molecular Sensor Reverse Costing report by SystemPlus Consulting

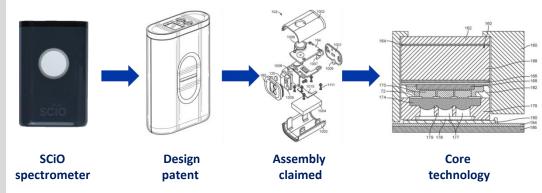
CONSUMER PHYSICS, PIONEER OF THE POCKET-SIZED MOLECULAR SENSOR

Consumer Physics Inc. develops and distributes molecular sensors, marketing its product under the SCiO brand name. According to Consumer Physics, the SCiO spectrometer is the world's first pocket size molecular sensor. The company had over 13,000 backers on Kickstarter and ended up raising over \$2.7 million.

Consumers can use SCiO to scan objects including fruit, vegetables, dairy food, meat, fish and medications. They can even scan their own bodies to measure total body fat. The SCiO app also includes a DIY applet that allows anyone to scan materials of their choosing and analyze the difference between their molecular identities.

Consumer Physics has won numerous awards including an 'Enabled by Optics' award from OSA, The Optical Society, in 2016, the World Economic Forum Technology Pioneers Award 2015, the United Nations Netexplo Award 2015 and was a CES Innovation Honoree in 2016. SCiO has regularly appeared in top 'products to watch' lists on Forbes, CNN, and Fortune, and has been covered numerous times by the media on television, in print and online. But what technologies are behind Consumer Physics' success and what are the main features claimed by its patents?

A CLEAR LINK BETWEEN PRODUCTS AND PATENTS

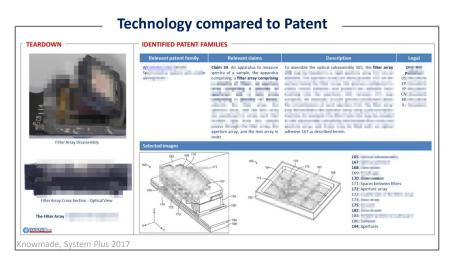


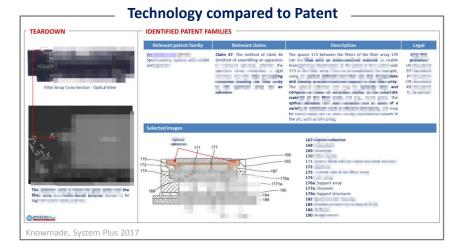
Combining the data obtained by System Plus Consulting's teardown of the SCiO molecular sensor with Knowmade's IP analysis, this report highlights IP related to this pocket-sized spectrometer. Moreover, it analyzes Consumer Physics' patent portfolio in order to understand the company's IP strategy and to identify main IP competitors.

Benefit from KnowMade and System Plus Consulting's combined added value, highlighting product features and related patents

PATENT-TO-PRODUCT MAPPING

System Plus Consulting tore down the SCiO molecular sensor. Knowmade then compared the features this revealed to Consumer Physics' IP portfolio. The selected features are mainly related to the spectrometer package, spectrometer module, illumination module and temperature sensor module. The report identifies key patents held by Consumer Physics related to these technology features. For each product feature, we have established links between patented technologies, including legal status, and the product.



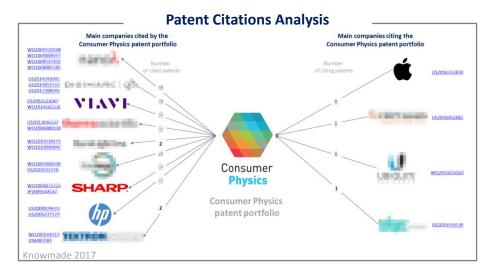


DEEP TECHNOLOGY ANALYSIS

System Plus Consulting has analyzed the technology using optical microscopy, scanning electron microscopy and energy-dispersive X-ray spectroscopy. Knowmade has combined this with deep IP study, helping to understand the architecture and operation of the SCiO molecular sensor. For each key feature, we have selected the main claims and relevant parts of the description for highlighting the patented technology used in the handheld spectrometer.

PATENT PORTFOLIO ANALYSIS AND IP COMPETITIVE ENVIRONMENT

We have analyzed Consumer Physics' patent portfolio, including publication trends, country of publication and main inventors, and identified IP competitors. Consumer Physics' portfolio is recent and cited only by four assignees. Consumer Physics itself cites 109 patent families, representing around 90 assignees. Combining the citation network with analysis of the content of citing/cited patents, we have ranked Consumer Physics' IP competitors of to establish a general view of the IP competitive environment.



ASSIGNEES CITED IN THE REPORT INCLUDE:

VERIFOOD, NANOLAMBDA, DIGIMARC, APPLE, CHEMIMAGE, HP, PHILIPS, RARE LIGHT, SHARP, TEXTRON SYSTEMS, VIAVI SOLUTIONS, THERMO SCIENTIFIC PORTABLE ANALYTICAL INSTRUMENTS, CANON

TABLE OF CONTENTS

INTRODUCTION	7
Scope of the Report	8
Key Features of the Report	9
Terminology for Patent Analysis	10
METHODOLOGY	12
Teardown Analysis and Patent Mapping	13
Patent Database and Tools	14
Patent Search Strategy	15
COMPANY PROFILE	16
Consumer Physics	17
PATENT LANDSCAPE OVERVIEW	20
Patent Family List	21
Time Evolution of Patent Applications	22
Distribution by Legal Status	22
Geographic Map of Published Patents	24
Main IP Representatives	25
Inventors	26
Patent Citation Analysis	27
Patents Blocking Potential	29
Trademark infringement	30
Conclusion	31
PATENT-TO-PRODUCT MAPPING	32
Spectrometer Package	33
Operating Button	36
USB Connector	37
Assembly	38
Battery	39
Heat sink	40
Battery Indicator	41
-	

Spectrometer Head	42
Spectrometer Module	45
Window	47
Diffuser	48
Light Filter	49
Second Diffuser	50
Glass Plate	51
Optical Adhesive	52
Filter Matrix	53
Optical Filter	<u>55</u>
Filter Coating	56
Lens Array	57
Lens	58
Channels	59
Image Sensor	60
Illumination Module	62
Window	64
Parabolic Concentrator	65
Wavelength Shifting Plate	66
Light Source	67
Temperature Sensor Module	68
Window	70
Temperature Sensor	71
Accessory	72
Sheath	73
Sample Container	74
Liquid Measurement Accessory	76
Future development	77
KNOWMADE presentation	79

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ABOUT KNOWMADE

Headquartered in Sophia Antipolis, France, **Knowmade** is a Technology Intelligence and IP Strategy consulting company. We provide Patent Search, Patent Analysis, Patent Valuation, IP Landscape, Scientific Literature Landscape, Technology Scouting, Technology Transfer and Technology Tracking. Our service offer consists of custom studies, on-demand tracking, analysis reports and strategy consulting. We combine information search services, scientific expertise, powerful analytics and visualization tools, and proprietary methodologies for analyzing patents and scientific information. With a solid focus on Microelectronics, Compound Semiconductors, LED, MEMS, Nanotechnology and Biotechnology, **Knowmade** supports research laboratories, industrial companies and investors in their business development. http://www.knowmade.fr

ABOUT SYSTEM PLUS CONSULTING

Headquartered in Nantes, France, **System Plus Consulting** specializes in technology and cost analysis of electronic components and systems in the fields of Integrated Circuits, Power Devices and Modules, MEMS and Sensors, LED, Image Sensors, Packaging including wafer level, Electronic Boards and Systems. The company offers custom reverse costing analyses, standard reverse costing reports and costing tools. These analyses are used by Purchasing Departments to measure their suppliers' cost structure, R&D Departments to confirm technological choices depending on their impact on costs, and Benchmarking/Marketing Departments to monitor the products on the market. http://www.systemplus.fr



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1. Scope

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- 1.3 Orders are deemed to be accepted only upon written acceptance and confirmation by the Seller, within [7 days] from the date of order, to be sent either by email or to the Buyer's address. In the absence of any confirmation in writing, orders shall be deemed to have been accepted.

2. Mailing of the Products

- 2.1 Products are sent by email to the Buyer:
- within [1] month from the order for Products already released; or
- within a reasonable time for Products ordered prior to their effective release. In this case, the Seller shall use its best endeavours to inform the Buyer of an indicative release date and the evolution of the work in progress.
- 2.2 Some weeks prior to the release date the Seller can propose a pre-release discount to the Buyer.

The Seller shall by no means be responsible for any delay in respect of article 2.2 above, and including in cases where a new event or access to new contradictory information would require for the analyst extra time to compute or compare the data in order to enable the Seller to deliver a high quality Products.

- 2.3 The mailing of the Product will occur only upon payment by the Buyer, in accordance with the conditions contained in article 3.
- 2.4 The mailing is operated through electronic means either by email via the sales department. If the Product's electronic delivery format is defective, the Seller undertakes to replace it at no charge to the Buyer provided that it is informed of the defective formatting within 90 days from the date of the original download or receipt of the Product.
- 2.5 The person receiving the Products on behalf of the Buyer shall immediately verify the quality of the Products and their conformity to the order. Any claim for apparent defects or for non-conformity shall be sent in writing to the Seller within 8 days of receipt of the Products. For this purpose, the Buyer agrees to produce sufficient evidence of such defects.
- 2.6 No return of Products shall be accepted without prior information to the Seller, even in case of delayed delivery. Any Product returned to the Seller without providing prior information to the Seller as required under article 2.5 shall remain at the Buyer's risk.

3. Price, invoicing and payment

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3.2 Payments due by the Buyer shall be sent by cheque payable to Knowmade, PayPal or by electronic transfer to the following account:

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BIC or SWIFT code: CCBPFRPPNCE

IBAN: : FR76 1560 7000 6360 6214 5695 126

To ensure the payments, the Seller reserves the right to request down payments from the Buyer. In this case, the need of down payments will be mentioned on the order.

3.3 Payment is due by the Buyer to the Seller within 30 days from invoice date, except in the case of a particular written agreement. If the Buyer fails to pay within this time and fails to contact the Seller, the latter shall be entitled to invoice interest in arrears based on the annual rate Refi of the «BCE» + 7 points, in accordance with article L. 441-6 of the French Commercial Code. Our publications (report, database, tool...) are delivered only after reception of the payment.

3.4 In the event of termination of the contract, or of misconduct, during the contract, the Seller will have the right to invoice at the stage in progress, and to take legal action for damages.

4. Liabilities

4.1 The Buyer or any other individual or legal person acting on its behalf, being a business user buying the Products for its business activities, shall be solely responsible for choosing the Products and for the use and interpretations he makes of the documents it purchases, of the results he obtains, and of the advice and acts it deduces thereof.



- 4.2 The Seller shall only be liable for (i) direct and (ii) foreseeable pecuniary loss, caused by the Products or arising from a material breach of this agreement
- 4.3 In no event shall the Seller be liable for:
- a) damages of any kind, including without limitation, incidental or consequential damages (including, but not limited to, damages for loss of profits, business interruption and loss of programs or information) arising out of the use of or inability to use the Seller's website or the Products, or any information provided on the website, or in the Products;
- b) any claim attributable to errors, omissions or other inaccuracies in the Product or interpretations thereof.
- 4.4 All the information contained in the Products has been obtained from sources believed to be reliable. The Seller does not warrant the accuracy, completeness adequacy or reliability of such information, which cannot be guaranteed to be free from errors.
- 4.5 All the Products that the Seller sells may, upon prior notice to the Buyer from time to time be modified by or substituted with similar Products meeting the needs of the Buyer. This modification shall not lead to the liability of the Seller, provided that the Seller ensures the substituted Product is similar to the Product initially ordered.
- 4.6 In the case where, after inspection, it is acknowledged that the Products contain defects, the Seller undertakes to replace the defective products as far as the supplies allow and without indemnities or compensation of any kind for labor costs, delays, loss caused or any other reason. The replacement is guaranteed for a maximum of two months starting from the delivery date. Any replacement is excluded for any event as set out in article 5 below.
- 4.7 The deadlines that the Seller is asked to state for the mailing of the Products are given for information only and are not guaranteed. If such deadlines are not met, it shall not lead to any damages or cancellation of the orders, except for non-acceptable delays exceeding [4] months from the stated deadline, without information from the Seller. In such case only, the Buyer shall be entitled to ask for a reimbursement of its first down payment to the exclusion of any further damages.
- 4.8 The Seller does not make any warranties, express or implied, including, without limitation, those of saleability and fitness for a particular purpose, with respect to the Products. Although the Seller shall take reasonable steps to screen Products for infection of viruses, worms, Trojan horses or other codes containing contaminating or destructive properties before making the Products available, the Seller cannot guarantee that any Product will be free from infection.

5. Force majeure

The Seller shall not be liable for any delay in performance directly or indirectly caused by or resulting from acts of nature, fire, flood, accident, riot, war, government intervention, embargoes, strikes, labor difficulties, equipment failure, late deliveries by suppliers or other difficulties which are beyond the control, and not the fault of the Seller.

6. Protection of the Seller's IPR

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- 6.2 The Buyer agreed not to disclose, copy, reproduce, redistribute, resell or publish the Product, or any part of it to any other party other than employees of its company. The Buyer shall have the right to use the Products solely for its own internal information purposes. In particular, the Buyer shall therefore not use the Product for purposes such as:
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- Posting any Product to any other online service (including bulletin boards or the Internet);
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- 6.4 The Buyer shall define within its company point of contact for the needs of the contract. This person will be the recipient of each new report in PDF format. This person shall also be responsible for respect of the copyrights and will guaranty that the Products are not disseminated out of the company.

7. Termination

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