



CORPORATE
TEAMBUILDING & WELLNESS

**PROGRAM GUIDE** 

# Keep your Crew & Culture Strong

As your **team building and wellness concierge**, we are here to support you and engage your crew.

We have over **100 programs** ranging from meditation to magic shows and cooking to coaching assessments that will fit your vibe and event.

As an extension of your team, we personalize to your needs.

We have the **perfect mix of virtual and in-person** options to keep your team
connected and have some fun!



## The Remote Work Realities

An ongoing team building program creates happy, healthy employees, and it improves your bottom line.

# The New York Times

60% of people report that benefits and perks are a major factor in considering whether to accept a job offer

Highly engaged teams show 21% greater productivity



73% of people are worried about going back to the office

One half of HR Directors surveyed state **boosting employee morale** as top concern

According to a recent Microsoft survey, 40% of people are considering quitting their job in the next 12 months. The time is NOW to support and engage teams.



## **Our Expertise**

### Boost

Productivity Recruitment Engagement Retention

### Save

Time Rehiring costs Vendor mgmt Your sanity



# TEAMBUILDING Connect your teams



WELLNESS LIFESTYLE Keep them healthy



LEADERSHIP AND DEVELOPMENT Grow their skills



CONFERENCE SERVICES Enhance their session



### **Trusted by:**



























#### **Our Mission:**

To cultivate and inspire meaningful human connections through active team building and wellness programming while giving back to our community

### **Our Community Partners**





















**Virtual Team Building** 

#### **CONNECT**

## Game Shows 60-90 min



## Teams compete in fun games hosted by professional emcees

- Minute 2 Win It
- Home Scavenger Hunt
- Amazing Virtual Race
- Escape Room
- Cocktail Trivia

## Musical Power Hour



Teams sing and play along in this musical dueling piano performance

- Song requests
- Create a team anthem
- Name that Tune
- Finish the Lyrics
- Scavenger hunt

8

\$50 per person

\$3500

## Craft Drink Class 30-45 min



Craft your very own high-end organic cocktail or learn the coffee barista tricks

- Cocktail / Mocktails
- Wine & Champagne
- Iced Coffee Concoctions
- Kombucha & Teas

\$75 - \$150 per person

## Cook with the Chef





Go inside the Executive kitchen and learn their amazing recipes from the hottest restaurants

- Sushi Roll Session
- Chocolate Tasting with Chuao
- CaliMex Style
- Healthy Pizza Party

\$100 - \$175 per person



### **Virtual Team Building**

Magic 30-45-60 min



This virtual magic show by our talented musician will leave your team amazed!

- Illusions & close-up magic
- Mind reading
- Comedy and group interaction

\$4000 - \$5000

Comedy 30-60 min



Bring stand-up to your clients or team with a virtual show. As seen on:

- Comedy Central
- Last Comic Standing
- The Today Show

\$3200 - \$4000



### **Virtual Team Building**

## Paint Party 60 min



Step-by-step class by a professional artist complete with a cool painting!

- Choose from over 10 themes
- Paint your company logo/product
- Ship the kit, snacks & drinks

\$100 - \$150 per person

### Craft Corner 60-90 min



Spark joy and build fun projects for the home and learn new skills

- Home decorations / furnishings
- Organic bath bombs & candles
- Herb garden / flower arranging

\$100 - \$150 per person





### **Wellness Lifestyle**

Mindfulness 30-45 min



Get tips and tricks on calming the mind and reconnecting the body to reduce stress

- Say No to Stress stretch & sound bath
- Tai Chi Class
- Mental Health Lunch & Learns

\$1000 in Wellness 4-Pack

## Mood & Motivation 60-90 min



These sessions help set goals, learn life hacks and boost energy & mood

- Successful Start Routine
- Gratitude, Goals, & Vision
- Getting in the Creative Flow

\$1000 in Wellness 4-Pack

### Wellness Lifestyle

## Personalized Nutrition 60 min



Learn the how-tos of food combining, food as a medicine and your best diet

- Seasonal Super Foods
- Gut Health / Detox
- Blue Zone & regional diets

\$1000 in Wellness 4-Pack

## Fitness Challenges 45-60 min

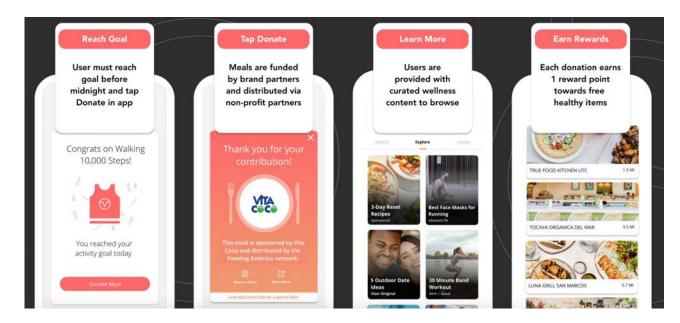


Host a fitness class or challenge to get the sweat & live music pumping!

- Cardio Hip Hop with live DJ
- Bootcamps: Boxing, Barre or Bands
- Hiking or Fitness Team Challenge

\$1000 in Wellness 4-Pack





Through an app that syncs with wearable devices, track daily workouts and steps and donate a meal to 200+ local food banks across the US.

The best part? Hit three donations and start to receive rewards for healthy food and wellness services near you!

FEEDING

**AMERICA** 

Ask us about the 30-day challenge.



## Ergonomics 45-60 min



Set up your ergonomic workstation and get exercises to keep the blood flowing

- Ergonomic training
- Product essentials
- Stretches to avoid "tech neck", carpal tunnel and low back pain

\$1000 in Wellness 4-Pack

## Office & Home Feng Shui



Reorganize, declutter and set up your home office to maximize the space

- Learn about lighting and colors
- Orient the space for productivity
- Create multi-purpose rooms and multi-use storage

\$1000 in Wellness 4-Pack

Add a Kit!

#### REFRESH

#### Welcome Back Wellness Box



Welcome them back to the office with a custom wellness kit including:

- Air plant
- Ergonomics Tips & Stretches
- Relaxing lavender essential oil
- Water bottle
- Candle & custom message

\$80-\$100 including shipping

#### **Gift Boxes**



Perfect for birthdays, anniversaries, life celebrations and just because

- Healthy Snacks & drinkware
- Choose from 3 different boxes
- Option to customize and brand
- Donation with each kit

\$85-\$200 including shipping





### **Leadership & Development**

## Improv & Play 60-90 min



Learn the "yes and" skills from improv pros that build strong cohesive teams!

- Improv games and exercises
- Creativity drawing & storytelling
- Play-based learning & listening

\$2500-\$5000

## Team-Based Trainings 90-180 min



Take interactive assessments and trainings to uplevel today's leaders

- CompassionIt
- StrengthFinder
- Building courageous leaders

\$3000-\$6000



### **Leadership & Development**

## Motivational Speakers 30-60 min



Hear from those that lived through adversity sharing an inspirational message

- The Power of Interdependence
- Leading through Change
- The Power of Kindness

\$2500+

## Pro & Olympic Athletes 30-60 min



Get behind the scenes access to top athletes, US Olympians and US Special Forces

- Elite mindset & goal setting
- Daily recipes and training tips
- Leading through stress & inclusion

\$2500+





### Full Menu of Services: Activities At Your Office or a Nearby Location



### Leisure

Yoga

Meditation / Breathwork

#### Relax & Restore + Om Experience

Corporate Stretching / Stretch Lab Mermaid Cardio Core

#### Sound Bath - Zen Den

Golf

Reiki

Acupuncture & Reflexology

Massage

Wellness screenings (vision, BMI, skin)

#### **Ergonomics & Feng Shui**

Tai Chi / Qi Gong Cooking challenges Farm to Table Dining Experiences Self Care Workshops



### Active

## Beach volleyball & Bonfire Pickle Ball & Tennis Tournaments Field Day / Beach Olympics

Dance Cardio & Hip Hop Aqua fitness, box, dance and trampoline Watersports Boxing & Jiu Jitsu e-bikes & Hydrobikes Bootcamps & HIIT Run club

#### **Fit City Foodie Run**

Skateboarding & Roller skating Bubble Ball soccer Human velcro dodgeball Ninja Warrior Fit Quest



### Adventure

Road cycling & mountain biking Hiking

Ocean kayak

Surf & Turf

Swimming Snorkeling

Sailboat racing

ATVing

Jetskiing and Flyboarding

Paragliding

Rock climbing

Rubgy 101

Live Like a Pro athlete series

Train Like a Vet

**BMW Race Experience in Thermal, CA** 



### **Sunrise & Sunset Hikes**

#### **PLAY**







Stroll the scenic trails of your area with the REI Outdoor School, that gives back 70% to the local community and guides provide information on the area, environment and animals.

We offer a 30-day hiking challenge with REI with resource links and even a \$200 REI prize pack. Select 5 peaks near you and run the challenge through social media.

\$75 per person





### Team Graffiti & Surfboard Challenges



Graffiti Team Building will challenge your team to explore identity and creativity while having fun. Your teams will work directly with professional graffiti artists to create a big, bold, and colorful mural on canvas or wood.

The Surfboard Art Challenge is an exciting and active way for your group to engage with one another while giving back! Join forces on designing and painting surfboards that will be donated to a local non-profit surf clinic!

\$5000 including donated items





Teams compete while adventuring around the city! Each team will have a set of physical & mental challenges to complete using our app. What do those challenges involve? Complete these photo missions with your team. Think Amazing Race meets a fitness-based scavenger hunt.

\$100 per person

25 person minimum









Get everyone involved in friendly competition games like Giant Jenga and Relay Races from our yesteryear. Perfect for all abilities, these physical and mind games will challenge teams to work together in this 2-hr team bonding session run by Fit City Field Day Captains. Groups are split up into teams by color.

Give back to the community by adding in a donation or local component by inviting groups like the Challenged Athlete Foundation or Boys & Girls Club to take part in the games too.

\$100 per person 25 person minimum



#### **PLAY**









Hit the shore for a water + beach day your team will never forget. Pair one water activity with one beach activity and a bonfire. We can add in the beach clean up.

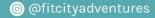
Roll out the food trucks and kombucha trucks for a full-staff quarterly fun day. Set up teams and we'll set up the scoreboard. Prizes include Blenders sunglasses and local brands plus bragging rights.

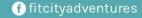
Water: Surf, SUP, Snorkel, Boogie, or Kayak

**Land:** Volleyball, Beach Games, Beach Tennis or Fit City Field Day team olympics

\$100 per person 25 person minimum









⊠info@fitcityadventures.com





Hit the coast on a sea kayak tour. Ride in a tandem kayak into the cave in La Jolla Shores. See seals and share smiles. Rental snorkels and boards available for 50% off and discounts on apparel in the store.

Pair this up with surfing, SUP lessons and volleyball, beach games or team olympics on the beach for an event the crew will never forget!

End the night with a beach clean up and bonfire for families

We have many locations in select US markets for a kayaking activity.

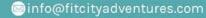
\$75 per person













#### **PLAY**









Spike ball, Cross Net, Corn hole and more. This round-robin team game event gets everyone involved and ends in winners and prizes by local brands like Blenders sunglasses.

For the optimal experience, add a beach clean up and bonfire at sunset, with all of the s'more fixings! This is an unforgettable experience perfect for all levels and the true experience on the beach.

\$100 per person 25 person minimum



#### **PLAY**







Take your executives and clients out for a fun VIP day at Taylormade's The Kingdom or BMW's Race Track.

Hit the course where the pros play and try out the swing simulators from the best in golf. They can even leave with some new swag and custom clubs too!

Transportation is provided to the BMW performance track in Thermal, CA for a half-day of racing the latest Mseries vehicles on different courses and even a hot lap with a pro driver!

\$500+ per person



### Volleyball & Pickle Like a Pro









Crown the kings and queens of the court with this fast-paced team event and play with the pros!

Learn the skills of the fastest growing sport or hit the sandy courts to bump, set and spike with the beaches best in this two-hour event complete with prizes, swag and lots of laughs for your entire crew.

\$150 per person







Learn how to skate with custom skateboards by the pros at Elenex and even create your own custom skateboard to donate to a community group or charity. This unique team building event is fun for all ages and abilities!

\$150 per person



#### Train Like a Vet

#### **SWEAT**



Workout in a park or beach with US Olympian and Special Combat Veteran, Mike Hazle and learn tips on mindset and determination that he took to get him to his elite status.

This workout can be a park workout or a full body bootcamp in the sand and water. Mike is a motivational speaker and in amazing shape - he will push your team to the limit and back!

\$1500



### **Bootcamps on Land and Sea**

#### **SWEAT**







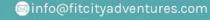
Our bootcamps range from bodyweight to boxing and can be combined with head sets, especially during the rise n' shine class where we may want to keep the music levels low.

This class is also great as a Healthy
Happy Hour on land or sea! Take the
class to the Bay and Harbor on a private
chartered cruise. Classes include:

- Cardio Hip Hop
- Bodyweight Bootcamp
- Boxing on the Boat
- Rock the Boat Bootcamp
- Sculpt at Sea

TBD boat fee. Class \$1500









This tour on an electric bike takes the group through the parks and scenic areas. The group will learn about the surrounding area including the Navy history, the marine life and enjoy a fun pit stops and activities led by the fantastic and energetic tour guides.

\$150 per person



### Mermaid Cardio (& Mimosas)

#### **SWEAT**



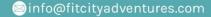




Jump in the pool for this unique aqua aerobics class in full mermaid tails. This cardio & core workout takes place in pools at your hotel resort.

The hour-long class can be combined with mimosas and brunch in your private cabanas for a special birthday, bachelorette, bridal or VIP party.

\$1500 for up to 10



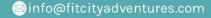




Dive in and join us for the ultimate pool party. This high-energy, low impact water fit class will have you moving and grooving to your favorite dance party mix challenging your cardio and toning your muscles.

The aqua combat workouts include trampoline, dance, box and paddle fit - all super unique and can be done in any hotel, gym or private pool with a shallow end!

\$1500





#### The Om Experience

#### RESET







This one-hour slow flow vinyasa-style yoga is perfect for all levels. It begins with deep breathing to awaken the body and moves into basic yoga poses, guided by the instructor and relaxing music. The class will wind down with a meditation.

For the optimal experience, relax on the mat and listen to the healing power and vibration of crystal bowls, chimes, harps and gongs.

Level up the experience at sunrise or sunset with head sets a la silent disco. style. Fast-paced sculpt yoga is paired with glow-in-the-dark bands for a sweaty sunset sesh.

\$1500+















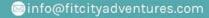




Unwind with your choice of neck and shoulder massage, reiki, hand reflexology and acupressure, complete with essential oils and relaxing music.

Each station will relax attendees for 5-10 min each. For the optimal experience, add a juice by with local juicery to hydrate with organic tea and tonics after or while waiting for the massage.

\$100+ per person 25 person minimum





#### RESET







During this workshop, choose from tea, botanical tonics or truffle making with your group.

We learn the benefits of different everyday herbs and superfoods to help restore the body to its natural balance through a healthy beverage or treat.

Together we will make an Anti Inflammatory Wellness Shot as well as a Seasonal Cocktail, personalized tea and high-antioxidant dessert.

You can't go wrong with any of these options - and we can run this virtually as well!

\$150 per person



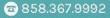


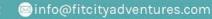




Immerse your team in a full wellness retreat experience from sound baths and yoga to truffle making and massage, this half-day or full-day session gives your team all the self-care they need to leave rejuvenated and refreshed.

Combine team experiences like cooking class, tea blending, botanical drinks, truffle making, yoga and even a CBD sound bath along with 1 on 1 sessions like massage and acupuncture to lift moods and improve health as a nice thank you to your team or clients. This can be done on site or at the wellness spa in Little Italy, San Diego.







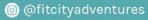


We bring farm-fresh to you! From our intimate dinners at local farms where your team picks the food you eat to bringing food trucks on site and hosting cooking challenges, we have all of the local, organic fare for your crew!

Add on a gardening activity in the local community for families to access as part of your CSR project.

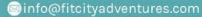
- Farm to Table Celebration Dinners @ local farms
- Food Trucks On Site
- Fit City Foodie Run
- Cooking Challenge















# Conference Services

### In-Meeting Experiences 30-60-90 min



Mix up the meeting with conference brain breaks or interactive "healthy hours"

- Live & on-demand attendee sessions
- Conference gift bag items
- VIP pre-event sessions e.g. wine

### Branded Experiences & Gifts 30-60-90 min



Spark joy and build fun projects for the home and learn new skills

- Branded experiences
- Celebrity meet & greets
- VIP branded swag and direct ship



Video Production
60 min



Full-service production that is customized to your company and brand

- Video production from concept to final edit for on-demand sessions
- Studio rental and talent coordination
- Professional photography

### Hosting & Event Planning 60-90 min



Virtual and on-site event planning services from concept to logistics

- Emcee & hosting
- Speaker prep, scripting & directing
- Event logistics & tech support



## Premium Packages

**Key Benefits** 

Take advantage of our **2021/2022 premium packages**\*, perfect if you'll be planning more than one event. Choose from a variety of team building and wellness events and receive a package deal.



of November when rates increase for 2022

- ★ Select and lock in prime dates and popular events
- ★ Customized concierge service with dedicated account manager
- ★ Discounted rates and budget planning for the quarter or year
- ★ Partner perks like branded marketing and event polls / surveys
- ★ Special Bonus! Corporate gifting program for birthdays, corporate anniversaries, milestones and life celebrations



## Premium Packages

Available for a limited time only!



4 Events

6 Events

12 Events

**STEP 2** - Choose one guest count e.g.

50

75

100

STEP 3 - Choose events from our menu of services

STEP 4 - Sign contract and select payment plan

STEP 5 - Attend the kickoff meeting to start planning!



<sup>\*</sup>Packages start at \$10,000 (\$2500/event)

# Corporate Gifting

A Premium Partner Benefit

With our corporate gifting partners, you can gift everyone a welcome back or holiday gift, or set it and forget it and set up ongoing programs for birthdays, anniversaries, life celebrations and more!







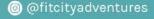


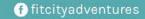


## Premium Packages

Sample Calendar

July	August	September	October	November	December
Dueling Piano Team Anthem	Paint your Pet	Fit City Field Day / Beach Games	Amazing Cyber Race	Fitness for Food banks Challenge	Magic Show
Say No to Stress	Office Feng Shui	Food for your Mood	Pumpkin Succulents	Ergonomics & Tai Chi	Healthy Holiday Dessert
Iced Coffee Class	Herb Garden Class	Cardio Hip Hop routine	Wine & Music Pairing	Comedy & Cocktail Hour	Military or Boxing Bootcamp











## Premium Packages FAQ

#### 1. Can we add attendees?

a. Of course! We would simply provide a per person price and invoice prior to the event

#### 2. Can we upgrade our package?

a. You can upgrade within the first two months of your package

#### 3. How far in advance do we pick the dates?

a. You choose dates 4-6 weeks prior to the event to receive preferred dates and times.

### 4. What if we want to change the event or shift the date?

a. We will do our best to accommodate! As long as we have enough notice, we will not charge an extra fee.

#### 5. How and when do we pay?

a. You can select a payment plan to pay up front for a discount or as you go two months in advance of the event date and invoiced every month thereafter.

#### 6. How does Corporate Gifting work?

a. We have packages that ship for employee awards, life events, anniversaries, etc. Ask us!

#### 7. Can our marketing team review the branding?

a. Of course! You should include them in the kickoff as we'll be gathering your logo etc.

#### 8. Do we get refunded if we have low attendance?

a. No, but you can roll unused headcount into the next event. We allow that 2x/package.

### Client Testimonials

"It was easy to set up and nice to have an outside party plan instead of always the HR or event planning team. Fit City was very responsive and flexible to our needs."

- Kortx.io

"Fit City makes Zoom FUN! In 2020 most people are burned out on Zoom but the past two events we have done have really brought our employees together to connect. Both events with over 1,000 attendees each have exceeded my expectations and were not something I could have pulled off on my own."

- Dexcom

"They took care of the event. We barely had to lift a finger. Also really enjoyed their energy at the event - definitely made everyone more energetic and want to participate."

- OneTrust Home Loans









### Let's Get Started!

We can't wait to meet you and create a personalized team building program with you.

Schedule a 30-min intro call at the link here.

We'll plan out your year and get events set up for you!

Fit wishes.

Angela Minardi Chief Experience Officer









