



COTTON BOARD - TOUR REGISTRATION

Tour Date: 2012
Region: West/SouthWest

Principle Staff Coordinator: Brent Murphree
602-810-1171
901-271-1351 Fax

Name as it appears on driver's license.

*Name for your name badge:

Company/Organization (*if applicable*):

Spouse's Name (*if attending*):

*Spouse Name as on Driver's License (*if different from above*):

* For Airline Purposes

What date would you like to arrive in Raleigh? _____

From what airport would you depart? _____

Please include dates of birth for all parties _____

Mailing Address:

Street or PO Box _____

City _____ State _____ Zip _____

County _____

Telephone
Numbers:
Home

Business:

Cell:

Fax:

Email:

Emergency Contact:

Telephone:

Local Newspaper(s):

Please indicate any dietary restrictions/special requests.

**The Cotton Board makes every attempt to be excellent stewards of funds that U.S. cotton producers invest in the Cotton Research & Promotion Program activities. After submission of this form, airfare will be purchased for your impending trip. Please make every effort to remain committed to attending the tour to prevent wasted money from cancelled airfare and/or ticket fee changes. Your cooperation is deeply appreciated.*

Thank you and have a great tour of Cotton Incorporated!

The Cotton Board



COTTON INCORPORATED PRODUCER TOUR

Sample Tour Agenda
Cary, North Carolina

TENTATIVE AGENDA

Saturday

- ARRIVALS

TRANSPORTATION: RDU AIRPORT -- RALEIGH MARRIOTT CRABTREE VALLEY
4500 MARRIOTT DRIVE, RALEIGH, NC 27612 -- (919) 781-7000
(Marriott Hotel Complimentary Airport Shuttle Service)

Sunday

Free Day

6:30pm-7:00pm RECEPTION – RALEIGH MARRIOTT **GRAND BALLROOM A-D**

7:00pm-9:30pm DINNER – RALEIGH MARRIOTT **GRAND BALLROOM A-D**

Monday

8:00am–11:45am **BUSINESS MEETING** **GRAND BALLROOM A-D**

8:00am–8:10am WELCOME and INTRODUCTION
Brent Murphree, Cotton Board
Western Regional
Communication Manager

Bob Stanley, Cotton Board
Southwestern Regional
Communication Manager

Bobby Skeen, Cotton Board
MidSouth Regional
Communications Manager

Monte Bain
Southeast Regional
Communications Manager

8:10am–8:45am	COMPANY OVERVIEW	J. Berrye Worsham President & CEO	Cotton Incorporated
8:45am-9:15am	GLOBAL PRODUCT SUPPLY CHAIN	Mark A. Messura Executive Vice President Global Product Supply Chain	
9:15am–9:45am	AGRICULTURAL RESEARCH	Dr. Kater D. Hake Vice President Agricultural Research	
9:45am–10:00am	BREAK		
10:00am–10:45am	FIBER COMPETITION - Fiber Quality Research	Michael D. Watson Vice President Fiber Competition	
10:45am–11:15am	CONSUMER MARKETING	Marissa Barlin Director, Consumer Marketing Strategic Alliances	
11:15am-11:30am	TRADEMARKS	John Morgans Senior Director Administration	
11:30am–12:15pm	LUNCH – RALEIGH MARRIOTT	JUNIOR BALLROOM	

12:15pm–12:30pm BOARD BUS FOR 12:30pm DEPARTURE

TRANSPORTATION TO:
COTTON INCORPORATED'S WORLD HEADQUARTERS
6399 Weston Parkway, Cary, NC 27513

(Upon Arrival, Divide into Tour Groups and Follow Tour Guide)

12:45pm–3:40pm TOUR RESEARCH LABORATORIES

66 Participants (4 Groups)	RED	BLUE	GREEN	YELLOW
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12:45 – 1:10	FPL Carding	FPL Spinning	PEL	AL
1:15 – 1:40	FPL Spinning	FPL Carding	PDL	PEL
1:45 – 2:10	DFAL	PDL	FPL Carding	FPL Spinning
2:15 – 2:40	AL	DFAL	FPL Spinning	FPL Carding
2:45 – 3:10	PEL	AL	DFAL	PDL
3:15 – 3:40	PDL	PEL	AL	DFAL
3:45 – 4:00	MPR COTTON BOARD – West / Southwest Regions Brent Murphree, Western Regional Communication Manager Bob Stanley, Southwestern Regional Communication Manager Brad Robb, Vice President of Communications, Cotton Board			
4:00 – 4:20	WRAP-UP			

*FPL = Fiber Processing Laboratory – Carding / Spinning – *(Headsets)*
 *DFAL = Dyeing & Finishing Laboratory – *(Headsets)*
 *AL = Analytical Laboratory / Finishing Research
 *PEL = Product Evaluation Laboratory

*PDL = Product Development Laboratory
 *MPR = Multipurpose Room - Cotton Board Presentation

Presenters:

FPL

Fiber Processing Laboratory (Carding / Spinning)

- *William Gunter, Senior Fiber Processing Specialist, Fiber Processing*
- *Martin K. Schreiner, Associate Director, Fiber Processing*
- *Raouf S. Taraboulsi, Senior Fiber Processing Engineer, Fiber Processing*

DFAL

Dyeing and Finishing Laboratory

- *Jason Seastrunk, Supervisor, Dyeing and Finishing Applications Laboratory*
- *Paul Edwards, Dyeing and Finishing Technician, Dyeing Research*

AL Analytical Laboratory / Finishing Research
 ➤ *William A. Rearick, Director, Finishing Research*

PDL Product Development Laboratory
 ➤ *Jeana M. Fitzgerald, Manager, Product Development*
 ➤ *Jim L. Grow, Director, Product Development*
 ➤ *Manuel Ramirez, Manager, Product Development*
 ➤ *Carrie Z. Yates, Manager, Product Development*

PEL Product Evaluation Laboratory
 ➤ *Judy B. Holden, Laboratory Technician, Product Evaluation Laboratory*
 ➤ *Regina Horton, Laboratory Technician, Product Evaluation Laboratory*
 ➤ *Pat Nivanh, Laboratory Technician, Product Evaluation Laboratory*
 ➤ *Angela B. Massengill, Laboratory Technician, Product Evaluation Laboratory*

Tour Guides:
RED: *Dr. Patricia F. O'Leary, Senior Director, Agricultural Research*
BLUE: *Thomas C. Wedegaertner, Director, Cottonseed Research and Marketing*
GREEN: *Dr. Ed M. Barnes, Director, Agricultural Research*
YELLOW: *Louis T. Protonentis, Technical Director, Technology Implementation*

4:00pm-4:20pm	WRAP-UP DISCUSSION <i>(Multipurpose Room)</i>	
4:20pm	BOARD BUS FOR TRANSPORTATION TO HOTEL	
5:45pm	BOARD BUS AT RALEIGH MARRIOTT	
6:00pm	DEPARTURE TO ANGUS BARN	
6:30pm	RECEPTION & DINNER	Angus Barn Restaurant (919) 787-3505

Tuesday

7:00am-8:30am	"GOOD START" BREAKFAST (at your leisure) (Breakfast Coupon Included in Welcome Packet)	CRABTREE GRILL
8:30am	BOARD BUS AT RALEIGH MARRIOTT	
8:45am	DEPART FOR TOUR	
9:15am-11:15am	TOUR OF [TC]² HEADQUARTERS:	

[TC]² - 5651 Dillard Drive, Cary, NC 27518
Contact: Karen S. Davis, Manager, Administrative Support
Phone: (919) 380-2156

11:15am

BOARD BUS

11:30am

DEPART FOR LUNCH

11:45pm-1:15pm

LUNCH:
Bentley's at Crossroads
2007 Walnut Street, Cary, NC 27518
Phone: (919) 854-0644

1:15pm

BOARD BUS

1:30pm

DEPARTURE TO THE AIRPORT

2:00pm

ARRIVAL TO RDU AIRPORT – DEPARTURES
