

University of Missouri System
COLUMBIA | KANSAS CITY | ROLLA | ST. LOUIS



Country Club of Missouri
1300 Woodrail Avenue

PROGRAM

The University of Missouri System is proud to host the
Third Annual Entrepreneurial Educator Summit and
Inaugural Entrepreneur Quest Final Pitch Competition

THURSDAY, APRIL 4

- 9:00 a.m. **Registration** (Lobby)
- 10:00 a.m. **Welcome** (West Ballroom)
Dr. Sara Cochran, UM System and MU
- Entrepreneurship Across the UM System**
Dr. Mark McIntosh, UM System and MU
- 10:20 a.m. **Corporate Entrepreneurship Panel: Coping with Competitive Realities**
(West Ballroom)
Introduction – Dr. Jeff Hornsby, UMKC
Moderator – Megan Jahnsen, MU
- Panelists:
- Alan Wright, MD, Chief Medical Officer, Roche Diagnostics
 - Jason Spacek, Vice President and Chief Innovation Officer, Blue Cross and Blue Shield of Kansas City
- 11:00 a.m. Break
- 11:15 a.m. **Developing an Entrepreneurial Mindset and Infusing It Across Campus**
(West Ballroom)
Moderator – Dr. Jim Gann, MU
- University Updates:
- Dr. Theresa Coble and Dan Lauer, UMSL
 - Dr. Julie Semon, Missouri S&T
 - Bill Turpin, MU
 - Ben Williams and Dr. Tony Mendes, UMKC

WORKING AT THE INTERSECTION OF EDUCATION, ENTREPRENEURSHIP AND INNOVATION



- 12:00 p.m. Lunch and Small Group Conversations: What's Working? (East Ballroom)
Plenary Conversation
- 1:30 p.m. Break
- 1:45 p.m. **Student Panel: The Entrepreneurial Journey on My Campus**
(West Ballroom)
Moderator – Annette Kendall, MU
- Panelists:
- Teanna Bass and Gavin Spoor, MU
 - Ed Koharik and Yasser Darwish, Missouri S&T
 - Gabrielle Stanley and Alec Rodgers, UMKC
 - Alex Zvibleman and Tiim Bragg, UMSL
- 2:30 p.m. Break
- 2:45 p.m. **Facilitators and Inhibitors of Entrepreneurship on My Campus**
(West Ballroom)
Moderator – Dr. Jeff Hornsby, UMKC
- Small Group Conversations
Plenary Conversation: Brainstorming Solutions
- 4:00 p.m. **MOSourceLink Update** (West Ballroom)
Kate Hodel, UMKC
- 4:30 p.m. **Introducing StartupTree: UM's New Entrepreneurship Relationship Management Platform** (West Ballroom)
Amos Angelovici, MU
- 5:00 p.m. **Reception With Remarks From UM President Dr. Mun Choi**
(Fireplace Room and East Ballroom)
- 6:30 p.m. **Dinner and Keynote Speaker:**
Realizing Entrepreneurial Support for All – A Commitment to Supporting Students Pursuing Their Business Dreams (East Ballroom)
Natalie Self, Market Gaps Program Officer, Entrepreneurship Department,
Ewing Marion Kauffman Foundation

FRIDAY, APRIL 5

- 8:00 a.m. **Demo and Q&A: MOSourceLink UM System Resource Navigator** (Lobby/Registration Area) – Stop by any time between 8 and 10 a.m.
Alexces Bartley, UMKC
- 9:00 a.m. **StartupTree Demo and Q&A** (Fireplace Room)
Amos Angelovici, MU – Stop by any time between 9 and 10 a.m.
- 10:00 a.m. **Morning Welcome** (Northwinds Room)
Bill Turpin, MU
- 10:15 a.m. **Striving for Excellence, Awards and Funding** (Northwinds Room)
Moderator – Andy Heise, UMKC
- I6 Economic Development Grant, Tamara Wilgers, UMSL
 - Corporate Engagement, Roy Hartline, MU
 - eMints, Tad Brinkerhoff, MU
 - USASBE and Other Awards, Andy Heise, UMKC
- Small Group Discussions
Plenary Conversation

Entrepreneur Quest Final Pitch Competition

- 8:00 a.m. **EQ Student Finalist Pitches**
- 12:00 p.m. **Lunch and EQ Student Expo** (East and West Ballrooms)
- 1:00 p.m. **Welcome**
Dr. Sara Cochran, UM System and MU

After lunch,
all activities
will be held
in the East
and West
Ballrooms.

Announcement of EQ Finalists
Bill Turpin, MU

Keynote Speaker: Balancing Your Business in College
Bea Doheny, MU Alumna and Astronobeads Founder

Pitches From Top Three Finalists
EQ Semifinalist Elevator Pitches

Awards Presentation:
UM System Entrepreneurship Educator of the Year
EQ Awards
Dr. Mun Choi, UM System

BIOS

Speakers & Attendees



W.D. ALLEN, MU

W.D. is an Adjunct Professor at the Trulaske College of Business and Coordinator of the Allen Angel Capital Education Program (AACE). As AACE coordinator, W.D. oversees a multidisciplinary class of 16 students. He guides them through all aspects of angel investing with real dollar investments in class deal flow, from prescreen to investment and harvesting. The class also participates in deals through membership in Centennial Investors. W.D. received his doctorate from Mizzou in 2006.



KARLA ALSBERGE, MU

Karla is an Administrative Assistant for the Technology Advancement Office at MU. She processes invention disclosures from faculty researchers who have novel innovations with commercial potential. Before joining TAO, Karla worked as a medical transcriptionist for 18 years with Family and Community Medicine at Mizzou.



AMOS ANGELOVICI, MU

Amos is an entrepreneur and experienced high-tech executive with over 17 years of managerial experience both at large companies and small business startups. He has been active with over 25 companies as a founder, board member and consultant in finance, media, mobile, IT, health care and clean tech. In May 2009, Amos founded Amoraz LTD, a management company aimed at investing and consulting technology-based startups. Amos has his B.Sc. in Electrical Engineering and a M.Sc. in Operational Management. He is an impact-driven entrepreneurial business builder with solid experience in leadership, entrepreneurship, startups, international sales, business development, profit and loss management, product development, operations and delivery.



ALEXCES BARTLEY, UMKC

Alexces is the Director of MOSourceLink, a program of the UMKC Innovation Center, focused on increasing the accessibility and visibility of a network of 500+ business-building resources that help aspiring or established business owners start, grow and create jobs in Missouri. Alexces works across this network and across the state to connect the assets that support entrepreneurs and facilitate collaboration to identify and fill gaps in entrepreneurial services. Prior to her work with MOSourceLink, she served as Outreach Programs Manager at Oklahoma State University's Riata Center for Entrepreneurship.

**TEANNA BASS, MU**

As an outgoing and well-rounded individual, Teanna is outspoken and assertive, and she loves aiding anyone in need. A senior in college, Teanna's overall objective is to finish her bachelor's degree in Human Environmental Sciences with a focus on Textile and Apparel Marketing and Merchandising. She is minoring in Business and Entrepreneurship. Teanna also owns and operates MU's first full-service salon and cosmetology retailer, Sweet Tea Cosmetics. She

hopes to align the company with other small beauty brands and differentiate it by offering modern, fresh and inclusive products and services.

**JAMES BAXENDALE, UMKC**

James is Director of UMKC's bi-state Whiteboard 2 Boardroom (W2B) technology commercialization program. The program catalogs a large pool of innovative technologies from more than 20 partner institutions, including universities, hospitals and corporations, with the goal of finding entrepreneurs and established companies interested in licensing them. W2B also provides services to the regional entrepreneurial community, including recruiting CEO talent and mentors for new companies and identifying sources of capital and other resources. James

mentors and advises faculty and student entrepreneurs. He also co-teaches undergraduate and graduate courses in entrepreneurship.

**GREG BIER, MU**

Greg Bier directs MU's Entrepreneur Quest Student Accelerator Program and the Entrepreneurship Alliance, an elite student talent incubator that incorporates classroom and experiential exercises to improve the odds for entrepreneurial success. Greg also leads the university's Entrepreneurship Bootcamp for Veterans, an initiative that helps veterans with service-connected disabilities leverage their skills in small business management and entrepreneurship. In addition to his

teaching and mentoring responsibilities, Greg owns the Eagle Cliff Company and the CBA Investment Company and is minority owner of Influence & Co.

**SAM BISH, MU**

In the Technology Advancement Office, we endeavor to advance MU innovations to a level of increased commercial attractiveness to startups, entrepreneurs and industry. We incentivize commercial development by establishing intellectual property protection for the innovations, supporting translational research efforts to advance the innovations to greater maturity, and marketing and licensing these assets to commercial entities. We support startup and entrepreneurial

ventures and lend our expertise when appropriate. Sam has 11 years of technology advancement experience in the federal government and academic settings. He earned a PhD from the University of Maryland and a BS degree from Duquesne University.

**BRYAN BOOTS, UMKC**

Bryan leads the Regnier Institute's portfolio of venture creation programs and teaches technology entrepreneurship courses in UMKC's Bloch School of Management.

**ADAM BOURAS, MU**

Adam is Associate Project Director at the Department of Health Management and Informatics and a Data Analyst with MO HealthNet. His work spans project management, health economics and public health informatics.

**BRANDON BUTCHER, MU**

Brandon, BJ '07, MA '08, is professor of Strategic Communication at the Missouri School of Journalism and Associate Director of the Novak Leadership Institute. Brandon directs student programs, strategic partnerships, marketing communication, and professional education for the institute and co-developed the NLI courses and curriculum. Brandon joined the faculty in 2012 and has taught the following courses: Intro to Strategic Writing & Design, AdZou, Strategic Communication Leadership, Organizational Culture & Leadership, Entrepreneurship & Innovation and Social

Media Marketing. He serves as affiliate faculty for MU's Center for Entrepreneurship and Innovation.

**MUN CHOI, UM SYSTEM**

As a product of and passionate champion for public higher education, Mun advocates tirelessly on behalf of the four universities of the UM System with state and national business, political and civic leaders. He became the 24th UM System president when he joined the university in March 2017. As president, Mun serves as the chief executive and academic officer of the System, a land-grant institution that provides centralized administration for four universities, a

health care system, and extension program, and ten research and technology parks. Mun oversees all academic, public, business, financial and related affairs of the UM System under the policies and general supervision of the University of Missouri Board of Curators.

**THERESA COBLE, UMSL**

Theresa is the faculty lead for the Social Entrepreneurship emphasis area within UMSL's College of Education. She co-teaches the Social Entrepreneurship class and serves on UMSL's Interdisciplinary Entrepreneurship Curriculum Committee. In 2108, Theresa and her colleagues received a rapid prototyping grant from the Institute for Museum and Library Services to launch their micro-internship project. Theresa also works with the Forest Park Forever nonprofit conservancy in her role as Des Lee Collaborative Vision Endowed Professor.

**SARA COCHRAN, UM SYSTEM AND MU**

Sara is the Director of Entrepreneurship Initiatives for the UM System and Interim Director of the Center for Entrepreneurship and Innovation in the MU Trulaske College of Business, where she also serves as Adjunct Professor. Sara founded the Entrepreneurial Educator Summit and Entrepreneurship Educator Award in 2017 and oversees programming for students and faculty across the UM System. Sara serves as a Director-at-Large on the Board of Directors of the United States Association for Small Business and Entrepreneurship (USASBE) and has published articles in outlets such as the *Journal of Small Business Management* and *Annals of Entrepreneurship Education and Pedagogy*. Sara holds a PhD from MU.

**LIANE CONSTANTINE, UMSL**

In her role as the International Liaison at UMSL, Liane oversees several institutional international partnerships and serves on the Entrepreneurship Program Committee. Before joining UMSL, Liane worked to enhance bilateral sci-tech relations between Germany and East Asia, which included major innovation clusters in those regions with sci-tech startup companies. As an advisor to the German government, she co-authored a study on potential collaborations between German small and medium-sized enterprises (SMEs) and Korean startups. In the St. Louis area, Liane has catered to innovation companies as a consultant, helping them hone their marketing, HR and internationalization disciplines.

**ALISON COPELAND, UM SYSTEM**

Alison is the Deputy Chief Engagement Officer for the UM System. She leads systemwide initiatives to drive economic development, educational excellence and health and well-being efforts in collaboration with university leaders, faculty, staff and other constituents to promote the vision and mission of the UM System and the four universities.

**YASSER DARWISH, S&T**

Yasser is the founder of startup CrunchPillow, LLC, a company based on an idea from his research work. He is a graduate research assistant and PhD candidate in civil engineering at Missouri S&T. Yasser received his master's degree in structural engineering from Ain Shams University, Egypt, in 2016. He has six years of experience in structural design and research and has published six peer-reviewed papers. Yasser's research is focused on the behavior of metamaterial structures. He filed his first patent in 2018 and won second place in the EQ competition at S&T.

**CAROLYN DAWSON, MU**

Carolyn has worked in the Technology Advancement Office for 13 years, serving as Executive Assistant to the Director for the last three. TAO professionals partner with faculty, companies, entrepreneurs and investors to bring MU innovations and technologies to the marketplace, where research truly benefits society.

**CARMEN DEHART, UMKC**

Carmen directs business outreach programs for the UMKC Innovation Center and a team of Missouri Small Business & Technology Development business consultants. She works with public, private and educational organizations to support business development and technology commercialization to promote economic growth. She received the U.S. SBAs SBTDC Excellence & Innovation Award, Missouri SBTDC State Star by ASBDC, and Economic Development Contribution Award from MU Extension and MO SBTDC. An alumnus of the Henry W. Bloch School of Business, Carmen earned a BS in business administration and finance and a master of theology degree from Holos University.

**STEVE DEVLIN, MU**

In his dual position as MU Extension Business and Communities Development Program (B&C) Senior Director and Associate Dean of Economic Development and Industrial Engagement in the MU College of Engineering, Steve leads a \$10.4 million statewide program that includes the Missouri Small Business & Technology Development Centers (MO SBTDC), the Missouri Procurement Technical Assistance Centers (MO PTAC); the Economic Development Administration Trade Adjustment Assistance Center (TAAC), the Environmental Assistance Center (EAC), and the Workforce Development Program. Before joining the B&C in early 2013, Steve played a variety of leadership roles at Iowa State University.

**BEA DOHENY, MU**

In 2018, Bea earned a bachelor's degree in business marketing with a minor in entrepreneurship from MU. During college, Bea successfully ran her jewelry business, Astronobeads, selling 10,000+ products to customers in more than 30 countries worldwide. Bea received the UM System's Student Entrepreneur of the Year award at the end of her senior year. She currently works at an e-commerce tech startup in San Diego, CA, and continues to run her growing jewelry business.

**MARGARET DUFFY, MU**

Margaret, PhD, is a Strategic Communication professor at the Missouri School of Journalism and Executive Director of the Novak Leadership Institute. An author and consultant, Margaret conducts research and advises media organizations around the world. Her diverse clients include Estee Lauder and the U.S. Army, and she has obtained grants from the Pew and Knight foundations. An award-winning scholar, Margaret's research focuses on organizational and visual communication, narrative, digital media, news and persuasion ethics. She is a former marketing executive and serves on the board of the Institute for Advertising Ethics.

**CHARLENE EMERSON, UM SYSTEM**

Charlene is the Chief Speechwriter for the UM System's Strategic Communications and Marketing team. Her educational background includes a Ph.D. in molecular and human genetics. She is interested in entrepreneurship education and advancing the UM System's mission of supporting entrepreneurs in the university community.

**KATHLEEN FINK, UMSL**

In addition to her role as Assistant Dean of the College of Education, Kathleen is the Founding Executive Director of the ED Collabitat, a collaborative education design center. The Education Entrepreneur in Residence program is a hallmark feature of the ED Collabitat. Six cohorts of entrepreneurs in the education and youth service sectors comprise approximately 60 program alumni. Notable “edpreneur” alumni serve on Mark Zuckerberg’s Small Business Advisory Board, speak at national TED conferences, and are featured in local and national media.

**DAVID FRAHM, MU**

With a passion for growing the startup ecosystem in mid-Missouri, David serves as the Missouri Innovation Center Entrepreneur in Residence at the MU Life Science Business Incubator. A tech entrepreneur and product creator for over 20 years, he has built a variety of systems to power companies big and small. David was an early member of the EquipmentShare.com team and currently leads growth engineering at Nexercise for their Sworkit video exercise platform.

**JIM GANN, MU**

Jim directs the Mizzou Venture Mentoring Service, teaches entrepreneurship courses as an adjunct faculty member in the Trulaske College of Business and serves as hand-holder and cat-herder for established and prospective faculty entrepreneurs.

**JAYA GHOSH, MU**

Jaya is the Program Director of the MU-Coulter Biomedical Accelerator, a proven training and funding program that accelerates the translation of biomedical innovations into products for improved patient care. Jaya is also an Adjunct Faculty member at the Trulaske College of Business and a Program Manager for the BioComX/NIH Concept to Clinic: Commercializing Innovation (C3i) Program. Jaya holds a BE degree in Instrumentation & Control Engineering from Manipal

Institute of Technology in India. She has a PhD in Bioengineering and an Engineering Fellowship in Biodesign & Innovation from the University of Missouri.

**BOB GLIDEWELL, MU**

Bob, a Mizzou grant writer, assists entrepreneurs, faculty and small businesses find and apply for Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) grants. He also works closely with the Missouri Training Institute and the Missouri Innovation Center to research possible program sponsors and develop grant proposals.

**PHILLIP GONSHER, UMKC**

Phillip is an Associate Teaching Professor of Entrepreneurship and Marketing at UMKC’s Henry W. Bloch School of Management. He also holds the position of Assistant Director of Mentor programs in the Regnier Institute for Entrepreneurship and is curriculum coordinator for the Entrepreneurship department. His areas of expertise include entrepreneurial marketing and design and thinking through creativity and innovation.

**GWEN GRAY, MU**

Gwen, as the business/entrepreneurship librarian for the Columbia campus, works with both undergraduate and graduate students, faculty and staff in any stage of entrepreneurship and across disciplines. She serves as a business advisor in the MU-Coulter Biomedical Accelerator Bootcamp for engineer-clinician teams working on biomedical innovations. She also works with Dr. Greg Bier,

Director of the Entrepreneur Quest program, the Entrepreneurship Alliance and the Entrepreneurship Bootcamp for Veterans with Disabilities, and his students. Gwen is available to work with entrepreneurs in the mid-Missouri region.

**BEN GRUBER, UMKC**

Ben is the Coordinator of the E-Scholars Program and the Manager of Bloch Venture Hub. He joined the Regnier team in February 2016 while finishing his MBA at UMKC, triple emphasizing in Entrepreneurship, Finance and Marketing. His prior professional life included being an entrepreneurship instructor, a TV station manager and an opera singer. He brings an eclectic skillset to the team, from fine arts to finance.

**SAM HALABI, MU**

Sam is an Associate Professor of Law and the Director of the School of Law’s Center for Intellectual Property and Entrepreneurship. He is the author of *Intellectual Property and the New International Economic Order* (Cambridge 2018) and has written and edited many articles, book chapters and blogs.

**ROY HARTLINE, MU**

Roy has been a Corporate Development Executive with over 20 years of experience in global strategy and business development in health care, higher education, fundraising, consumer goods and staffing industries. He is a results-oriented leader with proven successes in revenue growth; building executive corporate relationships; profit, loss and cost management; strategic planning; team building; development; and change management.

**ANDY HEISE, UMKC**

Andy is an Assistant Director of the Regnier Institute of Entrepreneurship and Innovation and an Instructor in the Department of Global Entrepreneurship and Innovation at UMKC. He has significant experience in program development, mentoring students and program administration. Andy has presented on a variety of entrepreneurial topics at the Coleman Fellows Summit, U.S. Association of Small Business and Entrepreneurship (USASBE) Annual Conference, the Global Consortium of Entrepreneurship Centers (GCEC), and the National Association of Music Merchants (NAMM) GenNext conference.

**SHERRI HELM, MU**

As the Senior Project & Program Coordinator for MU's Office of Economic Development, Sherri provides high-level support for several new programs and initiatives related to entrepreneurship, industry engagement and technology advancement. She manages all aspects of major events sponsored by the Office of Economic Development, including financial and budget management. Sherri also is responsible for helping plan, develop and communicate department strategies while assisting to foster collaborative opportunities through the marketing of MU's assets and resources. The most important part of Sherri's job is to promote a positive internal and external perception of MU's economic development programs.

**KATE HODEL, UMKC**

Kate was original program officer for the KCSOURCELINK founding grant. She went on to work for KCSOURCELINK and SOURCELINK as a consultant and eventually as a staff member, helping build networks across Missouri and in select communities nationwide. Currently Kate works on special projects for, including the We Create Capital effort, KCInvestED, Whiteboard2Boardroom and research into capital access and job creation by early-stage firms. She is the co-author with Maria Meyers of *Beyond Collisions: How to Build Your Entrepreneurial Infrastructure*.

**JEFF HORNSBY, UMKC**

Jeff assumed the role of Executive Director of the Regnier Institute for Entrepreneurship and Innovation and Chair of the Department of Global Entrepreneurship and Innovation in 2014. Before that he was the Henry Bloch/Missouri Endowed Chair of Entrepreneurship and Innovation and Regnier's Associate Director. Jeff has written 78 articles and eight books on entrepreneurship topics and received the UM System Entrepreneurship Educator of the Year award in 2018.

**MEGAN JAHNSEN, MU**

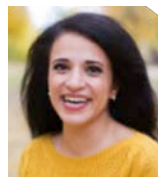
Megan is on the industry partnerships and engagement team in the Office of Economic Development. She also co-teaches Experiential Entrepreneurship in the College of Business. Previously, Megan worked for the Walt Disney Co. in global merchandise sourcing, directed MU's Biodesign and Innovation Program and was a Pharmaceutical Sales Representative for Takeda Pharmaceuticals.

**NISHANT JAIN, MU**

Nishant has worked at the interface of administration and informatics for eight years. He manages and builds software tools for streamlining processes for Tech Transfer offices. He also has a masters degree in health administration (Cert. Informatics) from Mizzou and a Lean six sigma green belt certification from IISE.

**TAMAS JAVOR, UMSL**

Tamas is an Assistant Director of the UMSL Accelerate, and he oversees the campus Entrepreneur Quest Student Accelerator program.

**ALA KEHOE, UMSL**

Ala is an Assistant Director at UMSL Accelerate and a proud UMSL alumna. She is in charge of co-curricular programs, including the Entrepreneur Club@UMSL, Entrepreneur in Residence, the Entrepreneur Legal Clinic @UMSL, and the Collegiate Entrepreneurs' Organization UMSL Chapter. To learn more, please visit accelerate.umsli.edu.

**ANNETTE KENDALL, MU**

Annette's professional background is in management in a variety of industries, and before coming to academia in 2015, she ran her own business assisting startups and entrepreneurs in New Zealand and consulting with economic development agencies. Annette is finishing up a PhD in Agricultural and Applied Economics, focusing on the construction and role of networks for entrepreneurs in a nascent industry. She has been teaching entrepreneurship at MU for the last few years and cannot express how much she enjoys interacting with students.

**ED KOHARIK, S&T**

Ed is an undergraduate senior pursuing a B.S. in Economics from Missouri S&T. His most recent startup, Embyr Technologies, is developing an educational robotics platform that will lower the barrier of entry into middle school tech education. As CEO of Embyr, Ed led the team to 15th out of over 100 teams in the EIX E-Fest Pitch Competition. He is founder and currently serving as President of the newly formed S&T Enactus team and co-chair of the first annual, student-led,

S&T Student Entrepreneur Conference(SECON) Planning Committee. Ed has previously participated in the I-Corps Site and ESIP programs.

**DAN LAUER, UMSL**

UMSL graduate Dan Lauer is a well-known entrepreneur who has lived the American dream of taking ideas from mind to market. An example is the successful Waterbabies® doll. Dan has returned as the Founding Executive Director of UMSL Accelerate. The mission of the Accelerate is to serve as a catalyst for students, faculty and community to inspire innovation and entrepreneurship. The intention of the program is to foster a community of thought leaders by providing "next practices in the area of Educate (curriculum), Innovate (co curriculum) and Collaborate. UMSL Accelerate programs and offerings can be viewed on the website: <http://umsl.edu/accelerate>.

**TONY LUPPINO, UMKC**

Tony is a Professor and Director of Entrepreneurship Programs at the UMKC School of Law and a Senior Fellow with the Regnier Institute for Entrepreneurship & Innovation. In 2017, Tony received the UM System's inaugural Entrepreneurship Educator of the Year Award. He teaches business, tax, and entrepreneurship courses, including interdisciplinary courses in for-profit, social, and civic entrepreneurship. His scholarship focuses primarily on legal and policy issues that significantly affect entrepreneurs and entrepreneurship education.

**BRETT MALAND, MU**

Brett works with university researchers to identify and protect valuable intellectual property and seek opportunities to transfer that intellectual property to the private sector where it has the potential to be a commercial product or service. Brett began his career as a chemical engineer designing fluidic systems for semiconductor fabs and biotech facilities at Jacobs Engineering. He later earned an MBA and worked in a rotational management program at Haliburton before earning his law degree and becoming a patent attorney.

**WAYNE MCDANIEL, MU**

Wayne, Associate Director of MU's Technology Advancement Office, spends good portion of his time educating faculty inventors about intellectual property protection. Since Wayne entered the technology transfer field in 2001, he has negotiated licenses for many engineering technologies and has helped faculty startups become successful businesses. He also teaches courses as an adjunct engineering professor at MU.

**MARK MCINTOSH, UM SYSTEM AND MU**

Mark serves as MU's Vice Chancellor of Research and Economic Development and as the UM System's Vice President for Research and Economic Development, a joint appointment he has held since June 2017. In these roles, Mark is charged with growing the MU and System research enterprises with strategic investments in faculty and infrastructure, and developing a framework for faculty investigators to link their intellectual opportunities with the commercial sector.

**TONY MENDES, UMKC**

Tony is Managing Director of the Regnier Institute for Entrepreneurship and Innovation at UMKC and an entrepreneurial educator and administrator of nationally and internationally recognized programs. He is responsible for integrating entrepreneurship in UMKC's academic units and also leads university efforts to support entrepreneurial ventures in the Kansas City area.

**QUINTEN MESSBARGER, MU**

Quinten helps entrepreneurs launch new, high-growth ventures. As Vice President of the Missouri Innovation Center, he coaches startups and young companies as they work to secure SBIR/STTR grants and angel capital funding. Quinten also has been active in the student startup and entrepreneurial education space. He teaches the graduate-level course Launching a High-Growth Venture and is a mentor for the MU-Coulter Biomedical Accelerator, the Missouri S&T I-Corps Site Program, and the EQ Student Accelerator Pitch Competition.

**MARIA MEYERS, UMKC**

Maria heads the UMKC Innovation Center, which supports thousands of community members every year in starting and growing businesses through counseling, training and access to resources. She leads efforts to make Kansas City America's most entrepreneurial city. From Seattle to San Juan, her team at SourceLink have helped communities build better environments for entrepreneurs. Maria and co-author Kate Hodel have written about that experience in a new book, *Beyond Collisions: How to Build your Entrepreneurial Infrastructure*.

**CHRIS MILLER, UMSL**

Chris is the founder of the The Mission Center L3C, founder and managing member of TMC Management Services LLC, founder of The Missouri Community Healthcare Co-Op, and serves as Assistant Teaching Professor and Director of Interdisciplinary Entrepreneurship at UMSL. Chris was the first Community Outreach Coordinator for Washington University's Skandalaris Center in 2007. In 2009, he was recruited to help launch Yurbuds, a St. Louis-based startup named the "9th Most Promising Company in America" by Forbes. In 2010, Miller launched one of the nation's first L3Cs, The Mission Center. He now teaches full time.

**LUCY MILLS, MU**

Lucy is a PhD student and teaching assistant with the McQuinn Center for Entrepreneurial Leadership at the College of Agriculture, Food and Natural Resources. The focus of her master's thesis was modeling the ontology of entrepreneurial groups. Outside of academia, Lucy has stayed close to entrepreneurship. As a Market Research Analyst for Farmland Foods, she focused on leveraging consumer insights to assist with new product development. At

Enginuity Worldwide, a renewable energy startup, Lucy was responsible for economic modeling and business and strategy deployment.

**DOUG MOESEL, MU**

Doug is an Associate Professor of Management in the Trulaske College of Business. He has taught graduate and undergraduate courses in entrepreneurship and innovation and leads the Entrepreneurship Minor at MU. Doug is now focused on developing a proposed new master's degree in entrepreneurship and innovation.

**LAURA MOORE, UMKC**

Laura joined the Regnier Institute in June 2018 as the Program/Project Coordinator. She is responsible for office management, program and grants administration and events planning. She earned her MPA from the UMKC Bloch School and a bachelor's degree in Business Administration from MU. Laura previously spent 11 years at the Girl Scouts in various positions related to program and training development and delivery and operations management.

**MARSHA MOORE, MU**

Marsha has over 16 years of university office and program management experience. Currently she is Office Manager for the Mizzou Venture Mentoring Service (VMS). Marsha worked in the UM System's Office of the General Counsel and the Office of the President before joining the MU Research and Economic Development division. Marsha served as Assistant Custodian of Records during her time at UM System after holding a position as Assistant Registrar at William Woods University. She has a bachelor's degree in Business Administration.

**SARAH MOTE, UMKC**

As marketing director for KCSOURCELINK, MOSOURCELINK and SOURCELINK, Sarah is a champion, cheerleader and educator for entrepreneurship, connecting entrepreneurs to the right resources, educating civic leaders and legislators on the importance of entrepreneurship to the local and national economy, and helping increase awareness across the region and nation about the economic and cultural impact of our entrepreneurs.

**STEPHEN MUKEMBO, UMKC**

Stephen is the County Engagement Specialist in Community Economic Development serving Johnson and Cass Counties. His doctoral dissertation focused on the integration of entrepreneurship and agriculture to equip youth with entrepreneurial competencies through a project-based learning approach. Stephen is passionate about promoting entrepreneurship education and entrepreneurial ecosystems to drive grassroots economic development and build community wealth, especially in rural communities. Entrepreneurship is a community sport that requires teamwork to achieve tangible results and ensure sustainability.

**GARY MYERS, MU**

Gary's academic work is primarily in the areas of intellectual property and anti-trust law. He is a faculty member in the Law School's Center for Intellectual Property and Entrepreneurship and works as a consultant and real estate investor.

**JOHN MYERS, S&T**

John oversees curriculum and instruction in the college along with development and implementation of strategic planning related to academic programs. He establishes plans for faculty development and recruitment as well as program development and also leads efforts in the development and implementation of Missouri S&T's recognition and award structure. John has been a member of the faculty since 1999. He holds a PhD in civil engineering, a bachelor's degree in architectural engineering and a master's degree in civil engineering.

**JIM NIEMANN, MU**

Jim graduated from the University of Notre Dame in 1990 and is a 1993 alumnus of MU's School of Law. Jim is the inaugural Director of the Law School's Entrepreneurship Legal Clinic (ELC). In 2015, he brought more than 22 years of private law firm and corporate leadership experience to MU. This includes his role as general counsel for several business units of Assurant, a Fortune 300 multinational company, and as chief counsel for the new product development team. Jim is the recipient of the UM System's 2017 President's Award for Economic Development. In 2018, he was appointed Executive Director of Legal Programs in the MU Office of Economic Development.

**GREGORY ORMSBY MORI, MU**

Gregory's interests include rural development, sustainable agriculture and environmental stewardship. Between 1993-2010, he supported environmental health, food security and post-conflict programming around the globe, including Chief of Party for USAID initiative in Southern Sudan. In 2010, Gregory launched Forestopia, a social enterprise working with Central American grower cooperatives to market value-added products. Since 2014, Gregory has been Education and Outreach Coordinator for the MU Center for Agroforestry, promoting enhanced environmental and economic outcomes for small farmers and rural communities through specialty crop entrepreneurship and value-added product opportunities.

**JOHN PALMER, UMSL**

John, PhD, is a teaching professor in the College of Business Administration at UMSL. He teaches courses in entrepreneurship and strategic management and has assisted numerous entrepreneurs with launching and scaling operations. John has founded and operated successful training, consulting and property management businesses. His most recent research focused on assessing predictors of entrepreneurial intentions.

**EBONY REED, MU**

Ebony was a national business development director for the Associated Press and executive advertising director with the *Boston Business Journal* before joining the Missouri School of Journalism faculty in 2017. Ebony oversees the Reynolds Journalism Student Competition as Director of Innovation and The Futures Lab. In the lab, she manages a team of diverse digital experts who work on projects to strengthen the journalism industry. Ebony also teaches media sales.

**ALEC RODGERS, UMKC**

Currently a student at UMKC, Alec is seeking a degree in Business Administration with an emphasis in Entrepreneurship and a Bachelor of Science degree in Accounting. Alec is a Student Ambassador at the Regnier Institute for Entrepreneurship and Innovation and also is involved in UMKC Enactus.

**LAURA ROLOFF, MU**

Laura is part of a team of professionals who communicate and market MU research and economic development programs, including entrepreneurship education. Previously she was the principle integrated marketing strategist for Mizzou's central communications and marketing division. Laura has spent most of her career in communication roles within all levels of public education. After working with Missouri community colleges and elementary, secondary and vocational-technical schools, Laura found her niche in higher education. She holds a bachelor's degree in journalism and a master's degree in educational leadership and policy analysis, both from MU.

**NATALIE SELF, KAUFFMAN FOUNDATION**

Natalie is a program officer in Market Gaps for the Entrepreneurship department at the Ewing Marion Kauffman Foundation. She is responsible for managing a diverse grant portfolio that addresses the removal of systemic barriers that entrepreneurs face in starting and growing businesses. Natalie works to build a community of organizations that focus on closing market gaps, enabling them to share what works and better serve entrepreneurs. Before joining the Kauffman Foundation, Natalie was the project manager of BioSTL, where she led a regional effort to increase race and gender equity in the ecosystem of organizations that build, fund and mentor early-stage, tech-based companies in St. Louis.

**JULIE SEMON, S&T**

Julie teaches a BioDesign and Innovation course at Missouri S&T. At the end of the course, students should be competent in design documentation, project management, business model tools, intellectual property assessment and risk management. They should understand the process involved in taking a biological device design to a commercial stage, how to develop and sustain a competitive biological startup firm and how to interact with venture capitalists, lawyers and investment bankers through the entire business cycle.

**GEORGE SIPOS, UMSL**

George is the Senior International Officer and Executive Director of International Studies and Programs at UMSL, where he also holds an Associate Professor position in Japanese literature and culture. George's career bridges the academic and corporate worlds and is connected with numerous entrepreneurial projects in the U.S., Japan and Europe. Previously George led initiatives such as the Global Creative Network at the Toyota Motor Corporation Headquarters in Japan and founded several startups for creativity and innovation. He holds a PhD degree in East Asian Studies from the University of Chicago.

**KRISTIN SOBOLIK, UMSL**

Kristin is excited to support entrepreneurship at all levels within higher education, especially when engaging students in multidisciplinary academic and research programs and pursuits. That is the foundational reason Kristin moved into administration. Currently Kristin is Provost and Executive Vice Chancellor and Professor of Anthropology at UMSL. She is responsible for the academic mission of the university, working with the colleges, deans and faculty on curricular development, innovation and student success. She oversees research and graduate studies, enrollment management, student retention, community engagement, student affairs, athletics, international programs, university accreditation and strategic planning.

**JASON SPACEK, BLUE CROSS AND BLUE SHIELD**

Jason is the Vice President and Chief Innovation Officer at Blue Cross and Blue Shield of Kansas City. He is responsible for leading companywide innovation and corporate strategy. In this role, Jason led the concepting and initial development of Spira Care, an innovative health insurance offering with a primary care clinic experience. Jason previously held a number of positions within Blue KC, including Department Vice President of Channel Marketing and Wellness Strategy and Director of Consumerism and Retail Marketing. Jason received his bachelor's degree in Business Administration from Mizzou.

**CHRISTOPHER SPILLING, UMSL**

Christopher received his B.Sc. and PhD degree from the University of Technology, Loughborough, UK. He was a Postdoctoral Fellow at Northwestern University before joining the UMSL faculty in 1989. Christopher has published over 85 peer-reviewed research papers and holds 10 patents. He received the 2009 St. Louis award for Chemistry (ACS), the 2009 UM President's Entrepreneur of the Year Award and the 2015 Chancellor's Award for Excellence in Service. In 2006, Christopher co-founded Alkymos. He serves on the board for Center for Research, Technology and Entrepreneurial Expertise (Cortex) and Center for Emerging Technologies (CET).

**GAVIN SPOOR, MU**

Gavin is a junior at Mizzou studying Agricultural Systems Management. He also is a first-generation farmer with corn, soybeans and popcorn crops. Gavin markets the popcorn through an online store and multiple retail outlets.

**GABRIELLE STANLEY, UMKC**

Gabrielle's interest in entrepreneurship was sparked after she enrolled in UMKC's Arts and Entrepreneurship course. Gabrielle, who plans to be a music educator, has discovered that the skills learned through practicing entrepreneurship can benefit students of all ages in every career path.

**DAVID STEFFES, MU**

As SBTDC Central Regional Director, David provides direction and leadership for financial, information technology, marketing and human resources departments. Connecting people, technology, finances and market strategy allows the rest of the company to focus on customer needs and innovating solutions.

**GREG TUCKER, MU**

Greg directs Missouri's Small Business Development Centers located throughout the state. Entrepreneurs and business owners take advantage of SBDC one-on-one services, trainings and resources designed to improve people's lives and the competitiveness of Missouri businesses. Experienced and knowledgeable SBDC staff work with clients to identify specific needs in a confidential setting.

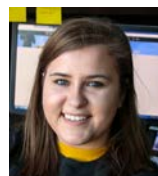
**DANIEL TURBIN, MU**

Daniel is Chair of the Management Department in the Trulaske College of Business. His current research interests include job search, mentoring processes, recruitment and employee energy at work. In addition, Daniel is spending time learning more about entrepreneurship. MU's Center for Entrepreneurship and Innovation is housed in his department.

**BILL TURPIN, MU**

Bill has two roles: Interim Associate Vice Chancellor of Economic Development at MU and President and CEO of the Missouri Innovation Center. Bill works with faculty, students and local entrepreneurs to start and grow technology-based companies. MIC also operates the MU Life Science Business Incubator, where more than 60 clients are commercializing new technologies in areas such as medical devices, pharmaceuticals, animal health, agriculture and alternative

energy. In addition, MIC operates the Mid-MO Tech Accelerator, which focuses on commercializing new digital technologies, such as virtual reality and online marketplaces.

**TAYLOR TUTIN, MU**

Taylor is an administrative project manager serving the Office of the Chancellor and the Office of Research and Economic Development. In this role, she works to advance research initiatives by bringing various sectors of campus together to collaborate. Taylor holds bachelor's degrees in Philosophy, Political Science and Psychology from MU. As an undergraduate, Taylor researched legal history and participated in extracurricular activities centered around student advocacy.

**AJAY VINZE, MU**

Ajay is positioning the Trulaske College of Business to attract exceptional students and prepare them for success as global citizens, business leaders, scholars, innovators and entrepreneurs. Since Ajay assumed the role of Dean in 2017, he has implemented innovative ways to enhance the student experience, such as Camp Trulaske; launched multiple online degrees; assumed a leadership role in redefining (business) higher education via microcredentialing; and is helping develop an Institute for Experiential Education, Innovation and Entrepreneurship.

**RANDALL WESTGRIN, MU**

Randall is Professor and McQuinn Chair of Entrepreneurial Leadership at the College of Agriculture, Food and Natural Resources. In addition to teaching undergraduate and graduate courses on entrepreneurship, Randall directs MS and PhD students to do entrepreneurship research, particularly on collective entrepreneurship.

**JOHN WIGGER, MU**

John is a history professor who teaches a course on innovation in the 20th century and conducts research on American cultural history. John also is writing a book on aviation before 1930, looking at flight as an innovation carried forward by a loosely connected community of entrepreneurs.

**TAMARA WILGERS, UMSL**

Tamara has been Director of Technology Transfer at UMSL for more than 14 years. She is currently developing Innovation Interchange, a collaboration between the UM System and the Southern Illinois University System designed to increase industry-sponsored applied research across both systems. The Interchange also will help entrepreneurs get started and startup companies grow.

**BEN WILLIAMS, UMKC**

Ben is the Managing Director of the Regnier Institute for Entrepreneurship and Innovation at UMKC and Faculty Advisor for Enactus, CEO and Regnier Student Ambassadors. He joined the university in 2013 while pursuing an MBA. Ben is an Instructor for the Global Entrepreneurship Department and holds a bachelor's degree in Business Administration, an MBA and a law degree. His professional background includes work with small businesses, including his own startup.

A Note of THANKS



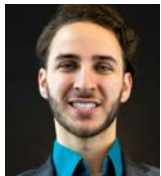
SALLY WILLIAMS, UMKC

Sally has more than 30 years of experience leading innovation and marketing efforts at five major U.S. corporations. She successfully led businesses from startups to nationally-known brands, including development and commercialization of more than 100 new products that delivered over \$1 billion in year-one revenues. Today Sally uses her knowledge and management experience to assist entrepreneurs. As an SBTDC consultant, she coaches technology-based startups and small businesses and facilitates adult learning for entrepreneurs, faculty and students. Sally also leads university efforts to support entrepreneurial ventures in the Kansas City area.



ALAN WRIGHT, MD, ROCHE DIAGNOSTICS

As the Chief Medical Officer for Roche Diagnostics Corp., Alan serves as clinical spokesperson and lead counsel on everything from policy to the practice of diagnostic medicine. With his extensive history in the managed care, pharmaceutical and biotechnology industries, Alan is well-versed in the changing landscape of health care, including emerging trends and technologies, regulatory and legislative hurdles, payer challenges, and the growing relevance of diagnostics with the advent of outcome-based reimbursement. Alan received his medical degree from the University of Pennsylvania and completed a master's degree in public health at Johns Hopkins University.



ALEX ZVIBLEMAN, UMSL

Alex is a student from UMSL who is competing in the inaugural EQ student accelerator finals. He founded Seize the Bean, a coffee house with expanded hours, quiet spaces, social areas and community programming.



TIM BRAGG, UMSL

Tim is a junior majoring in Mechanical Engineering at UMSL. Originally from Granite City, Illinois, Tim has a background in construction-related jobs. His company, Singular Construction Automation, is focused on producing remote-controlled and autonomous asphalt and concrete cleaners, sealers and painters.



TAD BRINKERHOFF, MU

Tad is Director of the eMINTS National Center at MU. eMINTS provides professional training for educators nationally using research-based methods in technology, pedagogy and problem-based learning. Tad also is involved with two startups that focus on international nurse and MBA student recruiting.

*To the esteemed judges of this year's
University of Missouri System
Entrepreneurship Educator of the Year Award.
We appreciate your time and expertise.*



SHOROUQ ALMALLAH, GRAND VALLEY STATE UNIVERSITY

Shorouq is Director of the Richard M. and Helen DeVos Center for Entrepreneurship and Innovation at Grand Valley State University in Grand Rapids, Michigan. She serves on a number of advisory and steering committees, including the Annual Collaboration for Entrepreneurship, the West Michigan Colleges and Universities Group, the West Michigan Foundations Endowments & Family Offices, and Grand Rapids Economic Development Partners Group. Shorouq holds a master's degree in Information Science from Indiana University.



ERIC LIGUORI, ROWAN UNIVERSITY

Eric is the Rohrer Professorial Chair of Entrepreneurship and Executive Director of the Center for Innovation and Entrepreneurship at Rowan University in Glassboro, New Jersey. He is currently serving as the President of the U.S. Association for Small Business and Entrepreneurship (USASBE) and is the Executive Editor of *Entrepreneurship Education and Pedagogy*, Co-Editor of the *Annals of Entrepreneurship Education and Pedagogy*, and Associate Editor for the *Journal of Small Business Management*. Eric holds a Ph.D. in Entrepreneurship from Louisiana State University.



*Special thanks to Missouri Small
Business Development Centers
for generously donating goodie
bags for this event.*