

COURSE GUIDE

Media Arts & Design

Before the assignments...before the tests...before the diploma...comes the foundation of learning: engagement. Like you, our passion is to engage the minds of your students and challenge them to think critically. Cengage Learning uniquely combines people, products, and personalized services to help you prepare students for success – in the classroom and in life.

EXPLORE THE

Learning Solutions

Offer your students learning resources focused on engagement, taking students through the levels of application, analysis, and critical thinking with depth and context.

Beyond Memorization. Understanding.



Cengage Learning's Media Arts & Design CourseMate brings course concepts to life with interactive learning, study, and exam preparation tools that support the embedded, interactive eBook. Instructors can also track student engagement and performance.



With Cengage Learning's Online Instructor Resources to accompany many of our books, preparing for class and evaluating students has never been easier!

Adobe Software Collections

ADOBE DREAMWEAVER



Adobe Dreamweaver Creative **Cloud Revealed**

Bishop

©2015 Hardbound **CourseMate** 978-13051-18713



Adobe Dreamweaver CS6 Revealed

Bishop

©2013 Casebound **CourseMate**

978-11336-93208



Adobe Dreamweaver CS6: Introductory

Hoisington/Minnick

©2013 Paperbound

978-11335-25899



Adobe Dreamweaver CS6: Complete

Hoisington/Minnick

©2013 Paperbound

978-11335-25943



Adobe Dreamweaver Creative Cloud: Comprehensive

Hoisington/Minnick

©2015

Paperbound

978-13052-67220



Adobe Dreamweaver CS6: Comprehensive

Hoisington/Minnick

©2013

Paperbound

978-11335-25936



New Perspectives on Adobe Dreamweaver CS6: Comprehensive

Hart/Geller

@2013

Paperbound

978-11335-25820



Adobe Dreamweaver CS6 Illustrated

Bishop

©2013

Paperbound

978-11335-26025

ADOBE FLASH



Adobe Flash CS6 Revealed

Shuman

@2013

Casebound Casebound Casebound Casebound

978-11336-93215



Adobe Flash CS6: Introductory Fehl

©2013

Paperbound

978-05384-73835



New Perspectives on Adobe Flash Professional CS6, Introductory

Lopez

©2013

Paperbound

978-11335-92983



Adobe Flash Professional CS6 Illustrated

Waxer

@2013

Paperbound

978-11335-26001



Adobe Software Collections (Continued)

ADOBE ILLUSTRATOR



Adobe Illustrator Creative Cloud Revealed

Botello

©2015 Casebound 978-13052-62614





Adobe Illustrator CS6

Botello

©2015

Reding

©2013

Botello

©2014

Casebound

978-13052-60535

978-11336-93222

CS6 Revealed

978-11336-93246

978-12858-43636

Casebound

Cloud Revealed

CourseMate 978-11336-93192

Adobe Photoshop Creative

Casebound Casebound Casebound

Advanced Adobe Photoshop

Casebound CourseMate

Adobe CC CourseMate w/text

CourseMate



Exploring Adobe Illustrator CS6

Toland/Hartman

©2013

Paperbound **CourseMate**

978-11336-93253

Adobe CC CourseMate w/text

978-12858-43704



Adobe Illustrator CS6 Illustrated

Botello

©2013

Paperbound 978-11335-26407



ADOBE PHOTOSHOP

Revealed

©2013



Exploring Adobe Photoshop CS6

Toland/Hartman

©2013

Paperbound CourseMate 978-11335-97100

Adobe CC CourseMate w/text 978-12858-43735



Adobe Photoshop CS6 Revealed

Adobe Photoshop CS6 - Illustrated

Botello

©2013 Paperbound

978-11331-90394



Adobe Photoshop CS6 -Introductory

Starks

©2013 Paperbound 978-11335-25912



Adobe Photoshop CS6 - Complete

Starks

©2013 Paperbound 978-11335-25905



Adobe Photoshop Creative Cloud: Comprehensive

Starks

©2015 Paperbound 978-13052-67237



Adobe Photoshop CS6 -Comprehensive

Starks/Fehl

©2013

Paperbound 978-11335-25929

New Perspectives on Adobe Photoshop CS6: Introductory

Hosie-Bounar

©2013 Paperbound

978-11335-26469



New Perspectives on Adobe Photoshop CS6: Comprehensive

Hosie-Bounar/Hart/Geller

©2013 Paperbound

978-11335-26315

ADOBE INDESIGN



Adobe InDesign Creative Cloud Revealed

Botello

©2015 Casebound CourseMate 978-13052-62492



Adobe InDesign CS6 Interactive: Digital Publishing for the Internet and the iPad

Botello/Dove ©2013

Casebound 978-11336-93260



Adobe InDesign CS6 Revealed

Botello

©2013 Casebound **CourseMate** 978-11338-15211



Exploring Adobe InDesign Creative Cloud

Rydberg

Paperbound CourseMate 978-13052-63642



Exploring Adobe InDesign CS6

Rydberg

©2013

Paperbound

978-11336-93284

Adobe CC CourseMate w/text 978-12858-43520



Adobe InDesign CS6 Illustrated

Fisher @2013

Paperbound

978-11331-87585





ADOBE SOFTWARE COLLECTIONS



Creating 2D Animation with the Adobe Creative Suite

Keller

©2014
Casebound CourseMate
978-11336-93482



Interactive Media Design and Development with Adobe CS6

Bishop/Hartman

©2013
Casebound CourseMate
978-11336-93277



The Design Collection Revealed: Adobe InDesign CS6, Photoshop CS6 & Illustrator CS6

Botello/Reding

©2013
Casebound CourseMate
978-11336-93239



The Video Collection Revealed: Adobe Premiere Pro, After Effects, Audition and Encore CS6

Keller

©2013
Casebound CourseMate
978-11338-15006
Adobe CC CourseMate w/text
978-12858-43674



Available January 2015

The Web Collection Revealed Creative Cloud : Premium Edition

Bishop/Shuman/Vodnik

©2015
Casebound CourseMate
978-13052-63628



The Web Collection Revealed Standard Edition: Adobe Dreamweaver CS6, Flash CS6 and Fireworks CS6

Bishop/Shuman/Waxer

©2013
Casebound CourseMate
978-11338-15075
Adobe CC CourseMate w/text
978-12858-43414



The Web Collection, Revealed Premium Edition: Adobe Dreamweaver CS6, Flash CS6 and Photoshop CS6

Bishop/Shuman/Reding
©2013
Casebound CourseMate

978-11338-15143



The Graphic Designer's Digital
Toolkit: A Project-Based
Introduction to Adobe Photoshop
Creative Cloud, Illustrator Creative
Cloud & InDesign Creative Cloud

Wood

©2015
Paperbound CourseMate
978-13052-63659



The Graphic Designer's Digital Toolkit: A Project-Based Introduction to Adobe Photoshop CS6, Illustrator CS6 & InDesign CS6

Wood

©2013
Paperbound CourseMate
978-11336-02699



Adobe CS6 Design Tools: Photoshop, Illustrator, and InDesign Illustrated

Botello/Fisher

©2013 Paperbound **978-11335-62580**



Adobe CS6 Web Tools: Dreamweaver, Photoshop, and Flash Illustrated

Bishop/Botello/Waxer

©2013 Paperbound **978-11336-29740**



Adobe Creative Suite 6 - Introductory

Starks/Fehl/Hoisington/Minnick ©2013 Paperbound

978-11339-61819

Design Concepts



New!
Web Design: Introductory, 5e
Campbell

©2015 Paperbound **978-12851-70626**



Exploring the Elements of Design, 3e

Evans/Thomas
© 2013
Paperbound CourseMate
978-11116-45489



Design Fundamentals for New Media, 2e

Bennett

©2013
Paperbound CourseMate
978-11331-31137



Contemporary Color: Theory & Use, 2e

Bleicher

©2012
Paperbound CourseMate
978-11115-38910



Drawing Inspiration: Visual Artists at Work

Fleishman

©2011
Paperbound CourseMate
978-14180-52256



Design Basics: 2D and 3D, 8e

Pentak/Roth/Lauer

Paperbound CourseMate 978-04959-09972

Design Concepts (Continued)



Design Basics: 3D

Pentak/Roth/Lauer

©2013 Paperbound CourseMate 978-04959-15782



Design Basics, 8e

Pentak/Lauer

©2013 Paperbound **CourseMate** 978-04959-15775



Foundations of Design

Davis

©2013 Paperbound 978-11113-43613



Take a Line for a Walk: A Creativity Journal

Landa ©2013

Paperbound 978-11118-39222



Foundations of Art and Design: An **Enhanced Media Edition**

Fichner-Rathus

©2012 Paperbound **CourseMate** 978-11117-71454



Graphic Design Solutions, 4e

©2011 Paperbound 978-04955-72817



Graphic Design Basics, 6e

Arntson

©2012 Paperbound 978-04959-12071



A Guide to Drawing, 8e

Faber/Mendelowitz ©2012 Paperbound

978-11113-42722

Available February 2015 Exploring Typography Rabinowitz

©2006 Paperbound CourseMate 978-14018-15059



New! **Exploring the Basics of** Drawing, 2e

Vebell

©2015 Paperbound CourseMate 978-12851-84593

Game Art And Design

INTRO TO GAME DEVELOPMENT



Game Development Essentials: An Introduction, 3e

Novak

©2012 Paperbound **CourseMate** 978-11113-07653



Game Development with Unity, 2e

Menard/Wagstaff

©2014 Paperbound 978-13051-10540





Character Development and Storytelling For Games, 2e

Sheldon

©2014 Paperbound

978-14354-61048



Game Development Essentials: Game Industry Career Guide

Moore/Novak ©2010

Paperbound 978-14283-76472



Breaking Into the Game Industry: Advice for a Successful Career from Those Who Have Done It Brathwaite/Schreiber

@2012 Paperbound 978-14354-58048



Character Development in Blender 2.5

Williamson ©2012

Paperbound 978-14354-56259



GAME OA AND TESTING



Game Development Essentials: Game QA & Testing

Levy/Novak ©2010 Paperbound 978-14354-39474

GAME ARTIFICIAL INTELIGENCE



Introduction to Game AI

Kirby ©2011 Paperbound 978-15986-39988

GAME DESIGN/GAME PLAY



The Official ameSalad® Guide to **Game Development**

GameSalad/Novak

@2014 Paperbound 978-11336-05645



Making a GameSalad for Teens

Duggan ©2014

Paperbound 978-12854-40118



Game Development Principles

Thorn ©2013 Paperbound 978-12854-27058



Game Development Essentials: Mobile Game Development

Unger/Novak

978-14180-52652



iPad Action Gaming for Teens

Paperbound



Video Game Optimization

Preisz/Garney ©2011

Paperbound 978-15986-34358

GAME PRODUCTION TEAM



Game Development Essentials: Game Project Management

©2008

GAME ENGINE DESIGN



Multi-Threaded Game Engine Design

Harbour ©2011 Paperbound 978-14354-54170

Hight/Novak

Paperbound 978-14180-15411

Practical Game Development with Unity and Blender

Horn

©2014 Paperbound 978-13050-74705



Flash CS5 Game Development: In a Social, Mobile and 3D World

Rhodes ©2014

Paperbound 978-14354-60201



UDK Game Development

©2012

Paperbound 978-14354-60188



Mastering Blender Game Engine

Pan/Felinto

©2014 Paperbound 978-14354-56624

MOBILE GAME DEVELOPMENT



©2012 Paperbound





iPad Multiplayer Magic

Duggan

©2012 Paperbound 978-14354-59649



iPhone Game Development for Teens

Crooks

©2013 Paperbound

978-14354-59922



iPhone 3D Game Programming All In One

Alessi

©2011

Paperbound

978-14354-54781

Game Art And Design (Continued)

GAME PROGRAMMING



Fundamental 2D Game **Programming with Java**

Wright

©2014 Paperbound

978-13050-76532



The Black Art of Multiplatform **Game Programming**

Yamamoto ©2014

Paperbound

978-13051-10380



Beginning C++ Through Game Programming, 4e

Dawson

©2014

Paperbound

978-13051-09919



Beginning Game Programming, 4e

Harbour

©2014

Paperbound

978-13052-58952

INTERFACE DESIGN



Game Development Essentials: Game Interface Design, 2e

Saunders/Novak

©2013

Paperbound

978-11116-42884



Game Coding Complete, 4e

McShaffry/Graham

©2013

Paperbound 978-11337-76574



Data Structures and Design Patterns for Games

Cortez

©2014 Paperbound

978-11336-03610



Mathematics & Physics for Programmers, 2e

Kodicek/Flynt

©2012

Paperbound 978-14354-57331



Mathematics for 3D Programming and **Computer Graphics**

Lengyel

©2012

Casebound

978-14354-58864

ONLINE GAME DEVELOPMENT



Wizards and Warriors: Massively Multiplayer Online Game Creation

Darby

©2012

Paperbound

978-1598-638516



3D Game Programming All in One, 3e

Finney

©2013

Paperbound 978-14354-57447

Visual Basic Game Programming for Teens, 3e

Harbour

©2011

Paperbound

978-14354-58109



Visual C# Game Programming for Teens

Harbour

©2012

Paperbound

978-14354-58482



Beginning Java SE 6 Game Programming, 3e

Harbour

©2012

Paperbound

978-14354-58086

Digital Video And Film



Secrets of CG Short Filmmakers Cantor

©2014

Paperbound

978-14354-60461



The Digital Filmmaking Handbook, 5e

Long/Schenk

©2014 Paperbound 978-13052-58716



Moving Images: Making Movies, **Understanding Media**

Casinghino

©2011 Casebound

CourseMate 978-14354-85853



The Video Collection Revealed: **Adobe Premiere Pro, After Effects, Audition and Encore** CS6

Keller

©2013

Casebound CourseMate 978-11338-15006

Computer Graphics And Animation



Picture Yourself Learning Corel PaintShop Pro X6, 5e

Koers

©2014 Paperbound

978-12858-59149



Bring It Home with CorelDRAW: A Guide to In-House Graphic Design

Wambolt

©2013 Paperbound 978-14354-61017



Digital Painting Fundamentals with Corel Painter X3

Draws ©2014

Paperbound 978-12858-40697



Secrets of Corel Painter Experts: Tips, Techniques, and Insights for Users of All Abilities

Wise/Hellfritsch

©2011 Paperbound 978-14354-57201



Illuminated Pixels: The Why, What, and How of Digital Lighting

Wissler ©2013 Paperbound 978-14354-56358



Secrets of Zbrush Experts: Tips, Techniques, and Insights for **Users of All Abilities**

Wise/Anderson

©2012 Paperbound 978-14354-58970



The Advanced Art o¬f Stop-**Motion Animation**

Priebe

©2011 Paperbound 978-14354-56136

Photography



Fearless Photographer: Nature

©2014 Paperbound

978-14354-60492



Fearless Photographer: Sports

Skelps

©2014 Paperbound

978-14354-59052



Photo 1: An Introduction to Photography

Casebound **CourseMate** 978-11111-38721



Artificial Lighting for Photography

McKenzie/Overturf

©2010 Paperbound

978-14283-18045



Complete Digital Photography, 8e

Long

©2014

Paperbound 978-13052-58723



Photo Restoration and Retouching Using Corel® PaintShop Pro[®] X5, 4e

Correll

©2013 Paperbound

978-12851-96565



Beginning HDR Photography

Bamberg

©2013 Paperbound

978-11337-88775



Handbook of Photography, 6e

Folts/Lovell/Zwahlen

©2006

Paperbound

978-14018-48606



Digital Photography

Warren

©2013 Paperbound 978-04958-97798

Photography: The Concise Guide, 2e

Warren

©2012

Paperbound

978-04958-97804



Engaging. Trackable. Affordable.

The simple way to boost student interest and engagement

CourseMate brings concepts to life with web-based learning, study, and exam preparation tools that support your Cengage Learning textbook. Watch comprehension soar as CourseMate goes beyond the book to deliver what learners need!

WHAT WILL YOU FIND?

- The Engagement Tracker, which checks the progress of your students, identifies those at risk, and uncovers concepts that are challenging for your class.
- An integrated eBook that allows students to take notes, highlight, search, and access book-specific embedded media.
- A Student Learning Pathway, customized to your adopted textbook, that integrates digital media.
- Engaging quizzes, flashcards, and videos to further drive interest.

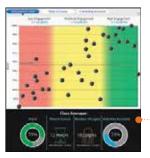
Instructors using
CourseMate saw an 11%
increase in homework
submissions and a 14%
decrease in low passes,
fails, and incompletes.





Tap into the **personalized** teaching experience

MindTap is a personalized teaching experience with relevant assignments that guide students to analyze, apply, and improve thinking, allowing you to measure skills and outcomes with ease.



Elevate Thinking

Relevant readings, multmedia, and activities are designed to take students up the levels of learning, from basic knowledge to analysis and application.

Promote Better Outcomes

Analytics and reports provide a snapshot of class progress, time in course, engagement and completion rates.

Easily Set Your Course

Personalized teaching becomes yours through a Learning Path built with key student objectives and your syllabus in mind. Control what students see and when they see it.

"We have seen an increase of at least one letter grade when we compare the performance of students who used MindTap with those who didn't." — Scott Domowicz, Erie Institute of Technology

Tap into more info at: www.cengage.com/mindtap

Engaged with you.





