



Holy Angel University
College of Hospitality and Tourism Management
Angeles City

Course Outline and Learning Plan

Faculty: Princess Ann Anunciacion
Course Title: Domestic Tourism
Course Code: TDOMESTIC
Number of Units: 3 UNITS
Contact Hours per Week: 3 HOURS
Pre-requisite subject/s: HPRINTOUR

Course Content:

Timetable	Course Content/Subject Matter	Resource Materials
1	Orientation <ul style="list-style-type: none">• Course requirements in TDOMESTIC• Expectations for the entire semester• Classroom Policies	Course Outline Student Manual
2	Part I: Introduction A. Overview of Tourism <ul style="list-style-type: none">- Definition- Concepts of Tourism- Forms of Tourism Government and private sectors involved in Philippine tourism	DOT Philippines. (2014, December 18). <i>Visit the Philippines 2015</i>. So, Paul (2012). <i>Philippine tourist destinations</i> (2nd ed) Manila: Action Holidays Tours Corporation
3	Part II: The COUNTRY: A Review <ul style="list-style-type: none">- Geography- History- Population/ people- Ecology & environment- Flora & Fauna- Economy Society	So, Paul (2012). <i>Philippine tourist destinations</i> (2nd ed) Manila: Action Holidays Tours Corporation Roces, Alfredo (et al).(2013) <i>Culture shock : Philippines</i> . Singapore: Marshall Cavendish International (Asia) Pte Ltd

2nd Semester, S.Y. 2016-2017

TDOMESTIC



Holy Angel University
College of Hospitality and Tourism Management
Angeles City

4	<p>Part III. Discover Northern Luzon (Region 1: Ilocos Region, Region 2: Cagayan Valley, Cordillera Administrative Region, Region 3: Central Luzon)</p> <ul style="list-style-type: none"> - Geographic locations, capitals - Geographic profile - How to get there, major roads, airports, seaports - Top tourist attractions - Top tourist activities - Top tourist accommodations <p>Local colors (food, culture, society profile)</p>	<p>Website:</p> <p>WoW Philippines (wowphilippines.com or or www.tourism.gov.ph)</p> <p>Film Showing/ DOT video</p>
5	<p>Part IV. Journey to Southern Luzon (National Capital Region, Region 4A: CALABARZON Region, Region 4B: MIMAROPA Region, Region 5: Bicol Region)</p> <ul style="list-style-type: none"> - Geographic locations, capitals - Geographic profile - How to get there, major roads, airports, seaports - Top tourist attractions - Top tourist activities - Top tourist accommodations <p>Local colors (food, culture, society profile)</p>	<p>Film Showing/ DOT video</p> <p>Roces, Alfredo (et al).(2013) <i>Culture shock : Philippines</i>. Singapore: Marshall Cavendish International (Asia) Pte Ltd</p>
6& 7	<p>Cultural Showcase featuring Northern and Southern Luzon</p>	<p>So, Paul (2012). <i>Philippine tourist destinations</i> (2nd ed) Manila: Action Holidays Tours Corporation</p> <p>DOT Website (www.tourism.gov.ph)</p>
8	<p>Part VI. Explore the Urban Colors of Eastern Mindanao (Region 10: Northern Mindanao, Region 11: Davao Region, Region 13: Caraga Region)</p> <ul style="list-style-type: none"> - Geographic locations, capitals - Geographic profile - How to get there, major roads, airports, seaports - Top tourist attractions - Top tourist activities - Top tourist accommodations <p>Local colors (food, culture, society profile)</p>	<p>So, Paul (2012). <i>Philippine tourist destinations</i> (2nd ed) Manila: Action Holidays Tours Corporation</p> <p>DOT Website (www.tourism.gov.ph)</p>
MIDTERM EXAM		



Holy Angel University
College of Hospitality and Tourism Management
Angeles City

10	Part VII. Discover Western Mindanao Culture (Region 9: Zamboanga Peninsula, Region 12: South-Central Mindanao, Autonomous Region of Muslim Mindanao) <ul style="list-style-type: none"> - Geographic locations, capitals - Geographic profile - How to get there, major roads, airports, seaports - Top tourist attractions - Top tourist activities - Top tourist accommodations Local colors (food, culture, society profile)	So, Paul (2012). <i>Philippine tourist destinations</i> (2nd ed) Manila: Action Holidays Tours Corporation DOT Website (www.tourism.gov.ph)
11	Cultural Showcase featuring Visayas, Western and Eastern Mindanao)	So, Paul (2012). <i>Philippine tourist destinations</i> (2nd ed) Manila: Action Holidays Tours Corporation
12	University Days Travel Expo	
13	FAMILIARIZATION TOUR	
14	Part VIII. Meken! Pampanga and all its riches <ul style="list-style-type: none"> - People - Culture - History - Economy - Natural Resources - Politics - Attractions Festivals	Singsing Magazine, Center for Kapampangan Studies, Holy Angel University
15	Tour Itinerary Presentation: District 1 (Angeles City, Magalang, Mabalacat City) <ul style="list-style-type: none"> - Geographic locations - Geographic profile - Top tourist attractions - Top tourist activities - Top tourist accommodations Local colors (food, culture, festivals, society profile) Tour Itinerary Presentation: District 2 (Floridablanca, Guagua, Lubao, Porac, Santa Rita, Sasmuan) <ul style="list-style-type: none"> - Geographic locations 	Singsing Magazine, Center for Kapampangan Studies, Holy Angel University

2nd Semester, S.Y. 2016-2017

TDOMESTIC



Holy Angel University
College of Hospitality and Tourism Management
Angeles City

	<ul style="list-style-type: none"> - Geographic profile - Top tourist attractions - Top tourist activities - Top tourist accommodations <p>Local colors (food, culture, festivals, society profile)</p>	Singsing Magazine, Center for Kapampangan Studies, Holy Angel University
16	<p>Tour Itinerary Presentation: City of San Fernando</p> <ul style="list-style-type: none"> - Geographic locations - Geographic profile - Top tourist attractions - Top tourist activities - Top tourist accommodations <p>Local colors (food, culture, festivals, society profile)</p> <p>Tour Itinerary Presentation: District 3 (Arayat, Bacolor, Mexico, Santa Ana)</p> <ul style="list-style-type: none"> - Geographic locations - Geographic profile - Top tourist attractions - Top tourist activities - Top tourist accommodations <p>Local colors (food, culture, festivals, society profile)</p>	<p>Singsing Magazine, Center for Kapampangan Studies, Holy Angel University</p> <p>Singsing Magazine, Center for Kapampangan Studies, Holy Angel University</p>
17	<p>Tour Itinerary Presentation: District 4 (Apalit, Candaba, Macabebe, Masantol, Minalin, San Simon, San Luis, Santo Tomas)</p> <ul style="list-style-type: none"> - Geographic locations - Geographic profile - Top tourist attractions - Top tourist activities - Top tourist accommodations <p>Local colors (food, culture, festivals, society profile)</p>	Singsing Magazine, Center for Kapampangan Studies, Holy Angel University
FINAL EXAM		

2nd Semester, S.Y. 2016-2017

TDOMESTIC



Holy Angel University
College of Hospitality and Tourism Management
Angeles City

References:

- Roces, Alfredo (et al).(2013) *Culture shock : Philippines*. Singapore: Marshall Cavendish International (Asia) Pte Ltd
So, Paul (2012). *Philippine tourist destinations* (2nd ed) Manila: Action Holidays Tours Corporation

E-Journals (Pro Quest):

- Travel & Tourism Industry Profile: Philippines. (2016). *Travel & Tourism Industry Profile: Philippines*, 1-34.
Chan, V., Sindarta, F., & Mann, S. S. (2015). *In focus: Philippines*. HVS Global Hospitality Report, 1-5.
Dela Santa, E. (2015). *The evolution of Philippine tourism policy implementation from 1973 to 2009*. *Tourism Planning & Development*, 12(2)155. Retrieved from <http://search.proquest.com/docview/1663917941?accountid=148769>
Hazel, C. M., & Mora Rivera, J. J. (2014). *The impact of international remittances on domestic tourism*
Matušková, S., Dvořáček, J., & Danel, R. (2016). *Influence of economic factors on domestic tourism and destination marketing*.
Palanca-Tan, R., Garces, L. P. D. M., Purisima, A. N. C., & Zaratan, A. C. L. (2015). *Tourism and crime: Evidence from the philippines*. *Southeast Asian Studies*, 4(3), 565-580. Retrieved from <http://search.proquest.com/docview/1755489615?accountid=148769>
PR, N. (2015, April 15). *Travel and Tourism in the Philippines to 2019*. PR Newswire US
SHEMMA, M. (2014). Tourist destination: demand motivating factors in Israel's domestic tourism *Journal Of Tourism Challenges & Trends*, 7(2), 65-86.

Video materials:

- DOT Philippines. (2016, February 4). *Apl's It's More Fun in the Philippines Video*. [Video File]. Retrieved from <https://www.youtube.com/watch?v=HINsGR8043s>.
DOT Philippines. (2012, October 3). *It's More Fun in the Philippines*[DOT Official AVP. [Video File]. Retrieved from <https://www.youtube.com/watch?v=ADNgEHFDYzo>.
DOT Philippines. (2014, December 18). *Visit the Philippines 2015*. [Video File]. Retrieved from <https://www.youtube.com/watch?v=yhFKsWZQIZM>.
Philippines: GMA Records, ©2014. *Biyahe in Drew*. sd., col.DVD 915.99 B624.
Regions of the Philippines: Disc 1 National Capital Region. Quezon City: Vival Publishing House, ©2006
Regions of the Philippines: Disc 1 National Capital Region. Quezon City: Vival Publishing House, ©2006.
Regions of the Philippines: Disc 2, Regions 1 & 2 , Ilocos & Cagayan Valley. Quezon City: Vibal Publishing House,
Regions of the Philippines: Disc 3. Regions 3 & 4A, Central Luzon & CALABARZON. Quezon City: Vibal Publishing
Regions of the Philippines: Disc 4, Regions 4B & 5, MIMAROPA & Bicol. Quezon City: Vibal Publishing
Regions of the Philippines: Disc 5, Regions 6 & 8, Western & Eastern Visayas. Quezon City



Holy Angel University
College of Hospitality and Tourism Management
Angeles City

Regions of the Philippines: Disc 6, Region 7, Central Visayas. Quezon City: Vibal Publishing

Regions of the Philippines: Disc 7, Region 9 & 10, Zamboanga Peninsula & Northern Mindanao. Quezon City: Vibal Publishing

Regions of the Philippines: Disc 8, Region 11, Davao. Quezon City: Vibal Publishing

Regions of the Philippines: Disc 9, Region 12 & 13, SOCCKSARGEN. Quezon City: Vibal Publishing

Regions of the Philippines: Disc 10, CAR & ARMM. Quezon City: Vibal Publishing ,

Websites:

www.visitmyphilippines.com

www.tourism.gov.ph

www.wowphilippines.com.ph

<http://www.philippineairlines.com/>

www.lakbay.net

www.superferry.com.ph