



1 CREDIT =
1 MEAL INITIATIVE

#1Credit1Meal #1C1M #myCPE

myCPE is an online continuing education platform for CPAs, Accountants, EAs, Tax Professionals, CFOs, Controllers etc.

myCPE has pioneered initiative of '1Credit = 1Meal'(#1C1M). Through this 1C1M program, we at myCPE, donate 1 meal to an underprivileged or a poor for each credit awarded to you on our platform.

Thank You for  Raising a Smile on Someone's Face.

IMPORTANT INSTRUCTIONS FOR THE LIVE WEBINAR PROGRAM

01 | To earn full credit

- ✔ You are required to remain connected during the entire program
- ✔ You must answer all the polling questions
- ✔ You must complete the evaluation form after the webinar has ended

02 | Polling Questions: In case you are unable to submit your response to a poll question due to any technical issue, kindly reach out to the moderator via the questions/chat panel or email at support@my-cpe.com with your poll question response during the webinar.

03 | When listening via your computer speakers, please note that the quality of your sound will vary depending on the speed and quality of your internet connection.

04 | You shall receive an evaluation form after the end of the webinar in the next 24 hours. The evaluation form can also be submitted from your myCPE dashboard under 'My Webinars' Tab under the 'Pending Evaluation' section.

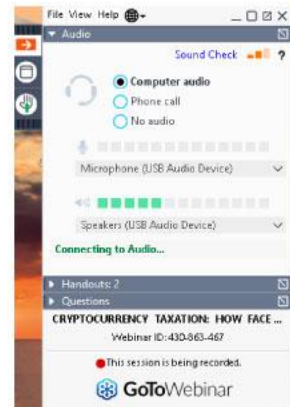


ABOUT THE Q&A SESSION

- ✔ Please note that the Q&A Session will be at the end of the webinar, if time permits.
- ✔ You can submit your questions through the questions panel, and it'll be put forward to the speaker by the moderator.
- ✔ In case you want to ask the question to the presenter directly through your computer or cell phone, please make sure that the microphone of your device is working properly and there's no background noise.

If you want to speak through your cell phone, the phone number and access code are available under the Audio Panel.

Kindly refer to the screenshot below to access audio panel





Welcome to the Live Webinar



Host: Barry Brooksby
Focus Wealth Group

*Infinite Banking:
How to Be Your Own Bank, Access
Liquid Cash, and Grow Your Money
Guaranteed & Tax-Free!*

- 19 years
in financial services
- Clients across the USA
- Founder of
Focus Wealth Group
- Infinite Banking Practitioner





Housekeeping...



Barry Brooksby
Founder – Focus Wealth Group

MY GOAL

- A better system to grow and protect your money
- Predictability and guarantees
- Create more wealth along the way
- Know your financial future
- More peace of mind...



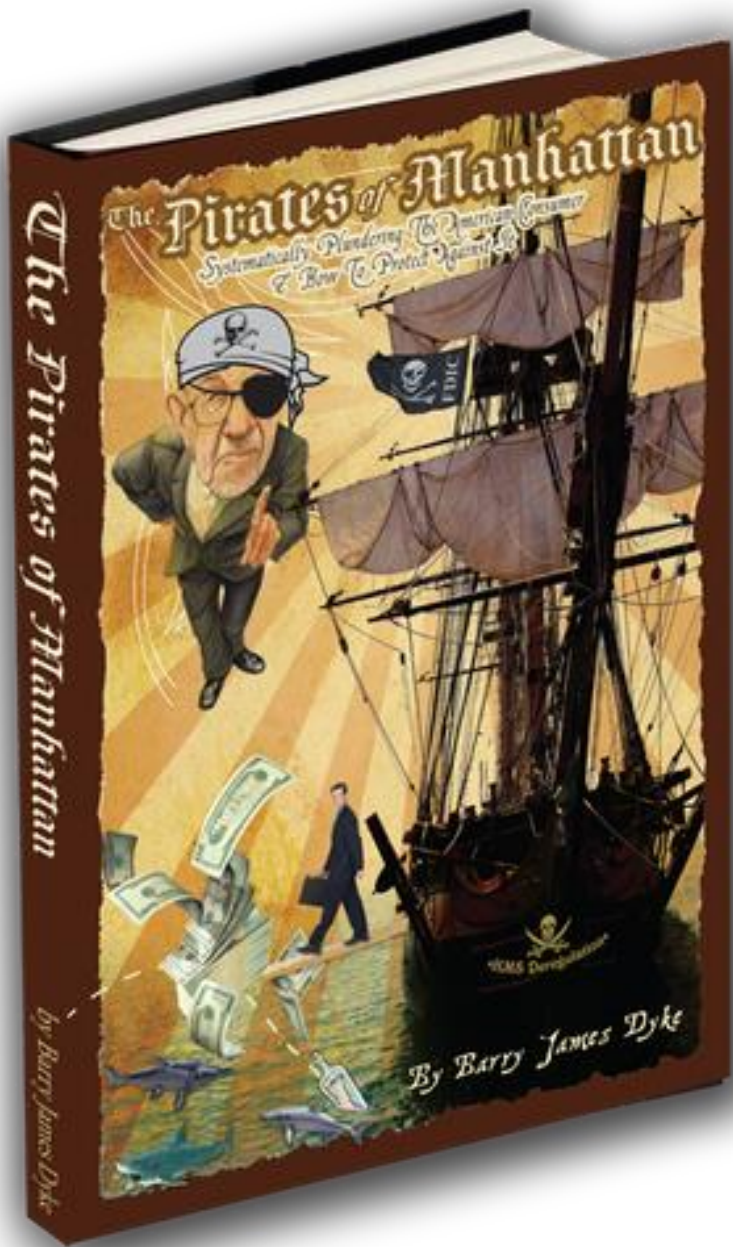
Barry Brooksby
Founder – Focus Wealth Group

And here's why...

- US Debt Clock
- The Retirement Gamble
- The Pension Gamble
- Market problems
- 401k problems
- And...



Barry Brooksby
Founder – Focus Wealth Group



Systematically Plundering
the American Consumer...

Ultimately why I want to
help you learn about this...



Barry Brooksby
Founder – Focus Wealth Group

UNCERTAINTY



Barry Brooksby
Founder – Focus Wealth Group

Let's talk about a solution
and what many are
doing about it



Barry Brooksby
Founder – Focus Wealth Group

- . Wal-Mart
- . General Electric
- . Comcast
- . Walt Disney
- . JC Penney
- . Ray Croc
- . John D. Rockefeller
- . Morgan family
- . Rothschild family
- . Nike
- . Pampered Chef
- . Proctor & Gamble
- . Stanford University
- . Verizon
- . AT&T
- . John F. Kennedy
- . Franklin D. Roosevelt
- . And the list goes on...



Barry Brooksby
Founder – Focus Wealth Group



What do these names
have in common?



Barry Brooksby
Founder – Focus Wealth Group

They all use cash value insurance in their business and/or personal lives.



Barry Brooksby
Founder – Focus Wealth Group



What is the Infinite Banking?



Barry Brooksby
Founder – Focus Wealth Group

Infinite Banking Concept:

- Nelson Nash created the concept in the 80's.
- Uniquely designed, properly structured whole life cash value insurance policy.
- With a Participating, Dividend Paying, Mutual life insurance company.
- A way for people to “become their own bank” by taking control of the banking function in their lives.
- The book, “Becoming Your Own Banker” published in 2008.



Barry Brooksby
Founder – Focus Wealth Group

Becoming Your Own
BANKER

Fifth Edition



Unlock the Infinite Banking Concept

Bestselling Author
R. Nelson Nash

Infinite Banking

Also know as...

Bank on Yourself

770 Account or 702(j) Account

Cash Flow Banking or Cash Flow Insurance

Family Banking, Private Family Banking, or

The Family Banking System

Cash Value Plan



Barry Brooksby
Founder – Focus Wealth Group



How to Capitalize On It and Establish Your Plan



Barry Brooksby
Founder – Focus Wealth Group



Whiteboard/PUA & Base
1 Illustration example



Barry Brooksby
Founder – Focus Wealth Group

How do Policy Loans work?



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Founder – Focus Wealth Group



BANKING



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Founder – Focus Wealth Group

INCOME



Barry Brooksby
Founder – Focus Wealth Group

More problems:

- Taxes
- Fees
- Volatility
- Inflation



Barry Brooksby
Founder – Focus Wealth Group





UNIVERSITY OF
MICHIGAN

Cash value life insurance makes Harbaugh college football's top-paid coach

This type of deferred compensation alternative appeals to talented leaders and executives.

By **Jordan Smith** | November 16, 2016 at 08:20 AM



In August, the University of Michigan announced that it had amended its contract with head football coach Jim Harbaugh to include a creative deferred compensation alternative involving [cash value life insurance](#).



The arrangement makes Harbaugh the highest paid college football coach in the country, according to Sports Illustrated and other news outlets.



What most people don't know, however, is that **the compensation strategy was designed to provide Harbaugh with millions of dollars of tax-free cash during retirement.** It's one that can also be incredibly effective on a much smaller scale.



Related: [Here's why cash value life insurance is a superior product](#)



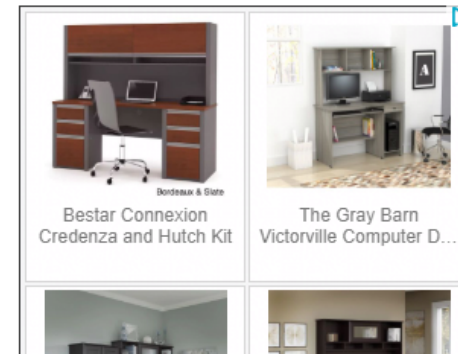
The details of Harbaugh's agreement

When Harbaugh was originally hired at Michigan, the parties had agreed to sit down and discuss the establishment of a [deferred compensation package](#) after the end of his first season. What they ultimately agreed to, however, will likely prove to be much more valuable.

Instead of a Deferred Compensation Agreement, Harbaugh and Michigan entered into a Split-Dollar Loan Agreement under which the University agreed to make seven loan advances, of \$2 million each, that would be used by Harbaugh to pay premiums on a life insurance policy.

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- 2 **15 Worst Cities for Nursing Home Quality**
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- 4 **12 States With the Worst Fiscal Health**
- 5 **Top 15 Colleges Whose Business Majors Get Highest Starting Salaries**



Ways to use Infinite Banking...

- ✓ Loans for business, real estate, cars, vacation, etc.
- ✓ Pension Maximization
- ✓ Pay off higher interest rate debts
- ✓ Businesses can use it for equipment financing
- ✓ Tax-Free retirement income
- ✓ And on, and on...



Barry Brooksby
Founder – Focus Wealth Group

Infinite Banking Concept

- ✓ Guaranteed
- ✓ Liquid
- ✓ Protected
- ✓ Tax-Free



Barry Brooksby
Founder – Focus Wealth Group



Thank you for attending
the LIVE Webinar on the
Infinite Banking Concept!



Barry Brooksby
Founder – Focus Wealth Group



For More Information:

www.FocusWealthGroup.com

barry@focuswealthgroup.com

Office: 435-429-1600



Barry Brooksby
Founder – Focus Wealth Group

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- Kindly note that the evaluation form will only be available for those **attendees who have attended the entire program and answered all the polling questions.**
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