



Craft Council of Newfoundland and Labrador

### PRODUCT REVIEW CHECKLIST

The Standards of Quality are a core expression of the mandate and membership of the Craft Council of Newfoundland and Labrador, and have been developed with careful consideration over a number of years by practicing craftspeople. These standards are foundational to the success of the craft sector in our province, and all applicants seeking to have their work/products reviewed by the Standards Committee are expected to familiarize themselves with these documents. The Standards of Quality are available as downloadable pdfs at [www.craftcouncil.nl.ca/membership/standards-info](http://www.craftcouncil.nl.ca/membership/standards-info).

Please complete and sign this checklist to ensure that your work/products are submitted with full knowledge of Craft Council standards and expectations. If you are uncertain whether or not aspects of your product(s) are compatible with these standards and expectations, please circle "critique" on the form so we may advise you on these items. Please complete this form and include it as the cover page of your application.

- I have read and understood the General Standards document and all sub-documents relevant to my particular work/products (Beading, Candles, Carving, Food Products, Soap, Weaving, etc.)
- I understand that if my work contains Indigenous visual representation that it is a reflection of the Indigenous culture of my native region.
- To the best of my knowledge, my work/products fall within Craft Council standards and expectations with respect to how they are made and the materials from which they are made
- I have completed all relevant aspects of the Standards Review Form that accompanies my application, and understand that incomplete applications will not be considered by the Standards Committee
- I am either currently a member in good standing or have enclosed a \$10 jurying fee
- (For shop submissions) I have included retail pricing for all work/products

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Signature

Date

Craft Council of Newfoundland and Labrador  
 275 Duckworth Street, St. John's NL A1C 1G9  
 (709) 753-2749 (p) (709) 753-2766 (f)  
 info@craftcouncil.nl.ca www.craftcouncil.nl.ca



**CRAFT COUNCIL**  
OF NEWFOUNDLAND & LABRADOR

**PRODUCT REVIEW FORM**

Thank you for sending samples of your work to the Craft Council for review. We hope that the comments provided will be of benefit to the further development of your work. Privacy Statement: The information you have provided will be kept confidential and will not be used for anything other than product review purposes without your permission

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone(s) \_\_\_\_\_

Email/Social \_\_\_\_\_

Date \_\_\_\_\_

\_\_\_\_\_ I am a current member OR \_\_\_\_\_ my \$10 review fee is enclosed.

Reason(s) for submitting your work for review: (please circle as many as appropriate)

Craft Fair      Shop      Loan Board      Awards      Critique

List Product(s) submitted: \_\_\_\_\_

Please check off  each that applies to your product(s)

Bone/Antler	
Book publisher	
Clay	
Cosmetics (body products)	
Fibre: Animal/plant/other	
Food/Beverage	
Glass	
Hide	
Metal	
Stone	
Wood	
Mixed media	
Visual Art	
Other (describe)	

Hand Knit/Crochet	
Hand-woven	
Embroidered/Quilled	
Felted	
Sewn	
Carved	
Tanned	
Turned	
Hand Printed	
Preserves	
Glazed	
Blown	
Other (describe)	

Presentation. Describe any packaging, labelling that complies with regulatory requirements i.e. food, clothing etc., or presentation features which contribute to the overall impact of the finished product.

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If work submitted is part of a larger line, please describe other items produced.

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Pricing: Please provide retail prices for the pieces submitted.

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Please write a few words about yourself to introduce yourself to the Craft Council Standards Committee. How long have you been practising your craft? How did you learn your skills? Where do you market your work? Is there anything else you would like us to know about you?

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Return of work. Samples should be left with the Craft Council for one week following a review session to enable the preparation of a written response from the Standards Committee. If this is not convenient, please check with Craft Council staff to make other arrangements.

Please indicate your preferred method for return of work:

\_\_\_\_\_ Pick-up from Craft Council by craftsperson

\_\_\_\_\_ Craft Council to return samples by mail

\_\_\_\_\_ Other Specify: \_\_\_\_\_

The Craft Council's Standards of Quality requires that designs be either original or traditional. These products are:  
(Please circle one and complete the appropriate side of the second sheet)

ORIGINAL

TRADITIONAL

## IS MY WORK ORIGINAL OR TRADITIONAL?

In filling out the Review Application Form, you are asked to identify whether your work or product is “traditional” or “original.” As most work submitted to the Craft Council will be created using some form of traditional technique, we are specifically interested in whether you consider the *design* aspect of your work to be traditional or original. For example, while hooked mats are made with a traditional techniques, the majority of hooked mats submitted to the Craft Council use original designs created by a particular maker. On the other hand, if you are using a traditional (non-commercial) pattern or recipe, your work/product would most likely fall in the traditional category. Below are some guidelines that may help identify your work as original or contemporary:

### TRADITIONAL

- Aran sweaters
- Trigger mitts
- Moccasins / Black-Bottomed Boots
- Salt and pepper caps
- Knotted mats
- Jams using traditional recipes (blueberry, partridgeberry, etc.)
- Shaker-style bent boxes
- Windsor chairs
- Pottery that reproduces specific historical forms
- Soap and candle-making
- Quilts with traditional patterns (log cabin, windmill, star)

### ORIGINAL

- Hooked mats with original designs created by the maker
- Jams using original recipes (e.g. dark rum marmalade with hops)
- Traditional prints (woodcuts, etchings, etc.) with original designs
- Sweaters with unique patterns or elements designed by the maker
- Cutting boards with original patterns or shapes

**FOR ORIGINAL DESIGNS** (for traditional designs, see other side)

For original designs, please describe your sources of ideas and inspirations and how you have developed them into a final product.

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Describe any additional techniques and tools used. If you use any unusual or original methods, please describe these in detail.

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Identify the materials used in your samples. How do they contribute to the aesthetic and / or functional value of the product?

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The Standards of Quality states that work should show a distinct and personal style of the maker - characteristics of design, technique and / or materials which illustrate the individuality of the craftsman, the product and the product line. Please identify the features of your work which give it this "hand of the maker". What is it about this product that "makes it yours"?

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**FOR TRADITIONAL DESIGNS** (for original designs, see other side)

For traditional designs, please describe the objects upon which your designs are based. Indicate the source(s) you have used (person, book, etc.) Is you work a replica of a traditional object or a contemporary adaptation?

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Describe the techniques and tools used. Do you use original methods?

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Identify the materials used in your samples. Are these the materials that would traditionally have been used for these objects?

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The Standards of Quality states that work should show a distinct and personal style of the maker - characteristics of design, technique and / or materials which illustrate the individuality of the craftsman, the product and the product line. Please identify the features of your work which give it this "hand of the maker". What is it about this product that "makes it yours"?

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