



NATIONAL
TOWN BUILDERS
ASSOCIATION

CRAFTING QUALITY IN-FILL DEVELOPMENT...AND BEER, TOO!



Photo Courtesy Explore Asheville

2018 NTBA Fall Roundtable and Pre-Roundtable Collaborative
Planning Workshop with the City of Asheville

Thursday, September 6 – Sunday, September 9, 2018
Asheville, North Carolina



Photo Courtesy Explore Asheville



Exploring the depths of “Crafting Quality In-Fill Development...and Beer, Too” is the subject of the 2018 NTBA Fall Roundtable. And it promises to be a doozy!

Join NTBA host Lou Marquet and professional planning and development friends for an optional Pre-Roundtable event as we work with the City of Asheville and answer the question, “What would NTBA members do?” during a collaborative workshop to brainstorm ideas for the redevelopment of a key parcel in the heart of Asheville. The Roundtable that follows will acquaint you with how this successful tourist city has evolved over the decades and how its historic and current precedents may be applicable to your development projects. Dive into the subtleties of what to include (or exclude) as you develop your own walkable projects. We’ll talk finance, affordability, climate change, and discover what other developers are doing to help make their projects distinctive and successful. (Beer anyone?) We’ll also have an honest discussion of what it takes to attract New Urban developers and how cities can adapt developer-friendly incentives as they plan for future growth and redevelopment.

As always, we’ll talk, we’ll debate, we’ll exchange best practices, stimulating ideas, and war stories. Best of all, it is our sincere objective that you’ll take home some shared wisdom and a few pearls of inspiration.

Registration is open for this members-only event. To join the NTBA, please visit [HERE](#). Members may register for the Roundtable [HERE](#).

Our sincere appreciation to the [JamesHardie](#) Company, Southern Living Inspired Communities, and Coastal Living for their generous sponsorship of this event. Thank you!





THE 2018 NTBA FALL ROUNDTABLE

CRAFTING IN-FILL DEVELOPMENT...AND BEER, TOO!

Thursday - Sunday, September 6-9, 2018



Photo Credit: Explore Asheville

Notes

NTBA membership is required to attend Roundtables with the exception of guest speakers, significant others (who are not applicable for membership and attend with a current member), and students.

Roundtable registrants are invited to participate in the Pre-Roundtable Collaborative Workshop with the City of Asheville, NC. This workshop is free, but registration is required. Please contact NTBA Director Monica V. Johnson if you plan to attend. Thank you!

Hyatt Place is our host hotel where most of the presentations will take place. It is located at 199 Haywood ST, in downtown Asheville. The telephone is [\(828\) 505-8500](tel:8285058500). Transportation is not provided during this Roundtable. Personal or rental vehicles, taxis or Uber sharing will be needed. Meals and refreshments are included where noted. Others are on your own.

AIA credits are offered. Attendees are responsible for signing check-in sheets in order to receive credits. Thank you to Bill Allison for his help with this initiative. Questions? Contact Monica V. Johnson, NTBA Director, at info@ntba.net or 914-715-5576.

CRAFTING IN-FILL DEVELOPMENT...AND BEER, TOO!

NTBA PRE-ROUNDTABLE PLANNING WORKSHOP

WED, SEPT 5	6:30 PM	8:00 PM	City of Asheville Planning Workshop Familiarization (RSVP Requested)	White Labs Kitchen & Tap, 172 South Charlotte Street, Downtown Asheville
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THUR, SEPT 6	8:30 AM	2:30 PM	What If You Did This? A Collaborative Workshop in Real Time (RSVP Requested)	US Cellular Center, 87 Haywood ST, Downtown Asheville (2 nd FL Banquet)
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NTBA 2018 FALL ROUNDTABLE

THUR, SEPT 6	3:30 PM	3:45 PM	Welcome by NTBA President Ward Davis and Host Lou Marquet	Hyatt Place, 199 Haywood ST
	3:45 PM	5:00 PM	Results of City Planning Workshop	
	5:00 PM	6:00 PM	The Beer Economy: An Urban Developer's Guide	
	6:00 PM	7:30 PM	Welcome Cocktail Event	
	7:30 PM		May We Suggest? Self-tour West Asheville and stay for dinner	

FRI, SEPT 7	8:30 AM	8:45 AM	Welcome by Asheville Mayor Esther Manheimer	Hyatt Place, 199 Haywood ST
	8:45 AM	10:30 AM	The Rise and Fall and Rise of Downtown Asheville	
	10:45 AM	12:00 PM	Climate Change Adaptation Is Going Local: Are We Ready?	
	12:00 PM	12:30 PM	Travel Time: Make Your Way to Biltmore Village (Pick up a box lunch as you depart)	Cathedral of All Souls 9 Swan St, Asheville, NC 28803: 7 minutes; 3.17 miles
	12:30 PM	2:00 PM	George Vanderbilt's European Village: A Hundred-Year Model for Walkable Mixed-Use (Presentation and Walking Tour)	
	2:00 PM	2:30 PM	Travel Time: Make Your Way to Biltmore Park Town Square	Hilton Hotel, 43 Town Square Blvd, Asheville, NC 28803: 14 minutes; 8.23 miles
	2:30 PM	3:00 PM	Southern Living Presentation	
	3:00 PM	5:00 PM	A Model for Urban Life in Suburbia? The Biltmore Park Town Square (Presentation/Tour)	
	5:00 PM		Roundtable Ends for the Day	May We Suggest? Self-tour the River Arts District and Stay for Dinner!

SAT, SEPT 8	8:30 AM	9:00 AM	2018 NTBA Fall Scholarship Presentation	Hyatt Place, 199 Haywood ST
	9:00 AM	10:30 AM	The Creative Class Attraction Dilemma: Matching Expectations and Budgets	
	10:45 AM	12:00 PM	Connecting Craft Beer Supply and Housing Demand	
	12:00 PM	12:30 PM	Tribute to Bill Dennis	
	12:30 PM	1:00 PM	Best Practices for Retail Centers in Home and Tourist Markets	
	1:00 PM	2:30 PM	Lunch on your own	Downtown Asheville
	2:30 PM	4:15 PM	Is Affordable Housing Financeable? It Depends	Hyatt Place, 199 Haywood ST
	4:15 PM	4:45 PM	New Innovations and Marketing Tools	
	4:45 PM	4:45 PM	Roundtable Program Ends for the Day	
	5:00 PM	6:00 PM	NTBA Board of Directors Meeting	
	7:00 PM	10:00 PM	NTBA Dinner Party	Twisted Laurel, 130 College ST, Downtown Asheville

SUN, SEPT 9	8:30 AM		Breakfast at host hotel	Hyatt Place, 199 Haywood ST
	9:00 AM	9:30 AM	2019 NTBA Annual Meeting	
	9:30 AM	10:30 AM	Give a Little, Get a Lot: City/Developer Deals that Work	
	10:30 AM	11:45 AM	NTBA Roundtable	
	11:45 AM	12:00 PM	Wrapping Comments	
	12:00 PM		Roundtable Adjourns	



THE 2018 NTBA FALL ROUNDTABLE

CRAFTING IN-FILL DEVELOPMENT...AND BEER, TOO!

Thursday - Sunday, September 6-9, 2018

Wednesday, September 5, 2018

6:30 PM **Pre-Roundtable Event: Planning Workshop Familiarization**
White Labs Kitchen & Tap, 172 South Charlotte ST, Downtown Asheville

The 2018 NTBA Fall Roundtable begins on Thursday afternoon. However, an optional Pre-Roundtable Planning Workshop with the City of Asheville will precede the Roundtable early on Thursday morning. For those participating in the workshop and arriving on Wednesday, please join us for a casual gathering to familiarize yourself with the target property and goals of the workshop. Please email NTBA Director Monica Johnson if you plan on joining us on Wednesday evening for the familiarization session and/or for the planning workshop on Thursday morning. *Salad and pizza will be served! Beverages are on your own.*

Thursday, September 6, 2018

8:30 AM **Pre-Roundtable Event: What If You Did This? A Collaborative Workshop in Real Time**
US Cellular Center, 87 Haywood ST, Downtown Asheville

We combine NTBA members' experience in planning, finance, and development with the expertise of City of Asheville planners and policymakers to test run concepts for a new, potentially transformative mixed-use district for Asheville's Downtown. The goal: In five hours, work together to get as far as we can with doable strategies for connecting the heart of Downtown Asheville with nearby sports and entertainment venues and with the historically African American East End neighborhood. Major challenges. Massive opportunities. No promises. But lots of potential for an inspiring experience.

Welcome by City Councilor **Julie Mayfield**; outline of City goals for workshop by interim City Manager **Cathy Ball**. Workshop with NTBA volunteers, City of Asheville officials and planning and community development staff, local consultants **Ben Brown, Jeff Staudinger,** and **Kirk Booth**. *Coffee/water, and a light lunch will be served.*

3:30 PM **2018 NTBA Fall Roundtable Begins: WELCOME!**

Hyatt Place, 199 Haywood ST, Downtown Asheville

NTBA President, Ward Davis, and Vice President and Roundtable Host Lou Marquet welcome you to the Roundtable.

3:45 PM **The Collaborative Workshop Results Are Revealed**

Is the vision innovative? Were the goals achieved? The results of the Pre-Roundtable Planning Workshop will be presented and members invited to share reactions and perspectives.

5:00 PM **The Beer Economy: An Urban Developer's Guide**

Everything you need to know about how the craft beer economy connects with urban planning and development. Including: Why is this a thing? What's it take to get into the business? (Or have we already reached peak beer?) What do beer entrepreneurs and developers need from one another to make the most of an opportunity to link-up? And what's next in the evolution of this industry sector?



Panelists: Asheville Brewing founder/owner **Mike Rangel**; Asheville attorney **Derek Allen**, who represents brewers and pub owners throughout the City of Asheville, the region, and North Carolina.

6:00 PM **Happy Hour and Conversation**

Stay awhile. Visit and get to know your fellow NTBA members. Appetizers will be served and drinks are available. *Appetizers will be served. Beverages are on your own.*

7:30 PM

Roundtable Ends for the Day. May We Suggest? West Asheville

Dinner on your own. It's a good time to check out West Asheville, with its Haywood Road beer, foodie, entertainment scene. Check out: The Brew Pump converted convenience store, the Westville Pub, Isis music venue with great food, Jargon fine dining — all within a couple blocks of one another.



West Asheville (28806) is a mecca for originality. For the past few years, people have flocked to this funky neighborhood, either to visit or buy a quaint cottage within walking distance of the many new businesses that have opened in the area.

Haywood Road has been the main street of West Asheville for more than a century. Old buildings are now home to modern businesses, but the street still has a small hometown feel. As you walk down the street, you will see old buildings renovated for new businesses side-by-side with second- and third-generation shops. There are now many restaurants, breweries, pubs with frequent live music, bakeries, a variety of resale consignment shops, vintage clothing boutiques and even a half-dozen record shops lining the road that appeal to visitors interested in sampling the unique, bohemian flavor of Asheville.

https://www.romanticasheville.com/west_asheville.htm



Friday, September 7, 2018

8:30 AM **Welcome by Asheville Mayor Esther Manheimer**
Hyatt Place, 199 Haywood ST, Downtown Asheville
Yogurt and fruit will be served.

8:45 PM **The Rise and Fall and Rise of Downtown Asheville**
Here's why Downtown Asheville went to sleep for the better part of six decades, who reawakened it and how -- and why it's struggling to manage success in the current era. Part of the story can be told in a case study: a public-private partnership of a national hospitality group, an Asheville developer, and the City. We bring the players together to share the story and to discuss its relevance to the challenges of appealing urban locations everywhere.

Presenters: Urban 3 Founder **Joe Minicozzi**, developer **Pat Whalen**, McKibbin Hospitality Director of Business Development **Wes Townson**, City of Asheville Interim City Manager **Cathy Ball**.

10:45 AM **Climate Change Adaptation Is Going Local: Are We Ready?**
In the absence of coherent federal policy, municipalities and regions are responding to concerns about their vulnerabilities to climate-change impacts with new rules for development. How might builders and developers not only better understand what will be expected of them, but also contribute to the discussion that guides planning and policy? Asheville is a center for research on those topics. Planning, design, and development leaders across the country want to position themselves as players in the discussion. So, to better rapidly evolving strategies and tools, we hear from two experts working in the vanguard of these efforts.

Panelists: **Jim Fox**, whose Asheville-based public/private partnership consultancy contracts with municipalities and regions seeking ways to quantify and confront urban growth issues and climate change threats; **Attorney Dan Slone**, our new urbanist colleague who works with similar clients, as well as with developers seeking to brand their projects as "resilient" and with the US Green Building Council on a resilience standard for buildings and districts.

12:00 PM **Travel Time**
Biltmore Village, The Cathedral of All Souls, 9 Swan AVE
Pick up a boxed lunch and headsets and make your way to The Cathedral of All Souls. Transportation is not provided, so please ride share with other attendees. The Cathedral of All Souls is a distance of 3.17 miles and approximately 7 minutes away by car. As a courtesy, we ask that food be consumed before entering the Cathedral. *Boxed lunches will be provided at the Hyatt. Please eat before entering the Cathedral of All Souls.*

12:30 PM **George Vanderbilt's European Village: A Hundred-Year Model for Walkable Mixed-Use Biltmore Village, The Cathedral of All Souls, 9 Swan AVE**

Join architect **Robert Griffin** for discussion of a focal point of Asheville's historic development, Biltmore Village. George Vanderbilt's concept was inspired by English



country villages and realized, around the turn of the 20th century, through early designs and site planning by Richard Morris Hunt and Frederick Law Olmsted. It was imagined as the germinating seed of what would become a town, complete with a school, train station, church, hospital, and shopping center. As Vanderbilt's guests arrived by train from New York, Biltmore Village fulfilled the context of a village at the base of the chateau, as was typical with European settings. The Village is considered an early model of a planned mixed-use community with most amenities within walking distance. Over time, it's validated the appeal of that form and of adaptive reuse of key components of an historic neighborhood. A Robert Griffin slide show, sent as a pdf in advance of our visit, will give attendees the background to understand that history and to guide our walking tour through the Village.

2:00 PM **Travel Time**

Biltmore Park Town Square, Hilton Hotel, 43 Town Square BLVD, Asheville

We are on the move again! Share rides to Biltmore Park Town Square where we will meet at the Hilton Hotel for two presentations, to be followed by a walking tour. The distance is 8.23 miles and should take about 14 minutes.

2:30 PM **Consumer Behaviors in Real Estate Investment**

Presented by Southern Living and Coastal Living with Libby Malinowski





3:00 PM A Model for Urban Life in Suburbia? The Biltmore Park Town Square

Biltmore Park Town Square is Asheville’s modern-day example of planned, mixed-use urbanity at a meaningful scale – designed, built, and managed by Jack Cecil, a descendent of George Vanderbilt, on land that was once part of the Vanderbilt estate. For new urbanists, the project might represent emerging strategies for “retrofitting suburbia,” though its 55-acre core was built before the term was in wide use. Its apartments, condos, office, and retail space came on line during the Great Recession, and Cecil credits its mixed-use strategy for helping the vision survive the economic downturn. Leased up office and residential components sustained the project until retail regained footing. Cecil and his team are now considering the next phase for the Town Center, and he’ll share lessons learned and plans for the future. A walking tour will follow the presentation.

Presenters: Developer **Jack Cecil**, architect **Terry Shook**, retail consultant **Robert Gibbs**.

5:00 PM Roundtable Ends for the Day. May We Suggest? The River Arts District

Dinner on your own. Recommended: The River Arts District, a railroad industrial district along the French Broad River reemerging as an arts and entertainment destination. Start at the Wedge, an early brew pub with lots of outside action, including music and a food truck.

Fine dining in the same repurposed warehouse at the Bull & Beggar, plus inside/outside relaxing at the District Wine Bar. On two acres along the French Broad River a few blocks away is the Smoky Park Supper Club, built from shipping containers. A map of the RAD: <http://www.riverartsdistrict.com/asheville-river-arts-district-map/>

The logo for the River Arts District Artists. It features the words "RIVER ARTS DISTRICT" in a bold, black, sans-serif font, stacked vertically. Below this, the word "ARTISTS" is written in a smaller, black, sans-serif font. The text is centered within a white rectangular box that has a yellow gear-like shape behind it.

[The River Arts District](#) features a vast array of artists and working studios in 22 former industrial and historical buildings spread out along a one mile stretch of the French Broad River.

This eclectic area is an exciting exploration of arts, food and exercise. Plan on spending a day or more visiting artists working in their studios, grabbing a bite of local cuisine or a brew and taking time to find art that's perfect for your world. More than 200 artists work in paint, pencil, pottery, metal, fiber, glass, wax, paper and more. As unique and individual as their art, so too are their schedules. There are no official "Open Hours" for the River Arts District, but at any given time throughout the year, you will find a plethora of open studios and galleries. If you are coming to see someone in particular, your best bet is to check in with them before your visit. Do it here, online via our search feature, or check the [Studio Guide](#).



Saturday, September 8, 2018

All presentations take place at Hyatt Place

8:30 AM 2018 NTBA Fall Scholarship Presentation

Bacon, egg, and cheese sandwiches will be served.

The NTBA Scholarship Program honors the memories of David Scheuer, new urban developer, a founding member of the NTBA, and active board member until his passing in August 2015 from ALS; new urban developer and NTBA Board Member Ian Gillis who passed away in 2016; and Jackie Benson, a pioneer in the marketing of new urban development. The NTBA believes that furthering the education of the next generation of town builders in the fundamentals we all hold so dear is the best way of honoring the years of dedicated work of David, Ian, and Jackie.



Ian Gillis



David Scheuer



Jackie Benson

The NTBA scholarships are an opportunity for recipients to experience a new place, meet leaders in the field, and adapt lessons learned into his/her own future. Typically, the scholarships are awarded to university students studying in a related field. But this Fall, the NTBA Board opted to award scholarships to two emerging developers who were nominated by our members.

Congratulations to **Matthew Petty** and Thomas Dougherty!



Thomas Dougherty

In May of 2018, Thomas Dougherty graduated with a Masters in Architecture from the University of Notre Dame's School of Architecture. Thomas grew up on a small farm in Ohio near Pittsburgh, PA. He studied history and philosophy at Franciscan University of Steubenville, and it was while studying abroad in Austria in 2010 that he became fascinated with the urban spaces of traditional European towns and cities. It was this experience that led him to question the conventional construction methods he had pursued in the states. In 2012

Thomas joined the Timber Framers Guild in America and began working as a timber framer on projects around the country before settling for three years at a timber frame shop outside Philadelphia. In 2015 after reading books by Andreas Duany, James Kunsler, Jeff Speck and others, Thomas decided to pursue architecture and urban design at the University of Notre Dame. After three years, including a semester in Rome, Thomas concluded with a thesis project offering a counterproposal to the 1950's urban renewal plan that shapes Pittsburgh Point today.

He will be returning to Notre Dame for one more year to pursue independent research with the School of Architecture on the construction of ADU's in the united states, and the potential transformation of the American alley into a mews. It is Thomas's goal to pursue architecture and urbanism as a small builder/developer.



Matthew Petty

Matthew Petty is a planner and developer in Fayetteville, Arkansas. He has been elected three times to the Fayetteville City Council and teaches small parcel development workshops for the Incremental Development Alliance. He develops missing middle and mixed-use projects in Northwest Arkansas as the founding principal of Infill Group.

Funding for these scholarships is possible through the generous gifts from our members and friends. The NTBA thanks all of its 2018 Scholarship contributors, including Retrovest Companies; People Places, LLC; Ford Land Company; Steve Maun; Sparkfire Branding; James Anthony; Paul Ivey; Brad Lonberger; and Knight Kiplinger.

To learn more about the NTBA Scholarship Program or to apply for a scholarship, please visit <https://ntba.net/education/scholarship/>.

9:00 AM The Creative Class Attraction Dilemma: Matching Expectations and Budgets

Asheville's most ambitious redevelopment planning effort is the River Arts District (RAD) along the French Broad River. Artists and other creatives discovered cheap studio and

gallery space in the former industrial area decades ago. Now tens of millions of City, state, and federal dollars are invested in improvements intended to accelerate economic benefits without sacrificing the gritty vibe or pricing out the artists and the young professionals who want to live and work there. It's a familiar challenge for municipalities and developers everywhere the creative class clusters. We hear from the City of Asheville official overseeing strategic planning, a broker/developer considering a right-sized mixed-use project, and the architect charged with designing something that responds to RAD-style demand AND the realities of market-rate finance and construction.

Panelists: **Stephanie Monson Dahl**, City of Asheville Strategic Development Director; Developer **Jeremy Goldstein**; architect **Laura Hudson**



10:45 AM **Connecting Craft Beer Supply and Housing Demand: Two Entrepreneurs' Stories**

The Shell station in the center of the Haywood Road commercial corridor in West Asheville was a typical convenience store operation, plus laundromat, until the owners noticed something new about its clientele. They were arriving without their cars. Now, it's the Brew Pump, with beer to go and beer to drink in an outdoor beer garden, plus food trucks. Downtown, the three-story Thirsty Monk was enough of a hit to inspire the owner to expand in the City and, more recently in Portland and Denver. Both entrepreneurs recognized the pressure an expanding service economy puts on housing supply. So they became housing developers, as well. What can we learn from both their experiences?

Presenters: **Scott Shealy**, a former Charlotte assistant D.A. who rejoined the family convenience store business and led the transformation of a Shell station into the Brew Pump; **Barry Bialik**, founder of the Thirsty Monk brew pubs and Compact Cottages.



12:00 PM **Tribute to Bill Dennis**

12:30 PM **Best Practices for Retail Centers in Home and Tourist Markets**

Shopper expectations and retail dynamics are considerably different in resort markets than local areas. This session will discuss the best practices for retail centers located in seasonal tourist destinations.

Presenter: Robert Gibbs is the founder of the Gibbs Planning Group and the Urban Retail Institute.

1:00 PM **Lunch on Your Own**

2:30 PM **Is Affordable Housing Financeable? It Depends.**

In desirable urban areas throughout the country, the gap between housing costs and family incomes is growing. That's true in Asheville, where officials are committed to broadening for-rent and for-sale housing options through direct subsidies and via partnerships with developers. Finance, construction, and rental management experts talk about what's possible and what's not, based on lessons learned from Asheville's programs and projects.

Presenters: Affordable housing consultant **Jeff Staudinger**, affordable housing developer **Kirk Booth**, and Entegra Bank's **Lacy A. Cross**

Cookies, brownies, and fruit will be served.

4:15 PM New Innovations and Marketing Tools



JamesHardie

Town builders continue to charter new territory and face new challenges – beauty, durability in changing environments, and a desire for long term growth. With a strong belief in performance through innovation, our presenters are pleased to launch the Aspyre Collection by James Hardie. They will introduce you to the complete line, share case studies, and would love your feedback. They might even share what’s coming next to the line!

Presenters: Jennifer Mehlman, Chad Frederickson, and Sam Moellering with James Hardie

4:45 PM Roundtable Programs End for the Day

5:00 PM NTBA Board of Directors Meeting

7:00 PM NTBA Member Dinner

Twisted Laurel, 130 College ST, Downtown Asheville

You are the guests of the NTBA for dinner.



Sunday, September 9, 2018

9:00 AM Full Breakfast and Conversation / Hyatt Place

Come hungry as we'll have our signature send-off breakfast to start the closing sessions of our Roundtable. Please be our guests! *Full breakfast will be served.*

9:00 AM 2019 NTBA Annual Membership Meeting

9:30 AM Give a Little, Get a Lot: City/Developer Deals that Work

The economic development power of walkable, mixed-use environments is no longer a secret. Which is why cities and regions are seeking developers who know how to create those places and maximize their performance, while broadening housing and mobility choices for all. The trick is to match the ambitions in comp plans with the realities of real estate development. What do developers need? And what are cities willing to offer to achieve their goals? We hear from those working in ~~three~~ locations to balance that equation.

Panelists: **Luke Forrest**, Director of Civic Innovations, Michigan Municipal League and **Paul D'Angelo**, Housing Development Specialist, City of Asheville

10:30 AM Member Roundtable

11:45 AM Closing Comments

12:00 PM It's a WRAP!

Time to go back to work and make a difference to this world we live in.



SPEAKER BIOGRAPHIES



Derek J. Allen

Derek leads the Alcoholic Beverage Law, Real Estate Development, and Zoning and Land Use practices for Ward and Smith, PA, Attorneys at Law. He has extensive experience with craft breweries ranging in size from small startups to those with national distribution. His practice includes representation of craft breweries, wineries, and distilleries in a wide range of permitting, regulatory, and trade issues. Derek has experience in all aspects of civil litigation, including depositions, hearings, mediations, arbitrations, jury trials, and appeals. He advises clients and litigates cases involving all forms of commercial, business, development, and real property disputes in state and federal courts. He has litigated numerous matters concerning land use issues at the trial and appellate levels. Derek also has experience litigating corporate and partnership disputes before the North Carolina Business Court. He routinely appears in front of city and county governmental bodies.



Barry Bialik

Barry Bialik is a serial entrepreneur and founder of the Thirsty Monk Brewpubs and Compact Cottages. His years spent in Alaska, Seattle, and Austin fostered his love for creative class cities and good Northwest Style Pubs and Coffeehouses. Barry is also a passionate proponent of Affordable Housing, and was raised in an affordable housing complex in Brooklyn, NY. He is Chair of the City of Asheville's Affordable Housing Committee and a local builder/developer with his Compact Cottages company. This year, Barry is tying together Beer and affordable Housing with a series of "missing middle" subdivisions featuring streets named after Beer Hops. If you would like to live on Citra or Cascade Streets, let him know.



Interim City Manager Cathy D. Ball, PE

Cathy D. Ball, PE, has been a proud public servant for over 30 years. She is currently the Interim City Manager for the City of Asheville, North Carolina, which was recently named one of Forbes' "15 Coolest Places to Go in 2018."

During the two decades she's spent in Asheville, Cathy has held the roles of Public Works Director, Director of Transportation and Engineering, City Engineer, and most recently Assistant City Manager. A leader in change management and collaboration, Cathy's contributions have included developing the first City of Asheville public-private partnership in over 25 years, helping established the City's Innovation Districts, and playing a leadership role in securing a \$74 million voter-approved bond referendum for infrastructure, parks, and affordable housing.

Before moving to Asheville, Cathy was the Assistant City Engineer for the City of Greenville, South Carolina, where she worked for 9 years and helped develop one of the first stormwater utilities in South

Carolina. She is a 1987 graduate of Tennessee Technological University. Cathy obtained her Professional Engineer's License in 1992, and obtained her Masters of Public Administration Degree from Western Carolina University in May 2003.

She recently became a certified mediator and volunteers at the local mediation center.



Kirk Booth

Kirk Booth, an Asheville native, was raised up around the real estate world collecting many ideas and learning many lessons while observing his family and friends buy, sale, develop and build an array of diverse real estate. Kirk considers himself a coordinator in the world of real estate, overseeing more than 100 homes built in the Asheville area, the majority of which meet the affordability standards set by the City of Asheville and Buncombe County. His current project is the development of 70 units, all one-bedroom and offered at 60% AMI. These unique units are of modular construction where every apartment is its own module. Kirk enjoys all that Asheville and the surrounding area has to offer and hopes to put together many new projects in the future.



Ben Brown

Ben Brown is a former newspaper and magazine reporter and editor whose work has appeared in a broad range of publications, from *USA TODAY* and *The Wall Street Journal* to *Southern Living* and *Garden & Gun*. Covering the lead-up to the 1996 Olympics in Atlanta exposed him to urban planning and design, which became the focus of a two-decade communications consulting practice. He was communications director for: the Mississippi Renewal Forum in the wake of Hurricane Katrina in 2005; the Governor's Coastal Recovery Commission of Alabama after the 2010 BP oil spill; and two seven-county planning efforts in Western North Carolina. He joined PlaceMakers, LLC as a partner in 2008, and has worked on the firm's planning, design and coding projects in 20 states and three Canadian provinces.



John F.A.V. Cecil

President, Biltmore Farms, LLC, Asheville, NC

Mr. Cecil has served as President and CEO of Biltmore Farms, LLC, since 1992. Established in 1897, Biltmore Farms has focused its efforts on community building, through developing an extensive portfolio of real estate projects including a regional shopping mall, a mixed-use urban village, master planned communities, corporate offices, hotels, apartments, medical office buildings and over 1,000 homes.

Mr. Cecil serves as a Trustee of The Duke Endowment; Director of SCANA Corporation; Director of Barron Collier Management, LLC; Board of Directors of The Research Triangle Foundation of N.C.; Chair and Member of the National Advisory Board of the Institute for Emerging Issues; Chair, WNC Regional Advisory Board of Wells Fargo Bank, N.A.; and Governor, Urban Land Institute Foundation.

Mr. Cecil received his M.I.M. from The American Graduate School of International Management (Thunderbird) and his B.A. from UNC-Chapel Hill.

He has been happily married to Sarah Mettler Cecil since 1993, and they have four wonderful sons, Thomas, Hugh, John, and Owen.



Lacy A Cross

Lacy is a Commercial Banking Officer for Entegra Bank, a 1.7 Billion dollar Community Bank that has offices in NC, SC, & GA. He has been in banking since graduating from University of North Carolina Asheville with a major in Monetary Finance and Economics. He started his career with a community bank in South Carolina prior to returning to Asheville to manage a mortgage company. During his twenty plus years in banking, he was one of the founding employees of High Street Bank which later merged with Capital Bank. After several years, he decided to join his previous colleagues and work for First Citizens Bank. This led him to the opportunity to assist another small community bank; Old Town Bank to grow into the Asheville market. This bank was acquired by Entegra Bank after a ten-year run. This journey of community banks and regional banks have allowed Lacy to grow his knowledge base in Lending and Credit. He has been working on the commercial and construction side of the bank for the past 18 years. Lacy is involved on several non-profit boards like current regional president of the Carolina's / Virginia's Risk Management Association., Land of the Sky Board of Realtors, Art Space Charter School Foundation, and American Bankers Association Commercial Real Estate Committee. Lacy enjoys spending time speaking on panels and lecturing for local colleges and non-profit organizations. His lectures include banking topics as well as aspects of professional growth. Lacy has been married to an Asheville native for the past twenty-four years and has two children. He enjoys hiking, biking, and spending time at the lake with his family.



Stephanie Monson Dahl

Stephanie Monson Dahl has worked as an Urban Planner and senior dot-connector at the City of Asheville for 13 years (a lucky number?). She currently serves as the City of Asheville's Strategic Development Director, which - happily for her - means her work is not limited to one functional area. She and a bevy of dedicated partners are in the middle of renovating two miles of public space in a hotbed of creative commerce called the River Arts District, and have just started helping the community make a beautiful mess in and around the City's other Strategic Development areas. As a part of that, she's managing the development of 15 acres of city owned property for affordable housing and a mix of uses, running the City's first ever visiting artist program, helping the create an African American Heritage Trail, and planning out a strategy to prioritize and fund capital projects as envisioned in the South Slope Vision Plan. Her objective is to help the community create the most livable city they can imagine.



Paul D'Angelo

Paul D'Angelo is the new Housing Development Specialist with the City of Asheville. With a Housing Trust Fund, Grant Incentives, focused Housing Committees & a recently passed Public Bond Referendum for \$25 Million Dollars to build and maintain affordable housing voted on by the Asheville Community, the City of Asheville hired Paul to match these tools with developers, bankers, non-profits and all interested parties to achieve the goal of more affordable housing.

Previously, Paul worked with Tribute Companies as their Director of Affordable Housing & Special Projects. During his two years with the company, Paul helped add affordable housing where up to 20% of new units built will be dedicated to individuals and families making 80% of the Area Median Income (AMI) in new multi-family community developments.

Paul also spent 5 years working with the Wilmington Housing Authority as their Planning Manager and leader of the South Side Choice Neighborhoods Initiative, a HUD Program which transforms distressed communities with public and assisted housing into viable and sustainable mixed-income neighborhoods of opportunity. Areas of importance in the revitalization effort include job training and employment, economic development, investment, affordable housing, infrastructure, safety, parks & recreation, income opportunity, access to healthy foods, and placemaking.

Paul received his Bachelor of Science in Finance from the University of Delaware with a minor in Management Information Systems (MIS), a Bachelor of Arts in Film & Video with a minor in Journalism from Georgia State University, and his Masters in Public Administration from the University of North Carolina Wilmington with a focus on Urban Planning & Preservation.



Luke Forrest

Luke Forrest is the director of Civic Innovations for the Michigan Municipal League, focusing on issues related to community planning, walkability, public transportation and environmental sustainability. He represents the League on a number of committees and boards, including the Michigan Green Communities Steering Committee, MEDC's Redevelopment Ready Communities Advisory Council, the Southeast Michigan Regional Energy Office Board of Directors and the Michigan Association of Planning's Government Relations Committee.

Luke joined the League in 2010 as a program manager. Previously, he worked for the Michigan Suburbs Alliance, the Association of Public and Land-Grant Universities, and the U.S. House of Representatives.



Jim Fox

James (Jim) Fox is the Director for the National Environmental and Modeling Center at UNC Asheville. NEMAC uses visualizations, GIS, web sites and decision support tools to address key societal issues that include climate resilience, hazard mitigation, land use planning, water resources and forest health. NEMAC serves as the anchor tenant in The Collider, an incubator for climate services company located in Asheville and has a public/private partnership with FernLeaf Interactive, also located in the Collider.



Chad Frederickson

Chad Frederickson is the Sr. Director of Products and Segments for James Hardie Building Products where his teams' responsibilities include developing the strategic direction for the single family business as well as developing programs to support and create value for builders, developers, architects and contractors. Chad has spent the past 15 years in various roles in James Hardie, most recently running the James Hardie Canadian business. He received his B.A. from Western New England College and currently resides in Chicago, IL.



Robert Gibbs, AICP, ASLA

Robert Gibbs, is a landscape architect and urban planner who has contributed to over 500 master plans across the U.S., including Alexandria, Charleston, Detroit, Disney, Houston, Naples, Rosemary Beach and Seattle. He was recently twice voted one of the top 50 most influential urban thinkers of the century by Planetizen.

Gibbs teaches Urban Retail at Harvard's GSD and was honored by the Clinton Presidential Library for his life's contributions to urban planning. Gibbs authored Principles for Urban Retail and co-authored six additional books. He is the founder of the Gibbs Planning Group and the Urban Retail Institute, resides in Michigan is a graduate of the University of Michigan.



Jeremy Goldstein

In 1999, five years after graduating from Duke University and a stint in Washington, D.C. in commercial real estate, Jeremy Goldstein moved to Asheville and started his own company, G/M Property Group. The firm has been a key partner in the continued emergence of Asheville's Downtown. It handled initial retail leasing for the Grove Arcade Public Market and worked with developers to bring much needed housing to the Downtown and to re-activate the South Slope district. He's the former chair of Asheville's Planning and Zoning Commission.



Robert Griffin

Robert Griffin graduated with a Bachelors degree in Architecture from Auburn University In 1975 after studying Electrical Engineering and Art in his home state of MS. He moved to Asheville in 1975 and began his architectural apprenticeship at Six associates. In 1979 Robert and his partner, Ron Clemmer, opened Fireside Antiques and Interiors on Biltmore Plaza in Biltmore Village. Robert's first architectural office was located in the back of the shop with its entrance from Boston Way. Robert became involved in Biltmore Village and promoted light up your holidays there in the early 80's. In 1987 he personally petitioned The City of Asheville to create the 1988 Biltmore Village Historic District and led the steering committee to create the Historic Guidelines. In 1992 he authored The Biltmore Village Development Plan, and was co-chairman of the Biltmore Village Historic Museum. Robert has continued to contribute to Biltmore Village and the City of Asheville since. Other accomplishments include: the creation and design concept of the Biltmore Village Green, the design and successful lobbying for the Mcdowell Street Viaduct handrail and streetlights, the donated design for the Biltmore Avenue Bridge pedestals and streetlights the design of and fundraising for the Crosswalk islands on Brook Street, the pro bono services to re-design, draw and solicit bids for the Biltmore Village streetlights, and his tireless work to help raise the funds for their installation. He has given countless slideshows and talks to raise funds to restore the brick sidewalks and place benches, street lights, and street trees in the Village.

He and his partner were responsible for the relocation of three historic Biltmore Village Cottages to save them from demolition. Robert's offices, Griffin Architects, PA, are currently located in the Historic Clarence Barker Hospital which he has continued to restore for the past 30 years. His firm's other contributions to the village include the restoration of The Cathedral of All Souls, the design for the pebbledash office building at the corner of Village Lane and All Souls Crescent, the design of The Biltmore Village McDonalds, and several restorations and additions to historic Biltmore village cottages. Among his many awards, Robert has received the prestigious preservation award from The Garden Club of America for his preservation efforts in Biltmore Village, the NC Mainstreet award, and many local and state preservation awards.



Laura Hudson, AIA

Laura is an Asheville native. She received her BA in Religious Studies from the University of Virginia and her Master of Architecture at Cal Poly Pomona. She spent 10 years burnishing her skills in Los Angeles working six years for EYRC Architects, the 2015 AIA National Firm of the Year before moving home to Asheville where Laura worked for PFA Architects for four years before starting her own practice, Laura Hudson Architecture. Her work experience encompasses a broad range of building types with a focus on educational, civic, and commercial architecture. She is currently the Chair of Asheville's Planning and Zoning Commission. lharch.com

Libby Malinowski

Libby Malinowski is a part of the Licensing team at Meredith Corporation. She currently works on a variety of brand programs and partnerships that ranges across the entire Meredith portfolio to brands such as Southern Living, Coastal Living, Real Simple, InStyle, Food & Wine, Sports Illustrated and many more. Libby focuses much of her efforts on the homes category, with special interest in architecture and interior design.

Meredith Corporation is the leading media and marketing company with national brands serving 175 million unduplicated Americans, including 80 percent of U.S. millennial women and a subscription base of more than 40 million. Meredith uses multiple distribution platforms, including broadcast television, print, digital, mobile and video to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith Brand Licensing is the world's second largest global licensor with \$22.8B in annual sales.



Mayor Esther Manheimer

Esther was first elected to the Asheville City Council in 2009, and elected Vice-Mayor by her peers in 2011. She was elected Mayor in 2013 and re-elected in 2017.

A graduate of Asheville High School, Esther earned her Juris Doctor and Masters of Public Administration from University of North Carolina Chapel Hill. She earned her BA from the University of Colorado at Boulder. She is a partner in the Van Winkle Law Firm in Asheville where she specializes in land and commercial litigation.

Esther has earned various honors such as being named to the 2016 list of The Best Lawyers in America by Best Lawyers, named a NC Lawyers Weekly, "Leaders in the Law" and named one of Pisgah Legal Services, "Most Valuable Mountain Area Volunteer Lawyer". As mayor, Esther has focused her attention on achieving greater equity for all residents of Asheville, specifically in the area of public housing. She is Chair of the North Carolina Metropolitan Mayors Coalition.

She is married to Mark Harris, a social studies teacher at Enka High School who coaches Enka's award-winning wrestling team. They are the parents of three boys, ages 11, 14, and 16.



Louis G. Marquet

Lou Marquet's career has focused on place making. He is a real estate developer and consultant. He is a founder and principal of LeylandAlliance LLC, a company that develops and builds mixed-use communities based upon the tenets of new urbanism. As a highly sought-after development consultant, he uses his skills to help others achieve their development goals, including community visioning, entitlement management, project and program design development, and multifaceted construction management. www.leylandalliance.com



Julie Mayfield

Julie Mayfield has made a career of public service and advocacy for sustainable planning. In 2015, she was elected to Asheville's City Council after serving for many years on the City's Multi-Modal Commission and Transit Committee. Since 2008, she's led -- first as director, then as co-director -- the Western North Carolina environmental advocacy group, MountainTrue. In 2011, she was appointed by Governor Bev Perdue to the Mountain Resources Commission, where she served until the legislature dissolved the Commission in 2013. She served on the North Carolina Conservation Network board for six years, chairing it for two. From 2003 to early-2008, she was Vice President and General Counsel for the Georgia Conservancy, a statewide environmental advocacy organization. In that role, she worked on policy issues in the areas of air and water quality, land conservation, growth management, and coastal conservation. Prior to the Conservancy, she directed the Turner Environmental Law Clinic at Emory University School of Law where she represented environmental groups, civic associations, and individuals in public interest environmental law cases. She has also practiced environmental law with the firm of Kilpatrick Stockton. Before attending law school, she worked for Amnesty International and other non-profit organizations dedicated to human rights, community service, and social justice. She is a graduate of Leadership Asheville, the Institute for Georgia Environmental Leadership, and Leadership Atlanta. She received her undergraduate degree in religion from Davidson College in 1989 and her law degree in 1996 from Emory University School of Law, where she was a Woodruff Fellow.



Jennifer Mehlman

Jenny leads New Construction marketing at James Hardie where her responsibilities include strengthening the James Hardie brand while strategically creating non-product support for James Hardie partners, homebuyers, and the internal team. Prior to James Hardie, Jenny spent ten years across various businesses at Barilla America, Inc. most recently leading marketing and sales for its Bakery Division in North America. She received her MBA from the Kellogg School of Management at Northwestern University and her B.A. from Tufts University.



Sam Moellering

Sam Moellering is a Project Manager focusing on the Single Family New Construction segment. He has been with James Hardie for 10 years and held a variety of roles including customer service, supply chain, and strategic marketing. He is a graduate of Texas Tech University with degrees in Finance and Economics.



Joe Minicozzi

Joe Minicozzi is an urban planner imagining new ways to think about and visualize land use, urban design and economics. Joe founded Urban3 to explain and visualize market dynamics created by tax and land use policies. Urban3's work establishes new conversations across multiple sectors, policy makers, and the public to creatively address the challenges of urbanization. Urban3's extensive studies have ranged geographically from over 30 states, Canada, Australia and New Zealand.

Joe holds a Bachelor of Architecture from the University of Miami and Master of Architecture and Urban Design from Harvard University. In 2017, Joe was recognized as one of the [100 Most Influential Urbanists](#) of all time.



Sam Powers

Sam Powers has served as Director of Community and Economic Development for the City of Asheville, North Carolina since 2005. The CED Division's include strategic development, minority business, economic development planning, Innovation Districts including downtown and river arts district redevelopment, CDBG and HOME programs, affordable housing initiative, homelessness initiative, film office, outdoor special events, and the U.S. Cellular Center.

Mr. Powers has a background of public service spanning over 35 years. He is a graduate of Appalachian State University and has studied on the graduate level at Appalachian and Virginia Tech. He is a Certified Economic Developer (CEcD) through the International Economic Development Council, and is a graduate of the Economic Development Institute at the University of Oklahoma. He currently serves as Chairman of the Board of the Southern Economic Development Council, a multi-State economic development association with 1000 members in 17 States. In 2012, he was recognized by his peers as North Carolina's Economic Developer of the Year by the NCEdA. He has served as President of the Appalachian State University Alumni Association and he is active in numerous professional, civic, and community organizations in Asheville and western North Carolina.



Mike Rangel

Mike Rangel is one of the pioneers of Asheville's craft beer movement. He's founder and president of Asheville Brewing Company, which began in 1998 as "as a mash-up pizza joint, second-run movie theater, and brewpub." In 2006, opened a second location in the emerging South Slope district a few blocks away, then, in 2012, a third in South Asheville as a pizza and beer delivery and pick-up kitchen.



Scott Shealy

After a stint in Charlotte as an assistant district attorney, Scott Shealy returned to Asheville, where he spent most of his youth, to join the family business. He is President of Citizens Fuel Co. The most notable is the Brew Pump in West Asheville, which was remodeled to make the most of Asheville's growing craft beer culture and the transformation of Haywood Road into a walkable, mixed-use main street serving both the growing tourist population and young families and retirees priced out of the Downtown. Shealy's entrepreneurial instincts also nudged him into responding to another underserved niche in Asheville's economy: housing. Recognizing the rising demand for multifamily rentals in the Downtown, his family firm invested property they'd owned for 30 years into a joint venture to create 122 apartment units and a parking deck.



Charles Terry Shook, FAIA

Terry Shook is a founding partner of Shook Kelley, a New Urban planning and design firm with an emphasis upon the creation of new communities in both the suburbs and within urban cores that reflect timeless patterns of building while responding to modern aspirations for a better life. Through strategic branding, design and urban planning, Terry and his team focus on how places and spaces convene humans in meaningful ways. He has been recognized as a vanguard in the movement to return meaning to the urban environment, paying careful attention to how places are crafted through planning and design, and for whom the places represent—emotionally and aspirationally.



Dan Slone

Just as he had the good fortune to work on "sustainable development" before the term gained popularity, Dan Slone has been working on issues that are now part of the "resilience" agenda and the "circular economy" long before these terms were in widespread use. In 1993, he was part of the team that moved the towns of Pattonsburg, Missouri and Valmeyer, Illinois from frequent floodwaters. He was also part of a team that worked on post-Katrina response in Mississippi and helped write a post-disaster zoning code and comprehensive plan for one of the small Mississippi coastal communities. He also worked on redevelopment of a flood-damaged New Orleans neighborhood.

Dan was a board member for Eco-Industrial Development Council and helped to create "ecoplexes" and eco-industrial parks in three states. He has been a board member of the Resilient Design Institute and Resilient Virginia. He has also been associated with several organizations working on issues relating to resilience, including serving on the boards of Greening America, Greenroofs for Healthy Cities, Tricycle Gardens (urban agriculture), Rice Center for Environmental Life Sciences (big river ecology) and Bioregional North American (One Planet Living). Dan is counsel for EcoDistricts and has worked with emerging ecodistricts around the country.

Dan speaks often on resilience issues, including his TEDx talk on "The Edge City as an Ecodistrict." He wrote the "Sustainability Planning and the Law" and "The Legal Impediments Survey" chapters of *Sustainable and*

Resilient Communities: A Comprehensive Action Plan for Towns, Cities and Regions (Wiley) and the chapter on maintaining sustainability in Developing Sustainable Planned Communities (ULI). He also wrote the energy and legal chapters of Eco-industrial Strategies – Unleashing Synergy Between Economic Development and the Environment and the essay “Developing Sustainable Visions for Post-Catastrophe Communities” in Sustainability in the Global City: Myth and Practice (Cambridge).



Jeff Staudinger

Jeff Staudinger is recognized as a leading proponent of local affordable housing finance policy and strategy. Since beginning work as a VISTA Volunteer in the mid-1970's, he has led diverse community development efforts, including: directing a 30-town regional economic development organization; organizing one of Vermont's first Main Street organizations; directing a community land trust; and founding the Vermont Community Loan Fund. In 2009, Jeff became the Community Development Director for the City of Asheville, NC, then, in 2015, the city's Assistant Director of the Community and Economic Development Department, focusing on affordable housing policy development and funding. For that work he was recognized in 2016 by the North Carolina Housing Coalition as Affordable Housing Professional of the Year. He retired from the City of Asheville in June of 2107 and now heads Staudinger Associates, a community development consulting business.



Wes Townson

Wes Townson, has been with McKibbon Hospitality for over fifteen years, serving currently as Vice President of Business Development. He focuses on market analysis, site selection, brand evaluation and entitlements for new hotel development, culminating in the completion of over 30 transactions. Many of these projects are notable for mixed use, urban settings and deal complexity. In addition to hotel experience, Wes has worked in retail and restaurant real estate development for over 35 years.

<https://www.mckibbon.com/>



Pat Whalen

Pat Whalen is President of **Public Interest Projects, Inc.** Pat and Julian Price started Public Interest Projects, Inc. in 1991 with the plan to invest in businesses and real estate with a larger goal of making Asheville a model, livable city. The original concept of acting like a Board of Directors for start-up businesses quickly went out the window and a very hands-on approach was instituted. Pat was willing to learn, and do, anything. Food costing, waiter training, floor refinishing, snow shoveling – whatever was needed. Pat built the bar back at Pulp, the private liquor club below the Orange Peel, on weekends to keep costs down. At one point, Pat worked at Public Interest in the day and then went to the Orange Peel from 6pm until 2am to manage the club and turn it around financially. Now a sustainable business, the Peel has been recognized over and over as one of the best independent music clubs in the country. Pat has served as President of the Downtown Commission and worked on numerous Boards and

committees. He received the Downtown Hero award from the Asheville Downtown Association and the William A.V. Cecil Tourism Leadership Award from the Asheville Chamber.

Pat graduated from Davidson College and received his JD from Northwestern, coming to Asheville in 1976. Pat is married to Karen Ramshaw, father of Liz and Mollie, and totally enamored by his grandson, Ben.

THANK YOU TO OUR ROUNDTABLE HOST AND PLANNING COMMITTEE



NTBA HOST: Louis G. Marquet, Vice President, LeylandAlliance LLC

Lou is dedicated to the quest of creating extraordinary real estate development projects that elevate the built environment through thoughtful master planning and architectural design that incorporate innovative and sustainable construction techniques. His vast experience in managing sophisticated real estate projects and extensive knowledge of construction methods and management enable him to maintain close budget control while still delivering exemplary places. His development accomplishments leave a

legacy for remarkable and responsible real estate projects that will positively impact the way people live their lives for generations to come.

Mr. Marquet's career has focused on place making. He is a real estate developer and consultant. He is a founder and principal of LeylandAlliance LLC, a company that develops and builds mixed-use communities based upon the tenets of new urbanism. As a highly sought-after development consultant, he uses his skills to help others achieve their development goals, including community visioning, entitlement management, project and program design development, and multifaceted construction management.

Mr. Marquet began his career as a carpenter and reached the summit of his profession with the creation of some of the nation's most respected new urban projects. Mr. Marquet and LeylandAlliance have developed, planned, and built four signature new urban projects: Storrs Center in Mansfield, CT, where Special Design District Zoning was created in collaboration with the Mansfield Downtown Partnership and included the creation and implementation of Sustainability Guidelines; Hammond's Ferry in North Augusta, SC; East Beach in Norfolk, VA; and Warwick Grove, in Warwick, NY, where Leyland was the first builder to develop a national demonstration PATH program with HUD. He has been responsible for leading these projects through planning, entitlement, design, and construction management.

Mr. Marquet has overseen the design and construction of many complex mixed-use projects, including the adaptive reuse of landmark properties in New York City; the development of new residential communities in both urban and suburban locations; office, residential and hotel construction; development of high-rise resort communities in Miami Beach; and construction of Caribbean resort hotels.

Mr. Marquet is active in his community and has been recognized for his volunteerism and leadership by the New York State Senate, New York State Assembly, New York State Lions Club, and other organizations. He is a member of The Congress for the New Urbanism, the National Town Builders Association, the

National Association of Home Builders, The Urban Land Institute, and the Warwick Valley Rotary. He is originally from Cincinnati, Ohio and is a graduate of the University of Cincinnati.



Joseph Barnes

Joseph Barnes is the Founder and Principal of [Barnes Design & Development Management](#), an advisory services company dedicated to working with design and development professionals on the creation of built environments which generate incremental and sustained aesthetic, social and economic value. As Community Development Integration specialist, Barnes Design & Development Management leverages the knowledge, lessons learned, and relationships developed by Joseph Barnes' over twenty-five years of experience with benchmark setting, high-profile, high-concept mixed-used community and land development projects including, Celebration, l'On, East Beach, Bundoran Farm, Homestead Preserve, Nexton and Summers Corner.



Ben Brown

Ben Brown is a former newspaper and magazine reporter and editor whose work has appeared in a broad range of publications, from *USA TODAY* and *The Wall Street Journal* to *Southern Living* and *Garden & Gun*. Covering the lead-up to the 1996 Olympics in Atlanta exposed him to urban planning and design, which became the focus of a two-decade communications consulting practice. He was communications director for: the Mississippi Renewal Forum in the wake of Hurricane Katrina in 2005; the Governor's Coastal Recovery Commission of Alabama after the 2010 BP oil spill; and two seven-county planning efforts in Western North Carolina. He joined PlaceMakers, LLC as a partner in 2008, and has worked on the firm's planning, design and coding projects in 20 states and three Canadian provinces.



Ward Davis

Ward is a founding partner of [High Street Real Estate & Development](#), a real estate company focused on urban and New Urban properties in vibrant, growing cities and towns, and currently serves as President of the National Town Builders Association. He formerly served as the Chief Executive Officer of The Village at Hendrix, a 1,112-acre traditional neighborhood in Conway, Arkansas. Prior to that, he led the acquisitions teams for Medical Properties Trust, a public real estate investment trust (REIT), and was a corporate finance investment banker for Stephens Inc.



Aaron Lubeck

Aaron Lubeck is a designer, builder + developer. He is the author of *Green Restorations: Sustainable Building and Historic Homes*, and an adjunct professor at Duke University's Nicholas School, where he lectured on sustainable home building. In 2012, Aaron developed Durham's first net-zero-energy home, an infill project designed to fit seamlessly in its historic neighborhood. Aaron's more recent work focuses on zoning changes to facilitate reconstruction of affordable housing markets, including local efforts to create Missing Middle codes. He recently served as faculty with Incremental Development

Alliance in West Atlanta training fledgling developers. He lives in Durham, North Carolina with his two children.



Monica Van Dyke Johnson

Monica Van Dyke Johnson is the director of the [National Town Builders Association](#), principal of [New Urban Connections](#), and an emerging artist. As a new urban consultant, she creates successful marketing and sales programs for some of the nation's leading New Urban communities. The strength of these programs comes from decades of marketing and sales management, coupled with direct development team experience for several New Urban projects.



Joseph Minicozzi

Joe Minicozzi is an urban planner imagining new ways to think about and visualize land use, urban design and economics. Joe founded Urban3 to explain and visualize market dynamics created by tax and land use policies. Urban3's work establishes new conversations across multiple sectors, policy makers, and the public to creatively address the challenges of urbanization. Urban3's extensive studies have ranged geographically from over 30 states, Canada, Australia and New Zealand.

Joe holds a Bachelor of Architecture from the University of Miami and Master of Architecture and Urban Design from Harvard University. In 2017, Joe was recognized as one of the [100 Most Influential Urbanists](#) of all time.



Dixon Pitt

Dixon is from Winston-Salem, NC and went to Wofford Collage in Spartanburg, SC. While at Wofford he majored in finance and economics. He has been with Bryan Properties for 6 years wearing many hats, including acquisition of land and taking projects through the entitlement process. Over the past 5 years he has focused on management of the village center in Southern Village. Dixon served as Chair of the Community Design Commission in Chapel Hill from 2014 – 2018 and is currently a

member of the 2018 National Town Builders Board of Directors.

Enhancing the public realm of Southern Village is a top priority for Dixon and allows him to use his creative side.

**Thank you to all of our wonderful hosts, speakers, and sponsors,
JamesHardie, Southern Living Inspired Communities, and Coastal Living.**



**NTBA MEMBERSHIP DUES
AND 2018 FALL ROUNDTABLE FEES**

2018 NTBA MEMBERSHIP FEES	MEMBERSHIP DUES	FIRST TIME MEMBER
Town/Urban Developer – Principal or High-Level Management	\$600	\$400
Associate Membership – Partners and employees of a primary Town/Urban Developer or Affiliated Professional member (please list Primary Member)	\$400	\$300
Next Gen Membership – 35 Years Old or Younger	\$400	\$300
Affiliated Professional – Subject to Board Approval	\$600	\$400
Not for Profit Membership	\$400	\$300
NTBA ROUNDTABLE REGISTRATION (PLEASE NOTE THIS IS A MEMBER ONLY EVENT)	MEMBER REGISTRATION	ADDITIONAL PERSON
Full Roundtable Registration <ul style="list-style-type: none"> The first person in a single organization must pay the full member registration. Additional partners and employees of a fully registered primary member or the spouse/significant other of a fully registered primary member may pay the additional person fee. 	\$625.00	\$525
Additional Roundtable Registrations <ul style="list-style-type: none"> Guests speakers who want to attend the full Roundtable Significant Others (if significant others are eligible for membership, they must be a member to attend) 	Not Applicable	\$525
Social Event Registration (Includes social events only, not presentations or tours)	Not Applicable	\$300
Students in an affiliated line of study	\$300	

