



Pimpri Chinchwad Education Trust's

# S. B. PATIL INSTITUTE OF MANAGEMENT

(Approved by AICTE, DTE Maharashtra and Affiliated to Savitribai Phule Pune University)

[www.sbpatilmba.com](http://www.sbpatilmba.com)



*"Best Management College in Asia for Industry Interface 2017"*

*at Global Education and Skills Summit, New Delhi by GESA, New Delhi*

*BEST MANAGEMENT COLLEGE FOR TEACHING EXCELLENCE IN INDIA 2016,*

*by Center for Education Growth and Research (CEGR), New Delhi*

*SBPIM, Pune*

*Ranked 174<sup>th</sup> "TOP 200 B-Schools in India" by Times of India, Times B-School Survey 2016*

*Ranked 7<sup>th</sup> "Emerging B-School" in India by Times of India, Times B- School Survey 2015*

*by*

**Times B School**



*creating leaders*

*We have the art of Creating Leaders...*

**Placement Brochure 2017-18**

## Our Tribute



**Late Shri S. B. Patil**  
(Founder, PCET)



**Late Smt. Lilatai S. Patil**  
(Ex Chairperson, PCET)



## Board of Trustees



**Shri. Dnyaneshwar P. Landge**  
Chairman



**Smt. Padmatai M. Bhonsale**  
Vice Chairperson



**Shri. Vitthal S. Kalbhor**  
Secretary



**Shri. Shantaram D. Garade**  
Treasurer



**Hon. Shri. Harshavardhan S. Patil**  
Trustee



**Shri. Bhaijaan Kazi**  
Trustee



**About Pimpri Chinchwad Education Trust:** Pimpri Chinchwad Education Trust (PCET) was established by Late Shri. Shankarrao Bajirao Patil in the year 1990 with a vision to provide value added educational platform to the society in multiple dimensions right from Nursery to Doctoral programs in all professional streams enabling our students to achieve freedom through education.

PCET is celebrating its Silver Jubilee Year.

Situated at a very approachable location near Akurdi Railway Station, Nigdi, Pune, PCET is a well-established and time tested brand in the field of education since 1990. PCET has seven institutes under its umbrella.

PCP, PCCOE, SBPIM and SBPCOAD are operational in Pradhikaran, Nigdi, in more than 10 Acres of land and having more than 8500 students on board. The complete campus is well equipped with all latest infrastructural facilities, sports facilities, spacious lawn and hostel facility for boys and girls. SBPPS, SBPCSC and PCCOER operate at Ravet, Pune. They are

1. Pimpri-Chinchwad Polytechnic (PCP),
2. Pimpri-Chinchwad College of Engineering (PCCOE),
3. S.B. Patil Institute of Management (SBPIM),
4. S.B. Patil Public School (SBPPS),
5. Pimpri Chinchwad College of Engineering & Research, Ravet (PCCOE&R),
6. S. B. Patil College of Architecture & Design (SBPCOAD) and
7. S.B. Patil College of Science & Commerce (SBPCSC).

### PCET Highlights:

15000+ Placements in seven years.

100+ Patents in three years.

32000+ Alumni. 700+ Research Papers in three years.

8500+ students on campus each year.

## About S. B. Patil Institute of Management:

S.B.Patil Institute of Management (SBPIM), established in 2009, nurtured and managed by Pimpri Chinchwad Education Trust, which has been in existence in the field of education since 1990. We strongly believe that University of Pune's two years of 'MBA program' is an opportunity for our students to develop as true Business Professionals and we are determined to create Global Business Professionals using the best Infrastructural Facilities, Highly Experienced faculty, well established "Industry-Focused Teaching-Learning process" and Industry-Institute partnership. Having the intake of 180 students, SBPIM has been functioning proactively to provide the best professional environment to MBA students in terms of Academics, Industry & Business oriented tailor-made trainings, Sports, Co-Curricular & Extra Curricular activities, Cultural activities, various competitions, etc to create true business professionals.



## SBPIM AWARDS & RECOGNITION

1. "Best Management College in Asia for Industry Interface 2017" at Global Education and Skills Summit, New Delhi by GESA, New Delhi
2. Ranked 174<sup>th</sup> "Top 200 B-Schools in India" by Times of India, Times B - School Survey 2016
3. "Best Management College for Teaching Excellence in India- 2016" From Centre for Education Growth and Research (CEGR), New Delhi.
4. Ranked 7<sup>th</sup> "Emerging B-School" in India by Times of India, Times B - School Survey 2015.
5. "College of Substance Award" by Natrajan Education Society (NES) Established by Dr. Ganesh Natrajan, CEO - Zensar Technologies Ltd.

## Vision

"We want to be leaders in management education through innovation and excellence, which maximizes individual potential and ensure students of all ability levels are well equipped to meet the challenges of education , corporate world and future life."

## Mission

"To provide a mutually supportive and positive learning environment in which every student has the opportunity to develop communication and leadership skills, which in turn foster self confidence and personal growth. We Teach, Educate, Inspire, Grow and Nurture today's generation to make the transition of students to be more competitive and responsible towards society."

## SALIENT FEATURES

- ◆ Affiliated to Savitribai Phule Pune University (Formerly Pune University) and approved by AICTE.
- ◆ Supported by Research Centre of in Management of Savitribai Phule Pune University.
- ◆ Ph.D. Guides and highly experienced academicians.
- ◆ Highly professional academic culture and environment.
- ◆ The infrastructure of corporate class, classrooms with all essential amenities.
- ◆ 100% Summer Internship Project (SIP) guidance and placement guidance.
- ◆ Excellent placement opportunities in well reputed organisations.
- ◆ Entrepreneurship Development activities.
- ◆ Extensive training for the enhancement of professional, personality, improvement of employability skills.
- ◆ Quality learning enhancement through seminars, workshops and training programmes.
- ◆ Periodical tests for evaluation and improvement.

## OUR ASSOCIATION WITH

1. MCCIA
2. NIPM
3. AMMI
4. Pune HR Forum
5. MCED
6. MIT School of Management, Pune
7. ASCC, Narayangaon

## Publications of SBPIM

1. Journal of Management & Administration Tomorrow (JOMAT)
2. Monograph of Summer Internship Project
3. Guidelines on Ph.D. Research
4. Edited book –Rural Development: Trends, Opportunities and Challenges in 21st Century.
5. Accolade
6. Vruttant
7. Proceedings of National Conference



**Dr. Daniel Penkar**

Director (SBPIM)

Being an upcoming institute, we at SBPIM have been able to achieve greater success in creating successful and employable students. Apart from syllabus, the innovative ideas of the staff help in developing programs for the students which are tailor made as per the needs of the students and the requirements of corporate world.

We believe that the students should learn through self experience and hence implement programs which are for the students, by the students, of the students and guided by the institute.

In striving to give more to the student development, we have developed individual programs like mentorship and specialization oriented lectures. The industry exposure helps the students in updating them as per corporate requirements. We believe that the foundation of any education is research and expert faculties. A Number of faculty development programs are conducted and opportunities are given to them for research and industrial exposure, which help to bridge the gap between industry and academics.

I wish everyone success in their efforts towards excellence.

**Dr. Daniel Penkar**

Director

S. B. PATIL INSTITUTE OF MANAGEMENT

**Qualification :** M.Com. M.A (Eco)., P.G.D.B.M., M.M.S., Dip. E.A.M (USA), Ph.D., D.Litt.

**Experience :**

Working as Director as S.B. Patil Institute of Management, Nigdi, Pune, since February 2012.

32 + years of experience in Industry and Academics, of which more than 22 years were spent in the field of Academics at Symbiosis College and Singhad Institute of Management, Vadgaon, Pune.

**Research Guide :** Ph.D. and M. Phil guide

**Publication :** Published 53 research papers at National & International level and 8 books for graduate and postgraduate students.

**Awards and Recognitions**

- Innovative Trainer Award 2017 at Global Education and Skills Summit, New Delhi by GESA, New Delhi
- Golden Educationist of India Award and Certificate of Education Excellence 2014 by IIEM, New Delhi
- ASIA PACIFIC ACHIEVERS AWARD presented to Dr. Daniel Penkar for Outstanding Achievements & Remarkable Role in the field of Education by Indian Solidarity Council (ISC), Tashkent, Uzbekistan (Russia) on 15th June 2014.
- ASIA PACIFIC ACHIEVERS AWARD presented to Dr. Daniel Penkar in recognition of Sterling Merit Excellent performance and Outstanding contribution for the progress of the Nation and Worldwide on the occasion of ASIA PACIFIC ACHIEVERS SUMMIT, "For Promoting Achievement that benefits Education & Economic Development" on 15th June 2014, by Indian Solidarity Council (ISC), Tashkent, Uzbekistan (Russia).
- Indira Gandhi Sadbhavna Award New Delhi, 3rd April, 2014.
- Certificate of Excellence Award , New Delhi, 3rd April ,2014.
- Selected as a member of International Advisory Review Board of the Journal "Asian Journal of Management Science and Education", Japan.
- Major Research Projects undertaken, funded by University of Pune.
- International Education Excellence Award, Dubai, Nov. 18th 2013.
- Certificate of Education Excellence Award, Dubai, 2013.
- Rajiv Gandhi Lifetime Education Achievement Award, New Delhi 2013.
- Vidya Rattan Gold Medal Award, New Delhi 2013.
- Certificate of Education Excellence, New Delhi 2013.
- Indira Gandhi Shiksha Shiromani Award, International Institute of Education and Management, New Delhi 2012.

## HEAD ACADEMICS

<b>Name :</b>	Dr. Kirti Dharwadkar.
<b>Qualification :</b>	Ph.D., M.Phil., M.P.M., M.A (Eco.)
<b>Awards:</b>	<ul style="list-style-type: none"><li>• "Appreciation of exemplary contribution to the Noble field of Research" from IFEEL, Lonavala.</li><li>• "Gaurav Puraskar" by apollo institute weekly Police Pravah, Pune -2016</li></ul>
<b>Experience:</b>	Industrial Experience 11+ years as HR Executive <ul style="list-style-type: none"><li>• Academic Experience 8 years</li></ul>
<b>Research Guide:</b>	Ph.D. guide- Savitribai Fule Pune University. Five Student Has been Awarded Ph.D under her guidance
<b>Ph.D. Awarded:</b>	5 Students Awarded, 6 Pursuing
<b>Publications:</b>	Published 15 research papers at National and International level.



**Dr. Kirti Dharwadkar**  
(Head Academics-SBPIM)

## HEAD RESEARCH



**Dr. Hansraj Thorat**  
Research Head, SBPIM

<b>Name:</b>	Dr. Hansraj Thorat
<b>Qualification:</b>	M.Com (A/C & Cost), M.Com (Tax & Co-op), M.Phil, G.D.C & A, Ph.D.

### Awards:

- ❖ Education Excellence Award for Research 2017 at Global Education and Skills Summit, New Delhi by GESA, New Delhi
- ❖ Received "Appreciation of exemplary contribution to the Noble field of Research" from iFEEL, Lonavala

### Experience:

- 1) 35 years of Academic. 25 years in Research.
- 2) As a Principal 3 years at Arts & Com. College, Chakan, Pune
- 3) 4 years as Director, at SIBACA & SBPIM, Pune.
- 4) 5 years as Research Head, SBPIM, Pune.

**Publications:** 16 books and 46 Research Papers at National and International Level.

**Guidance Given :** M.Phil Award: 25  
Ph.D. Award: 18 under his guidance.

A research center has been established at SBPIM under the guidance of Dr. Hansraj D. Thorat. The main objective of the centre is to ignite new thoughts and innovative ideas amongst the research students for Ph.D. Research Programme under Savitribai Phule Pune University. Apart from many research

projects, JOMAT – Journal of Management and Administration Tomorrow, is the latest project undertaken, as well as various monographs have been published at SBPIM's Research Center.

Now he is working as a Member of Research and Recognition committee of Savitribai Phule Pune University, SIBER, Shivaji University.

Total Students admitted to Ph.D. Program = 51. Ph.D Awarded Research Scholars of SBPIM Research Centre = 11

National Seminar: SBPIM organizes National Research Seminar each year on different current issues on Management in Corporate World.

Faculty Development Programmes: The institute conducts Faculty Development Programmes for the teaching staff to enhance their Teaching Methodology for delivering quality knowledge to the students. Faculty Development Programmes are also conducted on Research Methodology.



## OUR FACULTY MEMBERS



S No	Name of the faculty	Designation	Qualification	Exp.in yr's.
1	Dr. Daniel Penkar	Director	M.Com, MA(Eco),PGDM, MMS,Dip. E.A.M (USA) Ph.D., D.Litt	32
2	Dr. Hansraj Thorat	Professor	M.Com, M.Phil, G.D.C & A, Ph.D.	35
3	Dr. Kirti Dharwadkar	Professor	MA, M.Phil, MPM, Ph.D.	24
4	Dr. Padmalochan Bisoyi	Asstt. Professor	MA (Eco), MBA(Finance), M.Phil, Ph.D.	13.5
5	Dr. Bhushan Pardeshi	Asstt. Professor	B.Com, MBA(Finance) Ph.D.	13.5
6	Dr. Dipti V. Sharma	Asstt. Professor	MBS (Finance & IB), Ph.D (Economics)	9
7	Dr. Kajal Maheshwari	Asstt. Professor	BE (Elect),MBA(Mktg& HR), Ph.D.	8
8	Dr. Iram Ansari	Asstt. Professor	B.Pharm, MBA (HR), Ph.D	6.7
9	Dr. Swapnali Kulkarni	Asstt. Professor	M.Tech ( Gold Medal), MMM, Ph.D	9
10	Ms. Laxmi Jasti	Asstt. Professor	M.Sc (Statistics) MBS, Ph.D Pursuing	18
11	Ms. Anuradha Phadanis	Asstt. Professor	B.Com, MBA (HR), Ph.D Pursuing	13
12	Mr. Swapnil S. Sonkamble	Asstt. Professor	B.Sc (Chem.), MBA(Mktg & HR), NET with JRF	8
13	Mr. Anishkumar Karia	Asstt. Professor	B.Com, MBA(Finance), NET, Ph.D. Pursuing	7
14	Mr. Pranita Burbure	Asstt. Professor	BA, MMS- HR, DLL&LW, NET, SET, Ph.D. Pursuing	7
15	Mr. Amarish Padma	Asstt. Professor	B.Text, MBA(Finance), NET, Ph.D. Pursuing	6
16	Ms..AishwaryaGopalakrishnan	Asstt. Professor	B.Com (CWA), MBA(Finance& IB), Ph.D. Pursuing	7
17	Mr. Rishikesh Kumar	Asstt. Professor	BA, MMM	8
18	Ms. Supriya Panse	Librarian	MA, M.Lib & ISc, NET, SET	21

Dear Campus Recruitment Team,

Greetings from the Placement Team of S.B.PATIL INSTITUTE OF MANAGEMENT!

SBPIM grooms young and dynamic individuals to face the challenges in the competitive industry and the corporate world.

The interdisciplinary MBA programme provides them both theoretical knowledge and practical insights to develop a holistic perspective on business realities. The practical inputs are given through rigorous field – work, study tours, guest lectures, industrial visits, summer and winter projects, seminar presentations and workshops.

The soft skills and personality development workshops help students to improve communication skills, build confidence, increase team spirit, develop positive attitude, etc. making them industry worthy, confident individuals.

We would like to thank all the corporate who have in recent past encouraged and responded to our Campus Recruitment Program (CRP). We especially thank the HR teams of all those companies who believed in SBPIM by placing our students in competitive positions with enviable packages.

With your support and cooperation, we are confident to provide our students better opportunities this year too and will look forward to your visit for CRP with the same excitement as was in the past.

We all extend warm welcome to S.B.PATIL INSTITUTE OF MANAGEMENT



Thank you,  
T & P Team  
SBPIM



**Prof. Swapnil Sonkamble**  
Training & Placement Officer  
Mobile: 8308810721



**Prof. Pranita Burbure**  
Faculty Co-Ordinator -Training and Placement  
Mobile: 9145019486

**Training and Placement Cell,**  
S. B. Patil Institute of Management,  
Sector No: 26, Near Akurdi Railway Station, Pradhikaran,  
Nigdi, Pune-411044  
Contact: 020 27656900, Mobile: 8308810721  
Email: [placement@sbpatilmba.com](mailto:placement@sbpatilmba.com), [placement.sbpatil@gmail.com](mailto:placement.sbpatil@gmail.com)  
Website [www.sbpatilmba.com](http://www.sbpatilmba.com)



## Computer Lab

We have 2 advanced & well equipped computer labs with seating capacity of 45 each. The labs are well equipped with Lease line internet connection of 2MBPS, Scanners, printers, MSDN software, all legal software and antivirus. The lab also has a language lab for improving the accent, voice modulation, pronunciation with proper construction of simple and complex sentences.



## Library

The library is well equipped with 5158 books with 647 titles, 44 international and national journals, The library is fully equipped with renowned E-Journals like; J-Gate. There is rich collection of publication that covers n-number of topics such as accounting, banking, finance, international business, marketing, and sales. Books on personal enhancement are the attraction of the library.

The library is spacious, ventilated and well furnished that creates a pleasant interest in students for reading.

## Class Room

Students learn with zeal if the classroom environment is pleasant, SBPIM All class rooms are spacious and well ventilated. The seating capacity of each class room is of 60 students, the class rooms are well equipped with latest seating arrangements with LCD projectors facilities. In addition to the class rooms, the institute has tutorial rooms for a close group discussion.



## Seminar Hall

The institute has two seminar halls, of which one is fully air conditioned. The seminar halls have seating capacity to take care of all the programs conducted there. The halls have modern PA systems and multimedia facilities.

The institute is well equipped with sports facilities for the students, which includes indoor as well as out- door, such as Cricket, table tennis, chess, and carom. The ground for cricket, volleyball, basketball and football is spacious and well maintained.



# FACILITIES



**Hostel Boys**



**Mess**



**Hostel Girls**



**Canteen**



**Gymnasium**



**ATM in Campus**



**PCET's Campus**



# MARKETING



AJAY BAIRAGI

**Qualification:** B.E.  
**Date of Birth:** 17/02/1993  
**Company Name:** Super Transport Corporation  
**Project Title:** A study on customer satisfaction Regarding Super Transport Corporation



AJAY SHELKE

**Qualification:** B.Com.  
**Date of Birth:** 11/08/1994  
**Company Name:** Bharti Airtel  
**Project Title:** To study customer satisfaction of Bharti Airtel Ltd.



NAMBIAR AKHILA

**Qualification:** B.E.  
**Date of Birth:** 28/08/1988  
**Company Name:** Thyssenkrup Elevators.  
**Project Title:** Market Analysis & Customer Satisfaction



AKSHAY LANGE

**Qualification :** BBA  
**Date of Birth:** 28/12/1993  
**Company Name:** Sehgal Autoriders  
**Project Title:** Comparative analysis of Maruti Suzuki Swift with Hyundai i20.



AMARSINGH MANE

**Qualification:** B.E.  
**Date of Birth:** 20/07/1993  
**Company Name:** Manyatech India Pvt. Ltd.  
**Project Title:** A study of Customer awareness about GPS based vehicle tracking system



TEJAS GHADAGE

**Qualification :** BBA  
**Date of Birth:** 01/01/1996  
**Company Name:** Vedh India  
**Project Title:** Study of Client Acquisition for Advertising Agency at Vedh in Pune



AVINASH SHEJWAL

**Qualification:** B.Sc.  
**Date of Birth:** 09/07/1994  
**Company Name:** Vedh India  
**Project Title:** A study on customer satisfaction towards services at Vedh India



CHANDRAKANT ADSARE

**Qualification :** B.B.A. (Agri.)  
**Date of Birth:** 07/04/1995  
**Company Name:** Gangasagar Aqua  
**Project Title:** A study on preference of packaged water bottle by commercial organization with respect to Gangasagar aqua



DEEPAK BHALERAO

**Qualification:** B.Com  
**Date of Birth:** 01/06/1993  
**Company Name:** Aditya Homeopathic hospital  
**Project Title:** A study of customer satisfaction of homeopathic hospital



IRANNA MATHPATI

**Qualification :** BFA (Applied Art)  
**Date of Birth:** 01/01/1991  
**Company Name:** Printo Document Pvt. Ltd  
**Project Title:** A Gamut of Digital Marketing



JAYANT BHANGALE

**Qualification :** B.E.  
**Date of Birth:** 01/11/1992  
**Company Name:** Kala Genset Pvt. Ltd.  
**Project Title :** Customer Satisfaction



KALPESHBHAI PATEL

**Qualification:** B.Sc.  
**Date of Birth:** 14/01/1995  
**Company Name:** Sumul dairy milk producers ltd.  
**Project Title:** Attitude of retailers and reason for overcharging packed milk and buttermilk in Surat



# MARKETING



LAXMAN BAPMARE

**Qualification :** BCA

**Date of Birth:** 05/03/1995

**Company Name:**

Vincit Media Pvt. Ltd.

**Project Title:** A study of brand preference of smartphone among college student of jai hind Pimpri

**Qualification :** BBA

**Date of Birth:** 07/06/1992

**Company Name:** Sai Cable Chakan

**Project Title:** To study customer satisfaction level for den network



MANGESH BHATIYA



PAWALE MANOHAR

**Qualification:** B.E. (Chemical Engineering)

**Date of Birth:** 04/06/1991

**Company Name:** My Business Fit

**Project Title:** A Study on need analysis for website design in My Business Fit at Ahmadnagar

**Qualification :** B.Com

**Date of Birth:** 16/02/1990

**Company Name:** GTS TECHNOLOGIES

**Project Title:** A study of customer satisfaction of I.T. network security products in Pune and Pimpri Chinchwad



MANOJ SHINDE



MANOJ THAKRE

**Qualification:** B.Sc.

**Date of Birth:** 15/12/1992

**Company Name:** VEDH INDIA

**Project Title:** A Study on Facebook Advertising on Improving Brand Image

**Qualification:** B.Sc.

**Date of Birth:** 11/02/1994

**Company Name:** Samarth Motors Lonavla

**Project Title:**

A Comparative Study of Customer Buying Experience for Honda Dio and its Competitor



MOHAMMAD MOSHIN



RAMESH NEEL

**Qualification:** B.E.

**Date of Birth:** 14/04/1995

**Company Name:** Solidworks Beacon india

**Project Title :**

Study on prospecting of 3d mechanical design software at solid works beacon Indiapvt ltd

**Qualification:** B.Com.

**Date of Birth:** 07/11/1994

**Company Name:** MORYA PROPERTIES

**Project Title:** A study of customer satisfaction level for residential flats of Morya properties



NILESH KHANDAGALE



NINAD SHINDE

**Qualification:** B.Com.

**Date of Birth:** 13/02/1996

**Company Name:** VEDH INDIA

**Project Title:** A study of effect of social media on purchase decision in PCMC area (AKURDI)

**Qualification :** B.Sc

**Date of Birth:** 24/10/1995

**Company Name:** VEDH INDIA

**Project Title:** Impact Of Internet Advertising On Consumer Buying Behaviour



OMKAR SUTAR



PARAG GAYKAR

**Qualification :** BBA (Agri.)

**Date of Birth:** 27/06/1995

**Company Name:** Shivneri Milk, Muktai Dairy

**Project Title:** A study on Consumer Buying behaviour with Reference to Shivneri Milk, MuktaiDaity Farm, BoriKh. Junnar

**Qualification :** BCA

**Date of Birth:** 13/10/1993

**Company Name:** MORYA DEVELOPERS

**Project Title:** Customer Expectation Residential Plots



PRADIP BHUJBAL

# MARKETING



INGAWALE PRITAM

**Qualification:** B.Com.

**Date of Birth:** 17/06/1994

**Company Name:** LODHA BELMONDO  
GAHUNJE

**Project Title:** A Study on Consumer Buying  
behavior Towards Home Purchase with  
Reference to LODHA BELMONDO

**Qualification:** B.Com.

**Date of Birth:** 31/07/1985

**Company Name:**

Finolex Cables Limited Pimpri

**Project Title:**

A Study on Impact of Advertisement on  
B2B Marketing



PATIL RAJENDRA



PASALE RANJEET

**Qualification:** B.E.

**Date of Birth:** 04/09/1992

**Company Name:** Bajaj only bikes.

**Project Title:** A study on customer  
satisfaction regarding Bajaj Pulsar 220cc at  
Only Bikes.

**Qualification:** B.B.A.

**Date of Birth:** 02/10/1989

**Company Name:** Alteama Technology  
Services Pvt. Ltd. Ravet

**Project Title:** A Study on Business  
Development Process of Alteama



PATIL ROHIT



KHAIRNAR SACHIN

**Qualification:** B.Sc.

**Date of Birth:** 26/07/1994

**Company Name:** SNEXA TECHNOLOGY  
PVT LTD

**Project Title:** A study on customer  
satisfaction towards a computer services  
in GBM tech support

**Qualification:** B.Com.

**Date of Birth:** 21/02/1991

**Company Name:** Vedh

**Project Title:** A Study On Organisation  
Perception Of Internet Marketing For  
Promating The Product At Vedh India



SADDAM JAFFAR



PADWAL SAMRAT

**Qualification:**B.Sc.

**Date of Birth:** 21/08/1990

**Company Name:** Godrej security solution

**Project Title:** SWAT analysis of Godrej  
Security Solution

**Qualification:** B.E.

**Date of Birth:** 24/06/1989

**Company Name:** Reliance jio infocomm ltd.

**Project Title:** a study of Customer  
satisfaction towards reliance jio 4G services  
in pune



DHUMATKAR SHAILESH



PAIYAWAL SHUBHAM

**Qualification:** B.Com.

**Date of Birth:** 20/08/1994

**Company Name:** Finolex Pipes -  
Chinchwad

**Project Title:** "A Study On Marketing Mix  
& Intermediaries Satisfaction Of Finolex  
Pipes.

**Qualification:** B.B.A.

**Date of Birth:** 23/12/1195

**Company Name:** Honda

**Project Title:** A Study On Customer  
Satisfaction At Honda With Respect To  
Honda Motors



SHAIKH SOHAIL



KUMAVAT  
SUBHASHKUMAR

**Qualification:** B.C.A.

**Date Of Birth:** 14/01/1994

**Company Name:** My Car, Wakad, Pune

**Project Title:** A Study Of Comparision Of  
Customer  
Preference Towards Maruti Suzuki  
Swift With Other Selected Car Brands  
For My Car, Wakad, Pune

**Qualification:** B.E.

**Date of Birth:** 13/11/1992

**Company Name:** Finolex Pipes, Chinchwad

**Project Title:** A study on Marketing Mix &  
Intermediaries Satisfaction of Finolex Pipes



KAMBLE SUMEET

# MARKETING



PARDESHI SURAJ

**Qualification :** B.C.A  
**Date of Birth:** 9/7/1994  
**Company Name:** AUSTRES  
PHARMACEUTICAL PVT.LTD.PUNE.  
**Project Title:** Customer Satisfaction

**Qualification:** B.B.A.  
**Date of Birth:** 15/06/1995  
**Company Name:** VEDH  
**Project Title:** Study of Client Acquisition  
for Advertising Agency At Vedh In Pune



GHADGE TEJAS



KUMTHEEKAR VIJAY

**Qualification:** B.Com  
**Date of Birth:** 13/10/1995  
**Company Name:** Mahindra Two Wheelers,  
Chinchwad  
**Project Title:** A Study Of Market Dynamics  
Of Premium Motorcycle In India At  
Mahindra Two Wheelers, Chinchwad

**Qualification:** B.B.A.  
**Date of Birth:** 12/07/1994  
**Company Name:** Pegasus Properties Pvt. Ltd.  
**Project Title:** A Study of Customer  
satisfaction level



RAJHANS VINAYAK

# FINANCE



SHEETAL DHAMALE

**Qualification :** BBA (Finance)  
**Date of Birth:** 15/11/1994  
**Company Name:** L&T Heavy Engineering  
**Project Title :** Study on financial  
performance on Axis and ICICI Bank

**Qualification :** BBA (Finance)  
**Date of Birth:** 15/07/1995  
**Company Name :** Bhagwanani &  
Kulkarni(C.A)  
**Project Title:** A study of Auditing Process  
at Bhagwanani & Kulkarni



SHIVANI RAUT



PRATIBHA SALUNKHE

**Qualification:** B.Com  
**Date of Birth:** 11/10/1995  
**Company Name:** JCB India limited  
**Project Title:** A study on accounts payable  
in JCB India limited

**Qualification :** B.Com  
**Date of Birth:** 11/10/1995  
**Company Name:** Bajaj Auto Finance  
**Project Title:** A study of debtor analysis  
and aging of debtor at Bajaj Auto finance



ATHULYA NAIR



DIKSHA MEHTRE

**Qualification:** B.Com  
**Date of Birth:** 24/01/1996  
**Company Name:** Vedh India  
**Project Title:** Flexible budget in Vedh India

**Qualification :** B.Com  
**Date of Birth:** 26/09/1994  
**Company Name:** BharatiSahakari Bank Ltd  
**Project Title:** A loan disbursement and  
loan recovery of bank



SHRADDHA  
MANDHARE



AKSHATA KADAM

**Qualification :** B.Com  
**Date of Birth:** 04/12/1995  
**Company Name :**  
Parvati nagari shakari patsanta  
**Project Title:** A study of Non- Performing  
assets in co-operative bank

**Qualification :** BE (IT)  
**Date of Birth:** 08/02/1991  
**Company Name:** TJSB Bank  
**Project Title:** A study of loan appraisal  
system of TJSB sahakari bank.



AMITA JAGTAP



# FINANCE



NEERJA SHIRODKAR

**Qualification:** B.Com  
**Date of Birth:** 06/09/1995  
**Company Name:**  
Tata Motors Ltd.  
**Project Title :** A study on cost analysis and cost control using activity based costing



VAISHNAVI PANDIT

**Qualification :** B.Com  
**Date of Birth:** 19/11/1995  
**Company Name:** TJS Bank  
**Project Title:** A Study of finance procedure to working capital at TJSBank



BARKHA BUNDELE

**Qualification :** BBA  
**Date of Birth:** 02/04/1993  
**Company Name:** Bajaj Finserv Ltd. Nagpur  
**Project Title:** A study on product financing through EMI card



POOJA LOHIYA

**Qualification:** B.Com  
**Date of Birth:** 01/01/1995  
**Company Name:** Nageshwara Oil Industry  
**Project Title :** A Study On Working Capital At Nageshwara Oil Industry



SHRUTI YATEKAR

**Qualification :** BBA (Finance)  
**Date of Birth:** 24/06/1995  
**Company Name:** Bhagwanani & Kulkarni(C.A)  
**Project Title :** A study of income tax planning of individual assessee



DHANASHRI INAMDAR

**Qualification :** B.Com  
**Date of Birth:** 08/05/1996  
**Company Name:** Mojj Engineering system Ltd.  
**Project Title:** A Study on Working Capital Management

**Qualification :** BBA  
**Date of Birth:** 01/03/1994  
**Company Name:** GTS Technology  
**Project Title:** Cost analysis



URMILA YADAV

**Qualification :** B.Com  
**Date of Birth:** 30/05/1996  
**Company Name:**  
Garware Wall - Ropes Ltd.  
**Project Title:** A study of Cost Audit at Garware Wall - Ropes Ltd



ASHWINI KHADKIKAR

**Qualification :** BBA  
**Date of Birth:** 11/12/1994  
**Company Name:**  
Tata Motors- GDC  
**Project Title:** A Study of Accounts Payable with the help of SAP software.



DEEPA SHARMA

**Qualification :** BBA  
**Date of Birth:** 12/01/1995  
**Company Name:** INET Software India  
**Project Title:** A Study of Working Capital Management



YUGANDHARA PATIL

**Qualification:** B.Com  
**Date of Birth:** 22/02/1996  
**Company Name:** Amphenol Interconnects India Pvt. Ltd.  
**Project Title:** A Study on Accounts Receivable Management



RESHMI PILLAI

**Qualification :** B.Com  
**Date of Birth:** 7/10/1995  
**Company Name:** Premium Transmission limited.  
**Project Title:** A Study on Working Capital Management



PRIYANKA DHOALE

# FINANCE



**SHWETA PUJARI**

**Qualification :** BBA (Finance)

**Date of Birth:** 26/03/1995

**Company Name:** Chaphekar Engineering Pvt. Ltd.

**Project Title:** Working Capital Management

**Qualification :** B.Com

**Date of Birth:** 21/11/1995

**Company Name:** Ravi & company Pvt.Ltd.

**Project Title:** A Study of working capital management at Ravi &company ltd.



**KOMAL SURYAWANSHI**



**AKSHAY UNAWANE**

**Qualification :** BBA (Finance) **Date of Birth:** 01/02/1995

**Company Name:** Cotmac Electronics Pvt. Ltd

**Project Title:** A Study Of Financial Accounting Process With The Help of Tally ERP 9

**Qualification :** BBA

**Date of Birth:** 24/03/1995

**Company Name:** TNS India PVT. LTD.

**Project Title:** Sumeet Fitness Equipment  
A Study of Working Capital Management behavior for purchase a car"



**AWES HAKIM**



**DIPAK GAJANAN**

**Qualification:** B.Com

**Date of Birth:** 30/10/1994

**Company Name:** Sharekhan Ltd

**Project Title:** The study of preference of investors in commodity market at sharekhan ltd.

**Qualification :** BBA (Finance)

**Date of Birth:** 05/09/1995

**Company Name:** LIC of India

**Project Title:** Comparative study of life insurance companies in India with LIC



**DHANANJAY JADHAV**



**GANESH GARUD**

**Qualification :** B.Com

**Date of Birth:** 20/05/1995

**Company Name:** Tata Motors Ltd, Pune

**Project Title:** A study on Analysis of Financial Statement

**Qualification :** BBA (Finance)

**Date of Birth:** 16/12/1995

**Company Name:** Hero Motocorp

**Project Title:** An Analysis of the Financial Statement of Hero Motocorp Ltd.



**HEMANT KUMAR**



**MAYUR SHRIKRUSHNA**

**Qualification :** BBA

**Date of Birth:** 11/02/1993

**Company Name:** INET Software India

**Project Title:** A Study of Working Capital Management

**Qualification:** B.Com

**Date of Birth:** 16/12/1912

**Company Name:** Sarsena Umabai Dabhade Patsantha

**Project Title:** A Study on credit Control Management



**MOHAN REDDY**



**PRATIK ALGUR**

**Qualification :** B.Com

**Date of Birth:** 28/01/1996

**Company Name:** KRSNAA Diagnostics Pvt. Ltd.

**Project Title:** A study on budgeting at Krsnaa Diagnostics Pvt. Ltd.

**Qualification :** BBA (Finance)

**Date of Birth:** 16/12/1995

**Company Name:** Vision Tech enterprises

**Project Title:** Study of working capital management



**SHARAD KHANDAGALE**

# FINANCE



SHUBHAM SHINDE

**Qualification :** BBA (Finance)  
**Date of Birth:** 06/03/1995  
**Company Name:** INET Software  
**Project Title:** Working Capital Management

**Qualification :** BBA (Finance)  
**Date of Birth:** 08/02/1995  
**Company Name:** Skyline project & engineers  
**Project Title:** A Study of Ratio Analysis



VAIBHAV PATEL



VINOD PHADNIS

**Qualification :** BBA  
**Date of Birth:** 08/09/1996  
**Company Name:** Krsnaa Diagnostics Pvt. Ltd.  
**Project Title:** A Study On Financial Projections Of Krsnaa Diagnostics

**Qualification :** BBA  
**Date of Birth:** 10/05/1993  
**Company Name:** Indusind. Bnak  
**Project Title:** Consumer satisfaction



VINAYAK JOSHI

# HR



ABASAHEB KAMBLE

**Qualification :** B.A ( Politics)  
**Date of Birth:** 29/05 /1994  
**Company Name:** Krsnaa Diagnostics Pvt. Ltd.  
**Project Title:** A Study On Effectiveness Of Performance Appraisal On Employees,

**Qualification :** BE  
**Date of Birth:** 19/05/1990  
**Company Name:** Integrity Verification  
**Project Title:** Pre- Boarding , On Boarding & Background Verification



GAJANAN RATHOD



GAYATRI SHINDE

**Qualification :** B.E (ENTC)  
**Date of Birth:** 27/06 /1995  
**Company Name:** TARA tools and factory  
**Project Title:** Designing criteria's for performance appraisal of operating level employees.

**Qualification :** B.E ( Mechanical)  
**Date of Birth:** 17/12/1994  
**Company Name:** Henkel Adhesive Technologies India Pvt. Ltd.  
**Project Title:** A study of role of professional campus training in enhancing the skills of sales team at Henkel adhesives technologies India pvt. ltd.



SHARAYU RANDHE



NEHA SHINGOTE

**Qualification :** B. Pharm  
**Date of Birth:** 05/03 /1995  
**Company Name:** Medinilla Pharma Pvt. Ltd.  
**Project Title:** Study on drafting and designing of HR manual for Medinilla Pharma Pvt. Ltd.

**Qualification :** BBA (HR)  
**Date of Birth:** 02/11 /1994  
**Company Name:** Vedh India  
**Project Title:** A Study of Recruitment and Selection Process



EKTA RANE



LEKHA RAGHUWANSHI

**Qualification :** BSc  
**Date of Birth:** 28/05 /1995  
**Company Name:** ShyamIndofab Pvt. Ltd  
**Project Title:** To Study Human Resource Practices

**Qualification :** B.B.A ( Agri)  
**Date of Birth:** 29/05/1994  
**Company Name:** Global Soft technology  
**Project Title:** Recruitment Selection process



NEELAM BANKAR





**POOJA PATOLE**

**Qualification :** BSc (Comp. Mgmt)  
**Date of Birth:** 05/05 /1990  
**Company Name:** TATA Motors Pvt Ltd, Pimpri.  
**Project Title:** To study Employee Relations At TATA Motors

**Qualification :** BCA  
**Date of Birth:** 04/02/1994  
**Company Name:** Vedh India  
**Project Title:** A Study of roles and responsibility of key employee



**ROHINI PAWAR**



**SONAL UKIRDE**

**Qualification :** BSc (Chemistry)  
**Date of Birth:** 01/01/1994  
**Company Name:** Vedh India  
**Project Title:** A study of Effectiveness of performance appraisal At vedh India

**Qualification :** B.Com  
**Date of Birth:** 14/08/1994  
**Company Name:** KY Staffing  
**Project Title:** Role Of Consultancy In Staffing And Recruitment With Special Reference To KY Staffing



**MONIKA SHARMA**

## Operation, IT



**ABHISHEK CHAVAN**

**Qualification :** B.E (Mechanical)  
**Date of Birth:** 24/05/1993  
**Company Name:** Tata consultancy services  
**Project Title:** A Study on Maintenance of Operations in IT Infrastructure Services

**Qualification :** BBA (Marketing)  
**Date of Birth:** 11/07/1993  
**Company Name:** Mahindra & MahindraSBU Pvt. Ltd.  
**Project Title:** A study on inventory management



**SAURABH NIGADEKAR**



**ANJU PILLAI**

**Qualification :** B.E (Mechanical)  
**Date of Birth:** 24/08/1992  
**Company Name:** Globematics Technologies  
**Project Title:** Study of PLM as a strategic tool to improve business performance

**Qualification :** BE (Comp. Mgmt)  
**Date of Birth:** 24/12 /1992  
**Company Name:** Parag Precision Works  
**Project Title:** A Study tools in Six Sigma



**SHWETA CHAUDHARI**

# RECRUITERS OF SBPIM STUDENT

## RECRUITERS - ON CAMPUS & OFF CAMPUS

- ◆ Abhi Impact Logistics
- ◆ Agro Vision Green Energy
- ◆ Asian Paints
- ◆ Assent R&D
- ◆ Axis Bank Ltd
- ◆ Bajaj Finserv
- ◆ Berriro Logistics
- ◆ Bizporto.com
- ◆ BNY Mellon
- ◆ BVG India
- ◆ Capgemini India P. Ltd.
- ◆ Capita
- ◆ Capstone Securities
- ◆ Concord HR Solutions
- ◆ Cryobanks International
- ◆ Daksh Hire
- ◆ Earthcare Equipments
- ◆ Eclerx Services Ltd
- ◆ Edzeal Technologies
- ◆ Electronica Finance Ltd
- ◆ Eureka Forbes
- ◆ Evolve Technologies
- ◆ Fabtech Projects Ltd
- ◆ Flash Electronics
- ◆ Flipkart.com
- ◆ Freecharge
- ◆ Gallagher offshore Services
- ◆ GTS Technologies
- ◆ HDFC Bank Ltd
- ◆ HR Remedy India
- ◆ ICICI Prudential Life Insurance
- ◆ ICICI Securities Ltd
- ◆ Indiamart InterMesh
- ◆ IndusInd Bank Ltd
- ◆ Inetsofts System
- ◆ Infosys BPO
- ◆ Jaldhoot Material Handling
- ◆ Jaro Education
- ◆ Just Dial Ltd
- ◆ Karvy Stock Broking Ltd
- ◆ Kotak Mahindra Bank Ltd
- ◆ L&T Ltd
- ◆ Live Health
- ◆ Logic Bits Solution
- ◆ Lokmat Media
- ◆ Lupin Pharmaceutical
- ◆ Mahindra Finance Ltd
- ◆ Metro Global Services
- ◆ MIC India
- ◆ MPTA
- ◆ Neeyamo Entreprises
- ◆ Paytm
- ◆ Phenocare Technologies
- ◆ Precision Technicals
- ◆ Reliance Jio Infocomm Ltd
- ◆ Rutu Entreprises
- ◆ Sakal Media Group
- ◆ Sayandeep Express
- ◆ SKP Group
- ◆ SKSPL
- ◆ Slick Technology
- ◆ SSE HR Consultancy
- ◆ State Street Syntel
- ◆ Steria (India) Ltd
- ◆ Synechron Technologies
- ◆ Tata Business Support Services
- ◆ Tata DOCOMO
- ◆ Tata Motors Ltd
- ◆ Tech Mahindra Ltd
- ◆ Three M Software
- ◆ Tikona Digital Network
- ◆ Tokyo Info Solutions
- ◆ Trent Hypermart
- ◆ TVS Logistics
- ◆ Quantazone Technology
- ◆ Venus Safety
- ◆ Vodafone
- ◆ Vyom Labs Pvt Ltd
- ◆ Wisteria Propertise
- ◆ WNS
- ◆ Yokohama Tyres
- ◆ And Many more...

## SUMMER RECRUITERS

- ◆ Abhi Impact Logistics
- ◆ Agro Vision Green Energy
- ◆ Asian Paints
- ◆ Assent R&D
- ◆ Axis Bank Ltd
- ◆ Bajaj Finserv
- ◆ Berriro Logistics
- ◆ Bizporto.com
- ◆ BNY Mellon
- ◆ BVG India
- ◆ Capgemini India P. Ltd.
- ◆ Capita
- ◆ Capstone Securities
- ◆ Concord HR Solutions
- ◆ Cryobanks International
- ◆ Daksh Hire
- ◆ Earthcare Equipments
- ◆ Eclerx Services Ltd
- ◆ Edzeal Technologies
- ◆ Electronica Finance Ltd
- ◆ Eureka Forbes
- ◆ Evolve Technologies
- ◆ Fabtech Projects Ltd
- ◆ Flash Electronics
- ◆ Flipkart.com
- ◆ Freecharge
- ◆ Gallagher offshore Services
- ◆ GTS Technologies
- ◆ HDFC Bank Ltd
- ◆ HR Remedy India
- ◆ ICICI Prudential Life Insurance
- ◆ ICICI Securities Ltd
- ◆ Indiamart InterMesh
- ◆ IndusInd Bank Ltd
- ◆ Inetsofts System
- ◆ Infosys BPO
- ◆ Jaldhoot Material Handling
- ◆ Jaro Education
- ◆ Just Dial Ltd
- ◆ Karvy Stock Broking Ltd
- ◆ Kotak Mahindra Bank Ltd
- ◆ L&T Ltd
- ◆ Live Health
- ◆ Logic Bits Solution
- ◆ Lokmat Media
- ◆ Lupin Pharmaceutical
- ◆ Mahindra Finance Ltd
- ◆ Metro Global Services
- ◆ MIC India
- ◆ MPTA
- ◆ Neeyamo Entreprises
- ◆ Paytm
- ◆ Phenocare Technologies
- ◆ Precision Technicals
- ◆ Reliance Jio Infocomm Ltd
- ◆ Rutu Entreprises
- ◆ Sakal Media Group
- ◆ Sayandeep Express
- ◆ SKP Group
- ◆ SKSPL
- ◆ Slick Technology
- ◆ SSE HR Consultancy
- ◆ State Street Syntel
- ◆ Steria (India) Ltd
- ◆ Synechron Technologies
- ◆ Tata Business Support Services
- ◆ Tata DOCOMO
- ◆ Tata Motors Ltd
- ◆ Tech Mahindra Ltd
- ◆ Three M Software
- ◆ Tikona Digital Network
- ◆ Tokyo Info Solutions
- ◆ Trent Hypermart
- ◆ TVS Logistics
- ◆ Quantazone Technology
- ◆ Venus Safety
- ◆ Vodafone
- ◆ Vyom Labs Pvt Ltd
- ◆ Wisteria Propertise
- ◆ WNS
- ◆ Yokohama Tyres
- ◆ And Many more...



Institutes Under Pimpri Chinchwad Education Trust

# S. B. Patil Institute of Management



S. B. Patil Institute of Management  
([www.sbpatilmba.com](http://www.sbpatilmba.com))



Pimpri Chinchwad College of Engineering  
([www.pccoepune.com](http://www.pccoepune.com))



Pimpri Chinchwad Polytechnic  
([www.pcpolytechnic.com](http://www.pcpolytechnic.com))



S. B. Patil Public School  
([www.sbpatilschool.com](http://www.sbpatilschool.com))



Pimpri Chinchwad College of Engineering & Research  
([www.pccoer.com](http://www.pccoer.com))



S.B. Patil College of Architecture & Design  
([www.sbpatilarchitecture.com](http://www.sbpatilarchitecture.com))



S. B. Patil College of Science & Commerce  
([www.sbpatilcollege.com](http://www.sbpatilcollege.com))

## S. B. Patil Institute of Management

(Approved by AICTE, New Delhi, DTE and Affiliated to SP University of Pune)  
Sector No. 26, Near Akurdi Railway Station, Nigdi, Pradhikaran, Pune - 411044.

Phone: 020 -27656900, Mobile : 8308810721 / 9552511041

Email: [placement@sbpatilmba.com](mailto:placement@sbpatilmba.com), [placement.sbpatil@gmail.com](mailto:placement.sbpatil@gmail.com)

Website: [www.sbpatilmba.com](http://www.sbpatilmba.com)