

Cruise Industry News

KEY RIVER OPERATORS



EXECUTIVE GUIDE

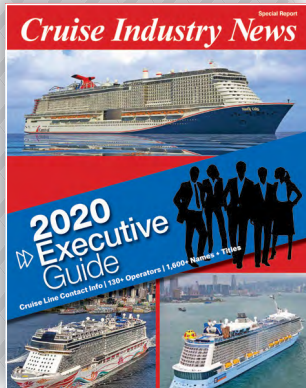
2020



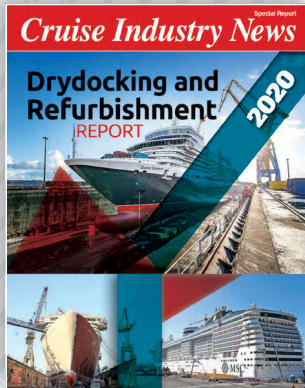
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Executive Guide



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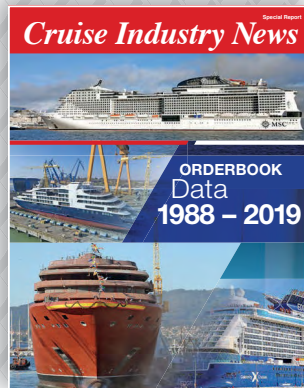
China Market Report



River Report



River Executive Guide



Orderbook Report



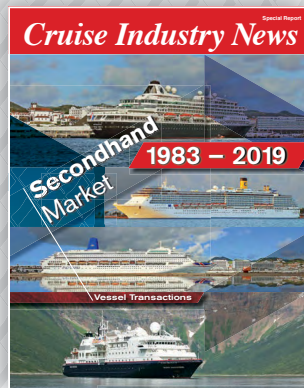
Cruise 101



Fleet Deployment



Luxury Market



Secondhand Market



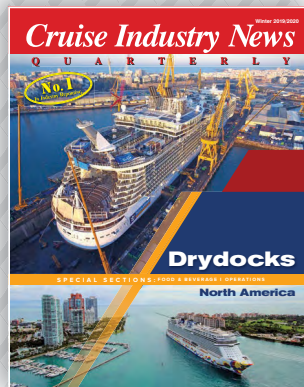
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Zero Emissions



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Emerald Waterways



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Emerald Waterways is a luxury brand that offers river cruises in France, Europe and Southeast Asia. The company's fleet of Star Ships sail along the Rhine, Main, Danube, Saone, Rhone and Mekong Rivers.

Cruises range from eight to 17 days.

Emerald Waterways operates 10 riverboats and one ocean yacht. Seven of the riverboats were designed and built by the company,

and two – the Rossia on the Volga and the Hames on the Nile – are charters. Emerald Waterways also charters two vessels along the Dalmatian Coast in Croatia to offer 36-passenger intimate yacht sailings.

The line's newest ship, the Emerald Harmony launched in fall 2019. It's specifically designed to sail the Mekong River in Cambodia and Vietnam. Unlike most similar-sized Mekong river ships, the Emerald Harmony was built to allow access to the center of Ho Chi Minh City, meaning guests will disembark in the center of the action rather than needing to be coached in from outside the city.

The company itself is relatively new. Emerald was founded in 2017 by Australian-based company Scenic Tours, which has a major river presence (see separate listing).

Jayne O'Brien, Managing Director

Lisa Norton, V.P.

Joseph Luchison, Manager Brand

Livia Stiefel, Product Coordinator

David Winterton, Head of Marketing



KEY RIVER OPERATORS

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Gate 1 Travel's river operations attract passengers by offering four-star quality cruises at budget-friendly price points.

Through their U.S. headquarters near Philadelphia, and growing presence in Melbourne, Australia, Gate 1 attracts mostly passengers from North America and down under.

The line owns the 2015-built Monarch Empress. It has 70 outside cabins, ranging in size from 140 to 210 square feet, for a maximum capacity of 140 passengers. Fifty-eight of the cabins have French balconies. The ship also sports a putting green.

Gate 1 has multi-year exclusive charter agreements for four other boats: the 138-passenger Monarch Princess, the 136-passenger Monarch Governess, Monarch Countess and the Monarch Duchess, all built in 2009 or 2010.

Marty Seslow, V.P. Marketing
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G&P

TOURISMUS
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Gsell & Partner (G&P) Gruppe provides management services and consulting for clients in the hospitality industry. This Swiss firm was founded in 2000 and contains four companies. G&P Cruise Hotel Management Ltd. provides hotel management services for various European river cruise operators.

G&P's hotel management experts provide everything from hospitality staff training and supply purchasing to quality auditing based on operator needs.

G&P Sea Gourmet Ltd. works with ocean cruises on catering and other onboard dining needs. G&P Hotels & Restaurant currently owns the Gasthaus Brunig Kulm in Switzerland and helps hotels of all sizes with catering, human resources and staff training.

G&P Gruppe also trains cruise and hospitality professionals on how to recruit employees, manage staff and improve outcomes through its G&P Campus.

Barbara Kress, Owner
Urs Gügler, Owner
Simon Klöti, Manager Operations
Lennart van Dijk, Manager Operations
Mario Hribernik, Corporate Executive Chef