

WHY SELECRUSETOURS?

In today's market, having a competitive edge is crucial to success. With the right tools and a little know-how, you can easily boost your profits. For instance, did you know you could increase your commissions by as much as 50% just for booking your clients on a Royal Caribbean cruisetour land package? A cruisetour land package is full of opportunity, for both you and your clients. They'll get to explore even more exciting destinations-places they could never reach on a cruise alone. And you get to enjoy higher earnings by sending them on a truly unforgettable land and sea adventure. Inside this kit, you'll find everything you need to start selling cruisetour land packages...and go way beyond your potential.





Knowledge is Sales Power

Provide your clients with more vacation options.

 Our cruisetour land packages are offered worldwide with 22 destinations and 29 packages for your clients to choose from.

Earn additional GAP points.

 In addition to GAP points offered on select sailings, you'll also earn three extra GAP points on your cruisetour land package bookings.

Cruisetour guests book sooner.

 Most clients that buy cruisetour land packages tend to reserve 22 to 50 weeks before sailing.
 Once they book, they are less likely to cancel, so you can rest assured knowing you'll most likely earn commission on every booking.

The higher the revenue, the bigger the payout.

 Cruisetour bookings typically allow you to double your revenue and your commission as opposed to what you might earn on a cruise-only booking.

Appeal to bigger spenders.

 Most clients that book cruisetour land packages are driven by value-getting the most vacation for their money. They tend to spend 30% more on fares. Also, 70% of them book balconies and suites, giving you even greater commissions.

THE KIND OF ADVENTURE WHERE ANYTHING IS POSSIBLE

Send your clients on a journey like no other, where all conventions of travel-as they know it-have been cast away. On a Royal Caribbean cruisetour land package, they'll visit some of the most fascinating places on earth, in absolute comfort and with the utmost level of service and personal attention. One moment, your clients will be sailing onboard one of the most imaginative ships at sea. The next, they'll be riding in a luxurious glass-domed traincar, venturing into the depths of the Alaskan wilderness. Or taking the scenic route through fields of wildflowers and quaint European villages. With Royal Caribbean, the journey is just as thrilling as the destination. Simply no other vacation compares.





The Cruise Portion Features:

- Stateroom Accommodations
- Casual & Fine Dining
- 24-hour Room Service
- Nightly Entertainment
- Casino Royale
- Day Spa & Fitness Center
- Adventure Ocean® Youth Program

The Land Portion Features:

- 100% Fully Escorted by an Adventure Specialist
- Deluxe Accommodations in Central Locales
- Rail, Motorcoach and Inter-Tour Air Transportation
- Inclusive City Tours and Activities
- Select Meals
- Ample Leisure Time

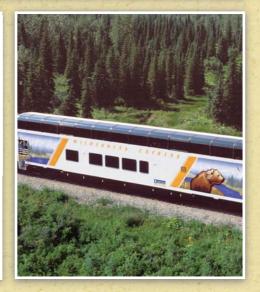
Package Numbers	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Package # 1 & 2 are exclusive to RCL.	Pre	Post	Pre	Post	Post	Pre	Pre	Post	Post	Post	Pre	Pre	Post	Post	Pre	Post	Post	Pre	Pre	Pre	Post
Package Nights	11	12	10	10	10	11	11	10	11	11	12	12	12	12	13	13	13	11	10	10	14
									TRA	NSF	POR	TAT	ION								
Deluxe Motorcoach Tours Only																			世	世	
*Wilderness Express Rail & Motorcoach Tours	世	廿	世	世	世	世	世	世	世	世	世	世	世	世	世	世	世	世			世
Fairbanks to Denali Rail Segment						世					世		世		世						
Denali to Talkeetna Rail Segment									士		世		士		士						
Talkeetna to Anchorage Rail Segment			世	世					世				世				世				
Anchorage to Talkeetna Rail Segment							世					世		世		世		世			世
Talkeetna to Denali Rail Segment								世				世		世		世					世
Denali to Fairbanks Rail Segment					世			世		世						世					
Anchorage to Seward Rail Segment	世																				
Seward to Alyeska Rail Segment		世																			
								A	IRP	LAN	E TR	RAN	SFE	R							
Fairbanks to Anchorage												世									
Anchorage to Fairbanks									蚩				世								
DESTINATION					N	UM	BER	OF	-	HTS	AT	EAC	HD	EST	NA'	TION	1				
Fairbanks	1	1			2	2		1	1	1	2	1	1	1	2	2				1	2
Denali	2	2		1	1	2	1	1	1	2	1	2	1	2	1	1	2		1	2	2
Talkeetna		1		1			1	1	1		1	1	1	1	1	1	1	1	1		1
Anchorage	1		2	1			1		1		1	1	2	1	1	1	1	1	1		1
Alyeska		1	1				1			1					1	1	1	1			
Seward																	1	1			1
								IN	CLL	JDE	D AC	TIV	/ITIE	S							
Fairbanks City Tour												蚩									
City Tour & El Dorado Gold Mine					畫	世					世	4			畫	蚩				世	世
El Dorado Gold Mine		畫			₩	Ф					Ф				Ф	Ф				Ф	Ф
Riverboat Discovery	岦	4			畫	世			世		世	世		畫	岦	岦					世
chorage or Fairbanks City Tour & Museum Visit	1				1	1			出出		1	1	世	Ψ.	1	4					4
Denali Natural History Tour				畫	世		畫	世	出	世			1			世			岦	世	
Denali Tundra Wilderness Tour	岦			T	Ф		T	Ψ.	•	Ф	世	世	بغا	世	بغد	Ф	世		4	T.	
Discover Denali Tour	T	L&I				L&I					T.	T	世	T.	T.		T.				141
Discover Denail Tour Orothy Page Museum & Iditarod Headquarters		世	L&I			世															世
			世								L&I			T#1	L&I						
chorage City Tour & Alaska Native Heritage Ctr.			世							LEI	世			士	#	L&I	t & I	LAI			t.A.f
Alaska Wildlife Conservation Center		b.d.d	世				1.01			世					士	世	世	世			世
Mt. Alyeska Tram Ride		#	廿				世			世					廿	世	世	#			161
Resurrection Bay Wildlife Cruise		世															世	世			世
Alaska SeaLife Center	蚩	世											世				世				

^{*} All tours include train travel and deluxe motorcoach.

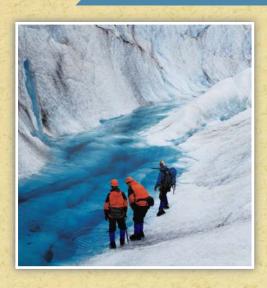








ADMIRE BOTH DRAMATIC LANDSCAPES ON THE DENALI WILDERNESS TOUR.



Alaska

Choose from twenty-one Alaska cruisetour land package itineraries, ranging from 10 to 14 nights.

- Land portion is combined with a 7-night Alaska cruise aboard Radiance of the Seas® and can be taken before or after the cruise
- Deluxe accommodations in some of Alaska's finest lodges and hotels
- Guided tours and activities in exciting destinations such as Fairbanks, Denali National Park, Talkeetna, Anchorage, Alyeska and Seward
- An Adventure Specialist escorting the entire land journey
- Rail travel aboard our state-of-the-art Wilderness Express®, featuring glass-domed design for spectacular views along the way (on select packages)

*For detailed descriptions of all our cruisetour land packages, go to RoyalCaribbean.com

www.RoyalCaribbean.com

ALASKA ALASKA ALASKA ALASKA ALASKA

Package Numbers	1EB	4EB	5EB	6EB
All Europe Land Tours exclusive to RCL	Pre	Pre	Pre	Pre
Package Nights	11 to 16*	12 to 17*	9 to 15*	14 to 18*
		TRANSPO	PRTATION	
**Train & Motorcoach Tours	世	世	世	世
Madrid to Barcelona Rail Segment	世			
Florence to Rome Rail Segment		世		
Paris to London Rail Segment				带
DESTINATION NUM	BER OF N	IGHTS AT I	EACH DES	TINATION
Madrid	2			
Barcelona	2			
Stresa			2	
Venice		2	1	
Florence		1		
Rome		2		
Paris				2
London				2
		NCLUDED .	ACTIVITIE	S
Madrid City Tour	廿			
Barcelona City Tour	世			
Toledo City Tour	带			
Borromean Island Tour			世	
Lake Como Cruise			世	
Walking Tour of St. Mark's Square Venice		世	世	
Florence Walking Tour		世		
Ancient Rome Tour		世		
Vatican City Tour		世		
Paris City Tour				廿
London City Tour				世
Tower of London Tour				廿

VOYAGER OF THE SEAS* - 7NT MEDITERRANEAN - 1EB BRILLIANCE OF THE SEAS" - 12NT MEDITERRANEAN & VENICE/MEDITERRANEAN & GREEK ISLES - 1EB

NAVIGATOR OF THE SEAS" - 12NT WESTERN MEDITERRANEAN - 1EB/7NT EASTERN & WESTERN MEDITERRANEAN - 4EB

INDEPENDENCE OF THE SEAS* - 10NT CANARY ISLANDS/14NT MEDITERRANEAN & TREASURES OR ITALIAN MEDITERRANEAN - 6EB VISION OF THE SEAS"- 12NT HOLY LAND - 5EB SPLENDOUR OF THE SEAS $^{\circ}$ - $6 ext{-}8$ NT GREEK ISLES & TURKEY/GREEK ISLES - $5 ext{EB}$ JEWEL OF THE SEAS" - 12NT SCANDINAVIA & RUSSIA - 6EB

^{*} Length of cruisetour land packages depends on cruise itinerary selected.
** All train tours also includes transportation by deluxe motorcoach.









TOUR THE GRAND TREASURES OF VATICAN CITY WHILE IN ROME.

Madrid & Barcelona

- Combined with sailings aboard Voyager of the Seas® and Brilliance of the Seas® departing from Barcelona, Spain
- 2-nights deluxe accommodations in Madrid
- 2-nights deluxe accommodations in Barcelona
- · City tours of Madrid and Barcelona
- · Half-day tour to the ancient city of Toledo

Venice, Florence & Rome

- Combined with sailings aboard Navigator of the Seas® departing from Civitevecchia (Rome), Italy
- 2-nights deluxe accommodations in Venice
- 1-night deluxe accommodations in Florence
- 2-nights deluxe accommodations in Rome
- · Walking tours of Venice, Florence and Ancient Rome
- Guided tour of Vatican City

Italian Lakes, Lake Como & Venice

- Combined with sailings aboard Splendour of the Seas® and Vision of the Seas® departing from Venice, Italy
- 2-nights deluxe accommodations in Stresa
- 1-night deluxe accommodation in Venice
- Half-day tour of Borromean Island visiting palazzo
- Private boat cruise on Lake Como
- · Walking tour of Venice

Paris & London

- Combined with sailings aboard Jewel of the Seas® departing from Harwich, England, or aboard Independence of the Seas® departing from Southampton, England
- 2-nights deluxe accommodations in Paris
- 2-nights deluxe accommodations in London
- City tour of Paris visiting Champs Elysees, Notre Dame Cathedral and more
- City tour of London visiting Big Ben, Buckingham Palace and more
- Guided tour of the Tower of London

All Europe cruisetour land packages feature the land portion before the cruise, are escorted by an Adventure Specialist, and include airport transfers upon arrival, travel by train and motorcoach, breakfast each morning at your hotel, and some meals.

www.RoyalCaribbean.com

TOUR 2AB - COMBINES WITH A 7-15NT PACIFIC 7-8NT TASMANIA/12NT FIJI AND 14NT AUSTRALIA & NEW ZEALAND CRUISES

TOUR INZB - 11NT AUSTRALIA & BARRIER REEF AND 17NT CIRCUMNAVIGATION OF AUSTRALIA CRUISES

TOUR 2AA - 16NT HAWAII & TAHITI AND CIRCUMNAVIGATION OF AUSTRALIA CRUISES

RHAPSODY OF THE SEAS" - SAILINGS COMBINED WITH:

Package Numbers	2AA	2AB	1NZB			
All Australia & New Zealand Tours exclusive to RCL	Post	Pre	Pre			
Package Nights	21-23*	12 to 21*	17 to 23*			
	TRANSPORTATION					
**Flight & Motorcoach Tours	世	世	世			
Flight Segment from Sydney to Cairns	世	世				
Flight Segment from Cairns to Ayer's Rock	廿	带				
Flight Segment from Ayer's Rock to Sydney	廿	廿				
Flight Segment from Rotorua to Queenstown	世	廿	世			
Flight Segment from Queenstown to Sydney			世			
DESTINATION NUM	BER OF NIGH	TS AT EACH D	ESTINATION			
Sydney	2	2	1			
Cairns						
Port Douglas	2	2				
Ayer's Rock	1	1				
Auckland			2			
Rotorua			1			
Queenstown			2			
	INCL	UDED ACTIV	TIES			
Ayers Rock at Sunrise Tour	带	世				
Great Barrier Reef Cruise	带	世				
Walking Tour of Ayer's Rock	带	世				
Sounds of Silence Dinner	带	世				
Visit to Rainforest Nature Park at Kuranda	带	世				
Auckland City Tour			世			
Rainbow Springs Trout Hatchery and Wildlife Reserve			世			
Sydney City Tour	廿	世	#			
Hangi & Maori Concert			世			
Milford Sound Cruise			世			

* Length of cruisetour land packages depends on cruise itinerary selected.

^{**} All flight tours also includes transportation by deluxe motorcoach. All tours include breakfast daily and some meals.

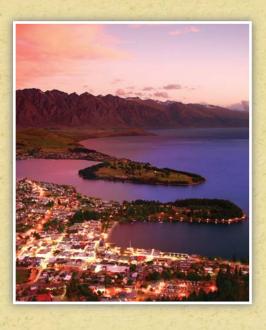








EXPLORE THE MESMERIZING WONDERS OF THE GREAT BARRIER REEF.



Sydney, Ayers Rock & Cairns/Port Douglas

- Combined with sailings aboard Rhapsody of the Seas® departing from Sydney, Australia
- The land portion can be taken before or after the cruise
- 2-nights deluxe accommodations in Cairns/Port Douglas
- 2-nights deluxe accommodations in Ayers Rock
- 1-night deluxe accommodations in Sydney
- Excursion in Port Douglas to a unique tropical rainforest
- Quicksilver Catamaran tour to Outer Barrier Reef
- Walking tour of the Olgas and Ayers Rock
- Sound of Silence Dinner in Avers Rock

New Zealand

- Combined with sailings aboard Rhapsody of the Seas® departing from Sydney, Australia
- · 2-nights deluxe accommodations in Auckland
- 1-night deluxe accommodations in Rotorua
- 2-nights deluxe accommodations in Queenstown
- 1-night deluxe accommodations in Sydney
- Tour of West Auckland and Rotorua
- · Cruise through the Fjords of Milford Sound
- Panoramic City Tour of Sydney

All Australia and New Zealand cruisetour land packages are escorted by an Adventure Specialist and include inter-tour flights, airport transfers upon arrival, travel by deluxe motorcoach, breakfast each morning at your hotel, and some additional meals.

www.RoyalCaribbean.com

Package Numbers	1DB			
All Dubai Tours exclusive to RCL	Pre			
Package Nights	11 to 20*			
	TRANSPORTATION			
**4x4 Wheel Drive Tours	#			
DESTINATION NUM	IBER OF NIGHTS AT EACH DESTINATION			
Dubai	1			
Bab Al Shams Desert Resort	1			
Ras Al Khaimah	1			
Fujairah	1			
	INCLUDED ACTIVITIES			
Camel and Fosel Rock	T			
Lipsa Camel Race Track	T			
Visit Oasis towns of Falaj Mualla	T T			
Dune Basing in Lisaili	T			
Mountain Safari	T			
East Coast Tour	#			
Desert Camp/Belly Dancing Show	T			

TOUR 1DB - 7-12NT DUBAI & INDIA OR 14-16NT DUBAI TO BARCELONA CRUISES BRILLIANCE OF THE SEAS" - SAILINGS COMBINED WITH:

^{*} Length of cruisetour land packages depends on cruise itinerary selected.
** All transportation by 4x4 wheel drive. All tours include breakfast daily and some meals.



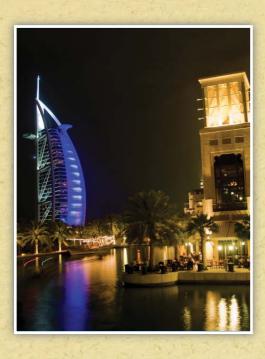


ONLY IN DUBAI, DO MOUNTAINS RISE FROM A SEA OF SAND.





ENJOY A SAND DUNE ADVENTURE TO CAMEL AND FOSSIL ROCK.



Arabian Explorer

- Combined with sailings aboard Brilliance of the Seas® departing from Port Rashid
- 1-night deluxe accommodations in Dubai
- 1-night deluxe accommodations in Ras Al Khaimah
- 1-night deluxe accommodations in Fujairah
- 1-night deluxe accommodations in Bab Al Shams Desert Resort & Spa
- Sand dune 4x4 excursion to Camel and Fossil Rock
- Guided tour through Dhaid and Falaj Mualla on the way to a camel race track in Lipsa

- · Mountain safari in Fujairah
- Guided tour visiting the Warrayah waterfalls and Lisaili for a dune bashing adventure, followed by a desert sunset dinner and belly dancing show

The Arabian Explorer cruisetour land package is escorted by an Adventure Specialist and includes airport transfers upon arrival, travel by 4 x 4 vehicles, breakfast each morning at your hotel, and some meals.

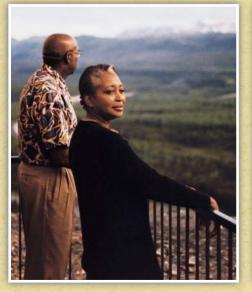
www.RoyalCaribbean.com















BECOME AN EXPERT ON CRUISETOURS AND START EARNING MORE.

The Path to Success

Know Your Competition. Check out our informative comparison chart.

Know Your Market. Learn how to market and sell to a specific clientele, such as families and honeymooners.

Know Your Product. Inside, you'll find a poster with interesting tidbits of information about all Royal Caribbean cruisetour land packages.

Know Your Facts. Get instant access to cruisetour information, schedules and itineraries by visiting CruisingPower.com.

Now you can instantly access information about cruisetour land packages simply by visiting CruisingPower.com. Here you will find all of our product presentations available for download. Also at CruisingPower.com is Royal Caribbean International's University of WOW! This is an online certification program that helps you expand your brand knowledge and drive more business. With our new Expert Plus program, you'll learn how you can increase your earning potential just by selling our cruisetour land packages. Plus, get the facts for each destination and find the perfect vacation for each of your clients.

The Royal Caribbean International® University of WOW!

Detailed Cruisetour Information

Valuable Sales Tips

Four Levels of Certification

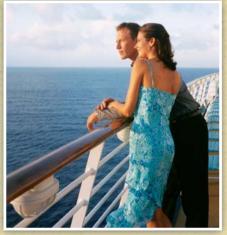
Expert Plus makes you an expert on cruisetours











HOW TO MARKET AND SELL TO A SPECIFIC CLIENTELE

The Romantic Getaway

What can be more romantic than traveling to your dream destination with the one you love? Cruisetours are also an ideal honeymoon option for newlyweds that want the adventure of an exotic vacation without having to lift a finger. After months of wedding planning, they may welcome letting someone else handle all the details. And with just the right amount of free time, they can see many destinations but still relax and unwind.

- Highlight some of the more romantic destinations, like Italy or Paris, or the more romantic activities, like having a sunset dinner in the desert of Dubai.
- Focus on service and our high staff to guest ratio.

The Cultural Enrichment Journey

Because of the unique destinations, cruisetour land packages have always appealed to cultural interest groups. What better way to get fully immersed into a new culture? Plus, our knowledgeable Adventure Specialists can provide interesting commentary on each place visited.

- Explain to your clients how much more they will see on a cruisetour land package that combines different port destinations and an in-depth land experience.
- Highlight activities that are most relevant to the group. For example, nature enthusiasts would find the Denali National Park particularly interesting.

The Family Vacation

Whether they're traveling with the kids for that annual vacation, or taking the grandparents back to the "old country", a cruisetour is a wonderful option for families. Our high level of comfort and service will be appreciated by all members of the group. And because everything is so well organized, your clients won't have to worry about planning each day. They can just focus on spending quality time with their relatives.

- Focus on the benefit of traveling together as a group for most of the excursions, while still having the flexibility to do different things during their free time.
- Convenience is key, particularly for those traveling with children or grandparents. Our centrally located hotels ensure that the family will always have relatively close access to

restaurants, transportation and city sights, which make it convenient for all to enjoy their leasure time.

The Educational Opportunity

Ever wondered what teachers did on their summer vacation? Many of them take advantage of the time off to travel. Cruisetour land packages give teachers the chance to go back to school equipped with new insight and exciting new facts to share with their students.

- Mention how an Adventure Specialist is a cultural expert, historian, guide and concierge all in one.
- Let your clients know how a cruisetour land package provides a different perspective, combining history and culture with local cuisine and customs. They can get a more authentic experience in Dubai, or truly immerse themselves into the European way of life.

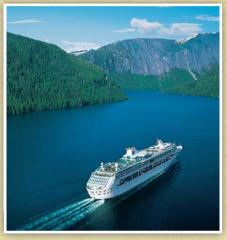


www.CruisingPower.com









ALL IT TAKES IS JUST A MINUTE OF YOUR TIME TO LEARN EVERYTHING YOU NEED TO KNOW ABOUT SELLING CRUISETOUR LAND PACKAGES. CHECK OUT OUR HELPFUL TIPS BELOW.

Identify your target market.

In general, clients that book cruisetour land packages are experienced, adventurous travelers seeking the most vacation for their money. While price is a factor, value tends to weigh more heavily on their final decision. Cruisetour land packages offer an excellent value in the sense that your clients can see many more destinations within the same vacation. It's a wonderful opportunity to explore places they would otherwise miss on a cruise vacation alone. And since it's all part of the same planning process, the entire experience is completely seamless, from start to finish.

Put it into perspective.

Let's be realistic. Who knows when they'll get to visit Australia again? Even if your clients are frequent cruisers, most likely they'll want to try a new destination next year. And as long as they're traveling halfway across the world, they might as well get the full experience—on the coast, out at sea, and inland.

Weigh all of their options.

Taking a cruisetour land package is much more convenient and affordable than booking the same land tour through a contemporary land tour operator. Use our comparison charts to show the value of a cruisetour land package on a per-day basis. Let them know about the advantages of combining both the land portion and the cruise into one trip. And explain to your clients the added benefit of continuity-having the same Adventure Specialist throughout the land portion and traveling with the same group. Just think, they won't have to worry about any of the details because everything will be handled for them.

Check out the competition.

If your clients are set on taking a cruisetour, explain to them why Royal Caribbean is the best choice. Details such as centrally located hotels, trains that accommodate smaller groups, higher staff-to-passenger ratios, and even shorter motorcoach rides are all factors that can make a difference. Our cruisetour land packages provide the utmost level of service and comfort to each and every one of our quests.

Bring it up sooner than later.

As soon as your client expresses interest in a destination served by cruisetours, you should already be factoring it into the plans. A cruisetour will be better received if it is presented as part of the trip planning process...not as an afterthought.







CRUISETOURS

Alaska, Europe, Australia/New Zealand, Dubai

DISCOVER THE DIFFERENCE AND ASK YOURSELF WHY NOT?



GET THE ROYAL TREATMENT...
THAT TREATS THROUGHOUT

Enjoy our GOLD Anchor service on the ship as well as on the land portion.



RIDE IN STYLE...AND IN GOOD COMPANY

Our railcars feature spacious, luxurious seating that makes it easy to chat with the rest of your group, plus a unique dome design for spectacular 360-degree views.



GET UP CLOSE AND PERSONAL. TO THE PAST AND PRESENT.

Discover the history and local customs for a truly cultural experience.



TAKE MORE SPACE...AND GET ALL THE ATTENTION.

Our motorcoach accommodate smaller group for a more intimate feel.



GET THE LOCAL PERSPECTIVE...ON JUST ABOUT EVERYTHING

Our knowledgeable Adventure Experts are locals themselves and can give you in-depth information on your destination.

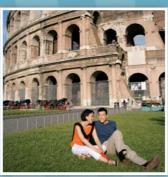


ENJOY SMOOTH SAILINGS...ON LAND

Our fully escorted cruisetour land packages offer a truly seamless travel experience, from start to finish.

WHICH CRUISETOUR CAN WE BOOK FOR YOU TODAY?









Alaska, Europe, Australia/New Zealand, Dubai



WHEN IT COMES TO VALUE,

CRUISETOURS OFFER MORE VACATION FOR THE MONEY.

Royal Caribbean INTERNATIONAL ®	ROYAL CARIBBEAN CRUISETOURS	CONTEMPORARY LAND TOUR OPERATOR					
SAMPLE CRUISETOUR	16-NIGHT PARIS/LONDON CRUISETOUR	7-NIGHT PARIS/LONDON LAND TOUR					
Land Tour	4-Night Paris/London	7-Nights					
Cruise	12-Night Scandinavia/Russia	0*					
Number of Countries Visited	8	2					
Countries Visited	France, England, Denmark, Sweden, Finland, Russia, Estonia and Norway	France, England					
Per Person Per Day Starting From	\$259	\$325					
LAND PORTION							
Tour Director Escort	蚩	NOT INCLUDED					
All Breakfasts	#	NOT INCLUDED					
Some Evening Meals on Land	蚩	NOT INCLUDED					
City Tours	岢	NOT INCLUDED					
Transfers	#	NOT INCLUDED					
Hotels	Le Meridien & Melia	Hyatt & Intercontinental					
CRUISE PORTION							
Number of Times Pack/Unpack	1 1	2					
Hotel Travels With You	₩	NOT INCLUDED					
All Meals Included	#	NOT INCLUDED					
Nightly Entertainment Included	蚩	NOT INCLUDED					
Provides Value Against the Strengthening Euro	#	NOT INCLUDED					
	Fares are in LLC dellars. Driese are based on printed brook	ura pricing as of 2009 *Land tour only					

Fares are in U.S. dollars. Prices are based on printed brochure pricing as of 2008

*Land tour only.





Royal Caribbean International 1050 Caribbean Way, Miami, FL 33132 USA

Ships registered in the Bahamas. ®2009 Royal Caribbean Cruises Ltd. MK0070909

Royal Caribbean International:

Cruisetour Reservations 888-307-8401
Travel Agent Website www.CruisingPower.com
Consumer Website www.RoyalCaribbean.com

2010 Collateral Ordering Information:

Collateral Ordering Number	800-255-4373
Cruisetour Guide	MK0070909
Alaska Vacation Planner	MC0002509
Europe Vacation Planner	MC0003509
Exotics Vacation Planner	MC0003509
RCI Brand Experience Video	MK0069809