



**CULTURAL STUDIES:
CULTURE AND ORGANIZATION**



Cultural Studies: Culture and Organization, M.A.

This Masters programme focuses on the **relationship between culture, the arts and organization**.

The students learn to reflexively engage with organizational and entrepreneurial practices in different fields and industries of arts and culture. They engage with **cultural and sociological theories** as critical lenses on contemporary organization. They study key approaches to cultural organization from the field of **management and entrepreneurship studies**. They learn to understand and shape **organizational and entrepreneurial practices** in arts and culture.

Taught entirely in English, the programme actively pursues an **international outlook** and combines fieldwork-centred education with research-based teaching.



Career Prospects

The Culture and Organization programme provides **theoretically advanced and practice-based** knowledge of, and competencies for, organizing culture.

Students are prepared for **responsible roles** in the cultural and creative industries, in the arts, in the media, in the public sector, in urban development, in foundations and charitable organizations. Broadly put, they acquire the capacity to reflexively act in today's complex and transforming world of organizations and new organizational forms, networks and movements.

The programme is also directed at students seeking to pursue an **academic career**. Qualified students with a particular interest in research have the option of simultaneously registering for the Doctoral Track, joining the scholarly community at a very early stage.



Curriculum

Semester 4	Masters Forum 5 CP	Masters Dissertation 25 CP			
Semester 3	Current debates in Cultural Studies 5 CP	Fields of Culture and the Arts 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 2	History of cultural studies and its methodologies II 5 CP	Digital Media and Social Organization 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 1	History of cultural studies and its methodologies I 5 CP	Sociology of Culture 10 CP	Cultural Entrepreneurship 10 CP		Complementary Studies 5 CP

	Core Area
	Field of Integration
	Electives
	Complementary Studies



Core Area

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Core Area: Sociology of Culture

The module lays the social-theoretical foundations for the program.

Students engage with key approaches to the sociology of culture and to cultural sociology. They learn how the cultural takes shape and can be shaped on different levels.

These interrelated levels include ideas, symbols, texts and thus meaning; habitual and embodied practices; urban-spatial settings; material, technological and aesthetic agencies; and economic relations and power structures.

Andrea Kretschmann
Professor of Cultural Sociology

Serhat Karakayali
Professor of Migration and Mobility Studies





Core Area: Cultural Entrepreneurship

In this module, students will explore different perspectives on work entrepreneurship in the field of cultural and creative industries. Drawing from sociology, entrepreneurship research, organization studies and communication theory, they will investigate the conditions and potential of intervening and creating in cultural contexts.

Students will also gain hands-on experience developing a concept for a cultural event in collaboration with a creative or cultural institution. They will also become acquainted with project management and concept development principles.

Some parts of the core module are designed interdisciplinary, in cooperation with the Master Management & Entrepreneurship.



Boukje Clossen
Professor for Entrepreneurship, Organisation and Culture



Core Area: Digital Media and Social Organization

This module is dedicated to the recursive relation of media technologies and the organized world. Students study and explore how (digital) media are fundamentally organizational, how they shape work life and practices of cultural organization.

Students engage with key writings on the threshold of media (theory) and organization (theory) including approaches from science and technology studies. They engage with classic investigations of bureaucratic technologies as well as contemporary critiques of digital labour and conduct their own investigations of the nexus of media and social organization.

Armin Beverungen

Junior Professor for Organization in Digital Cultures

Lisa Conrad

Lecturer in Media, Cultural and Organization Studies

Timon Beyes

Professor for Sociology of Organization and Culture





Core Area: Fields of Culture and the Arts

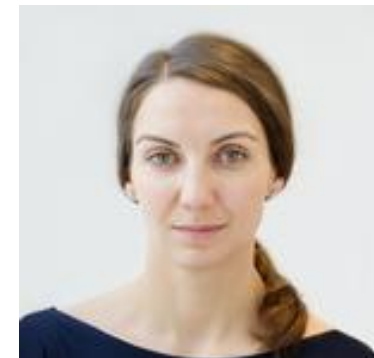
This module is dedicated to the study of concrete processes of cultural and artistic production, distribution, and consumption.

The focus is on arts and cultural organizations and genres, their structures, dynamics, societal contexts, and how these processes are manifested in mutually affecting interdependencies.

Students conduct empirical studies of fields of culture and the arts in the real world of artistic organization.

Volker Kirchberg
Professor for the Sociology of the Arts

Lynn Rother
Professor for Provenance Studies





Electives

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Electives: expanding *and* focussing the study of culture and organization

Students can choose from a broad range of electives, which the master programmes offer jointly. The electives enable students to supplement – both broaden and focus – their study of culture and organization.

For instance, students have the option to

- deepen their **study of organization** through the modules of *Organization: Structure, Power, Economies* and *Organization: Space, Aesthetics, Materiality*
- further pursue a **business studies trajectory** through the modules *Contemporary Issues in Management & Entrepreneurship* and *Management & Change*
- connect their studies to the **socio-political concerns** of *Migration and Circulation* (in German) or *Democracy and Public Sphere* (in German)
- focus on the production and reception of cultural works through the modules *The Arts in Practice (Praxisfeld Künste, in German)* or *Auditory Culture* (in German)

Electives: overview



Summer Term (2nd semester)	Winter Term (3rd semester)
Management & Change	Contemporary Issues in Management & Entrepreneurship
Organization: Structure, Power, Economies	Organization: Space, Aesthetics, Materiality
Gender, Queerness, Körper (Gender, Queerness, Bodies)	Gewalt und sozialer Protest (Violence and Social Protest)
Krisen und Brüche im globalen Kontext (Crises and Ruptures in a Global Context)	Kapitalistische Dynamik und sozialer Wandel (Capitalist Dynamics and Social Change)
Demokratie und Öffentlichkeit (Democracy and the Public)	Migration und Zirkulation (Migration and Circulation)
Auditive Kultur (Auditory Culture)	Digitale Soundkulturen (Digital Sound Cultures)
Praxisfeld Künste (The Arts in Practice)	Urbanität und Raum (Urban Culture and Space)
Technik und Kultur (Technology and Culture)	Wissen und Forschen in digitalen Kulturen (Knowledge and Research in Digital Cultures)



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Field of Integration

The integration modules for cultural studies bring together students from all Masters programmes at the Faculty of Humanities and Social Sciences and familiarises them with the history and methods of and current debates in cultural studies.

It consists of the following compulsory modules:

- **History of Cultural Studies and its Methodologies I**
- **History of Cultural Studies and its Methodologies II**
- **Current Debates in Cultural Studies**



Complementary Studies

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Complementary Studies

The area of Complementary Studies enables students to take classes beyond their immediate field of study in order to broaden their understanding of key contemporary challenges for culture and society.

In cross-disciplinary exchange with students from the overall university's master programmes the goal is to understand knowledge and sciences in their context and to promote inter- and transdisciplinary collaboration.



Masters Dissertation and Masters Forum

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Masters Dissertation And Masters Forum

During the fourth semester of the Masters programme, students produce their own dissertation. Dissertations link advanced theories to an in-depth engagement with core empirical phenomena of culture and organization.

The dissertation is not only an individual challenge: the dedicated Masters Forum brings all students together with teaching staff and is a space in which students can present their work in progress, learn about methods, and receive peer-to-peer feedback.



Studying Abroad

- It is possible to study abroad in an Erasmus programme at one of our partner universities or as a free mover
- We recommend the third semester for such an exchange semester

Consultation

- **International Office** <https://www.leuphana.de/en/services/io/study-abroad.html>
- **Felicitas Seibold** (Dean's office)
felicitas.seibold@leuphana.de



Consecutive Subjects for the Masters Programme:

- Art History / Visual Studies / Visual Culture
- Business Studies / Economics
- Communication Studies
- Cultural Analysis / Cultural Studies
- Ethnology / Social Anthropology / Cultural Anthropology
- Film Studies
- Gender Studies
- Human Geography
- Literary Studies
- Media Studies
- Musicology
- Philosophy
- Political Science
- Science of History
- Sociology
- Theater Studies

In general, 60 CP in modules relevant to the listed subjects / disciplines and at least 10 CP in scientific theory and research methods are required.

More detailed information about the entry requirements is available at <https://www.leuphana.de/en/graduate-school/master/apply.html>.



Consulting And Coaching Graduate School

- **Tom Kleist**
studienberatung.gradschool@leuphana.de
<https://www.leuphana.de/en/graduate-school/master/student-counsellor.html>

Questions About The Programme

- **Prof. Dr. Timon Beyes** (programme director) timon.beyes@leuphana.de
- **Prof. Dr. Armin Beverungen** (deputy programme director)
armin.beverungen@leuphana.de
- **Petra Nietzky** (programme management)
nietzky@leuphana.de



More Information

General Information

<https://www.leuphana.de/en/graduate-school/master/course-offerings/cultural-studies-culture-and-organization.html>

Course Catalogue

<https://www.leuphana.de/en/services/course-schedule.html>

Curriculum and Examination Regulations (Fachspezifische Anlage (FSA))

<https://www.leuphana.de/en/graduate-school/master/student-life/cultural-studies-culture-and-organization.html>

Entry Requirements & Application

<https://www.leuphana.de/en/graduate-school/master/apply.html>
