



Certified Wedding & Event Planner

Grand Opening

CWEP Project 3
Mary Eileen Zamor

Touché Wedding & Event Planning Grand Opening!

You are cordially invited, please join us on
Saturday July 27th, 2019
at Methodist Church - Brooklyn, NY
from 7pm-10pm

Semi-formal attire; light refreshments will be served
rsvp by July 20th via email to mayzamor@gmail.com

Website:

<https://mayzamor.wixsite.com/touchebymary>

Anticipation



*"And now these three remain: faith,
hope & love. But the greatest of these is
love."
Touché Wedding & Event Planning*

Invites and business cards will be distributed at bridal shows, local florist shops, venues, photographer/videographer locations, bakeries and bridal shops. Target market is all brides especially DIY brides.

Promotion will also be on Instagram and via a press release.



Instagram



Arrival

The location will be at a church hall. Upon arrival, guests will be welcomed by our ushers at the registration table. A red carpet Step n Repeat background will be present for pictures. Once they enter the hall a waiter will greet them with a cocktail drink.

OPENING in gold metallic balloons will also greet them. Upon finding a chair to sit, they will find a gift bag full of goodies.



Atmosphere



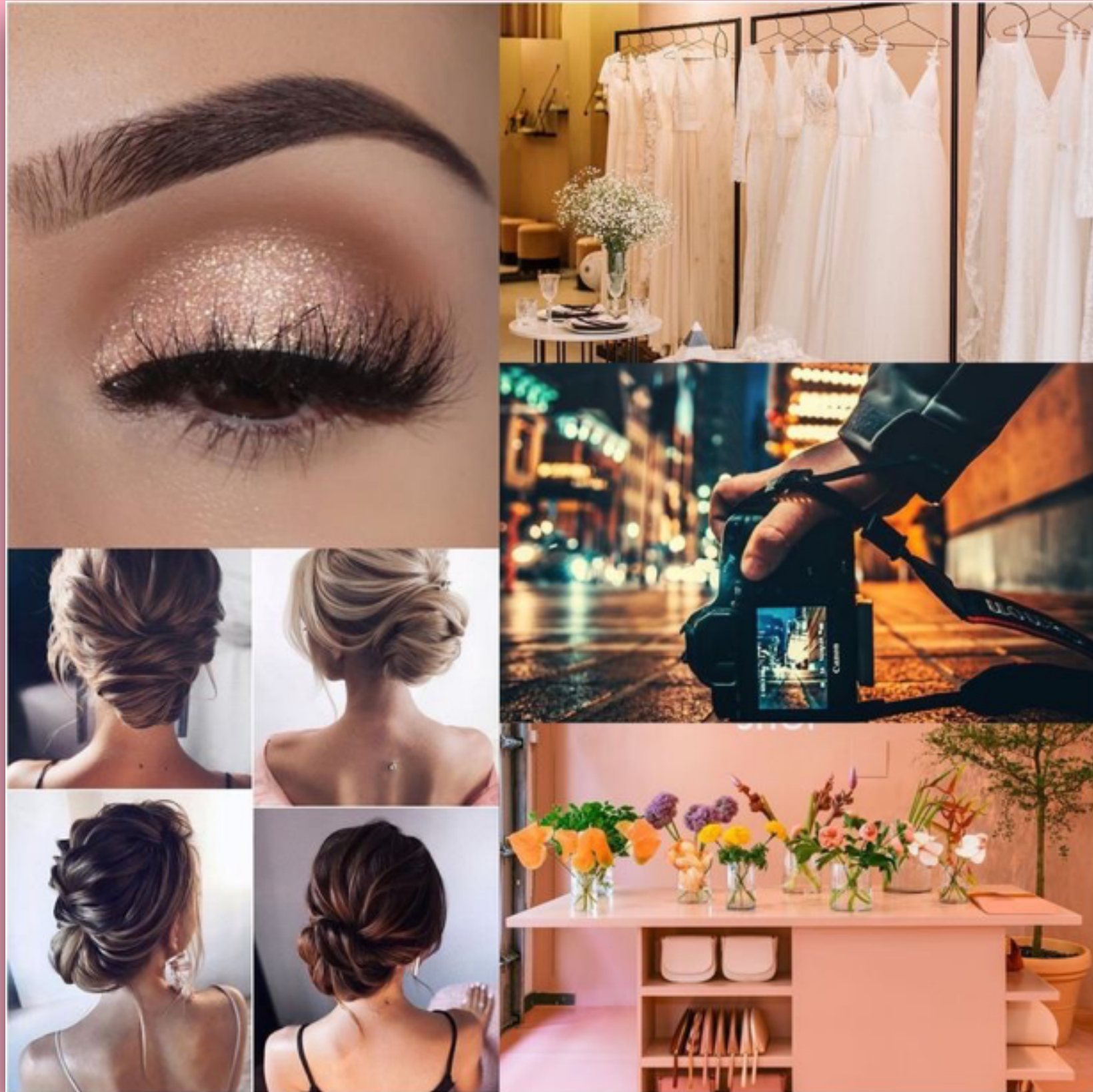
The atmosphere will present a waiter serving cocktail drinks. The DJ set up will be catchy to the eye. A raffle will be in the midst to win a free BRIDE engraved mug and receive 20% off of my services if they book within 48 hours.

Appetite

Guests will have plenty of appetizers to choose from (i.e. finger foods, mini sandwiches etc). A dessert table will be present. Cocktail drinks will be served along with an assortment of sodas.



Amusement



Guests are in store for an amazing evening. Aside from our funky DJ providing hip tunes we will also have:

- a photographer on site
- a wedding gown show
- a hair show
- a florist show
- and a makeup show.

Appreciation

Guests will receive a gift bag full of goodies to thank them for their attendance. Inside they will find pens with my logo and info, sample wedding countdown sheet, info to the charity supported by my event and thank you cards. Also a raffle will be in the midst to win a free BRIDE engraved mug and receive 20% off of my services if they book within 48 hours.



Press Release

Press Contact: Mary Zamor

Tel: 917-328-7128

Email: touchebymar@gmail.com

Date: July 1, 2019

Grand Opening of Touché by Mary, Certified Wedding & Event Planner

Busy, don't have time to plan your wedding or event? Tired of planning your own events? In need of a stress free wedding or event with an amazing ending? Touché Wedding & Event Planning by Mary is here at your service. We are offering our grand opening on Saturday, July 27th, 2019. Join us at Methodist Church in Brooklyn, NY at 7pm.

We have a lot in store for you during the event, a photographer on site, a wedding gown show, a hair show, a florist show and a makeup show. You don't want to miss out. There will also be a raffle in the midst to win a free BRIDE engraved mug and receive 20% off of my services if booked within 48 hours.

Here at Touché by Mary, our mission is to assist in bringing to life weddings and events that caters to the clients desire and beyond what they've envisioned. The goal of this company is to surpass expectations while delivering stress free event coordination for our clients. This is their time to relax while we do all the work.

Our services range from 'day of' services to complimentary consultation, assistance with timeline and budget, vendor communication to preparation and direction of wedding rehearsals. We also offer A la Carte services for DIY brides that simply want limited assistance. We can offer help to all types of brides.

Contact us today to see how we can be of service to your needs. If there is a service you need that wasn't listed please inquire. Visit <https://mayzamor.wixsite.com/touchebymar>.

"And now these three remain: faith, hope, and love. But the greatest of these is love."
-Corinthians 13:13



Touché by Mary - Mission Statement:

To assist in bringing to life weddings and events that caters to the clients desire and beyond what they've envisioned.

For the Grand Opening, invites and business cards will be distributed at bridal shows, local florist shops, venues, photographer/videographer locations, bakeries and bridal shops. The target market is all brides especially DIY brides who simply want day of coordination services. Reason being is it'll allow us to build our experience, take on more clients and spread our business via word of mouth. Promotion will also be on Instagram and via a press release.

The location will be at a church hall. Upon arrival, guests will be welcomed by our ushers at the registration table. A red carpet Step n Repeat background will be present for pictures. Once they enter the hall a waiter will greet them with a cocktail drink. OPENING in gold metallic balloons will also greet them. Upon finding a chair to sit, they will find a gift bag full of goodies. The atmosphere will present a waiter serving cocktail drinks. The DJ set up will be catchy to the eye. A raffle will be in the midst to win a free BRIDE engraved mug and receive 20% off of my services if they book within 48 hours.

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Philanthropy

In order to give back to the community the following will be done:

1. Community Service twice a year. Depending on the month chosen we will complete community service for awareness corresponding that month. For example: April is Autism Awareness month. So community service in relation to Autism will be performed. This will assure we can network all over and not show favoritism to just one cause.
2. We would offer free event planning services for a non-wedding event (i.e. bridal shower, engagement party, bachelorette party etc.). The winner will be chosen through a social media contest. They will have to post my page and use a particular hashtag. Winner will be randomly chosen.
3. 50% of proceeds collected during the grand opening will be distributed to the Hope for Haiti fund.
www.hopeforhaiti.com



Blog

Wedding Timeline

Just got engaged, what now? Check out the below sample timeline of planning a wedding. Remember the earlier you involve and hire a wedding planner the less stress you face. And you want to ensure they are available on your wedding date.



<https://mayzamor.wixsite.com/project3blog>

Website:

<https://mayzamor.wixsite.com/touchebymary>

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