DATA ANALYSIS WITH WEKA

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MERI

Topic: Data Analysis with Weka

Course Duration: 2 Months

Objective:

Everybody talks about Data Mining and Big Data nowadays. Weka is a powerful, yet easy to use tool for machine learning and data mining. This course provides a deeper account of data mining tools and techniques. The emphasis is on principles and practical data mining using Weka, rather than mathematical theory or advanced details of particular algorithms. Students will work with multimillion-instance datasets, classify text, experiment with clustering, association rules, etc.

Assessment criteria: After completion of program students are awarded certificate after clearing a MCQ based examination.

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CHAPTER 1: INTRODUCTION TO WEKA

1.1 Introduction:

What is WEKA?

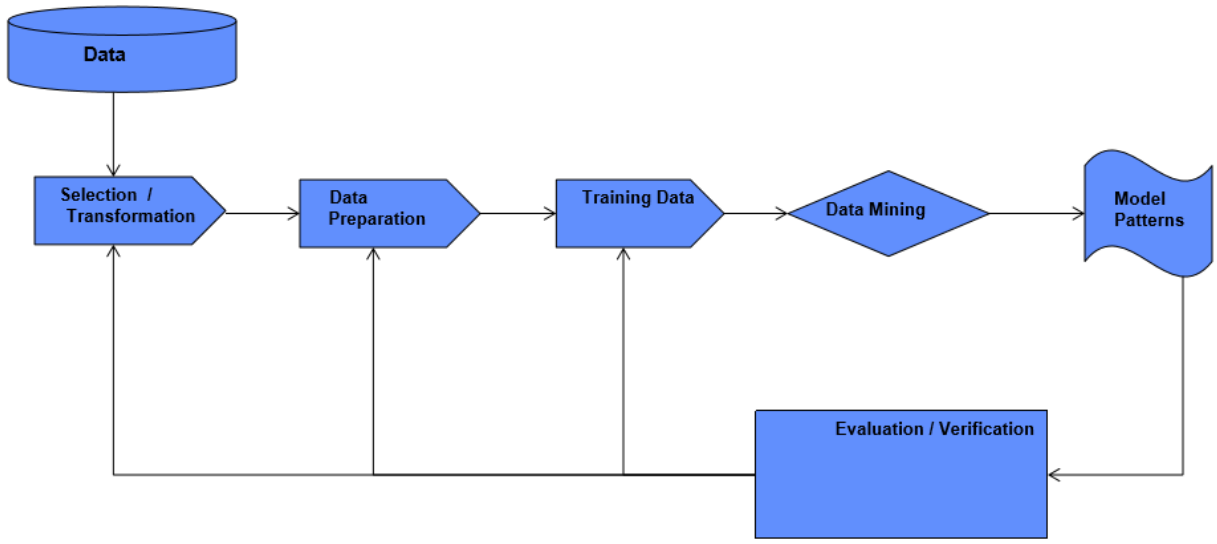
WEKA, formally called **Waikato Environment for Knowledge Learning**, is a computer program that was developed at the University of Waikato in New Zealand for the purpose of identifying information from raw data gathered from different domains.

WEKA supports many different standard data mining tasks such as data pre-processing, classification, clustering, regression, visualization and feature selection. The basic premise of the application is to utilize a computer application that can be trained to perform machine learning capabilities and derive useful information in the form of trends and patterns.

WEKA is an open source application that is freely available under the GNU general public license agreement. Originally written in C the WEKA application has been completely rewritten in Java and is compatible with almost every computing platform. It is user friendly with a graphical interface that allows for quick set up and operation.

WEKA operates on the predication that the user data is available as a flat file or relation, this means that each data object is described by a fixed number of attributes that usually are of a specific type, normal alpha-numeric or numeric values. The WEKA application allows novice users a tool to identify hidden information from database and file systems with simple to use options and visual interfaces.

1.2 KDD Process:



1.3 Installation of Weka:

The weka can be explored from the different sites, one of the sites is http://www.cs.waikato.ac.nz/m1/weka/downloading.html

There are different options to launch weka depending the operating systems

- **Windows**

  Click **here** to download a self-extracting executable for 64-bit Windows that includes Oracle's 64-bit Java VM 1.8 (weka-3-8-0jre-x64.exe; 105.5 MB)

  Click **here** to download a self-extracting executable for 64-bit Windows without a Java VM (weka-3-8-0-x64.exe; 50.2 MB)

  Click **here** to download a self-extracting executable for 32-bit Windows that includes Oracle's 32-bit Java VM 1.8 (weka-3-8-0jre.exe; 100.8 MB)

  Click **here** to download a self-extracting executable for 32-bit Windows without a Java VM (weka-3-8-0.exe; 50.2 MB)

  These executables will install Weka in your Program Menu. Download the version without the Java VM if you already have Java 1.7 (or later) on your system.

  - **Mac OS X**

    Click **here** to download a disk image for OS X that contains a Mac application including Oracle's Java 1.8 JVM (weka-3-8-0-oracle-jvm.dmg; 125.8 MB)

  - **Other platforms (Linux, etc.)**

    Click **here** to download a zip archive containing Weka (weka-3-8-0.zip; 50.6 MB)

    First unzip the zip file. This will create a new directory called weka-3-8-0. To run Weka, change into that directory and type

    ```
    java -jar weka.jar
    ```

    Note that Java needs to be installed on your system for this to work. Also note, that using `-jar` will override your current CLASSPATH variable and only use the `weka.jar`.

- **Windows x86**

  Click **here** to download a self-extracting executable that includes Java VM 1.8 (weka-3-9-0jre.exe; 100.7 MB)

  Click **here** to download a self-extracting executable without the Java VM (weka-3-9-0.exe; 50.1 MB)

  These executables will install Weka in your Program Menu. Download the second version if you already have Java 1.7 (or later) on your system.

- **Windows x64**

  Click **here** to download a self-extracting executable that includes 64 bit Java VM 1.8 (weka-3-9-0jre-x64.exe; 105.4 MB)

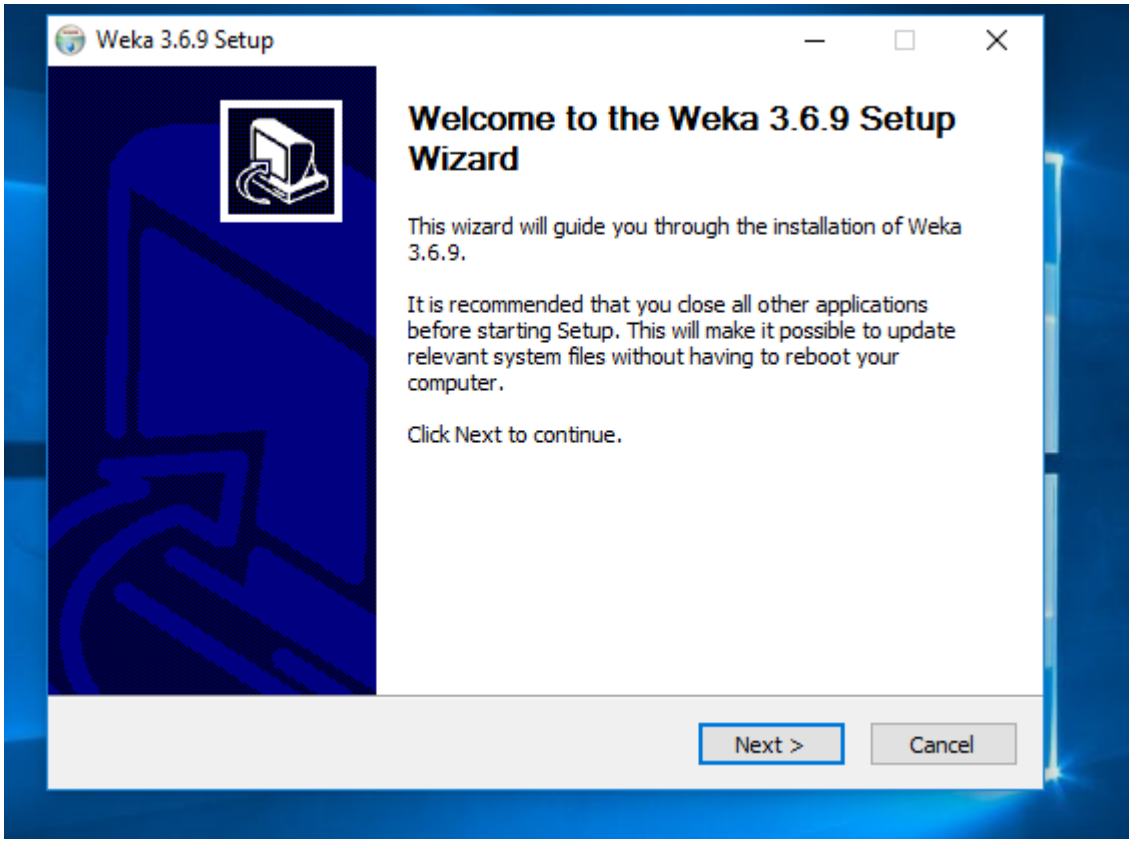
  Click **here** to download a self-extracting executable without the Java VM (weka-3-9-0-x64.exe; 50.1 MB)

  These executables will install Weka in your Program Menu. Download the second version if you already have Java 1.7 (or later) on your system.

Depending on the version click on the down load option. When we click on the download option setup of weka gets downloaded.

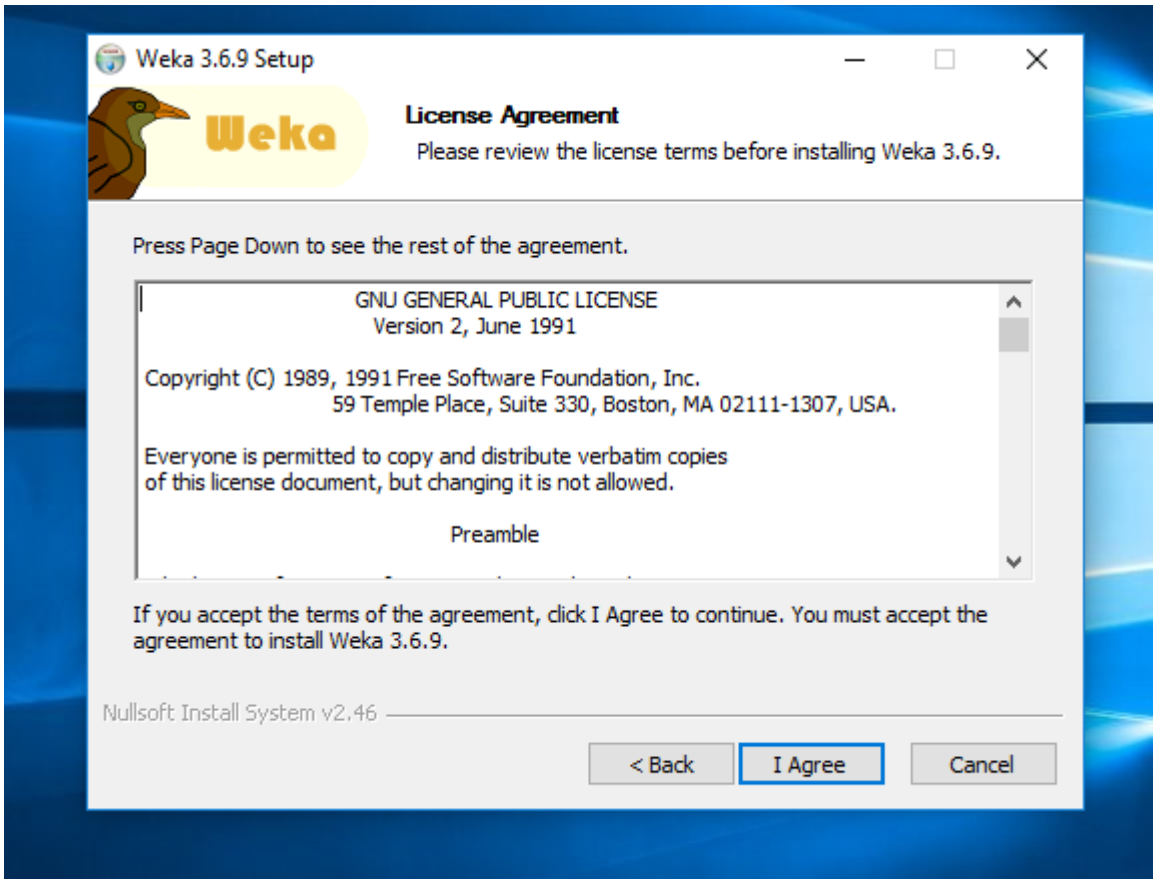
Click on setup and follow the below steps

Step 1:



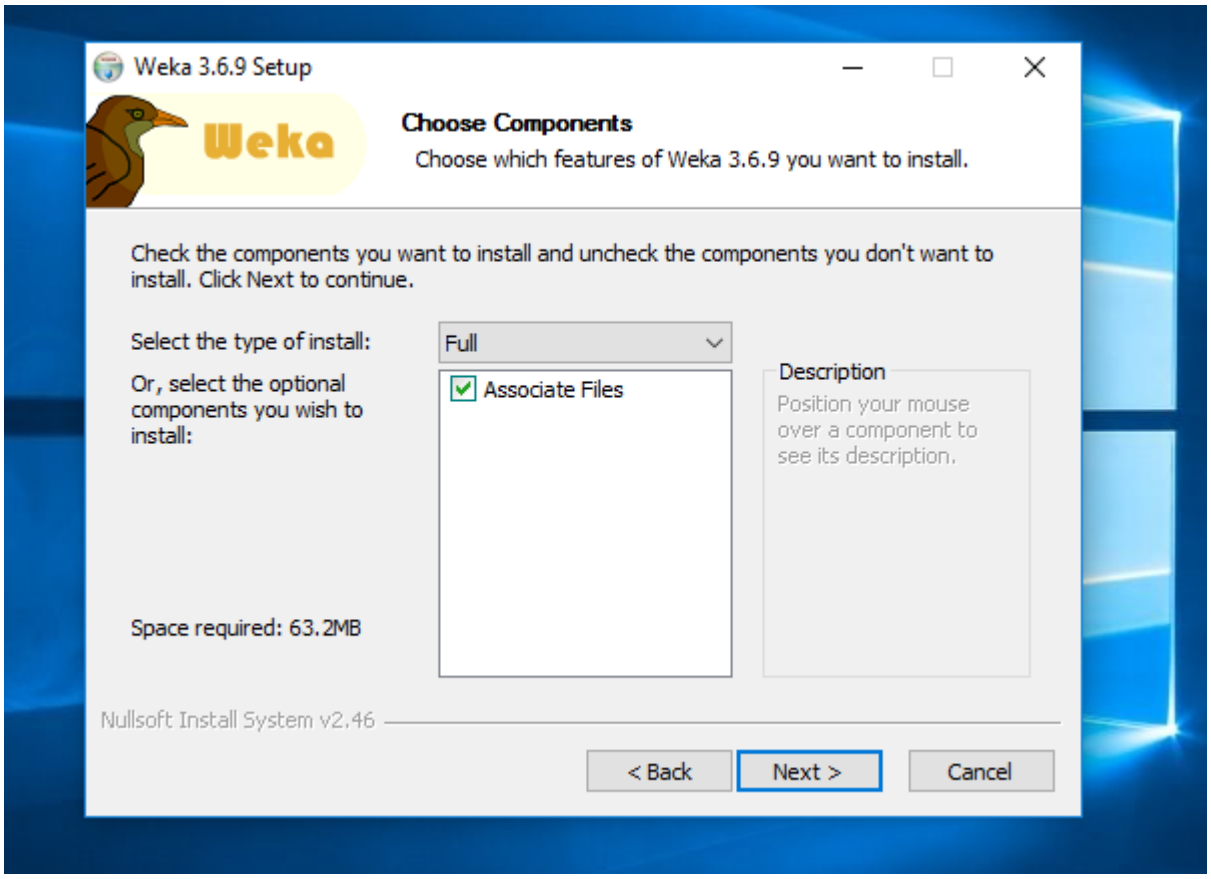
Click on Next button

Step 2:

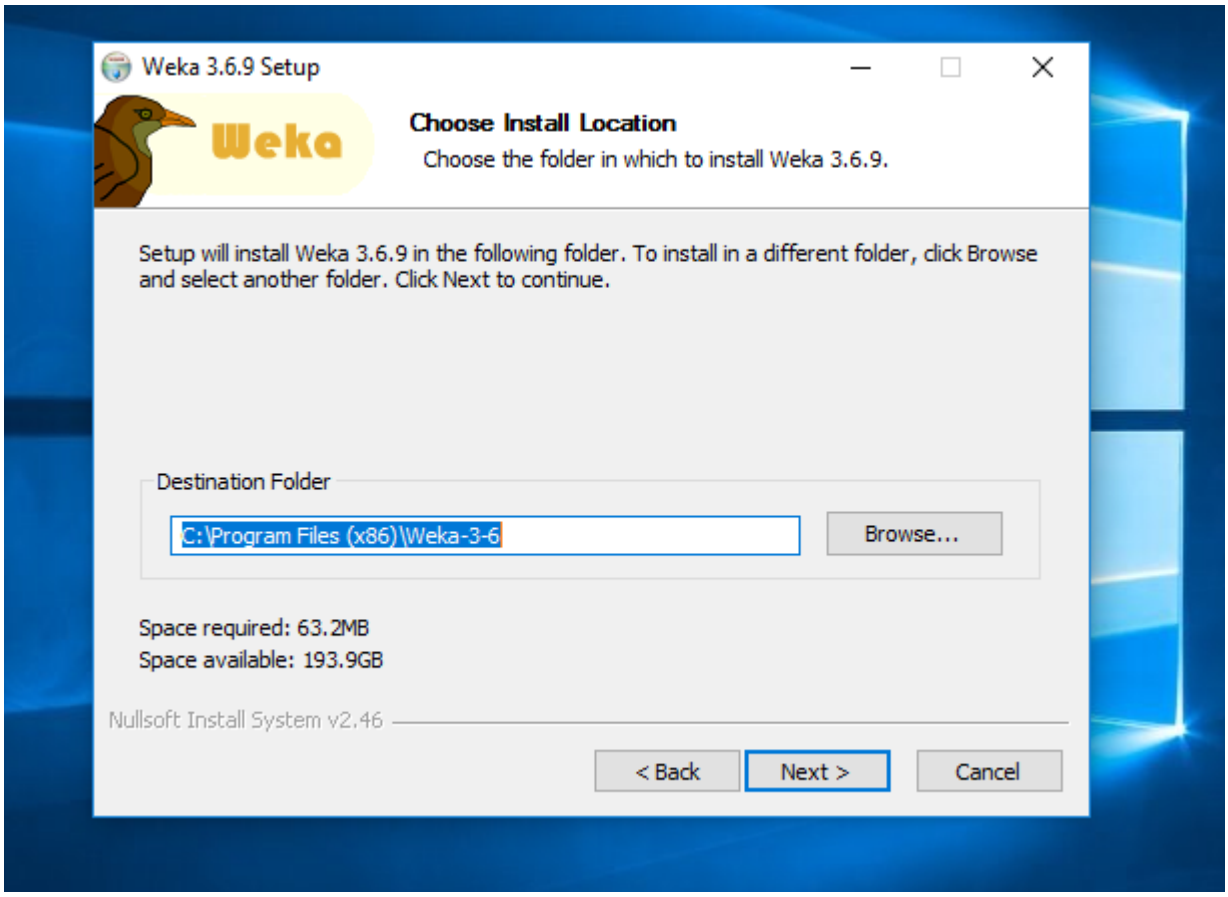


click on I Agree option

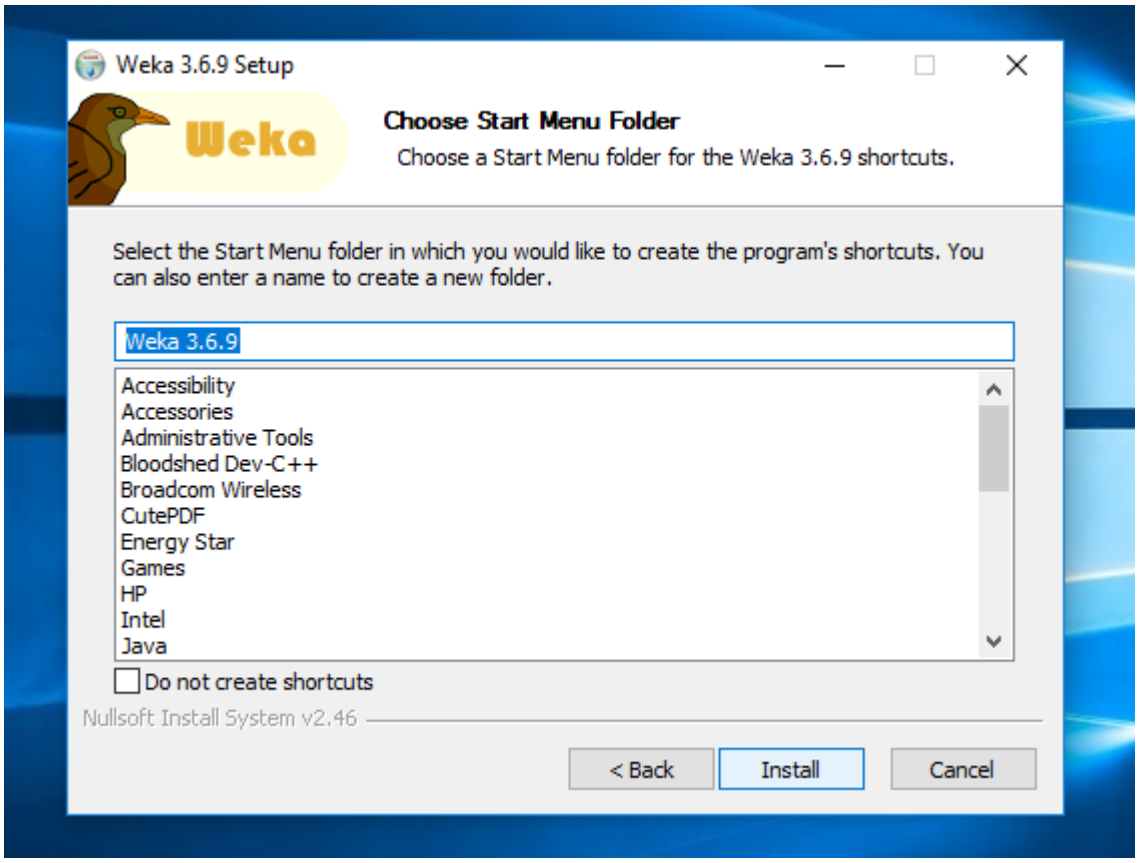
Step 3:



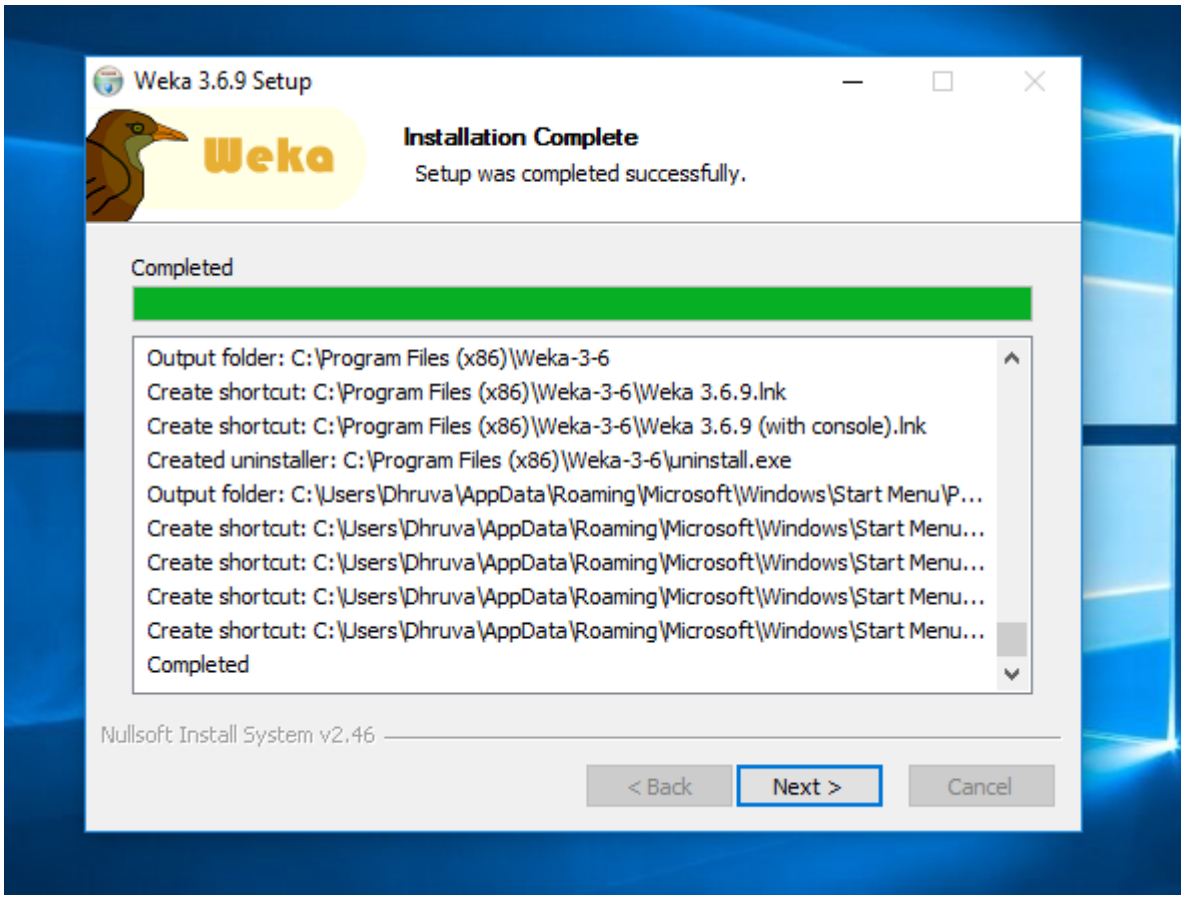
Click on Next Option



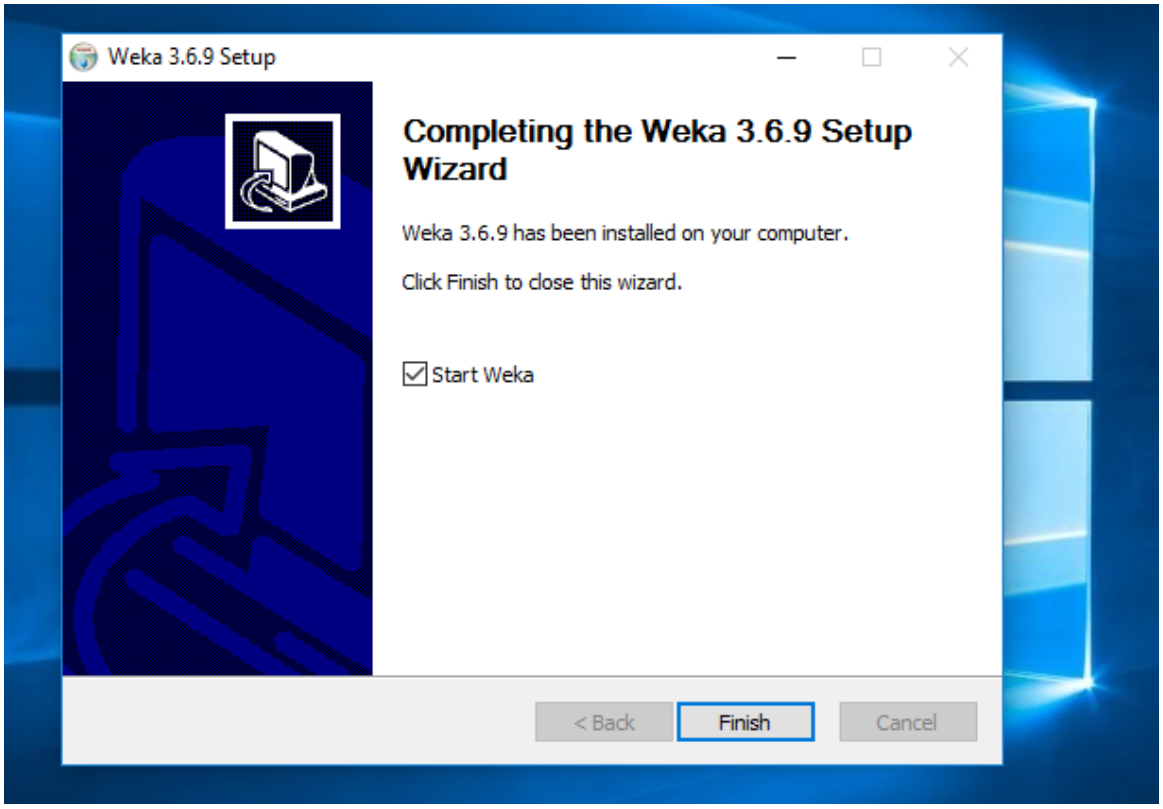
Click on Next option



Click on install button.It extracts all the packages



Click on next button

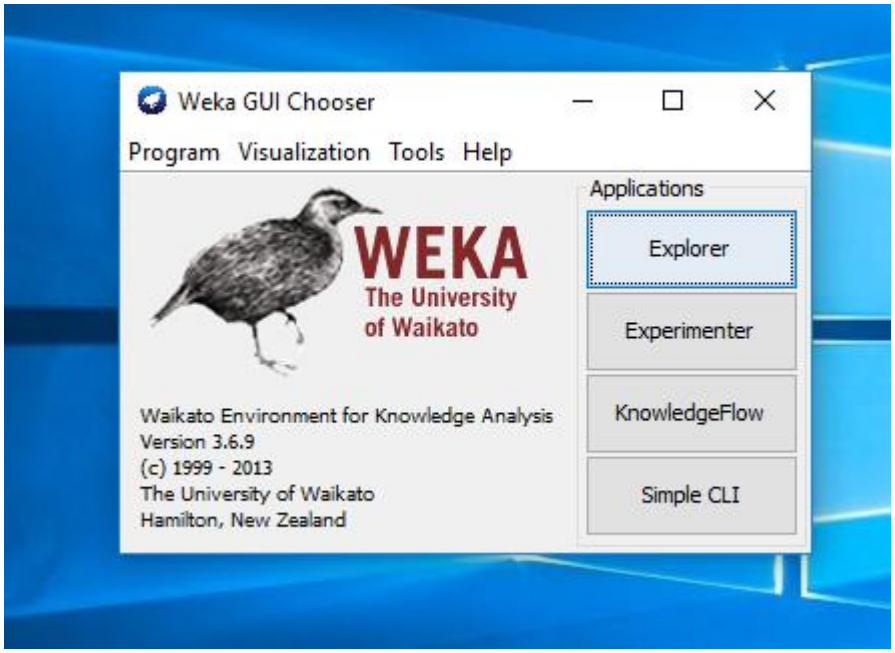


Click on finish button

CHAPTER 2: LAUNCHING WEKA EXPLORER

2.1 Starting with Weka

Once the program has been loaded on the user's machine it is opened by navigating to the programs start option and that will depend on the user's operating system.



There are four options available on this initial screen.

1. **Explorer-** the graphical interface used to conduct experimentation on raw data

2. **Simple CLI-** provides users without a graphic interface option the ability to execute commands from a terminal window.

3. **Experimenter-** this option allows users to conduct different experimental variations on data sets and perform statistical manipulation

4. **Knowledge Flow-**basically the same functionality as Explorer with drag and drop functionality. The advantage of this option is that it supports incremental learning from previous results.

After selecting the Explorer option the program starts and provides the user with a separate graphical interface.

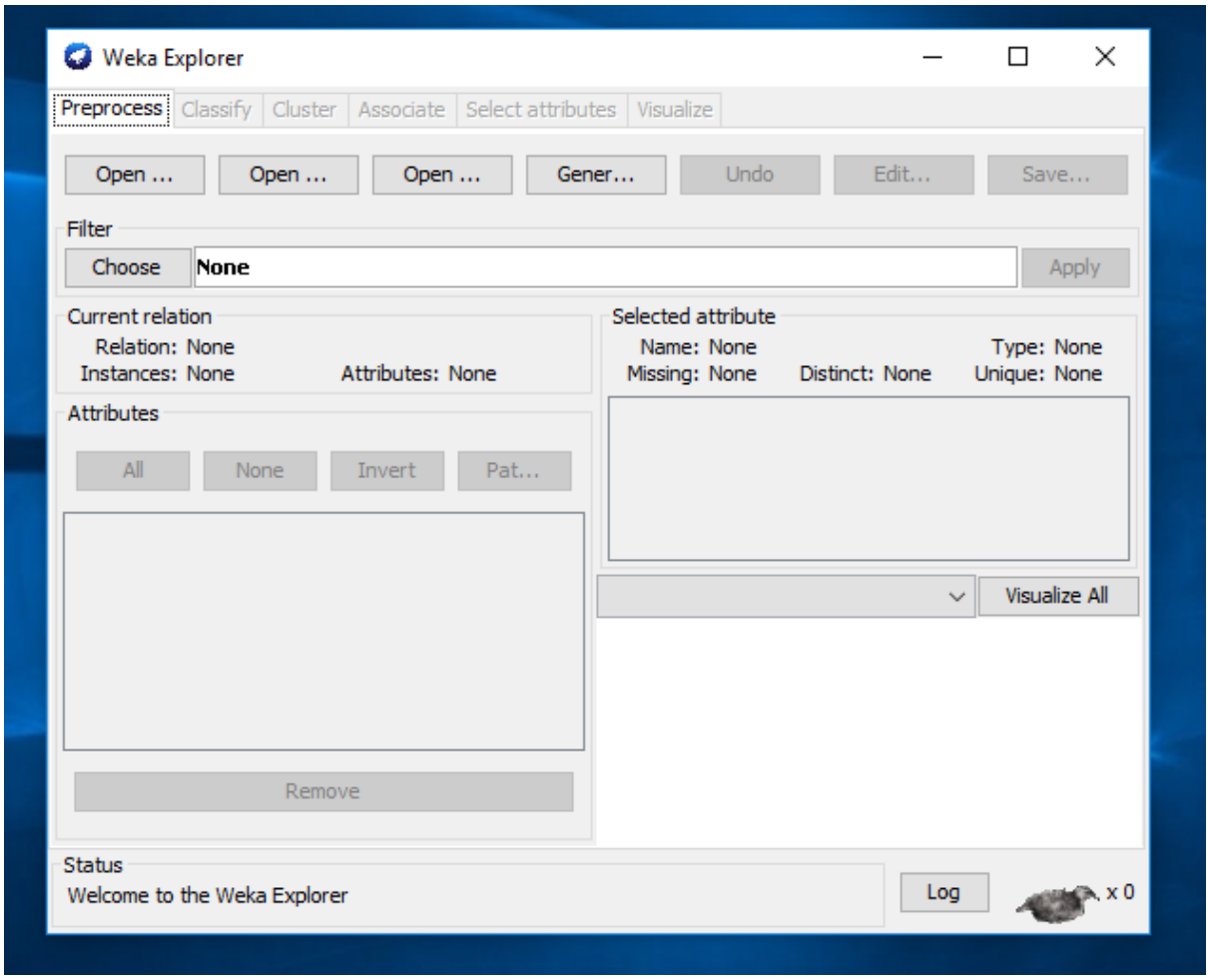


Figure: 2

Figure 2 shows the opening screen with the available options. At first there is only the option to select the Pre-process tab in the top left corner. This is due to the necessity to present the data set to the application so it can be manipulated. After the data has been pre-processed the other tabs become active for use.

There are six tabs:

1**. Pre-process**- used to choose the data file to be used by the application

2. **Classify**- used to test and train different learning schemes on the pre-processed data file under experimentation

3. **Cluster**- used to apply different tools that identify clusters within the data file

4. **Association**- used to apply different rules to the data file that identify association within the data

5. **Select attributes**-used to apply different rules to reveal changes based on selected attributes inclusion or exclusion from the experiment

6. **Visualize**- used to see what the various manipulation produced on the data set in a 2D format, in scatter plot and bar graph output.

2.2 Pre-processing:

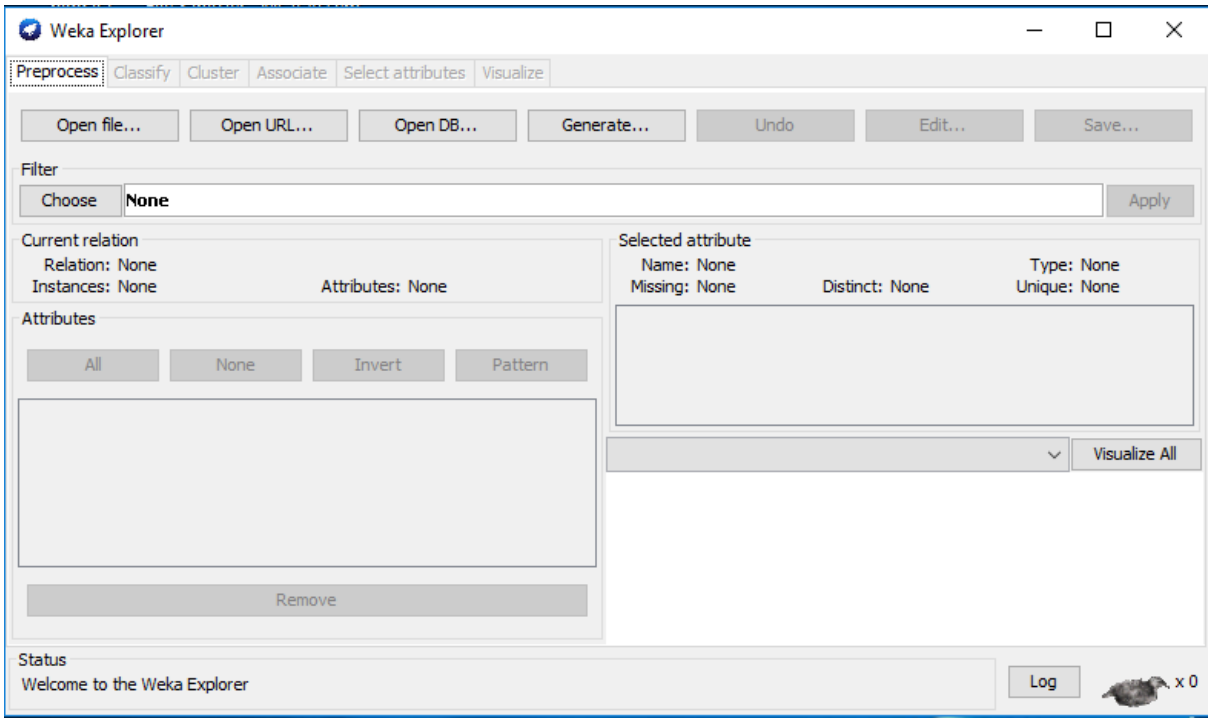
In order to experiment with the application the data set needs to be presented to WEKA in a format that the program understands. There are rules for the type of data that WEKA will accept. There are three options for presenting data into the program.

♦ **Open File-** allows for the user to select files residing on the local machine or recorded medium.

♦ **Open URL-** provides a mechanism to locate a file or data source from a different location specified by the user.

♦ **Open Database-** allows the user to retrieve files or data from a database source provided by the user.

There are restrictions on the type of data that can be accepted into the program. Originally the software was designed to import only ARFF files, other versions allow different file types such as CSV, C4.5 and serialized instance formats. The extensions for these files include .csv, .arff, .names, .bsi and .data.



At the bottom of the window there is 'Status' box. The 'Status' box displays messages that keep you informed about what is going on. For example, when you first opened the 'Explorer', the message says, "Welcome to the Weka Explorer". When you loading "weather.arff" file, the 'Status' box displays the message "Reading from file…". Once the file is loaded, the message in the 'Status' box changes to say "OK". Right-click anywhere in 'Status box', it brings up a menu with two options:

1. **Available Memory** that displays in the log and in 'Status' box the amount of memory available to WEKA in bytes.

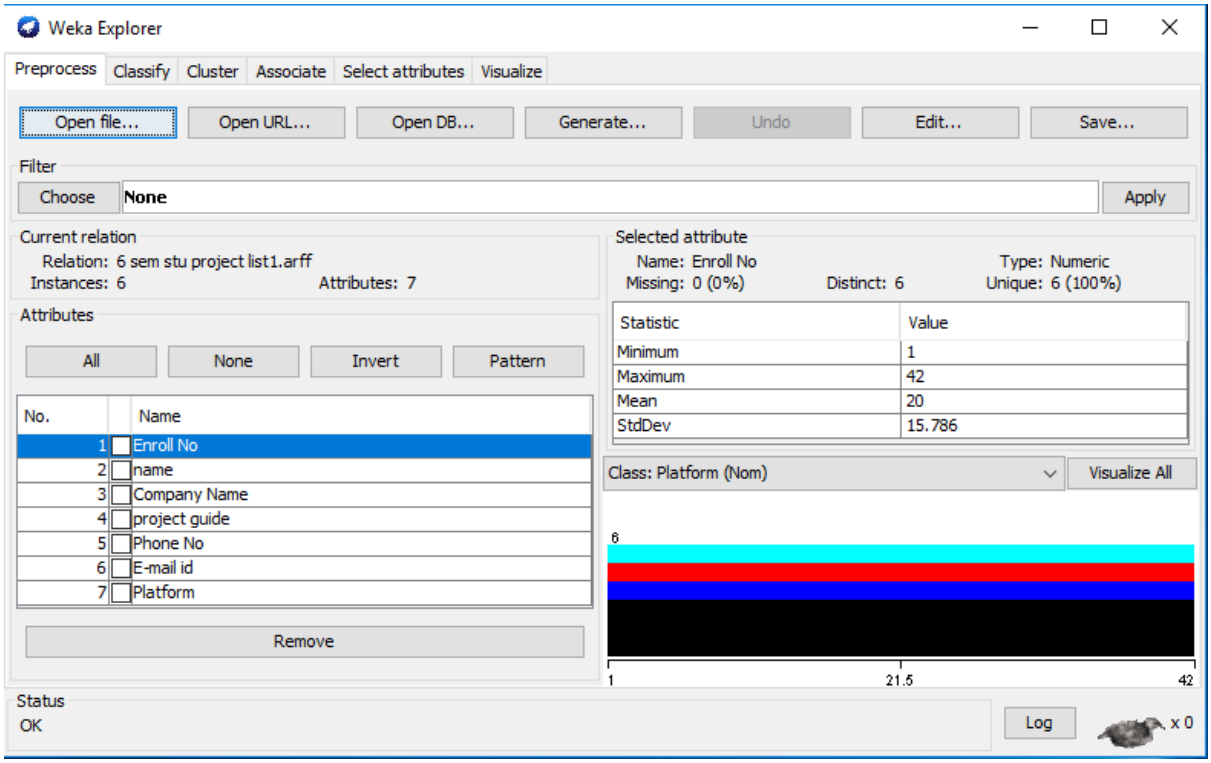
2. **Run garbage collector** that forces Java garbage collector to search for memory that is no longer used, free this memory up and to allow this memory for new tasks.

To the right of 'Status box' there is a 'Log' button that opens up the log. The log records every action in WEKA and keeps a record of what has happened. Each line of text in the log contains time of entry. For example, if the file you tried to open is not loaded, the log will have record of the problem that occurred during opening.

To the right of the 'Log' button there is an image of a bird. The bird is WEKA status icon. The number next to 'X' symbol indicates a number of concurrently running processes. When you loading a file, the bird sits down that means that there are no processes running. The number of processes besides symbol 'X' is zero that means that the system is idle. Later, in classification problem, when generating result look at the bird, it gets up and start moving that indicates that a process started. The number next to 'X' becomes 1 that means that there is one process running, in this case calculation.

2.3 Loading data:

The most common and easiest way of loading data into WEKA is from ARFF file, using 'Open file…' button . Click on 'Open file…' button and choose "project details " file from your local filesystem. Note, the data can be loaded from CSV file as well because some databases have the ability to **convert data only into CSV format.**



Once the data is loaded, WEKA recognizes attributes that are shown in the 'Attribute' window. Left panel of 'Preprocess' window shows the list of recognized attributes:

No: is a number that identifies the order of the attribute as they are in data file.

Selection tick boxes: allow you to select the attributes for working relation.

Name: is a name of an attribute as it was declared in the data file.

The 'Current relation' box above 'Attribute' box displays the base relation (table) name and the current working relation - "project details ", the number of instances - 6 and the number of attributes – 7.

During the scan of the data, WEKA computes some basic statistics on each attribute. The following statistics are shown in 'Selected attribute' box on the right panel of 'Preprocess' window:

Name is the name of an attribute.

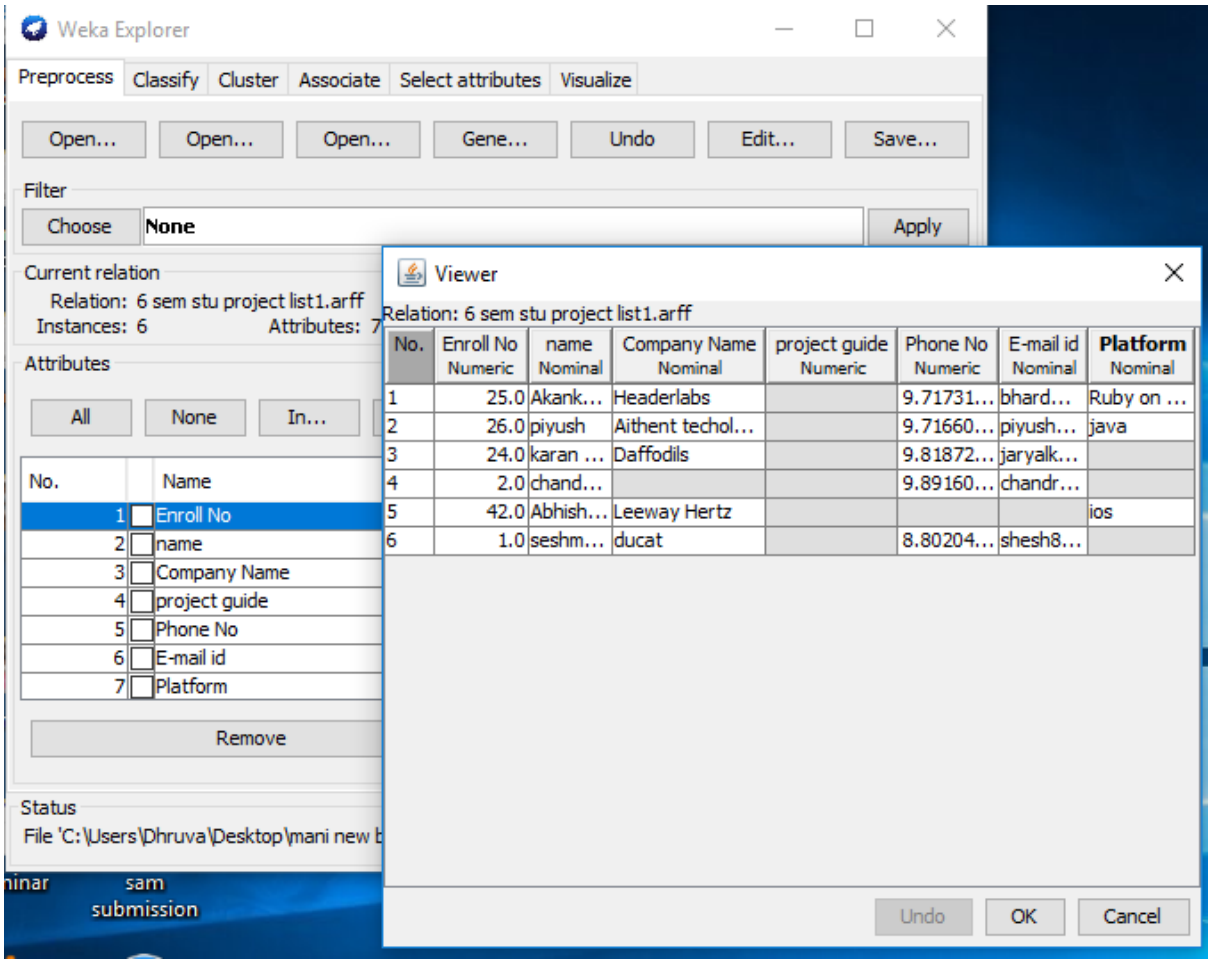
Type is most commonly Nominal or Numeric.

Missing is the number (percentage) of instances in the data for which this attribute is unspecified.

Distinct is the number of different values that the data contains for this attribute.

Unique is the number (percentage) of instances in the data having a value for this attribute that no other instances have.

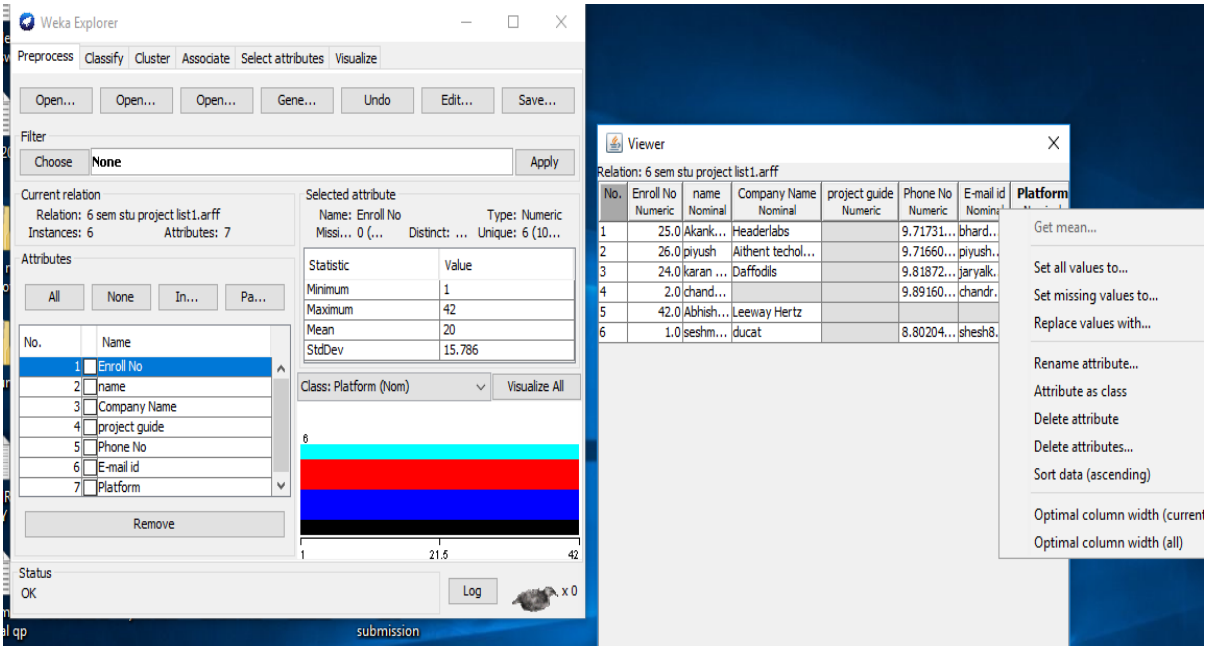
Once the data is loaded into weka changes can be made to the attributes by clicking edit button shown above.



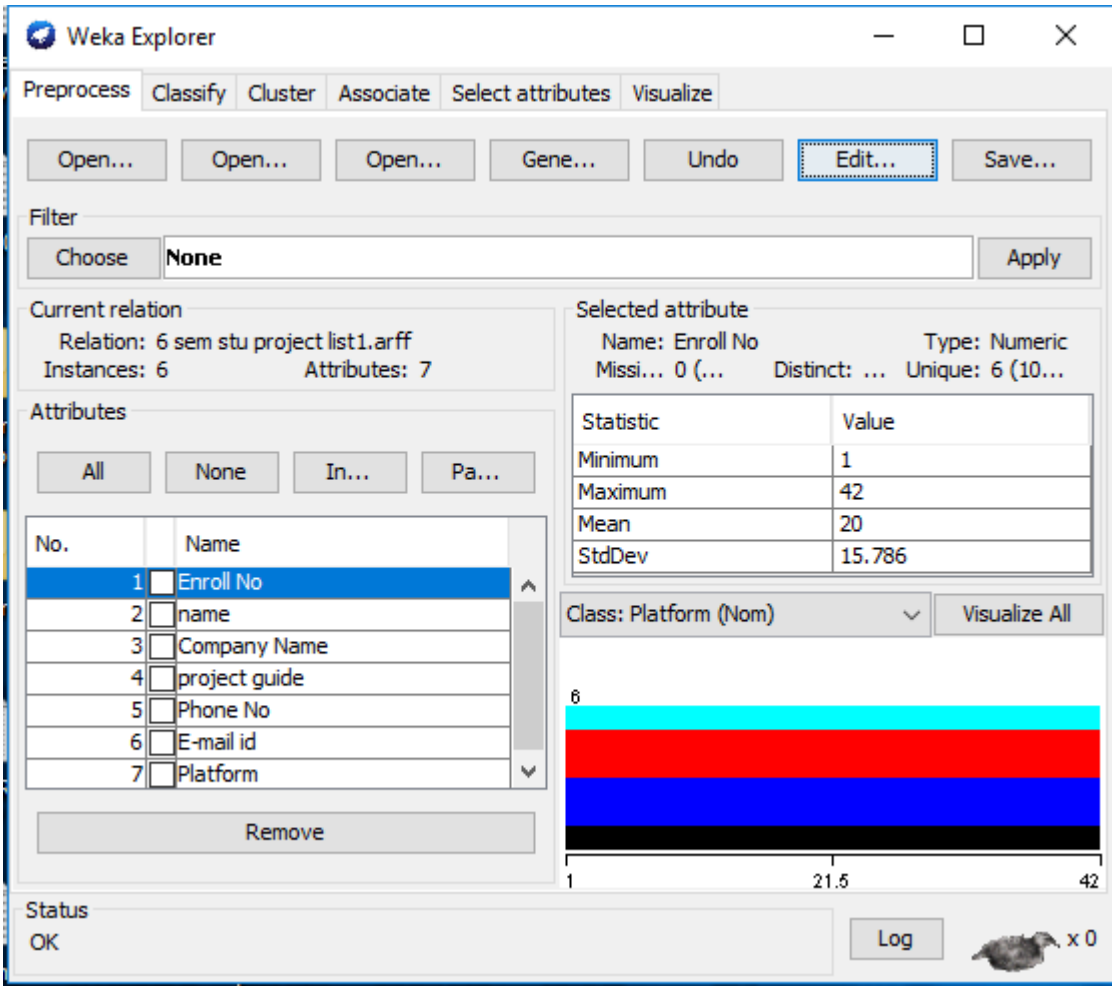
To make the changes double click on the attribute value and update the details as user required .

Different operations can be performed through edit are as follows:

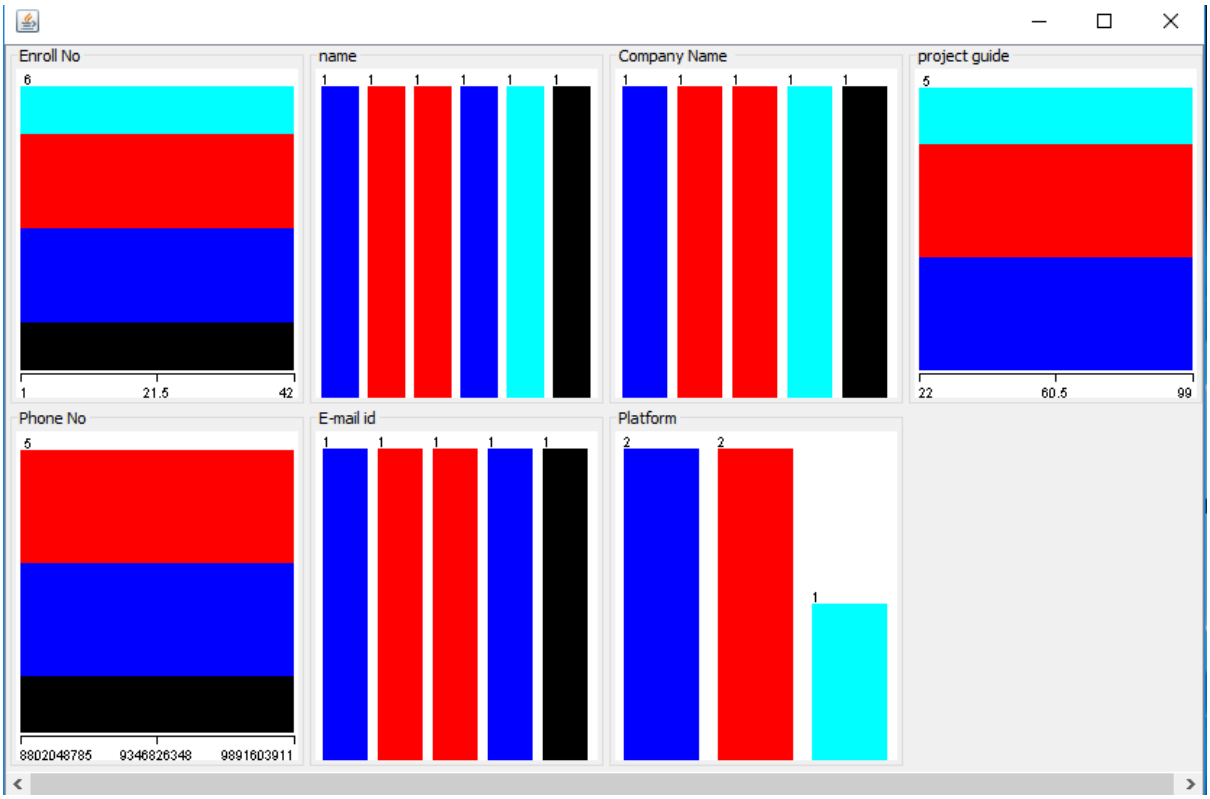
1) delete the attribute
2) Replace the attribute value
3) Set all values
4) Set missing values etc.



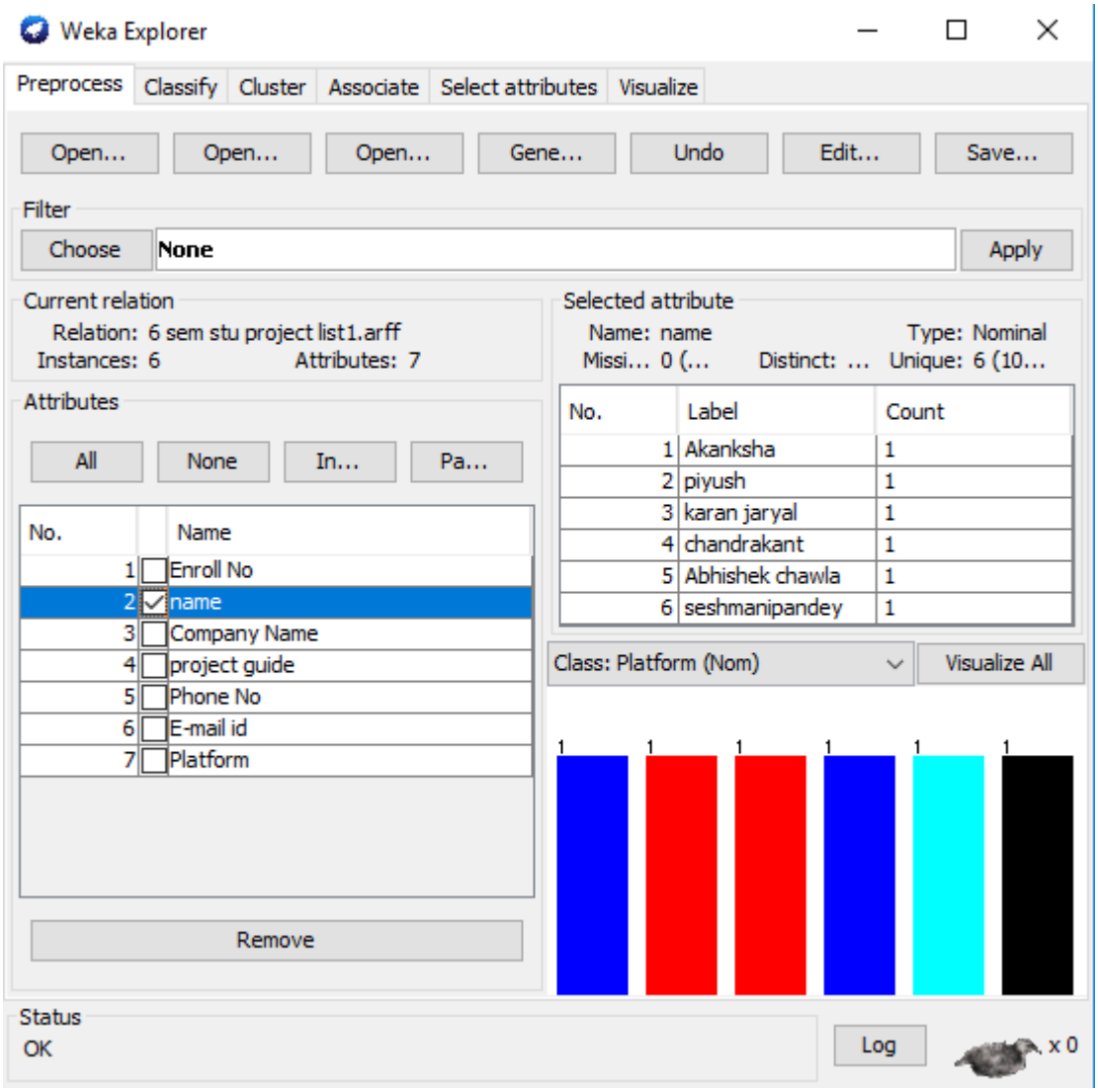
After update of values the minimum ,maximum , mean and standard deviation values gets changed.

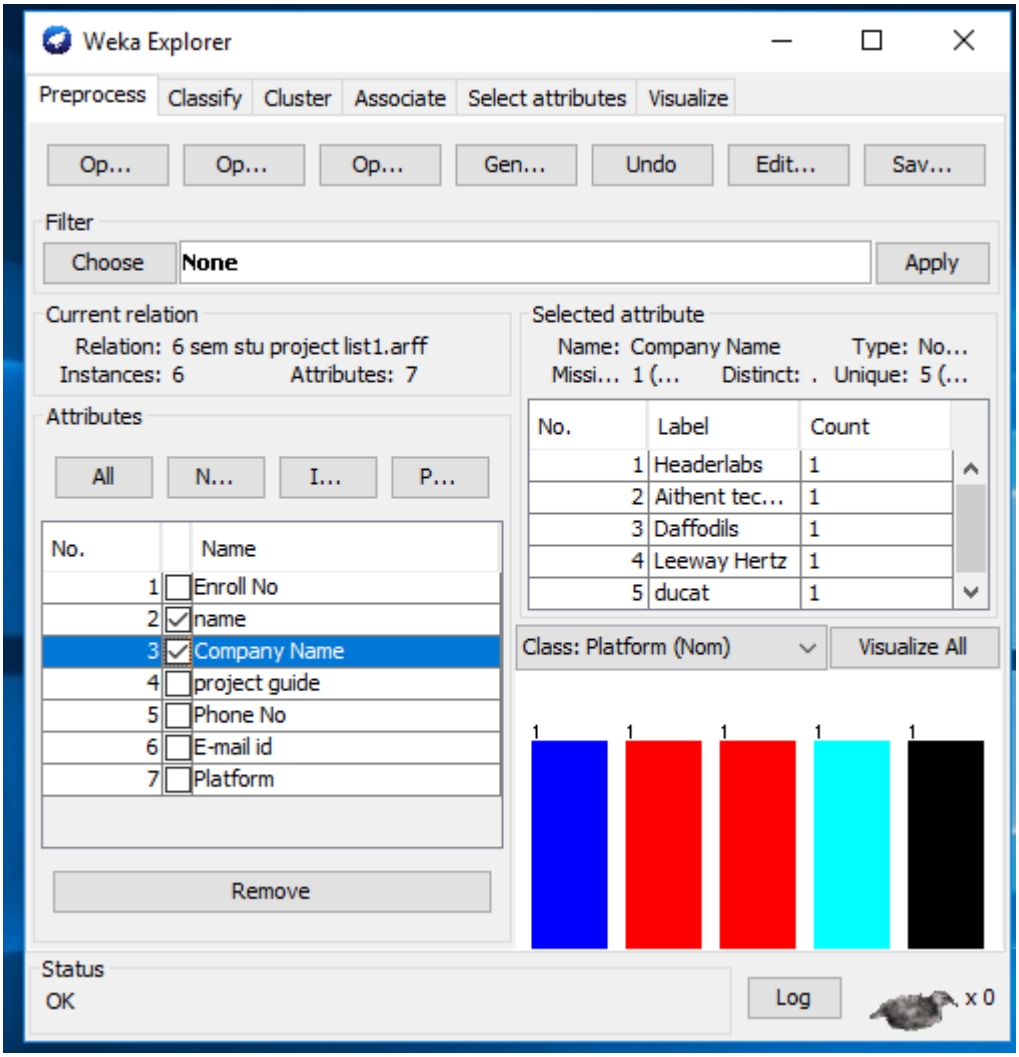


Click on visualize all



Attribute selection:

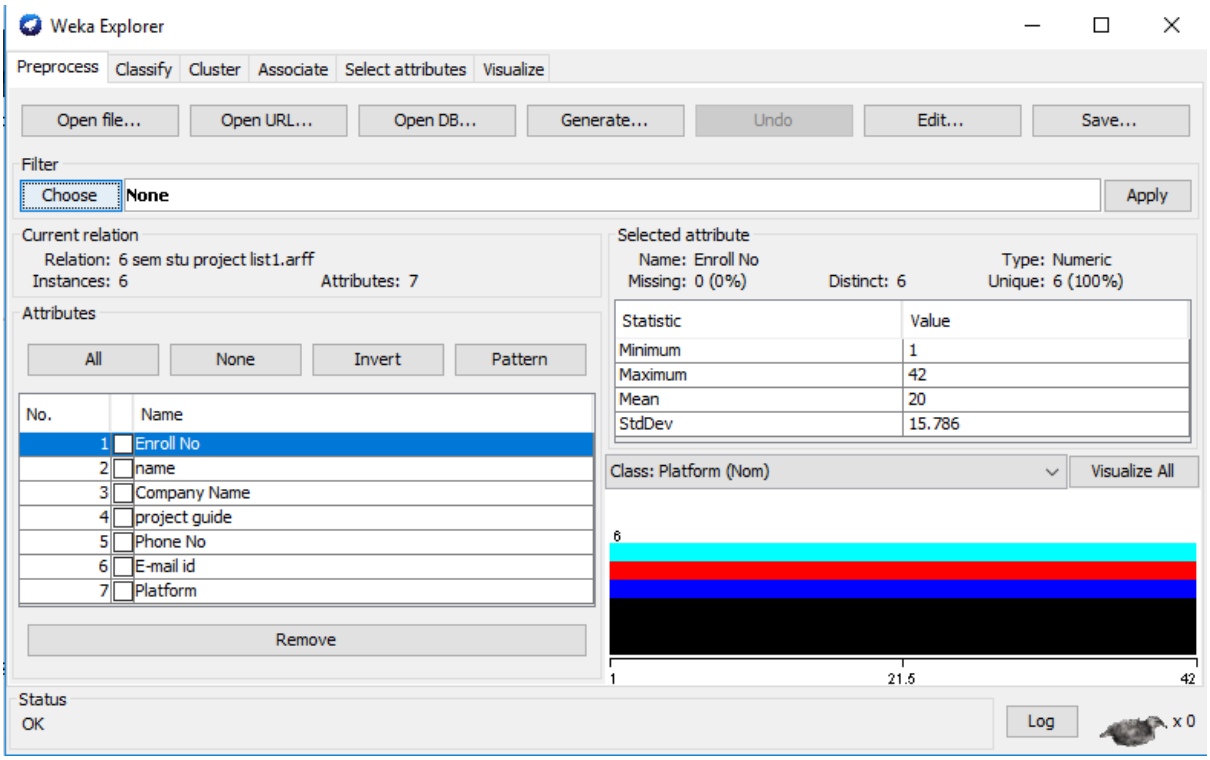

Weka Explorer
Preprocess
Classify
Cluster
Associate
Select attributes
Visualize
Open...
Open...
Open...
Gene...
Undo
Edit...
Save...
Filter
Choose
None
Apply
Current relation
Relation: 6 sem stu project list1.arff
Instances: 6
Attributes: 7
Selected attribute
Name: name
Type: Nominal
Missi... 0 (...
Distinct: ...
Unique: 6 (10...
Attributes
All
None
In...
Pa...
No.
Name
1 Enroll No
2 name
3 Company Name
4 project guide
5 Phone No
6 E-mail id
7 Platform
Remove
No.
Label
Count
1 Akanksha 1
2 piyush 1
3 karan jaryal 1
4 chandrakant 1
5 Abhishek chawla 1
6 seshmanipandey 1
Class: Platform (Nom)
Visualize All
1 1 1 1 1 1
Status
OK
Log
x 0



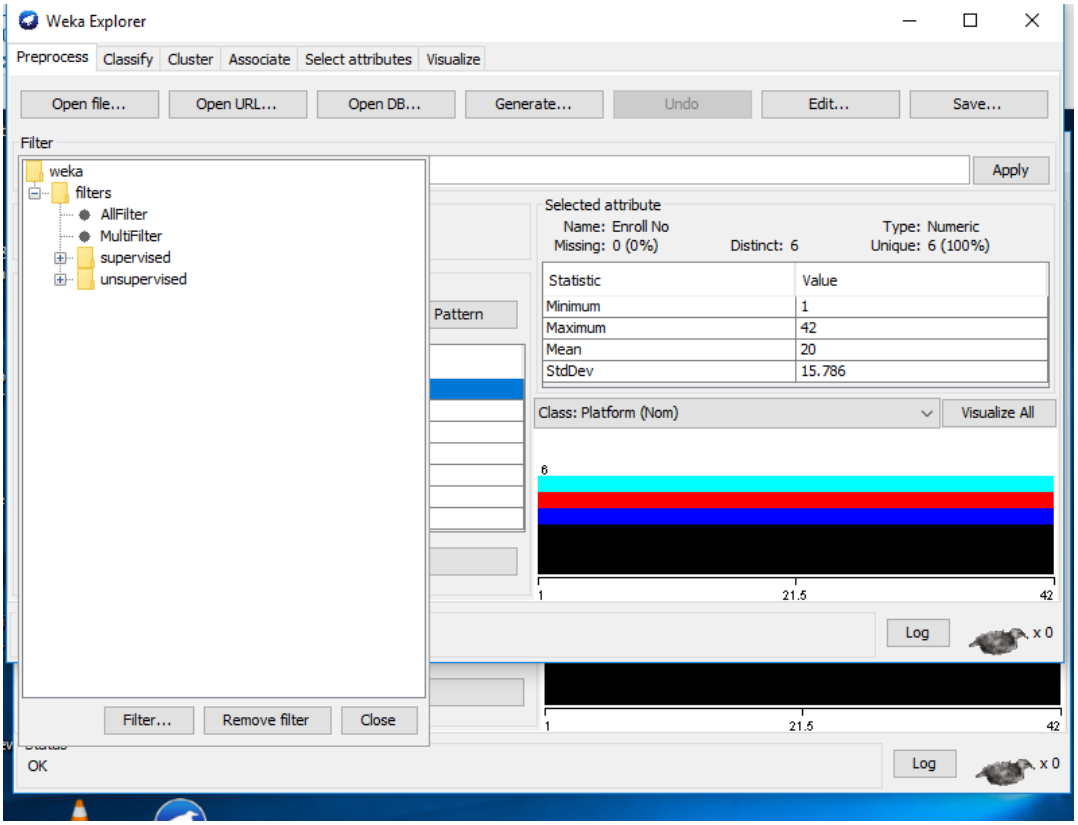
2.4 Setting Filters

Pre-processing tools in WEKA are called “filters”. WEKA contains filters for discretization, normalization, resampling, attribute selection, transformation and combination of attributes .Some techniques, such as association rule mining, can only be performed on categorical data. This requires performing discretization on numeric or continuous attributes.

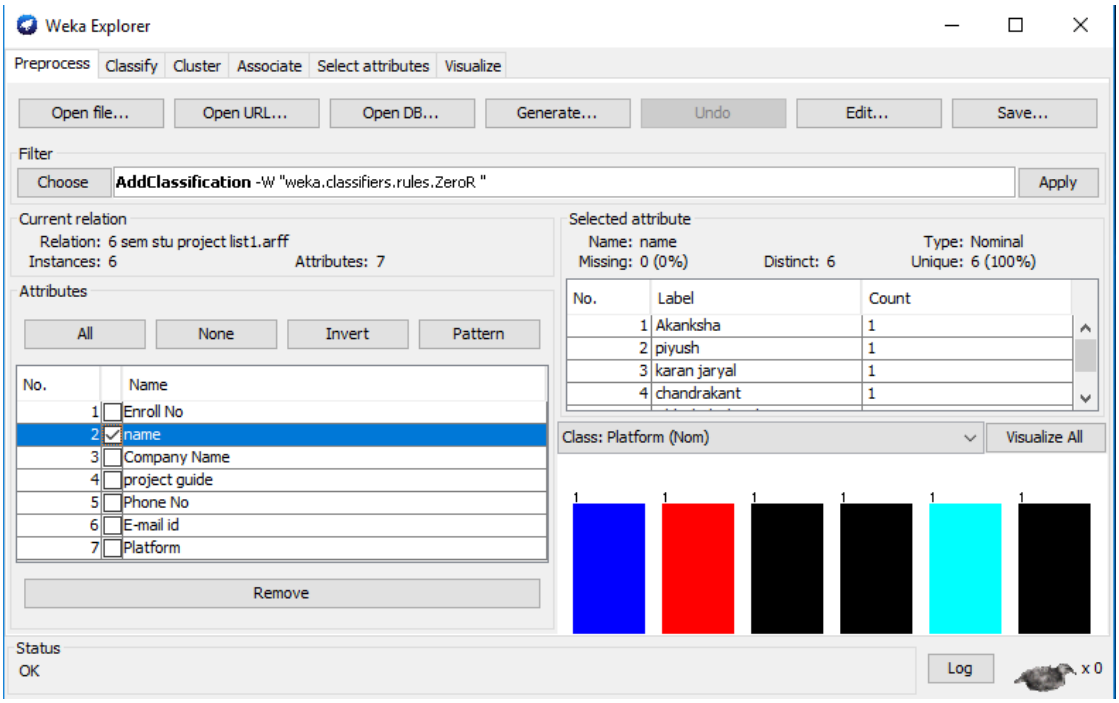
Using filters you can replace the discrete values to nominal values.



This will show pull-down menu with a list of available filters. Select Supervised Æ Attribute Æ Discretize and click on 'Apply' button. The filter will convert Numeric values into Nominal



When filter is chosen, the fields in the window changes to reflect available options.



As you can see, there is no change in the value Outlook. Select value Temperature, look at the ‘Selected attribute’ box, the ‘Type’ field shows that the attribute type has changed from Numeric to Nominal. The list has changed as well: instead of statistical values there is count of instances.

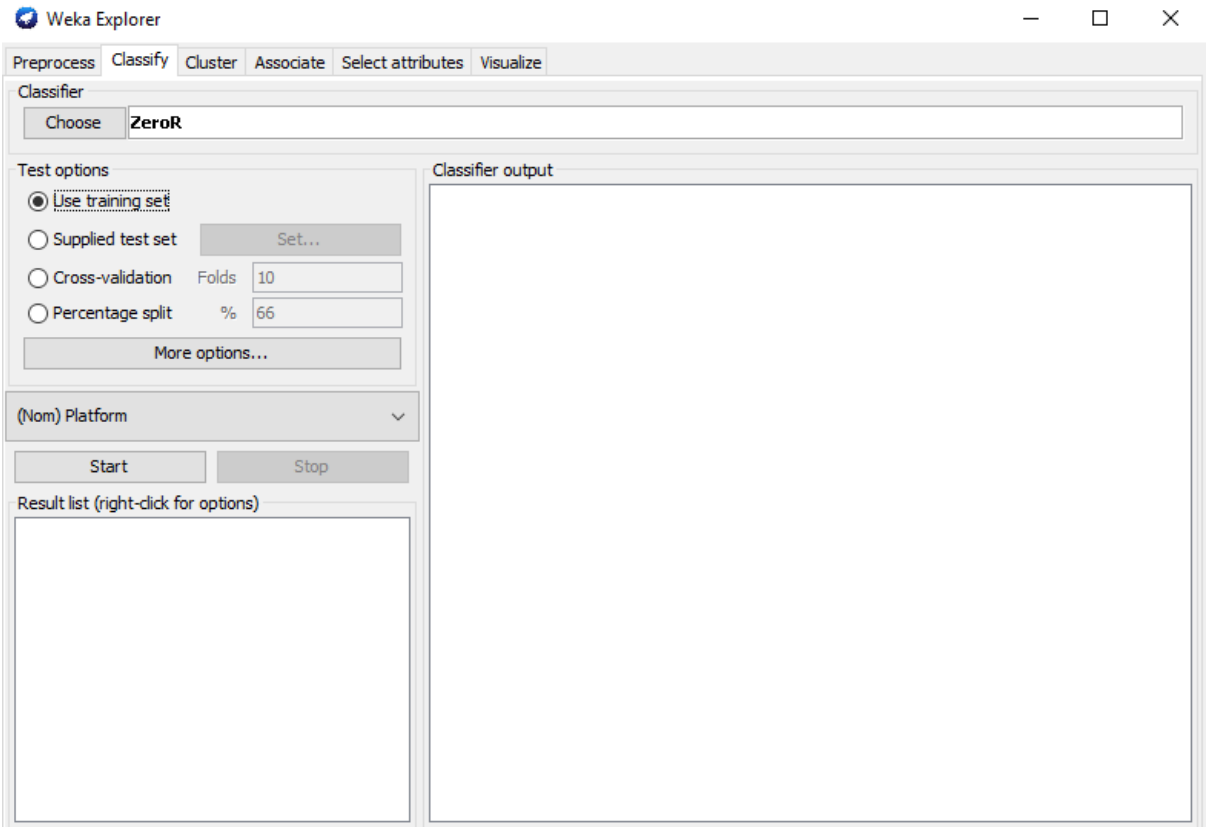
CHAPTER 3: CLASSIFIERS

3.1 Building “Classifiers” :

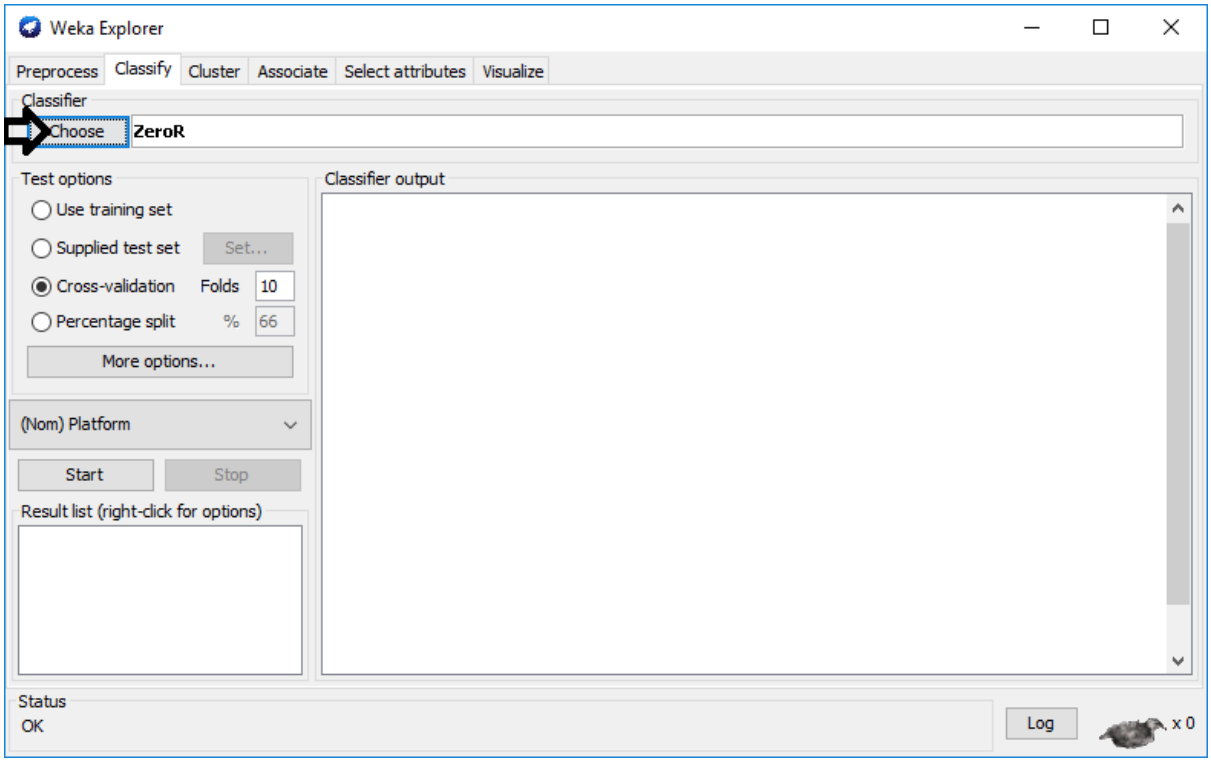
Classifiers in WEKA are the models for predicting nominal or numeric quantities. The learning schemes available in WEKA include decision trees and lists, instance-based classifiers, support vector machines, multi-layer perceptrons, logistic regression, and bayes’ nets. “Meta”classifiers include bagging, boosting, stacking, error-correcting output codes, and locally weighted learning.

Once you have your data set loaded, all the tabs are available to you. Click on the ‘Classify’ tab.

‘Classify’ window comes up on the screen.



Now you can start analyzing the data using the provided algorithms. In this exercise you will analyze the data.



3.2 Setting Test Options:

Before you run the classification algorithm, you need to set test options. Set test options in the 'Test options' box. The test options that available are:

1. Use training set. Evaluates the classifier on how well it predicts the class of the instances it was trained on.

2. Supplied test set. Evaluates the classifier on how well it predicts the class of a set of instances loaded from a file. Clicking on the 'Set…' button brings up a dialog allowing you to choose the file to test on.

3. Cross-validation. Evaluates the classifier by cross-validation, using the number of folds that are entered in the 'Folds' text field.

4. Percentage split. Evaluates the classifier on how well it predicts a certain percentage of the data, which is held out for testing. The amount of data held out depends on the value entered in the '%' field.

In the 'Classifier evaluation options' make sure that the following options are checked

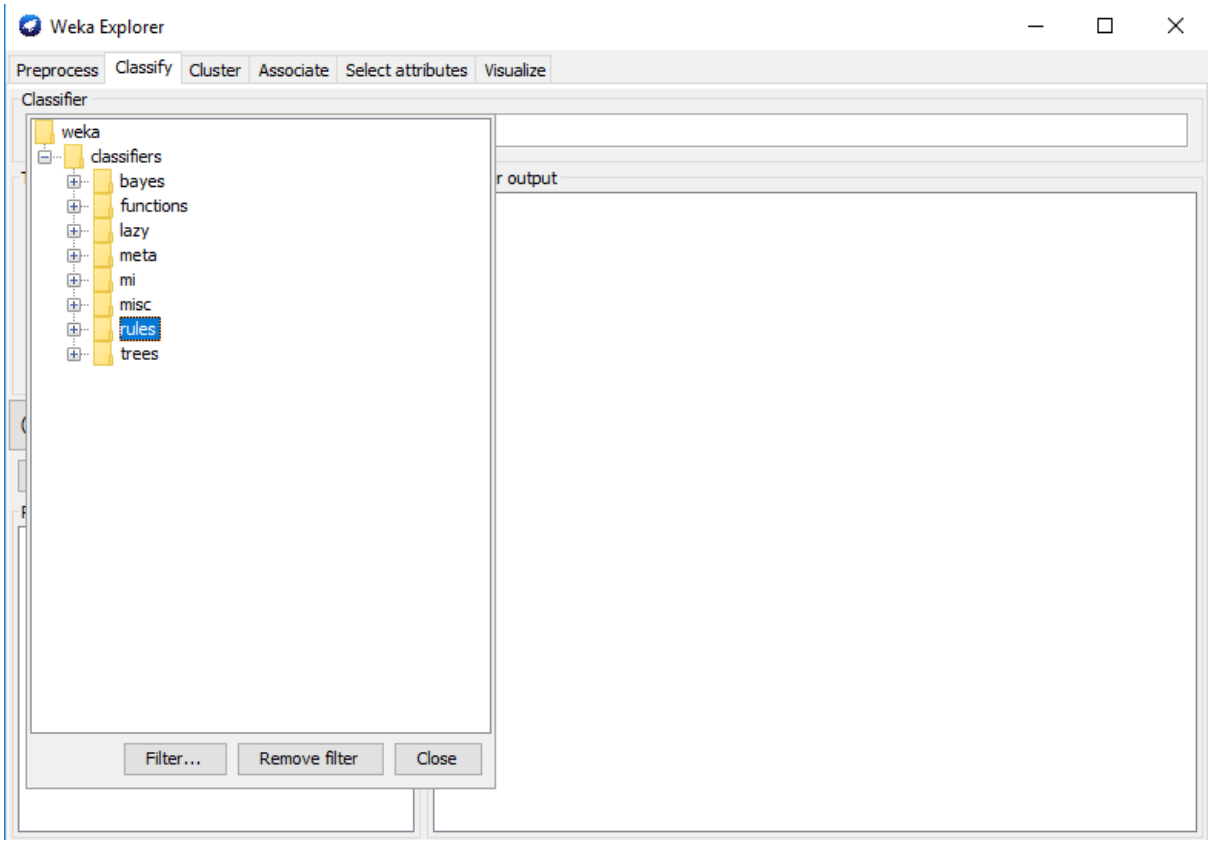
1. **Output model.** The output is the classification model on the full training set, so that it can be viewed, visualized, etc.

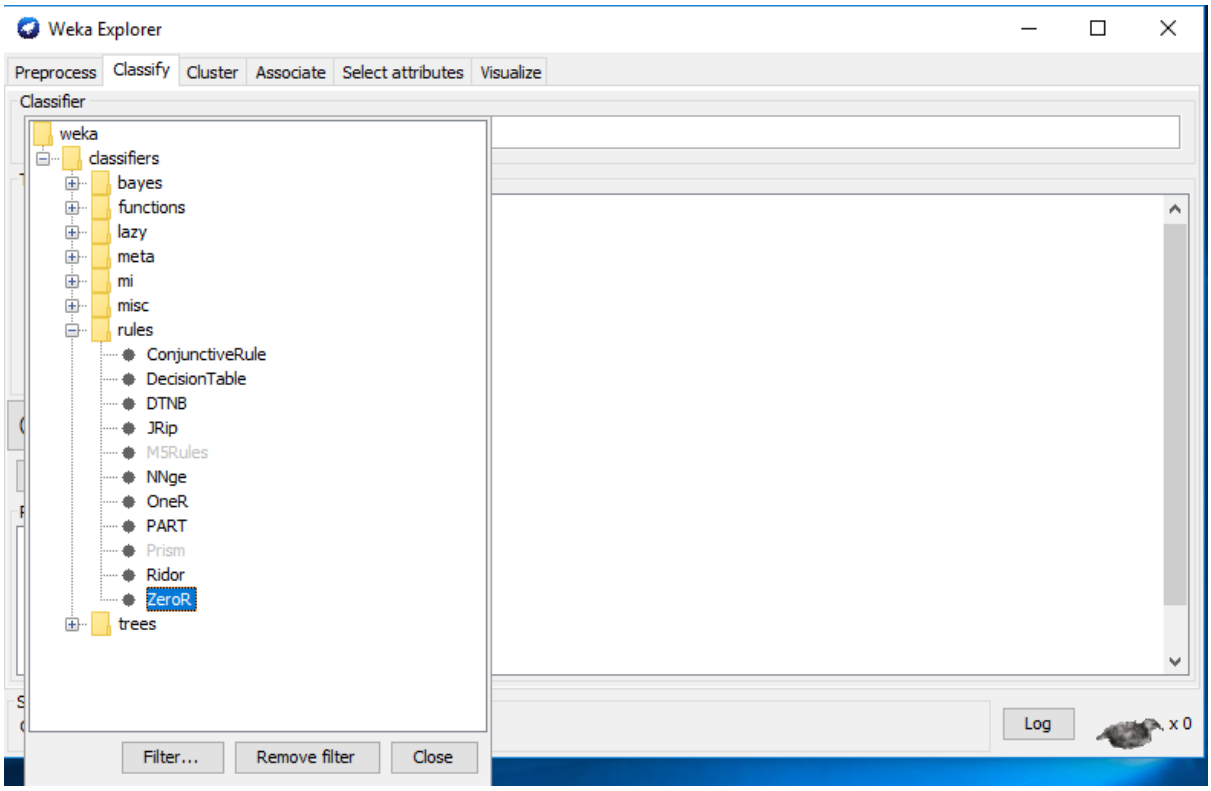
2. **Output per-class stats**. The precision/recall and true/false statistics for each class output.

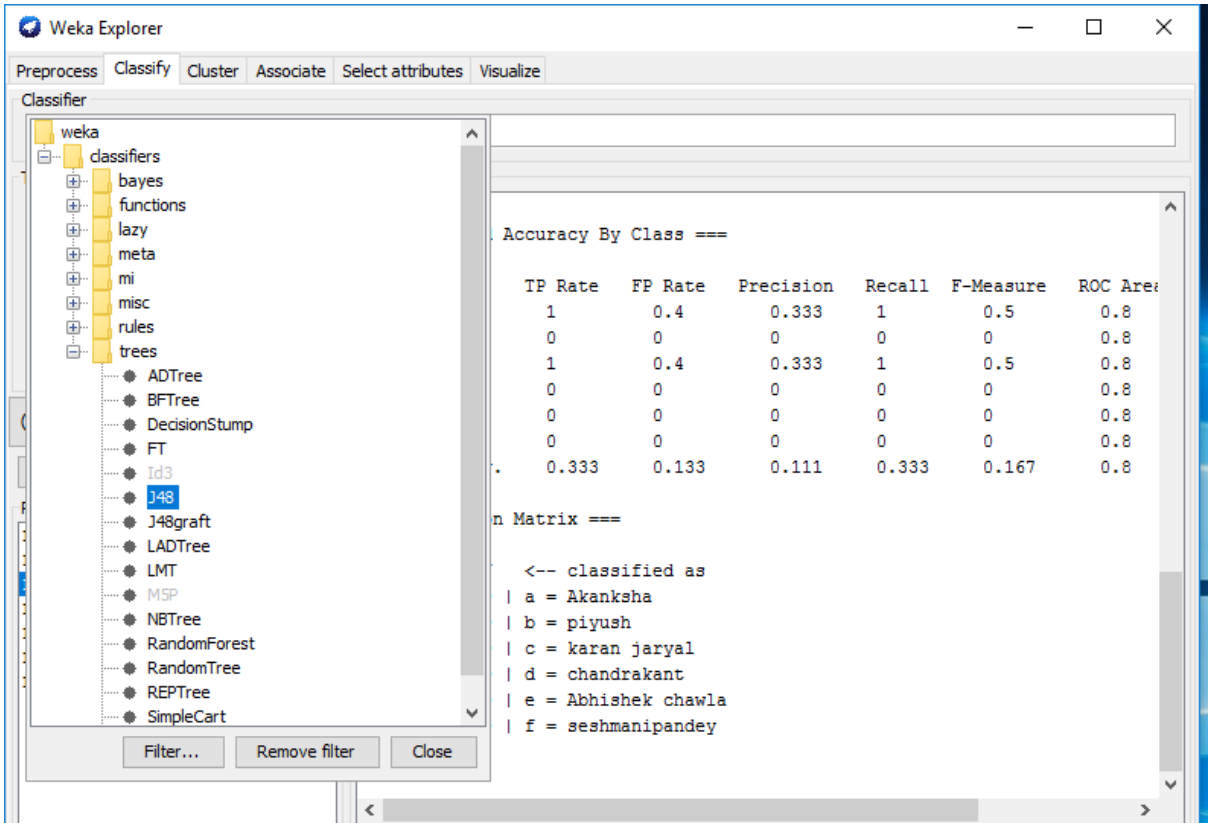
3. **Output confusion matrix.** The confusion matrix of the classifier's predictions is included in the output.

4. **Store predictions for visualization.** The classifier's predictions are remembered so that they can be visualized.

5. **Set 'Random seed for Xval / % Split' to 1.** This specifies the random seed used when randomizing the data before it is divided up for evaluation purposes

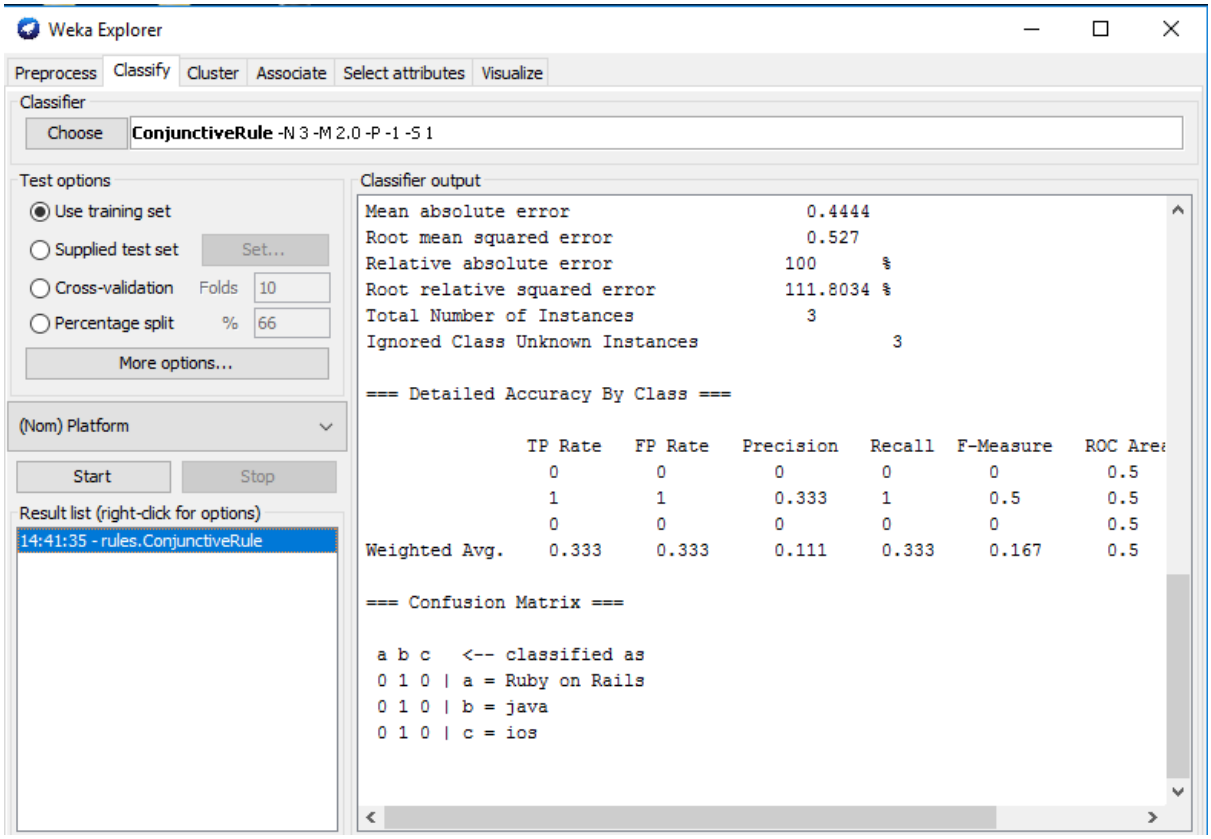


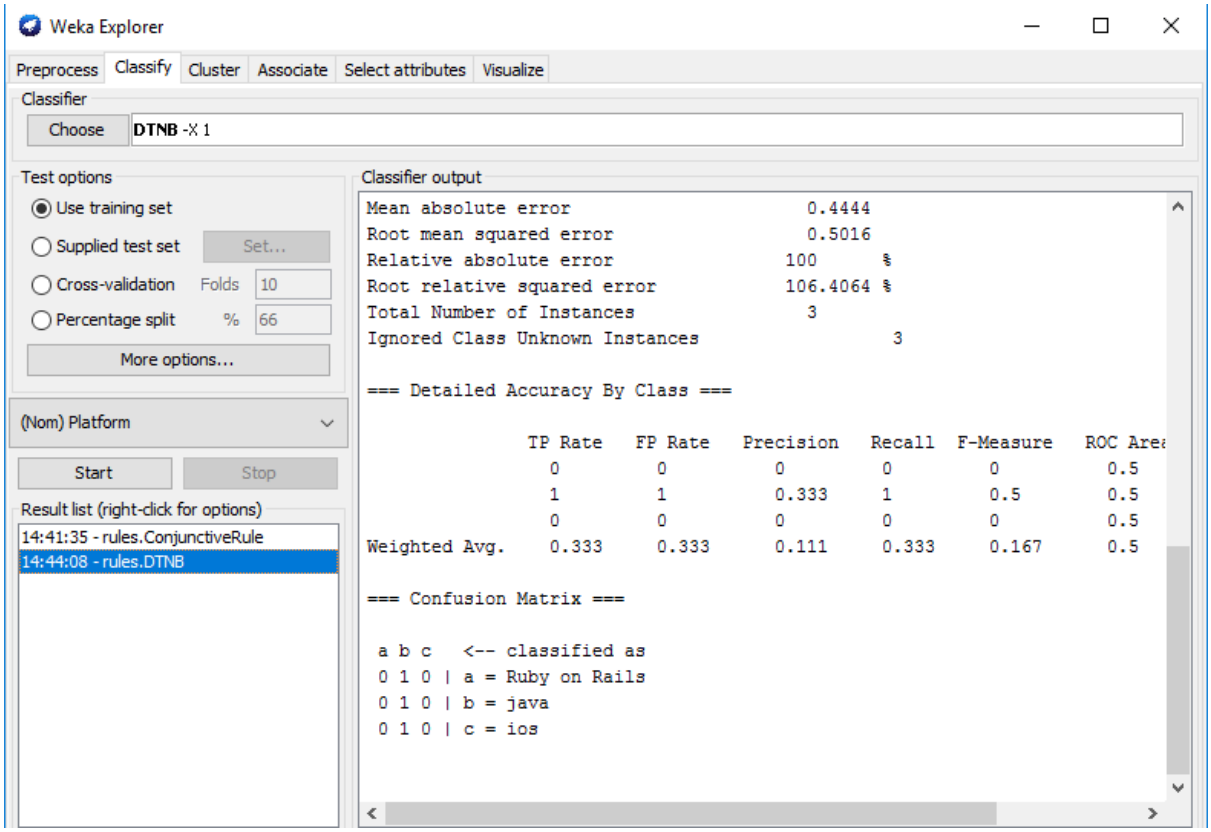


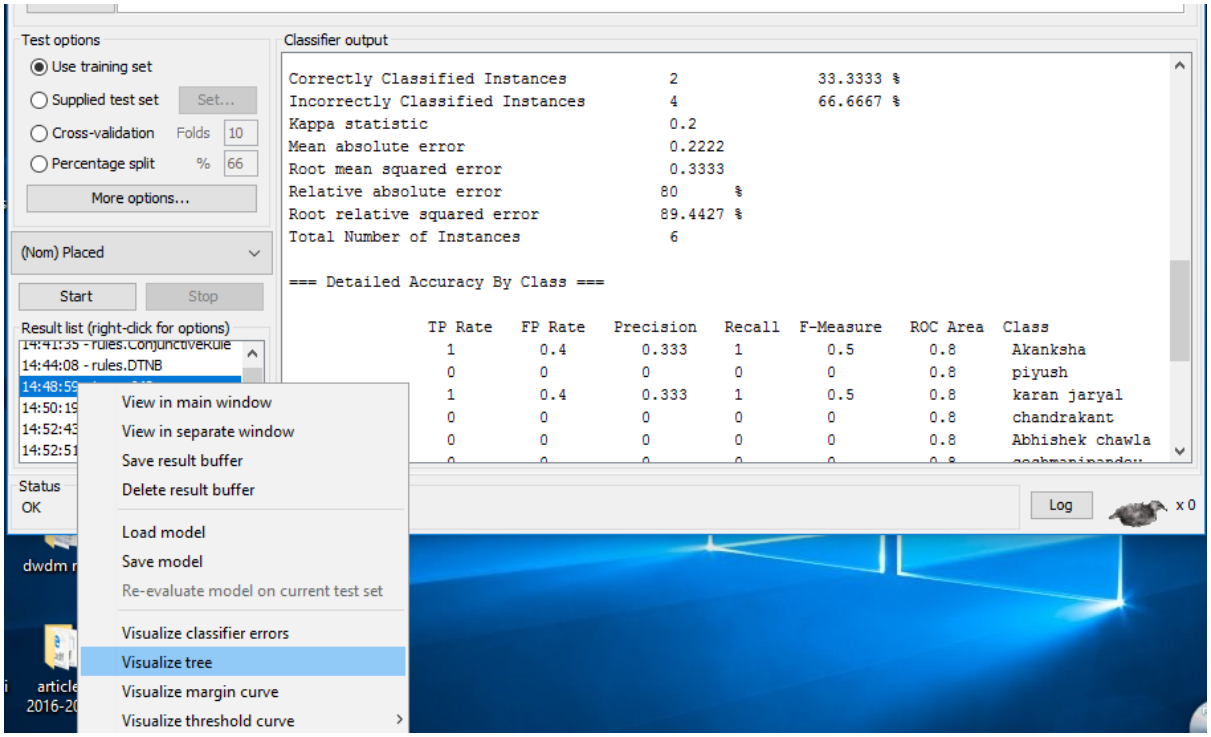


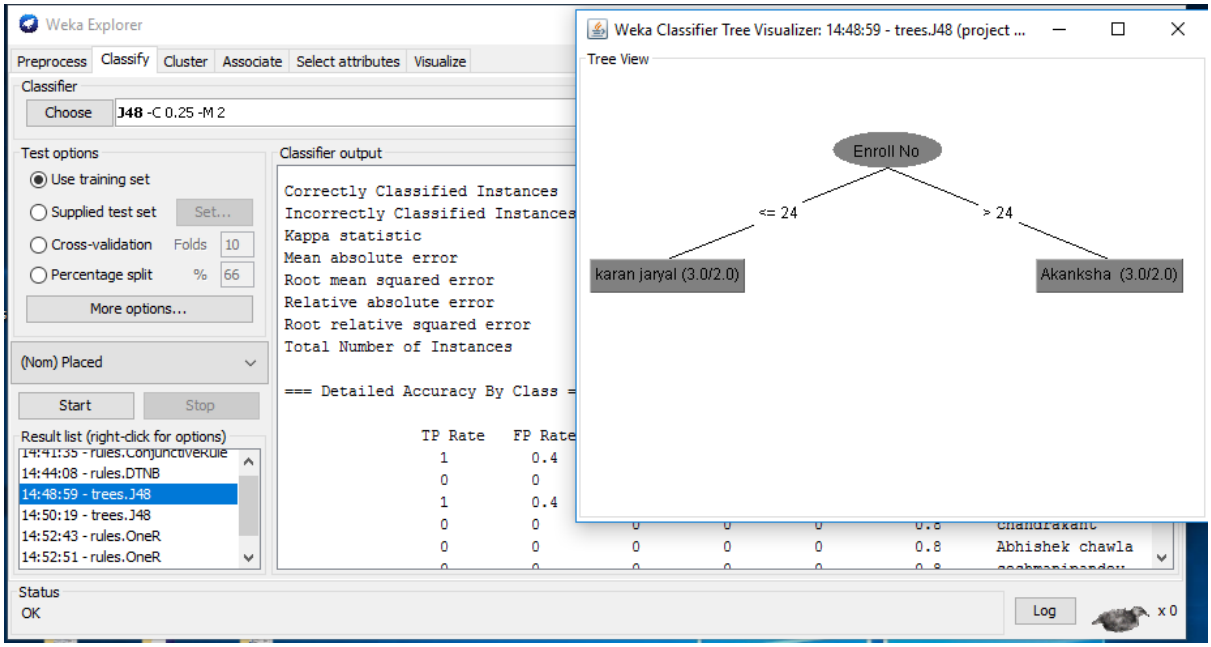
Once the options have been specified, you can run the classification algorithm. Click on 'Start' button to start the learning process. You can stop learning process at any time by clicking on 'Stop' button

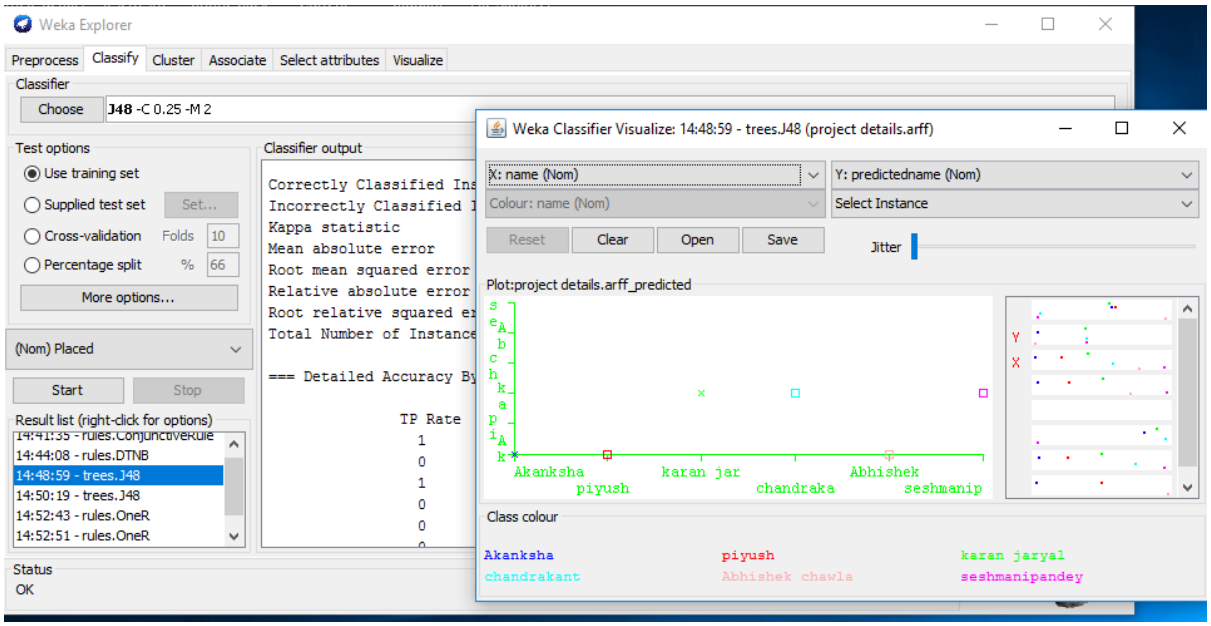
When training set is complete, the ‘Classifier’ output area on the right panel of ‘Classify’ window is filled with text describing the results of training and testing. A new entry appears in the ‘Result list’ box on the left panel of ‘Classify’ window.




Weka Explorer
Preprocess
Classify
Cluster
Associate
Select attributes
Visualize
Classifier
Choose
DTNB -X 1
Test options
Use training set
Supplied test set
Set...
Cross-validation
Folds
10
Percentage split
%
66
More options...
(Nom) Platform
Start
Stop
Result list (right-click for options)
14:41:35 - rules.ConjunctiveRule
14:44:08 - rules.DTNB
Classifier output
Mean absolute error 0.4444
Root mean squared error 0.5016
Relative absolute error 100 %
Root relative squared error 106.4064 %
Total Number of Instances 3
Ignored Class Unknown Instances 3
=== Detailed Accuracy By Class ===
TP Rate FP Rate Precision Recall F-Measure ROC Area
0 0 0 0 0 0.5
1 1 0.333 1 0.5 0.5
0 0 0 0 0 0.5
Weighted Avg. 0.333 0.333 0.111 0.333 0.167 0.5
=== Confusion Matrix ===
a b c <-- classified as
0 1 0 | a = Ruby on Rails
0 1 0 | b = java
0 1 0 | c = ios


Test options
Use training set
Supplied test set
Set...
Cross-validation
Folds
10
Percentage split
%
66
More options...
(Nom) Placed
Start
Stop
Result list (right-click for options)
14:44:08 - rules.DTNB
14:48:59
14:50:19
14:52:43
14:52:51
Classifier output
Correctly Classified Instances 2 33.3333 %
Incorrectly Classified Instances 4 66.6667 %
Kappa statistic 0.2
Mean absolute error 0.2222
Root mean squared error 0.3333
Relative absolute error 80 %
Root relative squared error 89.4427 %
Total Number of Instances 6
=== Detailed Accuracy By Class ===
TP Rate FP Rate Precision Recall F-Measure ROC Area Class
1 0.4 0.333 1 0.5 0.8 Akanksha
0 0 0 0 0 0.8 piyush
1 0.4 0.333 1 0.5 0.8 karan jaryal
0 0 0 0 0 0.8 chandrakant
0 0 0 0 0 0.8 Abhishek chawla
View in main window
View in separate window
Save result buffer
Delete result buffer
Load model
Save model
Re-evaluate model on current test set
Visualize classifier errors
Visualize tree
Visualize margin curve
Visualize threshold curve
Status
OK
Log
x 0

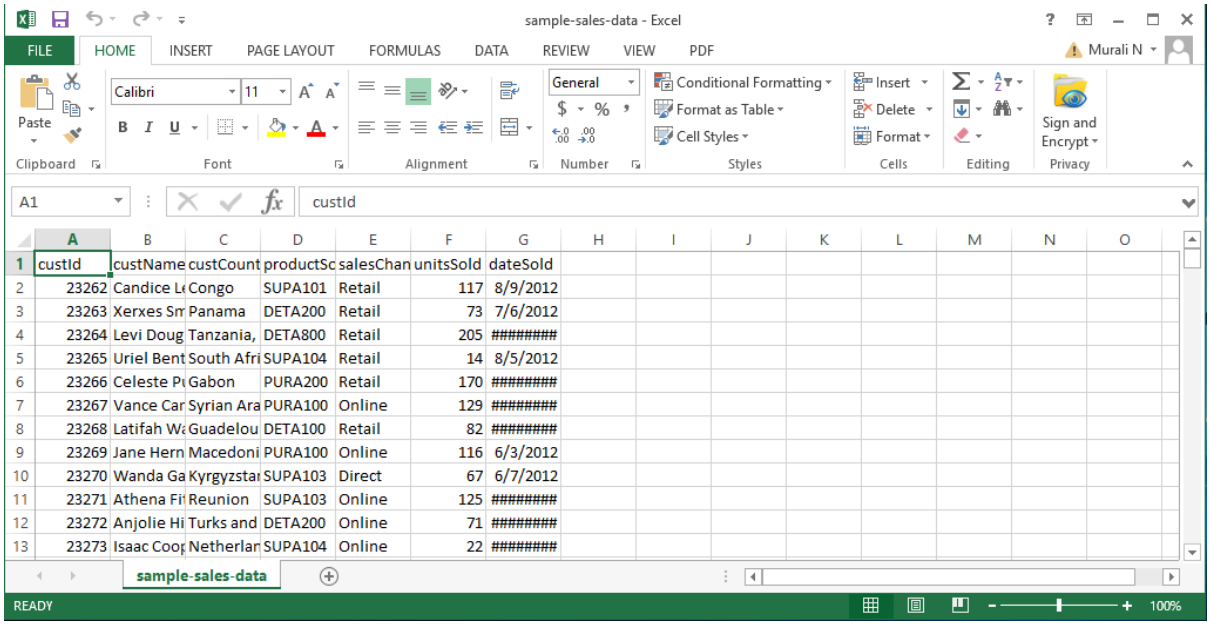

Weka Explorer
Preprocess
Classify
Cluster
Associate
Select attributes
Visualize
Classifier
Choose
J48 -C 0.25 -M 2
Test options
Use training set
Supplied test set
Set...
Cross-validation
Folds
10
Percentage split
%
66
More options...
(Nom) Placed
Start
Stop
Result list (right-click for options)
14:44:08 - rules.DTNB
14:48:59 - trees.J48
14:50:19 - trees.J48
14:52:43 - rules.OneR
14:52:51 - rules.OneR
Classifier output
Correctly Classified Instances
Incorrectly Classified Instances
Kappa statistic
Mean absolute error
Root mean squared error
Relative absolute error
Root relative squared error
Total Number of Instances
=== Detailed Accuracy By Class =
TP Rate FP Rate
1 0.4
0 0
1 0.4
0 0
0 0 0 0 0 0.8 Abhishek chawla
Status
OK
Log
x 0
Weka Classifier Tree Visualizer: 14:48:59 - trees.J48 (project ...
Tree View
Enroll No
<= 24
> 24
karan jaryal (3.0/2.0)
Akanksha (3.0/2.0)


Weka Explorer
Preprocess
Classify
Cluster
Associate
Select attributes
Visualize
Classifier
Choose
J48 -C 0.25 -M 2
Test options
Use training set
Supplied test set
Set...
Cross-validation
Folds
10
Percentage split
%
66
More options...
(Nom) Placed
Start
Stop
Result list (right-click for options)
14:44:08 - rules.DTNB
14:48:59 - trees.J48
14:50:19 - trees.J48
14:52:43 - rules.OneR
14:52:51 - rules.OneR
Classifier output
Correctly Classified Ins
Incorrectly Classified I
Kappa statistic
Mean absolute error
Root mean squared error
Relative absolute error
Root relative squared er
Total Number of Instance
=== Detailed Accuracy By
TP Rate
1
0
1
0
0
Status
OK
Weka Classifier Visualize: 14:48:59 - trees.J48 (project details.arff)
X: name (Nom)
Y: predictedname (Nom)
Colour: name (Nom)
Select Instance
Reset
Clear
Open
Save
Jitter
Plot:project details.arff_predicted
Akanksha
piyush
karan jar
chandraka
Abhishek
seshmanip
Class colour
Akanksha
piyush
karan jaryal
chandrakant
Abhishek chawla
seshmanipandey

CHAPTER 4: CLUSTERING

4.1 Clustering Data:

WEKA contains "clusterers" for finding groups of similar instances in a dataset. The clustering schemes available in WEKA are k-Means, EM, Cobweb, X-means, Farthest First. Clusters can be visualized and compared to "true" clusters (if given). Evaluation is based on log likelihood if clustering scheme produces a probability distribution.

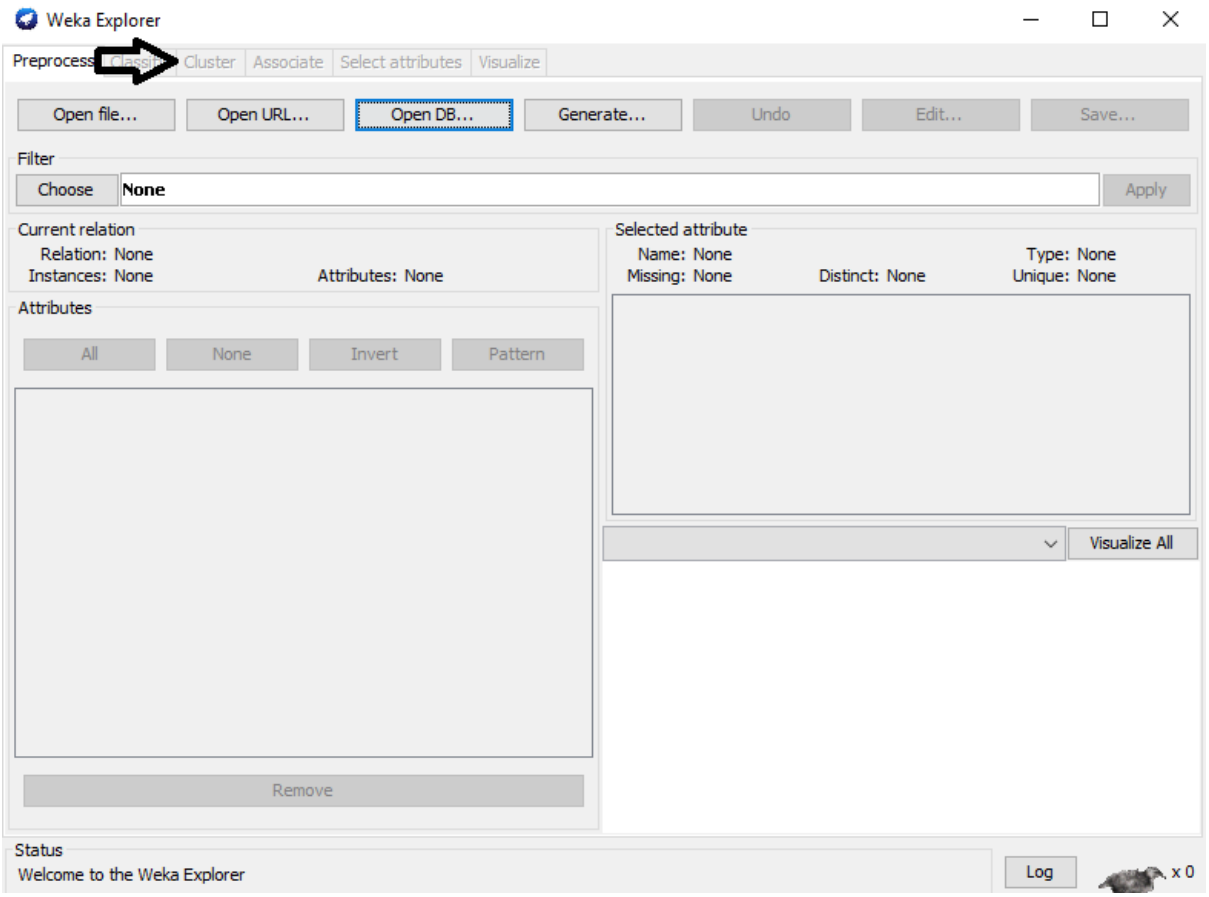


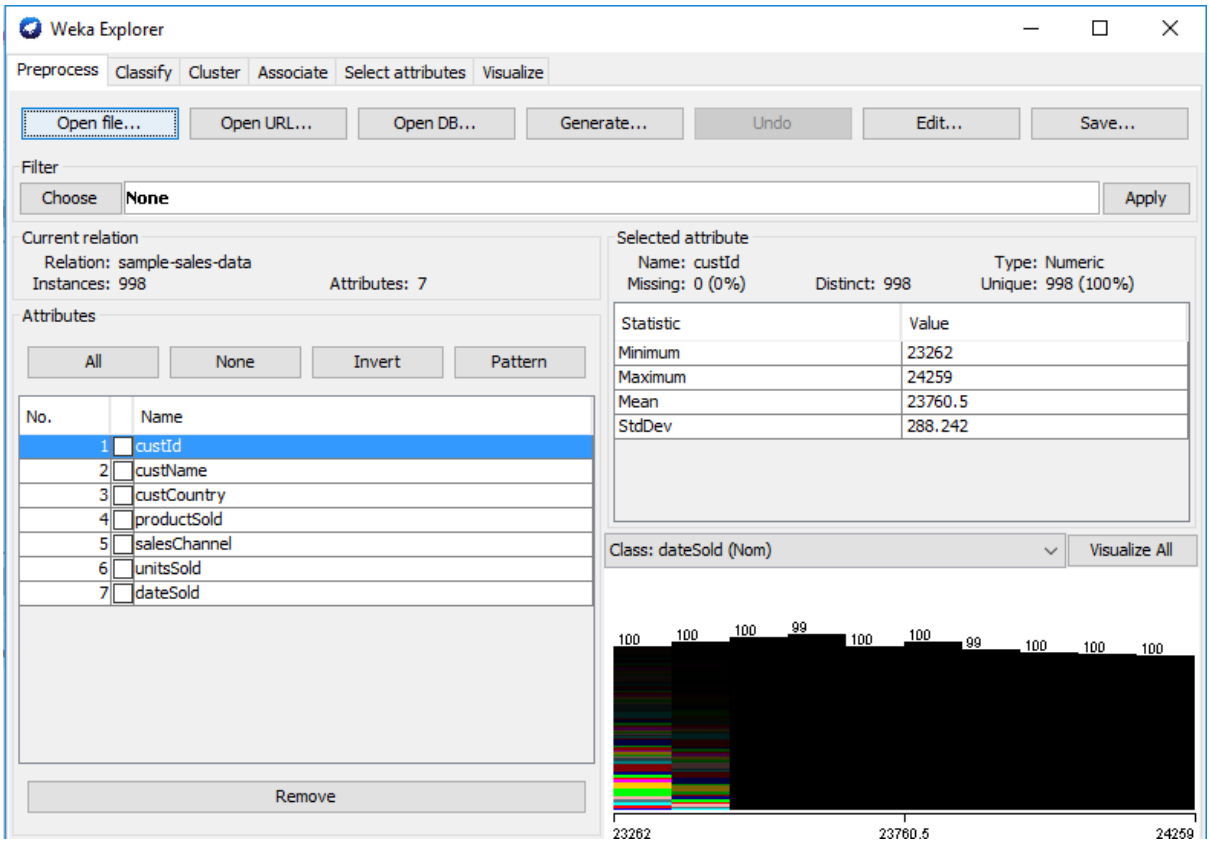
	A	B	C	D	E	F	G
1	custId	custName	custCount	productSc	salesChan	unitsSold	dateSold
2	23262	Candice L	Congo	SUPA101	Retail	117	8/9/2012
3	23263	Xerxes Sm	Panama	DETA200	Retail	73	7/6/2012
4	23264	Levi Doug	Tanzania,	DETA800	Retail	205	########
5	23265	Uriel Bent	South Afri	SUPA104	Retail	14	8/5/2012
6	23266	Celeste P	Gabon	PURA200	Retail	170	########
7	23267	Vance Car	Syrian Ara	PURA100	Online	129	########
8	23268	Latifah W	Guadelou	DETA100	Retail	82	########
9	23269	Jane Hern	Macedoni	PURA100	Online	116	6/3/2012
10	23270	Wanda Ga	Kyrgyzstar	SUPA103	Direct	67	6/7/2012
11	23271	Athena Fi	Reunion	SUPA103	Online	125	########
12	23272	Anjolie Hi	Turks and	DETA200	Online	71	########
13	23273	Isaac Coo	Netherlan	SUPA104	Online	22	########

An international online catalog company wishes to group its customers based on common features. Company management does not have any predefined labels for these groups. Based on the outcome of the grouping, they will target marketing and advertising campaigns to the different groups. The information they have about the customers includes customer ID ,Customer Name , customer count,ProductSold, Sales Channel,Units Sold,Date Sold.

For our exercise we will use a part of the database for customers in US. Depending on the type of products sold , not all attributes are important. For example, suppose the to know the det

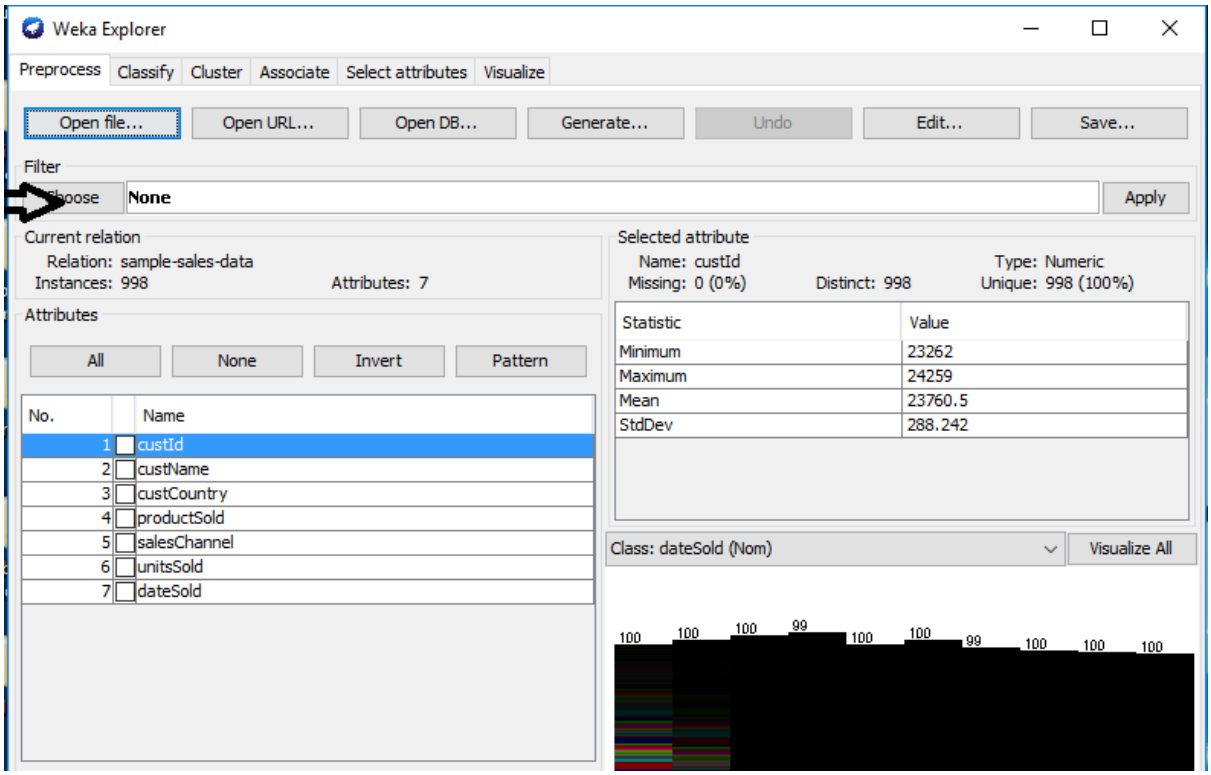
In 'Preprocess' window click on 'Open file…' button and select "customers.csv" file. Click 'Cluster' tab at the top of WEKA Explorer window.

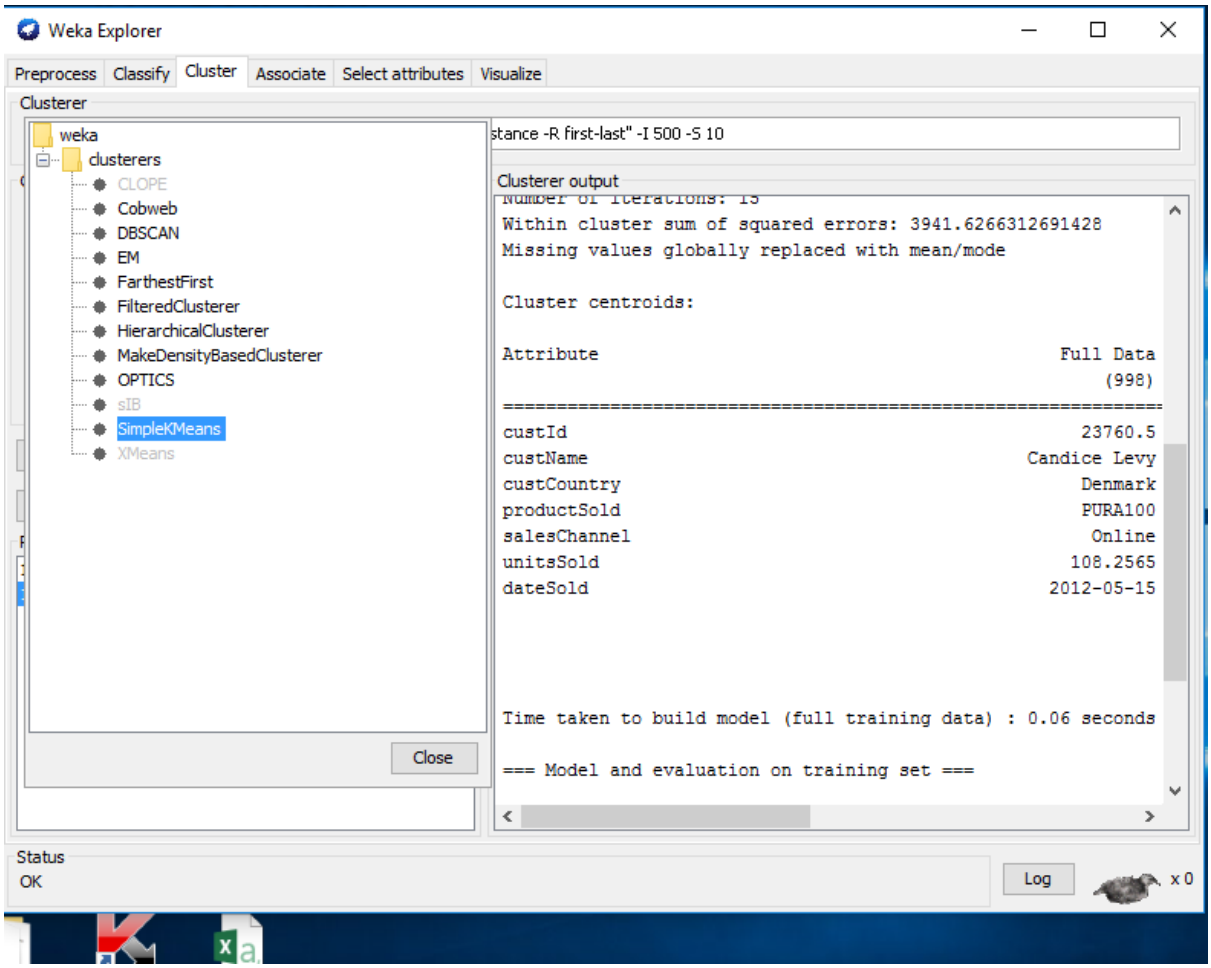

Weka Explorer
Preprocess
Classify
Cluster
Associate
Select attributes
Visualize
Open file...
Open URL...
Open DB...
Generate...
Undo
Edit...
Save...
Filter
Choose
None
Apply
Current relation
Relation: None
Instances: None
Attributes: None
Selected attribute
Name: None
Missing: None
Distinct: None
Type: None
Unique: None
Attributes
All
None
Invert
Pattern
Visualize All
Remove
Status
Welcome to the Weka Explorer
Log
x 0


Weka Explorer
Preprocess
Classify
Cluster
Associate
Select attributes
Visualize
Open file...
Open URL...
Open DB...
Generate...
Undo
Edit...
Save...
Filter
Choose
None
Apply
Current relation
Relation: sample-sales-data
Instances: 998
Attributes: 7
Selected attribute
Name: custId
Missing: 0 (0%)
Distinct: 998
Type: Numeric
Unique: 998 (100%)
Attributes
All
None
Invert
Pattern
No.
Name
1 custId
2 custName
3 custCountry
4 productSold
5 salesChannel
6 unitsSold
7 dateSold
Statistic
Value
Minimum 23262
Maximum 24259
Mean 23760.5
StdDev 288.242
Class: dateSold (Nom)
Visualize All
Remove
100 100 100 99 100 100 99 100 100 100
23262
23760.5
24259

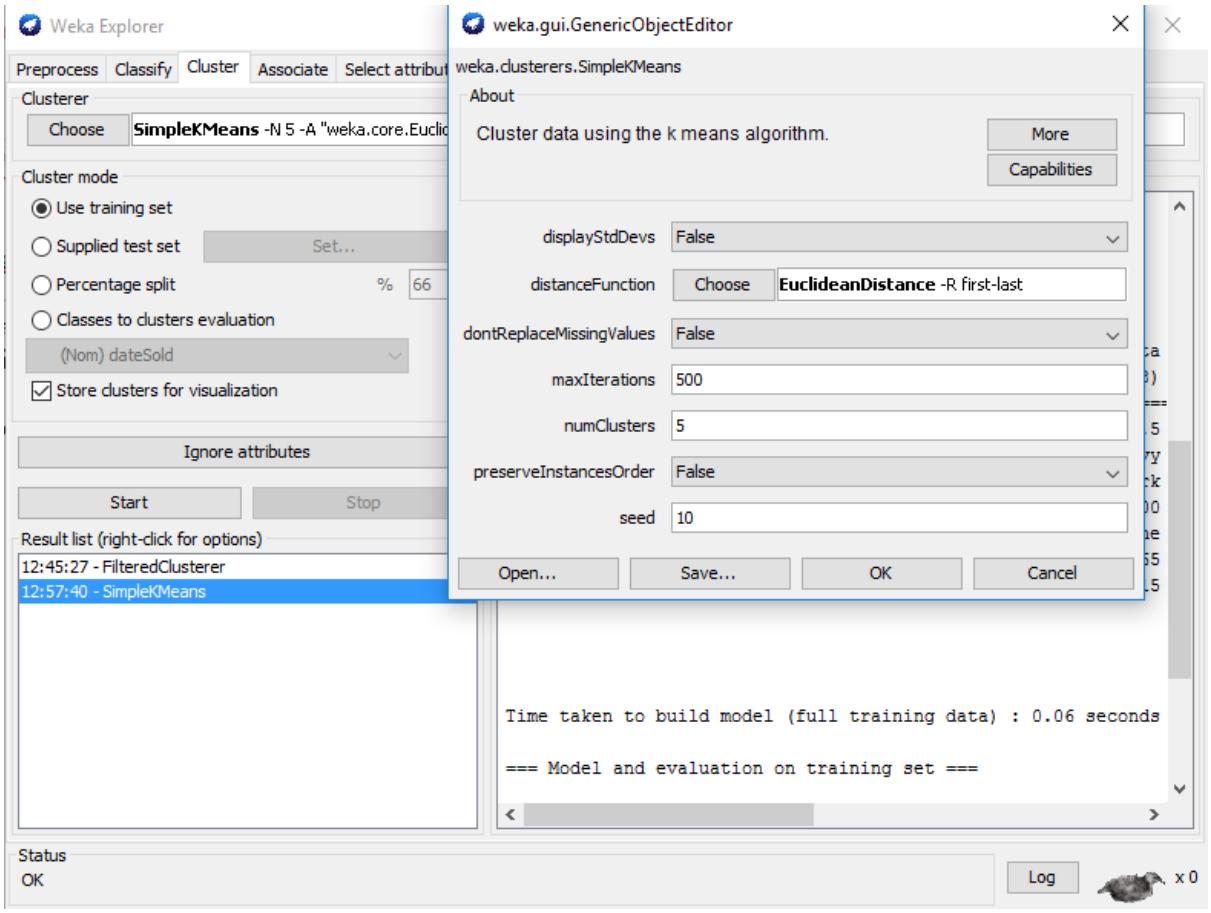
4.2 Choosing Clustering Scheme:

In the ‘Clusterer’ box click on ‘Choose’ button. In pull-down menu select WEKA Æ Clusterers, and select the cluster scheme ‘SimpleKMeans’. Some implementations of K-means only allow numerical values for attributes; therefore, we do not need to use a filter.





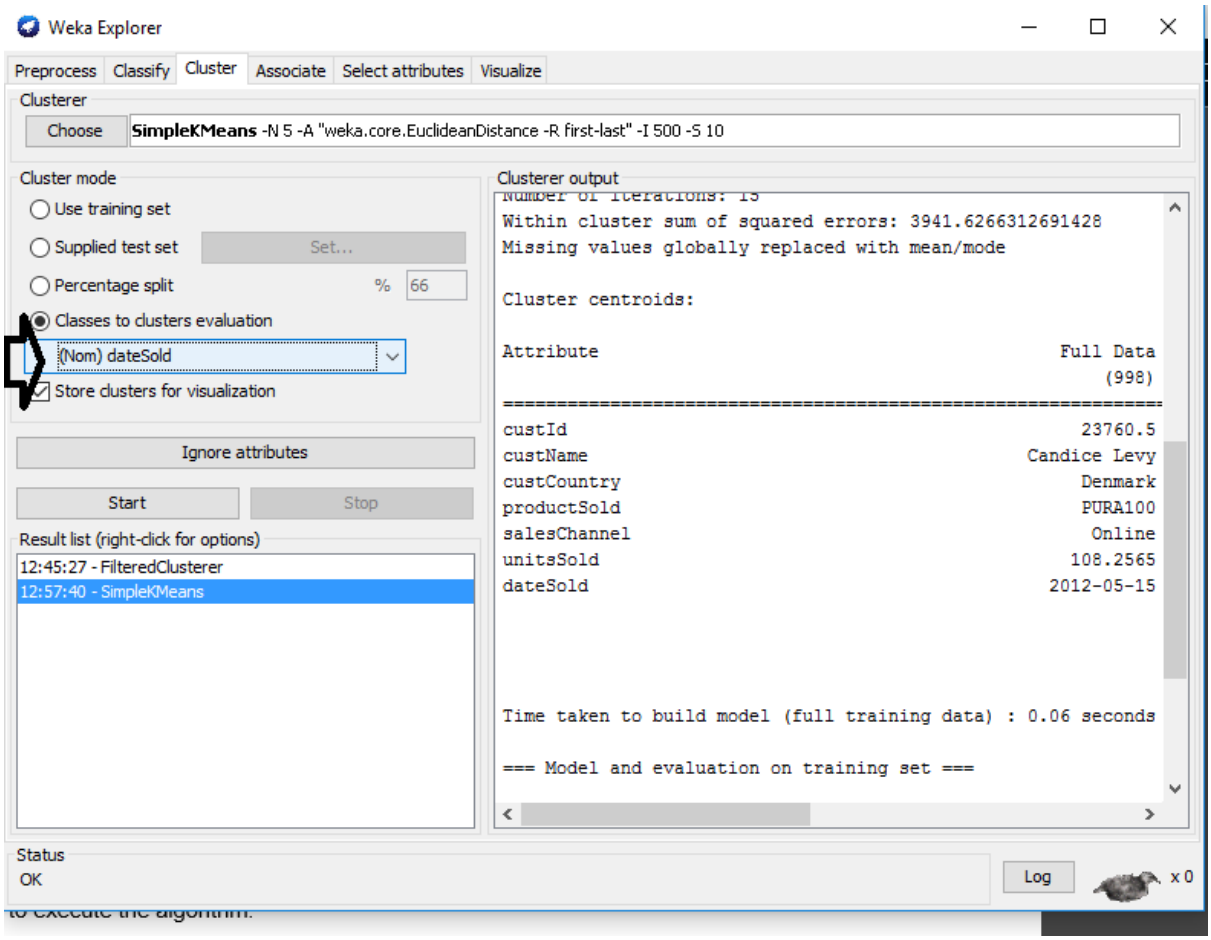
Once the clustering algorithm is chosen, right-click on the algorithm, “weak.gui.GenericObjectEditor” comes up to the screen. Set the value in “numClusters” box to 5 (instead of default 2) because you have five clusters in your .arff file. Leave the value of ‘seed’ as is. The seed value is used in generating a random number, which is used for making the initial assignment of instances to clusters. Note that, in general, K-means is quite sensitive to how clusters are initially assigned. Thus, it is often necessary to try different values and evaluate the results.

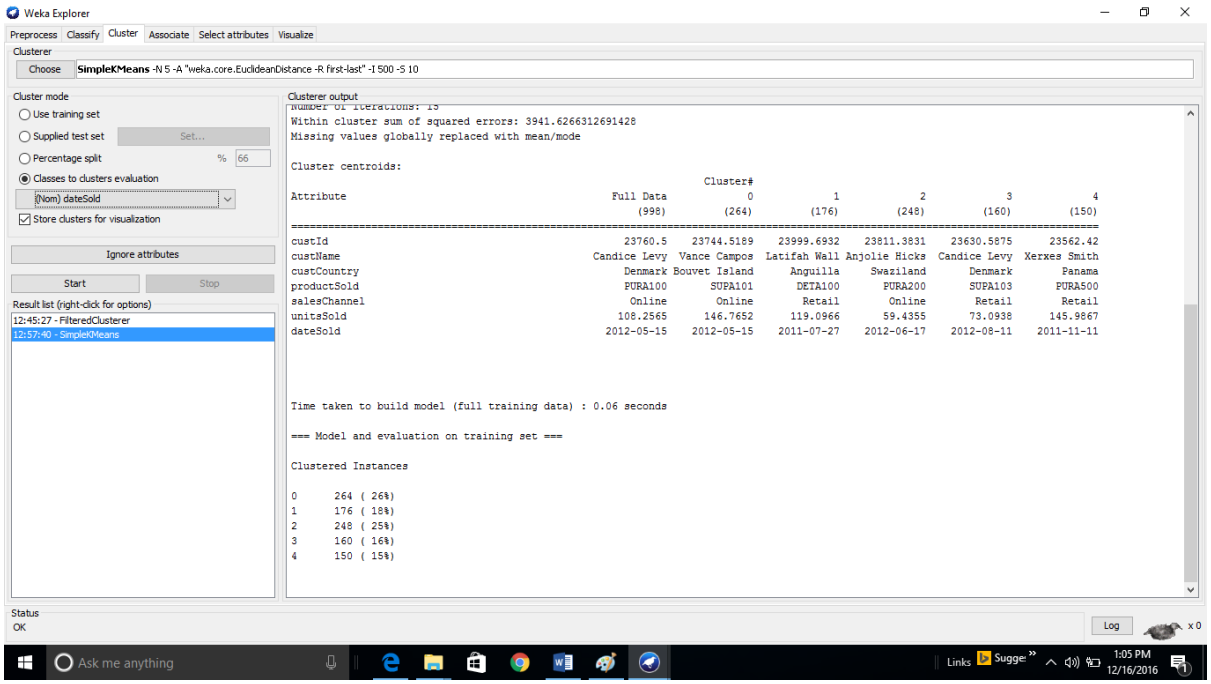


4.3 Setting Test Options:

Before you run the clustering algorithm, you need to choose 'Cluster mode'. Click on 'Classes to cluster evaluation' radio-button in 'Cluster mode' box and select in the pull-down box below.

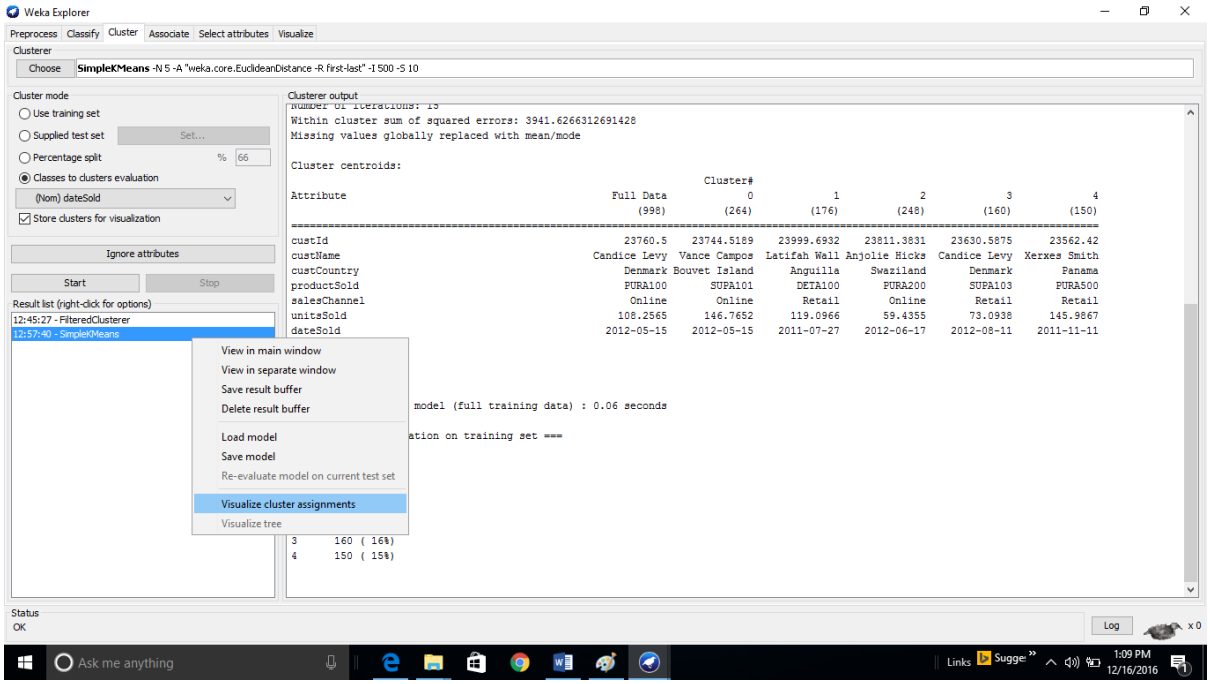
Once the options have been specified, you can run the clustering algorithm. Click on the 'Start' button to execute the algorithm.


Weka Explorer
Preprocess
Classify
Cluster
Associate
Select attributes
Visualize
Clusterer
Choose
SimpleKMeans -N 5 -A "weka.core.EuclideanDistance -R first-last" -I 500 -S 10
Cluster mode
Use training set
Supplied test set
Set...
Percentage split
%
66
Classes to clusters evaluation
(Nom) dateSold
Store clusters for visualization
Ignore attributes
Start
Stop
Result list (right-click for options)
12:45:27 - FilteredClusterer
12:57:40 - SimpleKMeans
Clusterer output
Within cluster sum of squared errors: 3941.6266312691428
Missing values globally replaced with mean/mode
Cluster centroids:
Attribute
Full Data
(998)
custId 23760.5
custName Candice Levy
custCountry Denmark
productSold PURA100
salesChannel Online
unitsSold 108.2565
dateSold 2012-05-15
Time taken to build model (full training data) : 0.06 seconds
=== Model and evaluation on training set ===
Status
OK
Log
x 0

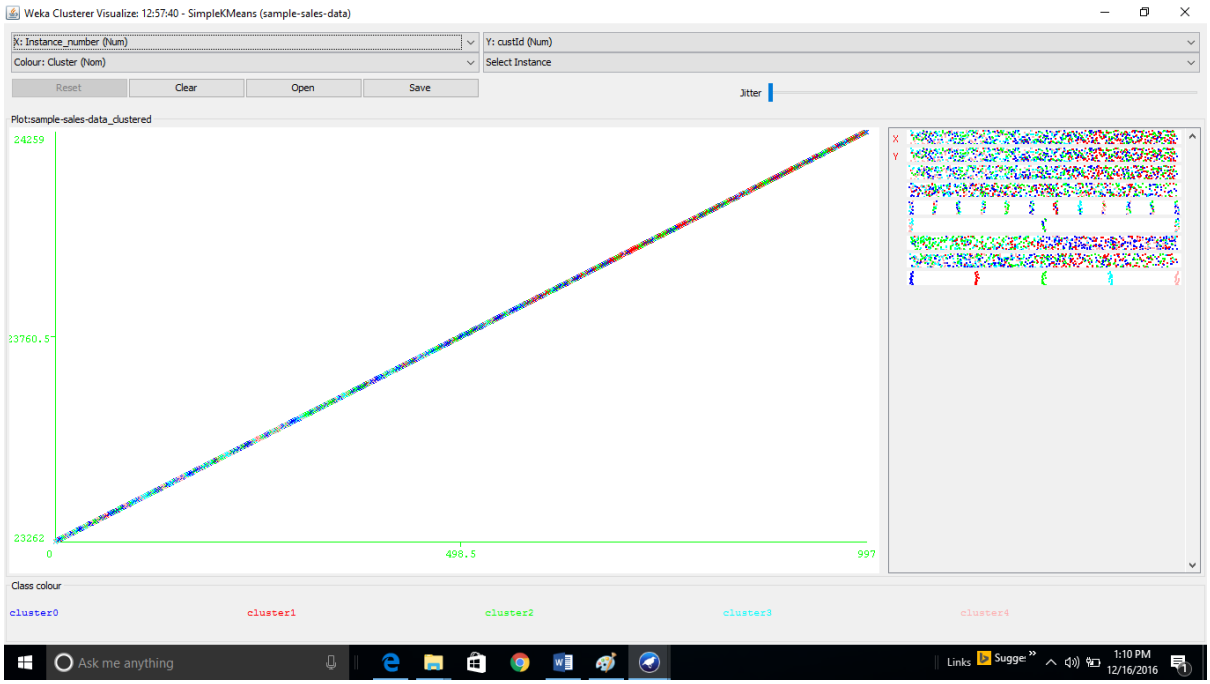

Weka Explorer
Clusterer output
Within cluster sum of squared errors: 3941.6266312691428
Missing values globally replaced with mean/mode
Cluster centroids:
Attribute Full Data 0 1 2 3 4
(998) (264) (176) (248) (160) (150)
custId 23760.5 23744.5189 23999.6932 23811.3831 23630.5875 23562.42
custName Candice Levy Vance Campos Latifah Wall Anjolie Hicks Candice Levy Xerxes Smith
custCountry Denmark Bouvet Island Anguilla Swaziland Denmark Panama
productSold PURA100 SUPA101 DETA100 PURA200 SUPA103 PURA500
salesChannel Online Online Retail Online Retail Retail
unitsSold 108.2565 146.7652 119.0966 59.4355 73.0938 145.9867
dateSold 2012-05-15 2012-05-15 2011-07-27 2012-06-17 2012-08-11 2011-11-11
Time taken to build model (full training data) : 0.06 seconds
=== Model and evaluation on training set ===
Clustered Instances
0 264 (26%)
1 176 (18%)
2 248 (25%)
3 160 (16%)
4 150 (15%)
Status
OK
Log
x 0
Ask me anything
1:05 PM
12/16/2016

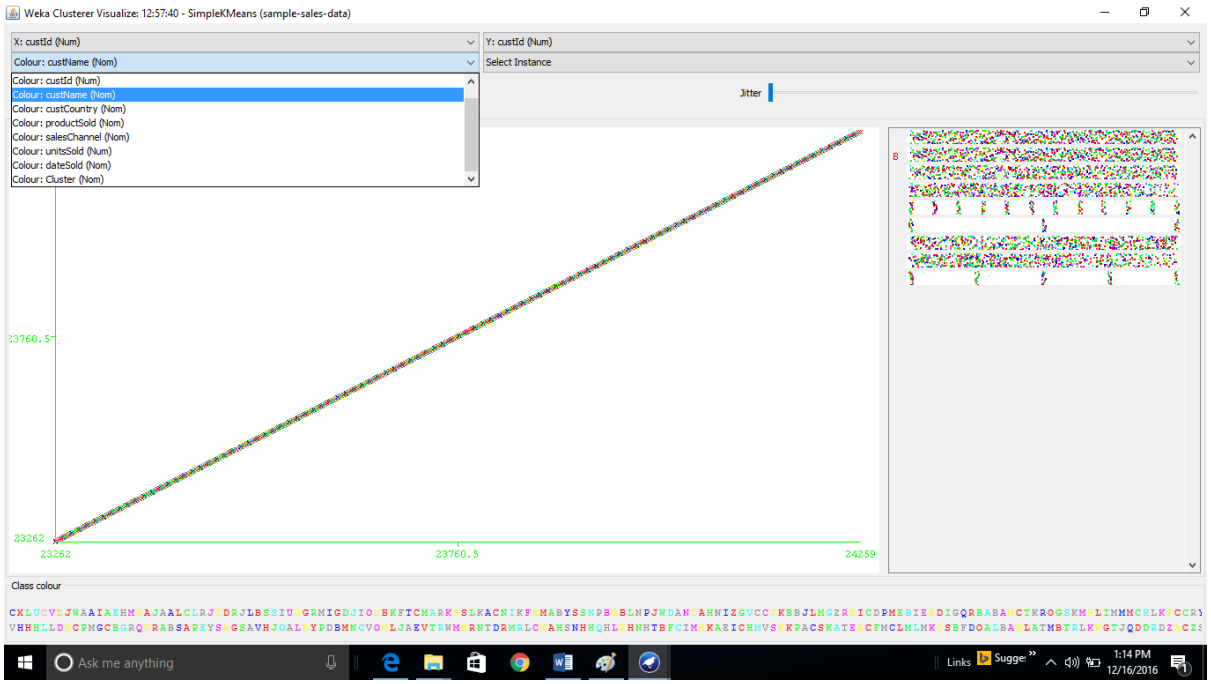
4.4 Visualization of Results

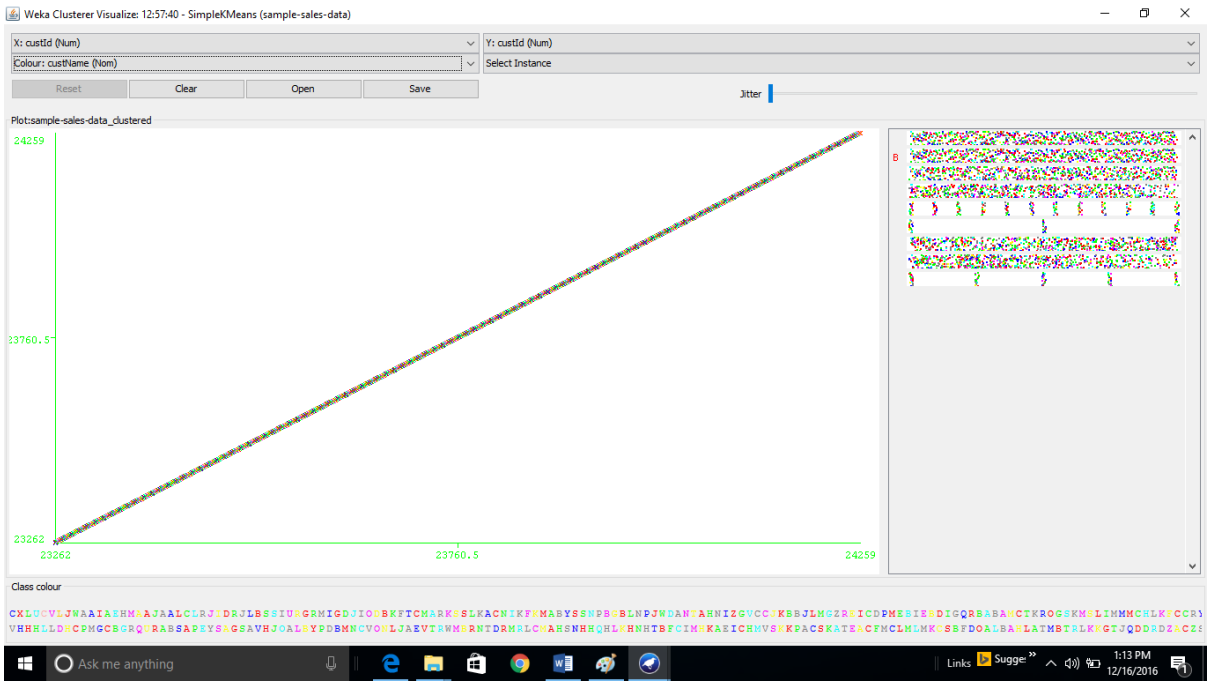
Another way of representation of results of clustering is through visualization. Right-click on the entry in the 'Result list' and select 'Visualize cluster assignments' in the pull-down window.



This brings up the 'Weka Clusterer Visualize' window.





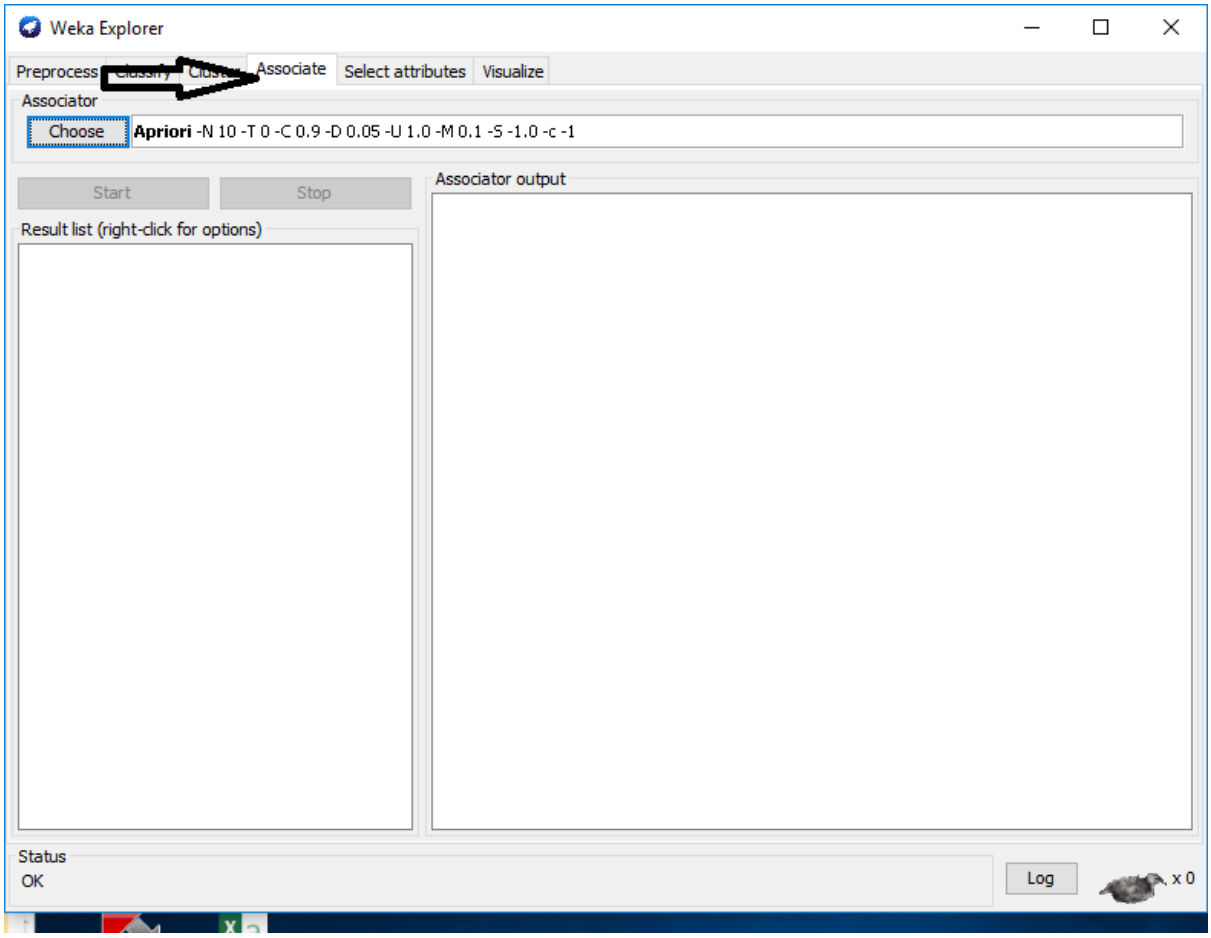


On the ‘Weka Clusterer Visualize’ window, beneath the X-axis selector there is a dropdown list, ‘Colour’, for choosing the color scheme. This allows you to choose the color of points based on the attribute selected. Below the plot area, there is a legend that describes what values the colors correspond to.

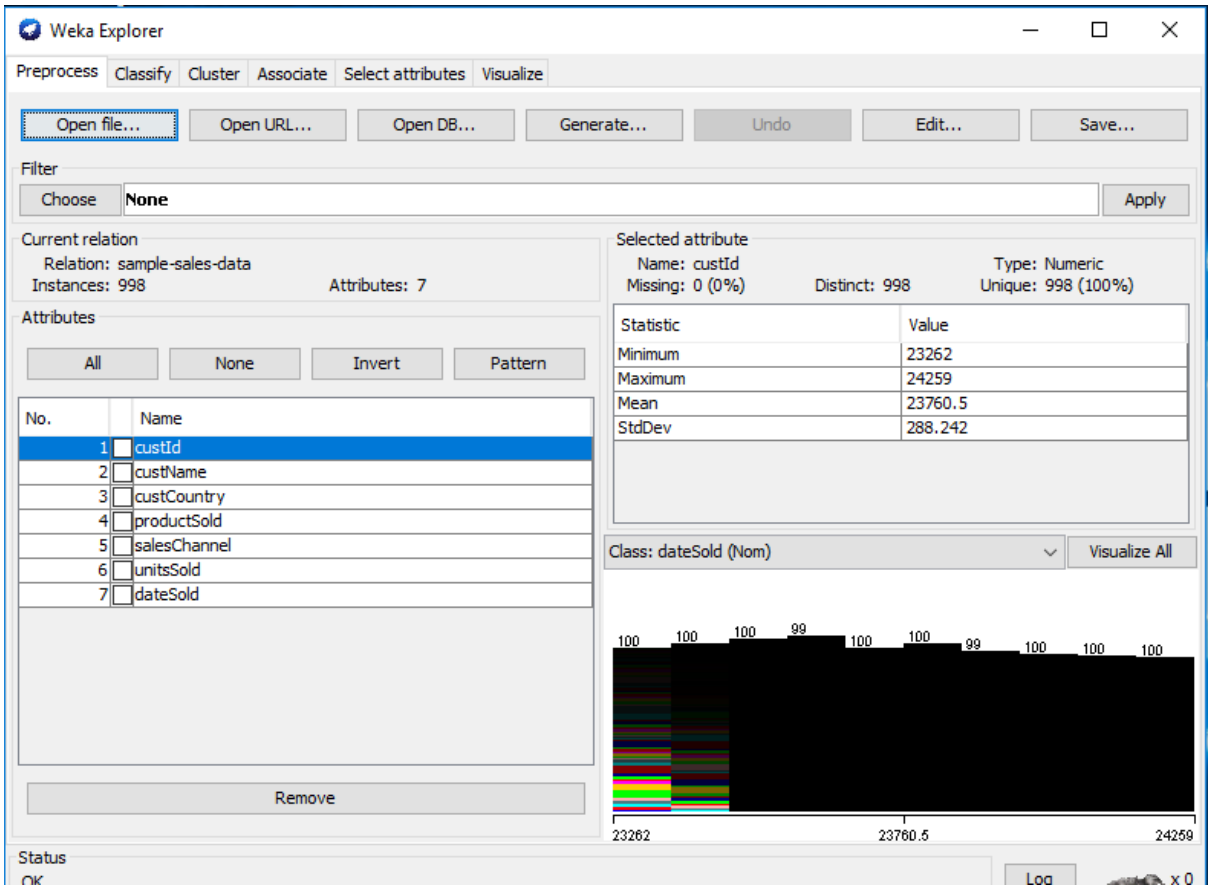
CHAPTER 5: ASSOCIATION

5.1 Finding Associations

WEKA contains an implementation of the Apriori algorithm for learning association rules. This is the only currently available scheme for learning associations in WEKA. It works only with discrete data and will identify statistical dependencies between groups of attributes. Apriori can compute all rules that have a given minimum support and exceed a given confidence.

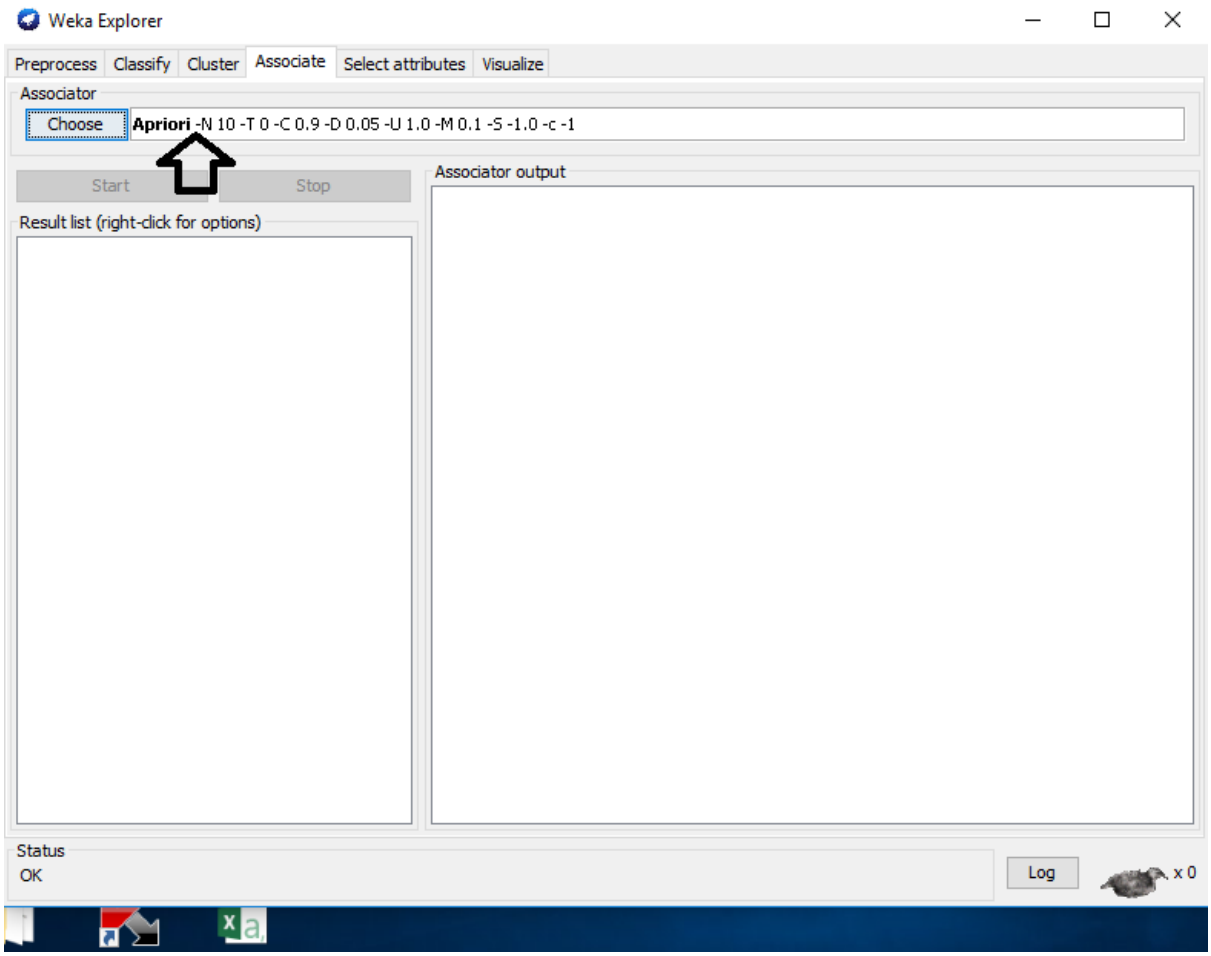


For this exercise you will use sales data from the “sales-sample-data.csv” file.

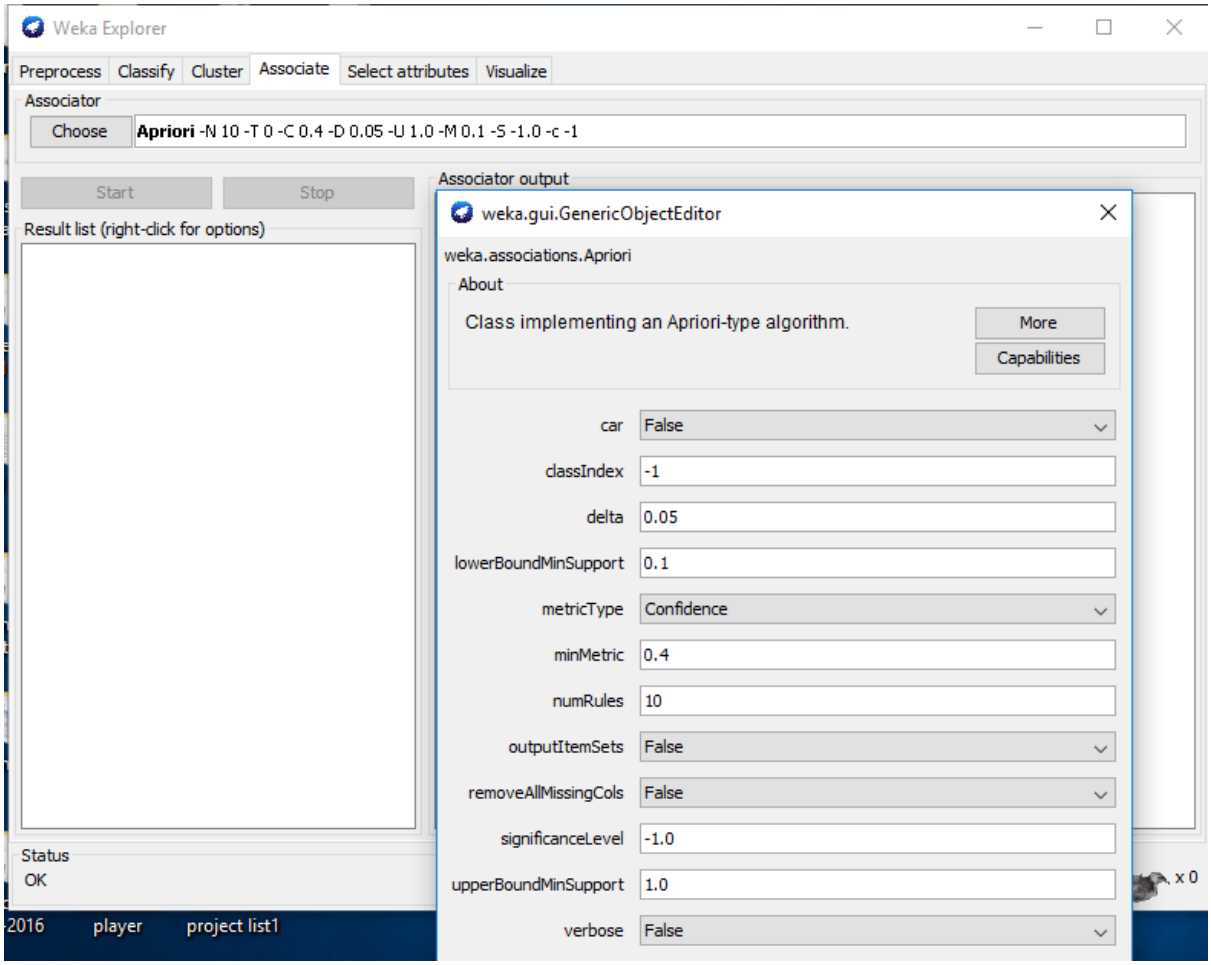


5.2 Setting Test Options

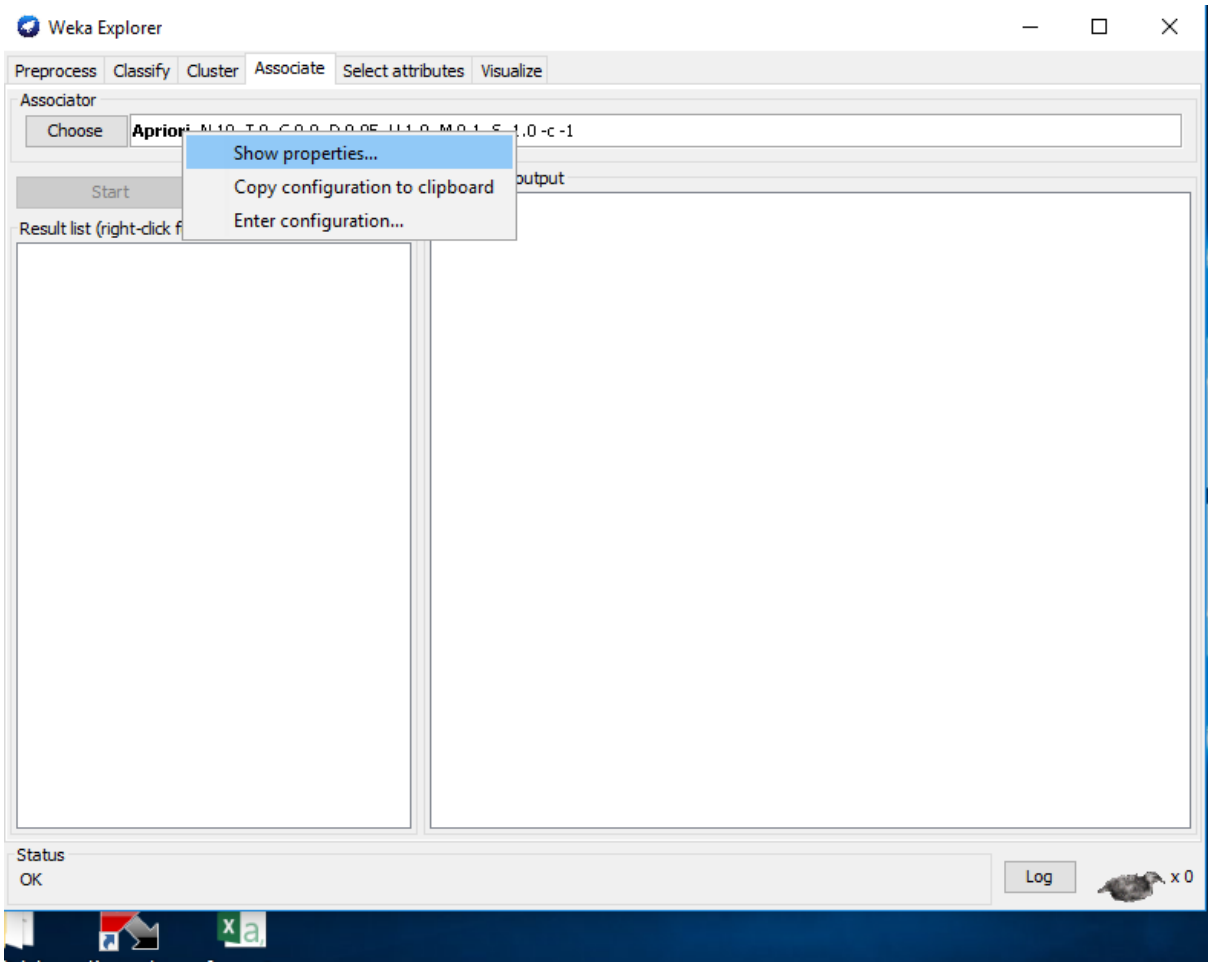
Check the text field in the ‘Associator’ box at the top of the window. As you can see, there are no other associators to choose and no extra options for testing the learning scheme



Right-click on the ‘Associator’ box, and click on show properties,‘GenericObjectEditor’ appears on your screen. In the dialog box, change the value in ‘minMetric’ to 0.4 for confidence = 40%. Make sure that the default value of rules is set to 100. The upper bound for minimum support ‘upperBoundMinSupport’ should be set to 1.0 (100%) and ‘lowerBoundMinSupport’ to 0.1. Apriori in WEKA starts with the upper bound support and incrementally decreases support (by delta increments, which by default is set to 0.05 or 5%). The algorithm halts when either the specified number of rules is generated, or the lower bound for minimum support is reached. The ‘significanceLevel’ testing option is only applicable in the case of confidence and is (-1.0) by default (not used).



Once the options have been specified, you can run Apriori algorithm. Click on the ‘Start’ button to execute the algorithm.

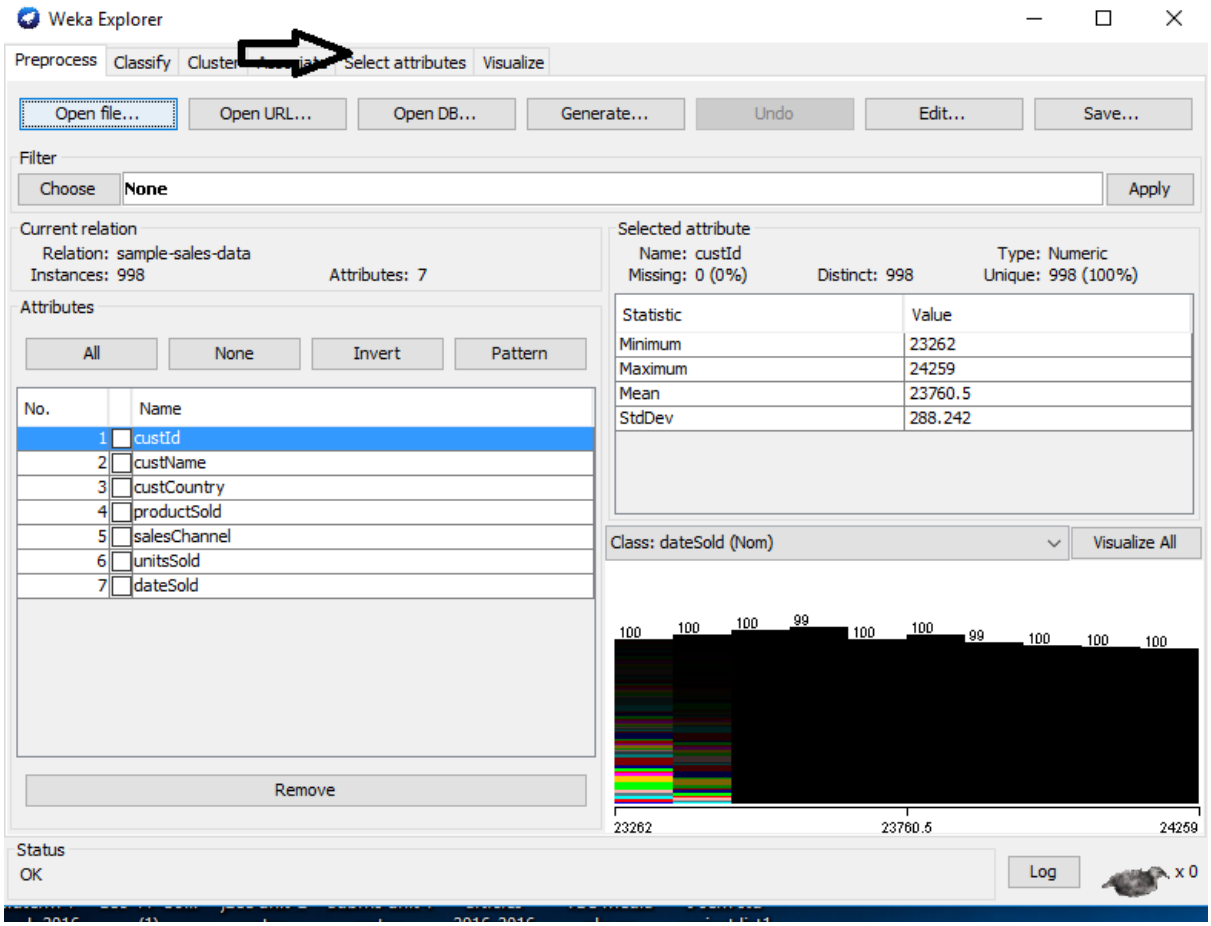

Weka Explorer
Preprocess
Classify
Cluster
Associate
Select attributes
Visualize
Associator
Choose
Show properties...
Copy configuration to clipboard
Enter configuration...
Start
Result list (right-click f
Status
OK
Log
x 0

CHAPTER 6: ATTRIBUTE SELECTION

6.1 Introduction:

Attribute selection searches through all possible combinations of attributes in the data and finds which subset of attributes works best for prediction. Attribute selection methods contain two parts: a search method such as best-first, forward selection, random, exhaustive, genetic algorithm, ranking, and an evaluation method such as correlation-based, wrapper, information gain, chi-squared. Attribute selection mechanism is very flexible - WEKA allows (almost) arbitrary combinations of the two methods.

To begin an attribute selection, click 'Select attributes' tab.



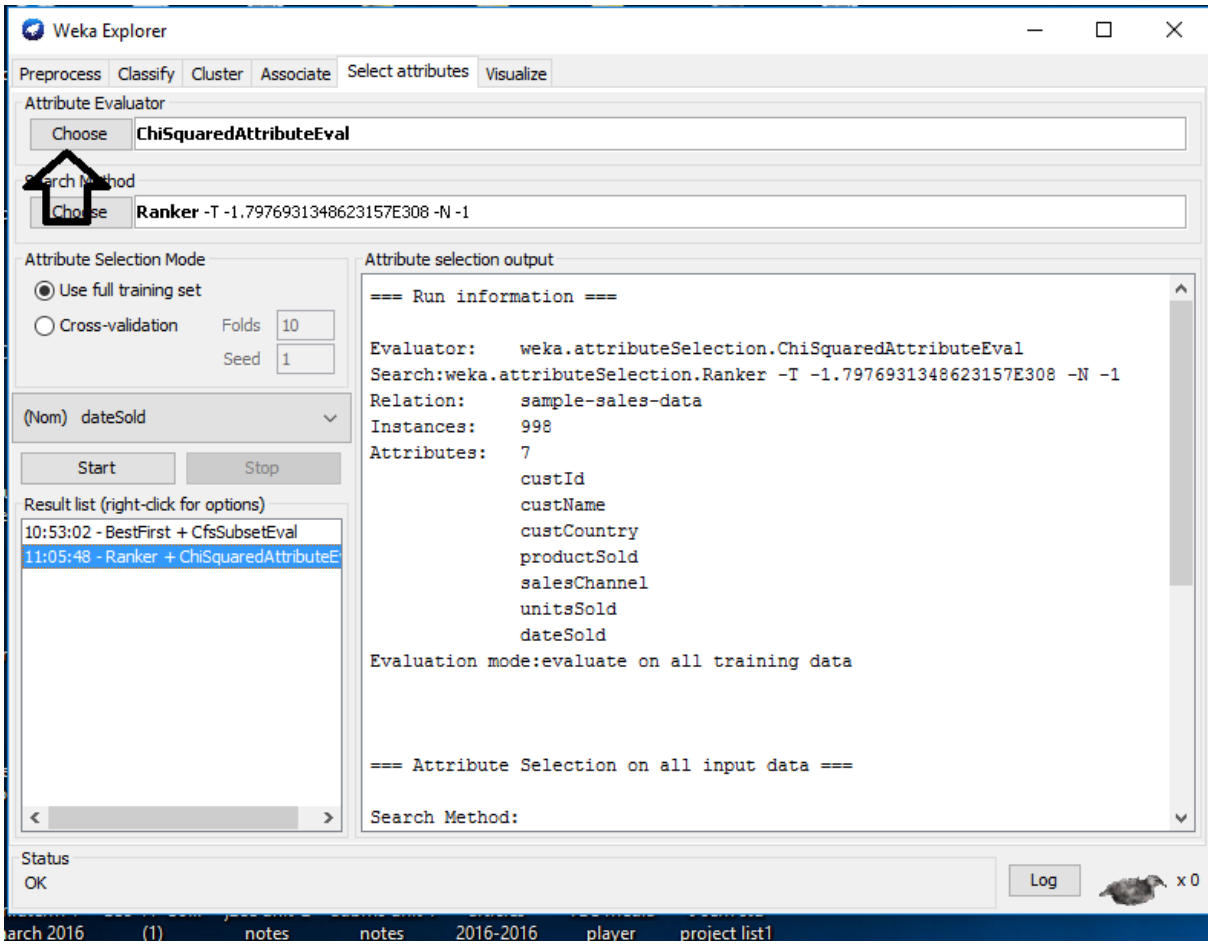
6.2 Selecting Options

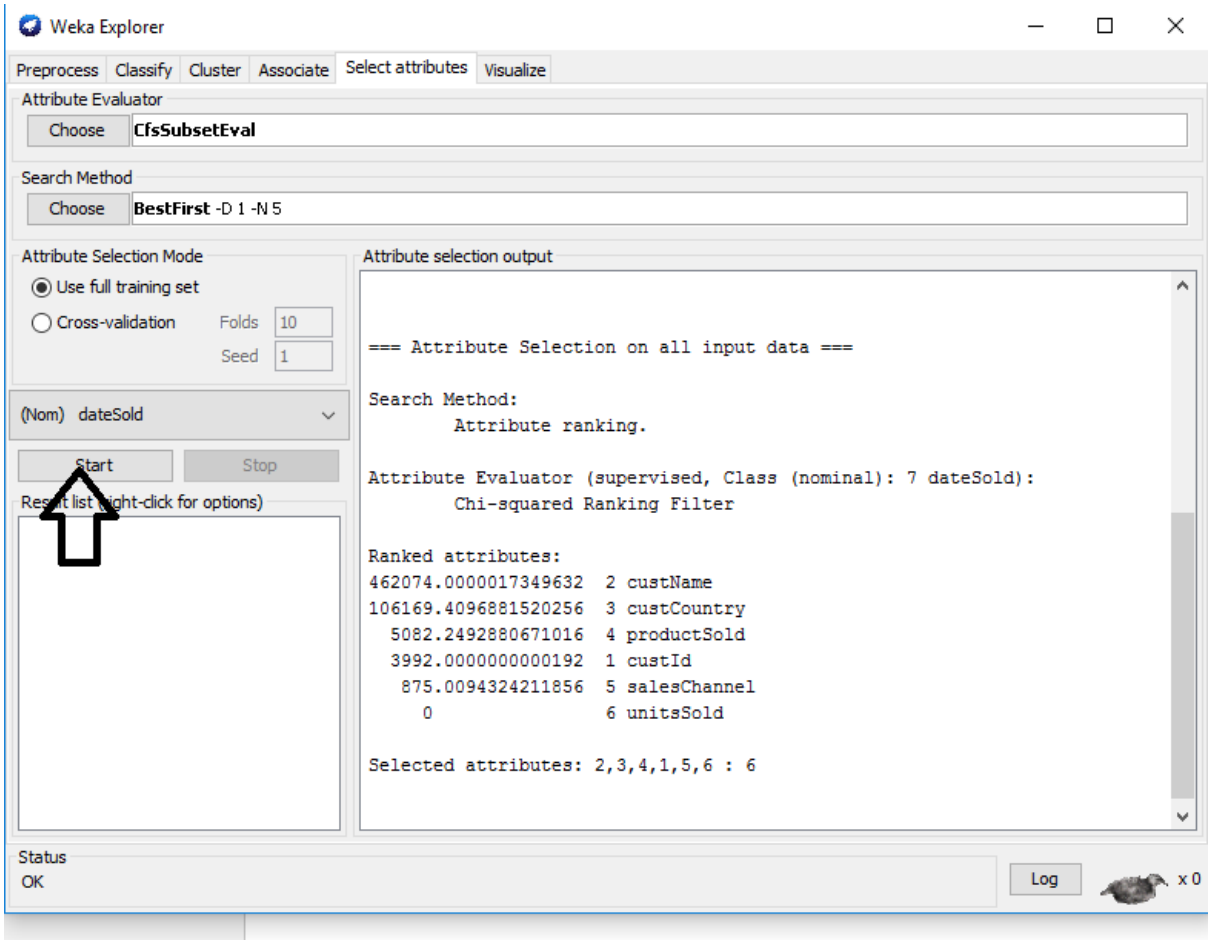
To search through all possible combinations of attributes in the data and find which subset of attributes works best for prediction, make sure that you set up attribute evaluator to 'CfsSubsetEval' and a search method to 'BestFirst'. The evaluator will determine what method to use to assign a worth to each subset of attributes. The search method will determine what style of search to perform. The options that you can set for selection in the 'Attribute Selection Mode' box are :

1. **Use full training set**. The worth of the attribute subset is determined using the full set of training data.

2. Cross-validation. The worth of the attribute subset is determined by a process of cross-validation. The 'Fold' and 'Seed' fields set the number of folds to use and the random seed used when shuffling the data.

Specify which attribute to treat as the class in the drop-down box below the test options. Once all the test options are set, you can start the attribute selection process by clicking on 'Start' button.

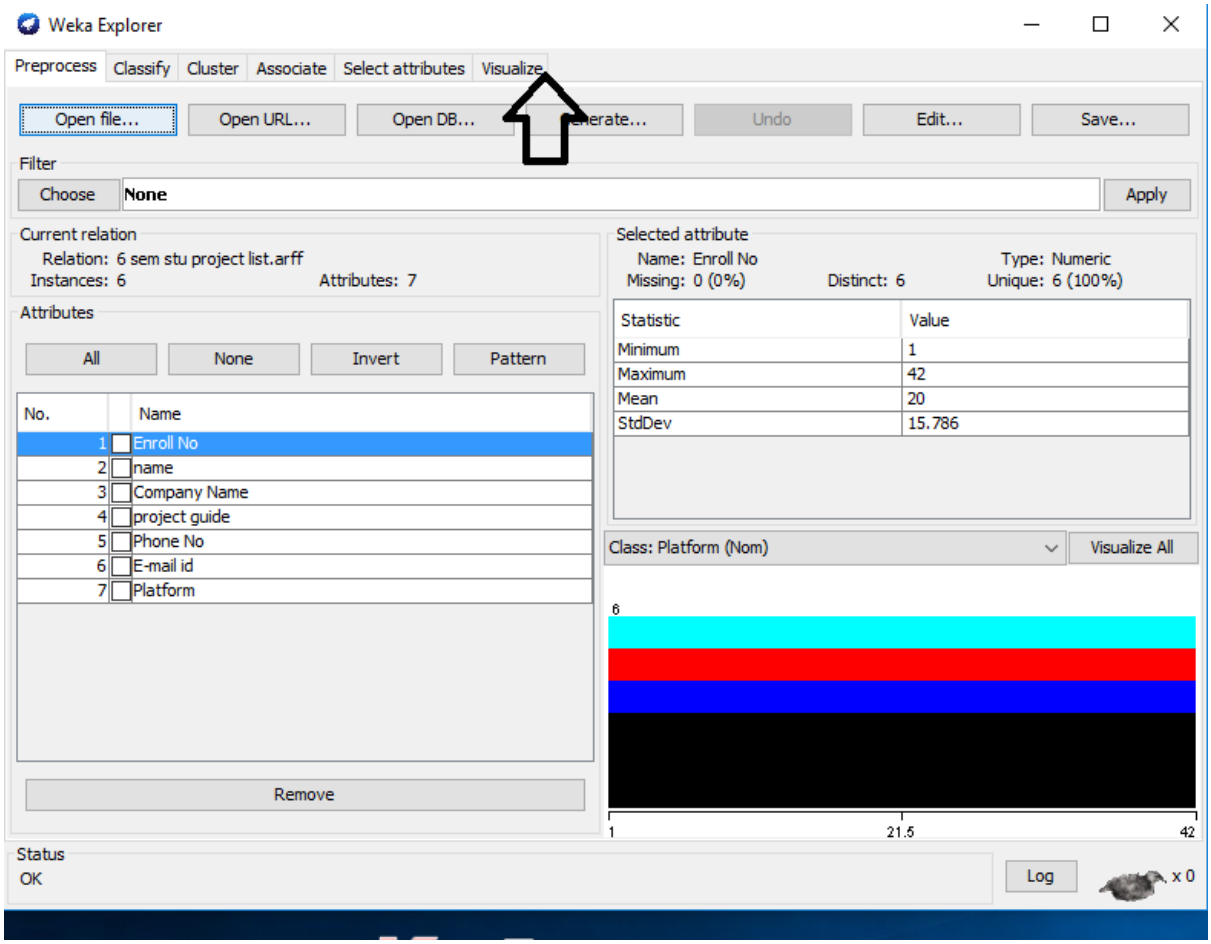


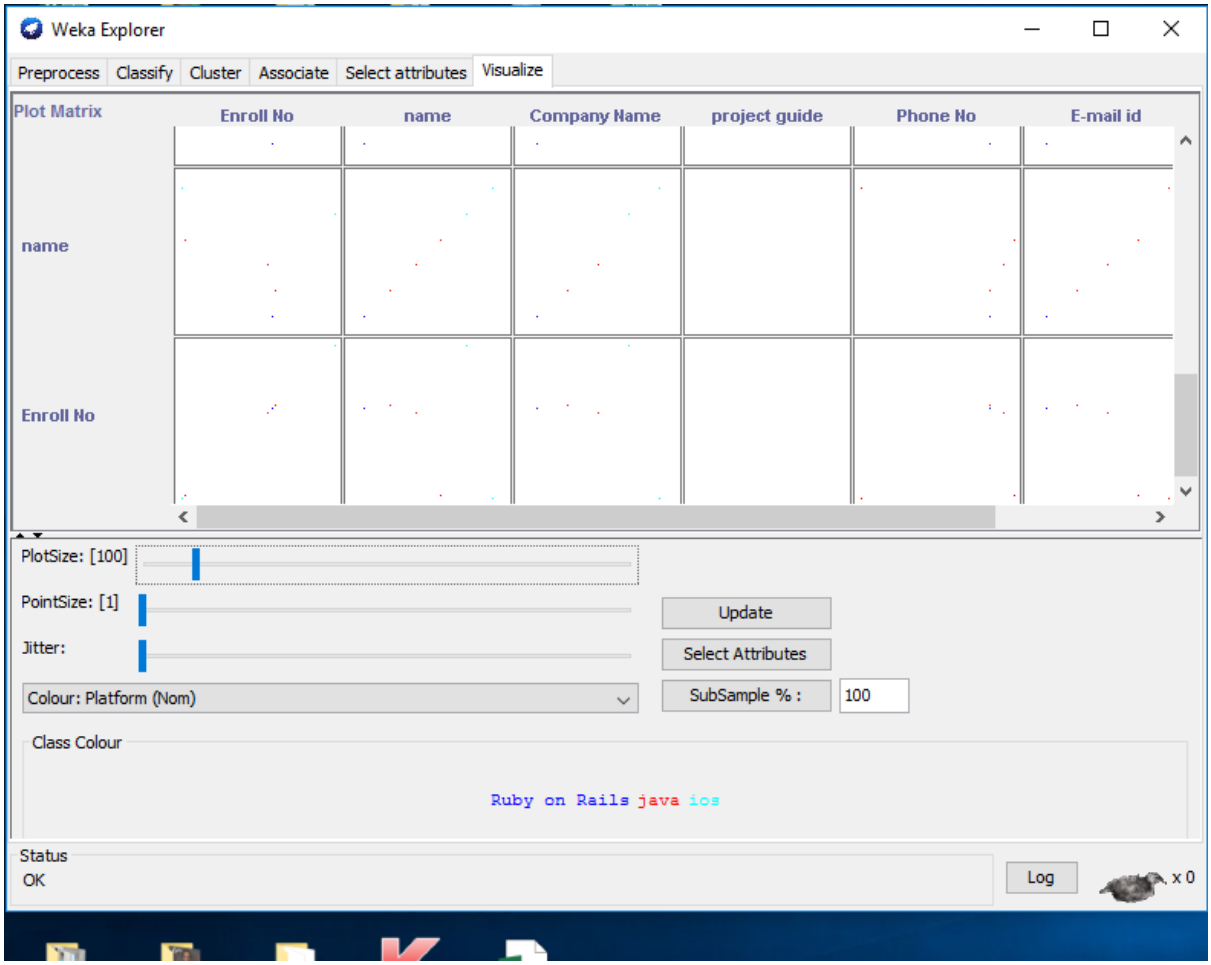

Weka Explorer
Preprocess
Classify
Cluster
Associate
Select attributes
Visualize
Attribute Evaluator
Choose
CfsSubsetEval
Search Method
Choose
BestFirst -D 1 -N 5
Attribute Selection Mode
Use full training set
Cross-validation
Folds
10
Seed
1
(Nom) dateSold
Start
Stop
Result list (right-click for options)
Attribute selection output
=== Attribute Selection on all input data ===
Search Method:
Attribute ranking.
Attribute Evaluator (supervised, Class (nominal): 7 dateSold):
Chi-squared Ranking Filter
Ranked attributes:
462074.0000017349632 2 custName
106169.4096881520256 3 custCountry
5082.2492880671016 4 productSold
3992.0000000000192 1 custId
875.0094324211856 5 salesChannel
0 6 unitsSold
Selected attributes: 2,3,4,1,5,6 : 6
Status
OK
Log
x 0

CHAPTER 7: DATA VISUALIZATION

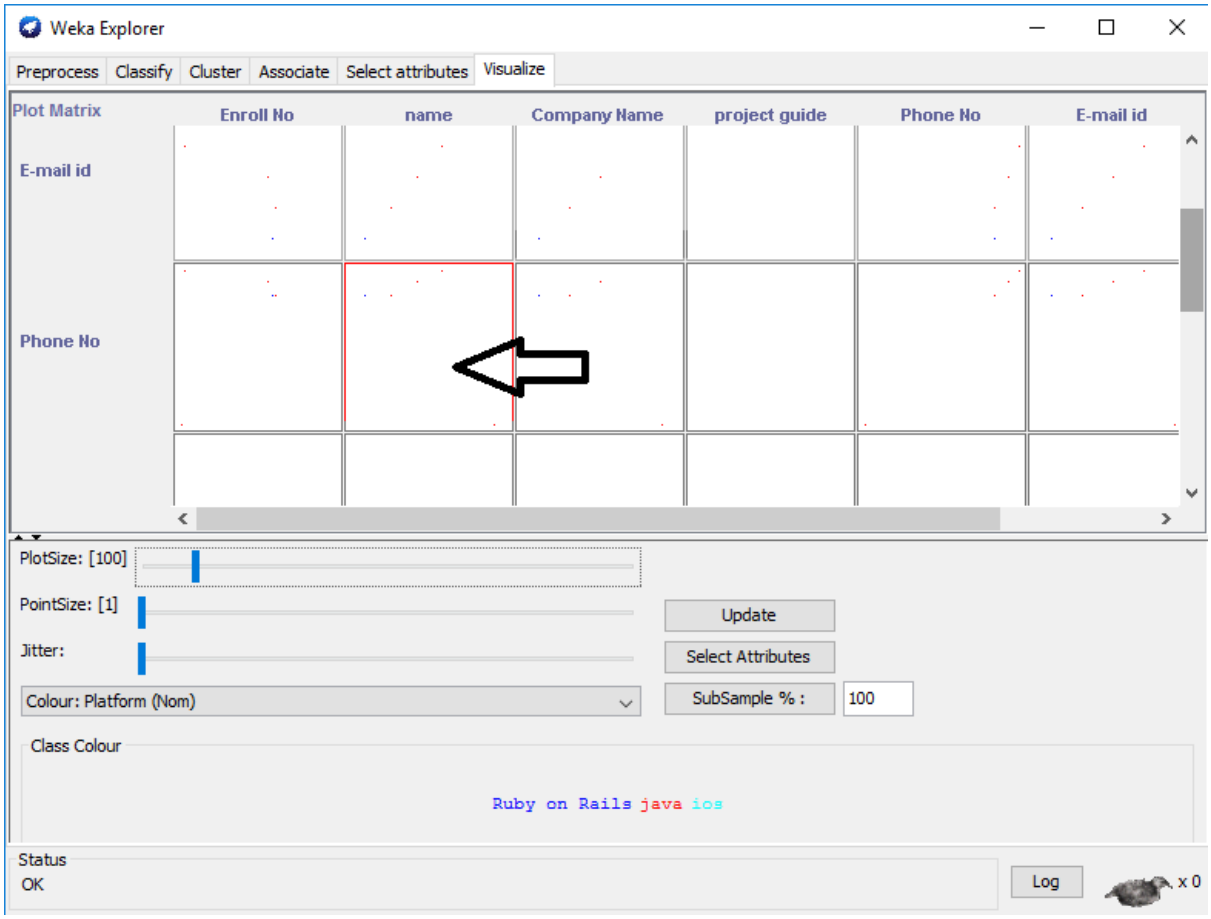
7.1 Introduction:

WEKA's visualization allows you to visualize a 2-D plot of the current working relation. Visualization is very useful in practice, it helps to determine difficulty of the learning problem. WEKA can visualize single attributes (1-d) and pairs of attributes (2-d), rotate 3-d visualizations (Xgobi-style). WEKA has "Jitter" option to deal with nominal attributes and to detect "hidden" data points.

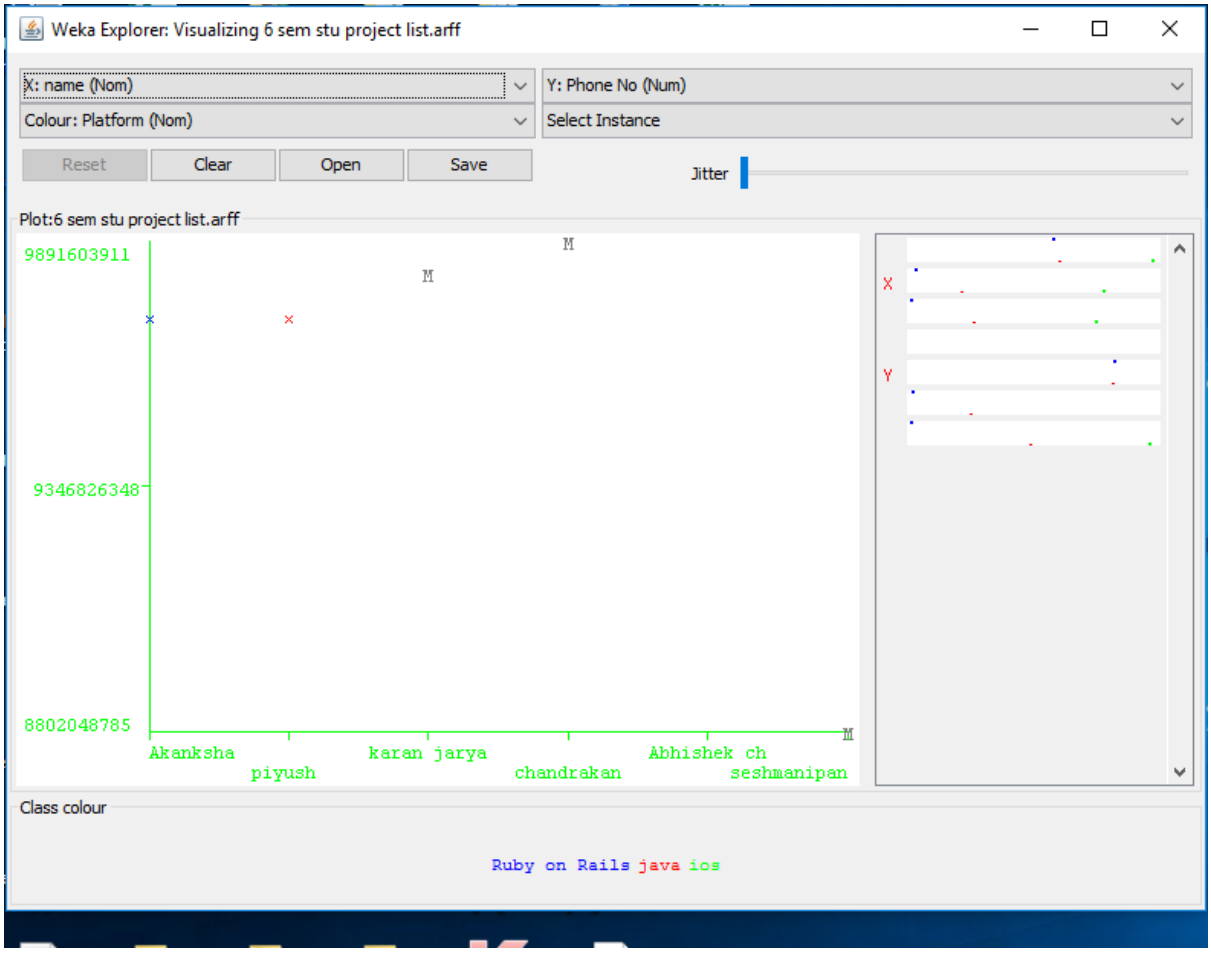




Select a square that corresponds to the attributes you would like to visualize. For example, let's choose 'outlook' for X – axis and 'play' for Y – axis. Click anywhere inside the square that corresponds to 'play on the left and 'outlook' at the top.



A ‘Visualizing r’ window appears on the screen

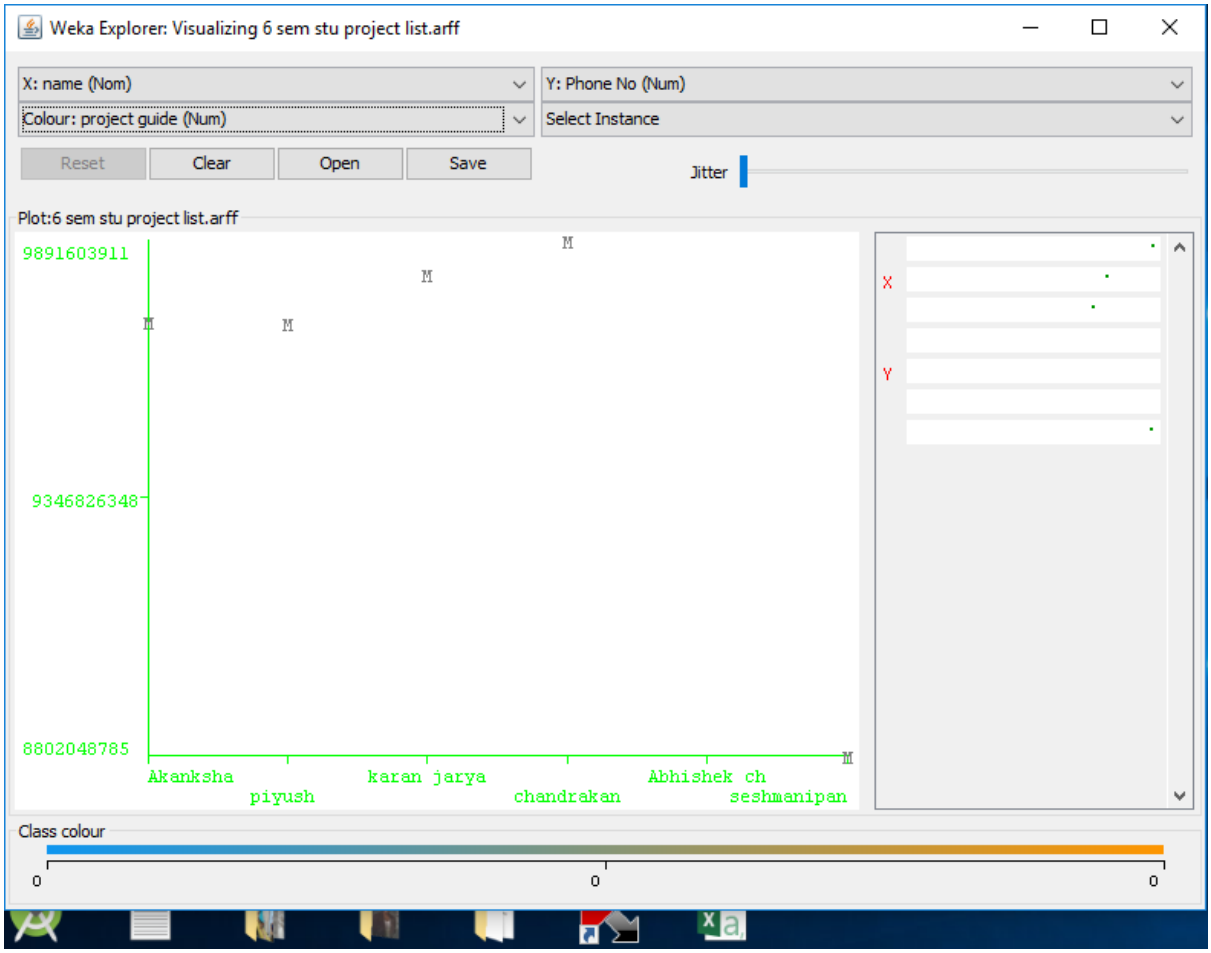


7.2 Changing the View

In the visualization window, beneath the X-axis selector there is a drop-down list, ‘Colour’, for choosing the color scheme. This allows you to choose the color of points based on the attribute selected.

Below the plot area, there is a legend that describes what values the colors correspond to. In your example, red represents ‘no’, while blue represents ‘yes’. For better visibility you should change the color of label ‘yes’. Left-click on ‘yes’ in the ‘Class colour’ box and select lighter color from the color palette. To the right of the plot area there are series of horizontal strips.

Each strip represents an attribute, and the dots within it show the distribution values of the attribute. You can choose what axes are used in the main graph by clicking on these strips (left-click changes X-axis, rightclick changes Y-axis). The software sets X - axis to ‘Outlook’ attribute and Y - axis to ‘Play’. The instances are spread out in the plot area and concentration points are not visible. Keep sliding ‘Jitter’, a random displacement given to all points in the plot, to the right, until you can spot concentration points.


Weka Explorer: Visualizing 6 sem stu project list.arff
X: name (Nom)
Y: Phone No (Num)
Colour: project guide (Num)
Select Instance
Reset
Clear
Open
Save
Jitter
Plot:6 sem stu project list.arff
9891603911
9346826348
8802048785
Akanksha
piyush
karan jarya
chandrakan
Abhishek ch
seshmanipan
X
Y
Class colour
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0
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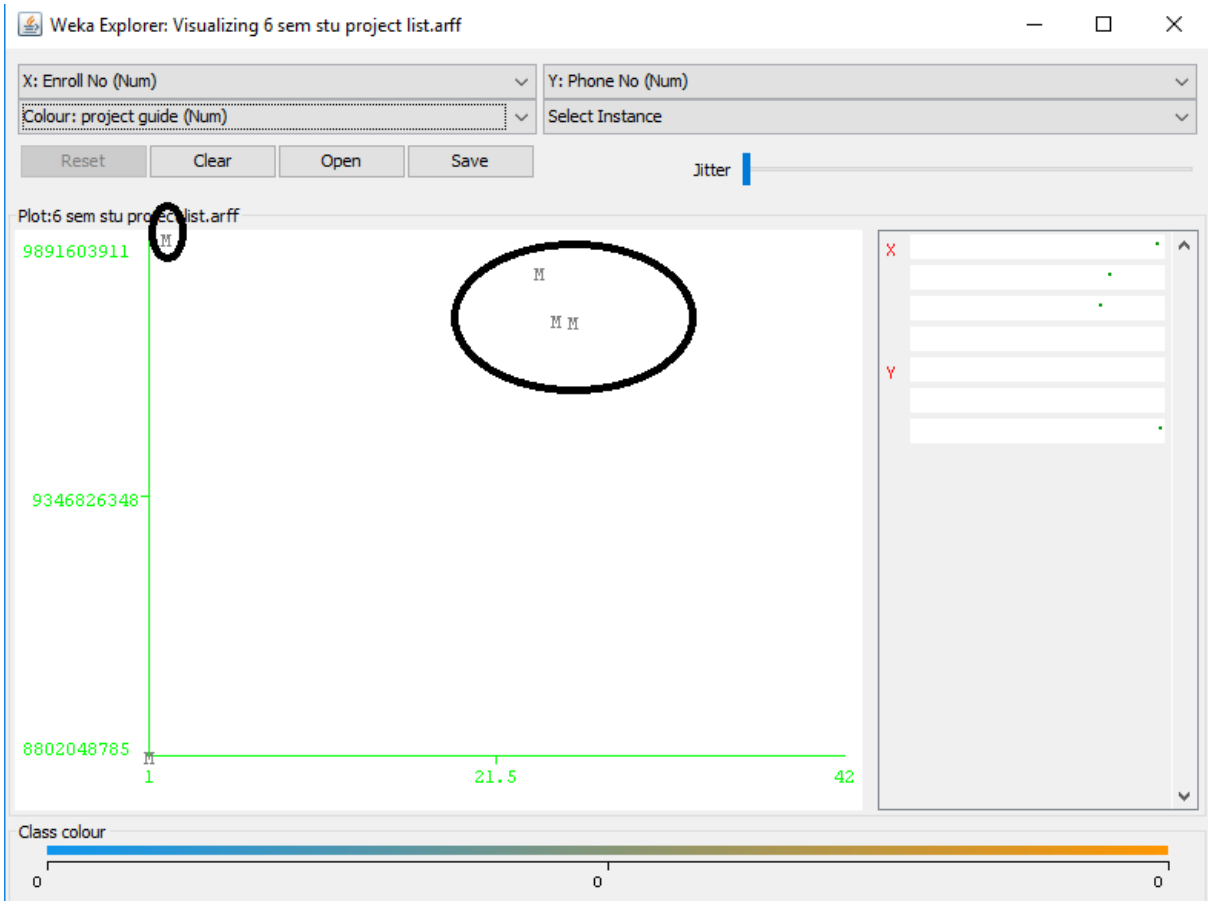
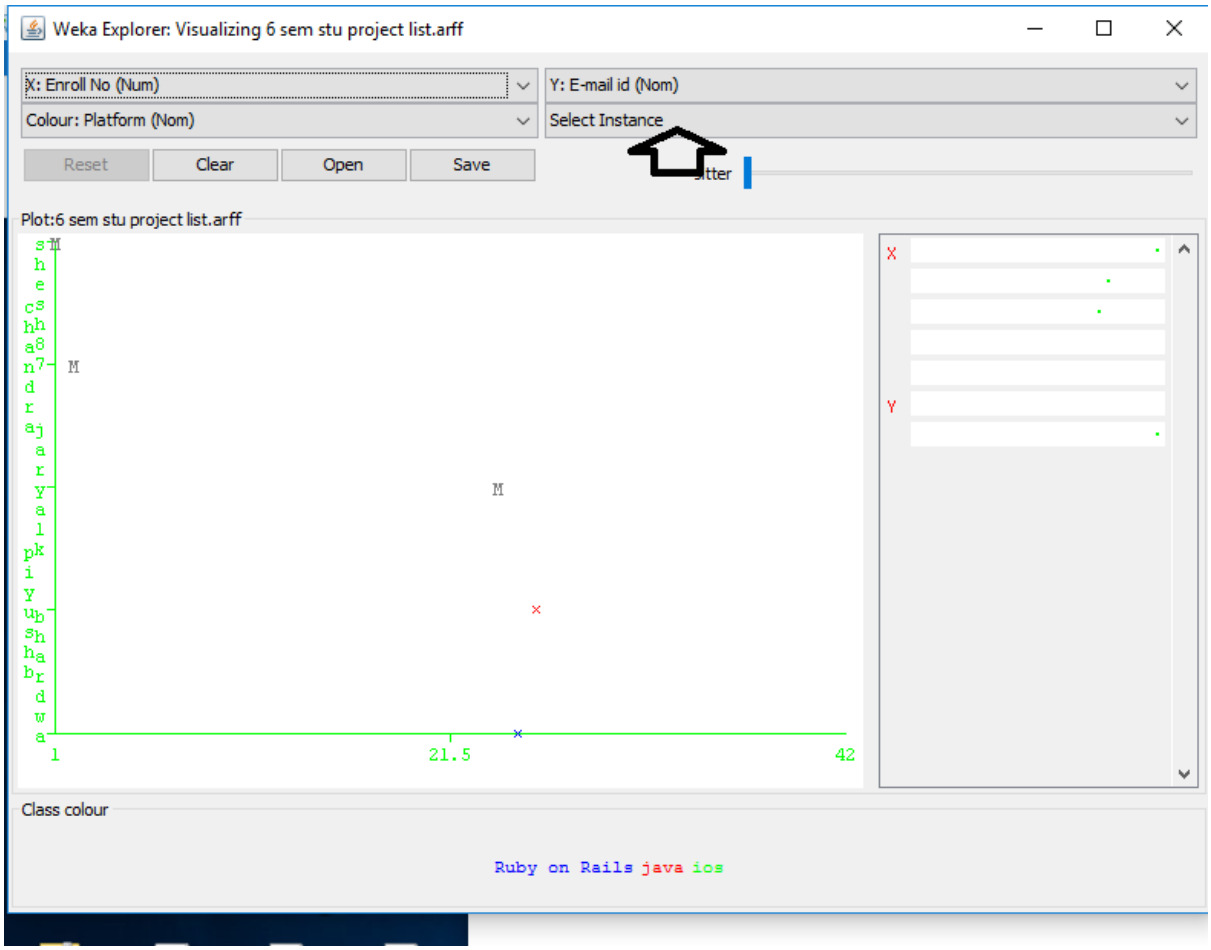


7.3 Selecting Instances:

Sometimes it is helpful to select a subset of the data using visualization tool. A special case is the 'User Classifier', which lets you to build your own classifier by interactively selecting instances. Below the Y – axis there is a drop-down list that allows you to choose a selection method. A group of points on the graph can be selected in four ways.


Weka Explorer: Visualizing 6 sem stu project list.arff
X: Enroll No (Num)
Y: E-mail id (Nom)
Colour: Platform (Nom)
Select Instance
Reset
Clear
Open
Save
Jitter
Plot:6 sem stu project list.arff
shechshan7dr ajaryalpkiyubshabrdwa
M
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42
X
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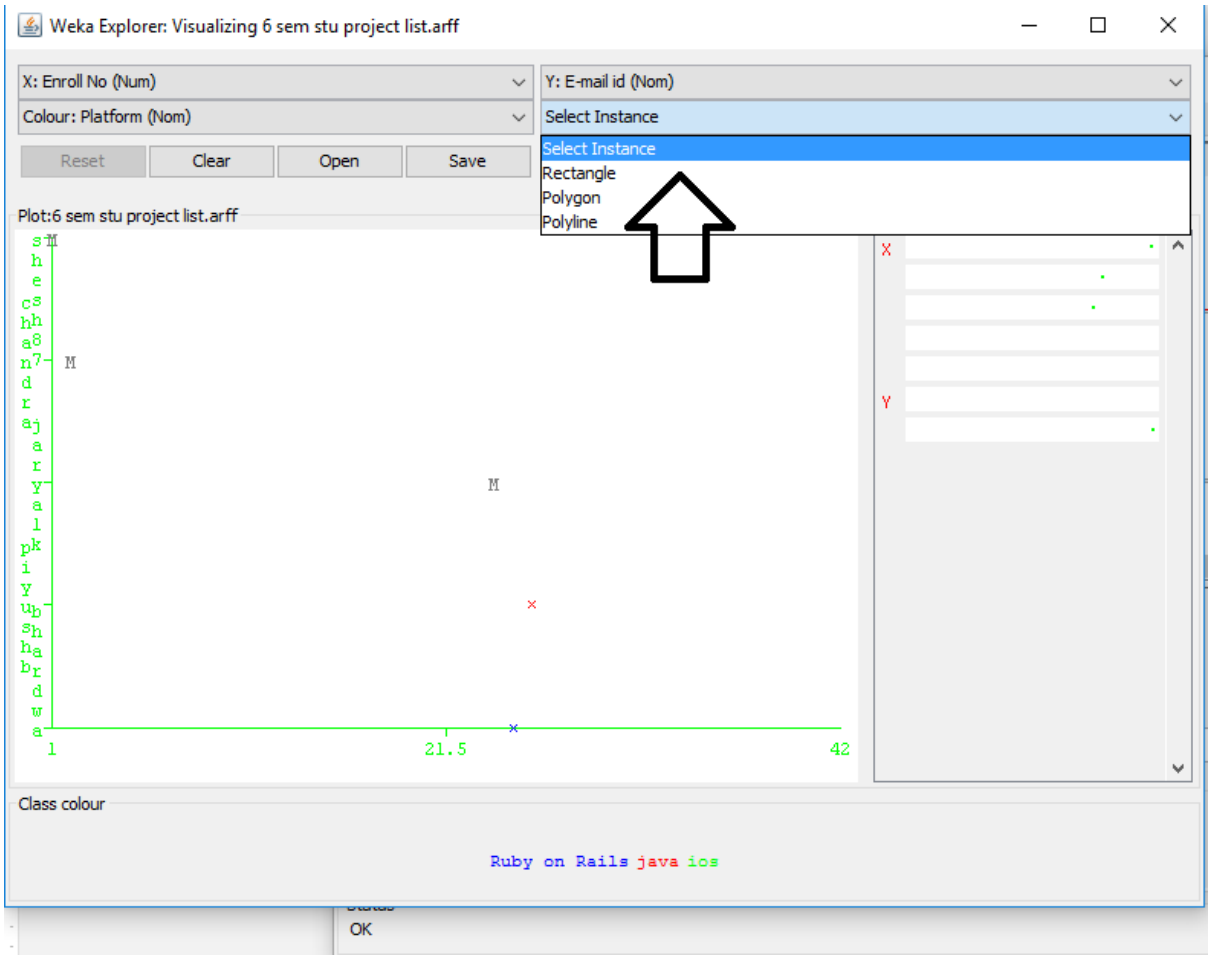
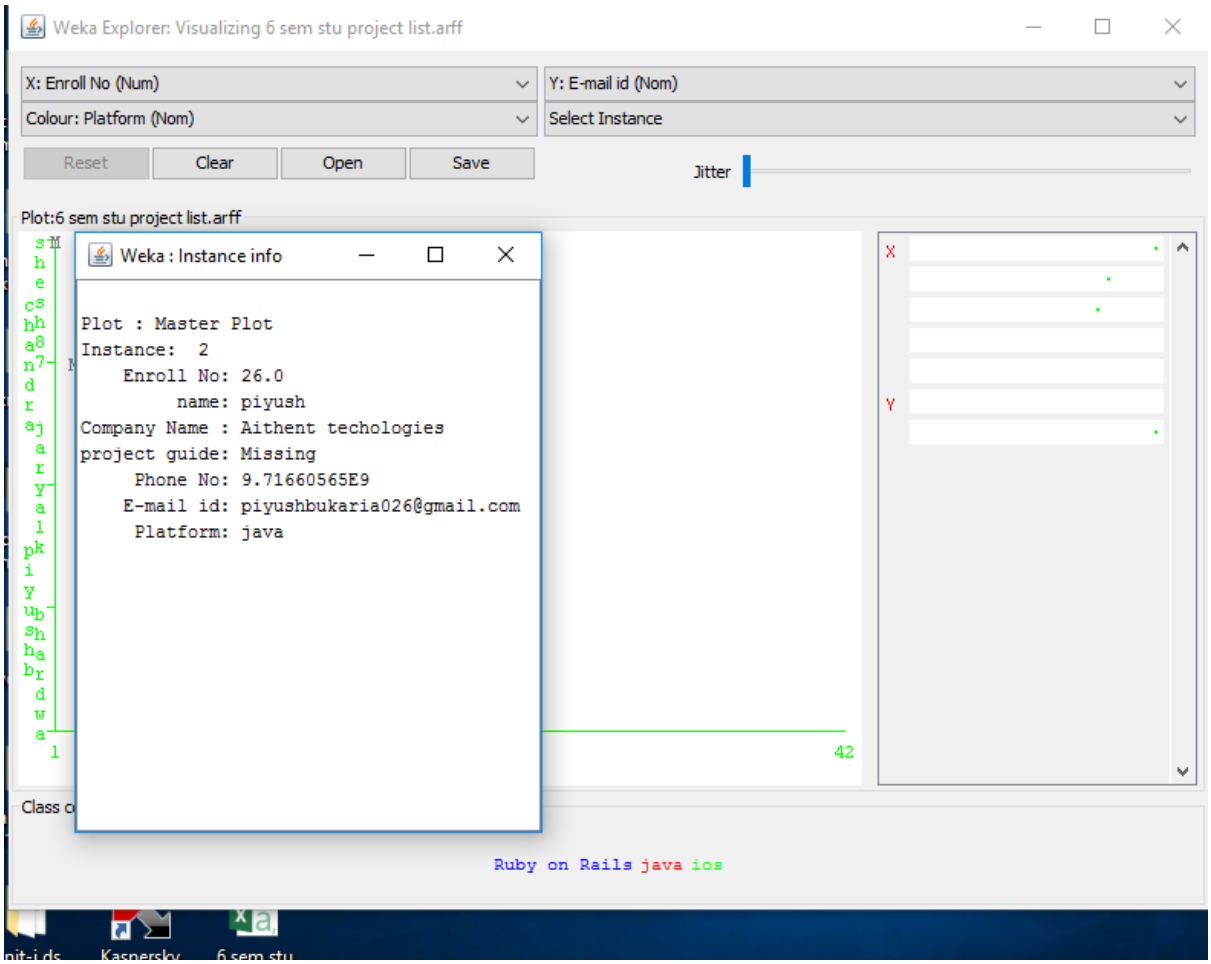
Class colour
Ruby on Rails java ios

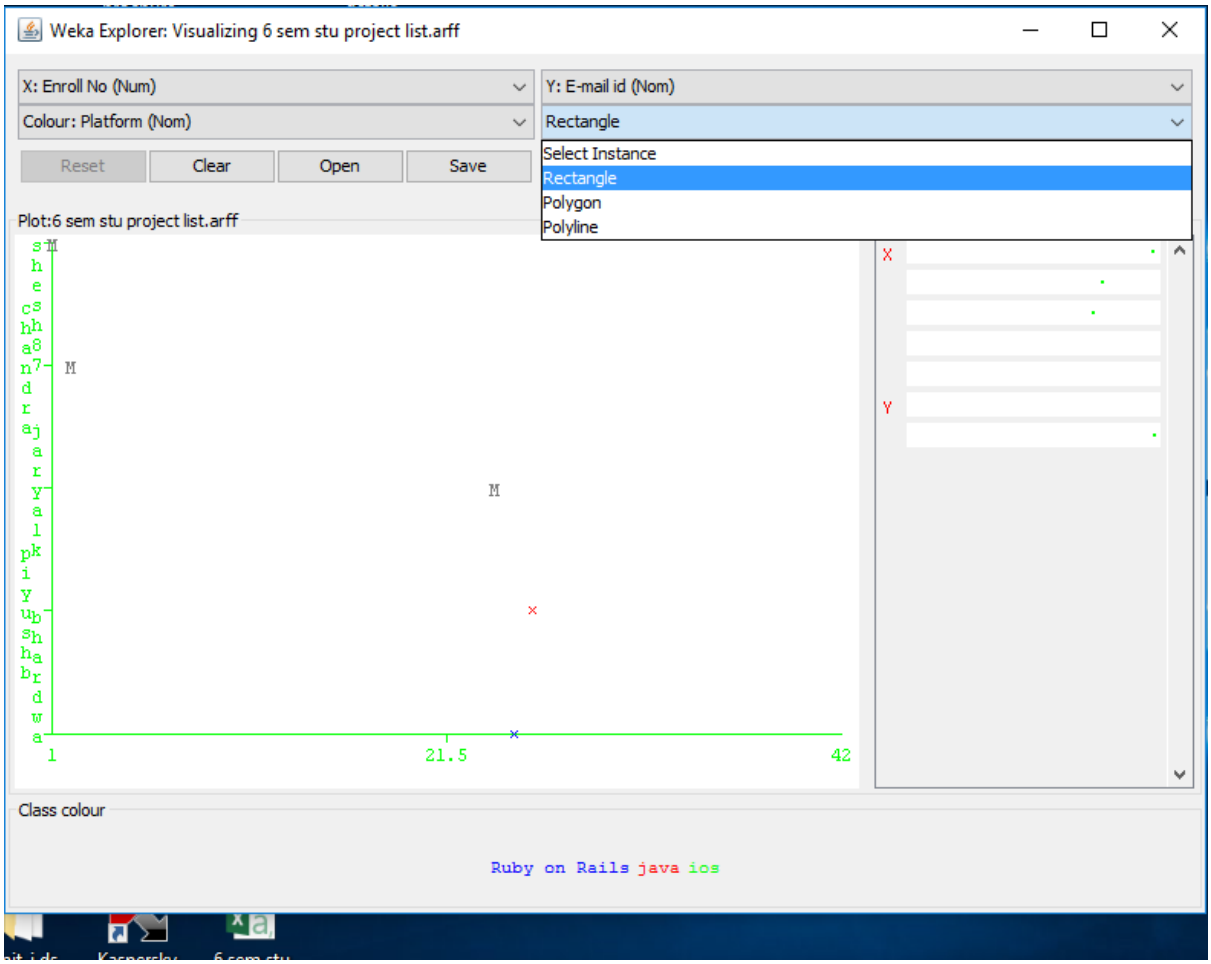


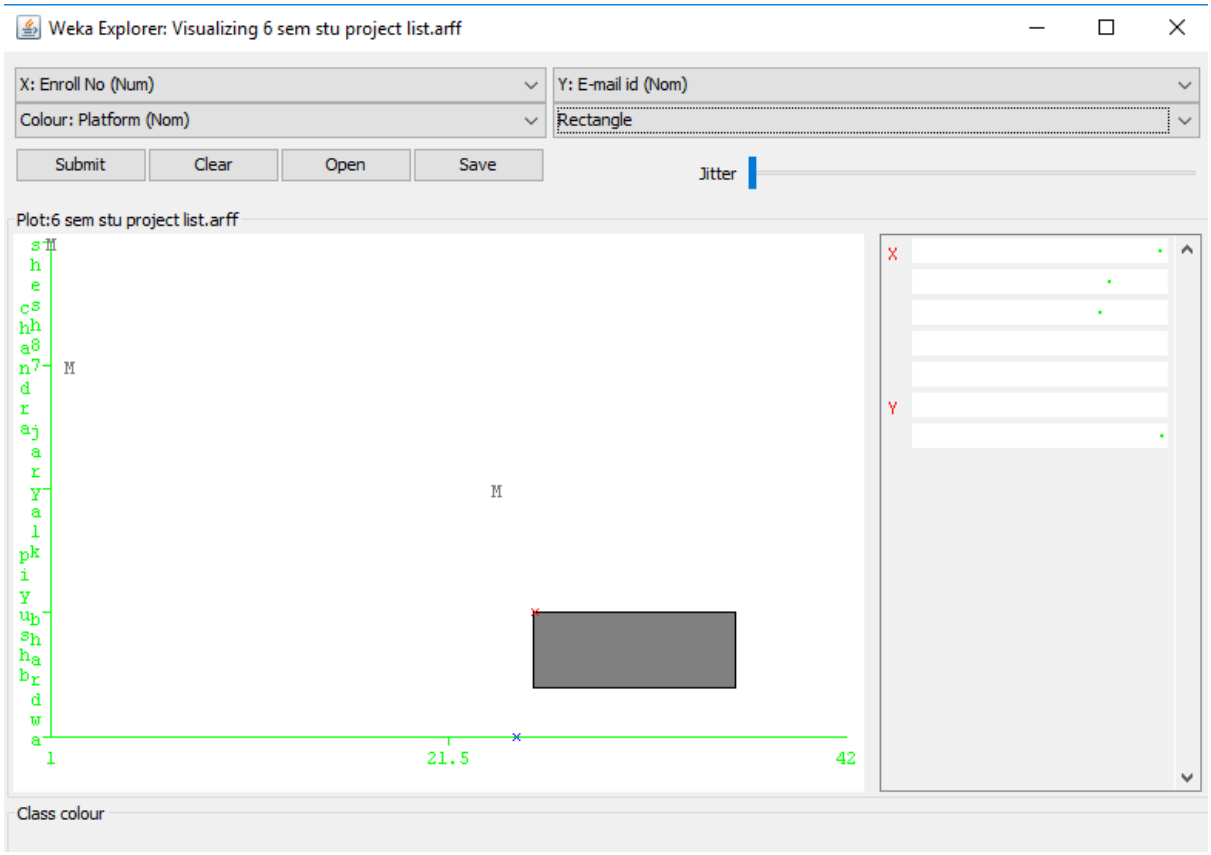
1. Select Instance

Click on an individual data point. It brings up a window listing attributes of the point. If more than one point will appear at the same location, more than one set of attributes will be shown.

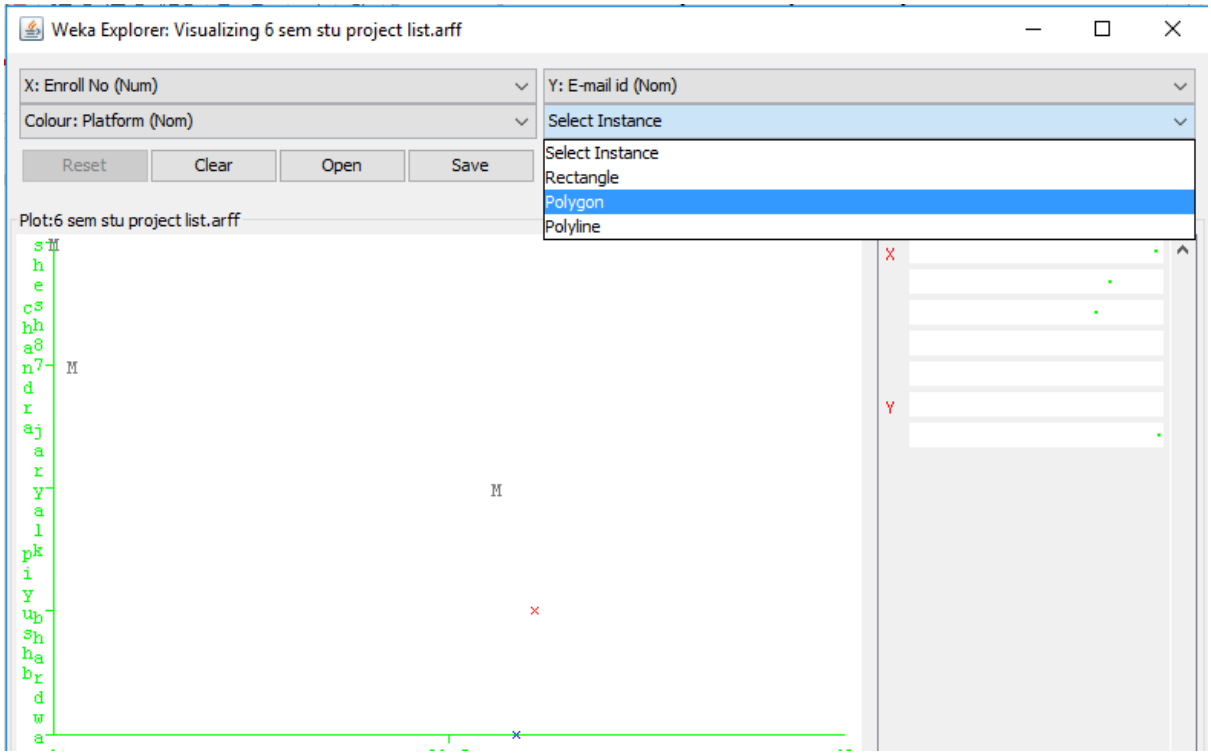


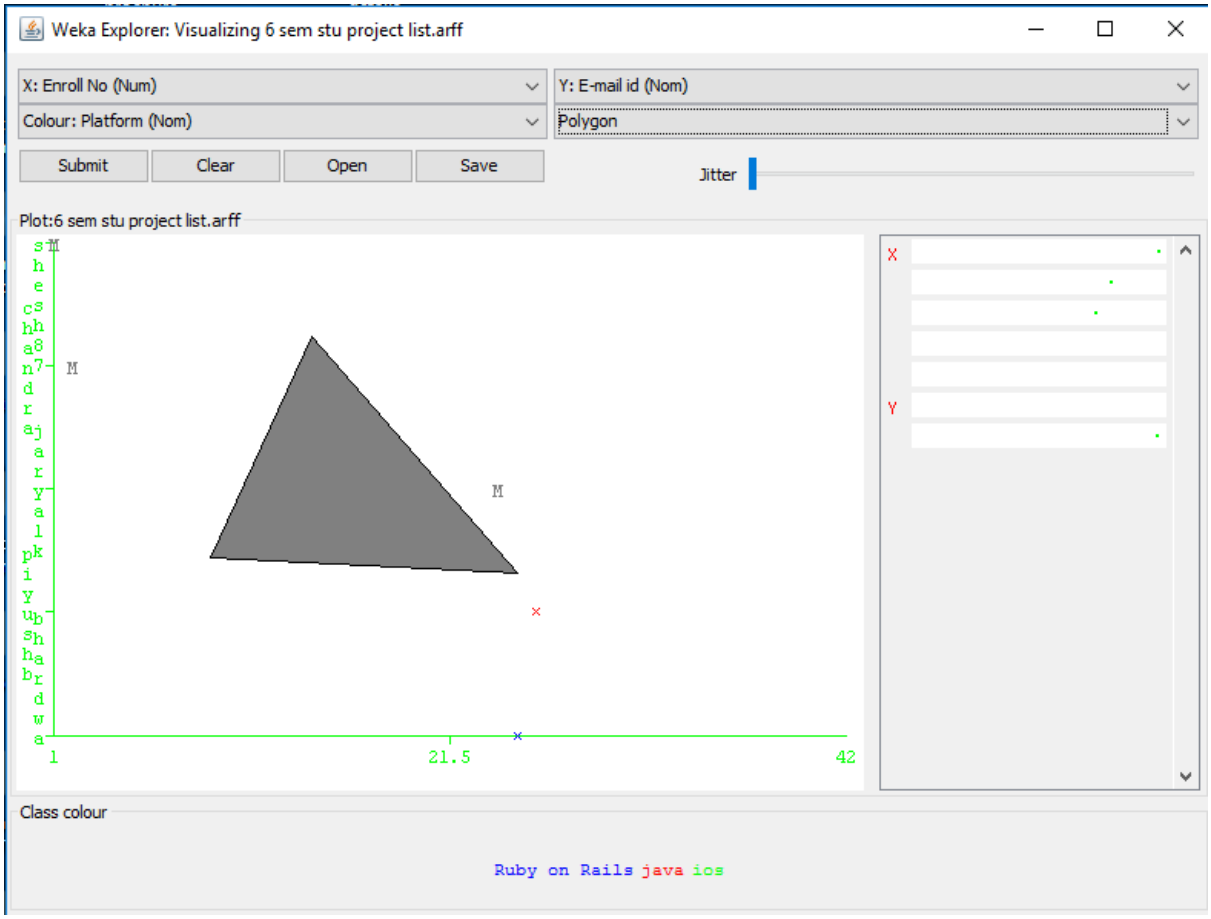
2. Rectangle: You can create a rectangle by dragging it around the points.


Weka Explorer: Visualizing 6 sem stu project list.arff
X: Enroll No (Num)
Y: E-mail id (Nom)
Colour: Platform (Nom)
Rectangle
Reset
Clear
Open
Save
Select Instance
Rectangle
Polygon
Polyline
Plot:6 sem stu project list.arff
1
21.5
42
Class colour
Ruby on Rails java ios

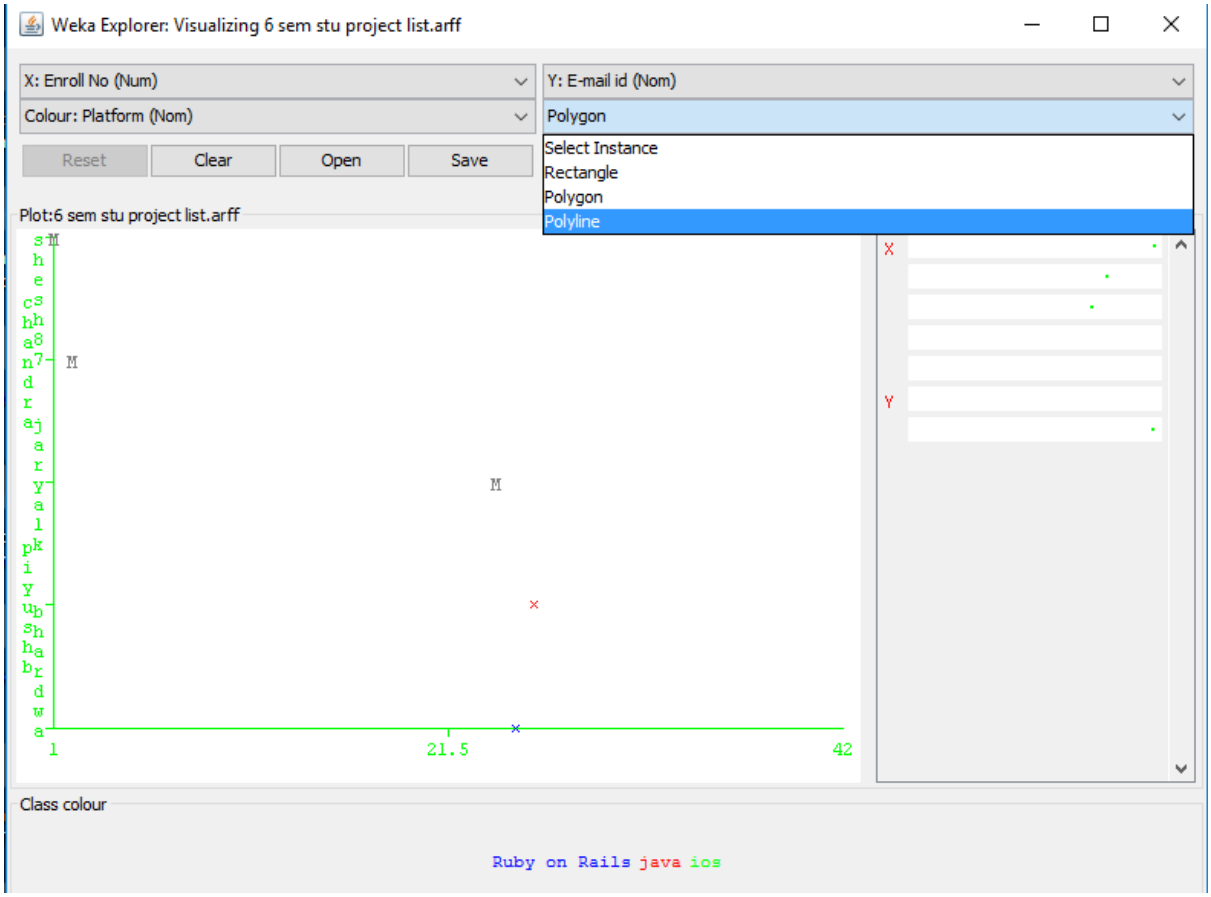

Weka Explorer: Visualizing 6 sem stu project list.arff
X: Enroll No (Num)
Y: E-mail id (Nom)
Colour: Platform (Nom)
Rectangle
Submit
Clear
Open
Save
Jitter
Plot:6 sem stu project list.arff
1
21.5
42
Class colour

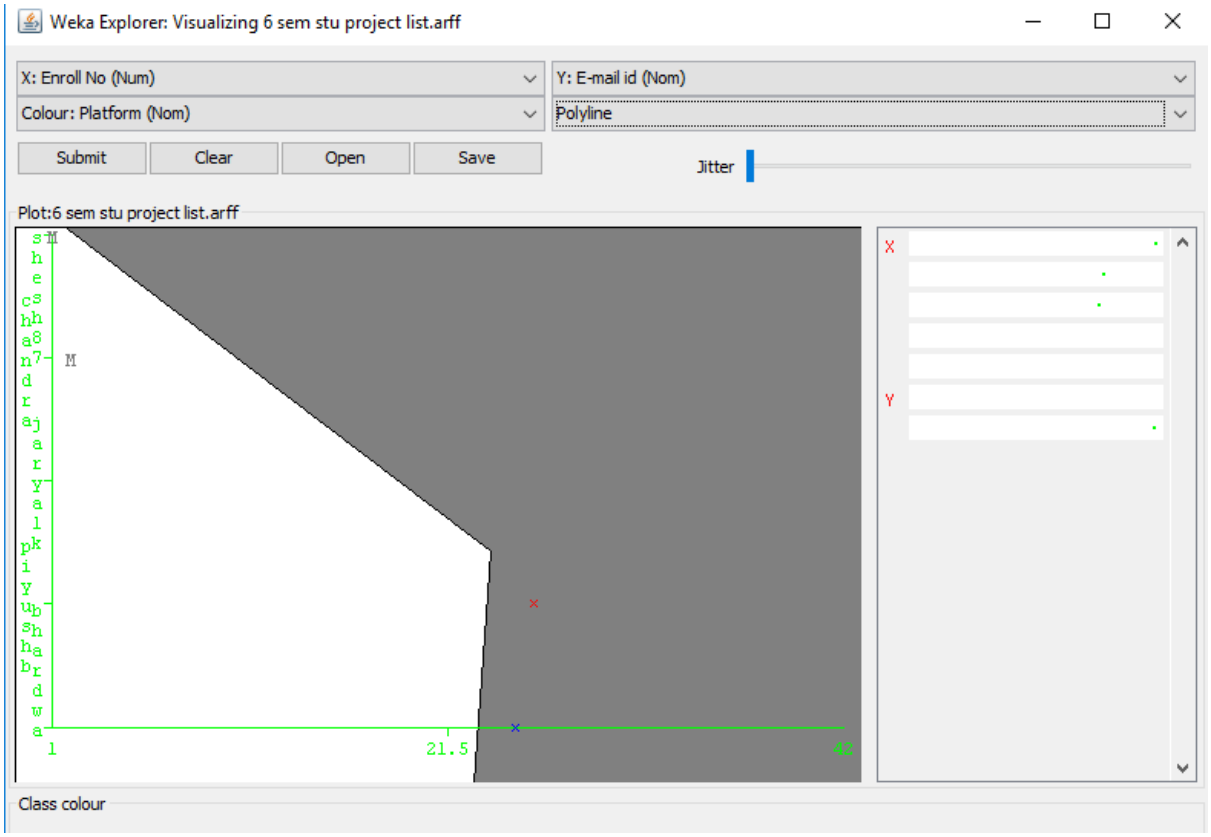
3. Polygon: You can select several points by building a free-form polygon. Left-click on the graph to add vertices to the polygon and right-click to complete it.





4. Polyline: To distinguish the points on one side from the once on another, you can build a polyline. Left-click on the graph to add vertices to the polyline and right-click to finish.





8. Conclusion:

This concludes WEKA Explorer Tutorial. You have covered a lot of material since the Tutorial Introduction. There is a lot more to learn about WEKA than what you have covered in these seven exercises. But you have already learned enough to be able to analyze your data using preprocessing, classification, clustering, and association rule tools. You have learned how to visualize the result and select attributes. This knowledge will prove invaluable to you. If you plan to do any complicated data analysis, which require software flexibility.

9. References:

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5. B. Mobasher, Data Preparation and Mining with WEKA, http://maya.cs.depaul.edu/~classes/ect584/WEKA/association_rules.html, DePaul University, 2003.

6. M. H. Dunham, Data Mining, Introductory and Advanced Topics, Prentice Hall, 2002.

7. WEKA Tutorial: • Machine Learning with WEKA

8. WEKA Data Mining Book: • Ian H. Witten and Eibe Frank, Data Mining: Practical Machine Learning Tools and Techniques (Second Edition)

9 • WEKA Wiki: http://weka.sourceforge.net/wiki/index.php/Main_Page