Data and Society March 11 Meeting

3/11/16

Announcements

- Office hours today: 1:30-2:30 (30 minutes later).
 Come by if you want to verify scores for your grade so far.
- Data Roundtables, etc. announced after break
- Paper due April 8 before class
- Next week is Spring Break no class

Section 1: The Data	January 29	Class introduction; Digital data in the 21 st Century (L1)	l data in the Data Roundtable / Fran
Ecosystem Fundamentals	February 5	Data Stewardship and Preservation (L2)	L1 Data Roundtable / 5 students
Mo aro	February 12	Data-driven Science (L3)	L2 Data Roundtable / 5 students
We are here	February 19	Future infrastructure – Internet of Things (L4)	L3 Data Roundtable / 5 students
	February 26	Section 1 Exam	L4 Data Roundtable / 5 students
Section 2: Data and	March 4	Exams back	Section 1 Data Roundtable / 5 students
Innovation – How has data transformed science and society?	March 11	Data and Health: Phil Bourne guest lecture (L5)	Section 1+2 Data Roundtable / 3 students
	March 18	Spring Break / no class	
	March 25	Data and Entertainment (L6)	Section 2 Data Roundtable / 5 students
	April 1	Big Data Applications (L7)	Privacy Panel / 6 students
Data and Community – Social infrastructure for a data- driven world	April 8	Data in the Global Landscape (L8) Section 2 paper due	L7 Data Roundtable / 5 students
	April 15	Digital Rights (L9)	L8 Data Roundtable / 5 students
	April 22	Bulent Yener Guest Lecture, Data Security (L10)	L9 Data Roundtable / 5 students
	April 29	Digital Governance and Ethics (111)	110 Data Roundtable / 5 students

Phil Bourne is awesome

- Phil is currently the first Associate Director for Data Science at NIH and manages the Big Data to Knowledge Initiative.
- Previous positions:
 - Associate Director of the RCSB Protein Data Bank
 - Founding Editor-in-Chief of PLoS Computational Biology
 - Associate Vice Chancellor of Innovation and Industry Alliances at UCSD
 - President of the International Society for Computational Biology
 - Professor in UCSD Skaggs School of Pharmacology
 - Head of Biology at San Diego Supercomputer Center
 - Writer and Entrepreneur, co-founder of SciVee
 - Etc. etc. etc.

Break



Data Roundtable – March 25

- "Management Secrets of the Grateful Dead", The Atlantic <u>http://www.theatlantic.com/magazine/archive/2010/03/management-secrets-of-the-grateful-dead/307918/</u> (Courtney T.)
- "How pro teams are using data analytics to draft better players," Financial Post, http://business.financialpost.com/2013/09/03/pro-sports-teams-turning-to-dataanlaytics-to-fill-seats/? __lsa=88c9-3dab (Sarah S.)
- "The Real Reason why Google Flu Trends Got Big Data Analytics so Wrong", Forbes, <u>http://www.forbes.com/sites/teradata/2016/03/04/the-real-reason-why-google-flu-trends-got-big-data-analytics-so-wrong/#509383e31cb1</u> (Aima M.)
- "Superman memory crystal lets you store 360TB worth of data", CNBC Technology, February 20, 2016, <u>http://www.cnbc.com/2016/02/20/superman-memory-crystal-lets-you-store-360tb-worth-of-data.html</u> (Jordan D.)
- "Is Keck's Law Coming to an End?", IEEE Spectrum, January 26, 2016, <u>http://spectrum.ieee.org/semiconductors/optoelectronics/is-kecks-law-coming-to-an-end</u> (Evan F.)

April 1 Privacy Panel

- Side A: Everything is private (complete control of your generated data and approval to use/share data about you) [lan B., Craig D.]
- Side B: Some things are private (you control your generated data and others may control data about you) [Amreen A., Amelia G-B]
- Side C: Fewer things are private (you control some of your generated data and others may control some of your generated data and data about you) [Caitlin C., Rob R.]
- Each team must prepare clear argument that supports it's side's view and describe the repercussions to: **applications**, **infrastructure and policy/regulations**
- Each team member must present and answer questions from the class. Joint team score of up to 5 given to each team member.
- Each team member must write an *individual* 3-4 page summary of their side's perspective on applications, infrastructure, policy/regulations. Score of up to 5 given. Reviews are expected to be individual.

- Format:
 - 10 minute presentation from Side A team
 - 10 minute Q&A/rebuttal
 - 10 minute presentation from Side B team
 - 10 minute Q&A/rebuttal
 - 10 minute presentation from Side C team
 - 10 minute Q&A/rebuttal
 - Closing statements from each team: 5 minutes per team
 - Class "vote" on most popular perspective

Data Roundtable – April 8

- "The Shazam Effect", The Atlantic, <u>http://www.theatlantic.com/magazine/archive/2014/12/the-shazam-effect/382237/?single_page=true</u> (Arun V.)
- "Six Provocations for Big Data", Oxford Internet Institute Network Conference, <u>http://papers.ssrn.com/sol3/papers.cfm?abstract_id=192643</u> <u>1</u> (Kit H.)
- Will provide 3 more articles on March 25

Today: Data Roundtable

- "The Spider that crawls the Dark Web looking for stolen data", The Atlantic, February 22, 2016, <u>http://www.theatlantic.com/technology/archive/2016/02/the-spider-that-crawls-the-dark-web-looking-for-stolen-data/470220/</u> (Ethan B.)
- "M-health: Health and appiness", The Economist, February 1, 2014, <u>http://www.economist.com/news/business/21595461-those-pouring-money-health-related-mobile-gadgets-and-apps-believe-they-can-work</u> (lan B.)
- "I had my DNA picture taken, with varying results", The New York Times, December 30, 2013, <u>http://www.nytimes.com/2013/12/31/science/i-had-my-dna-picture-taken-with-varying-results.html?pagewanted=all&r=0</u> (James B.)

Data & Health

Philip E. Bourne Ph.D., FACMI Associate Director for Data Science National Institutes of Health

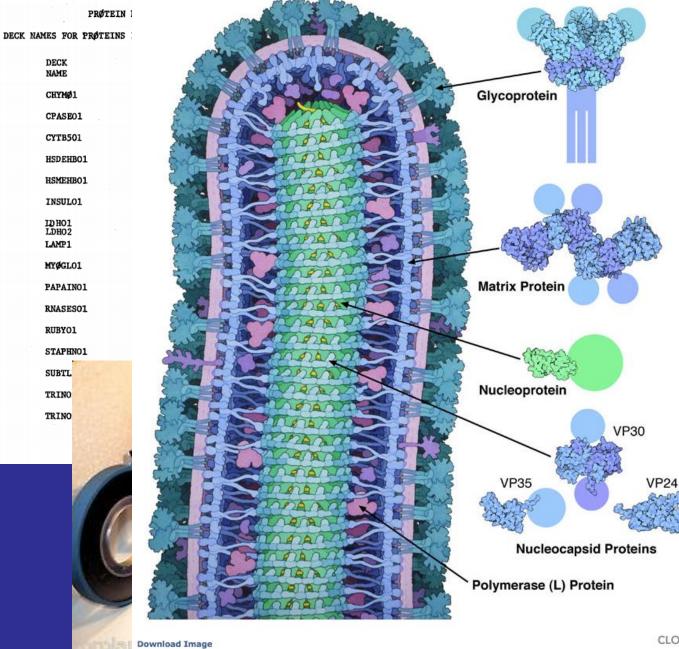
philip.bourne@nih.gov http://www.slideshare.net/pebourne

RPI March 11, 2016



A Few Vignettes to Get the Conversation Going



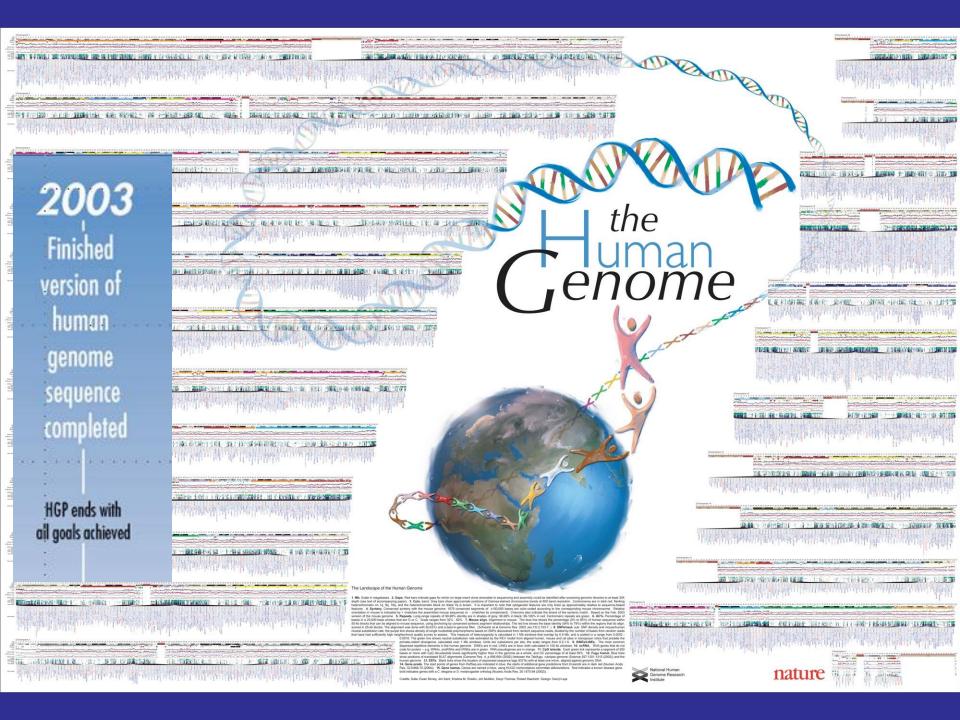






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#1 Data Sharing



1996 First human gene map established

Pilot projects for human genome sequencing begin in U.S.

> First archael genome sequenced

Yeast (S. cerevisiae) genome sequenced





Bermuda principles for rapid and open data release established

HURNGENOMIC SEQUENCE GENERACED BT LARGE SCALE GENERAL

RELEASE

- · Automatic release of segnessee cessendiles >145 (profinally doing)
- · Innediate subairion Trene finisted anotated sequence



. Aim to have all sequence fresh available for both repearch and development, in order to noncinuse its benefit to society.

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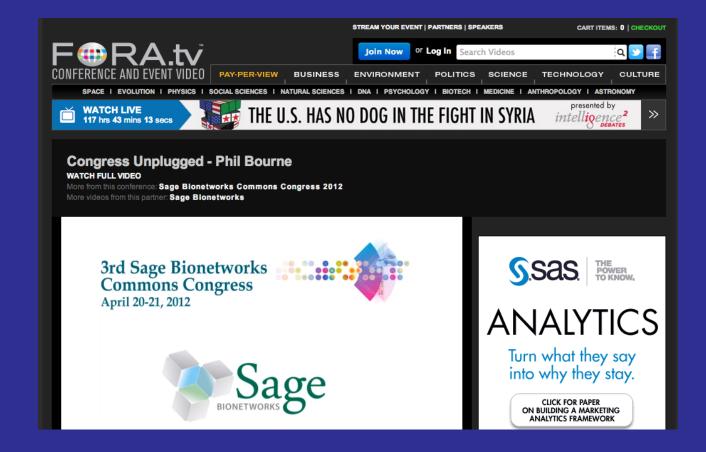




Data Sharing: An Essential Component



The Story of Meredith







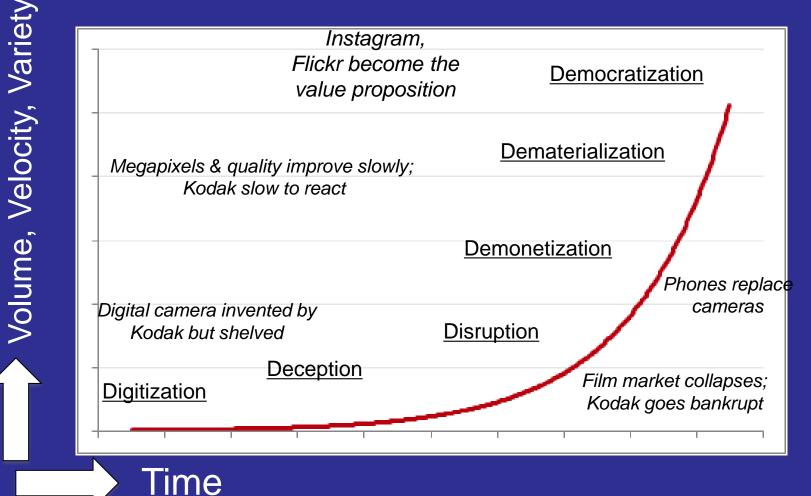
http://fora.tv/2012/04/20/Congress_Unplugged_ Phil_Bourne



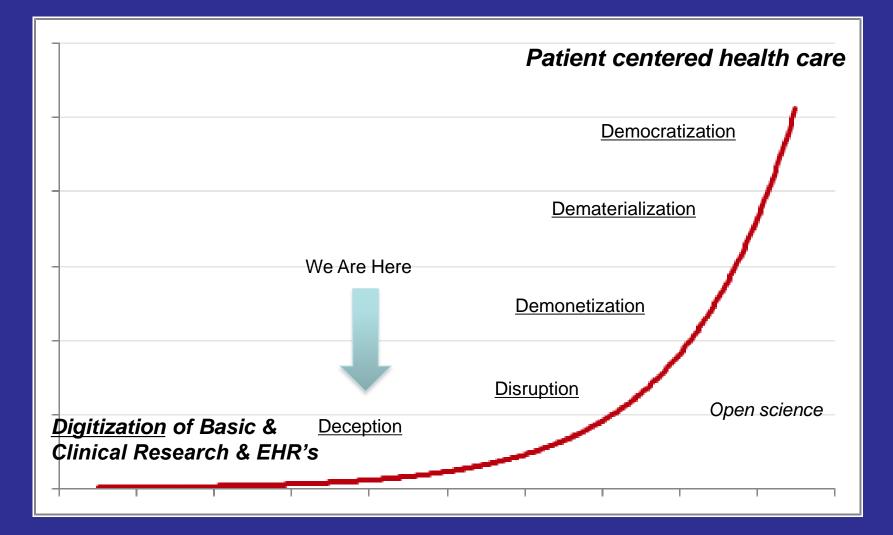
Will Data Disrupt the Health Care Market?

True Free Market - Photography

Digital media becomes bona fide form of communication



False Market - Biomedical Research?



#3 Sustaining the System is a Problem



#4 Reproducibility & Changing Value of Scholarship

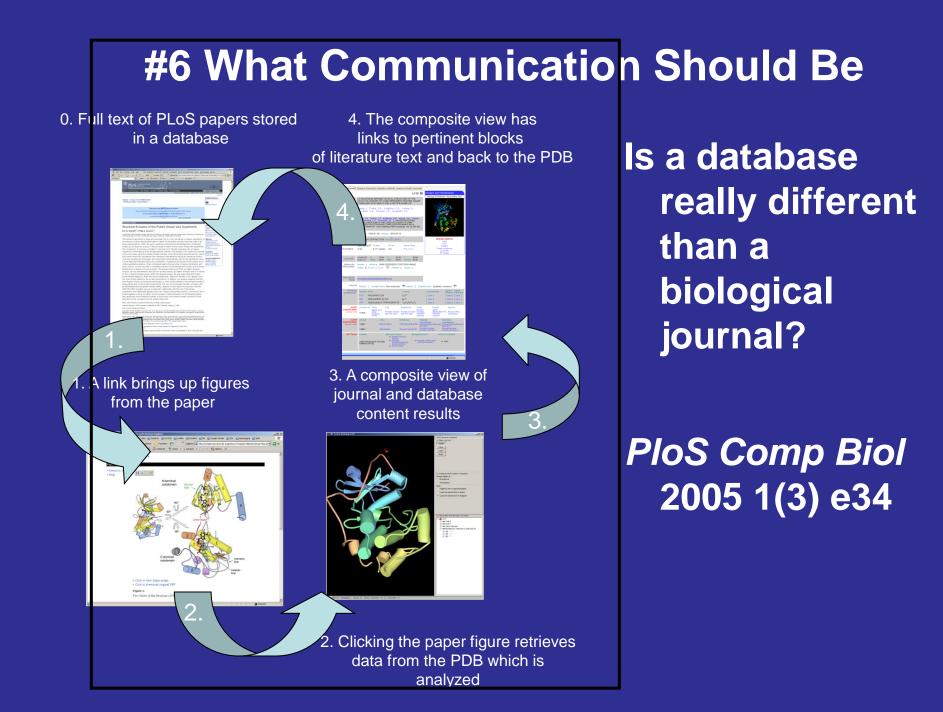
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#5 New Science



"And that's why we're here today. Because something called precision medicine ... gives us one of the greatest opportunities for new medical breakthroughs that we have ever seen."

> President Barack Obama January 30, 2015



#7 Some Big Data Examples





The Center for Predictive Computational

Phenotyping

Marshfield Clinic

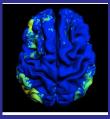


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THE UNIVERSITY

MADISON



neuroimage-based phenotyping

EHR-based

phenotyping

tran: phei

transcriptome-based phenotyping

epigenome-based phenotyping

phenotype models for breast cancer screening

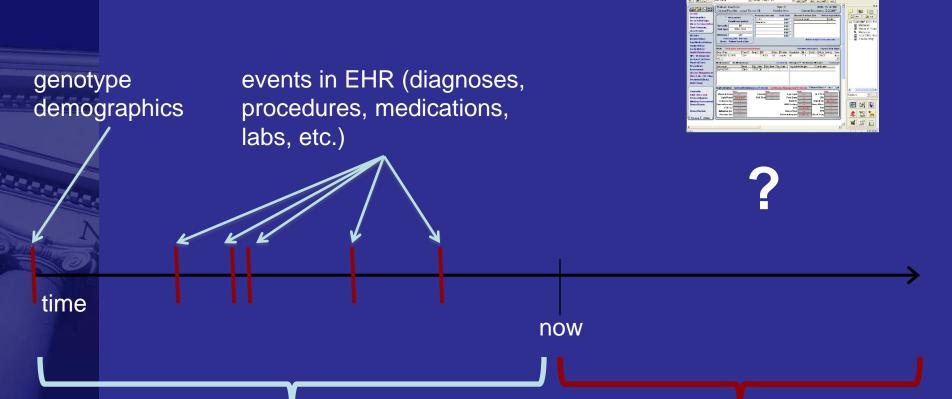
stochastic modeling

low-dimensional representations

value of information

data management

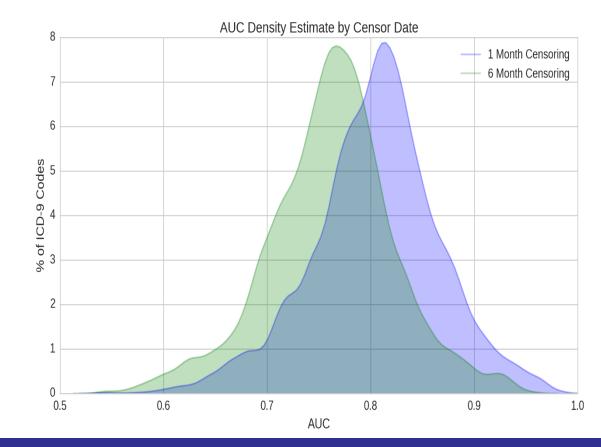
EHR-based phenotyping



retrospective phenotyping: jdentify subjects who have exhibited a phenotype of NIH) terest (i.e. identify cases and controls) *prospective phenotyping*: predict a phenotype of interest before it is exhibited

We can predict thousands of diagnoses months in advance of being recorded in an EHR

- ~ 1.5 million subjects from Marshfield Clinic
- models learned for all ICD-9 codes (~3500) for which 500 cases and controls identified







Scott Delp, PhD Department of Bioengineering Stanford University





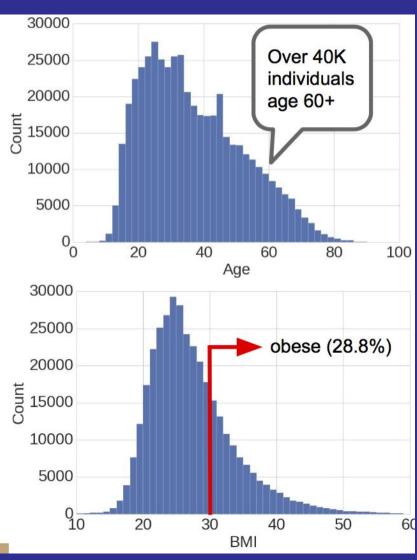
Physical Activity from Personal to Planetary Scale

Physical activity helps prevent heart disease, stroke, diabetes, and weight gain, but inactivity remains a worldwide public health issue.



Azumio Smartphone App

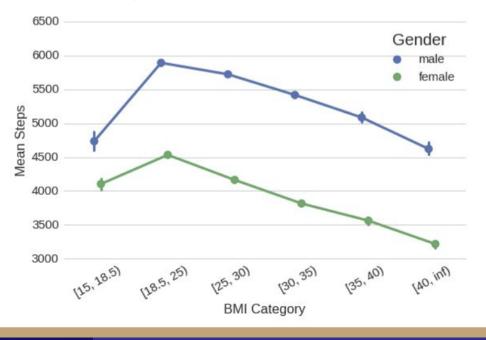
- 2M subjects worldwide and 74M days of activity
- 100B data points, which is ~1000X more than NHANES





Personal Scale: Physical Activity & BMI

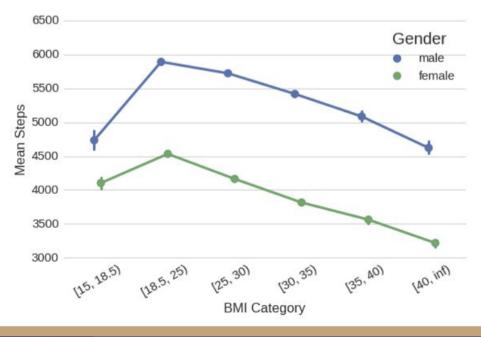
Activity decreases with increasing **BMI** and activity is lower in females (e.g., Tudor-Locke et al., 2010).



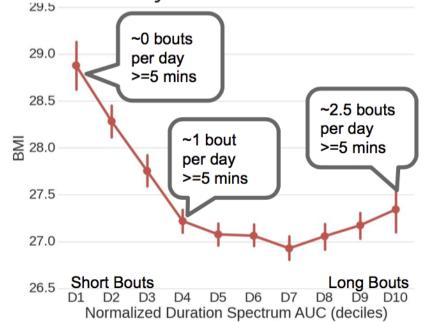


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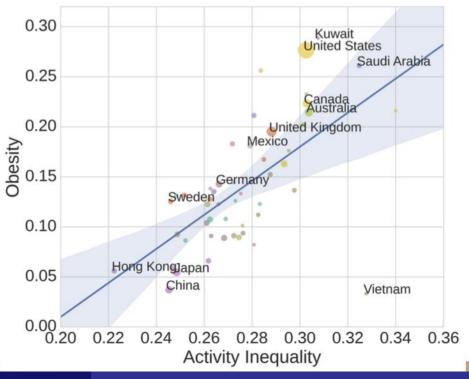
How is **bout duration** related to **BMI**? Control for gender, age, daily wear time, and volume of activity.





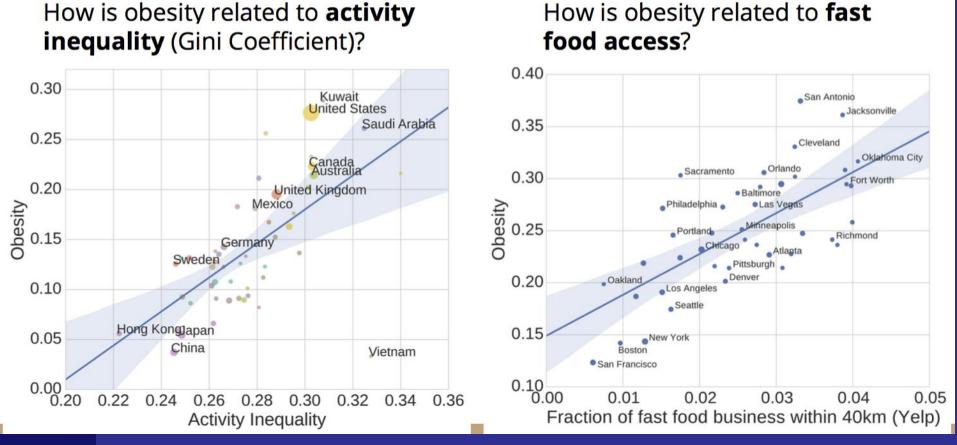
Planetary Scale: Environment, Activity, & Obesity

How is obesity related to **activity inequality** (Gini Coefficient)?





Planetary Scale: Environment, Activity, & Obesity





Mobile Sensor Data-to-Knowledge (MD2K)



NIH



Detecting First Lapses in Smoking Cessation

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Saleheen, et. al., ACM UbiComp 2015

Modeling Challenges 1. Ephemeral (very short duration)

- 3~4 sec for each puff
- 10,000 breaths in 10 hours
- 2,000 hand to mouth gestures
- But, only 6~7 positive instances
- Need high recall & low false alarm

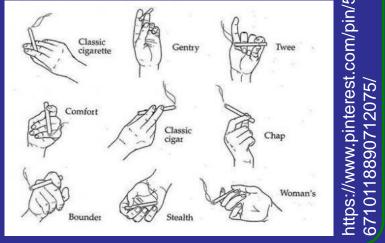
2. Numerous confounders

Eating, drinking, yawning

Main Results

- Applied on smoking cessation data from 61 smokers
- Detected 28 (out of 32) first lapses
 False alarm rate of 1/6 per day

Wide person & situation variability



Key Observations

- First lapse consists of 7 (vs. 15) puffs
- Only 20 (out of 28) reported lapse
 - Inaccuracy of self-reported lapse
 - 12 min before to 41 min after lapse
 - Recall inaccuracy even higher



#8 The Commons

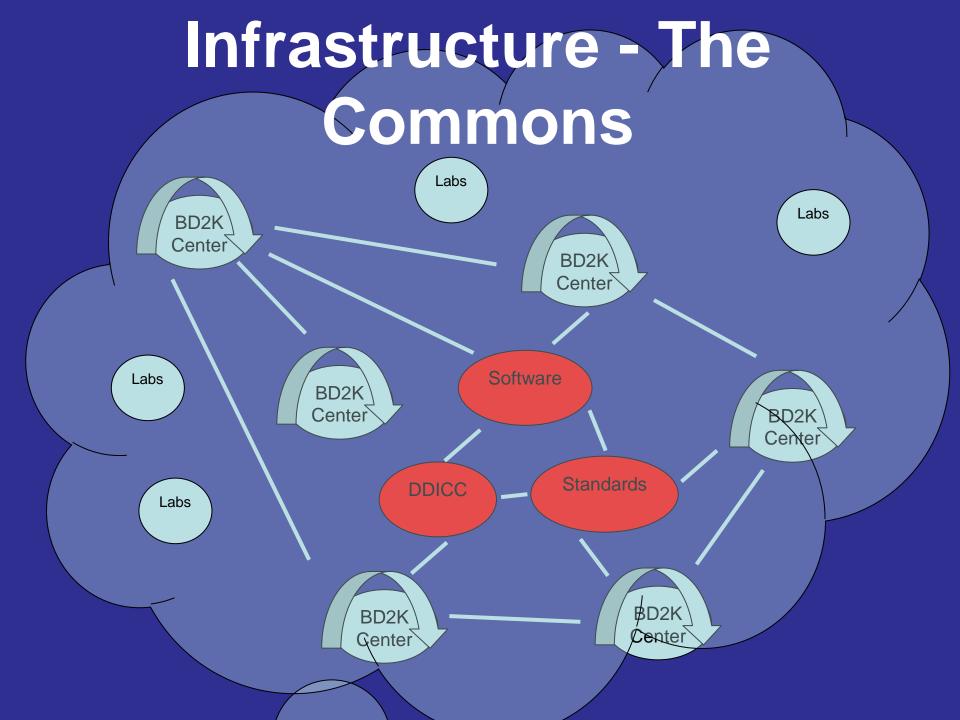
The Commons Components

- Computing environment
 - cloud or HPC (High Performance Computing)
 - supports access, utilization, sharing and storage of digital objects.
- Methods for Interoperability
 - enables connectivity, shareability and interoperability between digital objects.
- Digital object compliance model

 describes the properties of digital objects that enables them to be discoverable and shareable.

The Commons Components

	Discoverability Metadata / unstructured data	
su	Open APIs data & tools	
Common	Open APIs data & tools Digital Objects with unique identifier	s
The C	for packaging application	ons
	Digital Object Complia	ance
	Computing Platfor Cloud and HPC	m



Commons - Pilots

- The Cloud Credits business model
- BD2K Centers
- MODs (Model Organism Databases)
- HMP Data and tools available in the cloud
- NCI Cloud Pilots & Genomic Data

Commons

Acknowledgements

The 133 Folks who have passed through my lab over the years

https://docs.google.com/spreadsheets/d/1QZ48UaKcwDI_iFCvBmJs T03FK-bMchdfuIHe9Oxc-rw/edit#gid=0



philip.bourne@nih.gov

NIH philip.bourne@nih.gov Turning Discovery Into Health



