



Data Privacy Services

**DESIGNED TO ENHANCE REGULATOR-READINESS
AND REDUCE RISK WHILE PRESERVING THE
VALUE OF ENTERPRISE DATA**



EXPERTS WITH IMPACT™

Reliance on personal data grows and companies continue to innovate against a backdrop of enhanced privacy regulation, changing consumer privacy expectations, and shareholder demands for profitability.

As a result, today's organizations face a profoundly complicated regulatory, reputational, and operational data privacy risk environment. FTI Consulting's Information Governance Privacy and Security team delivers practical business solutions that not only help organizations reduce the risk associated with privacy compliance obligations, but also recognize value in their personal data.

CORPORATE DATA PRIVACY PRIORITIES

Optimizing
Privacy Program
Functionality
and Enabling
Automated
Controls

Validating
Personal Data
Handling and
Security Practices
of Third Party
Partners

Increasing the
Value and Utility
of Personal Data

Enhancing
Program
Integration and
Privacy Risk
Awareness

Comprehensive and Integrated Services

Our privacy team designs, builds, and runs our client's data privacy risk management capabilities. We deliver custom solutions no matter the company's data environment or risk profile. From small engagements around specific regulations to ongoing managed services, we help each organization better define, implement and operationalize data privacy programs.

Our services include:

Privacy Program Development

Program strategy, design, development and implementation.

Regulatory Assessments

Compliance gap assessments across global privacy and security regulations.

Privacy Managed Services

Day-to-day privacy program management and On-Call response services. FTI's Data Protection Officer (DPO) as a Service.

Privacy Tech Enablement

Vendor selection, requirements gathering, design and implementation.

Privacy Risk Management

Risk assessments & quantitative analysis, risk treatment roadmaps & recommendations, control monitoring and reviewing.

Regulatory Process Implementation

Regulatory affairs support, complaints & inquiries handling, data subject rights request response, consent tracking, etc.

M&A and Deal Support

New venture, M&A privacy due diligence and post-acquisition integration support.

Industry-Specific Solutioning

Technology, Telecom, Media, Financial Services, Healthcare and Life Sciences.

Subject matter expertise in Global Data Privacy Regulations

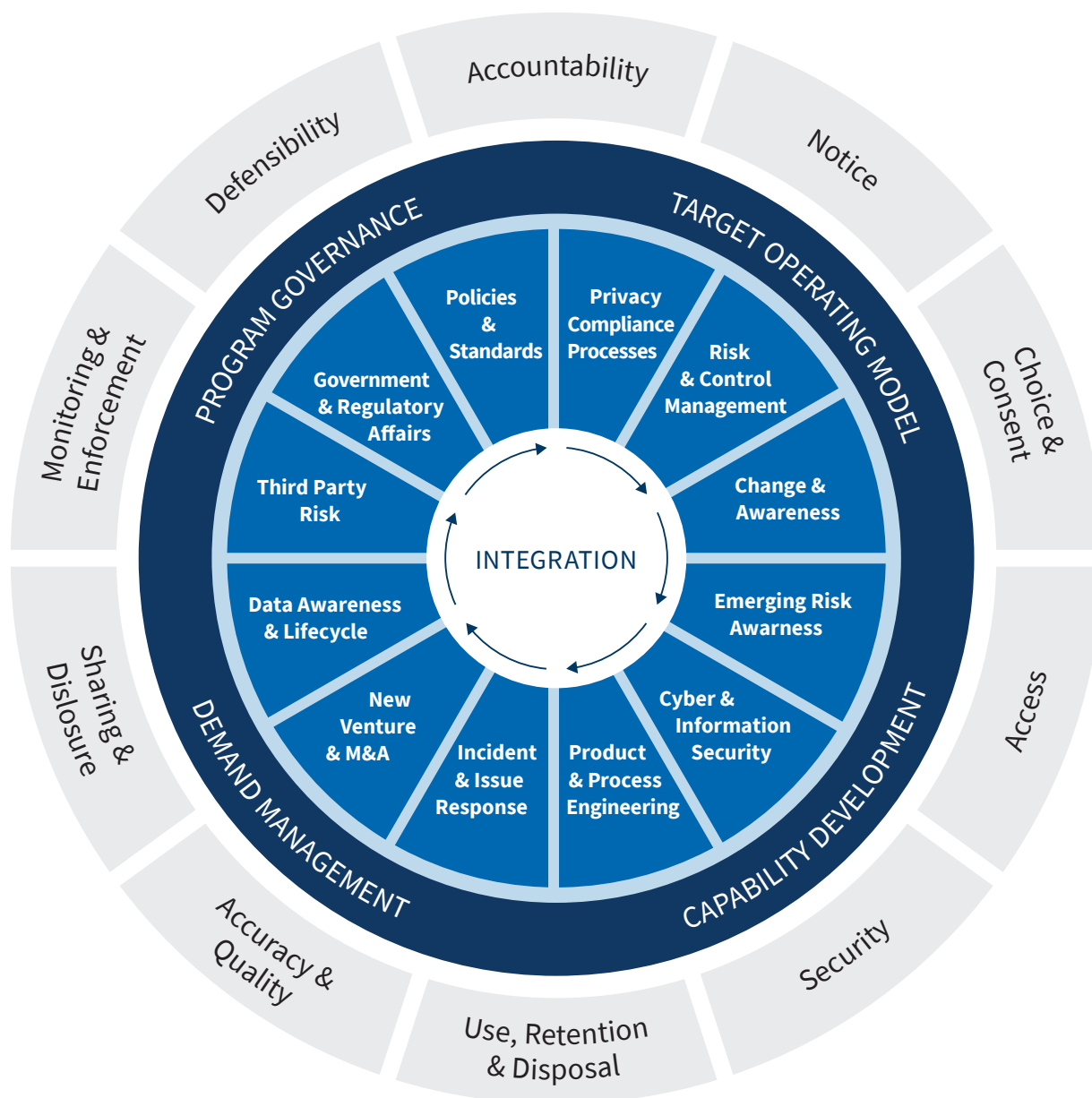
- GDPR, ePrivacy, various member state regulations
- The California Consumer Privacy Act of 2018 (CCPA), HIPAA, HiTECH, GLBA, 23 NYCRR 500
- PIPEDA, various provincial requirements

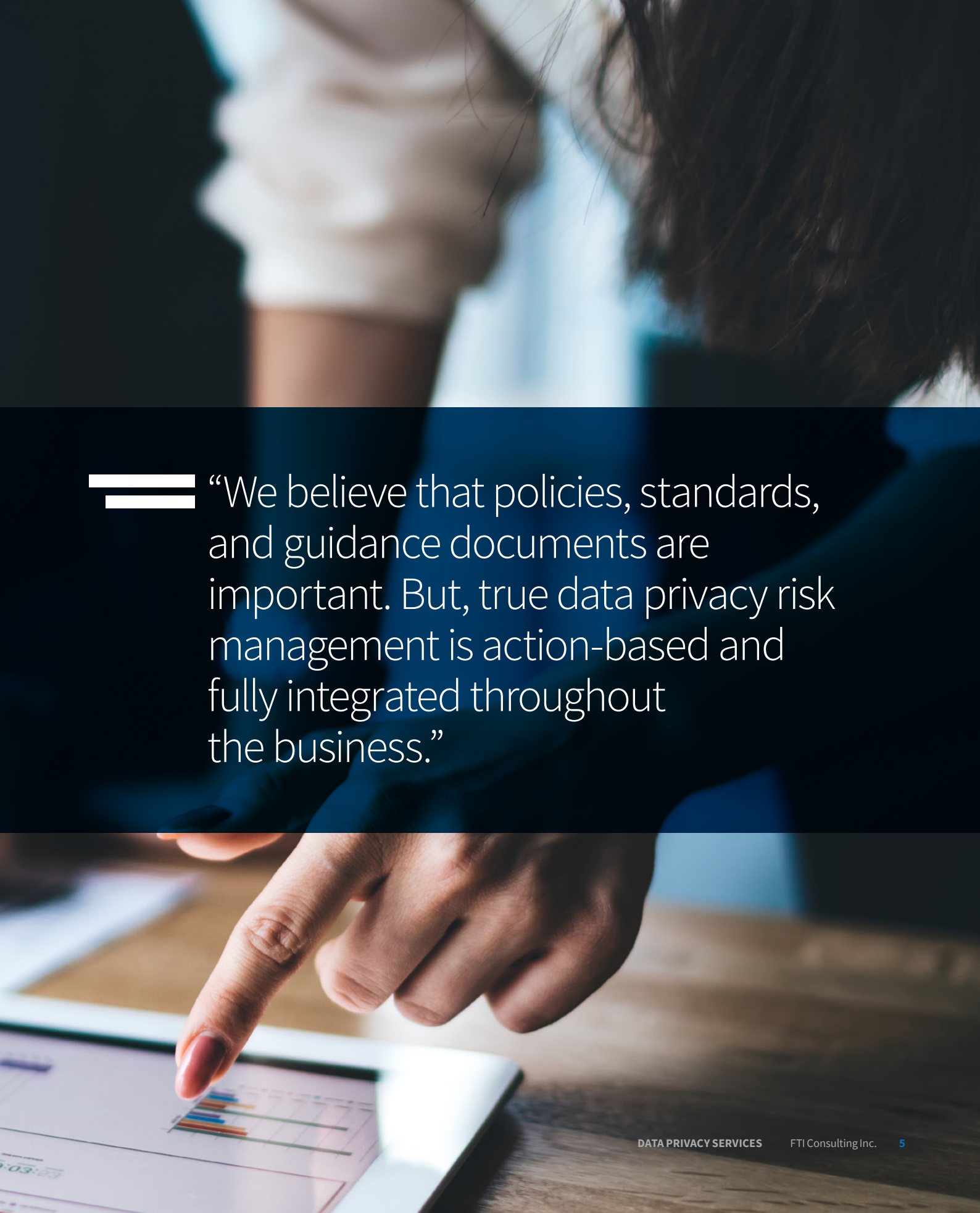
How We Think About Privacy

Privacy is not only a regulatory compliance issue, but also a strategic business issue.

FTI believes that while policies, standards, and discrete guidance documents are extremely important, privacy risk and compliance must be action-oriented and fully integrated throughout an organization's business functions and processes.

With this in mind, we have developed a program framework intended to provide regulatory, reputational and operational risk coverage to clients of all sizes and complexity. The framework serves as a starting point to discuss risk tolerance, program scope, specific program work activities, and high-risk areas requiring extra attention and stakeholder involvement.



A close-up photograph of a person's hand pointing at a tablet. The tablet screen shows a bar chart with several bars of different colors (blue, green, orange, red). The background is blurred, showing another person's arm and shoulder. The overall scene is dimly lit, with a blue tint.

“We believe that policies, standards, and guidance documents are important. But, true data privacy risk management is action-based and fully integrated throughout the business.”

Our Approach

FTI's Data Privacy practice aims to deliver meaningful, "regulator-ready" results that actually improve personal data handling practices throughout the enterprise. Our solutions focus on active remediation of risk through business process re-engineering, enterprise system modifications, functional reorganization, or even new technology implementation. We do this through an approach that is:

Programmatic

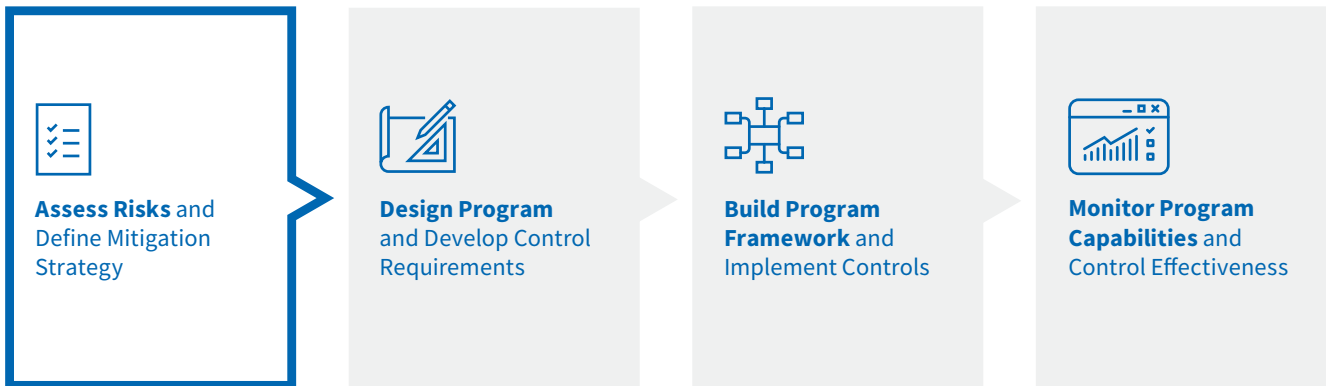
We help our clients define a practical privacy program governance structure, the target operating model and performance indicators to correct misaligned privacy risk ownership and promote efficient scale.

Risk-Based

We work to design and implement regulatory and operational risk controls with full awareness of how to best balance our clients' strategic business priorities.

Integrated

We work to understand the nuances of our clients' business model, processes, systems, or products and integrate specific privacy controls.



Why FTI for Data Privacy

Prioritization of Data Value

We work to understand client products and services and develop a strategy that reduces risk around personal data and improves that data's value by making it more transparent, which enables clients to make more effective business decisions.

Extensive Privacy Regulatory Experience

Our global team is adept at designing and building regulatory requirements across markets (North America, EMEA, APAC). We have field experience building solutions around diverse privacy regulations including GDPR, ePrivacy, EU member state regulations, California Consumer Privacy Act of 2018 (CCPA), HIPAA, HiTECH, GLBA, 23 NYCRR 500, PIPEDA and more.

Strong Technical Expertise

We have wide-ranging experience with diverse data environments, including off-the-shelf and in-house enterprise platforms and applications.

Effective Program Execution

Our team translates high-level requirements into executable project plans and uses an array of workflows to fit the specific parameters of the project - from proven, out-of-the-box methods to custom processes designed specifically for the Corporation's business model.

Truly Cross Functional Service

We leverage a wide range of global subject matter expertise across FTI Consulting to enhance our Data Privacy service for several specific verticals (technology, financial services, life science, healthcare and others), regions and use cases.

Trusted Global Leaders in Information Governance, E-discovery and Investigations

FTI Technology's Information Governance, Privacy & Security Services are tailored to the specific needs of each client and the FTI team offers deep experience in delivering tangible results in the context of investigations, litigation, mergers and acquisitions, regulatory issues, reputation management and restructuring. Our professionals, including forensic experts, corporate investigation specialists and technology and e-discovery professionals are industry leaders experienced in many of the largest regulatory and data privacy matters of the past decade.

About FTI Technology

FTI Technology solves data-related business challenges, with expertise in legal and regulatory matters. As data grows in size and complexity, we help organizations better govern, secure, find, analyze and rapidly make sense of information. Innovative technology, expert services and tenacious problem-solving provide our global clients with defensible and repeatable solutions. Organizations rely on us to root out fraud, maintain regulatory compliance, reduce legal and IT costs, protect sensitive materials, quickly find facts and harness organizational data to create business value. For more information, please visit www.ftitechnology.com.

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FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. FTI Consulting professionals, located in all major business centers throughout the world, work closely with clients to anticipate, illuminate and overcome complex business challenges and opportunities.

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