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# Dave Peters: New Owner at Standard Parking Systems

ave Peters joined Jeff Fitzwilliams and Standard Parking Systems in 1996 with the idea that her would concentrate on the "hardware" side of the business, while Jeff dealt with the software and the customers. And that's how it was, for the next eleven years.

However Jeff retired in December and Dave now finds himself working the other side of the street, dealing with customers, 1099's, 401ks, payrolls and taxes. "It's a lotta work, but it will be worth it, for both our customers and me."

Dave has hired a software engineer to handle the updates he wants to bring to Standard's product line. "The world has changed quickly. We have to keep up with it. Our products run solid and provide features our customers want, but we must also ensure we are compatible with the latest platforms. Microsoft sneezes, we react."

"We are in a different century from the one we were in when I joined Standard. Change is happening rapidly. We are reacting to that change, and are implementing new hardware and software to

take our product into this new century."

Dave was employed by a dealer of IBM equipment and worked with Jeff on his first systems, which used IBM Point of Sale equipment and IBM 24/7 support. "I provided both hardware and software support for Jeff and assisted when he needed to customized the product. Jeff felt my background was a perfect fit and, I guess, the rest is history."

When he purchased the company from Jeff he saw it as an opportunity for change. "We have great products and service and will continue to do so." (Jeff is under contract to assist Dave and support existing products for the next few years.) "We have already begun new projects that will bring out products that are being demanded by the market. Our ParkWeb software is being updated, with features that will compliment our Credit Card In/Credit Card out, ticket in/credit card out, and pay on foot systems."

Dave lives in Cincinnati with his wife and daughter. "I probably won't be seeing quite as much of them for a while, but commitment to the business is important. My family is always first in my mind, but our customers and products are important, too. It will be an interesting balance."

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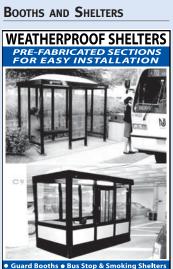
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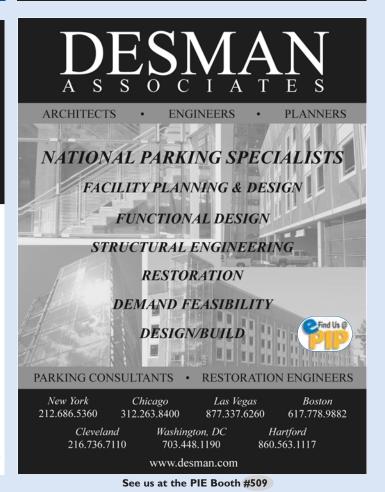
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Intertraffic Amsterdam Location: The Rai, Amsterdam Contact: Jan van der Molen +1 704 243 0236 Email: molen@usarai.com

#### April 9 - 11, 2008

Texas Parking Association Annual Conference & Trade Show Location: College Station, Texas Contact: Ron Weis (800)880-0066 Email: rweis@tamu.edu

#### April 17, 2008

Southwest Parking Association2008 Scholarship Fund Golf Classic Location: Ocotillo Golf Resort -Chandler AZ Contact: Gabriel Mendez 480-890-2613 Email: gabe@downtownmesa.com

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Parkex UK 2008 Sponsored by British Parking Association Location: Manchester Cental, Manchester, UK Contact: Alla Morley +44 (0)20 7973 6401 Email: a.morley@hgluk.com

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Parkex International Location: Manchester Central Convention Complex -Manchester, UK Contact: William butler +44 (0) 20 7973 6627 Email: b.butler@hgluk.com

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IPI Annual Conference & Expo Location: Dallas TX - Dallas Convention Center Contact: Lauri Chudoba 540- 371-7535 Email: chudoba@parking.org

#### June 17 - 19, 2008

AIMS 2008 User Conference Location: Syracuse, NY Contact: Ellen Genung 800-886-6316 Email: sales@edc-aim.com

#### September 9 - 11, 2008 TranspoQuip Latin America 2008 Location: Sao Paulo, Brazil Contact: Sebas van den Ende

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#### October 4 - 8, 2008

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#### October 15 - 17, 2008

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#### October 29 - 31, 2008 New York State Parking Association 16th Annual Conference Location: Villa Roma Resort Callicoon, NY Contact: Johnna M. Frosini

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