

DAY 0

Tuesday, June 21

- Registration Opens
- Academy Training
- WELCOME RECEPTION
- EXPO HALL opens

DAY 1

Wednesday, June 22

- Morning General Session
Keynotes featuring **Mick Ebeling**
- Afternoon Breakouts:
Platform, Supply Chain,
Sales & Marketing,
Finance & Workforce
- CELEBRATION PARTY
@ SAN JOSE TECH
INTERACTIVE

DAY 2

Thursday, June 23

- Morning General Session
Keynotes featuring **Bonnie St. John**
- Afternoon Breakouts:
Platform, Supply Chain,
Sales & Marketing,
Finance & Workforce

Anaplan Live! Tuesday June 21, 2022

7:30am - 8:00pm	Registration Desk Open
9:00am - 4:00pm	Training: 9am to 12pm & 1pm to 4pm <ul style="list-style-type: none">• Best Practices for a Connected Data Architecture• Model Optimization• Evolve Your Anaplan Ecosystem with Enterprise Governance• Anaplan Journey Mapping• UX Transition Workshop 9am to 4pm: Model Building Basics *RSVP required
6:00pm - 8:00pm	Welcome Reception [Expo Hall]

Wednesday June 22, 2022 | Day One: Morning Keynotes

1

Own the Unexpected

Frank Calderoni, Anaplan CEO with Deb Shoquist, Executive Vice President of Operations at NVIDIA & Ben Paul, VP Corporate Finance at Warner Bros. Discovery



2

Mick Ebeling
CEO of Not Impossible Labs,
One of “Fortune’s”
World’s 50 Greatest
Leaders, 2X Recipient
of “TIME” Best
Inventions of the
Year, Muhammad
Ali Humanitarian
of the Year



3

Realizing the Art of the Possible featuring Deloitte

Sara Baxter Orr, Anaplan SVP Strategic Growth & Dave Couture, Technology Strategy and Partnerships at Deloitte & Carson Small, Global Financial Forecasting Lead at Mars, Inc.



4

Navigating the CFO-CIO Relationship During Change: Moving from Adversaries to Advocates

Victor Barnes, CPO Anaplan & Danny Meyer, Global Head CIO Practice Anaplan



7:30am - 5:00pm	Registration Desk Open			
7:30am - 9:00am	Breakfast [Expo Hall]			
8:30am – 8:50am	Partner Success Theater [Expo Hall]			
9:00am - 12:00pm	<p>Morning Keynotes:</p> <ul style="list-style-type: none"> • Own the Unexpected by Frank Calderoni, Anaplan CEO & Deb Shoquist, Executive Vice President of Operations at NVIDIA, & Ben Paul, VP Corporate Finance at Warner Bros. Discovery • Mick Ebeling, CEO of Not Impossible Labs – Featured Speaker • The New Enterprise Performance DNA featuring Deloitte hosted by Sara Baxter Orr, SVP Strategic Growth Anaplan • Navigating the CFO-CIO Relationship During Change: Moving from Adversaries to Advocates featuring Victor Barnes, CPO Anaplan & Danny Meyer, Global Head CIO Practice Anaplan 			
12:00pm - 1:25pm	Lunch [Expo Hall]			
12:30pm - 4:20pm	Partner Success Theater [Expo Hall]			
Afternoon Breakouts	Platform	Supply Chain	Sales & Marketing	Finance & Workforce

Afternoon Breakouts	Platform	Supply Chain	Sales & Marketing	Finance & Workforce
1:30pm -2:15pm	<p>The Future of the Autonomous Enterprise: Plan, Analyze & Act Through Continuous Anaplan Innovation</p> <p>INDUSTRY: All</p>	<p>The Future of Integrated Business Planning: Building Supply Chain Resilience</p> <p>INDUSTRY: All</p>	<p>The Future of Revenue Operations: Charting a Predictable Path to Revenue</p> <p>INDUSTRY: All</p>	<p>The Future of Building Business Resilience: Make Confident Finance and Workforce Decisions</p> <p>INDUSTRY: All</p>
2:30pm -3:15pm	<p>Next Level Unlocked! Powerful Modeling Experiences Delivered Within a Single, Unified Platform</p> <p>Leonardo Mota, FP&A Anaplan Manager at Nubank Prince Ayinde, Business Analytics Manager at LinkedIn Philipp Ahrendt, Head of Financial Modeling & Analytics, Corporate Controlling at Bayer Ag</p> <p>INDUSTRY: Tech, Life Science, FSI</p>	<p>Palo Alto Networks Expands Supply Chain Planning to Secure their Planning Future</p> <p>Jonathan Morgan; Sr. Director, Demand, Inventory & Spares Planning at Palo Alto Networks</p> <p>Nikalaus Satish, IT Staff Software Engineer at Palo Alto Networks</p> <p>INDUSTRY: CPG, Retail</p>	<p>Lumen Technologies is Driving Alignment between Sales and Marketing to Fuel Growth</p> <p>Joey Penick, VP Field Marketing at Lumen Technologies</p> <p>Mellanie Webb, Director Sales Operations at Lumen Technologies</p> <p>INDUSTRY: Telco</p>	<p>Building Flexibility into Finance: A Customer Panel to Prepare for a Future of Automation</p> <p>Matt Engle, Senior Director FP&A at Advance Auto Parts Steve Benton, Assistant Deputy Director Business & Finance at Arizona Department of Environmental Quality Scott Soukup, Director, FP&A Architecture, Assurance, and Insights at Ciena Fernando Schreiner, Director, Financial Planning & Analysis at Gensler</p> <p>INDUSTRY: Public Sector, Retail</p>
3:30pm -4:15pm	<p>An Intelligent Revolution: How AI/ML Puts Intelligence at the Forefront of Fearless Planning</p> <p>Asslam Umar Ali, Principal Performance Management, at Fortescue Metals Group</p> <p>INDUSTRY: Energy & Utilities</p>	<p>Defeating Disruptions: How Nvidia is delivering the Next Era of Supply Chain Planning</p> <p>Jonathan Goldsmith, Anaplan Center of Excellence at NVIDIA</p> <p>INDUSTRY: Tech</p>	<p>Philips is Mastering Sales Compensation and Taking on GTM Transformation</p> <p>Prasad Varahabhatla, Sr. Director, Sales and Data Operations Leader at Philips</p> <p>INDUSTRY: Life Science</p>	<p>How Fidelity unlocked technology spend insights to inform strategic business decision-making</p> <p>Monica Gibbons, Director of Project Management, Enterprise Technology Finance at Fidelity</p> <p>INDUSTRY: FSI</p>
7:00pm -9:30pm	<p>Celebration Party at San Jose Tech Museum</p>			

Thursday June 23, 2022 | Day Two: Morning Keynotes

1

A New Era of Business Agility – The Autonomous Enterprise

Ana Pinczuk, Anaplan CDO with Andrew Byers, Financial Planning & Analysis Lead at Simon Property Group & Tim Bishop, Managing Director, Goldman Sachs



2

Bonnie St. John Paralympic Ski Medalist, Rhodes Scholar, Best Selling Author & Former White House Official
Featured Speaker



3

The Key to Your Success with Anaplan by Erin Siemens, Anaplan CCO with James Sloan, CFO at Swire Coca-Cola, USA



4

Customer Awards



8:00am - 4:15pm	Registration Desk Open			
8:00am - 9:00am	Breakfast [Expo Hall]			
8:30am – 8:50am	Partner Success Theater [Expo Hall]			
9:00am - 11:15am	Morning Keynotes: <ul style="list-style-type: none"> • A New Era of Business Agility – The Autonomous Enterprise by Ana Pinczuk, Anaplan CDO with Andrew Byers, Financial Analysis Lead at Simon Property Group • Bonnie St. John, Paralympic Ski Medalist, Rhodes Scholar, Best Selling Author & Former White House Official – Featured Speaker • The Key to Your Success with Anaplan by Erin Siemens, Anaplan CCO with James Sloan, CFO at Swire Coca-Cola, USA • Customer Awards 			
11:15am - 12:15pm	Lunch [Expo Hall]			
11:15am - 12:15pm	Women in Leadership Lunch featuring Bonnie St. John hosted by Deloitte *RSVP required			
11:45am – 2:15pm	Partner Success Theater [Expo Hall]			
Afternoon Breakouts	Platform	Supply Chain	Sales & Marketing	Finance & Workforce
12:25pm -1:10pm	From Zero to 100: Using Intuitive Workflows and High-Impact Solutions Jonathan Goldsmith, Lead Analyst, Anaplan CoE at Nvidia Stella Osunkwo, Specialist IS Engineer at Amgen INDUSTRY: Tech	Connecting for Competitive Advantage: How Google Drives Cost Effective Planning Across the Business Jeff Elliott, Program Manager at Google Hardware Paula Natoli, Head of Supply Chain & Logistics Industry Solutions, Americas at Google Cloud INDUSTRY: Tech	VMware's Road to RevOps: from Sales Planning to a RevOps Transformation Brent Corbett, Sr. Director, Sales Operations at Vmware INDUSTRY: Tech	Transformation is a Journey-- not a Destination: The Vision for Modern Finance Hwa Tsao, VP Strategic Finance, Head of Corporate FP&A at ServiceNow INDUSTRY: Tech

Afternoon Breakouts	Platform	Supply Chain	Sales & Marketing	Finance & Workforce
1:25pm -2:10pm	<p>Scale and Simplify in the Cloud: Increase Agility with Highly Secure, Low-Code Data Integrations and the Public Cloud</p> <p>Angshuman Das, Lead Enterprise Architect at Mattel Brent Orr, Senior Business Analyst at Intuit INDUSTRY: CPG, Tech</p>	<p>Planning in an Omnichannel Business: Erin Condren's Multi-dimensional Forecasts Drive Decisions</p> <p>Thomas Luna, SVP Supply Chain at Erin Condren INDUSTRY: CPG, Retail</p>	<p>The Art & Science of Sales Planning: Optimizing Territories & Quotas</p> <p>INDUSTRY: Tech</p>	<p>The Next Mile in Planning: Do You Know What (and Who) it Takes to Get the Work Done?</p> <p>Dominic Riggott, Resource Planning Manager at E.ON Aslam Umar Ali, Principal Performance Management at Fortescue Metals Group INDUSTRY: Energy & Utilities</p>
2:30pm	Expo Hall Closes			
2:30pm-3:15pm	<p>A Bridge Forward: Drive Clear, Confident Decisions with Intuitive Reporting and Analytics</p> <p>Michael Moore, Strategist, Enterprise Planning Architect at HP Inc. Robbie Phelps, Technical Architect at Outreach INDUSTRY: Tech</p>	<p>Owning the Driver's Seat of Modern Luxury: Jaguar Land Rover's Strategy for Full IBP Excellence</p> <p>Matthew Dickerson, Planning Systems Manager at Jaguar Land Rover INDUSTRY: Automotive</p>	<p>Next-Level COEs: Building & Scaling Talent for High Performing GTM Teams</p> <p>Matthew Shields, Program Manager - Planning Tools at Meta Hayli Hay, Senior Manager, Anaplan Forecasting & Planning at Autodesk INDUSTRY: Tech</p>	<p>The Rise of Agile Finance: How a Financial Services Company Pivots to Changing Market Conditions</p> <p>Alex Black, Senior Vice President, Technology & Innovations at Blackstone Young Lee, Vice President, Technology & Innovations at Blackstone INDUSTRY: FSI</p>
3:30pm-4:15pm	<p>Take Control of Your Plans with the Anaplan UX</p> <p>Jacqui Cliffe, UX Transformation Manager at DaVita INDUSTRY: Life Sciences</p>	<p>Aligning ESG and Supply Chain Goals: Fireside Chat with Nextracker and Vita Coco</p> <p>Anant Sonawane, Supply Chain Business System Analyst at Nextracker Peter He, Operations Analytics Manager at Vita Coco INDUSTRY: CPG</p>	<p>Cisco and Autodesk's Approaches to Driving Growth by Aligning Sales and Finance Planning</p> <p>Sam Shapiro, Manager, Sales Finance at NextRoll Matt Kasold, Finance Manager at Cisco Amy McVicar, Manager, Product Management at Autodesk INDUSTRY: Tech</p>	<p>Maximizing Your Outcomes: A Financial Services Panel on Leveraging Insights to Drive Growth</p> <p>Arun Kalra, Head of FP&A at PJT Josh Baker, VP, Corporate Operations at PJT Julian Robson, Senior Director FP&A at S&P Global INDUSTRY: FSI, Services</p>
4:15pm	Thanks for joining us! See you in San Diego — June 5-7, 2023			

Anaplan Live!

Customer speakers

Keynote speakers

Deloitte.

Discovery

Goldman Sachs

MARS


NVIDIA.


SIMON®

 | **Coca-Cola**
SWIRE COCA-COLA, USA

Breakout speakers

Platform

AMGEN







Davita



Intuit | **LinkedIn**

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PHILIPS | **vmware®**

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Finance & Workforce

ADEQ
Arizona Department of Environmental Quality



Blackstone

ciena

e-on





Gensler

servicenow

S&P Global

