

Deanna J. Attai, MD, FACS

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EDUCATION:

1990-1995 Internship and Residency in General Surgery
Georgetown University Hospital
Washington, DC 20007
Recipient of Chief Resident Teaching Award - 1995

1990 Doctorate of Medicine, Cum Laude
Georgetown University School of Medicine
Washington, DC 20007

1986 Bachelor of Arts
Vassar College Poughkeepsie, NY 12604

LICENSURE:

California Medical License #G085407
Issued 9/1999

CERTIFICATION:

6/1997 American Board of Surgery Diplomate #42292
2004 - 2017 Recertification
2017 – 2027 Recertification

6/2005 American Society of Breast Surgeons Certification in Breast Ultrasound
2010, 2016 Recertification

3/2007 – Present American Registry for Diagnostic Medical Sonography
Registered Diagnostic Medical Sonographer – Breast #120785

PROFESSIONAL EXPERIENCE:

8/2014 – Present Associate Clinical Professor of Surgery
Department of Surgery
David Geffen School of Medicine at UCLA
UCLA Health Burbank Breast Care
Burbank, CA 91505

6/2001 – 7/2014 Center for Breast Care, Inc.
Burbank, CA 91505

12/1999 – 6/2001 Perez Surgical Group
Glendale, CA 91204

8/1995 – 11/1999 Mid-Atlantic Permanente Medical Group
Rockville, MD 20849

CURRENT COMMITTEE AND ADMINISTRATIVE POSITIONS:

8/2020 - Present Medical and Scientific Advisory Council, Male Breast Cancer Coalition

3/2020 - Present Social Media Editor, American Society of Clinical Oncology Journal of Clinical Oncology – Clinical Cancer Informatics

3/2020 – Present Mentor, American Society of Breast Surgeons Young Surgeons Mentorship Program

10/2019 – Present Scientific Advisory Board, Facing Our Risk of Cancer Empowered (FORCE)

12/2018 – Present Diversity and Inclusion Advisory Board, Society of Surgical Oncology

9/2018 - Present Editor, Social Media Section, Annals of Surgical Oncology

6/2018 - Present Co-Chair, Collaborative for Outcomes in Social Media in Oncology (COSMO) (Founding member since 2015)

12/2017 – Present Editor, Journal of Patient Centered Research and Reviews

4/2017 – Present Research and Research Advocacy Council of Advisors
Young Survival Coalition

12/2016 – Present Stakeholder Advisory Board – Alliance COMET Trial
Comparison of Operative Versus Medical Endocrine Therapy for Low Risk DCIS

4/2016 – Present Social Media Editor, American Society of Clinical Oncology Journal of Clinical Oncology – Oncology Practice

2/2015 – Present Social Media Working Group, American Society of Clinical Oncology

2/2015 - Present Founding member, Co-Chair, Collaborative for Outcomes in Social Media in Oncology (COSMO)

10/2006 – Present National Ultrasound Faculty, American College of Surgeons

2005 – Present Board of Advisors – Circle of Hope, Inc.

PAST COMMITTEE AND ADMINISTRATIVE POSITIONS:

4/2018 - 12/2020 Moderator, Multidisciplinary Breast Cancer Conference
Providence St. Joseph Medical Center

10/2019 – 10/2020 Mentor, American College of Surgeons Women in Surgery Committee
Mentorship Program

2019 American Society of Clinical Oncology Guideline Consensus Panel
Hereditary Breast Cancer

2019 American Society of Clinical Oncology Guideline Consensus Panel
Management of Male Breast Cancer

3/2019 - 6/2019	UCLA Breast Surgery Section Virtual Visit / Telemedicine Clinical Champion
1/2018 - 5/2019	Mentor – American Society of Breast Surgeons Young Surgeons Mentorship Program
4/2016 – 4/2017	Immediate Past-President, American Society of Breast Surgeons
5/2015 – 4/2016	President, American Society of Breast Surgeons
5/2014 – 5/2015	President-Elect, American Society of Breast Surgeons
5/2013 – 5/2014	Secretary-Treasurer and Chair, Finance Committee American Society of Breast Surgeons
5/2013 – 4/2017	Executive Committee of the Board of Directors American Society of Breast Surgeons
5/2013 – 4/2018	American College of Surgeons National Accreditation Program for Breast Centers - Breast Program Lead at Providence St. Joseph Medical Center
3/2013 – 5/2014	Institutional Review Board Member Providence St. Joseph Medical Center
2/2012 – 5/2014	Co-Chair, Website Activities Committee American Society of Breast Surgeons
4/2011 – 4/2017	Board of Directors, American Society of Breast Surgeons
7/2008 – 5/2014	Chair, Communications Committee, American Society of Breast Surgeons
4/2006 – 7/2008	Membership Committee, American Society of Breast Surgeons
1/2007 – 12/2011	Vice-Chair, Cancer Committee, Providence St. Joseph Medical Center
1/2007 – 12/2011	Liaison to the American College of Surgeons Commission on Cancer Providence St. Joseph Medical Center
7/2004 – 12/2011	Institutional Review Board Member Providence St. Joseph Medical Center
1/2005 – 12/2006	Chair, Division of Surgery, Glendale Memorial and Health Center
1/2005 – 12/2006	Medical Executive Committee Glendale Memorial Hospital and Health Center
1/2003 – 12/2004	Vice Chair, Division of Surgery Glendale Memorial Hospital and Health Center
1/2003 – 12/2004	Medical Staff Performance Improvement Council Glendale Memorial Hospital and Health Center
1/2001 – 12/2003	Credentials Committee, Glendale Memorial Hospital and Health Center
9/2000 – 3/2002	Co-Medical Director, Comprehensive Wound Healing Center Glendale Memorial Hospital and Health Center

AWARDS AND HONORS:

1995 Department of Surgery Chief Resident Teaching Award, Georgetown University Hospital
 1990 MD – Cum Laude, Georgetown University School of Medicine
 1990 Alpha Omega Alpha Medical Honors Society

PROFESSIONAL MEMBERSHIPS:

American Society of Breast Surgeons (Past-President)
 Fellow of the American College of Surgeons
 American Society of Clinical Oncology
 Society of Surgical Oncology

American College of Surgeons, Southern California Chapter
Pacific Coast Surgical Association
Alpha Omega Alpha Medical Honors Society

INVITED LECTURES AND PRESENTATIONS:

- 2/2021 Breast Cancer 101
DGSOM 3rd Year Medical Student Clerkship video didactic session
Los Angeles, CA
- 1/2021 Temple University Hospital, Department of Surgery
Visiting Professor Grand Rounds
Philadelphia, PA (virtual)
- 12/2020 Use of Social Media for Patient-Centered Outcomes Research
UCLA Department of Surgery Grand Rounds
Los Angeles, CA
- 12/2020 Breast Cancer Risk Assessment and High-Risk Management
UCLA Internal Medicine / Family Practice resident lecture
Los Angeles, CA
- 11/2020 Benign Breast Disease
UCLA Internal Medicine / Family Practice resident lecture
Los Angeles, CA
- 11/2020 Breast Cancer 101
DGSOM 3rd Year Medical Student Clerkship video didactic session
Los Angeles, CA
- 9/2020 Breast Ultrasound – Didactic and Workshop for UCLA R2, R3 and breast fellow
Course co-developer (with Dr. Michele Carpenter) and co-faculty
- 8/2020 Breast Cancer 101
DGSOM 3rd Year Medical Student Clerkship video didactic session
Los Angeles, CA
- 8/2020 Social Media
ASCO Direct Highlights
2020 American Society of Clinical Oncology Meeting Review
San Francisco, CA (Virtual Meeting)
- 6/2020 Breast Cancer 101
DGSOM 3rd Year Medical Student Clerkship video didactic session
Los Angeles, CA

5/2020 The Impact of COVID-19 on Cancer Care
 Providence St. Joseph Medical Center Burbank, CA

4/2020 Breast Cancer 101
 DGSOM 3rd Year Medical Student Clerkship video didactic session
 Los Angeles, CA

4/2020 Treating Breast Cancer in a COVID-19 World (panelist)
 American Society of Breast Surgeons Virtual Tumor Board national webinar

4/2020 Impact of the COVID-19 Pandemic on Breast Cancer Screening and Surgery
 Facing Our Risk of Cancer Empowered (FORCE) national webinar

4/2020 Advocacy 101 and Introduction to Breast Cancer
 Young Survival Coalition RISE Patient Advocate educational webinar

3/2020 Using Social Media to Improve Patient Care
 Live video presentation in Digital Strategies for Health Communication Course
 Tufts University School of Medicine, Department of Public Health and
 Community Medicine
 Boston, MA

2/2020 Can We Prevent Cancer?
 Association of Professors and Scholars of Iranian Heritage:
 Health Lecture Series at UCLA Los Angeles, CA

1/2020 Breast Cancer Case Presentations
 UCLA R1-R3 Family Practice Residents
 Los Angeles, CA

11/2019 New England Journal of Medicine Resident360 Expert Discussant
 The Internet, Your Patients, and You

11/2019 Clinical Skills Breast Exam for 2nd Year Medical Students
 David Geffen School of Medicine at UCLA Los Angeles, CA

11/2019 UCLA General Surgery Resident Journal Club
 Sentinel node biopsy, genetic testing for breast cancer

10/2019 DCIS 101
 SHARE Cancer Support National Webinar

9/2019 Screening Mammography: Making Sense of Conflicting Guidelines
 Osteopathic Physicians and Surgeons of California Fall Conference
 Monterey, CA

- 9/2019 Building Your Social Network for Professional Benefit
Evolution: Changing Paradigms for Women Treating Women's Cancers
Boston, MA
- 4/2019 Effective Messaging in 2019: Media and Social Media 101
American Society of Breast Surgeons Dallas, TX
- 4/2019 What's New in Breast Cancer: Hot Topics in the News and on Social Media
Providence St. Joseph Medical Center Burbank, CA
- 3/2019 Role of Social Media in Modern Cancer Care and Communication
Live video presentation in Digital Strategies for Health Communication Course
Tufts University School of Medicine, Department of Public Health and
Community Medicine
Boston, MA
- 11/2018 Clinical Skills Breast Exam for 2nd Year Medical Students
David Geffen School of Medicine at UCLA Los Angeles, CA
- 10/2018 The Role of Social Media in an Academic Surgical Career
UCLA Breast Surgery Section Retreat Los Angeles, CA
- 9/2018 Maximizing the Potential of Social Media
Sharsheret Breast Cancer Nonprofit Staff Meeting
Los Angeles, CA
- 8/2018 Breaking News in Breast Cancer – Highlights from ASCO 2018
Sharsheret National Webinar
- 6/2018 Pitfalls of Social Media in Medicine
Co-Moderator, Online Tweetchat, Association of Academic Surgeons
- 6/2018 Guidelines for Surgeons' Online Social Media Use
Moderator, Online Journal Club
American College of Surgeons Resident and Associate Society
- 6/2018 Striking the Right Tone: Optimizing the use of Social Media During Conferences
American Society of Clinical Oncology Annual Meeting
Chicago, IL
- 5/2018 Social Media and Cancer Care: Noisy Chatter or Meaningful Discourse?
Phase One Research Foundation
Los Angeles, CA

- 4/2018 Fibroepithelial Lesions: Biology and Surgical Considerations
American Society of Breast Surgeons Annual Meeting
Orlando, FL
- 4/2018 Engaging with Online Patient Communities and the Media
American Society of Breast Surgeons Annual Meeting
Orlando, FL
- 4/2018 Social Media for Surgical Education, Academic Advancement, and Patient
Education
Visiting Professor General Surgery Grand Rounds / Lape Lecture
Penn State College of Medicine Hershey, PA
- 4/2018 Utilizing Social Media to Improve Cancer Care
Visiting Professor Hematology / Oncology Grand Rounds
Penn State College of Medicine Hershey, PA
- 3/2018 Social Media and the Science of Cancer
Live video presentation in Digital Strategies for Health Communication Course
Tufts University School of Medicine, Department of Public Health and
Community Medicine
Boston, MA
- 2/2018 AJCC 8.0: Is There an App for That?
General Surgery of Surgery Grand Rounds
David Geffen School of Medicine at UCLA Los Angeles, CA
- 1/2018 Social Media and the Science of Cancer
Academic Surgical Congress
Jacksonville, FL
- 1/2018 R1/R2 Resident Case Presentations and Teaching Session
David Geffen School of Medicine at UCLA Los Angeles
- 12/2017 Clinical Skills Breast Exam for 2nd Year Medical Students
David Geffen School of Medicine at UCLA Los Angeles, CA
- 6/2017 Appropriate Use of Social Media by for Personal and Professional Branding
American College of Surgeons / American Medical Association
Surgical Caucus House of Delegates
Chicago, IL
- 4/2017 Virtual versus In Person Breast Cancer Support and Education
American Society of Breast Surgeons Annual Meeting
Las Vegas, NV

- 4/2017 Intraoperative Breast Ultrasound for Surgeons
American Society of Breast Surgeons Annual Meeting
Las Vegas, NV
- 4/2017 Marketing and Social Media
American Society of Breast Surgeons Annual Meeting
Las Vegas, NV
- 4/2017 Breast Cancer 101: What the Primary Care Provider Needs to Know
UCLA Primary Care Update 2017
Las Vegas, NV
- 3/2017 Healthcare Communities and Social Media Research
Live video presentation in Digital Strategies for Health Communication Course
Tufts University School of Medicine, Department of Public Health and
Community Medicine
Boston, MA
- 3/2017 Breast Cancer 101 for Co-Survivors
Young Survival Coalition Annual Summit
Oakland, CA
- 12/2016 How to Thrive After Cancer Treatment
Association of Professors and Scholars of Iranian Heritage
Health Lecture Series at UCLA Los Angeles, CA
- 11/2016 Life After Breast Cancer Treatment: How to Help Your Patients Thrive
Breast Care Symposium for Primary Care Professionals
Clovis Community Medical Center
Fresno, CA
- 11/2016 Clinical Skills Breast Exam for 2nd Year Medical Students
David Geffen School of Medicine at UCLA Los Angeles, CA
- 8/2016 Updates on Breast Cancer Diagnosis and Treatment
Association of Professors and Scholars of Iranian Heritage:
Health Lecture Series at UCLA Los Angeles, CA
- 6/2016 Are We Overtreating DCIS?
Kaiser Permanente National Surgical / GI Symposium Kona, HI
- 5/2016 Evaluation, Surgical Treatment, and Postoperative Surveillance of Early
Stage Breast Cancer
Glendale Memorial Hospital Glendale, CA

- 4/2016 To Screen or Not to Screen? Review of Screening Mammography and Breast Density Recommendations
Providence St. Joseph Medical Center Burbank, CA
- 4/2016 What Are We Missing?
Presidential Address
American Society of Breast Surgeons 17th Annual Meeting Dallas, TX
- 4/2016 Social Media for Surgeons: Lifelong Learning, Engagement and Reputation Management
American College of Surgeons Leadership Summit
Washington, DC
- 4/2016 Social Media for Physicians
UCLA Department of Medicine Northwest Grand Rounds
- 3/2016 Social Media and Health
Live video presentation in Digital Strategies for Health Communication Course
Tufts University School of Medicine, Department of Public Health and Community Medicine
Boston, MA
- 1/2016 Benign Breast Lesions, Atypia, LCIS and DCIS
Breast Cancer Multidisciplinary Case Presentations
General Surgery Grand Rounds
David Geffen School of Medicine at UCLA Los Angeles, CA
- 1/2016 Social Media for The Surgeon: Lifelong Learning, Engagement and Reputation Management
Southern California Chapter of the American College of Surgeons
Santa Barbara, CA
- 1/2016 Increasing Mastectomy Rates: Science versus Personal Choice
Visiting Professor Department of Surgery Grand Rounds
Rush University Medical Center Chicago, IL
- 12/2015 Clinical Skills Breast Exam for 2nd Year Medical Students
David Geffen School of Medicine at UCLA Los Angeles, CA
- 10/2015 Evaluation, Surgical Treatment, and Postoperative Surveillance of Early Stage Breast Cancer
Providence St. Joseph Medical Center Burbank, CA
- 9/2015 Breast Cancer Q&A
Mommy's with Cancer Support Group Northridge, CA

- 7/2015 Surgery Clerkship Breast Disease Curriculum
DGSOM Department of Surgery
- 6/2015 Management of Benign Breast Disease
UCLA Department of Medicine Northwest Grand Rounds
- 5/2015 Presidential Introduction for Dr. Hiram S. Cody III
American Society of Breast Surgeons Annual Meeting Orlando, FL
- 5/2015 Twitter 101
American Society of Breast Surgeons Annual Meeting Orlando, FL
- 4/2015 Getting Your Message Out / Ethics of Marketing
American Society of Breast Surgeons Annual Meeting Orlando, FL
- 4/2015 Social Media for Professional Benefit
American Society of Breast Surgeons Annual Meeting Orlando, FL
- 3/2015 Can Surgeons Provide Genetic Testing for Patients?
75th Annual Meeting of the Society of Surgical Oncology
Houston, TX
- 3/2015 Social Media for Oncologists
32nd Annual Miami Breast Cancer Conference
Miami, FL
- 2/2015 Social Media and Health - #BCSM Case Study
Live video presentation in Digital Strategies for Health Communication Course
Tufts University School of Medicine, Department of Public Health and
Community Medicine
Boston, MA
- 01/2015 Increasing Mastectomy Rates: Science versus Personal Choice
Southern California Chapter of the American College of Surgeons
Santa Barbara, CA
- 01/2015 History of Breast Cancer Surgery and Landmark Clinical Trials
General Surgery Grand Rounds
David Geffen School of Medicine at UCLA Los Angeles, CA
- 10/2014 Clinical Skills Breast Exam for 2nd Year Medical Students
David Geffen School of Medicine at UCLA Los Angeles, CA
- 10/2014 Breast Cancer – Where are We Now?
PeriAnesthesia Nurses Association of California
35th Annual Meeting and Seminar Los Angeles, CA

5/2014 Indications and Technique for Ultrasound-Guided Interventions
American Society of Breast Surgeons Annual Meeting Las Vegas, NV

5/2014 Twitter 101
American Society of Breast Surgeons Annual Meeting Las Vegas, NV

5/2014 Marketing and Social Media for the Breast Surgeon
American Society of Breast Surgeons Annual Meeting Las Vegas, NV

5/2014 Social Media for Your Practice
American Society of Breast Surgeons Annual Meeting Las Vegas, NV

4/2014 Best Practices for Cancer Survivorship and Rehabilitation
Providence St. Joseph Medical Center Burbank, CA

3/2013 Community Building: Better Than Chemo
SXSW (South by Southwest) Panel Presentation Austin, TX

10/2013 Endocrine Therapy for Breast Cancer
Providence St. Joseph Medical Center Burbank, CA

10/2013 Acute Puerperal Abscess
American College of Surgeons 2013 Clinical Congress Washington, DC

9/2013 Creating Patient-Physician Synergy Using Social Media
Stanford Medicine X Conference Palo Alto, CA

5/2013 Indications and Technique for Breast Ultrasound Scanning
American Society of Breast Surgeons Annual Meeting Chicago, IL

5/2013 Endocrine Therapy for the Surgeon
American Society of Breast Surgeons Annual Meeting Chicago, IL

5/2012 Indications and Technique for Ultrasound-Guided Interventions
American Society of Breast Surgeons Annual Meeting Phoenix AZ

5/2012 Surgery and Margin Assessment
American Society of Breast Surgeons Annual Meeting Phoenix, AZ

5/2012 Benign Breast Disease: Fibroadenomas
American Society of Breast Surgeons Annual Meeting Phoenix, AZ

10/2011 Update on Breast Cancer Surgical Therapy: What Do the Clinical Trials Say?
Providence St. Joseph Medical Center Burbank, CA

- 5/2011 Surgery and Margin Assessment
American Society of Breast Surgeons Annual Meeting Washington, DC
- 5/2011 Breast Electronic Medical Record
American Society of Breast Surgeons Annual Meeting Washington, DC
- 5/2010 Surgery and Margin Assessment
American Society of Breast Surgeons Annual Meeting Las Vegas, NV
- 3/2010 ACOSOG Z1072 Update
American College of Surgeons Oncology Group Spring Meeting Chicago, IL
- 3/2010 Cryoablation for the Treatment of Breast Cancers
American College of Surgeons Oncology Group Spring Meeting Chicago, IL
- 10/2009 Surgical Therapies for Breast Cancer: Past, Present and Future
Providence St. Joseph Medical Center Burbank, CA

PUBLICATIONS:

Shimkhada R, **Attai D**, Scheitler AJ, Babey S, Glenn B, Ponce N. Using a Twitter Chat to Rapidly Identify Barriers and Policy Solutions for Metastatic Breast Cancer Care: Qualitative Study. *JMIR Public Health Surveill* 2021;7(1):e23178. doi: 10.2196/23178.

Baker JL, **Attai DJ**. Patients who Go Flat After Mastectomy Deserve an Aesthetic Flat Closure. *Ann Surg Oncol*. 2021. doi: 10.1245/s10434-020-09489-0.

Baker JL, Dizon DS, Wenziger CM, Streja E, Thompson CK, Lee MK, DiNome ML, **Attai DJ**. “Going Flat” After Mastectomy: Patient-Reported Outcomes by Online Survey. *Ann Surg Oncol*. 2021. doi: 10.1245/s10434-020-09448-9.

Berkowitz MJ, Thompson CK, Zibecchi LT, Lee MK, Streja E, Berkowitz JS, Wenziger CM, Baker JL, DiNome ML, **Attai DJ**. How Patients Experience Endocrine Therapy for Breast Cancer: An Online Survey of Side Effects, Adherence, and Medical Team Support. *J Cancer Surv*. 2021;15(1):29-39. doi: 10.1007/s11764-020-00908-5.

Keaver L, McGough AM, Du M, Chang W, Chomitz V, Allen J, **Attai DJ**, Gualtieri L, Zhang FF. Self-Reported Changes and Perceived Barriers to Healthy Eating and Physical Activity among Breast Cancer Survivors: Results from an Online Novel Survey. *J Acad Nutr Diet*. 2021;121(2):233-241.

Berry LL, **Attai DJ**, Scammon DL, Awdish RLA. When the Aims and Ends of Healthcare Misalign. *J Serv Res*. 2020. doi:10.1177/1094670520975150.

Attai DJ. Incorporating Clinical Trial Evidence into Clinical Practice. *JCO Oncol Pract*. 2020;16(11):740-741.

Katz MS, Staley AC, **Attai DJ**. A History of #BCSM and Insights for Patient-Centered Online Interaction and Engagement. *J Patient Cent Res Rev*. 2020;7(4):304-312.

Attai, DJ. Action Items for Breast Cancer Awareness Month. *J Patient Cent Res Rev*. 2020;7(4):291-294.

Angarita S, Ye L, Runger D, Hadaya J, Baker JL, Dawson N, Thompson CK, Lee MK, **Attai DJ**, DiNome ML. Assessing the Burden of Nodal Disease for Breast Cancer Patients with Clinically Positive Nodes: Hope for more Limited Axillary Surgery. *Ann Surg Oncol*. 2020. doi: 10.1245/s10434-020-09228-5.

Papautsky EL, Lustberg M, Krok-Schoen JL, Lee C, Park KU, **Attai DJ**, Patterson ES. A Human Factors Perspective to Characterize Treatment and Surgery During the COVID-19 Pandemic. *Proceedings of the International Symposium on Human Factors and Ergonomics in Health Care*. 2020;9(1):1-5. doi:10.1177/2327857920091067.

Mandelbaum AD, Thompson CK, **Attai DJ**, Baker JL, Slack G, DiNome ML, Benharash P, Lee MK. National Trends in Immediate Breast Reconstruction: Analysis of Implant-Based versus Autologous Reconstruction after Mastectomy. *Ann Surg Oncol*. 2020. doi: 10.1245/s10434-020-08903-x.

Thompson CK, Lee MK, Baker JL, **Attai DJ**, DiNome ML. Taking a Second Look at Neoadjuvant Endocrine Therapy for Early Stage Estrogen Receptor Positive Breast Cancer during the COVID-19 Outbreak. *Ann Surg*. 2020. doi: 10.1097/SLA.0000000000004027.

Lee MD, Sanaiha Y, Kusske AM, Thompson CK, **Attai DJ**, Baker JL, Fischer CP, DiNome ML. A Comparison of Two Non-Radioactive Alternatives to Wire for the Localization of Non-Palpable Breast Cancers. *Breast Cancer Res Treat*. 2020. doi: 10.1007/s10549-020-05707-1.

Jacobson JO, Berry LL, Spears PA, Dahl Steffensen K, **Attai DJ**. Proposing a Bill of Rights for Patients with Cancer. *JCO Oncol Pract*. 2020;16(3):121-123.

Katz MS, Anderson PF, Thompson MA, Salmi L, Freeman-Daily J, Blotner C, Utengen A, Dizon DS, Cooke DT, Sparacio D, Staley AC, Fisch MJ, Young C, **Attai DJ**. Organizing Online Health Content: Developing Hashtag Collections for Healthier Internet-Based People and Communities. DOI: 10.1200/CCI.18.00124 *JCO Clinical Cancer Informatics*. Published online June 28, 2019.

Keaver L, McCough AM, Du M, Chang W, Chomitz V, Allen JD, **Attai DJ**, Gaultieri L, Zhang FF. Potential of Using Twitter to Recruit Cancer Survivors and Their Willingness to Participate in Nutrition Research and Web-Based Interventions: A Cross-Sectional Study. *JMIR Cancer*. 2019;5(1):e7850. doi:10.2196/cancer.7850.

DiNome M, Kusske A, **Attai DJ**, Fischer CP, Hoyt AC. Microchipping the Breast: An Effective New Technology for Localizing Non-Palpable Breast Lesions for Surgery. *Breast Cancer Res Treat.* 2019;175(1):165-70. doi: 10.1007/s10549-019-05143-w.

Hagan TL, Nauth-Shelley, K, Thompson MA, **Attai DJ**, Katz MS, Graham D, Sparacio D, Lizaso C, Utengen A, Dizon DS. The Needs of Women Treated for Ovarian Cancer: Results from a #GYNCISM Twitter Chat. *J Patient Cent Res Rev.* 2018;5:149-57.

Wagner JP, Cochran AL, Jones C, Gusani NJ, Varghese TK, **Attai DJ**. Professional use of social media among surgeons: Results of a multi-institutional study. *J Surg Educ.* 2018;75(3):804-10.

Hegde JV, Wang X, **Attai DJ**, DiNome ML, Kusske A, Hoyt AC, Hurvitz SA, Weidhaas JB, Steinberg ML, McCloskey SA. Predictors associated with MRI surveillance screening in women with a personal history of unilateral breast cancer but without a genetic predisposition for future contralateral breast cancer. *Breast Cancer Res Treat.* 2017;166(1):145-156.

Hegde JV, Wang X, **Attai DJ**, DiNome ML, Kusske A, Hoyt AC, Hurvitz SA, Weidhaas JB, Steinberg ML, McCloskey SA. Assessing the Effect of Lifetime Contralateral Breast Cancer Risk on the Selection of Contralateral Prophylactic Mastectomy for Unilateral Breast Cancer. *Clinical Breast Cancer.* 2018;18(2):e205-18.

Attai DJ, Anderson PF, Fisch MJ, Graham DL, Katz MS, Kesselheim J, Markham MJ, Pennell NA, Sedrak MS, Thompson MA, Utengen A, Dizon DS. Risks and Benefits of Twitter Use by Hematologist – Oncologists in the Era of Digital Medicine. *Semin Hematol.* 2017;54(4):198-204.

Sedrak MS, Dizon DS, Anderson PF, Fisch MJ, Graham DL, Katz MS, Kesselheim JC, Miller RS, Thompson MA, Utengen A, **Attai DJ**. The Emerging Role of Professional Social Media Use in Oncology. *Future Oncol.* 2017;13(15):1281-5.

Yashar C, **Attai D**, Butler E, Einck J, Finkelstein S, Han B, Hong R, Komarnicky L, Lyden M, Mantz C, Morcovescu S, Nigh S, Perry K, Pollock J, Reiff J, Scanderbeg D, Snyder M, Kuske R. Strut-based accelerated partial breast irradiation: Report of treatment results for 250 consecutive patients at 5 years from a multicenter retrospective study. *Brachytherapy.* 2016;15(6):780-7.

Boughey JC, **Attai DJ**, Chen SL et al. Contralateral Prophylactic Mastectomy Consensus Statement from the American Society of Breast Surgeons: Additional Considerations and a Framework for Shared Decision Making. *Ann Surg Oncol.* 2016;23(10): 3106-11.

Boughey JC, **Attai DJ**, Chen SL et al. Contralateral Prophylactic Mastectomy (CPM) Consensus Statement from the American Society of Breast Surgeons: Data on CPM Outcomes and Risks. *Ann Surg Oncol.* 2016;23(10): 3100-5.

Attai DJ, Radford DM, Cowher, MS. Tweeting the Meeting: Twitter Use at The American Society of Breast Surgeons Annual Meeting 2013-2016. *Ann Surg Oncol.* 2016;23(10): 3418-22.

Attai DJ. What Are We Missing? 2016 American Society of Breast Surgeons Presidential Address. *Ann Surg Oncol.* 2016;23(10):3088-92.

Attai DJ, Hampton R, Staley AC, Bogert A, Landercasper J. What Do Patients Prefer? Understanding Patient Perspectives on Receiving a New Breast Cancer Diagnosis. *Ann Surg Oncol.* 2016;23(10):3182-9.

Attai DJ, Sedrak MS, Katz MS, Thompson MA, Anderson PF, Kesselheim JC, Fisch MJ, Graham DL, Utengen A, Johnston C, Miller RS, Dizon DS. Social Media in Cancer Care: Highlights, Challenges, and Opportunities. *Future Oncology.* 2016;12(13):1549-52.

Simmons RM, Ballman KV, Cox C, Carp N, Sabol J, Hwang RF, **Attai D,** et al. A Phase II Trial Exploring the Success of Cryoablation in the Treatment of Invasive Breast Carcinoma: Results from ACOSOG (Alliance) Z1072. *Ann Surg Oncol.* 2016;23(8):2438-45.

Katz MS, Utengen A, Anderson PF, Thompson MA, **Attai DJ,** Johnson C, Dizon DS. Disease-Specific Hashtags for Online Communication About Cancer Care. *JAMA Oncol.* 2016;2(3):404.

Landercasper J, **Attai DJ,** Atisha D, Beitsch P, Bosserman L, Boughey J, Carter J, Edge S, Feldman S, Froman J, Greenberg C, Kaufman K, Morrow M, Pockaj B, Silverstein M, Solin L, Staley A, Vicini F, Wilke L, Yang W, Cody H. Toolbox to Reduce Lumpectomy Reoperations and Improve Cosmetic Outcome in Breast Cancer Patients: The American Society of Breast Surgeons Consensus Conference. *Ann Surg Oncol.* 2015;22(10):3174-83.

Attai DJ, Cowher MS, Al-Hamadani M, Staley AC, Schoger JM, Landercasper J. Twitter Social Media is an Effective Tool for Breast Cancer Patient Education and Support: Patient Reported Outcomes by Survey. *J Med Internet Res.* 2015;17(7):e:188.

Connor C, **Attai DJ.** Adjuvant Endocrine Therapy for the Surgeon: Options, Side Effects, and Their Management. *Ann Surg Oncol.* 2013;20(10):3188-93.

Fine RE, Schwalke, MA, Pelicane, JV, **Attai, DJ.** A Novel Ultrasound-Guided Electrosurgical Loop Device for Intraoperative Excision of Breast Lesions: An Improvement in Surgical Technique. *Am J Surg.* 2009;193(2):283-6.

BOOK CHAPTERS:

Attai DJ (chapter coordinator and lead author), Pas J, Asante-Shongwe K, et al. Patients, Physicians and the Media: Who Controls the Message? in *Global Breast Care Quality.* Verhoeven D, Kaufman C, Mansel R, Siesling S editors. Oxford University Press. October 2019. DOI:10.1093/med/9780198839248.001.0001.

<https://oxfordmedicine.com/view/10.1093/med/9780198839248.001.0001/med-9780198839248-chapter-30>

Sedrak MS, **Attai DJ,** George K, Katz MS, Markham MJ. Integrating Social Media in Modern Oncology Practice and Research in American Society of Clinical Oncology Educational Book.

38 (May 2018) 894-902. DOI: 10.1200/EDBK_204453.

Attai DJ. Cryoablation for Breast Cancer in Breast Cancer: A New Era in Management. Francescatti DS, Silverstein MJ editors. Springer 2014 213-222.

Attai DJ, Sinha R. Breast Imaging – Ultrasound in The American Society of Breast Surgeons COACH (Comprehensive Online Archived Care Heuristic) WikiText. Wilke LG, Chagpar AB editors. 2012.

Attai DJ, Sinha R. Breast Imaging – Mammography in The American Society of Breast Surgeons COACH (Comprehensive Online Archived Care Heuristic)WikiText. Wilke LG, Chagpar AB editors. 2012.

ABSTRACTS:

Shimkhada R, Scheitler AJ, **Attai D**, Babey S, Glenn B, Ponce N . Using a Twitter chat to rapidly identify barriers and policy solutions for metastatic breast cancer care. Virtual poster presentation at Academy Health Annual Meeting June 2020 (in-person meeting cancelled due to pandemic).

Gonzalez Velez M, Duma N, Cabrera D, Marshall AL, **Attai DJ**, Markham MJ, Fonseca R. Patterns of Twitter use among trainees in hematology-oncology related areas. Virtual poster presentation at the American Society of Clinical Oncology Annual Meeting May 2020 (in-person meeting cancelled due to pandemic). J Clin Oncol 38:2020 (suppl;abstr 11041).

Baker JL, Thompson CK, Dizon DS, Streja E, Wenziger CM, DiNome ML, Lee MK, **Attai DJ**. Going Flat after mastectomy: patient-reported satisfaction with outcomes. Virtual poster presentation at the American Society of Breast Surgeons Annual Meeting May 2020 (in-person meeting cancelled due to pandemic).

Erdhal LM, Radford DM, **Attai DJ**. ASBrS Speaks: 20-year review of presenter gender at the American Society of Breast Surgeons Annual Meeting. Virtual poster presentation at the American Society of Breast Surgeons Annual Meeting May 2020 (in-person meeting cancelled due to pandemic).

Mandelbaum AD, Thompson CK, **Attai DJ**, Baker JL, Slack G, DiNome ML, Benharash P, Lee MK. National trends in immediate breast reconstruction: an analysis of implant-based versus autologous reconstruction after mastectomy. Virtual poster presentation at the American Society of Breast Surgeons Annual Meeting May 2020 (in-person meeting cancelled due to pandemic).

Radford DM, Staley AC, Landercasper J, Dietrich LL, Vang CA, Bogert A, **Attai DJ**. What Do Social Media Savvy Cancer Survivors Tell Us About the Completeness of Survivorship Programs? Poster Presentation at the American Society of Clinical Oncology Annual Meeting June 2017; Chicago, IL. J Clin Oncol 35, 2017 (suppl abstr 10064)

Radford DM, Staley AC, Landercasper J, Dietrich LL, Vang CA, Bogert A, **Attai DJ**. What Do Social Media Savvy Cancer Survivors Tell Us About the State of Survivorship Programs? Poster Presentation at the American Society of Clinical Oncology Cancer Survivorship Symposium January 2017; San Diego, CA. J Clin Oncol 35, 2017 (suppl 5S; abstr 57)

Anderson PF, Katz MS, Utengen A, Thompson MA, Fisch M, Johnston C, **Attai DJ**, Aase L, Miller RS, Lee T, Dizon DS. Engaging Diverse Communities in Cancer Conversations Through Creation of Structure & Metadata Within Twitter. Poster Presentation at the Medical Library Association Annual Meeting May 2016; Toronto, Canada

Attai DJ, Hampton R, Staley AC, Borgert A, Landercasper J. Survey of Patient Perspectives on Receiving a New Breast Cancer Diagnosis and Testing Results: Can We Do Better? Oral abstract presentation at the American Society of Breast Surgeons Annual Meeting April 2016; Dallas, TX

Katz MS, Utengen A, Anderson PF, Thompson MA, Fisch M, Johnston C, **Attai DJ**, Aase L, Miller RS, Lee T, Dizon DS. Disease-specific Hashtags for Online Communication About Cancer Care. Poster presentation and oral abstract discussion at the American Society of Clinical Oncology Annual Meeting June 2015; Chicago, IL.

Cowher MS, Guasani NJ, **Attai DJ**. Use of Twitter during the Society of Surgical Oncology and American Society of Breast Surgeons 2014 Annual Meetings Poster Presentation at the Society of Surgical Oncology Annual Meeting March 2015; Houston, TX.

Yashar C, **Attai D**, Butler E, Einck JP, Finkelstein SE, Han B, Hong RL, Komarnicky LT, Lyden M, Mahalingam SB, Mantz CA, Nasr N, Nigh SS, Pollock J, Reiff JE, Scanderbeg D, Snyder MB, Strasser J, Kuske R. Recurrence rates, stratified by age and histology, for accelerated partial breast irradiation using strut-based brachytherapy: A report on 1005 patients. Poster Presentation at the San Antonio Breast Cancer Symposium December 2014; San Antonio, TX.

Attai DJ, Landercasper J, Schoger JM, Staley AC, Cowher MS. Can Twitter Social Media be an Effective Tool for Breast Cancer Survivor Support and Education? Poster presentation at the American Society of Clinical Oncology Breast Cancer Symposium September 2014; San Francisco, CA, J Clin Oncol 09/2014;32(26_suppl) and at the 75th Annual Meeting of the Society of Surgical Oncology March 2015; Houston, TX.

Kuske RR, Quiet CA, Snyder MB, Lyden M, **Attai D**, Komarnicky LT, Reiff JE, Mantz CA, Finkelstein SE, Scanderbeg D, Yashar C. Outcomes for APBI with Strut-Based Brachytherapy: First 100 Accrued Patients (5 year median follow up). Poster presentation at the American Society of Clinical Oncology Breast Cancer Symposium September 2014; San Francisco, CA. J Clin Oncol 09/2014;32(26_suppl).

Simmons R, Ballman K, Cox C, Carp N, Sabol J, Hwang R, **Attai D**, Sabel M, Nathanson D, Kenler A, Gold L, Kaufman C, Han L, Bleznak A, Smith JS, Holmes D, Tafra L, Dudak M, Weinberg S, Kinney M, Fornage M, Le-Petross C, Hoda S, Bucholz T, Cormier J, Lindeman W, McCall L, Watson M, Green, B, Hunt K A Phase II Trial Exploring the Success of Cryoablation Therapy in the Treatment of Invasive Breast Carcinoma: Results From ACOSOG (Alliance)

Z1072. Oral abstract presentation at the American Society of Breast Surgeons Annual Meeting May 2014; Las Vegas, NV.

Attai DJ, Cowher MS, Schoger JM, Staley AC. #BCSM: Using Social Media to Develop a Novel Breast Cancer Support Community. Poster presentation at the American Society of Breast Surgeons Annual Meeting May 2014; Las Vegas, NV.

Strasser J, Koprowski CD, Jacob D, Kuske RR, **Attai DJ**, Komarnicky L, Reiff J, Pollock J, Butler E, Han B, Mahalingam S, Mantz C, Finkelstein SE, Hong R, Lyden M, Scanderbeg D, Yashar C. Strut-based brachytherapy in 113 patients (114 breasts) with 5 mm or less skin bridge thicknesses and median follow up of 33 months. Poster Presentation at the American Society of Breast Surgeons Annual Meeting May 2014; Las Vegas, NV.

Strasser J, Koprowski CD, Kuske R, Lyden M, **Attai D**, Mahalingam SB, Komarnicky LT, Nigh SS, Pollock J, Han B, Mantz CA, Finkelstein SE, Hong RL, Yashar CM. Outcomes For APBI With Strut-based Brachytherapy: 596 Patients With 39-month Median Follow-up. Poster presentation at the American Society of Therapeutic Radiation Oncology Annual Meeting, September 2013; Atlanta, GA.

Yashar CM, Scanderbeg D, Quiet CA, Snyder MB, Lyden M, **Attai D**, Komarnicky LT, Reiff J, Nigh S, Pollock J, Butler E, Han B, Mantz CA, Finkelstein SE, Hong RL, Kuske RR. Outcomes for APBI with Strut-Based Brachytherapy: First 200 Accrued Patients (52-month Median Follow-Up). Poster presentation and discussion at the American Society of Therapeutic Radiation Oncology Annual Meeting September 2013; Atlanta, GA.

Perry K, **Attai D**, Han B, Hong R, Kuske R, Lyden M, Mahalingam S, Mantz C, Morcovescu S, Nigh S, Pollock J, Reiff J, Scanderbeg D, Strasser J, Yashar C. Outcomes for Accelerated Partial Breast irradiation with a strut-based brachytherapy applicator: 320 patients with 3-year median follow up. Poster presentation at the American Society of Breast Surgeons Annual Meeting May 2013; Chicago, IL.

Strasser J, Jacob D, Koprowski C, **Attai D**, Butler E, Finkelstein S, Han B, Hong R, Komarnicky L, Kuske R, Lyden M, Mahalingam S, Mantz C, Morcovescu S, Nigh S, Perry K, Pollock J, Reiff J, Scanderbeg D, Yashar C. Accelerated partial breast irradiation using a strut-based brachytherapy device: A multi-institutional initial report on late toxicity with greater than 24-month follow-up. Oral presentation at the American Society of Clinical Oncology Breast Cancer Symposium September 2012; San Francisco, CA.

Einck J, Scanderbeg D, Kuske R, Hong R, Han B, Perry K, Reiff J, Mahalingam S, Nigh S, Strasser J, Mantz C, Pollock J, **Attai D**, and Yashar C. Accelerated partial breast irradiation using a Strut-based Brachytherapy Device for the Treatment of Ductal Carcinoma In Situ of the Breast. Poster Presentation at the American Society of Breast Surgeons Annual Meeting May 2012; Phoenix, AZ.

Hong R, Lorio V, Huaying J, Han B, Shieh E, Imhoff K, Kuske R, Quiet C, Sadeghi A, Perry K, Morcovescu S, Yashar C, Scanderbeg D, Graves Y, Strasser J, Dayee Jacob D, Reiff J, Komarnicky L, Mahalingam S, Webster J, Nigh S, Mohideen N, Lobo P, Farmer M, Berry M, Patra P, Mantz C, Finkelstein S, Pollock J, Butler E, **Attai D**, Patel R. Excellent/Good Cosmetic Outcomes in Patients Treated with a Strut-Based Brachytherapy Applicator (SAVI) for Accelerated Partial Breast Irradiation. Poster Presentation at the National Consortium of Breast Centers, Inc. Annual Meeting March 2012.

Fine RE, Schwalke, MA, Pelicane, JV, **Attai, DJ**. **A Novel Ultrasound-Guided Electrosurgical Loop Device for Intraoperative Excision of Breast Lesions: An Improvement in Surgical Technique.** Poster presentation at The American Society of Breast Surgeons Annual Meeting April 2008; New York, NY, and at The American Society of Clinical Oncology Breast Cancer Symposium September 2008; Washington, DC.

Attai, D. Diagnostic Services Breast Project for Women Under 40. Abstract presentation at the Susan G. Komen Breast Cancer Foundation Annual Meeting June 2006; Washington, DC,

MEDIA:

<http://drattai.com/media>

INVITED PEER REVIEW:

2021: Breast Cancer Research and Treatment
Supportive Care in Cancer
Future Oncology
Journal of Medical Internet Research

2020: Annals of Surgical Oncology
Breast Cancer Research and Treatment
Clinical Breast Cancer
Journal of Patient-Centered Research and Reviews
BMJ Innovations (British Medical Journal Innovations)
BMJ Open (British Medical Journal Open)
Cancer Treatment and Research Communications
The Oncologist
Technology in Cancer Research and Treatment
Journal of Medical Internet Research
The Surgeon
Health Education and Behavior
Artificial Intelligence in Medicine
Frontiers in Oncology

2019: Annals of Surgical Oncology
Breast Cancer Research and Treatment
Journal of the National Comprehensive Cancer Network

Journal of Oncology Practice
The Oncologist
npj Digital Medicine / Nature
Health Education and Behavior
Health Education Journal

2018: Annals of Surgical Oncology
Journal of Oncology Practice
Journal of the National Comprehensive Cancer Network
Journal of Clinical Oncology Clinical Cancer Informatics
Journal of Medical Internet Research
Health Education Journal

2017: Canadian Cancer Society Grant Review
Annals of Surgical Oncology
Breast Cancer Research and Treatment
PLOS one / Reviewer and Academic Guest Editor
Journal of Medical Internet Research
Information, Communication and Society

2016: Canadian Breast Cancer Foundation Grant Review
Breast Cancer Research and Treatment
Journal of Medical Internet Research
British Journal of Urology
Value in Health

2015: Annals of Surgical Oncology
JAMA Oncology

RESEARCH INVOLVEMENT:

Current:

2015 – Present:

Co-Chair, Collaborative for Outcomes in Social Media in Oncology (COSMO)

2014 – Present:

American Society of Breast Surgeons Nipple-Sparing Mastectomy Registry
Site Principal Investigator at UCLA

Past:

2016 – 2017: University of Michigan I Can Decide Clinician Dashboard
Site Principal Investigator at UCLA

6/2015 – 6/2016: University of Michigan I Can Decide - Breast Cancer Shared Decision Making
Site Principal Investigator at UCLA

2013 – 2014: American Society of Breast Surgeons Nipple-Sparing Mastectomy Registry
Site Principal Investigator at Providence St. Joseph Medical Center

2008 – 2013: American College of Surgeons Oncology Group (ACOSOG) Z1072
A Phase II Trial Exploring the Success of Cryoablation Therapy in the Treatment of Invasive Breast Carcinoma
Site Principal Investigator at Providence St. Joseph Medical Center

2009 – 2013: SAVI Collaborative Research Group Investigator

2010: A Prospective Randomized Controlled Superiority Study to Evaluate Use of the PEAK Plasma Blade 4.0 in Mastectomy
Site Principal Investigator at Providence St. Joseph Medical Center:

Accrual closed 2009: American College of Surgeons Oncology Group (ACOSOG) Z1031
A Randomized Phase III Trial Comparing 16 to 18 Weeks of Neoadjuvant Exemestane (25mg Daily), Letrozole (2.5mg Daily) or Anastrozole (1mg Daily) in Postmenopausal Women with Clinical Stage II and III Estrogen Receptor Positive Breast Cancer
Site Principal Investigator at Providence Saint Joseph Medical Center

2006 – 2007: Susan G. Komen Breast Cancer Foundation
Improving Access to Breast Cancer Clinical Trials
Grant Recipient/Project Director at Glendale Memorial Hospital and Health Center

2005 – 2006: Susan G. Komen Breast Cancer Foundation
Diagnostic Services Breast Project for Women Under 40
Grant Recipient/Project Director at Glendale Memorial Hospital/Marcia Ray Breast Center

Accrual closed 2006: National Surgical Adjuvant Breast and Bowel Project (NSABP) P2
Study of Tamoxifen and Raloxifene (STAR) for the Prevention of Breast Cancer
Site Principal Investigator at Glendale Memorial Hospital

Accrual closed 2004: American College of Surgeons Oncology Group (ACOSOG) Z0011
A Randomized Trial of Axillary Node Dissection in Women with Clinical T1-2 N0M0 Breast Cancer who have a Positive Sentinel Node
Site Principal Investigator at Glendale Memorial Hospital

HOSPITAL AFFILIATIONS – ACTIVE:

12/2002 – Present Active Staff, Department of Surgery
Providence St. Joseph Medical Center
Burbank, CA 91505

HOSPITAL AFFILIATIONS – INACTIVE

8/2011 – 12/2012 Provisional Staff, Department of Surgery
Providence Tarzana Medical Center Tarzana, CA 91356

10/2001 – 1/2007 Active Staff, Department of Surgery
Glendale Adventist Medical Center Glendale, CA 91206

10/2001 – 2/2007 Courtesy Staff, Department of Surgery Verdugo Hills Hospital
Glendale, CA 91208

12/99 – 9/2008 Active Staff, Department of Surgery
Glendale Memorial Hospital and Health Center Glendale, CA 91204

8/1995 – 11/1999 Active Staff, Department of Surgery INOVA Fairfax Hospital
Falls Church, VA 20046

6/1997 – 11/1999 Clinical Instructor, Department of Surgery Georgetown University
Hospital Washington, DC 20007