

Dear Friend of Las Patronas,

We are excited to begin our 69th year of a long-established tradition in helping the San Diego nonprofit community. Please mark your calendar for August 8, 2015 as we transport you to the beauty and elegance of France ... an evening that promises to be nothing short of Magnifique. We hope you will join us at the always beautiful La Jolla Beach and Tennis Club for this unforgettably romantic evening.

We invite you to help us continue our tradition by becoming a 2015 Jewel Ball underwriter. Since 1946 we have granted nearly \$18 million to fund critically needed capital items to nonprofit organizations throughout San Diego County. The number of organizations applying for grants continues to increase and we can only meet their needs with the support of our generous underwriters.

Magnifique, Jewel Ball 2015, will be the culmination of our year-long fundraising efforts. A tribute to romance, detail, fashion, and elegance, Magnifique will feature lush gardens, architectural beauty, and design elements that will leave you breathless.

We have prepared this underwriting packet for your consideration. Our long experience in fundraising proves Las Patronas' stewardship is a powerful way for your gifts to reach the many areas of need in our community.

Please join us for Jewel Ball 2015, it's guaranteed to be Magnifique!

Sincerely,

Maureen Weber

Cari Massaad

A. Bradbury

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Kathryn Hamon
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Advisory Reps

Alison Figi
Gina Frager Hixson
Claudia Johnson
Sue Lakosil



Your Contribution

Las Patronas funds grant requests for critically-needed capital items to qualified nonprofit applicants. Our beneficiaries come to us from across San Diego County, and span every area of service to the community.

Every dollar given to Las Patronas impacts our community on a very personal level. By funding grants for critically needed capital items, we help fill a niche in the philanthropic community that otherwise may be overlooked, as many grant-making organizations will fund programs but not the tools needed to run those programs. Las Patronas funds these capital items with an eye to helping our valued San Diego nonprofits manage themselves more efficiently, creating a more sustainable future and ensuring that your contribution will be used by people right here in San Diego for years to come. Our beneficiaries are chosen from a large pool of applicants and are evaluated on the basis of their strength of mission, service to the people of San Diego, breadth of influence in the community, and fiscal responsibility. Qualified applicants must also be interviewed on site by a Las Patronas grant team before they can be considered for funding.

As you look over the list of our recent beneficiaries, you'll see that we have chosen nonprofits that cover a very wide range of services. During the last year alone, your donations funded 53 Las Patronas grants. Here are just a few examples of what your support has meant:

- A 12-passenger van with removable seats to transport personnel and deliver food for the **Jacobs & Cushman San Diego Food Bank Corporation**
- A 15-passenger van for the Performance Outreach Program (POP) Tour and to transport performers and sets for the **La Jolla Playhouse**
- Replacement turf for an indoor-style soccer field at Toby Wells Field, located at the **Mission Valley YMCA**
- Fitness and physical therapy equipment for an exercise center for patient and research use at **Parkinson's Association of San Diego**
- A 12-passenger van to transport students and golf equipment for **Pro Kids Golf Academy, Inc.:**
The First Tee of San Diego
- A 15-passenger van to support foster children enrolled in the Guardian Scholars Program for **Promises2Kids**
- Funding towards a bloodmobile for the Mobile Blood Collection Program at the **San Diego Blood Bank**
- LED lighting package for the Casa Del Prado Theater in Balboa Park for the **San Diego Junior Theater**
- 28 Crash Carts for the new **Scripps Prebys Cardiovascular Institute** for patients of **Scripps Memorial Hospital La Jolla**
- Replacement roof on the main facility, including the kitchen, cafeteria and caseworker housing for **Tradition One**

And there are so many more, representing the arts, culture, music, health, youth and senior services, education, animals, the environment, medical research, the homeless - in short, services that affect us all.

Our Mission

Las Patronas is committed to providing financial assistance to nonprofit organizations in San Diego county that provide valuable community services in the areas of health, education, social services and cultural arts, and to continuing our tradition of service to enhance the quality of life in our community.

A Tradition of Giving

Las Patronas is a philanthropic organization with a long history of giving. Since its inception in 1946, Las Patronas has donated nearly \$18 million to over a thousand charitable institutions in San Diego. The funds distributed to these organizations are generated through year-long fundraising efforts and the annual presentation of the Jewel Ball, one of San Diego's most enduring social, cultural, and philanthropic traditions.

Our Mission

Las Patronas is committed to providing financial assistance to non-profit organizations in San Diego County that provide valuable community services in the areas of health, education, social services, and cultural arts, and to continuing our tradition of service to enhance the quality of life in our community.

Las Patronas is highly respected for its fiduciary responsibility to its donors and great stewardship of each contribution it receives. The Las Patronas grant process involves a thorough evaluation of each organization that applies for funding including the review of its mission, operations and capital needs. All qualified grant applicants are visited on site and interviewed by a team of Las Patronas members. Grant requests are then reviewed by the entire membership in order to prioritize funding for the critically needed capital items. This ensures the most fundamental support is distributed to nonprofit organizations whose mission and reach will have the greatest impact on the citizens within our community.

All funds raised by Las Patronas stay in San Diego County and are distributed to many small grass-root nonprofits as well as larger, more visible organizations. By giving to Las Patronas, a company or individual diversifies its philanthropic giving – reaching children and seniors, the homeless and the disabled, emergency response teams and the military as well as supporting scientific research, health services, the environment and cultural arts – in a broad geographical range throughout San Diego.

With its philanthropic partners, both the sponsors and the nonprofit organizations, Las Patronas creates meaningful connections that touch countless lives and make San Diego a better place to live for everyone.

Las Patronas Major Beneficiaries

A Selection of Past Jewel Ball Major (grants >\$20K) Beneficiaries (minor beneficiaries on reverse)

Medical/Health

Blind Recreation Center
Burnham Institute for Medical Research
The Epilepsy Society of
San Diego County
Family Health Centers of San Diego, Inc.
Mountain Health and Community
Services
National Multiple Sclerosis Society
Parkinson's Association of San Diego
Rady Children's Hospital - San Diego
Rebecca and John Moores UCSD Cancer
Center
San Diego Blood Bank
Salk Institute for Biological Studies
San Diego Hospice and Palliative Care
Scripps Clinic Department of
Hematology and Oncology
Scripps La Jolla Heart Center
Scripps Health Foundation
Scripps Memorial Hospital
Scripps Memorial Hospital La Jolla
Scripps Mercy Hospital Chula Vista
Scripps Polster Breast Care Center
Sharp Memorial Hospital –
Center for Women's Health
Sidney Kimmel Cancer Center
UCSD Cancer Center - Breast Care Unit
UCSD Division of Biological Sciences
UCSD Regional Burn Center
UCSD Shiley Eye Center
The Vision of Children Foundation
Tri-City Hospital Foundation
Vista Community Clinic
Whittier Institute for Diabetes

Youth / Education

Birch Aquarium
Boy Scouts of America - SD Council
Child Abuse Prevention Foundation
The Foundation of La Jolla High School
Friends of National City Public Library
Helen Woodward Animal Center
Girl Scouts, San Diego –
Imperial Council, Inc.
Nativity Prep Academy
Outside the Lens
Pro Kids, The First Tee of San Diego
Promises2Kids

San Diego Center for Children
San Diego County Library
San Diego Junior Lifeguard Foundation
San Diego Junior Theatre
San Diego Public Library Foundation
Scripps Clinic & Research Center /
Child Day Care
Scripps Institution of Oceanography
SDSU Marching Aztecs
University of San Diego, School of
Leadership and Education Sciences
Urban Corps of San Diego County
Voices for Children

Social Services

A Reason to Survive
Alpha Behavioral Health Services
Alpha Project for the Homeless
American Red Cross - San Diego /
Imperial Counties Chapter
Arc of San Diego
Armed Services YMCA /
Camp Pendleton Branch
The Brother Benno Foundation, Inc.
Center for Community Solutions
Canine Companions for Independence
Emilio Nares Foundation
Episcopal Community Services
Friends of The Riford Center
Glenner Memory Care Centers
The Jacobs & Cushman San Diego
Food Bank Corporation
La Jolla YMCA Performing Arts Center
at the Firehouse
Lawrence Family Jewish Community Center
Magdalena Ecke Family YMCA
Meals-on-Wheels, Greater San Diego
Mission Valley YMCA
Partnerships with Industry
Rachel's Women's Center
REINS Therapeutic Horsemanship
Salvation Army of San Diego County
San Diego Fire-Rescue
San Diego Habitat for Humanity
San Diego Humane Society
San Diego Rescue Mission
San Diego Volunteer Lawyer Program
Second Chance
Senior Community Centers of SD

Senior Gleaners of San Diego County
So Others May Eat Incorporated
Special Olympics San Diego
SPORTS for Exceptional Athletes
St. Paul's Retirement Homes Foundation
St. Vincent de Paul Village
Tradition One
Urban Corps of San Diego
Vista Hill - Stein Education Center
Walden Family Services
YWCA of San Diego County

Cultural

Athenaeum Music and Arts Library
California Ballet Company
Christian Community Theatre
Diversionary Theatre
Eveoke Dance Theatre
Friends of Balboa Park
KPBS - TV/FM
La Jolla Historical Society
La Jolla Music Society
La Jolla Playhouse
Maritime Museum Association of SD
Mingei International Museum
Museum of Contemporary Art
San Diego Museum of Photographic Arts
NTC Foundation
The Old Globe
San Diego Air & Space Museum
San Diego Historical Society
San Diego Maritime Museum
San Diego Museum of Art
San Diego Opera
San Diego Repertory Theatre
San Diego Symphony Association
Spreckels Organ Society
The New Children's Museum
USS Midway Museum

Las Patronas Minor Beneficiaries

A Selection of our Minor Beneficiaries (grants <\$20K) since 2007

Medical / Health

American Lung Association of California,
San Diego Office
Children's Dental Health Association of SD
The Elizabeth Hospice Foundation
Grossmont Hospital Foundation
Juvenile Diabetes Research Foundation –
San Diego Chapter
La Maestra Family Clinic, Inc.
Linda Vista Health Care Center
Moores UCSD Cancer Center –
Oncofertility Program
Palomar Pomerado Health Foundation
Salk Institute for Biological Studies
San Diego Blood Bank
San Ysidro Health Center
Sharp Healthcare Foundation
Susan G. Komen for the Cure,
San Diego Affiliate
Scripps Research Institute
UCSD Neonatal Intensive Care Unit
UCSD Regional Burn Center
Vista Community Clinic
Volunteers in Medicine

Youth / Education

A Reason to Survive
Access Inc.
The Angels Foster Family Agency
Anza-Borrego Foundation and Institute
Bayside Community Center
Big Brothers Big Sisters of San Diego
Bird Rock Foundation
Boys and Girls Club of National City
Boy Scouts of America, SD/Imperial Council
Boys to Men Mentoring Network
Casa de Amparo
Center for World Music
Challenged Athletes Inc.
Coggan Family Aquatic Complex
EcoCenter for Alternative Fuel &
Renewable Energy Education
Elementary Institute of Science
Foundation of La Jolla High School
Friends of Kate Sessions Park
Friends of La Jolla Elementary, Inc.
Friends of San Pasqual Academy
Girl Scouts, SD/Imperial Council
Hannah's House
Heritage Elementary School PTO
Hispanic Business Student Organization
Home Start, Inc.
Juma Ventures
Kids on the Block
La Jolla Youth Baseball
La Jolla Youth Soccer

LJRadio
Media Arts Center San Diego
Mission Bay High School Band Boosters
Monarch School Project
Montgomery Media Institute
Muirlands Foundation, Inc.
Outdoor Outreach
The Pruess School - UCSD
Rolling Readers
San Diego Center for Children
San Diego Family Justice Center Foundation
San Diego Project Heart Beat
Tariq Khamisa Foundation
Turning the Hearts Center
The Vision of Children Foundation
Voices for Children
Words Alive
YMCA of San Diego County

Social Services

Adaptive Sports & Recreation Association
Angels Faces
Angel's Depot
Alzheimer's Association of San Diego County
Big Worm's Cystic Fibrosis Life Foundation
Birthline of San Diego County Inc.
Burn Institute of California
Cal-Diego Paralyzed Veterans Association
Casa Cornelia Law Center
Center for Community Solutions
Challenge Center
Chicano Federation
Community Resource Center
Developmental Services Continuum, Inc.
Doris A. Howell Foundation for
Women's Health Research
Elder Law & Advocacy
Epilepsy Foundation of San Diego County
Family Violence & Sexual Assault
Feeding America San Diego
Foundation for Women
Fraternity House Inc.
Friends of San Diego Public Library
Glennier Memory Care Centers
Greater La Jolla Meals-on-Wheels, Inc.
Head North Foundation
The Horses of Tir Na Nog Ranch
I Love a Clean San Diego
Include Autism
Interfaith Community Services
International Rescue Committee
Jacobs Center for Neighborhood Innovation
Jewish Family Service of San Diego
Just in Time for Foster Youth
La Jolla Community Center
Labrador Rescuers, Inc.
Lawrence Family Jewish Community Center

The Leukemia and Lymphoma Society
San Diego Chapter
Lions Tigers & Bears –
A Big Cat & Exotic Animal Rescue
Mama's Kitchen
Maritime Museum Association of
San Diego
Meals-on-Wheels Greater San Diego
Miracle League of San Diego
Operation Homefront Southern Calif.
Parkinson's Disease Assoc. of SD
Partnerships with Industry
PAWS of San Diego County, Inc.
Project Walk Recovery Center
Project Wildlife
Postpartum Health Alliance
Redwood Senior Homes & Services
Resounding Joy, Inc.
Ronald McDonald House Charities
of San Diego County
Salvation Army
San Diego Brain Injury Foundation
San Diego Futures Foundation
San Diego Humane Society and SPCA
San Diego Police Foundation
San Diego Police Officers Association –
SWAT

Cultural

Athenaeum Music & Arts Library
Balboa Park Cultural Partnership
California Center for the Arts, Escondido
City Ballet, Inc.
Culture Shock Dance Troupe
Cygnet Theater Company
Friends of San Diego School of
Creative and Performing Arts
La Jolla Playhouse
La Jolla Symphony and Chorus
Lamb's Players, Inc.
Lux Art Institute
Lyric Opera San Diego
Mingei International Museum
Museum of Photographic Arts
San Diego Air & Space Museum
San Diego Ballet
San Diego Film Festival
San Diego Historical Society
San Diego Museum of Art
San Diego Museum of Man
San Diego Natural History Museum
San Diego Symphony Orchestra
Spreckels Organ Society
Timken Museum of Art
Westwind Brass
Women's Museum of California

Magnifique

Las Patronas Jewel Ball 2015

Las Patronas 2015 Major Beneficiaries

Alpha Project for the Homeless

A crew cab stake-bed truck for its work programs.

Arc of San Diego

Exercise equipment to provide therapeutic fitness services to people with disabilities.

Boys and Girls Clubs of Greater San Diego

A new passenger van to transport members to the Escondido site from area schools.

Living Coast Discovery Center

A 15-passenger transit van to bring educational programs to classrooms.

Mountain Health and Community Services, Inc.

One eye care chair, lamp, digital tester and analyzers to equip the new vision care center.

Old Globe Theatre

A 15-passenger van to transport Globe artists.

The Preuss School - UCSD

An 8-passenger van to transport student athletes to sporting events and tournaments.

University of San Diego

Six patient transport systems for the Hahn School of Nursing Simulation Center.

San Diego Zoo Global

ADA equipped vehicle to provide transportation for guests with limited mobility.

LAS PATRONAS

Partnering with the San Diego Community since 1946

Sponsorship/Underwriting Opportunities

Las Patronas 69th Annual Jewel Ball

August 8, 2015 (Tax ID #95-6051480)

Level	Benefits	Recognition Choices
Platinum \$50,000+	<ul style="list-style-type: none"> Two Platinum premier tables (seats 20) with personal wait staff and exquisite table gifts Exclusive VIP cocktail party Luxury transportation service for table guests to and from the Ball Name included on Jewel Ball Save-the-Date card Full-page color ad in the Jewel Ball Program Book Special recognition in the Las Patronas Newsletter Special recognition on the Las Patronas Website, with a link to your website Name prominently featured the night of the Ball 	<ul style="list-style-type: none"> 30 Banners in the La Jolla Banner Program 2016 Beneficiary Luncheon Jewel Ball Program Book Dinner for Ballroom Guests Or choose a compilation of any of the recognition opportunities available below to total \$50,000 level (e.g. one from Crown Jewel opportunities, one from Diamond opportunities).
Crown Jewel \$30,000+	<ul style="list-style-type: none"> One Crown Jewel table (seats 10) with preferential seating and special table gifts Exclusive VIP cocktail party Luxury transportation service for table guests to and from the Ball Name included on Jewel Ball Save-the-Date card Full-page color ad in the Jewel Ball Program Book Special recognition in the Las Patronas Newsletter Special recognition on the Las Patronas Website, with a link to your website Name prominently featured the night of the Ball 	<ul style="list-style-type: none"> 20 Banners in the La Jolla Banner Program Jewel Ball Ballroom Design Orchestra Dinner for Platinum, Crown Jewel & Diamond Circle Guests Table gifts for Platinum, Crown Jewel & Diamond Circle Guests Or choose a compilation of opportunities available below to total \$30,000 level
Diamond \$20,000+	<ul style="list-style-type: none"> One Diamond Circle table (seats 10) with preferential seating and special table gifts Full-page color ad in the Jewel Ball Program Book Special recognition in the Las Patronas Newsletter Special recognition on the Las Patronas Website, with a link to your website Name prominently featured the night of the Ball 	<ul style="list-style-type: none"> 15 Banners in the La Jolla Banner Program Las Patronas Annual Newsletter Underwriting Solicitation Folders- Cocktail Hour Champagne Bar Professional Photo Station Donation Tickets Silent Auction Brochure Entertainment/Special Effects Gifts for Ballroom Guests Jewel Ball Program Bookmark Jewel Ball Program Book Pens Or choose a compilation of opportunities available below to total \$20,000 level

**Ruby
\$15,000+**

- Choice of six Diamond Circle seats or ten preferred Ballroom seats, each with special table gifts
- Full-page color ad in the Jewel Ball Program Book
- Special recognition in the Las Patronas Newsletter
- Special recognition on the Las Patronas Website, with a link to your website
- Name featured the night of the Ball
- Cocktail Music
- Platinum, Crown Jewel & Diamond Circle Spirits
- Entry Tokens
- Table Centerpieces
- Jewel Ball Invitations
- Driveway Signage
- Las Patronas Banner on Ball Central Tent
- Or choose a compilation of opportunities available below to total \$15,000 level

**Emerald
\$10,000+**

- Choice of four Diamond Circle seats or six preferred Ballroom seats, each with appropriate table gifts
- Full-page black & white ad in the Jewel Ball Program Book
- Special recognition in the Las Patronas Newsletter
- Name featured the night of the Ball
- 7 Banners in the La Jolla Banner Program
- ~~Wrappers for Donations and Advertising Solicitation Packets~~
- ~~Seafood Bar~~
- Valet Parking
- Cocktail Napkins
- Champagne Coasters
- Matchbox Covers
- Flip Book Photo Booth
- Reception Décor

**Sapphire
\$5,500+**

- Choice of two Diamond Circle seats or four preferred Ballroom seats, each with appropriate table gifts
- Recognition in the annual Las Patronas Newsletter
- Recognition in the Jewel Ball Program Book
- Name featured the night of the Ball
- 4 Banners in the La Jolla Banner Program
- Silent Auction Area Décor
- ~~Jewel Ball Dinner Wine Corkage~~

**Topaz
\$3,500+**

- Two preferred Ballroom seats with table gifts
- Recognition in the annual Las Patronas Newsletter
- Recognition in the Jewel Ball Program Book
- Name featured the night of the Ball

**Pearl
\$1,000+**

- Recognition in the annual Las Patronas Newsletter
- Recognition in the Jewel Ball Program Book

All contributions of any amount are greatly appreciated. Benefits apply to monetary donations only.
A portion of each ticket, if used, will be non-deductible for tax purposes.

**Underwriting Contracts must be returned to Las Patronas in order to reserve your underwriting choice.
Payment is due on underwriting commitments by May 1, 2015.**

Contracts may be mailed to Las Patronas, c/o Lisette Farrell, 6115 Terryhill Drive La Jolla, CA 92037.

For more information, please contact
Maureen Weber, Underwriting Chair at (858)735-0577 [or email: mweberlj@gmail.com](mailto:mweberlj@gmail.com)

2014 Las Patronas Underwriting Partners

Las Patronas gratefully acknowledges the following individuals, companies, foundations and organizations that so generously served as our community partners by underwriting for Las Patronas in 2014 in an amount of \$3,500 or more.

Platinum

James and Dianne Bashor
Caroline and Nicolas Nierenberg

Crown Jewel

Anonymous
Annette and Daniel Bradbury
The J. Crivello Foundation
Darlene Marcos Shiley
Jo Bobbie MacConnell Showley

Diamond

David J. Dunn
The Barbey Family Trust and
Nonnie and John Barbey
Dan and Jenifer Koetting
The Senyei Family Foundation
Lise Wilson and Steve Strauss,
Kelly and Jason Kent,
Lynn and Fred Muto/Cooley LLP
Emma and Leo Zuckerman

Ruby

919 Corporation
Karl Walter and Lisa Betyar/
Lindsay and Brownell, LLP
Cathy and Chris Carroll
Bill and Dawn Davidson
Lisette and Mick Farrell,
Farrell Family Foundation
Elspeth and Jim Myer
Dr. Angela Nahl/
La Jolla LASIK Institute

Emerald

Ashford University
Edward and Susie Piegza/
Classic Journeys, LLC

Dowling & Yahnke, LLC
Mary and Hudson Drake
Haeyoung Kong Tang Foundation
Henebery Celebrated Whiskey
Ingrid and Joseph W. Hibben
Advised Fund
Intercare Insurance Solutions,
a HUB International Company
The Corky McMillin Companies
& McMillin Realty

Northern Trust Bank
Marty and David Pendarvis
The Haudenschild Family
Sycuan Resort & Casino
The Preuss Family Foundation

Sapphire

Anonymous
AT&T
Bank of America Merrill Lynch
Mr. Fred Borrelli-The Georges and
Germaine Fusenot Charity Foundation
City National Bank
Vahid Moradi, President of
C.J. Charles Jewelers
Estey and Bomberger, LLP
June and Mark Fabiani
Casey and Martin Fenton
Audrey S. Geisel/San Diego Foundation/
Dr. Seuss Fund
Issa Family Foundation
Debby and Hal Jacobs
Sydney Joan Kinsella/Arthur and Joan Funk
Charitable Family Foundation
La Jolla Cosmetic Laser Clinic
La Jolla Cosmetic Surgery Centre
La Jolla Oral and Facial Surgery/
Dr. Robert Gramins and Albert Lin
Mary Keogh Lyman

Malany Family Foundation
Barbara and Ed Malone
Nordstrom
Conrad Prebys and Debbie Turner
Sheryl and Bob Scarano
Scripps Health
John and Beverly Stauffer Foundation
The Leventhal Law Firm
Ann and Phil White

Topaz

Anonymous
Lisa and Steve Altman
Susan and Hugo Barrera
California Bank and Trust
Carol and Jeff Chang
Rick and Linda Dicker
Ellis Family Foundation
Susan Napier/Goldman, Sachs & Co.
Denise Hawkinson and Jimmy Herbst
Hegeler & Anderson, APC
Jena and Robert Joyce
Amanda and Troy Latimer
Jay and Jennifer Levitt
Cari and Bassam Massaad/
Mercy Care Pharmacy
Jack McGrory,
Price Charities Advisory Board
Bridget and Anthony Musante
Leigh Plesniak and Eric Korevaar
Rady Children's Hospital-San Diego
Nicole and David Repp
MaryAnne and Ted Pintar/
Robbins, Gellar, Rudman and Dowd
San Diego City Fire Fighters
Kathliene and Jon Sundt
The Mirandon Foundation for Hope, Inc.
Mrs. Jack Walsh