

THE PROFESSIONAL INVESTOR

Investment, trading & tax planning guidance from experts

Dear Investor,

How to Make Money in the Markets

Rakesh Jhunjhunwala said in a recent interview: "Don't follow me; instead acquire the investing and trading knowledge you need to act on your own." With this in mind, this issue highlights two books that have stood the test of reader acceptance over a period of time, indicating that they contain knowledge that many people have found valuable. Maybe you will too.

Another of Japanese innovations, Ichimoku is a very powerful trading system. The bestselling book, **How to Make Money Trading the Ichimoku System** by Balkrishna Sadekar (pages 1 to 3) reveals how you can make money trading with the system of candlestick charts. One terrific advantage of Ichimoku charts is that traders can visually determine in an instant whether the situation is bullish or bearish.

The other book **Armchair Investing** (page 7) reveals a safe, simple, disciplined and nearly automatic system for individual investors.

The 2021-22 editions A. N. Shanbhag annual bestsellers, (page 8), pack in all the recent budget changes, and offer up-to-date guidance on profitable investing and tax saving this year.

And, as always, this issue also highlights dozens of terrific books by top market experts to help you make profits in all market conditions!

Act today . . . ordering information is given on page 4.



Kapil Malhotra
Publisher

The Powerful Ichimoku Trading System

Balkrishna M. Sadekar

ICHIMOKU KINKO HYU, COMMONLY REFERRED to as Ichimoku, is one of the best systems available for trading the markets. The Ichimoku indicator is a trading system which can be applied to stocks, commodities, futures, currencies and bonds. If you can chart it, you can apply Ichimoku to it. It works very well on all time frames, from the weekly all the way down to one minute chart. For those familiar with candlestick charts, Ichimoku charts are a default extension of Japanese innovation.

Loosely translated, Ichimoku chart means a 'one glance equilibrium' chart. **Once a trader is familiar with the components of an Ichimoku system, it should take no more than a glance to decide if the chart is bullish or bearish.** This was the purpose with which Goichi Hosoda invented this system. Goichi was a Japanese reporter who wanted to create an all-in-one indicator to visually depict the market's sentiment in the chart. After fine tuning it for many years, he finally published his findings in Japan in the late 1960s. This was the first publication on Ichimoku system and it got rapidly adopted by the Japanese traders and across Asia. Ichimoku started getting a following in the Western world in the 1990s as computers became widespread. The computation involved in developing and displaying the indicator got a lot easier with the help of computers. Most charting platforms today offer Ichimoku as an indicator.

“A man has to guard against many things, and most of all against himself.”
— Jesse Livermore

Detailed Descriptions and contents of all books are available on
www.visionbooksindia.com

(Continued on page 2)

THE IMPORTANT NUMBERS: The Ichimoku system is based on three numbers: 9, 26 and 52.

There are a few theories about why these numbers were used by Goichi when he developed the system.

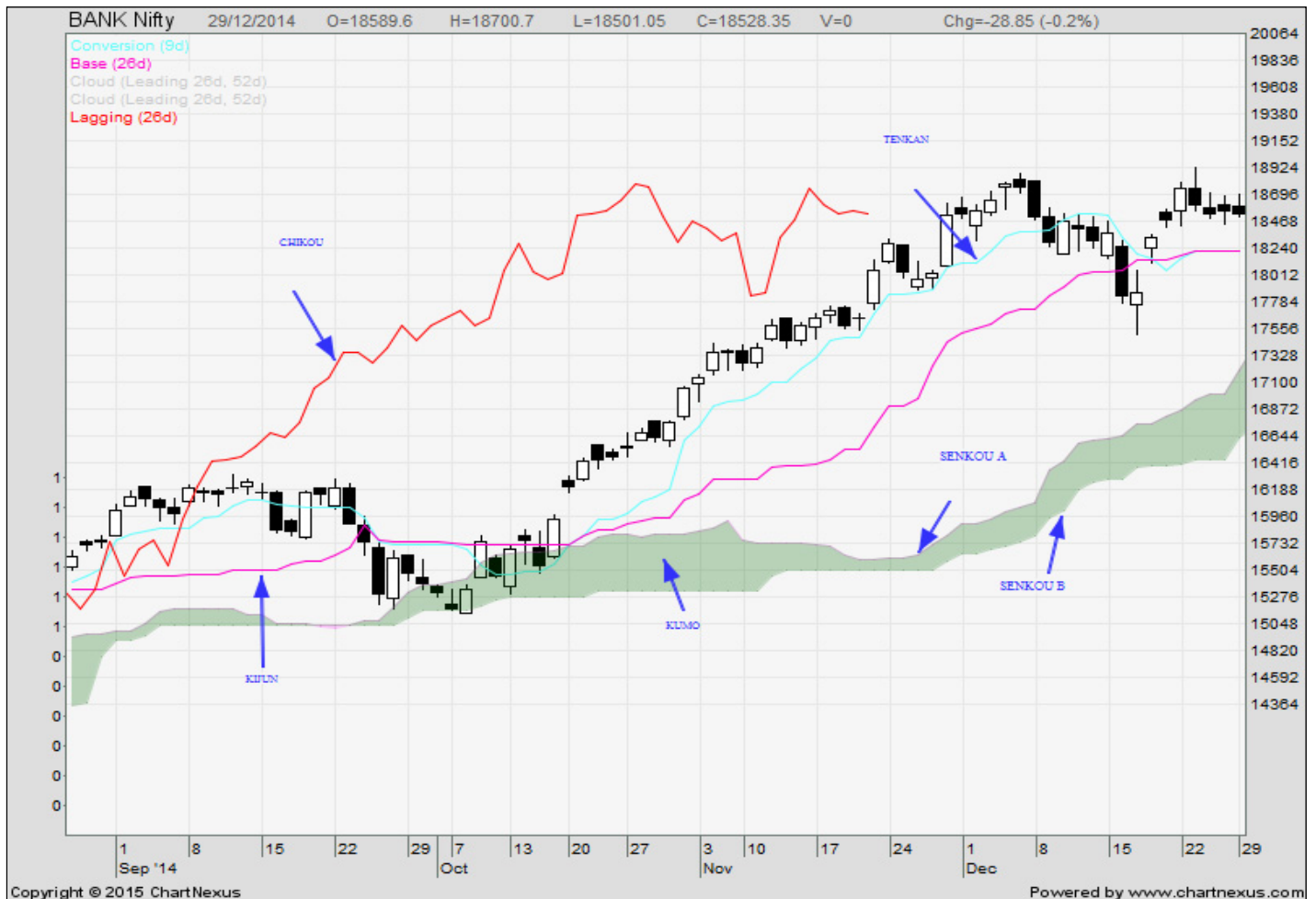
In Japan, there were 26 trading days in a month in those days. So 52 days would account for two months of trading activity. The number 9 was about a week-and-a-half of trading. Another theory proposes that the number 26 was based on a lunar cycle. The fact is that it really does not matter. The Ichimoku system works with amazing accuracy with these original numbers. Traders often try to change and experiment with the number settings. There's nothing wrong with that and you might want to do so as well. Please make sure, however, that you are not curve-fitting the settings. You might find some settings working flawlessly on a 5-minute chart, but when you try to use them on the daily chart, they fail dramatically. So keep that in mind if you want to play with different numbers on your Ichimoku chart. **I would strongly suggest**

using the original numbers as they have stood the test of time on all time frames and across all asset classes.

As mentioned earlier, Ichimoku charts are meant to show investor sentiment at a glance. Another huge advantage of this system is that there is no need for other indicators and oscillators. One of the big dilemmas traders face is what indicators or oscillators to use. Choosing between hundreds of them and experimenting with their individual settings is a daunting task. Most times traders will use an indicator for a few trades and if the trades don't work, move on to the next indicator. This way, they never really get to experience the indicator in all situations. They keep moving from indicator to indicator and from one trading system to another, finally blowing out their account. There is no indicator, oscillator or trading system out there which will work 100% of the time. So is Ichimoku the holy grail for traders? Obviously not! The holy grail in trading is a myth. Each system has its flaws. It is how a trader uses the system that makes the

system profitable. Remember that the goal of trading is to make more profits than losses. It is not to make only profitable trades. That is impossible. In fact, research has shown that successful traders have a number of higher losing trades than winning ones. They are successful because of one simple reason. The profits in their profitable trades are far higher than the losses in their losing trades. Most inexperienced traders have exactly the opposite situation. They go for quick profits, but let the losers run. This mindset needs to change! The Ichimoku system, with its dynamic support / resistance components is well suited to help the trader in adhering to strict rules.

PRICE EQUILIBRIUM: The core of the Ichimoku system is built around the relationship between price and its equilibrium. In the Western world, equilibrium is based on closing prices of an asset. An example of this would be a 50- or 200-period simple moving average. Technical analysts will often refer to these as equilibrium for price; namely, the price cannot stray too far from them and has to revert back sooner or



later. In the Japanese world, the high and low of the trading period is considered equally important as the price open and close. The high is the point where demand was overwhelmed by supply. The low is where buyers provided enough demand to absorb supply. These two price extremes give the range of trading activity for that period. This range changes every period and is dynamic. If prices do not make new highs and new lows within a certain amount of time, the equilibrium will be maintained and price could gravitate towards it. In bullish trends, this equilibrium keeps moving higher as the price achieves new highs. In bearish markets, on the other hand, the equilibrium moves lower as the lows keep falling. These trends continue so long as the demand / supply relationship doesn't revert. When it does, price breaks out through the equilibrium and starts moving in the opposite direction.

In Ichimoku, equilibrium is calculated as the average of the highest high and the lowest low in three different periods. Any guesses which three periods?

Yes, 9, 26 and 52!

ICHIMOKU IS A TREND FOLLOWING SYSTEM: Most successful traders make their money trading trends. It is extremely difficult to derive profits from a non-trending market. Ichimoku helps mitigate this issue to a certain extent. It helps the trader in identifying non-trending markets, so that they can be avoided. As you will read in the next chapter, **the Ichimoku system has a built-in zone, called the Kumo cloud, which signifies consolidation.** Traders need to be extra cautious initiating trades when the price is within the Kumo, as it is then in a non-trending phase.

The individual components of Ichimoku

are designed to provide the following information:

- Is the chart bullish or bearish?
- Is the chart displaying consolidation of price?
- If the chart is bullish, is there momentum in the trend?
- If the chart is bearish, is there momentum in the trend?
- If a chart is consolidating, how long would it be before the consolidation might get over?
- Where is the price equilibrium? For bullish markets, this would be support; and for bearish markets this would be resistance.

FUTURE PROJECTION AND PAST INFLUENCE: Another in-built feature of Ichimoku is the projection of future price action. Goichi firmly believed that current price action has repercussions in the future. Demand and supply available in the present will create support and resistance in the future. Based on this assumption, the Ichimoku system is designed to project dynamic support and resistance values 26 periods ahead in time. No other indicator has such a future predicting feature.

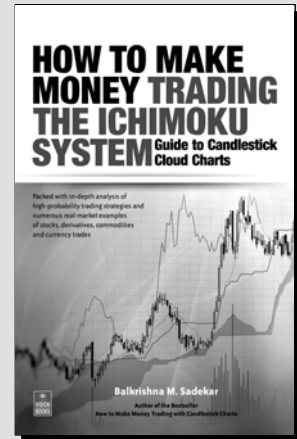
Just as the present affects the future, the past also influences the present. Accordingly, prices from 26 periods ago are given great importance in the Ichimoku system. As Chapter 2 describes, traders need to be particularly aware of this phenomenon.

I would urge the reader to read and re-read chapters 2 and 3 until the Ichimoku components and their significance is clear and well understood. Chapter 4: Kumo break strategy and Chapter 5: Tenkan / Kijun cross strategy constitute a practical guide to Ichimoku trading.

Welcome to the world of Ichimoku! You will profit from it.

How to Make Money Trading with the Ichimoku Cloud Charts

Ichimoku Kinko Hyu, commonly referred to as Ichimoku, is a very powerful trading system which can be applied to stocks, commodities, futures, currencies and bonds — in fact, to anything that can be charted. Equally, it works very well on all time frames, from the weekly all the way down to the one-minute chart.



Also available as e-book

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Loosely translated, Ichimoku chart means a 'one glance equilibrium' chart. The Ichimoku cloud is at the heart of the system. Due to the unique construction of the Ichimoku cloud, a trader can determine at a glance whether a chart is bullish or bearish. It is thus a terrific visual indicator. Not just that. Also:

- Ichimoku clearly defines support and resistance, identifies trend direction, gauges momentum, and provides trading signals.
- It is the only system with a built-in forward looking indicator.
- Looking at Ichimoku charts on multiple time frames can offer a tell-all x-ray into the dynamics of any market.
- It shows how to correctly time their entry and exit trades.
- Most charting platforms today offer Ichimoku as an indicator.

This book explains in details how to construct and correctly analyze the Ichimoku charts. With in-depth analysis of popular Ichimoku trading strategies and numerous real-market examples of stocks, derivatives, commodities and currency trades, this book will show you how the Ichimoku system gives new meaning to the word 'high probability trading.'

BALKRISHNA M. SADEKAR runs an educational company providing training to stock traders in the proper use of candlestick charting and technical analysis. Himself a trader for more than a decade, Sadekar trains others in correctly applying trading systems for profiting from equity markets.



[Excerpt from: **How to Make Money Trading the Ichimoku System** by Balkrishna M. Sadekar. Order by email to visionbooks@gmail.com, or online at www.visionbooksindia.com; www.amazon.in and www.flipkart.com]

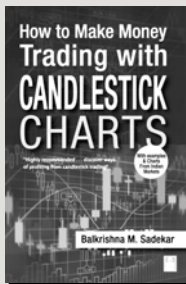
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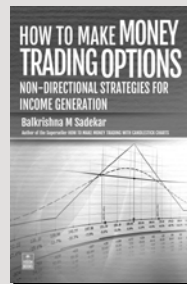
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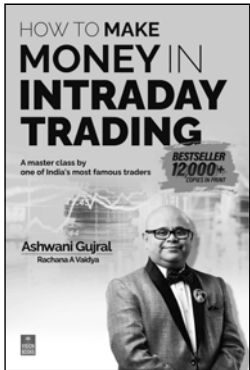


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HOW TO MAKE MONEY IN BULL MARKETS OR BEAR

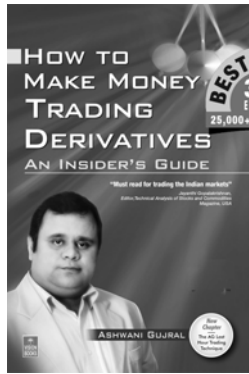
"The more you learn, the more you earn" — Warren Buffett

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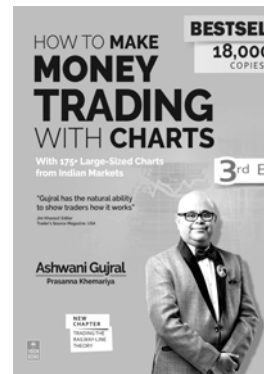
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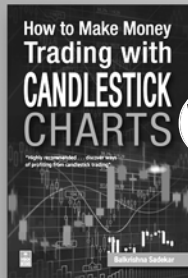
methods for each pattern.

Using real-life examples and 175+ charts from the Indian markets, this pioneering and comprehensive book on chart patterns and chart analysis explains every significant tradable pattern, buy and sell signal, and the use of important technical indicators.

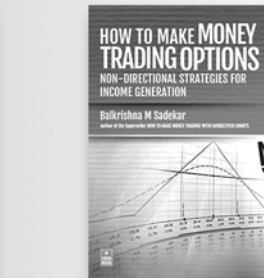
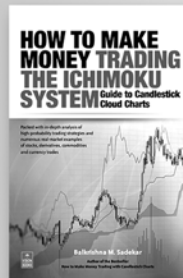
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How to Make Money Trading with Candlestick Charts: With examples and charts from Indian markets

BESTSELLER! Constantly refined and tested over time, candlestick signals are now being used the world over for trading all financial markets, including stocks, derivatives and currencies, etc.

This hugely acclaimed bestseller book explains step-by-step how you can make money by trading the powerful and proven candlestick techniques.

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How to Make Money Trading the Ichimoku System: Guide to Candlestick Cloud Charts

Ichimoku is one of today's most powerful trading systems. Due to the Ichimoku cloud's unique construction, a trader can visually determine if a chart is bullish or bearish!

Packed with in-depth analysis of high-probability trading strategies and numerous real-market examples of stocks, derivatives, commodities and currency trades, this book reveals how you can make money using the powerful Ichimoku system, the candlestick cloud charts.

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How to Make Money Trading Options Non-Directional Strategies for Income Generation

A pioneering book on making money through non-directional trading, i.e. without having to predict the market's future direction.

The book will equally benefit directional traders through its lucid explanation of popular options strategies of leveraging, hedging, and speculation — and even for buying stocks cheaper by using options.

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For the invaluable know-how and skills these books offer, they are a superb investment anyway.

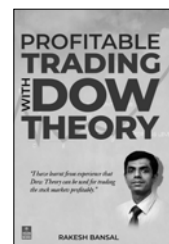
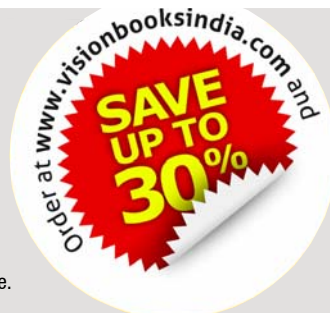
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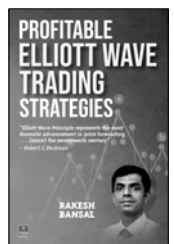
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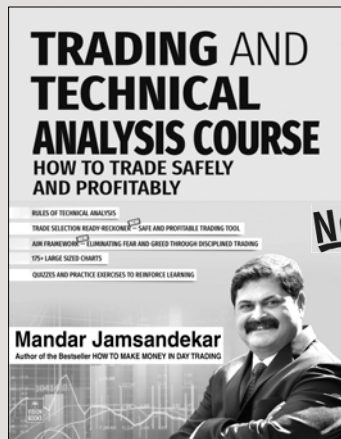
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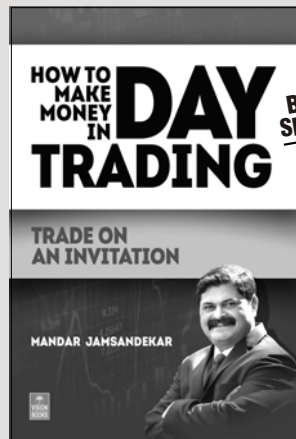
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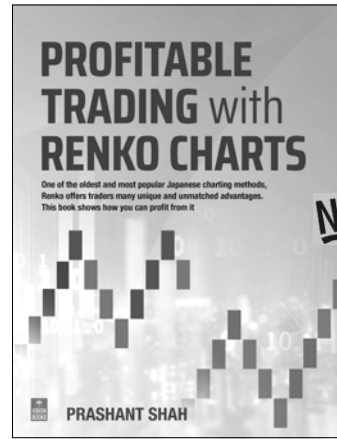
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Prashant Shah

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■ Renko charts are simple to use

- Trends are easier to identify in Renko charts since the price is always either clearly bullish or bearish
- Due to their uncluttered appearance, significant tradeable patterns are much easier to spot in Renko charts
- Being objective in nature, entry and exit signals are clearly defined in Renko charts, making it easier to trade profitably
- By eliminating insignificant price action, Renko charts help traders control overtrading — one of the biggest sources of trading losses
- PLUS: 250+ charts and examples from Indian markets.

With recent advancement in technology making Renko easily accessible on popular charting software, this book will help both experienced and novice traders to profit from this very powerful system.

Prashant Shah is one of India's top practitioners of "noiseless charts." In this comprehensive book, he reveals all the tips and tricks of profitable trading with Renko charts that he has mastered over the years.

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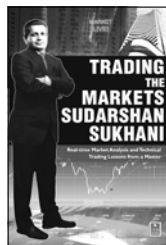
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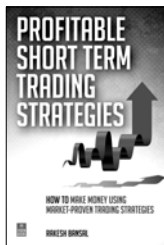
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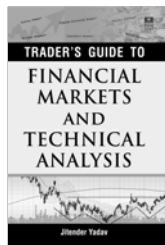
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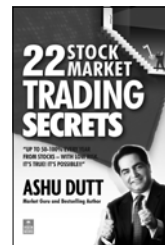
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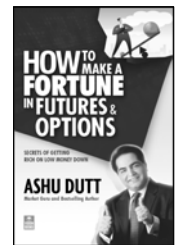
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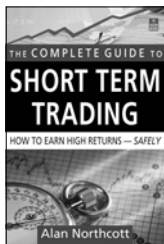
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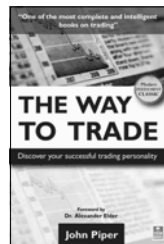
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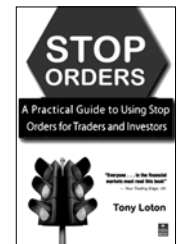
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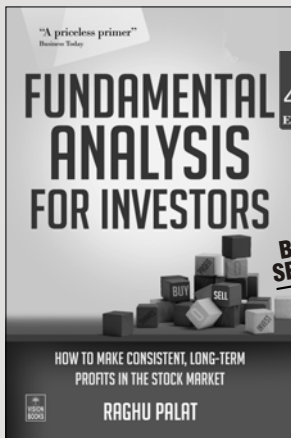
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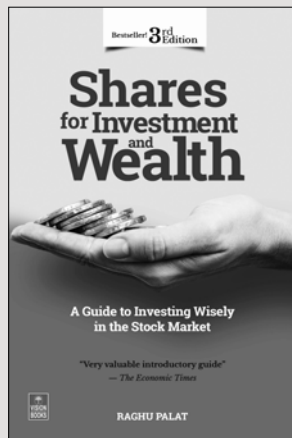


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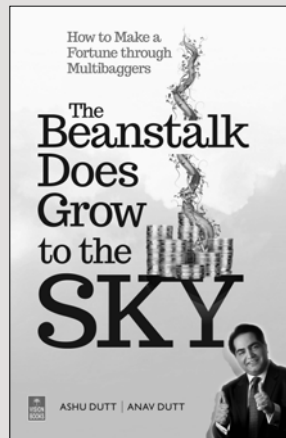
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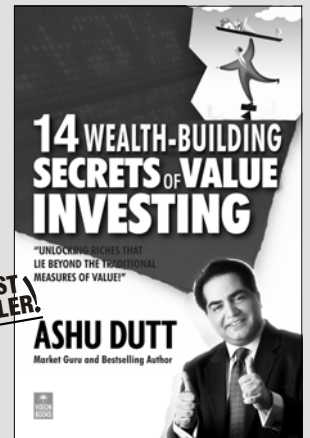
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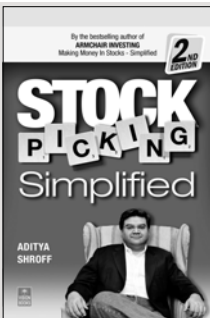
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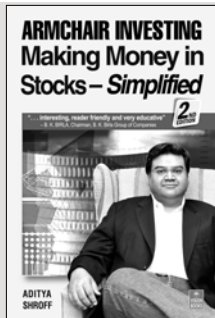
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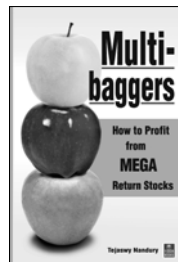
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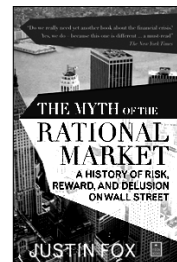
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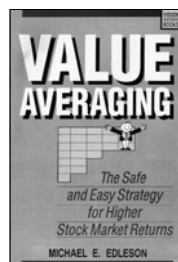
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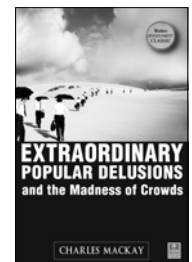
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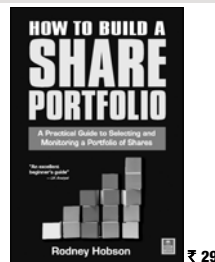
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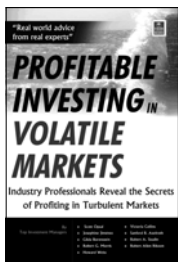
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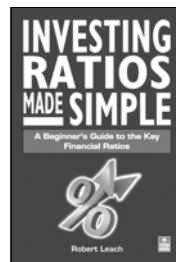
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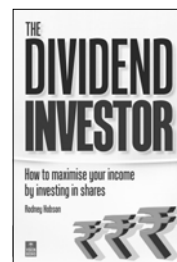
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Invest in Tandem with the Economic Cycle

Aditya Shroff

To make money in stocks, you need to buy and sell them at the right time. And, the right time to enter and exit are indicated to us by the phase of the economic cycle.

ECONOMIC ACTIVITY TAKES PLACE IN CYCLES. The period of these cycles can be as little as four years to as long as fifty years. But what interests us here is the four-year cycle. This cycle has different phases which can help us time our entries and exits.

6 PHASES OF THE ECONOMIC CYCLE

- Phases 1 to 3 consist of a growing economy in its early, middle and late stages.
- Phases 4 to 6 consist of a contracting economy in its early, middle and late stages.

A growing economy is often described as a boom. When an economy is declining or contracting, it is often described as recession.

It has been seen that not all sectors of the economy do well at the same time. They behave differently in different phases of the economy with some sectors doing well even in the declining phases of the economy. This differing behaviour helps us to identify the phase of the economic cycle we are in.

Characteristics of the 6 Phases of the Economic Cycle

Phase 1 or early stage of a growing economy:

Business is growing again. Interest rates have bottomed out. People are optimistic. Salaries are showing signs of improvement, and jobs are again beginning to be available. Sectors which begin to do well in this phase are computer software, airlines and shipping.

Phase 2 or the middle stage of a growing economy:

Every business looks as if it's booming. Prices are rising, and people are spending freely.

The general mood is one of success and well-being. Interest rates are rising. This is the real positive period of the economy. Almost all sectors are doing well, especially metals, coal, fertilizers, heavy equipment, engineering and infrastructure.

Phase 3 or the last stage of a growing economy: Some skeletons start coming out of the cupboards. Prices become unbearably high. Interest rates, too, are very high and mortgages expensive. Most people are talking about the stock market. Stock prices are volatile. Unknown, low priced stocks are in the limelight. Growth is either stagnant or down. Sectors which are doing well are oil exploration, oil marketing and refineries.

Phase 4 or early stage of a declining economy:

Suddenly, all stocks are falling. There is some scam or the other in the financial markets. People are getting laid off. Jobs are scarce. Interest rates are peaking. Sectors which are doing well are defensive sectors, such as pharmaceuticals, cigarettes, food and household fast moving consumer goods.

Phase 5 or middle stage of a declining economy:

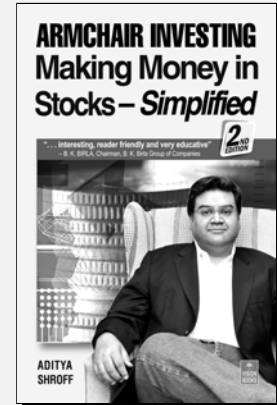
Jobs are practically unavailable. Inflation is down. Interest rates are also coming down. People are expecting the worst. Investment advisors are expecting the bottom to fall off. Sectors which are doing well are gas, power, banking, loans and financial services.

Phase 6 or last stage of a declining economy:

Some sectors begin to show improvement. People are beginning to talk of hope. Interest rates are still coming down. People are starting to spend on some durable products. There are some signs of revival. Sectors which begin to do well are auto, real estate, home appliances, consumer durables and textiles.

Armchair Investing — a simple, safe system for making money in the stock market

Investing in shares can be highly profitable even with small amounts of money. For most individual investors it is probably the only way to beat inflation and build wealth. Investments in other assets like real estate or bullion require huge capital and are illiquid.



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This book introduces the innovative Armchair Investing system to help you make money from stocks. So, what's so special about Armchair investing? Plenty:

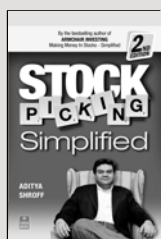
- It's a comprehensive investment strategy with easy-to-follow rules for selecting the right stocks to invest in, rules for monitoring your portfolio, and rules for how and when to sell your stocks and exit the market.
- It's simple. You don't have to be highly qualified or exceptionally "gifted" to profit from it.
- It's a relatively safe method which recognizes that protection of capital is as important, if not more important, than making profits.
- The tools you need are all easily available.
- It requires no more than 2 hours a week.
- It is an inherently disciplined and nearly automatic approach to stock investing which keeps emotional decision-making in check.
- It's market-tested. The author has used this system for investing in stocks.

HOW THE ECONOMIC CYCLE HELPS US IN INVESTING:

To make money, you need to get into the stock market when the economic cycle is showing signs of revival — which is Phase 6 or Phase 1 of the cycle — and exit the market in Phase 3 of the economic cycle. This means selling your stocks when the business cycle is at its peak. The prices may well go somewhat higher after you sell, but it's not wise to stay in the market hoping to catch the very top, the mistake which many investors make.

[Excerpt from: **Armchair Investing: Making Money in Stocks — Simplified** by Aditya Shroff. Order by email to visionbooks@gmail.com, or online at www.visionbooksindia.com; www.amazon.in and www.flipkart.com]

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Stock Picking — Simplified (2nd Edition)

Aditya Shroff

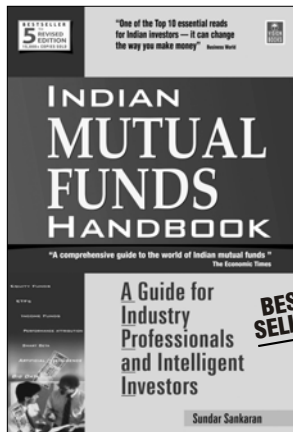
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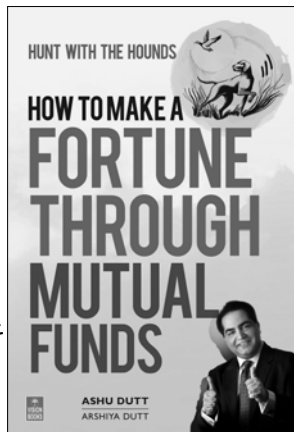
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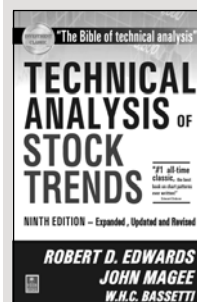


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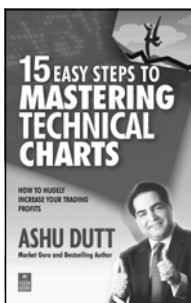
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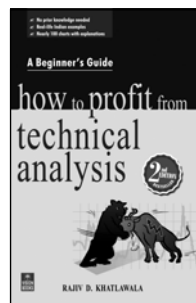


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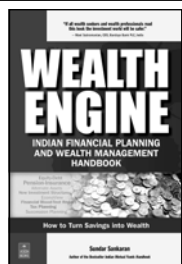
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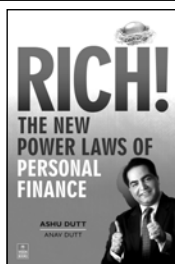
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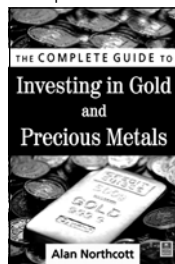
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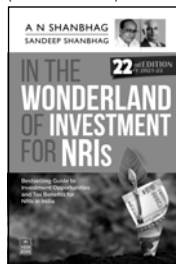
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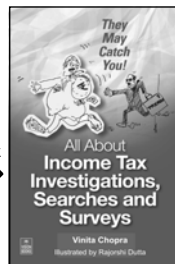
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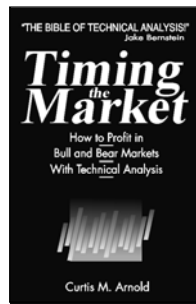
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