

# The Puzzle Art Installation & Collaborative Project

"There are no extra pieces of the universe. Everyone is here because he or she has a place to fill, and every piece must fit itself into the big jigsaw puzzle (of life)."

- Deepak Chopra

**CREATIVE**  
**TEAM-BUILDING**

**ART IS GOOD™**  
about art and you



[www.artisgoodforyou.com](http://www.artisgoodforyou.com)

# SIMPLY BRING YOUR GOOD IDEAS AND THE PUZZLE TEAM WILL BRING THE REST.

**Creative Team-Building Workshops:** In this fast-paced world we live and work in, often we don't slow down enough to connect with others around us. Art is Good creative team-building workshops allow your group to collaborate on something meaningful and have fun working together. It's a perfect fun activity for your employees or team.



The agencyEA in Chicago, IL  
Creative Team Building

*"Creativity Takes Courage"*  
- Henri Matisse

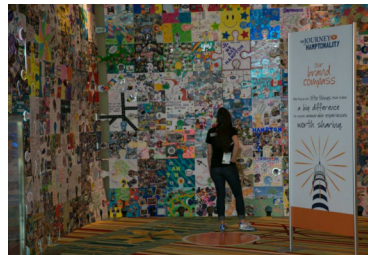
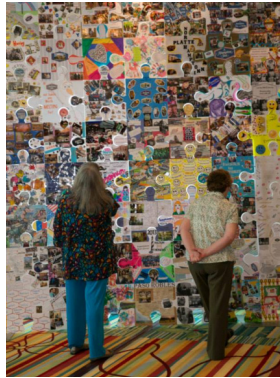


VSAG in Washington, DC  
Staff & consultants from around the world concluded their employee summit with Creative Team Building.



# COLLABORATION IS A BEAUTIFUL THING!

**Team Building Workshops:** The Puzzle Team specializes in facilitating Creative *Team-Building* by administering group puzzle piece making workshops. We work with each group to create meaningful artwork together. Participants can assemble and exhibit their completed puzzle artwork locally, celebrate the installation, then ship the pieces to NYC to become a piece of our historic world-wide collaborative installation.



Etsy.com Puzzle Team Building at their Etsy Labs in Brooklyn



Hilton Worldwide: 1,400 puzzle pieces created by Hampton employees around the world were exhibited at their GM conference in Orlando, FL

*What would you create on your puzzle piece?*



## What is the Puzzle Art Installation & Collaborative Project?

**The “Puzzle Project” consists of thousands of 24"x 24" artistic puzzle pieces created in more than 20 states and 10 countries. The puzzle pieces are assembled together into a massive jigsaw puzzle art installation.**

People of all ages from corporations, galleries, museums, arts groups, schools and non-profit organizations have created puzzle artwork to help form this historic collaboration. It is a simple way for each of us to express ourselves or tell a story with art.

You don't have to be an artist to participate. There are no rules to how you make your puzzle piece. Like each of us, every puzzle piece is different. Together they create a large meaningful piece of collaborative art that is like nothing ever seen or exhibited.

**The Puzzle Project offers each participant a multi-level creative experience:**

**EXPRESS YOURSELF:** Each participant has their own individual creative experience making meaningful puzzle art. You can make your puzzle piece any way or about anything YOU want.

**COLLABORATE WITH OTHERS:** Participants work together and enjoy a shared creative experience. Businesses and organizations utilize the Puzzle Project for team-building. Support groups utilize it for healing.

**BE A PART OF SOMETHING BIG:** Participants become part of something big by sending their jigsaw art to NYC to join the thousands of puzzle pieces from around the world in the massive collaborative installation.

To learn more or to schedule your Creative Team-Building Workshop call Tim Kelly at 646.734.9072

Read a blog written by a partnering group about their creative team-building experience: <http://www.vsag.com/true-benefits-team-building/>



## The Puzzle Project Goal

Assemble the thousands of artistic puzzle pieces into a massive jigsaw puzzle art installation in New York City.

### How Massive?

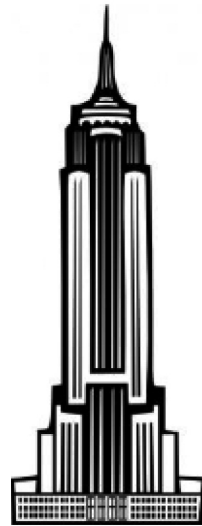
If we assemble 5,000 pieces 9 feet wide (six puzzle pieces across), stacked up, the installation would stand 1,250 feet high. For context, the Empire State Building stands 1,250 feet tall. We have more than 10,000 unique artistic puzzle pieces at our disposal. We could add another 5,000+ puzzle pieces to this dynamic art installation as it continuously grows until our massive NYC exhibition event.



5,000 PUZZLE PIECES



1,250 feet



THE EMPIRE STATE BUILDING



# LEARN A LITTLE ABOUT EACH OTHER AND CREATE A GROUP ART INSTALLATION.

**Team Building Workshops:** The Puzzle Project fits most every group and the analogies and metaphors that can be made between the project, employees, work and life are endless. It is productive team-building fun.



More than 100 SurfTaco employees created puzzle art together as a Holiday Team Building activity.

Employees from The Marcus Buckingham Company made puzzle art about their *StandOut Strengths*. The pieces are exhibited at their office on Wilshire Blvd in Beverly Hills, CA.



*You don't have to be an artist to create a puzzle piece,  
You just have to have something meaningful to say.*

## SHARED CREATIVE EXPERIENCES ARE LASTING.

**Team-Building Workshops:** Each of your groups completed puzzle piece will be different and when assembled together they will tell a great story. Participants will remember this shared creative experience. Art is good for you.



Soulpowered in Seattle, WA  
made puzzle art as a team building activity.

The Keegan Theatre (in Dupont Circle, Washington DC) participated in the Puzzle Project after the matinee performance of "Working." Along with family & friends, artists sat together on stage or alone in seats and made puzzle art.

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# ART IS GOOD™

about art and you

Art is Good is about “art” and “you.” It is creative workshops which nurture expression and facilitate creativity through fine art. The focus is more on "what" you are making... YOUR IDEA. Art is Good is like nothing you have ever experienced.

We hope to inspire each artist to recognize that they already have creativity in them and can make art for a living or just for themselves. Art is Good exists to: stoke confidence, help individuals grow as creative thinkers and to provide an environment to enjoy a shared creative experience.

We teach that you cannot make art wrong, unless you do not make it. We teach that art is good.

## Have You Created a Puzzle Piece?

To Learn More or to Schedule Your  
Creative Team Building Workshop  
Call Tim Kelly at 646.734.9072

**Art is Good!**

[www.artisgoodforyou.com](http://www.artisgoodforyou.com)

Project brought to you by

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