Employment Skills LDE

(rev. Nov-2019)

Purpose

The Employment Skills LDE is designed for FFA Members to develop, practice and demonstrate skills needed for seeking employment in the agricultural industry. Each part of the event simulates, as closely as possible, real-world activities that will be used by real-world employers.

Eligibility

The participant must be an active member of a chartered Delaware FFA Chapter and enrolled in grades 9, 10, 11, or 12.

Event Procedures

A. The Delaware FFA Employment Skills LDE Preliminaries will be limited to two (2) participants per chapter. The top 8 will move on to compete at State Convention.

- B. Members must wear official dress for this LDE.
- C. All written materials, including cover letter, resume, etc., will be the result of each participant's own efforts.
- E. No adviser of a competing student may be present in the room during an LDE presentation.
- F. Participants will not be allowed to possess any personal electronic devices (i.e. cell phones, smart watches, air pods, etc) other than those approved by event officials. Participants who possess personal electronic devices without prior approval of the event officials will be disqualified from the event.

Event Format

A. Equipment

- 1. Participants should bring the following items to the event:
 - a. Writing Utensils
 - b. Blank paper
 - c. Resume
 - d. Cover letter
 - e. List of references
 - f. Business cards
 - g. Padfolio
- 2. The following items are not permitted:
 - a. Letters of reference
 - b. Samples of work
 - c. Pictures
 - d. Personal pages

B. Activities

The event is developed to help participants in their current job search (for SAE projects, internships, part-time and full-time employment). Therefore, the cover letter, résumé and references submitted by the participant must reflect their current skills and abilities and must be targeted to a job for which they would like to apply. In other words, participants cannot develop a fictitious résumé; they must utilize their actual experience. They are expected to target the résumé toward a real job for which they presently qualify.

By January 14th, participants will submit the following:

- a. Cover Letter 100 Points
- i. Five copies of the cover letter is to be typed, one page, single spaced, left justified using Times, Times New Roman or Arial 10-12 point minimum font.
- ii. The letter is to be dated for the first day of the state event and addressed to:

Dr. Bart Gill

Employment Skills LDE Superintendent 401 Federal Street, Suite 2 Dover, DE 19901

b. Resume - 200 Points

- Five copies of the resume should not exceed two pages total. Resume must be non-fictitious and based upon actual work history. Participants may use the resume generator at ffa.org.
- c. Five copies of the cover letter and resume must be sent to the address above by January 14th prior to the National FFA Convention at which the participant is competing.
- i. A penalty of 10% will be assessed for documents received after the deadline. If document is not received by seven days after deadline, the participant may be subject to disqualification.

At the state event, the participant will complete:

- a. Electronic Employment Application 100 points-Participants will complete a standard job application on-site, prior to the personal interview at Preliminaries
- b. Initial Telephone Contact—50 Points (Prelims only)
 - i. The participant will be contacted by the potential employer to arrange an interview time. The potential employer may ask questions regarding aspects of the participant's resume.
 - ii. The initial telephone contact will last three to five minutes.
- c. Personal Interview—500 Points (Preliminaries and State Convention)
 - i. The personal interview will be with a panel of judg es. Each interview will last twenty minutes.
- d. Follow-Up Correspondence—50 Points (State Convention)
 - i. Participants will submit follow-up correspondence after the interview. Participants will be provided with necessary materials to compose a follow-up corre spondence. Correspondence may include, but is not limited to, one of the following: e-mail, hand-written note or typed letter. Participants will have 30 minutes to complete the follow-up correspondence.

- e. Networking Activity—100 points (State Convention) Final participants will be given a networking scenario in which they will be expected to formulate a 2-3 minute extemporaneous response to one or more judges. Scenarios may include, but are not limited to, meal function, mixer, career show or elevator pitch.
- f. Telephone Job Offer 100 Points (State Convention)

Participants will participate in a follow up phone call where they will receive a job offer. They will be scored on their ability to collect information and negotiate. They will also be scored on their response to the offer and overall impression.

Activity	Prior to Pre- lims (by Jan.	Preliminaries	State
	14th		Convention
Cover Letter	100	100	N/A
Resume	200	200	N/A
Application	N/A	100	N/A
Telephone	N/A	50	N/A
Personal	N/A	500	N/A
Interview			
Personal	N/A	N/A	500
Interview			
Finals			
Follow-up	N/A	N/A	50
Letter			
Networking	N/A	N/A	100
Job Offer	N/A	N/A	100
TOTAL POS-	300	950	750
SIBLE			

Scoring

All students will be evaluated in the preliminary round. The eight students with the top scores will advance to the final round.

Tiebreakers

In the event of a tie, the participant with the highest personal interview score shall receive the higher rank. If a tie still exists, the highest resume score will receive the higher rank.

Awards

Awards will be presented during a session at the Delaware FFA State Convention. The top 3 individuals in the state will be recognized on stage. The first place winner will receive a plaque and pin, and sponsorship to Big E and National FFA Convention through Delaware FFA Foundation sponsor in 2019:

Delaware Association of Agriscience Educators

References

This list of references is not intended to be all inclusive. Other sources may be utilized, and teachers are encouraged to make use of the very best instructional materials available. Make sure to use discretion when selecting website references by only using reputable, proven sites. The following list contains references that may prove helpful during event preparation. The most current edition of resources will be used.

- Past CDE materials and other resources FFA.org
- Open Colleges How to Write a Resume. http://www.opencolleges.edu.au/careers/resumes/how-to-write-a-resume
- 8 Subtle Ways to Ace the Interview. http:// www.businessinsider. com/subtle-ways-to-acethe-interview-2015-2
- Killer Questions Candidates Ought to Ask the Interviewer. http:// theundercoverrecruiter.com/9-killer-questionscandidatesought-ask-interviewer/
- 9 Keys to Telephone Job Interview Success. http://www.job-hunt. org/job_interviews/ telephone-interviews.shtml
- Sending Your Thank You After the Job Interview. http://www.job-hunt.org/job interviews/job-interview-thank-you.shtml
- Accepting a Job Offer? AskingThese 10 Questions First. http://www.wetfeet.com/articles/accepting-a-job-offer-ask-these-10-questions-first
- References from the career center at the landgrant university in your respective state
- FFA resume generator FFA.org

Cover Letter Rubric (100 points)

NAME			MEMBER NUMBER
CHAPTER	STATE	П	

INDICATOR	Very strong evidence of skill is present 5–4 points	Moderate evidence of skill is present 3–2 points	Weak evidence of skill is present 1–0 points	Points Earned	Weight	Total Points
Format and General Ap- pearance	Does not exceed one page without over-crowding; margins are acceptable; font size and style is readable (10-12 pt); uses appropriate business format, date and address at top; addressed to appropriate person; appropriate signature block.	Does not exceed one page without overcrowding; margins are acceptable; font size and style is readable (10-12 pt); uses appropriate business format, date and address at top; not addressed to appropriate person; inappropriate signature block.	Exceeds one page; margins are inappropriate; font style is unreadable; font size is too small or too large; no signature; no date or address; no inside address; not in appropriate business format.		X 4	
Introductory Paragraph	Identifies position they are applying for; states how they heard about the position; states why they are interested in the position; uses wording to attract reader's attention.	Identifies position that are applying for; does not state how they found the job; vaguely describes why they are interested in the job; introduction is bland and not attention catching.	Does not clearly identi- fy position they are seeking; no description of how you heard about the position; does not grab the reader's atten- tion.		X4	
Skills and Experiences	Identifies two to three strongest qualifications for the job; indicates how education has prepared them for this job; states why you are interested in the position; skills and experiences are consistent with resume; makes reference to resume.	Identifies one to two qualifications for the job; indicates how education has prepared them for this job; provides a vague explanation of why interested in the job; skills and experiences are somewhat consistent with resume; makes reference to resume.	Does not identify relevant qualifications for the job; does not indicate how education has prepared them for this job; does not state why they are interested in the job; skills and experiences are not consistent with resume; does not mention resume.		X4	
Closing Para- graph	Thanks reader for taking time to read; provides appropriate contact information; makes appropriate provisions for follow up.	Thanks reader for taking time to read; provides contact information, but makes reader to assume a follow up.	Does not thank reader; does not mention a plan for follow up; does not provide any contact in- formation.		X3	
Spelling/ Grammar/ Punctuation	Spelling, grammar, and punctuation are extremely high quality with two or less errors in the document.	Spelling, grammar, and punctuation are adequate with three to five errors in the document.	Spelling, grammar, and punctuation are less than adequate with six or more errors in the document.		X5	

Resume Rubric (200 points)

NAME		MEMBER NUMBER
CHAPTER	STATE	

INDICATOR	Very strong evidence of skill is present 5–4 points	Moderate evidence of skill is present 3–2 points	Weak evidence of skill is present 1–0 points	Points Earned	Weight	Total Points
Contact Information	Includes name, address, email address, and phone number; name stands out on resume; provides professional e-mail address.	Name does not stand out; email address is too casu- al.	Missing name, address, email address, or phone number; email used is inappropriate or unprofessional.		X 2	
Employment Objective	Focused objective that states how employee will help company achieve its goals.	Focused objective that states what you want from the company.	No objective identified.		X2	
Education or Relevant Coursework	Contains complete information (listed in reverse chronological order) with relevant courses listed, dates formatted correctly, GPA listed in correct format (if appropriate), includes appropriate honors and awards.	Contains information (listed in reverse chronological order) with relevant courses listed, dates formatted correctly, may show gaps in work history; inappropriate GPA listed, includes appropriate honors and awards.	Information not listed in reverse chronological order, important information missing, information not listed in correct format.		X7	
Relevant Experience and Skills	Entries are listed in reverse chronological order; company name, title, location, and dates are included; strong action verbs used with correct verb tense; personal pronouns and extraneous words are omitted; bullets are concise, direct and indicate one's impact/accomplishments; results are quantified; bullets are listed in order of importance.	Entries are listed in reverse chronological order; entries have a pattern of one type of error; action verbs are weak; verb tenses are inconsistent; bullets are not concise or direct and do not indicate impact; bullets are written in complete sentences.	Entries are not in reserve chronological order; most entries do not include company name, dates, location, or position title; bullets are written in complete sentences; verb tenses are inconsistent; bullets are wordy, vague, or do not indicate one's impact; bullets are not listed in order or importance to the reader; results are not quantified when appropriate; irrelevant or outdated information is listed.		X9	
Achievements and Honors	Appropriate and relevant achievements and honors listed; achievements and honors related to career goal; provides specific details related to achievements and honors; listed in reserve chronological order.	Appropriate and relevant achievements and honors listed; achievements and honors related to career goal; lacks specific details related to achievements and honors; listed in reserve chronological order.	Achievements and honors not listed in reverse chrono- logical order; inappropriate or irrelevant achievements listed; no achievement or honors are listed.		X5	
		(over)				

Resume Rubric (200 points)- Continued

References	Listed appropriate references and provided complete contact information for references.	References are listed, but not all may be appropri- ate or not all contact in- formation for references is included.	Inappropriate references are listed; no references listed; no contact information listed.		X2	
Spelling/ Grammar/ Punctuation	Spelling, grammar, and punctuation are extremely high quality with two or less errors in the document.	Spelling, grammar, and punctuation are adequate with three to five errors in the document.	Spelling, grammar, and punctuation are less than adequate with six or more errors in the document.	than more		
Format and General Appearance	Does not exceed two pages without over-crowding; margins are acceptable; font size and style is readable (10-12 point); headings reflect content and content substantiates headings; resume is targeted to job.	Does not exceed two pages; appears over-crowded; margins are acceptable; font size and style is readable (10-12 point); headings don't necessarily reflect content and content substantiates headings; resume is targeted to job.	Exceeds two pages; margins are inappropriate; font style is unreadable; font size is too small or too large.		X8	

Electronic Employment Application Rubric (100 points)

NAME		MEMBER NUMBER
CHAPTER	STATE	

Indicator	Very strong evidence of skill is present 5–4 points	Moderate evidence of skill is present 3–2 points	Weak evidence of skill is present 1–0 points	Points Earned	Weight	Total Points
Consistent with Resume	Name, education, experience and other personal information matches information provided on resume.	Name, education, experience and other personal information generally matches information provided on resume.	Name, education, experience and other personal information do not match information provided on resume.		X4	
Grammar/ Punctuation/ Spelling	Spelling, grammar and punctuation are extremely high quality with two or less errors in the document.	Spelling, grammar and punctuation are adequate with three to five errors in the document.	Spelling, grammar and punctuation are less than adequate with six or more errors in the document.		X6	
Form Com- pleted	Entire application was completed with "N/A" indicated where appropriate.	Majority of the application was completed with few blank fields.	Several blank spaces and missing information.		X4	
Overall Impression	Application was consistent and appropriately highlighted candidates qualifications for the position.	Application was consistent and generally highlighted candidates qualifications for the position.	The application was not consistent and did not highlight candidates qualifications for the position.		Х6	

Initial Phone Interview Rubric (50 points)

NAME		MEMBER NUMBER
CHAPTER	STATE	

INDICATOR	Very strong evidence Moderate evidence Weak evidence of skill is present of skill is present 5–4 points 3–2 points 1–0 points		of skill is present	Points Earne d	Weight	Total Points
First Impression	Introduced self when answering the phone. Spoke articulately with no hesitation. Appropriate tone, speaks at right pace to be clear, pronunciation of words very clear and intent is apparent. Confident tone, no nervousness.	Incomplete introduction. Speaks articulately, but with some hesitation. Ap- propriate tone, speaks at right pace, but shows some nervousness. Pronunciation of words is usually clear, sometimes vague.	Did not introduce self upon answering the phone. Appropriate tone, but frequently hesitates, has difficulty using appropriate tone, pace is too fast, nervous. Pronunciation of words is difficult to understand or unclear.		X 3	
Response to Questions	Confirmed date, time and location along with contact person/information. Provided complete, accurate and concise answers. Sold themselves without being pushy. Used correct terminology. Communicated knowledge of the related industry. Used time efficiently.	Did not confirm all needed information for interview. Provided some answers, some incomplete, rambled occasionally. Seemed off-putting at times in an attempt to sell themselves. Some question as to correct terminology. Seemed to have holes in knowledge of related industry.	Caller had to offer interview and provide information. Unable to answer question s asked. Off-putting presentation (tried to sell self too hard). Used incorrect terminology for event. Did not have a firm knowledge of the related industry.		X5	
Overall Impression	Exhibited poise (cool under pressure). Was pleasant, professional and courteous. Ended call appropriately and smoothly (thanked caller, said goodbye). Did not have distracting mannerisms that affected their effectiveness.	Seemed nervous under pressure, which impacted poise, pleasantness. Used incorrect grammar, which distracted from interview. Mannerisms distracted from interview (use of "ums" and you know"). Ended call without thanking caller or somewhat appropriately (not sure what to do).	Very nervous, not poised (cracks under pressure). Ended call awkwardly and abruptly, did not thank caller or say goodbye, just hung up. Distracted from interview by mannerisms (excessive "ums" or "you know").		X2	

Personal Interview Rubric (500 points)

NAME		MEMBER NUMBER
CHAPTER	STATE	

INDICATOR	Very strong evidence of skill is present 5–4 points	Moderate evidence of skill is present 3–2 points	Weak evidence of skill is present 1–0 points	Points Earned	Weight	Total Points
Appearance	Professional dress/ groomed: Follows standard dress code, polished shoes, clothes pressed, conservative accessories.	Dress appropriate: Just not as professional and "put together", shoes clean, but not polished.	Very disheveled: Dirty shoes, not wearing black shoes.		x 10	
First Impression	Greeting: Appropriate salutation and firm handshake. Introduction: States name Body language: Smiling and pleasant, does not sit until invited, confident in manner.	Greeting: Confident but uneasy, soft handshake. Introduction: States name only when asked. Body language: Rarely smiles, cologne or perfume is distracting.	Greeting: Does not use salutation, very informal. Introduction: Fails to introduce self, fails to shake hands with interviewer. Body language: Obnoxious cologne or perfume, chewing gum.		x 15	
Response to Questions	Used appropriate language for career: Cited relevant examples; evidence knowledge of career field (talk the talk); knows education and experience required for position; discussed skills gained through school or past jobs and how they are relevant to position applied; abilities described match the resume; responses concise and logically communicated; responses do not sound "canned", provided in-depth description of skills; not just a list, provides in-depth response to questions; not yes/no responses to _questions; establish a "theme" that overall describes their abilities.	Seemed to know terms associated with career: Some holes, cited several relevant examples; but list incomplete, knew about career, but conveyed incomplete picture unsure of education or experience required for position; incomplete list of skills gained through school and past jobs and relevance to position applied; abilities mostly match resume; responses seemed rehearsed and somewhat disorganized; provided some depth to description of job skills, some listing; provided some depth to responses to questions; provides some yes/no responses; was able to tie some abilities together to form a picture of qualifications.	Knew some of the language of position, but used incorrectly or did not show understanding of terms: Unable to cite or few relevant examples; position education and requirements not known or does not match applicants skill set; unable to relate skills learned in school or past jobs and relevance to position applied, abilities hardly match resume; responses seemed "canned" with little logical progression; mainly provided list of skills with little explanation; provided yes/no responses; unable to see an overall theme of persons abilities.		x 30	

Personal Interview Rubric (500 points) Continued

Communication Skills	Persuasive: Led the interview in a direction that enabled them to expand so their skills were expressed, took initiative to add information beyond question asked. Confident: Exhibited self confidence with body language and verbally Appropriate volume: Spoke with proper volume for room to be heard clearly; not too loud, not too soft. Enunciation/grammar: Avoided words like "git" versus "get and "agin" versus "again", used proper words when speaking (didn't use 10 dollar words when a five dollar word will do). Concise: Avoided run-on sentences and answered with logical and organized thoughts. Sincere: Expressed true interest in the position they are seeking. Poise: Avoids distracting mannerisms, such as drumming fingers or overuse of "uhm" and "you know". Discretion/Tact: Shared appropriate information and did not create an awkward situation through responses.	Persuasive: Was able to expand somewhat on skills that are a fit for the position, volunteered some additional information to questions asked. Confident: Exhibited some nervousness, but covered well; voice and body language showed some uncertainty. Appropriate volume: Did not modulate volume to express answers, could hear sometimes; but quiet when unsure of response and hard to hear. Enunciation/grammar: Some language not appropriate for position applied, used some slang and exhibited some "dialect". Concise: Some questions answered in a rambling fashion, but point was able to be made. Thoughts were logical, but somewhat disorganized. Poise: Seemed comfortable with some nervousness, caught self before exhibiting distracting mannerisms, rarely used "uhm" or "you know". Discretion/Tact: Most professional in tone and shared information that created little_,if any, awk-wardness.	Persuasive: Answered yes or no to most questions, did not expand on skill set. Confident: Did not appear comfortable, nervous, slouched in chair. Appropriate volume: Hard to hear answers or volume too loud for room. Enunciation/grammar: Used overly complex or simplistic language, sprinkled in words like "git" versus "get" and "agin" versus "again". Concise: Rambled and used run on sentences. Answers were poorly organized and thoughts not clearly expressed. Sincere: Seemed uninterested in the position and distracted, Poise: demonstrated distracted mannerisms such as tapping foot, drumming fingers, cracking knuckles, etc., Excessive use of "uhm" and "you know". Discretion/Tact: Shared information that may be seen as personal about someone else creating awkwardness, appeared unprofession-al.	x 30	
Conclusion	Posed appropriate questions of interviewer: e.g., when notification of selection will occur and how. Clarified next steps, inquired as to next step in interview process e.g., if there will be additional interviews, etc. Appropriate thanks and exit: Asked for business card, thanked interviewer, stands and shakes hands prior to exiting room.	Questions posed were somewhat appropriate: Some had no relevance to interview, Incomplete inquiry of the next steps in the interview process, Asked for business card, thanks interviewer and shook hand, but seemed uncertain how to end the interview and exit.	Asks no questions: Questions asked (if asked) have no relevance to next steps in the interview process, Ends interview abruptly or awkwardly, exits without thanks or shaking hands.	x 15	
				TOTAL POINTS	

Follow Up Correspondence Rubric (50 points)

NAME		MEMBER NUMBER
CHAPTER	STATE	

INDICATOR	Very strong evidence of skill is present 5–4 points	Moderate evidence of skill is present 3–2 points	Weak evidence of skill is present 1–0 points	Points Earned	Weight	Total Score	
Format	The document was directed to the appropriate person with an appropriate address and salutation. The level of formality was appropriate for the type of correspondence.	The document was directed to the appropriate person with an appropriate address and salutation with minor errors. The level of formality was generally appropriate for the type of correspondence.	The document was not directed to the appropriate person. No address or salutation was included. The level of formality was not appropriate.		X 2		
Content	Effectively expressed appreciation and appropriately reiterated their qualities. Expressed interest and appropriately stated provisions for followup.	Attempted to express appreciation and generally reiterated their qualities. Generally expressed interest and attempted to state provisions for follow-up.	Did not attempt to express appreciation. Did not attempt to reiterate their qualities. Did not attempt to express interest or state provisions for follow-up.		Х3		
Grammar/ Punctuation/ Spelling	Spelling, grammar and punctuation are extremely high quality with two or less errors in the document.	Spelling, grammar and punctuation are adequate with three to five errors in the document.	Spelling, grammar and punctuation are less than adequate with six or more errors in the document.		X2		
Overall Impression	Writing (when appropriate) was legible and length was appropriate.	Writing (when appropriate) was difficult to read and length was generally appropriate.	Writing (when appropriate) was illegible. Length was inappropriate.		Х3		
TOTAL POINTS							

Networking Activity Rubric (100 points)

NAME		MEMBER NUMBER
CHAPTER	STATE	

INDICATOR	Very strong evidence of skill is present 5–4 points	Moderate evidence of skill is present 3–2 points	Weak evidence of skill is present 1–0 points	Points Earned	Weight	Total Points
First Impression	Exhibited a clear, polite introduction; used correct posture and body language; initiated conversation clearly and professionally.	Had an introduction, somewhat exhibited correct posture and body language, attempted to maintain clear conversation.	Did not use proper posture and body language, struggled to maintain conversation, was not clear.		X 3	
Communication Skills	Clearly, confident, sincere and concise. Avoided rambling, is very engaging in the conversation and stays very detail oriented.	Rambled at times, attempted to engage in conversation; fairly detail oriented; fairly confident, sincere, and concise.	Unconfident, insincere, rambled, struggled to engage in conversation and vague.		X 7	
Making the Con- nection	Clearly connected interest to company/person, found commonalities with company/person, posed appropriate questions, made positive comments about company/person	Attempted to connect interest to company/ person, find commonalities with compaperson, posed questions, made positive comments about company/person	Struggled to connect interest to company/ person, found commonalities with company/person, posed questions, made positive comments about company/person		X 7	
Conclusion	Proficiently used appropriate thanks, exchanged contact information, inquired about follow-up options (website, e-mail, company events), left positive impression upon exit.	Attempted to use appropriate thanks, exchange contact information, inquired about follow-up options (website, e-mail, company events), left neutral impression upon exit.	Struggled to use appropriate thanks, exchange contact information, inquired about follow-up options (website, e-mail, company events), left negative impression upon exit.		Х З	

Telephone Job Offer Rubric (100 points)

NAME		MEMBER NUMBER
CHAPTER	STATE	

INDICATOR	Very strong evidence of skill is present 5–4 points	Moderate evidence of skill is present 3–2 points	Weak evidence of skill is present 1–0 points	Points Earned	Weight	Total Points
Response to Offer	Expressed appreciation, upbeat, sincere, shows excitement for the offer.	Seemed caught off guard, attempted to be sincere and show excitement for offer.	Unengaged, insincere, shows little excitement for offer.		X 4	
Gathered appropriate information	Provisions for follow up expressed, posed appropriate questions (start time, date, who to report to), got contact information.	Somewhat expressed provisions for follow up, attempted to pose appropriate questions (start time, date, who to report to), asked for contact information.	Poorly expressed provisions for follow up, did not pose appropriate questions (start time, date, who to report to), did not ask for contact information.		X 5	
Negotiating Points	Negotiating points appropriate. Exhibited appropriate poise and professionalism while negotiating points. Accepted results with an appropriate response and maturity.	Negotiating points were posed but were a little inappropriate. Exhibited some poise and professionalism while negotiating points. Accepted results with a response.	Negotiating points were inappropriate/ none were stated. Did not exhibit appropriate poise and professionalism. Was disgruntled with results.		X 8	
Overall Impression	Exhibited poise, was pleasant, professional, courteous, ended call appropriately.	Exhibited poise with some nervousness and attempted to be pleasant and courteous. Ended call with a thank you or just said bye.	Seemed nervous, forced conversation. Just hung up.		Х3	