

Deloitte Digital

We imagine, deliver, and run the future.

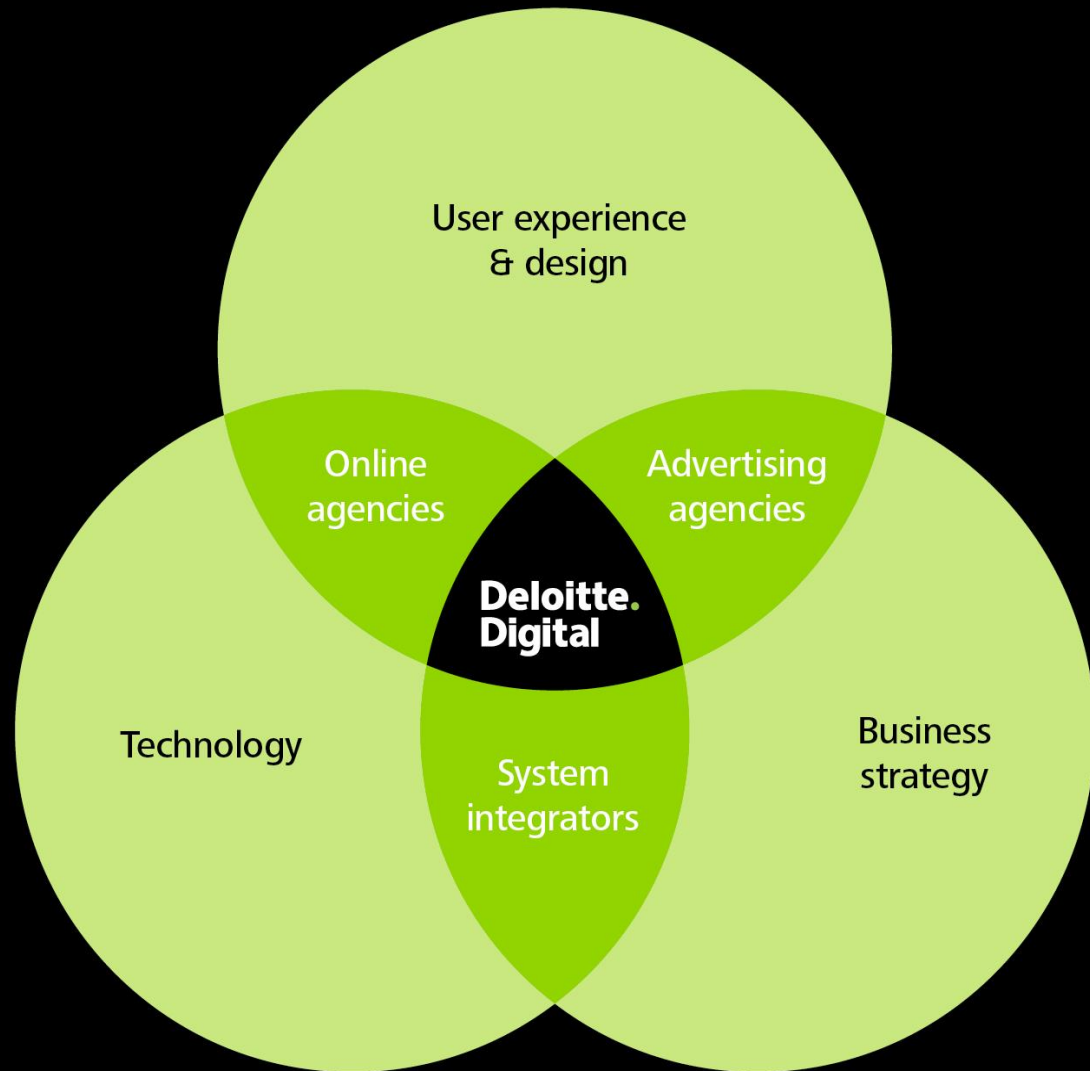
September 2015

Bring us your challenges, we'll reimagine your future.

Deloitte Digital is creating a new model for a new age—we're an agency and a consultancy. We combine leading digital and creative capabilities with the deep industry knowledge and experience Deloitte is known for. That means clients can bring us their biggest challenges, knowing we have what it takes to bring a new business vision to life.

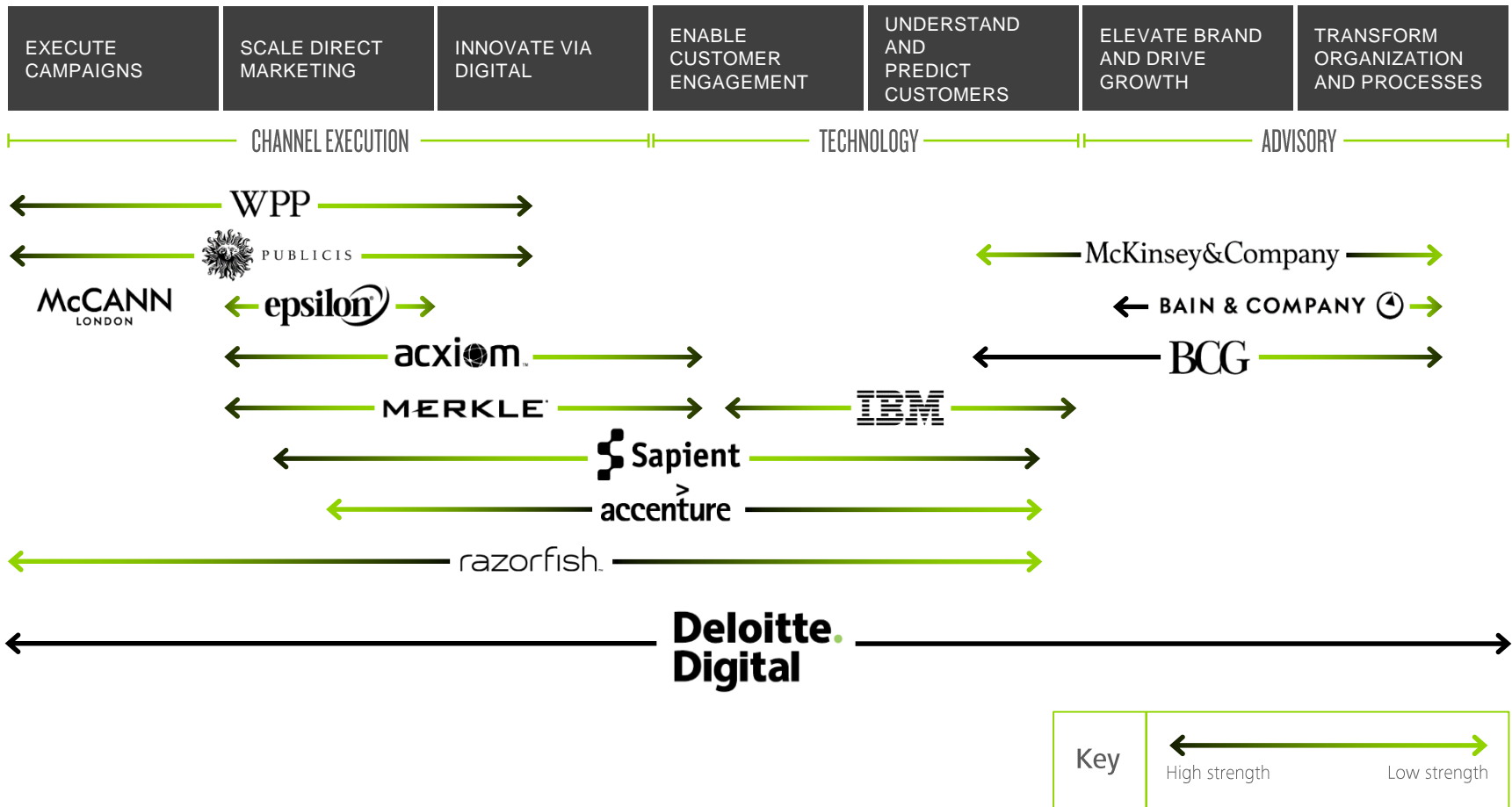
Part business, part
creative, part
technology. One
hundred percent digital.

From first contact to final
delivery, Deloitte Digital
combines cutting-edge
creative with trusted
business and technology
acumen to define and
develop tomorrow's
digital business, today.

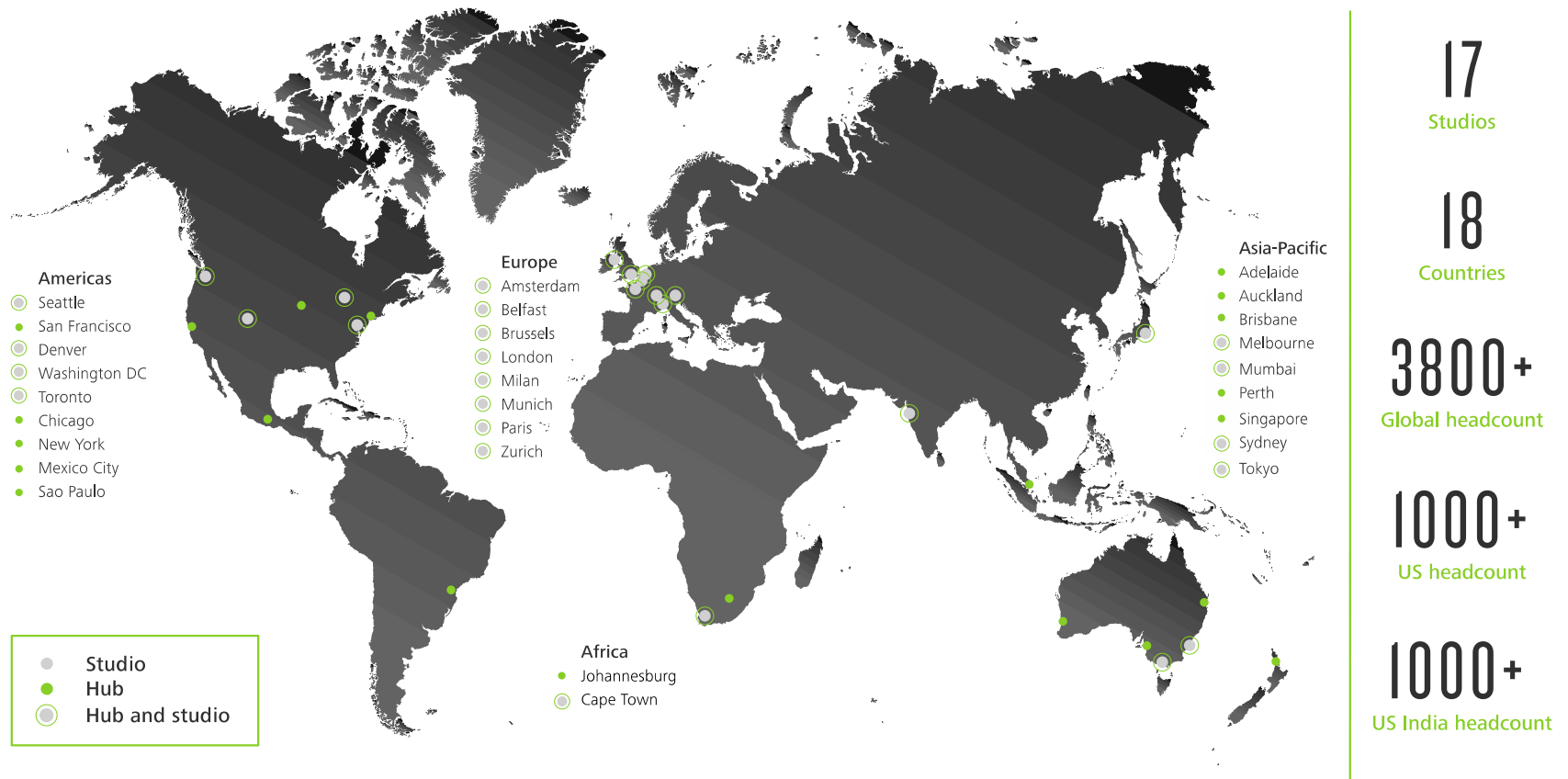


We're transforming today's digital journey.

We power the way our clients engage with their audience at every point of their journeys—in a way that no other agency or consultancy can.



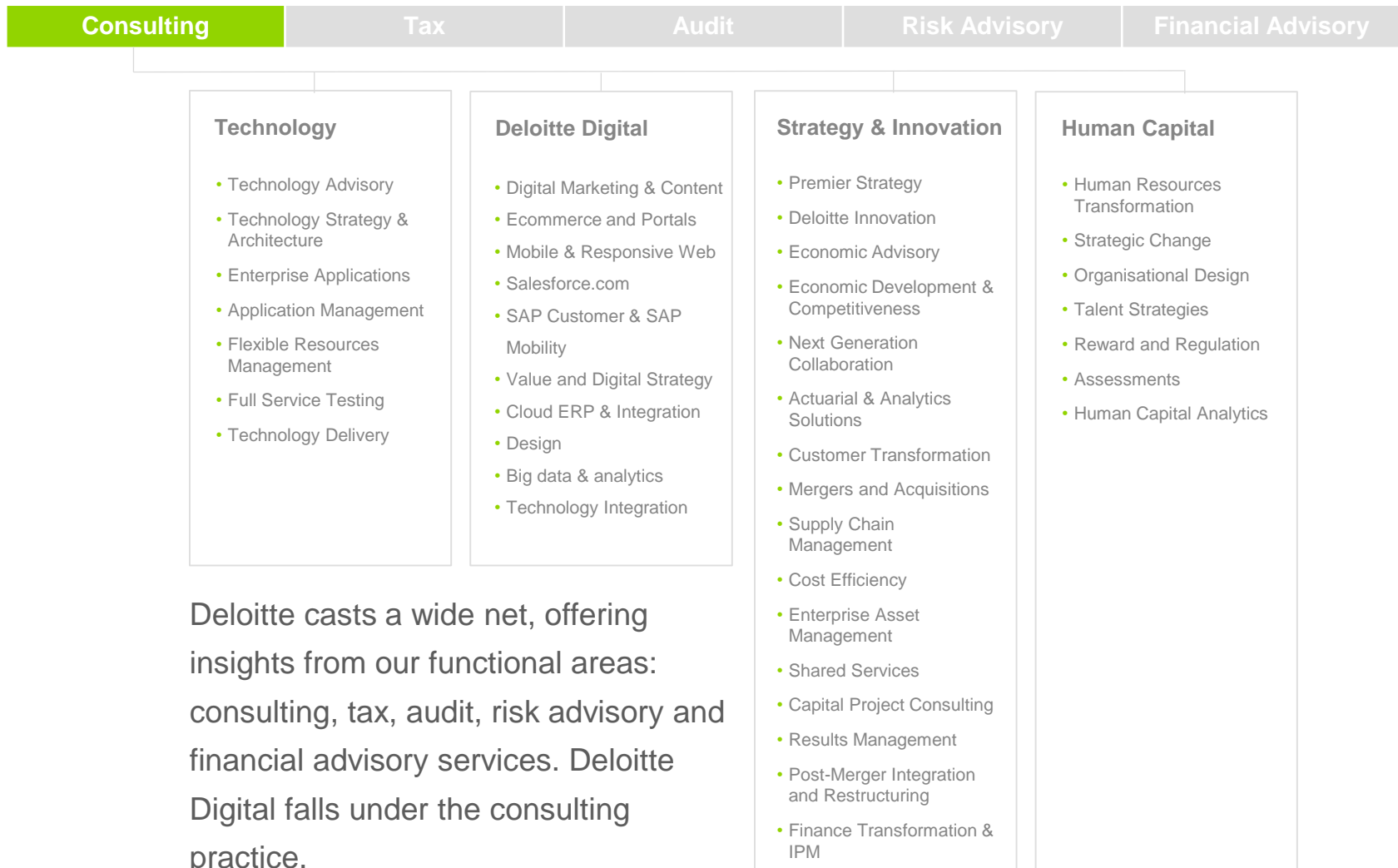
Global presence.



Deloitte



Our place within Deloitte.



Where we came from.

Built upon the strengths and resources of our larger firm, Deloitte Digital was born out of years of investment in emerging technologies, creative, commerce, web, mobile, and customer solutions.



Banyan Branch

SOCIAL AGENCY

überMIND

WEB / MOBILE
DEVELOPMENT
& CREATIVE

MONITOR

STRATEGY

DOBLIN

INNOVATION

Vigilant

CYBER SECURITY

digicon

WEB / MOBILE STRATEGY
& DEVELOPMENT



BUSINESS INTELLIGENCE
& ANALYTICS

QUATTRO INNOVATION

CLOUD-BASED COMMERCE



nekojarashi

MOBILE CREATIVE
& DEVELOPMENT

Our people.

Deloitte Digital is its people: We take the team thing seriously, pulling diverse minds together in our distinctive spirit of innovation. We value the sharing of ideas, insights, best practices, and emerging trends—both within and across disciplines.

Whether on-site with clients or in one of our studios across the globe, our people deliver the kind of insightful problem solving that gets ahead of emerging trends.

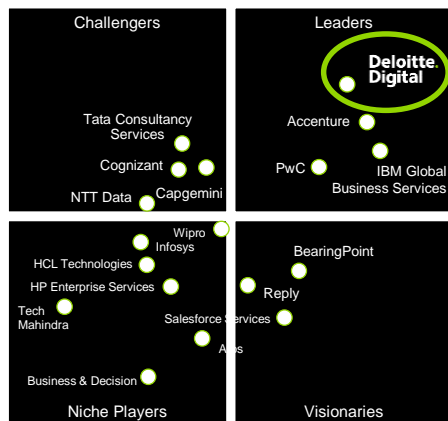


Some of our alliances.

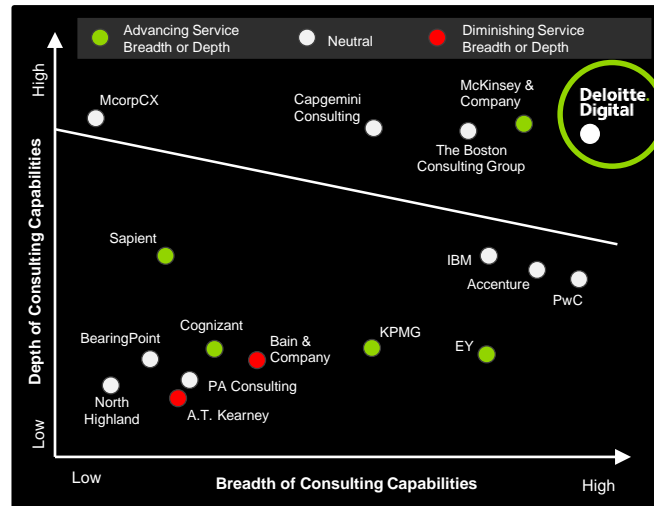


All Analysts agree we have market leading capabilities and global delivery reach.

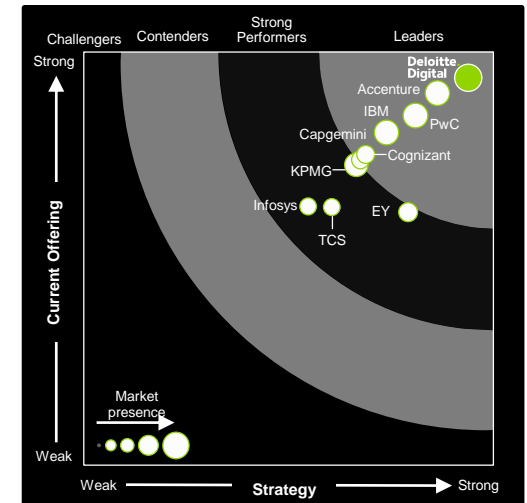
Gartner Magic Quadrant for CRM and Customer Experience Implementation Services, Worldwide 2015



Kennedy Consulting: Customer Strategy & Experience Consulting Services 2015



Forrester Wave: Business Transformation Consultancies Q3 2015



#1



CRM Magic Quadrant (Gartner) 2012 - 2015



Global Management consultancy by revenue and strength of capability (Kennedy)



Customer Transformation – Sales, Channels, Marketing & Service (Kennedy & Gartner)



Enterprise Mobility Service Leader (Forrester)



Business Intelligence & Analytics (Kennedy & Gartner)



Business Technology Transformation (Forrester)

What we do.

Offerings



Digital
Advisory



Customer
Practice



Information
Management



Technology
Integration



Digital
Interactive



Experience
Design

Capabilities



Digital Marketing
and Content



Mobile and
Responsive Web



Design



Salesforce.com



Value and Digital
Strategy



Development and
Delivery Services



eCommerce
and Portals



SAP Customer



Cloud ERP &
Integration

Our offerings.



Digital Advisory.

Helping clients reimagine their business for the digital age, leading the digital transformation, and integrating Deloitte Digital services to deliver business impact and outcomes



Customer Practice.

We help our clients to unlock and sustain untapped sources of growth through customer value creation, by effectively initiating, and sustaining profitable relationships with their customers.



Digital Information Management.

We are sound solution architects who are able to harness the potential embedded in an organisation's data.



Digital Technology Integration.

We are making an exponential impact on your business by leveraging and integrating disruptive technologies through innovative design and development capabilities.



Deloitte Digital Interactive.

From a number, to a customer, to an individual, we believe in humanising technologies by creating brilliant, meaningful, digital experiences.



Experience Design (XD).

We ensure real business impact for digital by using design thinking, behavioural insights and user research to create digital products, services and experiences that delight customers.

Our capabilities.



Design.

Creating something that resonates in today's world requires equal parts elegance and functionality. We aim to deliver pixel-perfect solutions that leave users saying wow.



SAP Customer.

Through our strategic alliance with SAP, we help clients improve processes, develop effective strategies, and empower their employees. The result: a streamlined business model that churns out major results.



Salesforce.

We'll show you how this cloud-based software can simplify your sales process and maximise your investment.



Ecommerce and Portals.

More people are buying things online than ever before, which makes for an intensely competitive marketplace. We'll help you navigate this complex journey and find a solution that's just right for your business.



Digital Marketing and Content.

We take the adage "content is king" to heart. From tactical social campaigns to engaging community management, we'll help you connect with customers and grow your brand.



Value and Digital Strategy.

Understanding the digital space and preparing for what's next is at our core. We'll help you devise a sound and effective strategy that's built to last.



Mobile and Responsive Web.

We've long known what everyone is quickly finding out: Mobile is the future. We'll show you how to use this channel to get users excited about your business.



Cloud ERP and Integration.

We provide solutions and services that support leading cloud application vendors. Our people continually identify, invest and grow our capabilities to address the latest needs of this emerging market.



Development and Delivery

Bringing it all together and delivering the end product to our clients through effective technology integration, end-to-end architectural solutions and development services.

Design.

Creating something that resonates in today's world requires equal parts elegance and functionality. We aim to deliver pixel-perfect solutions that leave users saying wow—and accomplishing their goals with ease.



Interface and interaction design

Visual design

Brand building

User experience

Personas and user journeys



SAP Customer.

Through our strategic alliance with SAP, we help clients improve processes, develop effective strategies, and empower their employees. The result: a streamlined business model that can churn out major results.



Business requirements gathering

Functional design and documentation

Functional and integration testing

Deployment planning and post-production



Salesforce.

We'll show you ways this cloud-based software can simplify your sales process and maximise your investment.



Business requirements gathering

Functional design and documentation

Functional and integration testing

Deployment planning and post-production

Ecommerce and Portals.

More people are buying things online than ever before, which makes for an intensely competitive marketplace. We'll help you navigate this complex journey and find a solution that's just right for your business.



Requirement analysis

Technology selection

Platform implementation

Marketing and optimisation



Digital Marketing and Content.

We take the adage “content is king” to heart. From tactical social campaigns to engaging community management, we’ll help you connect with customers and grow your brand.



Engagement platforms

Content optimisation and analytics

Customer relationship building

Digital asset and content management

Value and Digital Strategy.

Understanding the digital space and preparing for what's next is at our core. We'll help you devise a sound and effective strategy that's built to last.



Predictive modeling

Insights to actions

Business case

Value map and road mapping

Customer transformation program design

Process models

Mobile and Responsive Web.

We've long known what everyone is quickly finding out: Mobile is the future. We'll show you ways to use this channel to get users excited about your business.



Responsive web and HTML 5
Consumer, enterprise, and public
sector mobile and web
iOS and Android development

Cloud ERP and Integration.

We provide solutions and services that support leading cloud application vendors. Our people continually identify, invest and grow our capabilities to address the latest needs of this emerging market.



NetSuite

Workday Financials

Mulesoft



Industries.

Banking and Securities.

From loyalty programs to emerging payment technologies, mobile is playing an increased role in managing finances. We understand the implications this shift has on today's businesses.

Insurance.

Epic shifts abound in the insurance industry. Our unrivaled multi-disciplinary approach helps companies stay in-the-know and ahead of the curve.

Life Sciences.

Today, emerging technology and science stands as one of the greatest opportunities in digital. Our wide array of capabilities help life sciences companies around the world tackle the challenges.

With our vast industry-specific knowledge, we can tailor-fit solutions for virtually any business.

Media and Entertainment.

Build a game-changing app for accessing digital content? Check. Help a major TV network grow its footprint? Check. We know media and entertainment. Period.

Retail.

Finding a way to engage—and stay in touch with—customers is a major business issue these days. We know ways to get these users clicking, talking, and buying.

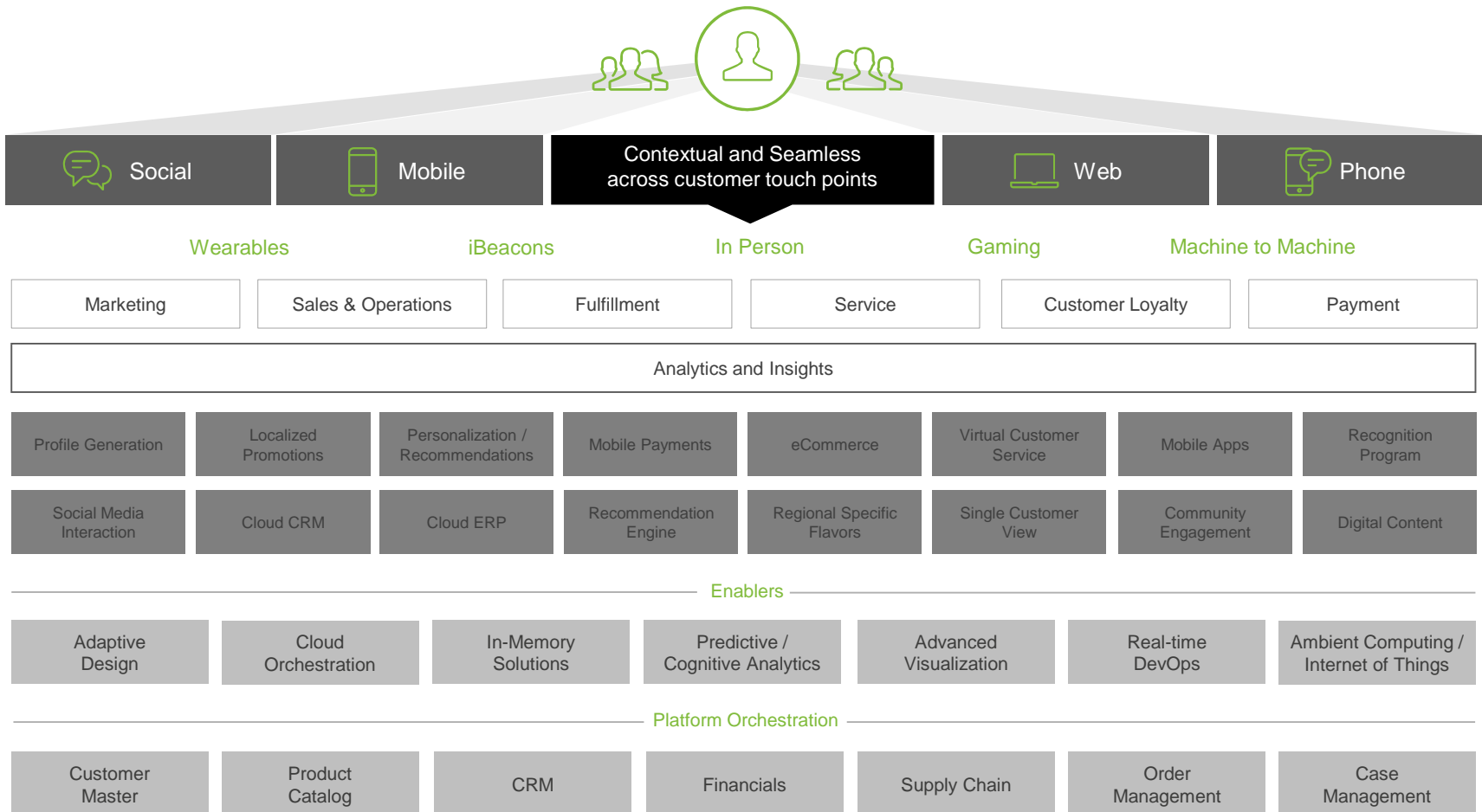
Technology.

Simply put, technology is at the heart of what we do and core to how we help clients. Our innovative solutions have helped tech companies re-imagine the way they operate.

State and Local Government.

Government leaders today face a daunting number of risks and potential threats. Our experienced team will help you imagine and create a path to success.

Digital engagement platforms.



The background is a dark, monochromatic image with a sense of high speed. Numerous bright, white, diagonal streaks radiate from the bottom left towards the top right, creating a dynamic, blurred effect. In the upper center, a small, dark silhouette of a truck is visible, appearing to travel along a road that recedes into the distance. The overall atmosphere is futuristic and energetic.

**WE IMAGINE, DELIVER,
AND RUN THE FUTURE.**

Thank you.

Contact us.

First Last

Title

Email Address

Deloitte.
Digital

Deloitte.
Digital