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ECONOMIC DEVELOPMENT CORPORATION
TEXAS

## DeSoto Economic Development Corporation

August 31, 2020

Board Meeting

Mission: To plan, promote, finance, and create opportunities for the attraction, growth, and retention of enterprises that enhance the tax base, quality of life, and level of employment for the citizens of DeSoto, TX.


## Board of Directors:

Curtis Krohn - President
Dr. Delva King - Vice President
Michelle Jordan - Secretary/Treasurer
Bobby Waddle - Director
Paul Griffin, Jr. - Director

The DEDC Board and Staff work diligently to attract new industrial, commercial, and retail businesses to our community. DeSoto is a wonderful city, and considering DeSoto's average and median annual incomes, retail sales base, and large trade area, it's great place to live and do business!

## REGULAR MEETING AGENDA

August 31, 2020

The Board of Directors of the DeSoto Economic Development Corporation (DEDC) will meet on Monday, August 31, 2020 at 9:00 a.m. This meeting will be a closed meeting to in person attendance by the public. A temporary suspension of the Open Meetings Act to allow for telephonic or videoconference public meetings has been granted by Governor Greg Abbott. These actions are being taken to mitigate the spread of COVID-19 by avoiding meetings that bring people into a group setting and in accordance with Section 418.016 of the Texas Government Code. Telephonic and videoconferencing capabilities will be utilized to allow individuals to view the meeting on the City of DeSoto's website at www.desototexas.gov.

The DeSoto Economic Development Corporation Board Meeting will be broadcasted live in its entirety on the City of DeSoto's website at www.desototexas.gov which is Government Access Channel 16 available to Spectrum subscribers and Government Access Channel 99 available to AT\&T U-verse subscribers. Once on this site, select first the tab labeled <Government>, and then select the tab labeled <Cable TV>. The Board Meeting will be a videoconference on a www.gotomeetings platform and live streamed on the City of DeSoto's website listed above for the public to view. Questions regarding the broadcast schedules should be directed to Kathy Jones, Community Relations Manager, at 972-230-9648.

In addition, the taped broadcasts are available to view on the City of DeSoto's website at www.desototexas.gov and the DEDC's website at www.dedc.org.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

## A. REGULAR SESSION - CALL TO ORDER

## 1. Invocation

## B. CONSENT AGENDA

Items are listed on the Consent Agenda by the DEDC Chief Executive Officer and are recommended to the DEDC Board of Directors for single vote of approval. Any item may be removed from the Consent Agenda for separate vote at the request of a Board Director.
a. Consideration and approval of the July 27, 2020 Board Meeting Minutes.
b. Consideration and approval of the June 30, 2020 income and expenses.
c. Consideration and approval of sponsorship for the 2020 Bronze Partnership with the North Texas Chapter of the Certified Commercial Investment Member(CCIM) in the amount of $\$ 1500$ which is the same as in the previous years.

## REGULAR AGENDA - NEW BUSINESS - Items for discussion and/or possible action:

1. Grow DeSoto Market Place Incubator Financial Status Report. Presentation by Monte Anderson, Options Real Estate.
2. The Industry HUB's Grow DeSoto Market Place Activity Summary Report for July 2020 by Terry Toomey, Executive Director, The Industry HUB.
3. Financial Status Report for July 31, 2020. Presentation by Melissa Adams, Accountant II, City of DeSoto.
4. City Council Liaison update regarding City events, meetings, etc. by Councilmember Andre` Byrd, Sr., City of DeSoto.
5. DeSoto Chamber of Commerce update by Board Chairman Kenneth Govan.
6. Consideration and action to negotiate and renew a Consultant Agreement between the DeSoto Economic Development Corporation's Consultant Terry Toomey, Executive Director, The Industry HUB.
7. Consideration and action to approve funding of the Inter-city Customer Service Initiative (ICSI) program sponsored by the BSW Partnership and Cedar Valley Campus of the Dallas College.
8. Discussion regarding the Type A and Type B corporations and any possible changes to the DEDC Bylaws and organizational structure if the DeSoto voters authorize a change to the DEDC Corporation's type at the election to be held on Tuesday, November 3, 2020.

## C. EXECUTIVE SESSION UNDER TEXAS GOVERNMENT CODE:

Texas Government Code, Section 551.071: Consultation with General Counsel:

1. Consultation with general counsel to seek legal advice regarding contemplated litigation regarding Jeremiah Quarles.
2. Consultation with general counsel regarding changing the preparation of the Façade Grant Agreement to a uniformed standard contract prepared in advance by the DEDC attorney in which the DEDC Chief Executive Officer or staff may complete by verifying and adding in the Façade Grant applicant's information.

## D. RECONVENE INTO OPEN SESSION

## E. ACTION AS RESULT OF EXECUTIVE SESSION

## F. BRIEFING BY CHIEF EXECUTIVE OFFICER - Joe D. Newman

1. Brief update of meetings attended, industrial site visits and general office operations.

## G. BOARD ANNOUNCEMENTS

1. Board announcements are regarding local civic and charitable events, meetings, fundraisers, awards, expression of thanks, congratulations or condolences.

## H. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act to the City's website www.desototexas.gov and the DEDC's website www.dedc.org and said Notice was posted on the following date and time: August 28, 2020 at 8:30 A.M., and remained so posted at least two hours after said meeting was convened.


Cynthia Noble - Administrative Assistant

## A. Regular Session - Call to Order <br> 1. Invocation

## B. Consent Agenda

a. Board Meeting Minutes - July 27, 2020
b. Income and Expenses - June 30, 2020
c. 2020 Bronze Partnership with the North Texas Chapter CCIM (Certified Commercial Investment Membership)

## DESOTO ECONOMIC DEVELOPMENT CORPORATION

 BOARD MEETING MINUTESJULY 27, 2020

The DeSoto Economic Development Corporation (DEDC) Board met at 9:00 a.m. on Monday, July 27, 2020 by videoconference at www.gotomeeting.com and was live streamed on the City of DeSoto's website at www.desototexas.gov.

| Present: | Curtis Krohn, Board President |
| :--- | :--- |
|  | Dr. Delva King, Board Vice President |
|  | Michelle Jordan, Board Secretary/Treasurer |
|  | Bobby Waddle, Board Director |
|  | Paul Griffin, Jr., Board Director |

Staff Present: Joe Newman - Chief Executive Officer
Cynthia Noble - Administrative Assistant

Also Present: Melissa Adams - Accounting Manager, City of DeSoto
Tracy Cormier - Director of Accounting, City of DeSoto
Isom Cameron - Deputy City Manager, City of DeSoto
Mayor McCowan - Mayor, City of DeSoto
Kenneth Govan - Board Chairman, DeSoto Chamber of Commerce
Kevin Laughlin - Attorney, Nichols, Jackson, Dillard, Hager \& Smith, LLP
Terry Toomey - Executive Director, The Industry HUB
Monte Anderson - Owner, Options Real Estate
Tom Figert - Director of Information Technology, City of DeSoto
$\begin{array}{ll}\text { Absent: } \quad \text { Paul Griffin, Jr., Board Director } \\ & \text { Andre' Byrd, Sr. - Councilmember, City Council Liaison, City of DeSoto } \\ & \text { Brandon Wright - City Manager, City of DeSoto } \\ & \text { Natalia Aumedes - Assistant to the City Manager, City of DeSoto }\end{array}$

At 9:10 a.m., Board President Curtis Krohn called the meeting to order and acknowledged the presence of a quorum.

## A. REGULAR SESSION - CALL TO ORDER

1. Invocation was given by Board President Curtis Krohn.

## B. CONSENT AGENDA

1. Minutes and income and expenses:
a. Consideration and approval of the June 12, 2020 DEDC Board Meeting Minutes.

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b. Consideration and approval of the May 31, 2020 income and expenses.
c. Consideration and approval of updating the DeSoto's City Aerial Maps Photo Murals taken by Flyer View Group, LLC's in the amount of $\$ 3285$.


#### Abstract

Board Director Bobby Waddle motioned to approve the consent agenda items as presented Motion seconded by Board Vice President Dr. Delva King. Motion approved by Board members Curtis Krohn, Bobby Waddle, and Dr. Delva King. Board Director Paul Griffin, Jr. and Board Secretary/Treasurer Michelle Jordan were not present for the motion.


## C. REGULAR AGENDA - NEW BUSINESS

1. Grow DeSoto Market Place (GDMP) Incubator Financial Status Report. Presentation by Monte Anderson, Owner, Options Real Estate.
a. Mr. Monte Anderson, Options Real Estate, said he had the best news to report on the financials for the GDMP since it has been open. He points out totals for the last three as follows: the month of March had $\$ 23,000$ in income, the month of April had $\$ 9,000$ in income, the month of May had $\$ 7,900$ in income; whereas, he noted in the month of June the income increased to $\$ 28,265$. He expounded the unreported July to date collected is $\$ 32,413$ so far.
b. Furthermore, Mr. Anderson said currently the occupancy of the GDMP has only one retail space available which is the largest retail space near the gym that may be divided into three spaces. Then he reported all of the restaurants are full now. He mentioned the two offices and the three small cubicles are currently the only vacancies. He said several of our tenants have received a great amount of attention and press; as a result, he reported many of the tenants are currently doing outstanding. He also pointed out that we keep it clean and well organized. He mentioned in addition we replaced a dead tree outside as well. He said we have been making sure we keep everything at the highest level of cleanliness and maintenance.
c. Board President Curtis Krohn said he noticed that the foot traffic picked up at the GDMP. He exclaimed there has been a large amount of people at the GDMP. In response, Mr. Anderson explains that the GDMP received a large amount of attention; as a result he said that many of our people are starting to learn. He said we are at a tipping point in our momentum, where we received more of a good response rather than a weak one. He expressed that although, it is natural for this to happen, but he emphasized it is unusual that GDMP bounced back so well.

## Board Secretary Treasurer Michelle Jordan arrived at the Board meeting at 9:15 a.m.

2. The Industry HUB’s Activity Summary Report for March 2020 presented by Terry Toomey, Executive Director, The Industry HUB.
a. Terry Toomey reported the Grow DeSoto Market Place (GDMP) has been very busy; and she thinks much of the upturn comes from being central in helping with the Paycheck Protection Program (PPP) Small Business Loans (SBL) and the Economic Injury Disaster Loan (EIDL) loans. Likewise, our outreach to the community, she explained, has brought
more attention to the GDMP. She said currently she is onboarding five new tenants. She explained that this consists of sending the tenant manual so they know how to operate within the Grow DeSoto Market Place. Also, she explained she is now gathering information from them so that she can add them to our virtual community, and to put out a published list on how the community can interact with our tenants which is an ongoing process. She said her goal is to get them into the GDMP community as quickly as possible.
b. Ms. Toomey said there are some stellar contributors for example the "Two Neighbor's Restaurant" has had a phenomenal rebound since they reopened producing a continuous line to their restaurant. She exclaimed within a couple of days they served more than a hundred meals during that time frame. Of course she pointed out that this has a halo effect on other businesses. She mentioned she will pay more attention to many of the retailers who are not opening on time. Unfortunately, she said people arriving at 11:00 a.m. to visit a specific retailer or to shop while picking up their lunch order are unable to. She concluded that constant maintenance of good business practices is what she will be working on with the tenants.
c. Ms. Toomey mentioned that one thing that is driving traffic is the article in the Dallas Business Journal which she included in this month's report. In addition, she said we are receiving coverage from people looking for Black Owned Businesses which she felt is driving traffic as well. Also, she pointed out that with COVID-19 people are staying closer to their homes, so they are currently shopping local. But she said she kept warning everyone and reminding them to be prepared for COVID-19 to remain longer.
d. Finally, Ms. Toomey said they are strictly enforcing the mask policy at the GDMP. She explained that she walks through the GDMP several times a day to make sure everyone is complying by wearing a mask. In summary, she concluded that she wants everyone healthy, well and able to return and use our services.
3. Financial Status Report. Presentation by Melissa Adams, Accounting Manager, City of DeSoto.
a. Melissa Adams, Accounting Manager, City of DeSoto, explained the Financial Status Report which included: A General Fund Balance Sheet, Summary of Revenues and Expenditures, and Details of Revenues and Expenditures as of June 30, 2020.
b. Ms. Adams reviewed with the Board of Directors the Balance Sheet, Summary of Revenue and Expenditures, Summary of Sales Tax Revenue, Summary of Expenses Year to Date, and Budgeted Expenses Year to Date and answered any questions they had regarding June 2020 financial report.
4. City Council Liaison's update regarding city events, meetings, etc. by Councilmember Andre' Byrd, Sr., City Council Liaison. Mayor Curtistene McCowan gave the City Council update due to Councilmember Andre' Bryd, Sr. absence.
a. Mayor Curtistene McCowan reported on the DeSoto City Council's action taken at the last City Council meeting regarding Type A and Type B corporation status for the DEDC. She explained the numerous discussions by the DeSoto City Council on this subject. She said this is the purpose of theDesoto City Council to try to find ways to leverage how we promote our city in partnership with the DEDC as the Board is currently organized as a Type A Corporation. Furthermore, she expounded that the recommendation that was made by the staff and approved by the DeSoto City Council is to approve an ordinance ordering a special election to be held on Tuesday, November 3, 2020 for the purpose of
submitting a proposition to the qualified voters of the City of DeSoto abolishing the current sales and use tax at the rate of .375 percent and adopting in its place a local sales and use tax at the rate of 3.75 percent to be administered by the Type B corporation to be used for the promotion and development of new and expanded business enterprises and all other public purposes pursuant to section 505.251 of the Texas local government code.
b. Mayor McCowan clarified as a Type A Corporation currently stands it is very limited to the kinds of things a Type A Economic Development Corporation can do. She explained those funds are restricted to the creation and retention of primary jobs which are typically found in manufacturing, industrial, research, military, recycling and small warehouse facilities. She continued what a Type B Corporation will do is allow a wider use of those funds. She said a Type B will allow for a broader set of development uses including land, buildings, equipment, facilities and improvements found by the Board of Directors to be required or suitable for use for professional and amateur sports, including children sports, athletic, entertainment, tourist, contingent and public parks purposed and events. Also she said exhibition facilities and related stores, restaurant, concessions, automobile parking, related area transportation facilities, related roads, streets, water and sewage facilities.
c. Mayor McCowan said regarding compensation for the DeSoto City Council that she feels uncomfortable doing it as a sitting council member, because she knew she was signing up for a volunteer position. However, since the DeSoto City Council has approved to put compensation for the DeSoto City Council on the ballot for Tuesday, November 3, 2020, she felt it needs to have a set amount and some controls in place. She informed the Board Directors that there is a meeting tonight to discuss this item to give further directions. She reiterated it needs to have a minimum standard amount if the voters approve this. Lastly, she explained she abstained on putting it on the ballot because of her philanthropic views regarding the giving of her time to serve her community.
d. Mayor McCowan said we are heavy into strategic planning. Finally, she said tomorrow night is a Town Hall meeting with the police and community together to update the community on the changes in policies that have been presented by the Police Department. Also, the DeSoto City Council has approved the creation of a Citizen's Police Advisory Committee (CPAC). She explained that at this meeting the DeSoto City Council and the Police Department will discuss the changes in the policies and the role of what the CPAC will be.
5. DeSoto Chamber of Commerce Update - Kenneth Govan, Board Chairman, DeSoto Chamber of Commerce. Mr. Kenneth Govan, Board Chairman, DeSoto Chamber of Commerce, gave the DeSoto Chamber of Commerce Update as follows:
a. MEMBER SERVICES:
i. Member Networking are as follows:
6. There was a "Good Morning DeSoto" held on Tuesday, July 6, 2020 at 8:00 a.m. on ZOOM sponsored by Thorntree Golf Club.
7. We had a virtual zoom presentation on the Top 10 Ways to Stay "of Mind" During a Quarantine.
8. The DeSoto Chamber of Commerce partner with the DeSoto Economic Recovery Advisory Task Force - Mask Distribution to DeSoto businesses
including businesses in the Grow DeSoto Market Place held on Monday, June, 18, 2020 which was featured on News Channels 4, 5, and 11's evening and morning news casts. Also there was a DeSoto Economic Recovery Advisory Task Force Mask distribution held on Tuesday, June 23, 2020 and Wednesday, June 24, 2020.
b. The Ribbon-Cutting Ceremonies and Ground Breaking Ceremonies are as follows:
i. The Ribbon-cutting for Urgent Care Texas that was scheduled to be held on Thursday, June 11, 2020 was rescheduled to Friday, August 14, 2020 so as to allow them to participate in the "DeSotoOpoly Community Game".
c. New Members are as follows:
i. Edward Jones, Lex Webster, became a member on Wednesday, June 10, 2020.
ii. Fuzzy's Taco Shop became a member on Wednesday, June 17, 2020.
iii. Fairfield Inn \& Suites, Cedar Hill became a member on Thursday, June 25, 2020.
d. Group Health Insurance is now available to the DeSoto Chamber of Commerce members only.
i. Liberty Mutual met with local businesses to offer this service to them as a member benefit.
e. ECONOMIC/ BUSINESS DEVELOPMENT/BREP/SHOP LOCAL:
i. The DeSoto Chamber of Commerce continued to present ZOOM meeting updates to local businesses on grant and loan programs, City of DeSoto programs, BSW Region programs and Dallas County COVID-19 programs.
ii. The DeSoto Chamber of Commerce participated in the DeSoto Economic Recovery Advisory Task Force, implemented by Mayor Curtistene McCowan.
iii. The DeSoto Chamber of Commerce regional collaboration with Best Southwest partners to promote Cedar Valley Campus of Dallas College for the Skills Development Training Initiative and TWC grant for COVID-19. (The Chamber member, Opulent Group has signed up as a new contractor.)
iv. The DeSoto Chamber of Commerce had a joint meeting with the City of DeSoto's Parks and Recreation Department and Zoe Communications regarding revamping the City of DeSoto Convention and Visitor's Bureau (CVB) center, the website and the program of work.
f. COMMUNITY EVENTS (leading, assisting, or promoting):
i. The DeSoto Chamber of Commerce presented and hosted the "DeSotoOpoly", which is a game created for a family friendly, get to know the community, and support local businesses type of experience. First, the players register, then they pick up a game board and make their way around the City of DeSoto to local businesses and community sites. It will be held on Wednesday, August 12, 2020 through Monday, August 31, 2020.
ii. The Desoto Chamber of commerce participated and supported the Disciple Community Church for a "COVID-19 Testing Event" held on Wednesday, June 10, 2020 at the Disciple Community Church.
g. TOURISM ACTIVITIES:
i. There are no tourism events at his time.
h. FUNDRAISING/ BUDGET:
i. The Desoto Chamber of Commerce is continuing the current marketing campaign.
i. PERSONNEL CHANGES:
i. Currently they are narrowing down the search and will be interviewing for a new Chamber of Commerce President.
j. The Site Visit Report by Mr. Kenneth Govan, Board Chairman, DeSoto Chamber of Commerce, is as follows:
i. Mr. Kenneth Govan, Board Chairman, DeSoto Chamber of Commerce, submitted a monthly site visit report for discussion during the Board meeting with the Board of Directors.
9. Discussion and consideration of the DEDC Annual Work Plan Fiscal Year 2020-2021 and projects to be considered in the next fiscal year.
a. Joe Newman, CEO, announced that along with President Curtis Krohn, he will give a DeSoto Economic Update Report to the DeSoto City Council on Tuesday, August 4, 2020 at the DeSoto City Council meeting. He conveyed that he wants to be sure that the DEDC and the DeSoto City Council are aligned on their Annual Work Plan and the Strategic Plan for 2021.
b. Similarly, President Krohn said that as a result Brandon Wright, City Manager suggested that the DEDC Annual Work Plan Fiscal Year 2020-2021 is revisited after the DeSoto City Council Retreat in August. Likewise, Mayor Curtistene McCowan reiterated the same sentiment, and confirmed the date of the Desoto City Council Retreat will be held from Friday, August 7, 2020 to Saturday, August 8, 2020.
c. Board Director Bobby Waddle mentioned the Desoto Heliport and gave an update regarding activity and the success of the Heliport to the Board Directors. He said we have a great amount of things working well out there. He reiterated that when someone comes in that has a great amount of jobs involved that we need to be a key player to attract them and not just merely something that looks good in the city. Board Director Waddle and Mayor McCowan agreed that there must be visionary leadership from those who have a vision for the City of Desoto.

## No Action.

7. Discussion and consideration of a draft update of the DEDC Five Year Strategic Plan 2020-2025. No Action.
8. Discussion and consideration for approval of the DEDC Annual Budget for Fiscal Year 2020-2021. Joe Newman, CEO, discussed the proposed DEDC Annual Budget for Fiscal Year 2020-2021 budget details with the Board of Directors.
a. Joe Newman, CEO, explained to the Board the two changes he made to the DEDC Annual Budget for Fiscal Year 2020-2021.
i. Mr. Newman explained that the first change is based on a 20 percent sales tax decrease that was predicted by the City of Dallas due to the pandemic.
ii. Mr. Newman said the second change on this Budget is to move the funds back from the 2021 budget to this year's budget to pay out the existing grant commitments.
Board Secretary/Treasurer Michelle Jordan motioned to approve the DEDC Annual Budget for Fiscal Year 2020-2021 as Joe Newman, CEO has stated with the changes. Motion seconded by Board Vice President Dr. Delva King. Motion approved by Board members Curtis Krohn, Dr. Delva King, Bobby Waddle, and Michelle Jordan. Board Director Paul Griffin, Jr. was not present for the motion.
9. Discussion and consideration to approve a Façade Renovation Grant to Leticia Carter, Owner, Euphoria Bridal Boutique, located at 201 Executive Way Suite 120, DeSoto Texas for the amount up to $\$ 623$. Board Vice President Dr. Delva King move to approve a Façade Renovation Grant to Leticia Carter, Owner, Euphoria Bridal Boutique, located at 201 Executive Way Suite 120, DeSoto Texas for the amount up to $\mathbf{\$ 6 2 3}$. Motion seconded by Board Secretary/ Treasurer Michelle Jordan. Motion approved by Board members Curtis Krohn, Dr. Delva King, Bobby Waddle, and Michelle Jordan. Board Director Paul Griffin, Jr. was not present for the motion.


#### Abstract

At 11:05 a.m., the Board President Curt Krohn called for the following Executive Session items to be tabled until the next Board meeting since there were no updates on the items to be discussed by the attorney at this time.


## D. EXECUTIVE SESSION

Texas Government Code, Section 551.071: Consultation with General Counsel:

1. Consultation with general counsel to seek legal advice regarding contemplated litigation regarding Jeremiah Quarles.

## E. RECONVENE INTO OPEN SESSION

No Discussion.

## F. ACTION AS A RESULT OF EXECUTIVE SESSION <br> No Action.

## G. BRIEFING BY THE CHIEF EXECUTIVE OFFICER REGARDING THE STATUS OF PENDING DEDC PROJECTS

Mr. Joe Newman, CEO, earlier gave a brief summary of the list of commercial projects the DEDC orchestrated and what activities were performed over the past month in the report to the Board of Directors. Mr. Newman pointed out to the Board that sales tax increased remarkably to 22.09 percent this month due to COVID-19. He said the city manager will open up the Small Business Grant up again for new loans which DEDC matched the $\$ 180,000+$ that the city received in federal money for that program. He mentioned to the Board directors that he is the president-elect of the Rotary Club which is a volunteer position much like the DEDC Board and the DeSoto City Council.

Next, Mr. Newman said at their meeting, Best Southwest Partners asked about funding the Hospitality Training Program which was mentioned in a previous meeting by Councilmember Dinah Marks. Then Mr. Newman explained to Mr. Kenneth Govan, Board Chairman, DeSoto Chamber of Commerce, and to the Board Directors that he was in the process of consulting with the DEDC attorney to see if it could be done legally since hospitality is not considered as primary jobs. Also, without any feedback from the attorney as of yet and feedback regarding the contingency of area cities' participation in that program; he felt it is important to know beforehand whether the DEDC's Type A Corporation can do it from a legal standpoint first. Notably, he apologized to Councilmember Marks for not following up on it timely enough to get it on this month's agenda. In addition, Mr.

Kenneth Govan emphasized he has not received any feedback from the Best Southwest Partnership on this program either but assured Mr. Newman that he will find out immediately. Likewise, Vice President Dr. Delva King asked Mr. Newman whether this program was put on hold due to COVID-19. Mr. Newman responded although the Texas Workforce Commission (TWC) is involved in most of the COVID-19 programs now, he feels it is a program that is still needed.

Vice President Dr. Deva King discussed the meeting which she attended with the Dynamic DeSoto Citizen's group. She said the DeSoto Independent School District's (DeSoto ISD) chief of staff was in attendance and presented the DeSoto ISD's back to school plan for the 2020-2021 school year and the implementation of distance learning. She said it was very interesting and very through. She said eighty percent of the parents wanted to keep their students at home verses twenty percent in the classroom as a result of a survey they conducted.
Also, she said the Dynamic DeSoto Citizens group was concerned about the Wildwood Project and how it will impact the development on Beltline Road, for example: the corner of Beltline Road and Cockrell Hill Road with all of the up for sale with no activity as far as new development. She felt that they are afraid that people will spend money at Wildwood instead of at the businesses currently on Beltline Road. Board Director Bobby Waddle interjected Wildwood is a project that is in progress; we need to think about the new homes being built there which need to have something interesting to keep them here. Director Waddle explained that you have to be visionary looking down the road; because, Wildwood working will shift more retail to the southern sectors of the metroplex which will change the overall area long term. Vice President Dr. King said the Dynamic DeSoto Citizens group have a vested interest in DeSoto, do their homework and research, and want to do what is best for the community. When the group asked about the Retail Coach, she explained that no one is doing retail development right now everyone is just trying to survive. Board Director Waddle reiterated that we all are interested in the same thing unfortunately the timing is not right.

Lastly, Mr. Newman discussed with the Board some of the retailers and restaurants that are interested in the area as a result of the efforts by the Retail Coach, DEDC's request for more retailers, upcoming conventions which were postponed, and the recent publicity of the Grow DeSoto Market Place. In conclusion, Mr. Newman announced that the next Board meeting will be moved to one week later on Monday, August 31, 2020.

## H. BOARD ANNOUNCEMENTS

In addition to his earlier presentation for the DeSoto Chamber of Commerce Report during item 5, Mr. Kenneth Govan, Chairman, DeSoto Chamber of Commerce announced the Best Southwest Partnership will be hosting our TGIF Legislative Breakfast Series. He continued the first one will be held on Friday, August 7, 2020 the speaker will be Adriana Cruz, Director of Economic Development and Tourism, the Texas Office of the Governors. We will be doing something different this time. Normally we have the content expert interview the elected official. But this time we will be having the elected official interview the content expert instead. Therefore, he said the State Representative Carl Sherman will be interviewing Adriana Cruz on the topic "How COVID-19 has affected Economic Development and Tourism has affected Texas- specifically North Texas". Second one will be held on Friday, August 14, 2020 the speaker will be State Representative Tony Rose will be interviewing a mental health panel on how COVID-19 affected mental health for employers and employees". Third one, will be on Friday, August 21, 2020 the speaker State Senator Royce West will interview the Best Southwest school superintendents on the 2020-2021 school year will be in regard to funding, in person or distance teaching, and the morale of the teachers. He said each one of the superintendents will give their overview of how they planned their school year. The fourth one will
be on Friday, August 28, 2020 the speaker will be State Representative Carl Sherman will have a very sensitive discussion in regards to "Policing and criminal justice and our interactions and how that is affecting us in this COVID-19 Era". Finally, he said the date will be every Friday, from 8:15 a.m. to 9:30 a.m.

## I. ADJOURNMENT

With no further business to discuss Board President Curtis Krohn adjourned the meeting at 11:25 a.m.

# DEDC GENERAL FUND 

BALANCE SHEET
JUNE 30, 2020

## ASSETS

## Current Assets

Checking/Savings

> Checking -Wells Fargo 2,870,572

Checking -Bank of DeSoto 22,585
Petty Cash
Certificates of Deposit
Total Checking/Savings

Total Current Assets

## Non-Current Assets

Note Receivable-Sweet \& Chic Boutique 7,591
Note Receivable CTC Chiropractic, Inc.

## TOTAL ASSETS

| 21,212 |
| ---: |
| 28,790 |


| $\$$ | $3,671,954$ |
| :--- | :--- |

## LIABILITIES and FUND BALANCE

Current Liabilities

## FUND BALANCE

Designated for Grant Commitments FY 2020 1,700,000
Restricted for Economic Development
Total Fund Balance

Total Liabilities and Fund Balance
27,643

| $\$$ | $3,671,954$ |
| :--- | :--- |

## DEDC GENERAL FUND

$\begin{array}{cc} & \begin{array}{c}\text { NINE MONTHS ENDING } \\ \text { JUNE 30, } 2020\end{array} \\ \text { JUN' } \mathbf{2 0} \text { YTD } & \text { Budget }\end{array}$


## 3,498,818

 $2,415,154$877,389
155,250

$0.0 \%$
\$ Over Budget

## Summary of Revenue and Expenditures

As of June 30, 2020

## गESOTO

ECONOMIC DEVELOPMENT CORPORATION
TEXAS

REVENUE AND EXPENSES


## Total $\$ 1,861,299$ \$1,715,806 $\$ 145,493$

## POSITIVE

Overall the revenue to expenditure comparison reflects a positive variance year to date.

## DEDC GENERAL FUND

SUMMARY OF REVENUE AND EXPENDITURES
CURRENT AND NINE MONTHS ENDING

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| \％${ }^{\text {＇t6 }}$ | （ $¢<\varepsilon^{\prime} \angle$ ） | szl＇tof | O¢ع＇LLZ | \％ $0^{\circ}$ | （t6を＇sz） | t6¢＇sz | － |
| \％${ }^{\circ} 0$ | （0os＇$\varepsilon$ ） | 005 ＇$\varepsilon$ | － | \％${ }^{\circ}$ | （z6z） | 262 | － |
| \％ $0^{\circ} \mathrm{Lz}$ | （sç＇عtr） | osz＇sst | S68＇tt |  | （ع98＇6） | 8 86＇てI | ャレ0＇$¢$ |
| \％ 6 ＇SL | （6ss＇tIz） | $68 \varepsilon^{\prime} \angle L 8$ | 0¢8＇599 | \％「「¢ ${ }^{\text {c }}$ | （8LT＇8t） | 9ธั＇દL | LE6＇ts |
| \％＇s＇9 | （0¢E＇t86） | 0 099＇z＋8＇z | 662＇t98＇ธ | \％6＇t0T | Iz9＇tI | 988＇9¢z | Los＇8tz |
| \％ $0^{\circ}$ | 16t | － | T6t | \％00 | 06t | － | $06 t$ |
| \％${ }^{\circ} 0<1$ | tLS＇8 | OSI＇てI | โzL＇or | \％で9¢น | L9E | ยาо＇т | 6LE＇t |
| \％¢＇$¢ 8$ | （088＇દย） | 08t＇sor | 009＇t＜t | \％「－¢9¢ | でざさt | とで＇く】 | ¢9\％＇82 |
| \％ 9 ＇¢я | （zIs＇9¢6） | $000 \times$ ¢\％9＇r | 888＇899＇โ | \％ $8^{\prime} 66$ | （ $<\varepsilon$ ） | osc＇stz | $\varepsilon \angle \varepsilon ' 8 \tau \tau$ |
|  |  | カST＇stitz | $8188^{\prime} 86 \dagger^{\prime} \varepsilon$ |  |  |  |  |
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3，644，311 2，206，919
FUND BEGINNING BALANCE
FUND BEGINNING BALANCE REVENUES
Sales Tax

Interest
Miscellaneous
Total Revenues
EXPENDITURES
Operation \＆Administration Promotion
Total Project Development Total Prospect Development
Total Long Term Debt Grants／Commitments Capital Outlay（Equip／Furn） Total Expenditures
FUND ENDING BALANCE

## Summary of Sales Tax Revenue

As of June 30, 2020

## SALES TAX REVENUE



## Total $\quad \$ 1,968,750 \quad \$ 1,668,489 \quad(\$ 300,261)$

| Budget <br> YTD | $\$ 1,968,750$ |  |
| :--- | :--- | :--- |
| Actual | $\$ 1,668,489$ | $-15 \%$ |

$\square$ The State Comptroller has a two month lag between month earned and month distributed. The actual to budgeted year to date is a negative-15\%.

DEDC GENERAL FUND
DETAIL OF REVENUE AND EXPENDITURES
NINE MONTHS ENDING
JUNE 30, 2020

|  | JUN' 20 YTD | Budget | \$ Over Budget | \% of Budget |
| :---: | :---: | :---: | :---: | :---: |
| FUND BEGINNING BALANCE | 3,498,818 | 2,415,154 |  |  |
| REVENUES |  |  |  |  |
| Sales Tax | 1,668,488 | 2,625,000 | $(956,512)$ | 63.6\% |
| Business Incubator Rent | 171,600 | 205,480 | $(33,880)$ | 83.5\% |
| Interest | 20,721 | 12,150 | 8,571 | 170.5\% |
| Miscellaneous | 491 | - | 491 | 0.0\% |
| Total Revenues | 1,861,299 | 2,842,630 | $(981,330)$ | 65.5\% |
| EXPENDITURES |  |  |  |  |
| Operation Expenses |  |  |  |  |
| Advertising | 23,892 | 75,000 | $(51,108)$ | 31.9\% |
| Development Materials | 6,030 | 35,000 | $(28,970)$ | 17.2\% |
| Promotional Events | 2,915 | 17,000 | $(14,085)$ | 17.1\% |
| Trade Shows/Marketing Trips | - | 9,500 | $(18,750)$ | 0.0\% |
| Internet/Web Site | 9,058 |  | (442) | 95.3\% |
| Promotion | 41,895 | 136,500 | $(113,355)$ | 27.0\% |
| Postage | - | 1,000 | $(1,000)$ | 0.0\% |
| Office Supplies | 1,396 | 6,000 | $(4,604)$ | 23.3\% |
| Supplies | 1,396 | 7,000 | $(5,604)$ | 19.9\% |
| Car Allowance | 5,400 | 7,200 | $(1,800)$ | 75.0\% |
| Contract Labor | - | 1,000 | $(1,000)$ | 0.0\% |
| Delivery Services | - | 500 | (500) | 0.0\% |
| Dues/Subscriptions | 6,824 | 25,000 | $(18,176)$ | 27.3\% |
| Meeting Expenses | 1,967 | 11,000 | $(9,033)$ | 17.9\% |
| Leased Equipment | 2,580 | 6,000 | $(3,420)$ | 43.0\% |
| Licenses/Permits | - | 500 | (500) | 0.0\% |
| Accounting Fees | 24,000 | 30,000 | $(6,000)$ | 80.0\% |
| Administrative Legal Fees | 20,913 | 30,000 | $(9,087)$ | 69.7\% |
| Audit Fees | 44,837 | 12,000 | 32,837 | 373.6\% |
| Chamber - Research \& Retention | 15,750 | 21,000 | $(5,250)$ | 75.0\% |
| Rent/Office | 8,082 | 11,000 | $(2,918)$ | 73.5\% |
| Rent/BrookHollow | 78,000 | 104,000 | $(26,000)$ | 75.0\% |
| Rent/BrookHollowOper.Exp | 38,610 | 51,480 | $(12,870)$ | 75.0\% |
| Management Fees - BrookHollow | 45,000 | 60,000 | $(15,000)$ | 75.0\% |
| Operations - BrookHollow | 103,975 | 98,000 | 5,975 | 106.1\% |
| Repairs \& Maintenance | - | 1,000 | $(1,000)$ | 0.0\% |
| Seminars | - | 3,000 | $(3,000)$ | 0.0\% |
| Professional Training | - | 10,000 | $(10,000)$ | 0.0\% |
| Telephone | 1,507 | 2,400 | (893) | 62.8\% |
| Travel/Room \& Board | 2,860 | 21,000 | $(18,140)$ | 13.6\% |
| Professional Fees | 34,136 | 10,000 | 24,136 | 341.4\% |
| Bank \& Credit Card Fees | - | 100 | (100) | 0.0\% |
| Office Expenses | - | 2,500 | $(2,500)$ | 0.0\% |
| Operation \& Administration | 434,441 | 518,680 | $(84,239)$ | 83.8\% |

DEDC GENERAL FUND
DETAIL OF REVENUE AND EXPENDITURES
NINE MONTHS ENDING
JUNE 30, 2020

|  | JUN' 20 YTD | Budget | \$ Over Budget | \% of Budget |
| :---: | :---: | :---: | :---: | :---: |
| Salaries/Wages | 180,707 | 257,249 | $(76,542)$ | 70.2\% |
| Payroll Taxes | 13,034 | 20,916 | $(7,882)$ | 62.3\% |
| TMRS-Total Company | 20,696 | 34,800 | $(14,104)$ | 59.5\% |
| Employees Insurance | 15,655 | 24,744 | $(9,089)$ | 63.3\% |
| Employee Benefits - Other | (100) | - | (100) | 0.0\% |
| Performance Bonus | - | 14,000 | $(14,000)$ | 0.0\% |
| Personnel | 229,993 | 351,709 | $(121,716)$ | 65.4\% |
| Potential Incentive Grants | - | 800,000 | $(800,000)$ | 0.0\% |
| Kohls (Reimbursed City) | 522,204 | 500,000 | 22,204 | 104.4\% |
| Global Prime Health | 200,000 | 200,000 | (0) | 100.0\% |
| Project Doctor | - | 100,000 | $(100,000)$ | 0.0\% |
| Project Maverick | - | 100,000 | $(100,000)$ | 0.0\% |
| Ryland Tax \& Financial Service | 2,491 | - | 2,491 | 0.0\% |
| El Nuevo Sabor | 2,650 | - | 2,650 | 0.0\% |
| Façade Improvement | 3,386 | - | 3,386 | 0.0\% |
| Grants/Commitments | 730,731 | 1,700,000 | $(969,269)$ | 43.0\% |
| Education/Workforce Develop | - | 3,500 | $(3,500)$ | 0.0\% |
| Total Prospect Development | - | 3,500 | $(3,500)$ | 0.0\% |
| Bond Interest Series 2011 | 24,200 | 43,900 | $(19,700)$ | 55.1\% |
| Heliport Project-Interest | 8,150 | 15,825 | $(7,675)$ | 51.5\% |
| Bond Principal Series 2011 | 225,000 | 225,000 | - | 100.0\% |
| Heliport Project-Principal | 20,000 | 20,000 | (0) | 100.0\% |
| Total Long Term Debt | 277,350 | 304,725 | $(27,375)$ | 91.0\% |
| Capital Outlay(Equip/Furn) | - | 10,000 | $(10,000)$ | 0.0\% |
| Total Expenditures | 1,715,807 | 3,050,864 | $(1,335,058)$ | 56.2\% |
| Net Income | 145,493 | $(208,235)$ | 353,728 |  |
| FUND ENDING BALANCE | 3,644,311 | 2,206,919 |  |  |

## EXPENSES YEAR TO DATE



| Expenditures | Percentage | YTD |
| :--- | ---: | ---: |
| Promotion | $2.44 \%$ | $\$ 41,895$ |
| Supplies | $0.08 \%$ | $\$ 1,396$ |
| Operation \& Administration | $25.32 \%$ | $\$ 434,441$ |
| Personnel | $13.40 \%$ | $\$ 229,993$ |
| Grant/Commitments | $42.59 \%$ | $\$ 730,731$ |
| Total Prospect Development | $0.00 \%$ | $\$ 0$ |
| Total Long Term Debt | $16.16 \%$ | $\$ 277,350$ |
| Capital Outlay | $0.00 \%$ | $\$ 0$ |
| Total Expenditures | $\mathbf{1 0 0 . 0 0 \%}$ | $\$ 1,715,806$ |

DEDC GENERAL FUND
COMPARATIVE STATEMENTS OF REVENUE AND EXPENDITURES
CURRENT AND NINE
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| \％${ }^{\circ} 0<1$ | TLS＇8 | OSI＇てI | してく＇0て | \％て＇9とโ | $\angle 9 \varepsilon$ | ยเо＇ธ | $6 \angle \varepsilon^{\prime} \tau$ |
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FUND BEGINNING BALANCE
revenues

| REVENUES |
| :--- |
| Sales Tax |
| Sales Tax Accrual |
| Business Incubator Rent |
| Interest |
| Miscellaneous |
| Total Revenues |
| EXPENDITURES |
| Operation Expenses |
| Advertising |
| Development Materials |
| Promotional Events |
| Trade Shows／Marketing Trips |
| Internet／Web Site |
| Promotion |
| Postage |
| Office Supplies |
| Supplies |
| Car Allowance |
| Contract Labor |
| Delivery Services |
| Dues／Subscriptions |
| Meeting Expenses |
| Leased Equipment |
| Licenses／／Permits |
| Accounting Fees |
| Administrative Legal Fees |
| Audit Fees |
| Chamber－Research \＆Retention |
| Rent／Office |
| Rent／BrookHollow |
| Rent／BrookHollowOper．Exp |
| Management Fees－BrookHollow |
| Operations－BrookHollow |
| Repairs \＆Maintenance |
| Seminars |
| Professional Training |
| Telephone |
| Travel／Room \＆Board |
| Professional Fees |
| Bank \＆Credit Card Fees |
| Office Expenses |
| Operation \＆Administration |
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DEDC GENERAL FUND
COMPARATIVE STATEMENTS OF REVENUE AND EXPENDITURES
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MONTHS ENDING
JUNE $\mathbf{3 0}, 2020$

FUND ENDING BALANCE

## BUDGETED EXPENSES YEAR TO DATE



| Expenditures | Percentage | Budgeted | YTD |
| :--- | ---: | ---: | ---: | ---: |
| Promotion | $26.95 \%$ | $\$ 155,250$ | $\$ 41,835$ |
| Supplies | $19.94 \%$ | $\$ 7,000$ | $\$ 1,396$ |
| Operation \& Administration | $83.76 \%$ | $\$ 518,680$ | $\$ 434,441$ |
| Personnel | $65.39 \%$ | $\$ 351,709$ | $\$ 229,993$ |
| Grant/Commitments | $42.98 \%$ | $\$ 1,700,000$ | $\$ 730,731$ |
| Total Prospect Development | $0.00 \%$ | $\$ 3,500$ | $\$ 0$ |
| Total Long Term Debt | $91.02 \%$ | $\$ 304,725$ | $\$ 277,350$ |
| Capital Outlay | $0.00 \%$ | $\$ 10,000$ | $\$ 0$ |
| Total Expenditures |  | $\$ 3,050,864$ | $\$ 1,715,746$ |


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FUND BEGINNING BALANCE
REVENUES
Business Incubator Rent
Total Revenues
EXPENDITURES
Operation Expenses
Advertising
Promotion
Rent／BrookHollow
Rent／BrookHollowOper．Exp
Management Fees－BrookHollow
Operations－BrookHollow
City Accounting Services
Operation \＆Administration
Capital Outlay（Equip／Furn）
Total Expenditures
Net Income

North Texas CCIM Chapter

## INVOICE

## North Texas CCIM

14070 Proton Road, Suite 100
Dallas, TX 75244
Phone 972-233-9107 ext. 216 Fax 972-490-4219

## SOLD DeSoto EDC

TO Attn: Joe Newman
211 E. Pleasant Run Road
DeSoto, TX 75115

| PAYMENT METHOD | CHECK NO. | J OB |
| :---: | :---: | :---: |
|  |  |  |


| QTY | ITEM | DESCRIPTION | UNIT PRICE | discount | LINE total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 |  | 2020 Bronze Partnership with the North Texas CCIM Chapter | \$1,500.00 | 0.00 | \$1,500.00 |
|  |  |  | SUBTOTAL |  | \$1,500.00 |
|  |  |  |  | SALES TAX | 0.00 |
|  |  |  |  | total due | \$1,500.00 |


C. Regular Agenda

## C. Regular Agenda - New Business

1. Grow DeSoto Market Place Incubator Financial Status Report by Monte Anderson

## Income Statement

Options Property Management, Inc.
Properties: DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115
As of: Jul 2020
Account Name
Operating Income \& Expense
Income

| Rent | $37,908.00$ | $147,446.87$ |
| :--- | ---: | ---: |
| Late Fee Revenue | -150.00 | -150.00 |
| Sign Revenue | 0.00 | 949.27 |
| PrePaid Rents | $1,850.00$ | $3,575.00$ |
| Other Revenue | 19.55 | 19.55 |
| Late Fee | 680.00 | $1,780.00$ |
| Total Operating Income | $40,307.55$ | $153,620.69$ |

Expense

| Cleaning Contract Services - Recoverable | 3,388.90 | 19,424.32 |
| :---: | :---: | :---: |
| Dumpster Service - Recoverable | 768.79 | 5,209.27 |
| Electrical - Recoverable | 140.00 | 277.50 |
| Fire \& Safety - Recoverable | 0.00 | 648.98 |
| HVAC - Recoverable | 341.53 | 980.20 |
| Lock \& Keys - Recoverable | 0.00 | 279.28 |
| Painting - Recoverable | 0.00 | 220.00 |
| Plumbing - Recoverable | 0.00 | 2,023.40 |
| Signs/Awnings - Recoverable | 1,782.71 | 1,727.05 |
| Pest Control - Recoverable | 319.34 | 319.34 |
| Alarm Service - Recoverable | 653.35 | 2,837.16 |
| Parking Lot Sweeping - Recoverable | 0.00 | 411.00 |
| Lights/Bulbs - Recoverable | 0.00 | 3,610.75 |
| Security Contract Services - Recovery | 0.00 | 1,960.05 |
| Telecommunications | 1,114.43 | 9,752.53 |
| General Maintenance - Recoverables | 1,505.56 | 2,735.28 |
| Utilities - Electric - Recoverable | 3,746.22 | 18,403.45 |
| Utilities - Gas - Recoverable | 632.51 | 4, 160.41 |
| Utilities - House (Water) - Recoverable | 24.00 | 3,397.81 |
| Property Taxes - Recoverable | 0.00 | 143.84 |
| Security Contract Services - Non Recoverable | 0.00 | 0.00 |
| General Maintenance - Non Recoverable | 0.00 | - 150.00 |
| Property Management Fees | 0.00 | 1,579.35 |
| Legal Fees | 0.00 | 972.50 |
| Court Cost | 0.00 | 330.00 |
| Bank Charges | 36.59 | 105.38 |
| Architectual Fees | 0.00 | 370.00 |
| Permits | 0.00 | 0.00 |
| Postage | 0.00 | 79.30 |
| Office Supplies | 0.00 | 15.00 |
| Copies/Printing | 0.00 | 70.65 |
| Meeting Meals \& Entertainment | 0.00 | 0.00 |
| Total Operating Expense | 14,453.93 | 81,893.80 |

## Income Statement

| Account Name | Selected Month | Year to Month End |
| :--- | ---: | ---: |
| NOI - Net Operating Income | $25,853.62$ | $71,726.89$ |
| Total Income | $40,307.55$ | $453,620.69$ |
| Total Expense | $14,453.93$ | $81,893.80$ |
| Net Income | $25,853,62$ | $71,726.89$ |

## Balance Sheet

Properties: DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115
As of: 07/31/2020
Level of Detail: Detail View
Account Name
Balance
ASSETS
Cash
Operating Cash
Total Cash

|  | $52,111.87$ |
| ---: | ---: |
|  | $52,111.87$ |
|  |  |
|  | $1,701.73$ |
| $1,538.93$ |  |
|  | $3,240.66$ |
|  | $55,352.53$ |

## LIABILITIES \& CAPITAL

## Liabilities

Tenant Deposits Held
Total Liabilities
Capital

| Payments to Owners | $-235,000.00$ |
| :--- | ---: |
| Retained Earnings | $5,292.21$ |
| Earnest Money | $-5,925.00$ |
| Appfolio Opening Balance Equity | $3,321.64$ |
| Calculated Retained Earnings | $71,726.89$ |
| Calculated Prior Years Retained Earnings | $168,767.29$ |
| Total Capital | $8,183.03$ |
| TOTAL LIABILITIES \& CAPITAL | $55,352.53$ |

Properties: DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115
Units: Active

| Unit | Tenant | Status | Sq. Ft. | Rent | Lease From | Lease To | Move-in | Monthly Charges |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 |  |  |  |  |  |  |  |  |
| Kiosk A |  | Vacant-Unrented | 100 |  |  |  |  | 0.00 |
| 200 | Shelley Clanton | Current | 420 | 1,500.00 | 02/01/2020 | 01/31/2021 | 02/01/2020 |  |
| 201 | Carionda Marshall | Current | 375 | 1,500.00 | 02/01/2020 | 01/31/2021 | 11/01/2019 |  |
| 202 | ThaiBinh Ho | Current | 375 | 1,500.00 | 06/01/2019 | 05/31/2021 | 06/01/2019 |  |
| 203 |  | Vacant-Rented | 375 |  |  |  |  | 0.00 |
| 204 | Kathy Boyd | Current | 460 | 1,400.00 | 07/01/2018 | 06/30/2021 | 07/01/2018 |  |
| 205 | James McGee | Current | 357 | 1,772.92 | 07/01/2018 | 06/30/2021 | 07/01/2018 |  |
| 206 | Mary Porter | Current | 353 | 1,350.00 | 08/01/2018 | 07/31/2021 | 08/01/2018 |  |
| 300 | Tammy Lewis-Conner | Current | 425 | 700.00 | 06/01/2020 | 05/31/2022 | 06/01/2020 |  |
| 400 | Tanya Adams | Current | 110 | 425.00 | 10/01/2018 | 09/30/2020 | 10/01/2018 |  |
| 401 |  | Vacant-Unrented | 110 |  |  |  |  | 0.00 |
| 402 | Start to Finish Real Estate | Notice-Unrented | 147 | 525.00 | 01/01/2020 | 12/31/2020 | 01/01/2020 |  |
| 403 | Audrey Hayes | Current | 194 | 550.00 | 07/01/2018 | 06/30/2021 | 07/01/2018 |  |
| 404 | James McGee | Current | 108 | 350.00 | 10/01/2018 | 09/30/2020 | 10/01/2018 |  |
| 405 | Shantelle Hawkins | Current | 108 | 475.00 | 01/01/2020 | 12/31/2020 | 01/01/2020 |  |
| 406 | Victoria Nguyai-Wayne | Current | 108 | 475.00 | 08/01/2019 | 07/31/2020 | 08/01/2019 |  |
| 407 | RAIMA, LLC | Notice-Rented | 108 | 900.00 | 09/01/2019 | 08/31/2020 | 09/01/2019 |  |
| 408 | J \& K Enterprise Custom Homes | Current | 108 | 475.00 | 02/01/2020 | 01/31/2021 | 02/01/2020 |  |
| 410 | Christopher Ilao | Current | 50 | 250.00 | 10/01/2019 | 09/30/2020 | 10/01/2019 |  |
| 412 |  | Vacant-Rented | 83 |  |  |  |  | 0.00 |
| 414 | Healing by AShavon LLC | Current | 322 | 675.00 | 01/01/2020 | 12/31/2020 | 01/01/2020 |  |
| 415 | Edward Johnson | Current | 250 | 675.00 | 07/01/2019 | 06/30/2022 | 07/01/2019 |  |
| 419 |  | Vacant-Rented | 279 |  |  |  |  | 0.00 |
| 500 | Kira Buckley | Current | 1,000 | 1,400.00 | 10/15/2019 | 04/30/2021 | 10/15/2019 |  |
| 600 | Bold Prints, LLC. | Current | 322 | 750.00 | 10/01/2019 | 07/31/2021 | 09/01/2019 |  |
| 601 | Simone Fisher | Current | 322 | 750.00 | 03/15/2020 | 07/31/2021 | 03/15/2020 |  |
| 602 |  | Vacant-Rented | 300 |  |  |  |  | 0.00 |
| 603 |  | Vacant-Rented | 300 |  |  |  |  | 0.00 |
| 604 | Taofik Olatunji | Current | 250 | 750.00 | 04/01/2020 | 03/31/2021 | 04/01/2020 |  |
| 605 | Ronny Pettigrew | Current | 250 | 750.00 | 09/01/2019 | 08/31/2021 | 09/01/2019 |  |
| 606 |  | Vacant-Rented | 458 |  |  |  |  | 0.00 |

Monthly Charges
0.00
0.00
0.00
0.00
0.00
0.00



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Properties: DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 GL Accounts: All
Exclude Zero Dollar Receipts From Cash Accounts: Yes Date Range: 07/01/2020 to 07/31/2020
Show Reversed Transactions: No

| Property | Date | Payee / Payer | Type | Debit | Credit | Balance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1010-Operating Cash |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 21,783.25 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Atmos Energy | Check |  | 299.62 | 21,483,63 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Republic Services \#615 | Check |  | 768.79 | 20,714.84 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Tammy Lewis-Conner | Receipt | 700.00 |  | 21,414.84 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Little Dipper Media | Receipt | 350.00 |  | 21,764.84 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX75115 | 07/01/2020 | Vickye Walters | Receipt | 900.00 |  | 22,664.84 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Vickye Walters | Receipt | 1,100.00 |  | 23,764.84 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Taotik Olatunji | Receipt | 550.00 |  | 24,314.84 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Taofik Olatunji | Receipt | 200.00 |  | 24,514.84 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/02/2020 | JPR Remodeling | Check |  | 407.16 | 24,107.68 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/02/2020 | JPR Remodeling | Check |  | 525.00 | 23,582.68 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/03/2020 | Mary Porter | Receipt | 500,00 |  | 24,082.68 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/03/2020 | Mary Porter | Receipt | 850.00 |  | 24,932.68 |


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| Date | Payee / Payer |
| :---: | :---: |
| 07/03/2020 | Jannie Sapateh |
| 07/03/2020 | Jannie Sapateh |
| 07/03/2020 | Jannie Sapateh |
| 07/03/2020 | Jannie Sapateh |
| 07/03/2020 | Kira Buckley |
| 07/03/2020 | Kira Buckley |
| 07/03/2020 | Kira Buckley |
| 07/03/2020 | Kira Buckley |
| 07/03/2020 | Carlonda Marshall |
| 07/03/2020 | Carlonda Marshall |
| 07/03/2020 | Carlonda Marshall |
| 07/03/2020 | Shelley Clanton |
| 07/03/2020 | Shelley Clanton |
| 07/03/2020 | Shelley Clanton |
| 07/03/2020 | Start to Finish Real Estate |

## General Ledger

| Date | Payee / Payer | Type | Debit | Credit | Balance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 07/03/2020 | Start to Finish Real Estate | Receipt | 525.00 |  | 33,382.68 |
| 07/06/2020 | Reliant | Check |  | 3,746.22 | 29,636.46 |
| 07/07/2020 | Brittney Howell | Receipt | 300.00 |  | 29,936.46 |
| 07/07/2020 | Brittney Howell | Receipt | 25.00 |  | 29,961,46 |
| 07/07/2020 | Britney Howell | Receipt | 975.00 |  | 30,936.46 |
| 07/07/2020 | Britney Howell | Receipt | 325.00 |  | 31,261.46 |
| 07/07/2020 | Brittney Howell | Receipt | 25.00 |  | 31,286.46 |
| 07/07/2020 | Brittney Howell | Receipt | 300.00 |  | 31,586.46 |
| 07/07/2020 | Brittney Howell | Receipt | 1,000.00 |  | 32,586.46 |
| 07/07/2020 | Britney Howell | Receipt | 300.00 |  | 32,886.46 |
| 07/09/2020 | JBN Electric Company | Check |  | 140.00 | 32,746.46 |
| 07/09/2020 | JPR Remodeling | Check |  | 506.25 | 32,240.21 |
| 07/11/2020 | Aisha Meeks | Receipt | 500.00 |  | 32,740.21 |
| 07/11/2020 | Aisha Meeks | Receipt | 250.00 |  | $32,990.21$ |
| 07/13/2020 | Fast Signs | Check |  | 2,104.77 | 30,885.44 |




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## General Ledger




General Ledger


## General Ledger

Balance


Credit
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$-111,288.87$
$-111,488.87$
$-111,838.87$


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 Property
DeSoto Economic Development
Corp．－ 324 E Belt Line Rd DeSoto，
TX 75115
DeSoto Economic Development Corp．－ 324 E Belt Line Rd DeSoto， DeSoto Economic Development Corp．－ 324 E Belt Line Rd DeSoto，
DeSoto Economic Development Corp．－ 324 E Belt Line Rd DeSoto，
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DeSoto Economic Development













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| Balance |
| ---: |
| $-120,188.87$ |
| $-120,713.87$ |
| $-121,013.87$ |
| $-121,988.87$ |
| $-122,313.87$ |
| $-122,613.87$ |
| $-123,613.87$ |
| $-123,913.87$ |
| $-126,113.87$ |
| $-124,413.87$ |
| $-124,663,813.87$ |


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| Date | Payee / Payer |
| :---: | :---: |
| 07/03/2020 | Start to Finish Real Estate |
| 07/03/2020 | Start to Finish Real Estate |
| 07/07/2020 | Brittney Howell |
| 07/07/2020 | Britney Howell |
| 07/07/2020 | Brittney Howell |
| 07/07/2020 | Britney Howell |
| 07/07/2020 | Britney Howell |
| 07/07/2020 | Britney Howell |
| 07/11/2020 | Aisha Meeks |
| 07/11/2020 | Aisha Meeks |
| 07/13/2020 | Florence Okonkwo |
| 07/13/2020 | Carlos Francois |
| 07/13/2020 | Carlos Francois |
| 07/13/2020 | Carlos Francois |
| 07/15/2020 | Shawndra Blue |

Property
DeSoto Economic Development
Corp. -324 E Belt Line Rd DeSoto,
TX 75115

 TX 75115 DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto,
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## General Ledger

Property
DeSoto Economic Development Corp．－ 324 E Belt Line Rd DeSoto， TX 75115
DeSoto Economic Development
Corp．－ 324 E Belt Line Rd DeSoto，
DeSoto Economic Development
Corp．－ 324 E Belt Line Rd DeSoto，
－
Corp．－ 324 E Belt Line Rd DeSoto，

Corp．－ 324 E Belt Line Rd DeSoto，
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 Corp．－ 324 E Belt Line Rd DeSoto，


 Corp．－ 324 E Belt Line Rd DeSoto，
TX 75115
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TX 75115
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Corp．－ 324 E Belt Line Rd DeSoto，
TX 75115


Ronny Pettigrew
James McGee
James McGee

07／20／2020
07／20／2020
07／20／2020 07／20／2020
$07 / 20 / 2020$
$07 / 20 / 2020$
$07 / 20 / 2020$
$07 / 20 / 2020$
$07 / 20 / 2020$
$07 / 20 / 2020$
07／20／2020
07／20／2020
Edward Johnson
Edward Johnson Edward Johnson

07／20／2020
07／20／2020 07／20／2020



$\stackrel{\rightharpoonup}{\circ}$



## General Ledger


General Ledger

| Property <br> 4060 - Late Fee Revenue | Date | Payee / Payer | Type | Debit | Credit | Balance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Starting Balance |  |  |  |  |  | 0.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/22/2020 | Mame Lam | Receipt | 150.00 |  | 150.00 |
| Net Change |  |  |  |  |  | 150.00 |
|  |  |  |  | 150.00 | 0.00 | 150.00 |
| 4065 - Sign Revenue |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | -949.27 |
| Net Change |  |  |  |  |  | 0.00 |
|  |  |  |  | 0.00 | 0.00 | -949.27 |
| 4070 - PrePaid Rents |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | -1,725.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | ThaiBinh Ho | Receipt | 1,500.00 |  | -225.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Christopher llao | Receipt | 250.00 |  | 25.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Taofik Olatunji | Receipt | 200.00 |  | 225.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Prelow, Inc | Receipt | 350.00 |  | 575.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Vickye Walters | Receipt |  | 1,100.00 | -525.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Taofik Olatunji | Receipt |  | 200.00 | -725.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/03/2020 | Jannie Sapateh | Receipt |  | 1,000.00 | -1,725.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/20/2020 | Janae Crenshaw | Receipt |  | 250.00 | -1,975.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/20/2020 | Shana Shackelford | Receipt |  | 600.00 | -2,575.00 |


| General Ledger |  |  |  | Debit | Credit | Balance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Property | Date | Payee / Payer | Type |  |  |  |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/20/2020 | Shalan Colbert | Receipt |  | 350.00 | -2,925.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/24/2020 | Edward Johnson | Receipt |  | 300.00 | -3,225.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/24/2020 | Imesia Middleton | Receipt |  | 350.00 | -3,575.00 |
| Net Change |  |  |  |  |  | -1,850.00 |
|  |  |  |  | 2,300.00 | 4,150,00 | -3,575.00 |
| 4073 - Other Revenue |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 0.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/16/2020 |  | JE |  | 19.55 | -19.55 |
| Net Change |  |  |  |  |  | -19.55 |
|  |  |  |  | 0.00 | 19.55 | -19.55 |
| 4084 - Late Fee |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | -1,100.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/03/2020 | Carlonda Marshall | Receipt |  | 25.00 | -1,125.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/07/2020 | Brittney Howell | Receipt |  | 25.00 | -1,150.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/07/2020 | Britney Howell | Receipt |  | 25.00 | -1,175.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/20/2020 | James McGee | Receipt |  | 25.00 | -1,200.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/20/2020 | James McGee | Receipt |  | 25.00 | -1,225.00 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/20/2020 | James McGee | Receipt |  | 25.00 | -1,250.00 |
| U DeSoto Economic Development <br> $\omega$ Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/20/2020 | James McGee | Receipt |  | 25.00 | -1,275.00 |




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| Property | Date | Payee / Payer |  |
| :--- | :--- | :--- | :--- |
| 5050 - Painting - Recoverable |  | Type |  |
| Starting Balance |  |  |  |
| Net Change |  |  |  |



| Property | Date | Payee / Payer | Type | Debit | Credit | Balance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/20/2020 | My Support Pad | Check | 75.00 |  | 9,752.53 |
| Net Change |  |  |  |  |  | 1,114.43 |
|  |  |  |  | 1,114.43 | 0.00 | 9,752.53 |
| 5110-General Maintenance - Recoverables |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 1,229.72 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/16/2020 | JPR Remodeling | Check | 357.96 |  | 1,587.68 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/16/2020 | JPR Remodeling | Check | 434.36 |  | 2,022.04 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/29/2020 | JPR Remodeling | Check | 133.24 |  | 2,155.28 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/29/2020 | JPR Remodeling | Check | 580.00 |  | 2,735.28 |
| Net Change |  |  |  |  |  | 1,505.56 |
|  |  |  |  | 1,505.56 | 0.00 | 2,735.28 |
| 5115 - Utilities - Electric - Recoverable |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 14,657.23 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/06/2020 | Reliant | Check | 3,746.22 |  | 18,403.45 |
| Net Change |  |  |  |  |  | 3,746.22 |
|  |  |  |  | 3,746.22 | 0.00 | 18,403.45 |
| 5120 - Utilities - Gas - Recoverable |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 3,527.90 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/01/2020 | Atmos Energy | Check | 299.62 |  | 3,827.52 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/27/2020 | Atmos Energy | Check | 332.89 |  | 4,160.41 |
| Net Change |  |  |  |  |  | 632.51 |
|  |  |  |  | 632.51 | 0.00 | 4,160.41 |


| Property |  | Payee / Payer | Type | Debit | Credit | Balance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 5128 - Utilities - House (Water) - Recoverable |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 3,373.81 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | $07 / 16 / 2020$ | City of DeSoto - Utilities | Check | 24.00 |  | 3,397.81 |
| Net Change |  |  |  |  |  | 24.00 |
|  |  |  |  | 24.00 | 0.00 | 3,397.81 |
| 5130 - Property Taxes - Recoverable |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 143.84 |
| Net Change |  |  |  |  |  | 0.00 |
|  |  |  |  | 0.00 | 0.00 | 143.84 |
| 5310 - General Maintenance - Non Recoverable |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | -150.00 |
| Net Change |  |  |  |  |  | 0.00 |
|  |  |  |  | 0.00 | 0.00 | -150.00 |
| 5410 - Property Management Fees |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 1,579.35 |
| Net Change |  |  |  |  |  | 0.00 |
|  |  |  |  | 0.00 | 0.00 | 1,579.35 |
| 5415 - Legal Fees |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 972.50 |
| Net Change |  |  |  |  |  | 0.00 |
|  |  |  |  | 0.00 | 0.00 | 972.50 |
| 5420 - Court Cost |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 330.00 |
| Net Change |  |  |  |  |  | 0.00 |
|  |  |  |  | 0.00 | 0.00 | 330.00 |
| 5425 - Bank Charges |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 68.79 |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/16/2020 |  | JE | 18.35 |  | 87.14 |

Net Change

| Property | Date | Payee / Payer | Type | Debit | Credit | Balance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DeSoto Economic Development Corp. - 324 E Belt Line Rd DeSoto, TX 75115 | 07/31/2020 |  | JE | 18.24 |  | 105.38 |
| Net Change |  |  |  |  |  | 36.59 |
|  |  |  |  | 36.59 | 0.00 | 105.38 |
| 5435 - Architectual Fees |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 370.00 |
| Net Change |  |  |  |  |  | 0.00 |
|  |  |  |  | 0.00 | 0.00 | 370.00 |
| 5470 - Postage |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 79.30 |
| Net Change |  |  |  |  |  | 0.00 |
|  |  |  |  | 0.00 | 0.00 | 79.30 |
| 5472 - Office Supplies |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 15.00 |
| Net Change |  |  |  |  |  | 0.00 |
|  |  |  |  | 0.00 | 0.00 | 15.00 |
| 5475 - Copies/Printing |  |  |  |  |  |  |
| Starting Balance |  |  |  |  |  | 70.65 |
| Net Change |  |  |  |  |  | 0.00 |
|  |  |  |  | 0.00 | 0.00 | 70.65 |
| Total |  |  |  | 65,076.48 | 65,076.48 | 168,767.29 |

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OPTIONS PROP MGMT INC
DESOTO ECO DEV CORP
111 E DAVIS ST STE 101
DUNCANVILLE TX 75116-3615

Managing Your Accounts<br>Phone Number<br>Address<br>Website<br>Telebank 24/7<br>(972) 780-7777<br>2011 N. Hampton Rd. Desoto, TX 75115<br>www. bankdesoto, com<br>(972) 780-8686

## 

## Important Information to Customers

Bill Pay Upgrade: We are excited to announce we will be upgrading our internet bill pay platform on Monday, August 10, 2020. A notice has been mailed to all current bill pay customers with important information about the upcoming improvement. If you have questions or concerns about bill pay, please do not hesitate to contact us.

Notice: Enclosed in this statement is an Expedited Funds Availability Act Change Notice. If you would like a full copy of the disclosure, please contact us during business hours at the phone number listed above.

| Summary of Account <br> Account Type |
| :--- | :--- | :--- |
| COMMERCAL |

## COMMERCIAL-49676

| Account Summary |  |  |
| :---: | :---: | :---: |
| Date | Description | Amount |
| 07/01/2020 | Beginning Balance | \$22,584.75 |
|  | 20 Credit(s) This Period | \$46,432.55 |
|  | 29 Debit(s) This Period | \$15,178:63 |
| 07/31/2020 | Ending Balance | \$53,838,67 |

Please contact us using one of the methods above to request your Privacy Policy and Account Disclosures.


## COMMERCIAL-49676 (continued)



Electronic Credits

| Date | Description | Amount |
| :--- | :--- | ---: |
| $07 / 21 / 2020$ | WIRE TRANSFER | 1 item(s) totaling $\$ 1,980,00$ |
|  |  | Amount |
| Other Credits |  |  |
| Date | Description | $\$ 19.55$ |
| $07 / 16 / 2020$ | June Analysis Earnings Adjustment | 1 item(s) totaling $\$ 19.55$ |

Electronic Debits

| Date | Description | Amount |
| :--- | :--- | :--- |
| $07 / 16 / 2020$ | FORTRESS SECURIT SERVICES 487521 | $\$ 653.35$ |
|  |  | 1 item(s) totaling $\$ 653.35$ |

Other Debits

| Date | Description | Amount |
| :--- | :--- | ---: |
| $07 / 16 / 2020$ | SERVICE CHARGE | $\$ 18.35$ |
| $07 / 31 / 2020$ | SERVICE CHARGE | $\$ 18.24$ |

Checks Cleared

| Check Nbr | Date | Amount |  | Check Nbr | Date |  | Amount |  | Check Nbr | Date |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | Amount

## Daily Balances

| Date | Amount | Date | Amount | Date | Amount |
| :--- | :--- | :--- | :--- | :--- | :--- | ---: |
| $07 / 01 / 2020$ | $\$ 22,497.00$ | $07 / 13 / 2020$ | $\$ 33,843.96$ | $07 / 24 / 2020$ | $\$ 50,505.50$ |
| $07 / 02 / 2020$ | $\$ 26,297.00$ | $07 / 15 / 2020$ | $\$ 34,693.96$ | $07 / 27 / 2020$ | $\$ 44,572.48$ |
| $07 / 03 / 2020$ | $\$ 27,347.38$ | $07 / 16 / 2020$ | $\$ 36,541.81$ | $07 / 28 / 2020$ | $\$ 54,016.28$ |
| $07 / 06 / 2020$ | $\$ 34,865.22$ | $07 / 20 / 2020$ | $\$ 35,612,99$ | $07 / 29 / 2020$ | $\$ 53,679,80$ |
| $07 / 07 / 2020$ | $\$ 34,096.43$ | $07 / 21 / 2020$ | $\$ 35,002.50$ | $07 / 30 / 2020$ | $\$ 54,029.80$ |
| $07 / 09 / 2020$ | $\$ 33,600.21$ | $07 / 22 / 2020$ | $\$ 48,350.50$ | $07 / 31 / 2020$ | $\$ 53,838.67$ |
| $07 / 10 / 2020$ | $\$ 33,093.96$ | $07 / 23 / 2020$ | $\$ 50,975.50$ |  |  |

Overdraft and Returned Item Fees

|  | Total for this period | Total year-to-date |
| :--- | ---: | ---: |
| Total Overdraft Fees | $\$ 0.00$ | $\$ 0.00$ |
| Total Returned Item Fees | $\$ 0.00$ | $\$ 0.00$ |





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| maxee-1, |  |
| \#1402-07/20/2020 |  |







## Options Property Management, Inc.

## Reconciliation Report

## Bank of DeSoto

| Account Name | Desoto Economic Development |
| :--- | ---: |
| Corporation |  |
| Account Number | 0049676 |
| Ending Statement Date | $07 / 31 / 2020$ |

## Summary

| Bank Statement Starting Balance on 06/30/2020 |  | 22,584.75 |
| :---: | :---: | :---: |
| Cleared Deposits and other Increases |  | 46,432.55 |
| Cleared Checks and other Decreases |  | 15,178.63 |
| Cleared ACH Batches and Reversals |  | 0.00 |
| Cleared Balance |  | 53,838.67 |
| Unreconciled Transactions |  |  |
| Unreconciled Deposits and other Increases (1 Item) |  |  |
| Deposit \#57 | 03/04/2019 | 500.00 |
| Total |  | 500.00 |
| Unreconciled Checks and other Decreases (7 Items) |  |  |
| Check \#1367-JPR Remodeling | 05/20/2020 | 393.75 |
| Check \#1417-Reset Controls, Inc. $\because, \ldots, \ldots$, |  |  |
| Check \#1418-Fast Signs | 07/29/2020 | 130.74 |
|  |  |  |
| Check \#1420 - JPR Remodeling | 07/29/2020 | 85.54 |
| Check \#1421-JPR Remodeling | 07/29/2020 | 562.00 |
| Check \#1422-JPR Remodeling | 07/29/2020 | 580.00 |
| Total |  | 2,226.80 |

Unreconciled ACH Batches and Reversals (0 Items)

| Total | 0.00 |
| :---: | :---: |
| Unreconciled Payments from ACH Batches Generated after Reconciliation Period (0 Items) |  |
| Total | 0.00 |
| Unreconciled Checks Voided after Reconciliation Period (0 ltems) |  |
| Total | 0.00 |
| Unreconciled Receipts Deposited after Reconciliation Period (0 Items) |  |
| Total | 0.00 |
| Receipts Reversed after Reconciliation Which Have Not Been Deposited (0 Items) |  |
| Total | 0.00 |
| Pending Online Receipts Which Have Not Been Deposited (0 Items) | 8 |

## Cleared Transactions

Cleared Deposits and other Increases (20 Items)


Cleared Checks and other Decreases (29 Items)

| Check \#1386-Tammy S, Espinoza | 06/15/2020 | 87.75 |
| :---: | :---: | :---: |
| Check \#1391-JBN Electric Company | 06/23/2020 | 470.00 |
| Check \#1393-Phyllis Otto | 06/23/2020 | 350.00 |
| Check \#1394-Atmos Energy | 07/01/2020 | 299.62 |
| Check \#1395-Republic Services \#615 | 07/01/2020 | 768.79 |
| Check \#1396 - JPR Remodeling | 07/02/2020 | 407.16 |
| Check \#1397- JPR Remodeling | 07/02/2020 | 525.00 |
| Check \#1398-Reliant | 07/06/2020 | 3,746.22 |
| Check \#1399-JBN Electric Company | 07/09/2020 | 140.00 |
| Check \#1400-JPR Remodeling | 07/09/2020 | 506.25 |
| Check \#1401-Fast Signs | 07/13/2020 | 2,104.77 |
| Check \#1402-City of DeSoto - Utilities | 07/16/2020 | 24.00 |
| Check \#1403-JPR Remodeling | 07/16/2020 | 357.96 |
| Check \#1404-JPR Remodeling | 07/16/2020 | 434.36 |
| Check \#1405-Fast Signs | 07/16/2020 | 485.72 |
| Check \#1406-JPR Remodeling | 07/16/2020 | 562.50 |
| Check \#1407-Time Warner Cable | 07/20/2020 | 1,039.43 |
| Check \#1408-My Support Pad | 07/20/2020 | 75.00 |
| Check \#1409-Carter Pest Control, LLC | 07/23/2020 | 319.34 |
| Check \#1410-Fast Signs | 07/23/2020 | 130.74 |
| Check \#1411-JPR Remodeling | 07/23/2020 | 543.75 |



## C. Regular Agenda - New Business

2. The Industry HUB's Activity Summary Report by Terry Toomey, Executive Director, The Industry HUB

Activity from July 20 - August 18, 2020

June 14 Working on EIDL loans and mentoring. Working on updating the GDMP website. Contracted with a new vendor for final edits. Monday Morning Sales Success Meeting. Working on accountability in sales and sales planning.. Sent Edith Botsio information on getting certified as a WMBE. Working on GDMP website.
June $15 \quad$ Working on virtual GDMP updates. Soliciting Juneteenth participants.
June 16 Working on newsletter. Updating all social media sites. Changed front page of growdesoto.org to identify phone numbers and decrease confusion on who to call. Changed hours in all formats.
June 17 Juneteenth presentation and discussion. Working on Friday Pulse of Small Business. Mentoring.
June 18 Mentoring on government contracting. Reviewing a government contracting company over charging customers. Filed a complaint with SBA. Working on social media.
June $19 \quad$ Friday Pulse of Small Business. Talked with Evan Hoopfer and arranged interviews with 3 tenants. Issued new guidelines on wearing masks at GDMP. Following up with all tenants to make sure they are wearing masks. Put a supply of masks in front lobby for all guests not wearing masks.
June 21 Meeting w LaKesha Raynor and Dinah Marks on Customer Service Training program.
June 22 Monday Morning Sales Success Meeting. Researching organizations providing additional loans and grants for small businesses. Sent list to tenants and others who have requested information. Mentoring. Sent flyer for TWC training program to tenants for review. Mentoring. Possible tenant for office space at GDMP. Previewed 2 new restaurants for GDMP.
June 23 Developed weekly activity newsletter. Mentoring. Talked and previewed space with prospective tenant. Appeared on "Chew on This", a Zondra Evans production.
June 24 Dr. Marks presented flyers of customer service program. I make all copies for her and made introductions as necessary. Updating possible vendor pool for future events at GDMP (if and when we can open up more). Mentoring. Reviewing Veteran Certification and rules that apply to veterans in Texas.
June 25 Prep for Friday Pulse of Small Business. Coordinated with Photographer from Dallas Business Journal.
June 26 Friday Pulse of Small Business. Previewing NCTRCA program to get more businesses certified. Working on TWC training programs.
June 27 Distributed TWC flyers to tenants.
June 29 Monday Morning Sales Success meeting. Discussed types of listeners and how to meet them where they are to get more sales. Talked w Kathy Jones about Veterans programs. Reviewed 2 restaurants for GDMP. Mentoring and walk through w potential tenant. Training on virtual mall for tenants.
July 1 Discussed cooking show w James McGee. He is looking for a videographer. Need to find out where government channel can be accessed.
July 2 Monthly tenant meeting. Reinforces mask wearing and social distancing. Talked about uptick in new tenant applications with current tenants. Minutes from meeting distributed to all. Follow up w SBA.
July 3 Final information for Dallas Business Journal on statistics for GDMP. Sent copy of floor plan. July 4-6 July $4^{\text {th }}$ Weekend
July 7 Inquiry sent from tenant to have a large gathering at GDMP. Sent on to Joe Newman for approval/ disapproval. Recommended that this not be approved. Event denied. Compiling list of banks friendly to small businesses.
July $8 \quad$ Mentoring. Getting questions about City of DeSoto Grant project.

July $9 \quad$ Pulling together information for new tenants for GDMP Virtual Mall. Need logos, contact information that can be published like email and phone numbers, websites and all social media sites. Prepping for Friday Pulse of Small Business.
July $10 \quad$ Friday Pulse of Small Business, guest Ahmad Goree, SBA with update on PPP (deadline extended) and EIDL loan applications (open again).
July 13 Attended Sales Meeting Dallas Capital. Talked with Robbie Owens, CBSDFW, about a program to support black-owned small businesses. Discussed sending a videographer on Friday around lunchtime.
July 14
July 15
Talked with FDIC about CRA program and possible grant programs. Mentoring
TAX DAY. Sent info to tenants on tax publications and on virtual mall update and training.
July 16

July 17
Mentoring. Prep for Friday Pulse of Small Business. Updating social media website. Reviewing updates on website.

July 20 Finish monthly report and invoicing for GDMP. Monday Morning Sales Success Meeting: Prospecting. Mentoring.
July 21 Mentoring tenants on updating their processes to respond to the Corona Virus. Rents are lagging and talking with different tenants about taking their businesses digital. Getting printed article from the Dallas Business Journal (included in July Report to the DEDC Board). Exploring why WIFI is so slow and met onsite with Technical company.
July 22 Continuing to research for funding and grant options for tenants and the community. Sent info about NTX Small Business Grants. Mentoring.
July 23 Working on Friday Pulse of Small Business zoom call. Inviting all area small businesses to participate as we work through the impact on small businesses during Covid 19. Mentoring on Dallas Grant. Following up on TWC training grants.
July 24

July 27

July 28

July 29

July 30

July $31 \quad$ Friday Pulse of Small Business zoom call. Focus on Managing a remote workforce. Working on GDMP newsletter and profiling new tenants who sent in information.
August 3 Updating MailChimp list. The web designer also correlated the www.growdesoto.org website so all who send in an inquiry are automatically added to the list. Mentoring.
August 4 Mentoring. Following up on appointments.
August $5 \quad$ Exploring options to help small businesses and find new grants/ financing options.
August 6 Monthly tenant meeting. Talking about cleaning the GDMP to prevent spread of coronavirus. Reinforcing MASKS ARE REQUIRED BY ALL. Discussed grant programs and updating on other initiatives at the GDMP. Meeting minutes finalized and sent out to all tenants and associated GDMP constituents. Mentoring.
August $7 \quad$ Friday Pulse of Small Business focus on status of pandemic and talk about how long it will be to recovery. Creating proposal to Linda Gray, President, Greater Southwest Chamber of Commerce, to work part time for The Industry Hub. The goal is to increase tenant participation.

August 10-14 Taking a break. Continued to mentor during the week. Working on a book to layout a recovery plan for small businesses. Soliciting participation from small business owners. Also working with the Federal Reserve Board to roll out a program as soon as we can open back up with the ability to hold in-person programs.
August 17 Mentoring. Linda Gray has accepted the part-time position with The Industry Hub. Trying to set up a strategy session with her to achieve better tenant communication and participation. Continuing to review EIDL applications for small businesses. Continuing to understand why many companies did not get the level of financing they deserved because they do not understand their financial reports. It is apparent that many small businesses do not differentiate cost of goods sold vs. inventory. Contacted SBA representative to review another tenant claim for their paperwork to be reviewed and revised.
August 18 Finish monthly report. Mentoring. Working on updating the virtual platform to get all the new tenants on the platform and start training on use of the platform.

## Grow DeSoto Market Place

## 6,163 PEOPLE FOUND YOU ON GOOGLE



Here are the top search queries used to find you:

mall near me<br>used by 155 people

grow desoto
market place, east belt line road, desoto, tx used by 106 people
asked for directions
＊－38\％FROM JUNE 2020

33
called you
＊－30\％FROM JUNE 2020
visited your website
－18\％FROM JUNE 2020

Stand out to customers with a post about your business．

## Social Media Results：

| $\begin{aligned} & 08 / 13 / 2020 \\ & 7: 48 \mathrm{FM} \end{aligned}$ | Join us for Friday Pulse of Small Business at 11 a．m．CT．Register in | 百 | 8 | 77 | 3 0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { 08/07/2020 } \\ & 10: 17 \mathrm{AMM} \end{aligned}$ | Grow DeSoto Market Place has several new tenants．Please stop in | 4 | （3） | 170 | 5 2 | 1 |
| $\begin{aligned} & 08 / 07 / 2020 \\ & 10: 14 \mathrm{AM} \end{aligned}$ | Please join us for Friday Pulse of Small Business at 11 a．m．CT． | 百 | 13 | 85 | 0 0 |  |
| $08 / 05 / 2020$ <br> 12：36 PM | Ghe Newsletter Grow DeSoto Market De $e_{1}$ Place August 2020 － | 吕 | （3） | 86 | 4 0 | 1 |
| $08 / 04 / 2020$ <br> 10：52 AM | －xem Have you stopped by the Grow DeSoto Market Place lately．We are | $\dagger$ | （3） | 502 | 12 11 |  |
| $07 / 31 / 2020$ <br> 10：02 AM | Hope you can join us at 11 a．m．CT for Friday Pulse of Small Business． | 五 | （ | 127 | 0 1 | I |
| $\begin{aligned} & 07 / 23 / 2020 \\ & \text { 2:34 } \mathrm{FM} \end{aligned}$ | Friday Pulse of Small Business and Monday Morning Sales Success | 百 | $\theta$ | 153 | 0 1 | 1 |
| $07 / 20 / 2020$ <br> 8：14 AM | Join us for Monday Morning Sales Success Meeting at $10 \mathrm{a} . \mathrm{m}$ ．CT． | 五 | （3） | 176 | 0 0 |  |
| $07 / 19 / 2020$ <br> 11：18 AM | Open TODAY！Visit Energized Co．at the Grow DeSoto Market Place |  | 8 | 190 | 3 2 | $\frac{1}{1}$ |

## C. Regular Agenda - New Business

3. Financial Status Report by Melissa Adams, Accountant II, City of DeSoto

# DEDC GENERAL FUND 

BALANCE SHEET
JULY 31, 2020

## ASSETS

## Current Assets

Checking/Savings

| Checking -Wells Fargo |  | 3,052,013 |
| :---: | :---: | :---: |
| Checking -Bank of DeSoto |  | 53,839 |
| Petty Cash |  | 8 |
| Certificates of Deposit |  | 750,000 |
| Total Checking/Savings |  | 3,855,859 |
| Total Current Assets |  | 3,855,859 |
| Non-Current Assets |  |  |
| Note Receivable-Sweet \& Chic Boutique |  | 7,591 |
| Note Receivable CTC Chiropractic, Inc. |  | 20,311 |
|  |  | 27,889 |
| TOTAL ASSETS | \$ | 3,883,748 |

## LIABILITIES and FUND BALANCE

Current Liabilities 46,586

## FUND BALANCE

Designated for Grant Commitments FY 2020 1,700,000
Restricted for Economic Development
Total Fund Balance

Total Liabilities and Fund Balance

2,137,162
3,837,162

| $\$$ | $3,883,748$ |
| :--- | :--- |


|  | JUL' 20 YTD | Budget | \$ Over Budget | \% of Budget |
| :---: | :---: | :---: | :---: | :---: |
| FUND BEGINNING BALANCE | 3,498,818 | 2,415,154 |  |  |
| REVENUES |  |  |  |  |
| Sales Tax | 1,901,867 | 2,625,000 | $(723,134)$ | 72.5\% |
| Business Incubator Rent | 211,908 | 205,480 | 6,428 | 103.1\% |
| Interest | 21,294 | 12,150 | 9,144 | 175.3\% |
| Miscellaneous | 491 | - | 491 | 0.0\% |
| Total Revenues | 2,135,558 | 2,842,630 | $(707,071)$ | 75.1\% |
| EXPENDITURES |  |  |  |  |
| Operation Expenses |  |  |  |  |
| Operation \& Administration | 739,437 | 877,389 | $(137,952)$ | 84.3\% |
| Promotion | 47,196 | 155,250 | $(108,054)$ | 30.4\% |
| Total Project Development |  |  |  |  |
| Total Prospect Development | - | 3,500 | $(3,500)$ | 0.0\% |
| Total Long Term Debt | 277,350 | 304,725 | $(27,375)$ | 91.0\% |
| Grants/Commitments | 733,231 | 1,700,000 | $(966,769)$ | 43.1\% |
| Capital Outlay(Equip/Furn) | - | 10,000 | $(10,000)$ | 0.0\% |
| Total Expenditures | 1,797,214 | 3,050,864 | $(1,253,650)$ | 58.9\% |
| Net Income | 338,344 | $(208,235)$ | 546,579 |  |
| FUND ENDING BALANCE | 3,837,162 | 2,206,919 |  |  |

## Summary of Revenue and Expenditures

As of July 31, 2020

## गESOTO

ECONOMIC DEVELOPMENT CORPORATION
TEXAS

## REVENUE AND EXPENSES



Total $\$ 2,135,558$ \$1,797,215 $\$ 338,343$

## POSITIVE

Overall the revenue to expenditure comparison reflects a positive variance year to date.




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3，837，162 2，206，919
FUND BEGINNING BALANCE
FUND BEGINNING BALANCE REVENUES
Sales Tax

Business
Interest
Miscellaneous
EXPENDITURES
Operation Expenses
Operation \＆Administration Promotion
Total Project Development Total Prospect Development
Total Long Term Debt Grants／Commitments Capital Outlay（Equip／Furn）
Total Expenditures
FUND ENDING BALANCE

## Summary of Sales Tax Revenue

As of July 31, 2020

## SALES TAX REVENUE



Total $\$ 2,187,500$ \$1,901,868 $(\$ 285,632)$

Budget
YTD
\$2,187,500

Actual $\quad \$ 1,901,868$
$-13 \%$

The State Comptroller has a two month lag between month earned and month distributed. The actual to budgeted year to date is a negative-13\%.

DEDC GENERAL FUND
DETAIL OF REVENUE AND EXPENDITURES
TEN MONTHS ENDING
JULY 31, 2020

|  | JUL' 20 YTD | Budget | \$ Over Budget | \% of Budget |
| :---: | :---: | :---: | :---: | :---: |
| FUND BEGINNING BALANCE | 3,498,818 | 2,415,154 |  |  |
| REVENUES |  |  |  |  |
| Sales Tax | 1,901,867 | 2,625,000 | $(723,134)$ | 72.5\% |
| Business Incubator Rent | 211,908 | 205,480 | 6,428 | 103.1\% |
| Interest | 21,294 | 12,150 | 9,144 | 175.3\% |
| Miscellaneous | 491 | - | 491 | 0.0\% |
| Total Revenues | 2,135,558 | 2,842,630 | $(707,071)$ | 75.1\% |
| EXPENDITURES |  |  |  |  |
| Operation Expenses |  |  |  |  |
| Advertising | 25,533 | 75,000 | $(49,467)$ | 34.0\% |
| Development Materials | 6,029 | 35,000 | $(28,971)$ | 17.2\% |
| Promotional Events | 7,115 | 17,000 | $(9,885)$ | 41.9\% |
| Trade Shows/Marketing Trips | - | 18,750 | $(18,750)$ | 0.0\% |
| Internet/Web Site | 8,519 | 9,500 | $(10,231)$ | 45.4\% |
| Promotion | 47,196 | 155,250 | $(108,054)$ | 30.4\% |
| Postage | - | 1,000 | $(1,000)$ | 0.0\% |
| Office Supplies | 1,638 | 6,000 | $(4,362)$ | 27.3\% |
| Supplies | 1,638 | 7,000 | $(5,362)$ | 23.4\% |
| Car Allowance | 6,000 | 7,200 | $(1,200)$ | 83.3\% |
| Contract Labor | - | 1,000 | $(1,000)$ | 0.0\% |
| Delivery Services | - | 500 | (500) | 0.0\% |
| Dues/Subscriptions | 7,360 | 25,000 | $(17,640)$ | 29.4\% |
| Meeting Expenses | 2,180 | 11,000 | $(8,820)$ | 19.8\% |
| Leased Equipment | 2,755 | 6,000 | $(3,245)$ | 45.9\% |
| Licenses/Permits | - | 500 | (500) | 0.0\% |
| Accounting Fees | 26,667 | 30,000 | $(3,333)$ | 88.9\% |
| Administrative Legal Fees | 24,631 | 30,000 | $(5,369)$ | 82.1\% |
| Audit Fees | 44,837 | 12,000 | 32,837 | 373.6\% |
| Chamber - Research \& Retention | 17,500 | 21,000 | $(3,500)$ | 83.3\% |
| Rent/Office | 8,980 | 11,000 | $(2,020)$ | 81.6\% |
| Rent/BrookHollow | 86,667 | 104,000 | $(17,333)$ | 83.3\% |
| Rent/BrookHollowOper.Exp | 42,900 | 51,480 | $(8,580)$ | 83.3\% |
| Management Fees - BrookHollow | 50,000 | 60,000 | $(10,000)$ | 83.3\% |
| Operations - BrookHollow | 118,429 | 98,000 | 20,429 | 120.8\% |
| Repairs \& Maintenance | - | 1,000 | $(1,000)$ | 0.0\% |
| Seminars | - | 3,000 | $(3,000)$ | 0.0\% |
| Professional Training | - | 10,000 | $(10,000)$ | 0.0\% |
| Telephone | 1,528 | 2,400 | (872) | 63.7\% |
| Travel/Room \& Board | 2,860 | 21,000 | $(18,140)$ | 13.6\% |
| Professional Fees | 36,636 | 10,000 | 26,636 | 366.4\% |
| Bank \& Credit Card Fees | - | 100 | (100) | 0.0\% |
| Office Expenses | - | 2,500 | $(2,500)$ | 0.0\% |
| Operation \& Administration | 479,930 | 518,680 | $(38,750)$ | 92.5\% |

DEDC GENERAL FUND
DETAIL OF REVENUE AND EXPENDITURES
TEN MONTHS ENDING
JULY 31, 2020

|  | JUL' 20 YTD | Budget | \$ Over Budget | \% of Budget |
| :---: | :---: | :---: | :---: | :---: |
| Salaries/Wages | 202,692 | 257,249 | $(54,557)$ | 78.8\% |
| Payroll Taxes | 14,805 | 20,916 | $(6,111)$ | 70.8\% |
| TMRS-Total Company | 23,210 | 34,800 | $(11,590)$ | 66.7\% |
| Employees Insurance | 17,262 | 24,744 | $(7,482)$ | 69.8\% |
| Employee Benefits - Other | (100) | - | (100) | 0.0\% |
| Performance Bonus | - | 14,000 | $(14,000)$ | 0.0\% |
| Personnel | 257,869 | 351,709 | $(93,840)$ | 73.3\% |
| Potential Incentive Grants | - | 800,000 | $(800,000)$ | 0.0\% |
| Kohls (Reimbursed City) | 522,204 | 500,000 | 22,204 | 104.4\% |
| Global Prime Health | 200,000 | 200,000 | (0) | 100.0\% |
| Project Doctor | - | 100,000 | $(100,000)$ | 0.0\% |
| Project Maverick | - | 100,000 | $(100,000)$ | 0.0\% |
| Ryland Tax \& Financial Service | 2,491 | - | 2,491 | 0.0\% |
| El Nuevo Sabor | 2,650 | - | 2,650 | 0.0\% |
| Future Event Center \& Conference | 2,500 | - | 2,500 | 0.0\% |
| Façade Improvement | 3,386 | - | 3,386 | 0.0\% |
| Grants/Commitments | 733,231 | 1,700,000 | $(966,769)$ | 43.1\% |
| Education/Workforce Develop | - | 3,500 | $(3,500)$ | 0.0\% |
| Total Prospect Development | - | 3,500 | $(3,500)$ | 0.0\% |
| Bond Interest Series 2011 | 24,200 | 43,900 | $(19,700)$ | 55.1\% |
| Heliport Project-Interest | 8,150 | 15,825 | $(7,675)$ | 51.5\% |
| Bond Principal Series 2011 | 225,000 | 225,000 | - | 100.0\% |
| Heliport Project-Principal | 20,000 | 20,000 | (0) | 100.0\% |
| Total Long Term Debt | 277,350 | 304,725 | $(27,375)$ | 91.0\% |
| Capital Outlay(Equip/Furn) | - | 10,000 | $(10,000)$ | 0.0\% |
| Total Expenditures | 1,797,214 | 3,050,864 | $(1,253,650)$ | 58.9\% |
| Net Income | 338,344 | $(208,235)$ | 546,579 |  |
| FUND ENDING BALANCE | 3,837,162 | 2,206,919 |  |  |



| Expenditures | Percentage | YTD |
| :--- | ---: | ---: |
| Promotion | $2.63 \%$ | $\$ 47,196$ |
| Supplies | $0.09 \%$ | $\$ 1,638$ |
| Operation \& Administration | $26.70 \%$ | $\$ 479,930$ |
| Personnel | $14.35 \%$ | $\$ 257,869$ |
| Grant/Commitments | $40.80 \%$ | $\$ 733,231$ |
| Total Prospect Development | $0.00 \%$ | $\$ 0$ |
| Total Long Term Debt | $15.43 \%$ | $\$ 277,350$ |
| Capital Outlay | $0.00 \%$ | $\$ 0$ |
| Total Expenditures | $\mathbf{1 0 0 . 0 0 \%}$ | $\$ 1,797,214$ |

dedc general fund
COMPARATIVE STATEMENTS OF REVENUE
CURRENT AND TEN
MONTHS ENDING

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FUND BEGINNING BALANCE $\qquad$

| REVENUES |
| :--- |
| Sales Tax |
| Sales Tax Accrual |
| Business Incubator Rent |
| Interest |
| Miscellaneous |
| Total Revenues |
| EXPENDITURES |
| Operation Expenses |
| Advertising |
| Development Materials |
| Promotional Events |
| Trade Shows／Marketing Trips |
| Internet／Web Site |
| Promotion |
| Postage |
| Office Supplies |
| Supplies |
| Car Allowance |
| Contract Labor |
| Delivery Services |
| Dues／Subscriptions |
| Meeting Expenses |
| Leased Equipment |
| Licenses／Permits |
| Accounting Fees |
| Administrative Legal Fees |
| Audit Fees |
| Chamber－Research \＆Retention |
| Rent／Office |
| Rent／BrookHollow |
| Rent／BrookHollowOper．Exp |
| Management Fees－BrookHollow |
| Operations－－roookHollow |
| Repairs \＆Maintenance |
| Seminars |
| Professional Training |
| Telephone |
| Travel／Room \＆Board |
| Professional Fees |
| Bank \＆Credit Card Fees |
| Office Expenses |
| Operation \＆Administration |
|  |

DEDC GENERAL FUND
COMPARATIVE STATEMENTS OF REVENUE AND EXPENDITURES
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2，206，919
Salaries／Wages
Payroll Taxes
TMRS－Total Company
Employees Insurance
Employee Benefits－Other
Performance Bonus
Personnel
Potential Incentive Grants
Kohls（Reimbursed City）
Global Prime Health
Project Doctor
Project Maverick
Ryland Tax \＆Financial Service
El Nuevo Sabor
Future Event Center \＆Conference
Façade Improvement
Grants／Commitments
Education／Workforce Develop
Total Prospect Development
Bond Interest Series 2011
Heliport Project－Interest
Bond Principal Series 2011
Heliport Project－Principal
Total Long Term Debt
Capital Outlay（Equip／Furn）
Total Expenditures
Net Income
FUND ENDING BALANCE

## Summary of Budgeted Expenses Year to Date As July 31, 2020

## BUDGETED EXPENSES YEAR TO DATE



| Expenditures | Percentage | Budgeted | YTD |
| :--- | ---: | ---: | ---: | ---: |
| Promotion | $30.40 \%$ | $\$ 155,250$ | $\$ 47,196$ |
| Supplies | $23.40 \%$ | $\$ 7,000$ | $\$ 1,638$ |
| Operation \& Administration | $92.53 \%$ | $\$ 518,680$ | $\$ 479,930$ |
| Personnel | $73.32 \%$ | $\$ 351,709$ | $\$ 257,869$ |
| Grant/Commitments | $43.13 \%$ | $\$ 1,700,000$ | $\$ 733,231$ |
| Total Prospect Development | $0.00 \%$ | $\$ 3,500$ | $\$ 0$ |
| Total Long Term Debt | $91.02 \%$ | $\$ 304,725$ | $\$ 277,350$ |
| Capital Outlay | $0.00 \%$ | $\$ 10,000$ | $\$ 0$ |
| Total Expenditures |  | $\$ 3,050,864$ | $\$ 1,797,214$ |

INCUBATOR
COMPARATIVE STATEMENTS OF REVENUE AND EXPENDITURES
CURRENT AND TEN CURRENT AND TEN
MONTHS ENDING
JULY 31,2020

 FUND BEGINNING BALANCE
REVENUES
Business Incubator Rent
Total Revenues
EXPENDITURES
Operation Expenses
Advertising
Promotion
Rent/BrookHollow
Rent/BrookHollowOper.Exp
Management Fees - BrookHollow
Operations - BrookHollow
City Accounting Services
Operation \& Administration
Capital Outlay(Equip/Furn)
Total Expenditures
Net Income
C. Regular Agenda - New Business
4. City Council Update by Councilmember Andre' Byrd, Sr.

## C. Regular Agenda - New Business

5. DeSoto Chamber of Commerce Update by Kenneth Govan, Board Chairman, DeSoto Chamber of Commerce

# DeSoto Chamber of Commerce/Convention \& Visitors Bureau <br> Report <br> August 2020 

## MEMBER SERVICES

Member Networking:

- Postponed August 4 Good Evening DeSoto due to raised COVID -19 numbers.

Ribbon Cutting/Groundbreaking Ceremony

- Urgent Care Texas, 1450 W. Pleasant Run Rd, Lancaster, August 14, 2020
- I-9 Sports, 1437 W. Pleasant Rub Rd, DeSoto

New Members

- On Point Sprinklers SOD \& Fences

Group Health Insurance now available to Chamber Members Only:

- Liberty Mutual has changed local representatives. Chamber is review new opportunities and benefits


## ECONOMIC/BUSINESS DEVELOPMENT/BREP/SHOP LOCAL

- Continue to present Zoom meeting updates to local business on grant and loan programs, City, BSW Region and Dallas County COVID programs
- Participate in DeSoto Economic Recovery Advisory Task Force
- Member benefit from partnership with Dallas College - Cedar Valley College Campus and TWC grant - Skills Development Training - COVID-19 for community training.


## COMMUNITY EVENTS

- DeSoto Chamber of Commerce presents DeSotoOpoly, a family friendly, get to know the community, support local businesses type of game. Players register, pick up a game board and make their way around DeSoto. Wednesday, August 12 thru August 31.


## TOURISM

## FUNDRAISING/BUDGET

Marketing Campaign
DeSoto Chamber of Commerce Business Retention / Member Visits Log

C. Regular Agenda - New Business
6. Consultant Agreement between the DeSoto Economic Development Corporation's Consultant Terry Toomey, Executive Director, The Industy HUB

## Amended and Restated Agreement for Professional Services

 COUNTY OF DALLASThis Amended and Restated Agreement for Professional Services ("Amended and Restated Agreement") is made by and between the DeSoto Economic Development Corporation ("DEDC") and Industry Hub, Inc., a Texas nonprofit corporation ("Professional") (each a "Party" and collectively the "Parties"), acting by and through their authorized representatives.

## RECITALS:

WHEREAS, the Parties previously entered into that certain Agreement for Professional Services dated February 27, 2018 (the "Original Agreement"); as amended by that certain First Amendment to Agreement for Professional Services dated September 5, 2018 (the "First Amendment"); and

WHEREAS, the Parties desire to amend and restate the Original Agreement by extending the term of the Agreement and by updating Exhibit "A", the Scope of Services; and

WHEREAS, DEDC leases the premises located at 324 E. Beltine Road DeSoto, Texas (the "Premises") and is developing, promoting and managing the Premises as an entrepreneur business incubator occupied by various sub-tenants (the "Incubator"); and

WHEREAS, DEDC desires to engage the services of Professional as an independent contractor, and not as an employee, to provide the services described in Exhibit " $A$ " (the "Scope of Services") to assist DEDC in the development and promotion of the Incubator, recruiting and training business mentors, and developing/creating a new model for encouraging entrepreneurs and small business development within the City of DeSoto, Texas (the "Project"), on the terms and conditions set forth in this Agreement; and

WHEREAS, Professional desires to render services for the DEDC on the terms and conditions set forth in this Agreement;

NOW THEREFORE, in consideration of the mutual covenants set forth herein, and other valuable consideration, the sufficiency and receipt of which are hereby acknowledged, the Parties agree as follows:

## Article I <br> Term

1.1 The term of this Agreement shall commence on October 1, 2019 date ("Effective Date"), and continue through and including October 1, 2020, unless sooner terminated as provided herein.
1.2 Either Party may terminate this Agreement by giving thirty (30) days prior written notice to the other Party. In the event of such termination Professional shall deliver to DEDC all finished and unfinished documents, data, studies, surveys, drawings, maps, models, reports, photographs or other items prepared by the Professional regarding this Agreement. Professional shall be entitled to compensation for any services completed to the reasonable satisfaction of DEDC in accordance with this Agreement prior to such termination.

## Article II <br> Scope of Service

2.1 The Professional shall perform the services in connection with the Project as set forth in the Scope of Services. The Professional shall perform the services: (i) with the professional skill and care ordinarily provided by similar professionals practicing in the same or similar locality and under the same or similar circumstances; and (ii) as expeditiously as is prudent considering the ordinary professional skill and care of such competent professionals.
2.2 The DEDC shall, prior to commencement of services, provide the Professional with the information set forth in the Scope of Services, if any.
2.3 The Parties acknowledge and agree that any opinions provided by the Professional relating to the Scope of Services represent the professional judgment of the Professional, in accordance with the standard of care applicable by law to the services performed hereunder.

## Article III Schedule of Work

The Professional agrees to complete the required services in accordance with the schedule outlined in the Scope of Services.

## Article IV

## Compensation and Method of Payment

4.1 Professional will be compensated by payment of the sum of Five Thousand Dollars $(\$ 5,000.00)$ per calendar month to be paid by DEDC on monthly basis after the last day of the calendar month following verification of services by the DEDC Chief Executive officer. Compensation for services for any fractional month at the beginning or at the end of the Term or shall be prorated.
4.2 Unless otherwise provided in the Scope of Services the Professional shall be responsible for all expenses related to the services provided pursuant to this Agreement including, but not limited to, travel, copying and facsimile charges, telephone, internet and email charges.

## Article $V$ <br> Devotion of Time; Personnel; and Equipment

5.1 Professional shall devote such time as reasonably necessary for the satisfactory performance of the services under this Agreement. Should DEDC require additional services not included under this Agreement, Professional shall make reasonable effort to provide such additional services within the time schedule without decreasing the effectiveness of the performance of services required under this Agreement and shall be compensated for such additional services on a time and materials basis, in accordance with the agreement of the Parties.
5.2 To the extent reasonably necessary for Professional to perform the services under this Agreement, Professional shall be authorized to engage the services of any agents, assistants, persons, volunteers, or contractors that Professional may deem proper to aid or assist in the performance of the services under this Agreement. The cost of such personnel and assistance shall be included as part of the total compensation to be paid Professional.
5.3 DEDC shall provide office space at the Incubator for the performance of the duties of mentoring and management of the Incubator, but Professional shall furnish the equipment and any personnel necessary to perform the services required under this Agreement unless otherwise provided herein.
5.4 Professional shall submit written monthly progress reports for the DEDC Board of Directors and attend monthly progress meetings scheduled by DEDC or more frequently as may be required by DEDC from time to time based upon Project demands. Each progress report shall detail the work accomplished and special problems or delays experienced on the Project during the previous report period, and the planned work activities and special problems or delays anticipated for the next report period.

## Article VI

Miscellaneous
6.1 Entire Agreement. This Agreement constitutes the sole and only agreement between the Parties and supersedes any prior understandings written or oral agreements between the Parties with respect to this subject matter.
6.2 Assignment. Professional may not assign this Agreement without the prior written consent of DEDC. In the event of an assignment by Professional to which DEDC has consented, the assignee shall agree in writing with DEDC to personally assume, perform, and be bound by all the covenants, and obligations contained in this Agreement.
6.3 Successors and Assigns. Subject to the provisions regarding assignment, this Agreement shall be binding on and inure to the benefit of the Parties to it and their respective heirs, executors, administrators, legal representatives, successors and assigns.
6.4 Governing Law. The laws of the State of Texas shall govern this Agreement without regard to any conflict of law rules; and venue for any action concerning this Agreement shall be in the State District Court of Dallas County, Texas. The Parties agree to submit to the personal and subject matter jurisdiction of said court.
6.5 Amendments. This Agreement may be amended by the mutual written agreement of the Parties.
6.6 Severability. In the event any one or more of the provisions contained in this Agreement shall for any reason be held to be invalid, illegal, or unenforceable in any respect, such invalidity, illegality or unenforceability shall not affect any other provisions, and the Agreement shall be construed as if such invalid, illegal, or unenforceable provision had never been contained in it.
6.7 Independent Contractor. It is understood and agreed by and between the Parties that Professional, in satisfying the conditions of this Agreement, is acting independently, and that DEDC assumes no responsibility or liabilities to any third party relating to these actions. All services to be performed by Professional pursuant to this Agreement shall be in the capacity of an independent contractor, and not as an agent or employee of DEDC. Professional shall supervise the performance of its services and shall be entitled to control the manner and means by which its services are to be performed, subject to the terms of this Agreement.
6.8 Right-of-Access. Professional shall the right to access to the Premises during normal working hours and at such other times as may agree to by the DEDC Chief Executive Officer.
6.9 Notice. Any notice required or permitted to be delivered hereunder may be sent by first class mail, courier or by confirmed telefax or facsimile to the address specified below, or to such other Party or address as either Party may designate in writing, and shall be deemed received three (3) days after delivery or on the day actually received if sent by courier or otherwise hand delivered:

If intended for DEDC:
Attn: Joe D. Newman, Chief Executive Officer
DeSoto Economic Development
Corporation
211 E. Pleasant Run Road
DeSoto, Texas 75115
972.230.9611 - telephone
972.230.9670 - facsimile

With a copy to:
Peter G. Smith
Nichols, Jackson, Dillard, Hager \& Smith, LLP
1800 Ross Tower
500 N. Akard Street
Dallas, Texas 75201

## If intended for Professional:

Attn: Terry J. Toomey, Executive Director

Industry Hub, Inc.
8550 Spring Valley Road, Apt. 108
Dallas, Texas 75240-4116

### 6.10 Insurance.

(a) Professional shall during the term hereof maintain in full force and effect the following insurance: a comprehensive general liability policy of insurance for bodily injury, death and property damage including the property of the DEDC, its officers, contractors, agents and employees (collectively referred to as the "DEDC") insuring against all claims, demands or actions relating to the work and services provided by the Professional pursuant to this Agreement with a minimum combined single limit of not less than $\$ 1,000,000.00$ per occurrence for injury to persons (including death), and for property damage and $\$ 1,000,000.00$ aggregate including products and completed operations coverage of $\$ 1,000,000.00$ including automobile liability insurance covering any vehicles owned, non-owned and hired and/or operated by Professional, its officers, agents, and employees, and used in the performance of this Agreement with policy limits of not less than $\$ 500,000.00$ combined single limit for bodily injury, death and property damage.
(b) All insurance shall be endorsed to provide the following provisions: name the DEDC, its officers, and employees as additional insureds as to all applicable coverage. A specific endorsement needs to be added to all policies, with a copy of the endorsement provided to the DEDC that indicates the insurance company will provide to the DEDC at least a thirty (30) day prior written notice for cancellation, non-renewal, and/or material changes of the policy. In the event the companies providing the required insurance are prohibited by law to provide any such specific endorsements, the Professional shall provide at least thirty (30) days prior written notice to the DEDC of any cancellation, non-renewal and/or material changes to any of the policies of insurance.
(c) All insurance companies providing the required insurance shall be authorized to transact business in Texas and rated at least "A" by AM Best or other equivalent rating service. All policies must be written on a primary basis, non-contributory with any other insurance coverage and/or self-insurance maintained by the DEDC.
(d) A certificate of insurance and copies of policy endorsements evidencing the required insurance shall be submitted to the DEDC prior to commencement of services. On every date of renewal of the required insurance policies, the Professional shall cause a certificate of insurance and policy endorsements to be issued evidencing the required insurance herein and delivered to the DEDC. In addition, the Professional shall within ten (10) business days after written request
provide the DEDC with certificates of insurance and policy endorsements for the insurance required herein. The delivery of the certificates of insurance and policy endorsements to the DEDC is a condition precedent to the payment of any amounts due to Professional by the DEDC. The failure to provide valid certificates of insurance and policy endorsements shall be deemed a default and/or breach of this Agreement.
6.11 Indemnification. PROFESSIONAL DOES HEREBY COVENANT AND CONTRACT TO WAIVE ANY AND ALL CLAIMS, RELEASE, INDEMNIFY, AND HOLD HARMLESS THE CITY, ITS CITY COUNCIL, OFFICERS, EMPLOYEES, AND AGENTS, FROM AND AGAINST ALL LIABILITY, CAUSES OF ACTION, CITATIONS, CLAIMS, COSTS, DAMAGES, DEMANDS, EXPENSES, FINES, JUDGMENTS, LOSSES, PENALTIES OR SUITS, CAUSED BY OR RESULTING FROM THE NEGLIGENCE, INTENTIONAL TORT, INTELLECTUAL PROPERTY INFRINGEMENT, OR FAILURE TO PAY A SUBCONTRACTOR OR SUPPLIER COMMITTED BY THE PROFESSIONAL, ITS AGENT, ITS CONSULTANT UNDER CONTRACT, OR ANY OTHER ENTITY OVER WHICH THE PROFESSIONAL EXERCISES CONTROL.

INDEMNIFIED ITEMS SHALL INCLUDE REASONABLE ATTORNEYS' FEES AND COSTS, COURT COSTS, AND SETTLEMENT COSTS IN PROPORTION TO THE PROFESSIONAL'S LIABILITY.

THE PROFESSIONAL'S OBLIGATIONS UNDER THIS SECTION SHALL NOT BE LIMITED TO THE LIMITS OF COVERAGE OF INSURANCE MAINTAINED OR REQUIRED TO BE MAINTAINED BY PROFESSIONAL UNDER THIS AGREEMENT. THIS PROVISION SHALL SURVIVE THE TERMINATION OF THIS AGREEMENT.
6.12 Counterparts. This Agreement may be executed by the Parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts shall together constitute one and the same instrument. Each counterpart may consist of any number of copies hereof each signed by less than all, but together signed by all of the Parties hereto.
6.13 Exhibits. The exhibits attached hereto are incorporated herein and made a part hereof for all purposes.
(Signature Page to Follow)

EXECUTED this 7 th day of Oefober , 2019.
DeSoto Economic Development Corporation


Joe D. Newman, Chilaf Executive Officer

EXECUTED this $\qquad$ day of October , 2019.

## Industry Hub, INC.



## EXHIBIT "A" SCOPE OF SERVCIES

## Contract Components:

1. Recruit/ train mentors to service the community. Goal to attract at least 5 mentors to meet with incubator companies and open to all new start-up or on-going businesses from the community. These mentors will be covered through SCORE with the SBA partnership. SCORE Dallas has a separate General Liability policy. Work intensively with incubator companies to develop their business plans. The mentors will work with each business to help them develop their financials and position them for possible loans. An exit strategy will be developed for each company to focus them on growth, so they graduate from the incubator to a stand-alone business entity. TIH will monitor activities to make sure each resident client receives intensive work to accomplish their growth strategies.
2. Manage the Incubator/ Entrepreneur Center. Along with this, Professional will develop a complete recruiting plan to attract new small business start-ups to reside within the incubator.
3. Provide ongoing workshops focused on issues relevant to small businesses like insurance, cyber-security, accounting, social media and more. These workshops will have associated fees. At least 5 workshops will be presented each month. A full calendar of workshops will be published for at least 2 months of programming. Coordinate with SBA and State of Texas programs like HUB (Historically underutilized business) opportunities. Training programs will be developed in cooperation with the relevant agencies. These will include opportunities to register as Women and Small Disadvantaged Businesses to gain access to all levels of government contracting.
4. Professional will work with area companies (outside the Incubator) including the Chamber of Commerce to identify possible internship/ apprenticeship programs. Professional will coordinate with the local schools to determine which of these programs can be offered starting in the High Schools and expand to the local Community Colleges.
5. Review new companies in the DFW metro area to determine Supply Chain opportunities for DeSoto companies that can be grown and groomed to expand their contracting opportunities.
6. Pursue grants for developing the Entrepreneur Center and special programs. This will also be coordinated with the local High Schools to encourage an entrepreneurial spirit for the community. All grants will be coordinated with the Economic Development Commission.
7. A Calendar of Events will be published monthly and promoted through social media. Events like job fairs and events that will drive traffic to the Incubator will be included.
8. A monthly status report will be provided with relevant statistics. As Professional develops measurable metrics, these will be included in the report.

## Detailed Discussion:

## Recruit and Train Mentors

As a support structure for the incubator, Professional will recruit established business leaders from the community to help these new businesses. It is important that these mentors be part of the SCORE system (https://www.score.org). Each year, SCORE mentors must sign a Code of Ethics that guarantees that they are dedicated to the success of the business and are not working

## EXHIBIT "A" SCOPE OF SERVCIES

to their own agenda. SCORE mentors are covered under a SCORE Dallas General Liability Policy. SCORE also has a broad range of resources available to all mentors and business clients.

Professional will recruit and train these mentors. These mentors will be available to the entire community, not just those businesses that are resident in the incubator. Professional will look for established business members who have a stake in promoting DeSoto and share in the commitment to community success. Creating transparency and a strong working relationship with DeSoto will be the highest priority.

## Managing the Incubator/ Entrepreneur Center

Managing the Incubator will include working with each small business to develop their business plans, create their financials and work with them on marketing/social media and other forms of outreach to increase business opportunities and their growth plan and exit strategy from the incubator.

## Create an Entrepreneur training center

Professional will create a complete training program for encouraging entrepreneur development. This program will be open to the entire community and encourage a relationship with the Chamber of Commerce, Community Colleges and High Schools. This will create a format to encourage entrepreneurship for the entire community. Some of these workshops will be free and others will have nominal fees.

## Communities Engagement

As part of creating the Incubator Hub, we will reach out to other parts of the community to increase opportunities including creating internships and apprenticeship opportunities. As new businesses move into the DFW metro area, Professional will seek opportunities to add new small businesses to the Vendor Supply Chain for each of these businesses. This will increase opportunities and bring new businesses into the DeSoto community. When Professional identifies an opportunity, Professional will work with the Chamber of Commerce to identify potential businesses that can participate in these opportunities. This will grow businesses in the community and create more opportunities. Part of Professional's mission is to increase jobs in DeSoto and increase the sales tax revenue to create more growth. Professional will develop programs in cooperation with the SBA, the State of Texas and Federal Agencies. These programs will focus on increasing contracting opportunities. Professional will work with all current structures like 8a programs and certification programs to get as many companies as possible to qualify under these contracts.

## Grants:

Professional will actively seek grant funds to underwrite new initiatives, included in this scope of work. Each of these grants will have specific requirements and must be fulfilled to satisfy the grant. Some of these grant topics will include entrepreneurship, internships, apprentice initiatives and others. As part of this, Professional will also develop strategic partnerships with other principals, cities and stakeholders. All these activities will be fully coordinated with the Economic Development Council Chief Executive Officer with complete oversight as defined.

## EXHIBIT "A" SCOPE OF SERVCIES

Grant writing services outside the scope of these defined services are available and will be negotiated separately.

## Budget:

Professional will charge a flat fee of $\$ 5,000$ per month that will cover all management, development duties, and grant writing. The initial fee is due with the signing of the contract and will cover the first month of the contract beginning October 1, 2019. Afterwards, the fee is due the first day of the month and will cover the previous month for services. Included in this invoice is additional ongoing expenses to be reimbursed as allocated by an approved Marketing Budget.

## C. Regular Agenda - New Business

7. Funding for the Inter-city Customer Service Initiative (ICSI) Program Sponsored by the BSW Partnership and the Cedar Valley Campus of the Dallas College

Through the Texas Workforce Commission (TWC) Skills for Small Business program, small businesses can apply to TWC for training offered by Cedar Valley College for the Best Southwest Partnership Intercity Customer Satisfaction Initiative (iCSI). TWC processes the applications and works with the College to fund the specific courses selected by businesses for their employees.

This exceptional opportunity supports businesses with fewer than 100 employees globally and emphasizes training for new workers though it also may help upgrade the skills of incumbent workers.

- Skills for Small Business emphasizes training newly hired employees, those who have been hired by the business up to twelve months prior to the date that TWC receives an application.
- The program pays up to $\$ 1,800$ for each new employee being trained and $\$ 900$ for existing employees per 12-month period.
- Funding for training is for full-time employees.
- All training must be provided by Cedar Valley College.
- Employers must pay the prevailing wages in the local labor market for the trainees funded under the grant.
- Currently we have $\$ 80,000.00$ to expend by $2 / 29 / 2020$ with an additional $\$ 200,000$ available from 3/1/2020-2/28/2021.
- To apply, please contact LaKesha Raynor, Iraynor@dcccd.edu, 972-860-5248. In the subject line of the email, put "iCSI SSB Grant Funding Applicant".

$$
\begin{aligned}
& \text { People will forget what you said, people } \\
& \text { will forget what you did, but people will } \\
& \text { never forget how you made them feel. }
\end{aligned}
$$









Participant Learning Outcomes


## C. Regular Agenda - New Business

8. Type A and Type B Corporations and Any Possible Changes to the DEDC Bylaws and Organizational Structure

## ORDINANCE


#### Abstract

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF DESOTO, TEXAS, AMENDING AND RESTATING ORDINANCE NO. 2198-20, PASSED ON JULY 21, 2020, ORDERING A SPECIAL ELECTION TO BE HELD ON NOVEMBER 3, 2020, FOR THE PURPOSE OF SUBMITTING A PROPOSITION TO THE QUALIFIED VOTERS OF THE CITY OF DESOTO ABOLISHING THE CURRENT TYPE A SALES AND USE TAX AT THE RATE OF 0.375 PERCENT AND ADOPTING IN ITS PLACE A LOCAL SALES AND USE TAX AT THE RATE OF 0.375 PERCENT TO BE ADMINISTERED BY THE TYPE B CORPORATION TO BE USED FOR THE PROMOTION AND DEVELOPMENT OF NEW AND EXPANDED BUSINESS ENTERPRISES AND ALL OTHER PUBLIC PURPOSES PURSUANT TO SECTION 505.251 OF THE TEXAS LOCAL GOVERNMENT CODE; DESIGNATING LOCATIONS OF POLLING PLACES; ORDERING NOTICES OF ELECTION TO BE GIVEN AS PRESCRIBED BY LAW; PROVIDING FOR THE PUBLICATION AND POSTING OF NOTICES; PROVIDING FOR EARLY VOTING; MAKING PROVISIONS FOR THE CONDUCT OF THE ELECTION AND RESOLVING OTHER MATTERS INCIDENT AND RELATED TO SUCH ELECTIONS; AUTHORIZING EXECUTION OF JOINT ELECTION AGREEMENT; PROVIDING A REPEALING CLAUSE; PROVIDING A SEVERABILITY CLAUSE; AND PROVIDING FOR AN EFFECTIVE DATE.


WHEREAS, on July 21, 2020, the City Council passed Ordinance 2198-20. ordering a Special Election for November 3, 2020, for the purpose of submitting a proposition to the qualified voters of the City abolishing the current Type A sales and use tax, currently at the rate of 0.375 percent and adopting in place of such abolished tax, a sales and use tax at the rate of 0.375 percent to be administered by the Type B Corporation to be used for the promotion and development of new and expanded business enterprises and all other public purposes pursuant to Section 505.251 of the Texas Local Government Code; and

WHEREAS, the Governor signed a proclamation on July 27, 2020, extending the early voting period for the November 3, 2020 uniform election date for one (1) week, with early voting by personal appearance to begin on October 13, 2020; therefore, the City Council is amending and restating Ordinance No. 2198-20 to reflect that the early voting period shall begin on October 13, 2020;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL. OF THE CITY OF DESOTO, TEXAS, THAT:

SECTION 1. A Special Election is hereby ordered for November 3, 2020, for the purpose of submitting a proposition to the qualified voters of the City abolishing the current Type A sales and use tax, currently at the rate of 0.375 percent and adopting in place of
such abolished tax, a sales and use tax at the rate of 0.375 percent to be administered by the Type $B$ Corporation to be used for the promotion and development of new and expanded business enterprises and all other public purposes pursuant to Section 505.251 of the Texas Local Government Code.

## Proposition A

The Proposition ballot language shall read:
"The authorization for the abolition of the sales and use tax within the City of Desoto for the promotion and development of new and expanded business enterprises pursuant to Section 504.251, Texas Local Government Code, as amended, currently at the rate of 0.375 percent; and the adoption, in the place of such abolished tax, of a local sales and use tax in the City of Desoto at the rate of 0.375 percent to be used for the promotion and development of new and expanded business enterprises and all other public purposes pursuant to Section 505.251 , Texas Local Government Code; all of which would result in no net increase in the sales and use tax collected by the City of Desoto."
$\qquad$ FOR
$\qquad$ AGAINST
SECTION 2. The City Secretary is hereby directed to cause notice to be given of said special election by publication in the official newspaper of the City of DeSoto, Texas, not earlier than the 30th day or later than the 10th day before Election Day. A copy of the published notice that contains the name of the newspaper and the date of publication shall be retained as a record of such notice. Notice shall be posted on the bulletin board used to post notice of City Council meetings no later than the 21 st day before election day in accordance with Texas Election Code Section 4.003 and the person posting the notice shall make a record at the time of posting stating the date and place of posting in accordance with the Texas Election Code. Notice shall also be posted to the City's website in accordance with the Government Code.

SECTION 3. Notice of the election on the proposed Charter amendment shall be posted on the bulletin board used to post notice of the City Council meetings, be published in a newspaper of general circulation in the City, and must include a substantial copy of the proposed Charter amendments and include an estimate of the anticipated fiscal impact to the City if the proposed amendments are approved at the election. Said notice must be published on the same day in each of two successive weeks, with the first publication occurring no earlier than the $30^{\text {th }}$ day and no later than the $14^{\text {th }}$ day before the day of the election. A copy of the published notice that contains the name of the newspaper and the date of publication shall be retained as a record of such notice, and such person posting the notice shall make a record of the time of posting, starting date and place of posting.

SECTION 4. The Mayor is hereby authorized to execute the Joint Election

Agreement, attached as Exhibit "A", for the conduct of a Special and General Election to be held Tuesday, November 3, 2020. The Mayor shall have further authority to approve any minor modifications as may be necessary in the best interest of the City.

SECTION 5. Pursuant to the Joint Election Agreement, the Dallas County Elections Interim Administrator shall serve as Election Administrator for the election. Presiding Election Judge and Alternate Presiding Election Judge appointed to serve at said polling places, shall be those election officials furnished by the Elections Administrator from the list of proposed Elections Judges listed in an attachment to the agreement.

SECTION 6. In compliance with Section 271.006 of the Texas Election Code, Toni Pippins-Poole, shall serve as the Early Voting Clerk. Deputy Early Voting Clerks shall be appointed as needed to process early voting mail and to conduct early voting by personal appearance at branch locations.

SECTION 7. An Early Voting Ballot Board shall be created to process early voting results in accordance with Section 87.001 of the Texas Election Code, The Early Voting Ballot Board shall be members appointed in the manner stated in the agreement and the Presiding Judge and Alternate Presiding Judge of the Early Voting Board shall be the election officials listed in the agreement.

SECTION 8. Early voting shall begin Tuesday, October 13, 2020, and continue through Friday, October 16, 2020, between the hours of 7:00 a.m. to 7:00 p.m.; Saturday, October 17, 2020, between the hours of 7:00 a.m. and 7:00 p.m.; Sunday, October 18, 2020, between the hours of 1:00 p.m. to 6:00 p.m.; Monday, October 19, 2020, and continuing through Friday, October 23, 2020, between the hours of 7:00 a.m. to 7:00 p.m.; Saturday, October 24, between the hours of 7:00 a.m. to 7:00 p.m.; Sunday, October 25, 2020, between the hours of 1:00 p.m. to 6:00 p.m.; and Monday, October 26, 2016, and continuing through Friday, October 30, 2020, between the hours of 7:00 a.m. to 7:00 p.m. The polling place locations and hours for both early voting and Election Day for all Dallas County legally qualified voters residing in the City of DeSoto shall be any vote center location as shown on the attached "Exhibit B". The City Secretary may change the places and times of the locations set forth on Exhibit "B" without further City Council action or approval after consulting with the Dallas County Elections Administrator and determining that a change in the places or times is necessary.

SECTION 9. The official canvass of the election returns shall be conducted between the period of November 6, 2020 and November 17, 2020. Upon receipt of final counts from Dallas County Elections Department, the City Secretary shall present the official results to the City Council and the canvass of said election shall take place in accordance with the Texas Election Code.

SECTION 10 All provisions of the Code of Ordinances of the City of DeSoto, Texas, in conflict with the provisions of this ordinance be, and the same are hereby, repealed, and all other provisions not in conflict with the provisions of this ordinance shall remain in full force and effect.

SECTION 11. Should any word, sentence, paragraph, subdivision, clause, phrase or section of this ordinance, or of the Code of Ordinances, as amended hereby, be adjudged or held to be void or unconstitutional, the same shall not affect the validity of the remaining portions of said ordinance or the Code of Ordinances, as amended hereby, which shall remain in full force and effect.

SECTION 12. This ordinance shall take effect immediately from and after its passage and publication of the caption, as the law and Charter in such case provide.

IT IS ACCORDINGLY SO ORDAINED.

DULY PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF DESOTO, TEXAS ON THIS THE 4TH DAY OF AUGUST, 2020.

APPROVED:


Curtistene S. McGowan, Mayor

## ATTEST:

Whrmarkueferkines

## APPROVED AS TO FORM:



Joseph J. Gorfida, Jr., City Attorney


# The Texas Economic Development Sales Tax A Primer for Local Officials 2019 Update 

## Background

The economic development sales tax was created in 1989 to give smaller Texas communities the financial resources to create top-flight economic development programs. Today, the tax is the undisputed workhorse of local economic development efforts, serving as the backbone of economic development programs in more than 600 communities and 700 economic development corporations (EDCs) across the state.

During the 2019 legislative session, the TEDC once again successfully advocated against bills that would have eroded the main purpose of the economic development sales tax -- that is to help create primary jobs and enhance the overall economic vitality of communities.

## Recent Changes to the Economic Development Sales Tax

HB 1588 by Rep. Will Metcalf and its companion bill, SB 450 by Beverly Powell, changed the due date for an economic development corporation's annual report to be filed with the Texas Comptroller from February 1 to April 1.

The TEDC successfully advocated against HB 1221 by Rep. Patterson which would have greatly expanded the definition of "project" and authorized the Type A and Type B corporations to use their funds for general infrastructure and projects related to public safety. The bill also created a section for expenditures to pay for improving public safety facilities, public safety equipment and first responders.

In the nearly 30 years since the economic development sales tax was enacted, the legislature has resisted efforts to expand the law to non-economic development purposes.

With the passage of HB 157 in the 84th Texas Legislative Session, cities have the ability to structure their Type A and Type B sales tax to meet the needs and desires of how to fund their municipal government and economic development programs, thereby rendering the 86th Legislative Session HB 1221 moot. As evidenced in the annual reports filed by the Type A and B corporations with the Texas Comptroller, many EDCs already fund general infrastructure projects that support economic development. In 2017 EDCs funded over $\$ 300$ million in infrastructure projects.

## Key Terminology

Economic Development Corporations (EDCs) are legal entities with the statutory authority to spend economic development sales tax dollars. The EDCs are city-chartered and governed by a cityappointed board of directors. EDCs are referred to as either "Type A" or "Type B" depending on the type of economic development sales tax uses approved by the local voters.

Chapters 501-501, Local Government Code is the section of the Texas law that contains the rules governing the uses of the economic development sales tax, including eligible uses of revenues and procedures that must be followed to enact the tax.

# The Texas Economic Development Sales Tax: A Primer for Local Officicials - 2019 Update 

1979 Development Corporation Act passed authorizing cities to create economic development corporations

1989 4A tax authorized to provide funding source for recruiting and retaining manufacturing and industrial projects.

1991 4B tax authorized for broader community development projects.

1997 State reporting requirement enacted. 4A corporations authorized to undertake 4 B projects with voter approval.

1999 Allowable 4A and 4B projects expanded to include targeted infrastructure, job creation and retention, job training, and educational facilities.

2001 R\&D facilities added as eligible projects. Training requirements established.

2005 Restrictions on retail incentives removed for certain communities. Certain sewer utilities, site improvements and military projects added as eligible projects. Call centers added to definition of primary jobs.

2007 Light or commuter rail, or motor buses added to eligible projects. Hangars, airport maintenance and repair and air cargo facilities, related infrastructure located on or adjacent to an airport added to eligible 4B projects.

2009 Statute re-codified into Local Government Code, effective 4/1/09.

2015 HB 157 passed authorizing a city to hold an election to reallocate sales tax revenue within the two percent local sales tax cap.

2019 Deadline to file annual reports with the Texas Comptroller changed to April 1.

Pursuant to the economic development sales tax law, most Type A projects must create or retain PRIMARY JOBS. Exceptions to this rule include business airports, port-related facilities, job training classes, career centers and certain infrastructure improvements that promote new and expanded business enterprises.
The economic development sales tax statute defines a PRIMARY JOB as a job: (1) available at a company for which a majority of the products or services of that company are ultimately exported to regional, statewide, national, or international markets, infusing new dollars into the local economy; and (2) included in one of the following sectors of the North America Industry Classification System (NAICS).

## Eligible NAICS Codes

111
112
113
11411
115
211 to 213
221
311 to 339

42

48 and 49
51 Information, excluding movie theaters (51213) and drive-in theaters (512132)

523-525 Securities, Commodity Centers, and Other Financial Investments and Related Activities; Insurance Carriers and Related Activities; Funds, Trusts and Other Financial Vehicles

5413, 5415, Scientific Research and Development Services 5416, 5417
and 5419
551 Management of Companies and Enterprises
56142 Telephone Call Centers
92140 Correctional Institutions

## Type A Eligible Projects

- Land, buildings, equipment, facilities, improvements, and expenditures that are for the creation and retention of primary jobs and suitable for the development, retention, or expansion of the following types of projects: manufacturing, industrial, research \& development, recycling, small warehouses, distribution centers, regional or national corporate headquarters, closed or realigned military bases, and primary job training facilities by higher education institutions
- Job training classes and career centers (no primary job requirement)
- Business airport facilities and port-related facilities
- Clean-up of contaminated project sites (with a special election and specific ballot language)
- Infrastructure assistance to retail or commercial projects
-Business-related sewer utilities and site improvements
- Beach remediation in Gulf communities required or suitable to promote or develop new or expanded business enterprise
- Projects designed to attract new military missions, prevent the closure of existing missions, and redevelop a closed or realigned military base
- General airport facilities for communities located 25 miles from the US/Mexico border only
- Light rail, commuter rail, or motor buses
- Type B projects with voter approval
- The City of Port Arthur is authorized to use the tax on certain general infrastructure, job training and university housing projects
- Ownership of a certain project based in Hidalgo County


## Type B Eligible Projects

- Everything authorized under Type A, including retail and commercial projects with the same restrictions
- Water supply facilities (with a special election and specific ballot language)
- Projects that improve a community's quality of life, including parks, professional and amateur sport and athletic facilities, tourism and entertainment facilities, affordable housing, and other improvements or expenditures that promote new or expanded business activity that create or retain primary jobs.
- Projects designed to attract new military missions, prevent the closure of existing missions, and redevelop a closed or realigned military base.
- Sewer or solid waste disposal facilities in Hidalgo County
- Direct incentives for retail in communities with fewer than 20,000 residents and certain land-locked cities
- Hangars, airport maintenance and repair facilities, air cargo facilities, related infrastructure located on or adjacent to an airport facility
- Airport facilities provided that the eligible municipality enter into an approved development agreement with an entity that acquires a leasehold or other possessory interest from the economic development corporation
- Rail ports, rail switching facilities, marine ports, and inland ports


# The Texas Economic Development Sales Tax: A Primer for Local Officials - 2019 Update 

## The Economic Development Sales Tax: Working for Texas

The economic development sales tax is the state's largest and most effective local revenue source for economic development. The best way to protect the tax for years to come is to use it with caution, care, and common sense.

The Texas Economic Development Council (TEDC) will continue to advocate, educate, and inform economic development professionals, local officials, and lawmakers on developments related to the tax, including best practices. The TEDC will continue to offer state-mandated training for local economic development officials, which provides the tools and knowledge needed to develop and implement effective economic development programs.

## For More Information About the Economic Development Sales Tax

The Texas Municipal League (TML) publishes an Economic Development Handbook. This comprehensive document provides a legal and technical overview of Texas state and local economic development programs, including an extensive section on the economic development sales tax. Please visit https://www.tml.org/185/Economic-Development-Handbook-2017.
The Comptroller of Public Accounts (https://comptroller.texas.gov) provides extensive information on the economic development sales tax, links to relevant statutes, and a link to the online mandatory annual expenditure reporting form.

## Key Contacts

Carlton Schwab<br>President \& CEO<br>Texas Economic Development Council Phone: 512-480-8432<br>Email: carlton@texasedc.org<br>Website: www.texasedc.org

## Texas Comptroller's Local Government Assistance

Phone: 800-531-5441 or 512-463-6073 Website: https://comptroller.texas.gov


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(512) 480-8432
www.texasedc.org
tedcinfo@texasedc.org

| D. Executive Session |
| :---: |
| Under Texas Government Code, Section 551.071: |
| Consultation with General Counsel: |
| 1. Consultation with General Counsel to Seek Legal Advice |
| Regarding Contemplated Litigation Regarding |
| Jeremiah Quarles. |
| 2. Consultation with General Counsel Regarding Changing |
| the Preparation of the Façade Grant Agreement to a |
| Uniformed Standard Contract Prepared in Advance |
| by the DEDC's Attorney in Which the DEDC Chief |
| Executive Officer or Staff May Complete by Verifying |
| and Adding in the Façade Grant Applicant's Information. |

