

DEVELOPER CONFERENCE

SAN FRANCISCO

March 30 - 31, 2020

**Sponsorship Guide**

# Reactathon

is a technical conference to educate, inspire, & connect engineers experienced with the React.js ecosystem

We are back in 2020 for our 5th edition! We are expecting our largest event to date — with 600 attendees. Join us in San Francisco for continuing education, recruiting, promotion, plus new connections and experiences!

## Did you Know?

Reactathon is the only React-focused conference in the San Francisco Bay Area, and the largest independently-organized React conference in the U.S.



## Learn

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Learn from experts renowned as much for their presentation skills as for their prowess in software engineering



## Discuss

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Mingle with speaker, attendees, & other sponsors to keep your finger on the pulse of today's hottest web technologies



## Connect

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Forge relationships with capable engineers on the cutting edge of web and mobile development



Brian Douglas  
GitHub



Eve Porcello  
Moon Highway



Parashuram Narasimhan  
Facebook



Lee Byron  
RobinHood



Jenn Creighton  
The Wing



Wes Bos  
WesBos.com



Feather Knee  
NVIDIA



Sashko Stubailo  
Stripe



Kyle Mathews  
Gatsby



Emily Plummer  
GitHub



Ben Ilegbodun  
Eventbrite



Scott Tolinski  
Level Up Tutorials



Jay Phelps  
Citadel



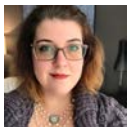
Swyx Wang  
Netlify



Swizec Teller  
Yup Technologies



Tanmai Gopal  
Hasura



Jen Luker  
Gremlin



Jared Forsyth  
Khan Academy



Christina Holland  
Google



Harry Tormey  
Coinbase



Rogelio Guzman  
Docker



Matt Billmann  
Netlify



Mark Erikson  
Northrop Grumman



Sophia Shoemaker  
Fullstack.io



Johannes Schickling  
Prisma



Jessica Chan  
Pinterest



Erica Cooksey  
Eaze



David Wells  
Netlify



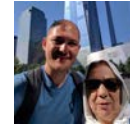
Lauren Tan  
Netflix



Brian Holt  
Microsoft



Ryan Burgess  
Netflix



Amjad Masad  
Repl.it

March 27



6:00pm - 9:00pm

## Hiring Mixer

*500+ attendees  
600+ leads generated*

March 30



9:00am - 5:00pm

## Technical Workshops

*4 workshops  
4 industry-leading  
instructors*

March 30



4:30pm - 10:00pm

## Welcome Reception & Keynotes

*600 attendees  
4 keynote speakers*

March 31

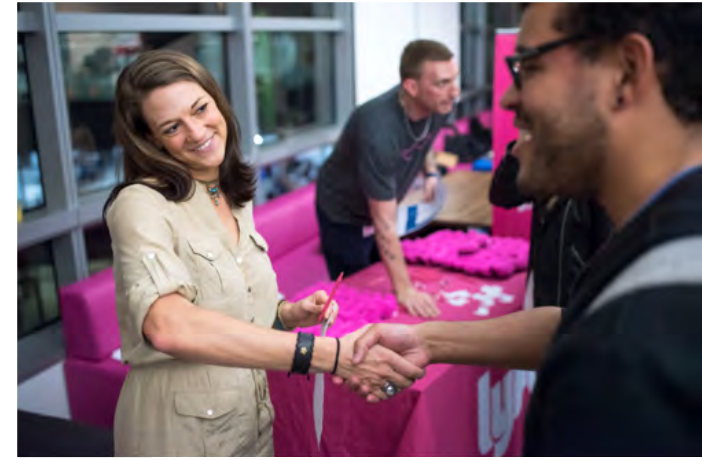


9:00am - 5:00pm

## Full Day Conference

*600 attendees  
8+ speakers  
Social & technical activities*

Sponsor Exhibits: March 30 - 31



March 27

## Hiring Mixer

Over 500 hireable engineers who use React

A fun night filled with food, drinks, conversation, and of course: meeting hireable developers who use React.

Join us this year to mix and mingle with your potential next employees. All companies receive a 6' table, plus the full list of developers, with qualifying questions & contact info.

*"We found and hired great candidates from the hiring mixer!"* - Eventbrite



March 30



# Workshops

4 workshops taught  
by industry experts

Reactathon offers numerous workshops for both fundamentals and advanced topics.

Venue sponsors for the workshops enjoy 5% off any package sponsorship, 1 free ticket to the workshop, plus an additional 2 tickets at 50% off the hosted workshop.

Past workshops have included:

- Intro to GraphQL
- Data Visualizations with React + D3
- Advanced React with RxJS
- Building accessible web apps with React + A11Y
- Building a full-stack app with React, GraphQL, and AWS Lambda

# Hilton San Francisco Union Square



March 30 - 31

## Conference Venue

An entire ballroom floor  
comfortably serving 600+  
attendees

Centrally-located in San Francisco's Union Square, steps away from public transportation subway and muni lines, the Hilton is one of the largest and most versatile hotel event spaces in the city.

We've reserved an entire ballroom floor and lounge to comfortably seat 600 guests in the general sessions, with a separate dedicated space to seat 600 in dining rounds. The sponsor lounge is located in the spacious lobby just outside the general session ballroom.

Talks are presented with bright and crisp 6k projectors, and are professionally-recorded with a 3-camera setup.



March 30 - 31

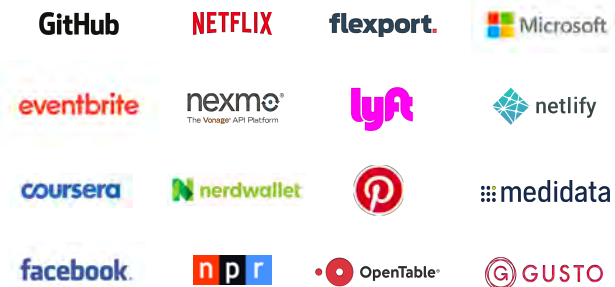
# Conference Sponsor's Lobby

An entire lobby dedicated to sponsor exhibits *AND FOOD!*

Mingle with engineers during the extensive Welcome Reception, the morning breakfast break, lunch, and during breaks between talks.

With each conference break a minimum of 30 minutes, you'll have plenty of time to chat with hundreds of developers about your product, company, or anything else you'd like. Set up your table or booth at the beautiful and expansive lobby just outside the general session ballroom. Location preferences are offered by tier level on a first-sold first-serve basis.

## Past Sponsors





Promotion	Presenting <i>Sold Out!</i>	Platinum	Gold	Silver	Community
Conference Exhibit	10' x 20' Custom Exhibit	Two 6' Tables Demo Monitor	6' Table Demo Monitor	6' Table	-
Logo on website	Exclusive row with 150-word description	Exclusive row with 120-word description	✓	✓	✓
Logo at conference venue + stage	✓	✓	✓	✓	✓
Table at the hiring mixer	✓	✓	✓	✓	-
Keynote Thanks	✓	✓	✓	-	-
Logo on slide between talks	✓	✓	✓	-	-
Sponsor an activity during break	✓	✓	-	-	-
Promotion of your Affiliate Event	✓	✓	-	-	-
Logo on conference videos	✓	✓	-	-	-
Logo on badge & podium	✓	-	-	-	-
Job Postings, Tweets	3	2	1	-	-
Tickets	6 full conference 4 exhibitor	4 full conference 3 exhibitor	3 full conference 3 exhibitor	2 full conference 2 exhibitor	1 full conference
Quantity Available	1	3 <i>1 remaining!</i>	4	6	8
	\$20,000	\$15,000	\$10,000	\$7,000	\$3,000

## Hiring Mixer: Venue

Contact for details

*Sold Out!*

Host the hiring mixer on the evening of March 27 at your office and get 15% off your sponsorship package!

## Breakfast or Lunch

\$2,500

Exclusive branding around buffee stations. Special thank you on stage with logo shown!

## Welcome Reception

\$3,500

Exclusive branding at the bar during the welcome reception. Choose + name the featured cocktail!

## Hiring Mixer Only

\$3,000

Get a table at the hiring mixer on Friday, March 27, with the full list of attendees + qualifying questions

## WiFi

\$3,000

Name the WiFi password at the conference! Have every attendee type in the name of your company to get WiFi.

## Badge Lanyard

\$5,000

*Sold Out!*  
Exclusive branding of the conference badge lanyard!

## Diversity Sponsor

\$500

Cover the cost to send one or more persons to the conference from an underrepresented group

## Lunch & Learn Session

\$7,000

We'll provide all the infrastructure for you to present a 20 min lunchtime session on site.

## Café { your\_company }

\$10,000

Own the conference lounge name, & branding, with soft seating, tables, and coffee, + your logo on the napkins!

## Live Captioning

\$5,000

Help to make the event more accessible and get your logo on the livestream + video recordings

## Livestream

\$7,000

Sponsor the livestream distributed on freeCodeCamp's YouTube Channel (1.6mm subs) and get your logo on the video livestream + recordings

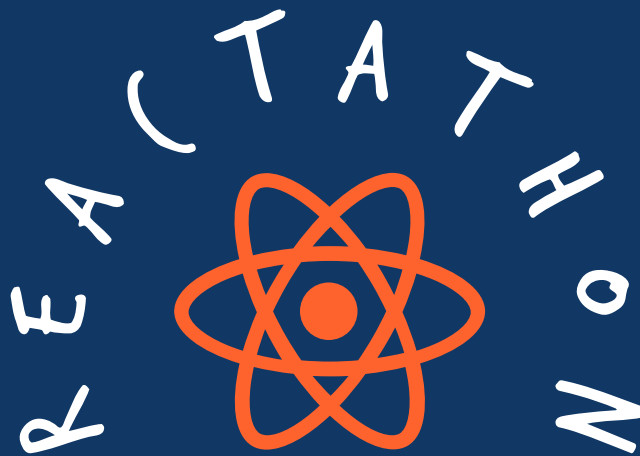
## Job Posting

\$500

Get 1 job posting listed on the conference website, with short description and hyperlink.

**Interested in one of these options?  
Have any questions?**

**Contact Benjamin Dunphy at  
[sponsors@reactathon.com](mailto:sponsors@reactathon.com)**



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SAN FRANCISCO