



# devils lake

Chamber of Commerce

2021

ANNUAL MEETING



LT. GOVERNOR  
BRENT SANFORD

Brent Sanford was elected North Dakota's 38th lieutenant governor on November 8, 2016, and took office on December 15, 2016.

A Watford City native and third-generation business owner, Sanford served as mayor of his hometown from 2010 to 2016 and as a city councilman for four years before that.

Sanford brings a strong background in business and finance to the lieutenant governor's office, coupled with a deep understanding of the importance of local control and the need to keep property taxes low.

Under his leadership as mayor, Watford City experienced a period of rapid expansion that saw its population skyrocket from about 1,500 to 7,000 amid the state's oil boom. Major investments were made in community infrastructure, including a new high school, events center, airport terminal, hospital and law enforcement center, all while limiting property tax increases to 3 or 4 percent.

As a board member with the McKenzie County Job Development Authority, Sanford helped the region manage the economic swings of the Bakken oil play. He also is a founding board member of a community-owned nonprofit that established a 62-unit affordable housing complex for essential service workers and a 190-child daycare facility to help meet the area's workforce and childcare needs.

As lieutenant governor, Sanford serves as president of the state Senate, leads the North Dakota Trade Office and chairs the State Investment Board, the Capitol Grounds Planning Commission, the Higher Education Challenge Fund Commission, the Early Childhood Education Council and the Northern Plains Unmanned Systems Authority. Sanford also serves as an ex-officio member on the EmPower Commission, chairs the state Hiring Council and serves on the interim Tribal Taxation Issues Committee.

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CHAMBER DIRECTOR  
PAULA VIESTAD

Greetings from the Devils Lake Chamber of Commerce! For 94 years, the Devils Lake Chamber has been a vital and instrumental component to our business community. Serving our businesses has never been more important than now as we work together to navigate these uncertain times. We are very excited about the future of our community and the success of our members. As always, our organization provides unmatched opportunities to align with old and new relationships, and network with prospective customers, as well as a dynamic schedule of events!

The programs and events provided to our members offer extraordinary opportunities to enhance networking and relationships. As we look to the future, we continue our evolving business environment in order to offer our members more tools to be successful moving forward.

As someone who has close personal ties with the business community, and who has raised their family here, it is of the utmost importance to me that our already high quality and business friendly community grow and excel!

Whether you are new to the Devils Lake area or a longtime resident, if you are ready to take advantage of all that the Devils Lake Chamber has to offer its members, we look forward to hearing from you.

On behalf of the Board of Directors, thank you for helping strengthen our business community and promoting local business. We look forward to seeing you at our upcoming events!

# REASONS TO JOIN

01

## COMMUNITY SUPPORT

The Chamber assists and educates local businesses on ways to explore and implement sound business practices that benefit the community.



02

## CREDIBILITY

Increase positive perception of your business among community and business members when you're identified as an active member of the Devils Lake Area Chamber of Commerce.



03

## NETWORKING

Access networking, community outreach and educational events each year. We are confident you, or a member of your team, will find at least one that will be beneficial and convenient.



04

## CONNECTIONS

The Chamber initiates more business-to-business commerce and more opportunities for connecting local professionals than is available through most other local organizations.



05

## VISIBILITY

Raise your visibility with a listing on the Chamber website. Grow your exposure by advertising with the Chamber by sponsoring events, and placing ads in the visitor guide.



06

## LEARNING

Get a competitive edge over non-members with exclusive training opportunities, newsletters and e-mails.



07

## EVENTS

Innovative and fun chamber events and programs help our members meet potential customers, gather leads and meet new vendors.



08

## PUBLICITY

Reach potential clients through exclusive member advertising opportunities, and publicity only offered through the Chamber of Commerce.



09

## REFERRALS

The Chamber recommends its members first and provides information to thousands of people every year; through the visitor center, phone calls, sport & travel shows and business inquiries.



10

## IN THE LOOP

Sign up for the e-mail updates and receive the latest news on Chamber events, community happenings and member announcements.



# COMMUNITY INITIATIVES

Lead or take part in local initiatives  
to grow the Devils Lake Community.

## SCHOOL COMMITTEES

Strategic Planning Task Force  
Facilities Community Task Force  
The Chamber had a part in contributing to the planning of the 2021-2026 Devils Lake Public School Strategic Plan along with helping establish priorities for the District, as well as the school district's long-term goals.



## LEGISLATIVE ADVOCACY

The Chamber works with local government as well as statewide agencies like the Greater North Dakota Chamber to advocate for Devils Lake and the State of North Dakota.



## SHOP LOCAL

The Chamber is the driving force behind the community campaign to keep Devils Lake dollars local and educate the community on the importance of our dollars staying local.



## DOWNTOWN REVITALIZATION

The Devils Lake Chamber is leading the pack on the downtown Devils Lake revitalization effort working towards a vision for the City of Devils Lake.



## COVID-19

Since 2020, the Chamber has been instrumental in working with state agencies and the community to provide as much information to the public and business owners as possible to help keep their businesses thriving.



# EVENTS

The Devils Lake Area Chamber of Commerce is  
the host of the community events calendar.

DEVILSLAKEND.COM

AG ROUNDUP  
January

SHIVERFEST  
February

DEVILS RUN  
June

WALLEYE  
FISHING  
TOURNAMENT  
June

BUSINESS  
AFTER HOURS  
Yearly

RIBFEST  
July

GOLF  
TOURNAMENT  
August

COFFEE &  
COLLABORATE  
MONTHLY SERIES  
Yearly

FISH FRY  
September

RIBBON CUTTINGS  
OPEN HOUSES  
Yearly

WINE WALK  
September

HOLIDAY  
SHOWCASE  
November

SMALL  
BUSINESS  
SATURDAY  
November

LET IT GLOW!  
December

# OUR SERVICE TO COMMUNITY & STATE



# PAST CHAMBER MEMBERS OF THE YEAR

2020 - Dan Johnson  
2019 - Tom Haahr  
2018 - City of Devils Lake  
2017 - Leever Foods  
2016 - Amber Sander  
2015 - Kale Stromme  
2014 - Tom LaMotte  
2013 - Johnnie Candle  
2012 - Randy Anfinson

2011 - Lake Region Angler Association  
2010 - Todd Thompson  
2009 - Guy DeSautel  
2008 - Jay Klemetsrud  
2007 - Sharon Etemad  
2006 - Terry Jorde  
2005 - Stan Orness  
2004 - Roger Haugen  
2003 - Joel Elvrum

## 2021-2022 BOARD OF DIRECTORS



### 2021 EXECUTIVE BOARD

Kale Stromme, President  
Erin Wood, Vice President  
Jack Yunker, Secretary  
Peter Jerome, Past President

### CHAMBER STAFF

Paula Vistad  
Chamber Executive Director  
  
Suzie Kenner  
Tourism Executive Director

### 2021 BOARD OF DIRECTORS

Lisa Crosby  
Terra Eriksson  
Kade Sveen  
Marlena Thorson  
Ryan Yoder

Rachel Benedict  
Event & Communication Coordinator  
  
Audray McCollum  
Accountant & Motor Vehicle  
  
Brian Eback  
Motor Vehicle Supervisor

# 2021 MEMBERSHIP



Thank you to our membership for supporting the  
Devils Lake Area Chamber of Commerce.

A Lakeside Retreat  
A New Look Boutique  
Ackerman Acres  
Advanced Business Methods  
AgCountry Farm Credit Services  
Alken Glass Unlimited LLC  
Altru Clinic - Devils Lake  
American Bank Center  
American Insurance Center - Devils Lake  
AmeriPride Services, An Aramark Company  
Ancil's Guide Service  
Anne Carlsen Center  
Anytime Fitness Inc  
APRV Campground  
Bayview Resort LLC  
Bell Drug  
Beltone Hearing Care Center  
BeMobile Verizon  
Bergstrom Electric, Inc.  
Bert's Deep Rock  
Big John's Guide Service  
Bjornson's Shell  
Black Tiger Bay RV Park  
Black Paws Brewing Company  
Blake's Marine & Sports  
Blue 42 -Web & Social Agency  
Blue Cross/Blue Shield-Noridian  
Blue Sky Real Estate  
Bremer Bank  
Britsch & Associates, PC  
Bry's Guide Service  
Camp Grafton Training Center  
Candeska Cikana Community College  
Carnegie Lofts  
Central Painting & Sandblasting Inc.  
Charming Historic House - Devils Lake  
Charras  
CHI St. Alexius Health Devils Lake  
CHS Inc  
City Center Motel  
City of Devils Lake  
City Plaza Properties  
CK Photography  
Classified Directories Inc./Durum Triangle  
Cliff-Side Cabins  
Clinic Pharmacy  
Cobblestone Hotel & Suites  
Coca-Cola Bottling Company  
CoJack Snack and Pack  
Connie's Cabin LLC  
Construction Engineers  
Country RV Park LLC  
Coyote Pizzeria  
Crary Real Estate  
Creative Impressions  
Creel Bay Golf Course  
Crossroads Coffee & Espresso  
Dairy Queen  
Dakota Boys & Girls Ranch Thrift Store  
Dakota Wash Master  
DCI Credit Services Inc  
Decorated Wearables  
Devils Lake Blue Line Club  
Devils Lake Chrysler Center  
Devils Lake Daily Journal  
Devils Lake Doughnuts  
Devils Lake Glass & Paint  
Devils Lake Greenhouse LLC  
Devils Lake Kiwanis Club  
Devils Lake Marine and Sport Center  
Devils Lake Park Board  
Devils Lake Public Schools  
Devils Lake Regional Airport  
Devils Lake Sportsmans Lodge  
Dr. Kristin H. Kenner, DDS  
Drs. Krein, Moen & Enderle  
Duke's Car Wash & Detail Center  
Dunn Brothers Coffee



Dunn Brothers Coffee  
 DVL Insurance Agency  
 Eagle Bend Estates - Eagle Bend Henegar RV Park  
 Early Explorers Head Start & Early Head Start  
 Eastbay Campground  
 Ed's Bait Shop  
 Elaine's House of Dreams  
 Elks Lodge #1216  
 Eventide - Devils Lake  
 Eventide Heartland Care Center  
 Exhaust Pros  
 Express Employment Professionals  
 Farmers Union Insurance  
 Farmers Union Oil (Cenex East & Cenex West)  
 Fin-Hunters Guide Service  
 Fireside Inn & Suites  
 First Community Credit Union  
 Fort Totten State Historic Site  
 FORWARD Devils Lake  
 Friends of White Horse Hill  
 Gate City Bank  
 Gerrells Sports Center  
 Gilbertson-Gloger Funeral Home  
 Go-Fer Sanitation  
 Grand Forks Herald  
 Greater Dakota Homes  
 Greater Ramsey Water District  
 Green Valley Foods  
 H&R Block  
 H. E. Everson  
 Haybale Heights  
 Heartview Foundation  
 Herbology  
 Hidden Treasures Rentals  
 High Plains Equipment  
 Holiday Inn Express  
 Holiday Station Store  
 Home of Economy  
 Horizon Financial Bank  
 Hunting Works for North Dakota  
 I.F. La Fleur & Sons  
 iDigital Outdoor  
 Ihry Insurance Devils Lake / Minnewaukan  
 Ironhide Equipment  
 It's Her Brand Magazine  
 Jerome Wholesale  
 Job Service North Dakota  
 Joe & Bros Mow for Dough  
 Joe's Sport Center/ Lake Ready Mix  
 Johnnie Candle Guide Service  
 Johnson Electric-Devils Lake  
 Johnson Family Dentistry  
 JS Vending  
 Karl's TV & Appliance  
 Keena's Cabin Rentals  
 Klemetsrud Plumbing & Heating  
 KLJ Engineering LLC  
 Knutson's Body Shop Inc.  
 Krantz's Floral  
 Lake Chevrolet Buick GMC  
 Lake Region Anglers  
 Lake Region Corporation  
 Lake Region Curling Club  
 Lake Region Fitness  
 Lake Region Heritage Center  
 Lake Region Painting Service  
 Lake Region Public Library  
 Lake Region RV  
 Lake Region Sheet Metal  
 Lake Region Snowmobile Club  
 Lake Region State College  
 Lake Toyota  
 Lakes Liquor  
 Lakeshirts/ Blue 84  
 Lakeside Nutrition  
 Lakeside Surveillance Lock & Key  
 Lakeview Lodge  
 Lakota RV  
 LaMotte's Paint & Glass  
 Larry Liere  
 Leading Edge Equipment  
 Leever's Foods  
 Leever's Foods Corporate Office  
 Leon's Building Center  
 Liquor Locker  
 Little Coyote Coffee  
 Lone Tree Designs  
 Marketplace Motors  
 Maurice's  
 Mayville State University  
 McDonald's Family Restaurant  
 Medical Imaging Associates, LTD  
 Metroplains Management LLC  
 Midcontinent Cable TV  
 MJ Rentals  
 Montana-Dakota Utilities  
 Moore Engineering Inc  
 Mr. & Mrs. J's Restaurant  
 NAPA Auto Parts  
 ND Parks & Rec Dept. Grahams Island  
 NDSU Extension - Ramsey County  
 Newby's Ace Hardware

Newman Signs  
 Nexus-PATH Family Healing  
 Nikolaisen Land Company LLC  
 Nodak Electrical Cooperative, Inc.  
 North Central Granite, Inc.  
 North Dakota Chautauqua  
 North Dakota Coffee Connection  
 North Dakota School For The Deaf  
 North Dakota Telephone Company  
 North Prairie Trailer  
 North Star Cummunity Credit Union  
 Northern Plains Railroad, Inc.  
 Odd Fellows Home/ IOOF Retirement Village  
 Old Main Street Café  
 OtterTail Power  
 Peak Productions LLC  
 Pepsi & 7-Up Bottling Co.  
 Perch Patrol/Perch Express  
 Perch-Eye Guide Service  
 Performance in Hair  
 Peterson Woods  
 Pleasant Valley Properties of WI, LLC  
 Pomp's Tire Service  
 Proz End of the Line  
 Proz Lakeside at the Cove  
 PS Garage Doors  
 Quality Janitorial Service  
 Radio Works  
 Ramsey County Housing Authority  
 Ramsey National Bank  
 Ramsey Photo & Custom Framing Shop  
 Real Estate 7  
 Reel 'Em Inn  
 Reign Realty  
 Rejuv Travel Company  
 Reslock Printing  
 Richard Sager Crop Insurance  
 Rilos and Mimi Market  
 Ritter-Huesgen Jewelers  
 Rotary Club of Devils Lake  
 Rush Valley Guide Service  
 Sandberg Tech of North Dakota LLC  
 Schoepp Family Chiropractic  
 Schwan Wholesale  
 Senior Meals & Services  
 Service Master of Devils Lake  
 Service Tire Inc  
 Simmon's Broadcasting  
 Sleep Inn & Suites - BigEye Hospitality  
 Slumberland Furniture Store  
 Small Bus. Dev. Center- North Central Planning  
 Smile Quest  
 Spirit Lake Casino & Resort  
 St Michel Furniture  
 State Farm Insurance - Kevin Vistad  
 Strata Corporation  
 Subway  
 Sue's Travel Center  
 Sunlac Inn Devils Lake  
 Super 8  
 Sweet Prairie Chocolates & Catering  
 Swenseth Law Office PLLC  
 SWS Credit Services  
 Taco John's  
 Tecta America Dakotas  
 The Blue Hippo  
 The Branding Iron Antiques, Gifts & Collectibles  
 The Cedar Inn  
 The Glass Shop Inc / The Feed Shop  
 The Liquid Bean  
 The Main Event  
 The Ranch Steakhouse  
 The Sunshine Clinic  
 Thirsty's Bar  
 Thompson & Thompson Attorneys  
 Thrifty White Drug DBA: Bell Pharmacy  
 Total Skin Dermatology & Aesthetics  
 Transcript Publishing  
 Traynor Law Firm, PC  
 Tri-State Paving & Concrete  
 Two Rivers Printing  
 U. S. Bank Corp.  
 Uncle Mike's Campground  
 VFW  
 Vocational Rehabilitation Consulting & Services  
 Voeller Building Maintenance  
 Wahl Automotive  
 Walleye Junction  
 Wal-Mart, Inc.  
 WDAZ  
 Wealth Bridge Financial  
 West Bay Resort Campground & Resort  
 Western Equipment Finance  
 Western State Bank  
 White House Cafe  
 Woodland Resort  
 Xtreme Signs & Graphix  
 Ye Olde Tavern AKA Lotta's  
 Yorhom Medical Essentials

# WHAT DOES THE CHAMBER DO FOR YOU?

01

## EDUCATION

We offer educational events hosted by the Chamber of Commerce & our members on best business practices in areas such as:

- Marketing
- Social Media
- Grow with GOOGLE
- Leadership
- Finance
- Communication
- Human Resources
- Growing your Business

## NETWORKING

The Chamber of Commerce offers networking opportunities & events annually including:

- Monthly Coffee & Collaborates: Seeds for Success
- Center Stage Business Spotlights on social media
- Business After Hours
- Ribbon Cuttings
- Annual Golf Tournament
- Holiday Showcase
- Specialty Events

02

04

## ADVOCACY

The Chamber works closely with local and state government to magnify the voice of businesses on issues important to you.

We are your voice on issues including:

- Taxation
- Education
- Healthcare
- Workforce Development
- Governmental Regulations

## MARKETING

The Chamber of Commerce is a marketing tool for your business including:

- Website business directory
- Tradeshows/Travel Shows
- Newsletters
- Press Releases
- Facebook post shares

03

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