

Under the auspices of the Secretary General of the Council of Europe, Ms Marija Pejčinović Burić



**Digital. Purpose Driven. European.**

## Program Agenda

Supported by



## The European Young Innovators Festival during Covid-19 in Graz - a hybrid event

Since more than 5 years each November, Graz turns into a hub for social innovation, entrepreneurship and European youth exchange. This time, Graz will be the starting point of a virtual journey across Europe, to connect people and exchange ideas. To discuss the future and the Europe that we want. To connect young purpose driven innovators to increase social impact. Graz will be the Festival's homebase with its universities, its green tech cluster, as city of human rights and as city of design.

But enough of Corona - and off to a festival where you will learn, connect and become a shaper!

## European Young Innovators Festival 2020

### Join the festival to

- **Be inspired by the Innovation Pitches** by the European Young Innovators - Digital solutions impacting society by Young Entrepreneurs
- Gain **new skills** in engaging webinars
- **Discuss** how we can contribute to a united Europe, showing solidarity and learning from each other
- **Meet international experts** and ask them anything
- **Work with international students** from all across Europe
- **Celebrate** the European Young Innovators 2020 during the award ceremony with high level attendees and contributors
- **Dance** together to the European Young Innovators playlist by the award winners

### Your toolset to contribute

- **Hopin** where the festival will take place
- **Innovote** to vote on the winners

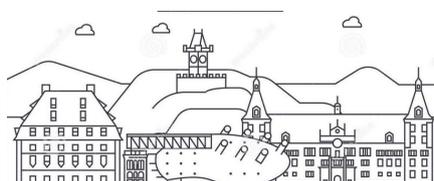


Welcome to the European Young Innovators Festival in Graz!

This year demonstrated how important digital solutions can be for society - in terms of education, health, in order to stay in touch and connect. Covid-19 was especially challenging for the youth and the elderly, for young entrepreneurs and start-ups.

During the next days we will discuss how we can stand together, how to show solidarity and empathy. But also find new solutions and ideas how to build the future we want instead of the „old“ economy. Connect for Impact.

*Peter A. Bruck, WSA Chairman, Austria*



## Impact Connections - happening throughout the festival

- **1:1 mentoring sessions** between international mentors and the European Young Innovators
- **Matchmaking sessions** between international students from the Youth for Innovation Program and the European Young Innovators
- Making new and **relevant connections** through the matchmaking tool
- Missed something - no worries, we record every session and make it available for you in a video stream

## Monday, November 30th

### 09:30- Festival Opening

10:00 **Peter A. Bruck**, WSA chairman, Austria  
**Barbara Eibinger-Miedl**, Regional Minister for Economy, Tourism, Europe, Science & Research, Austria  
**Siegfried Nagl**, Mayor of the City of Graz, Austria  
**Gernot Blümel**, Federal Minister for Finance, Austria  
**Alexander van der Bellen**, Federal President of the Republic of Austria, Austria  
**Ursula von der Leyen**, President of the European Commission, Germany

### 10:00- Boosting your imagination and creativity - interactive workshop/webinar

11:30 Think outside the box! Start from scratch! Come up with something creative! Wise recommendations - but how to do it? This workshop gives you all the tools to start your creative journey. Be prepared for fun, interactivity and a real imagination boost!

**Adam Montandon**, Associate Professor, Teacher | Design for People and DigiHub, Design School Kolding, Denmark/UK



### 10:00- Social Innovation across Europe - Interactive discussion

11:30 What happens after winning the European Young Innovators? Former winners sharing their stories, their solutions and how they made social entrepreneurship work for them - the perfect session for this year's winners and everyone who is interested in utilizing social entrepreneurship in Europe.

*moderated by:* **Peter A. Bruck**, WSA Chairman

**Tijana Lezaic**, Forest and Climate, Serbia  
**Connor Sattely**, Former European Young Innovator now Co-Founder SEMA, Uganda  
**Christian Erfurt**, Former European Young Innovator and CEO Be My Eyes, Denmark  
**Mathias Haas**, Former European Young Innovator, CEO Super Social, Austria  
**Sana Hawasly**, Former European Young Innovator, Founder Daraty, Syria



### 12:00- Hack the Crises | Entrepreneurial stories and learnings from the global pandemic

13:30 It is a global fact - Covid-19 hits startups all over the world and many entrepreneurs are forced to halt operations. On the other hand, the crisis brings forth new smart solutions for new challenges - be it in health, education, access to information or to rebuild the economy. This session brings to you learnings from international entrepreneurs who turned the challenge into an opportunity.

*Rapid keynote and moderation by:* **Dorothy Gordon**, WSA Boardmember and UNESCO Ifap Chair, Ghana

**Mathis Palm**, Accelerator Project Assistant, EIT Health Germany  
**Amr Sobhy**, Serial Entrepreneur, Egypt  
**Helene Schönewolf**, CEO of RAMPmedical, Germany  
**Arielle Vena**, CEO Kea Medicals, Benin  
**Laura Egg**, CEO AAIA, Austria  
**George Ulmann**, COO MedShr, UK  
**Saba Khalid**, CEO Raaji, Pakistan



14:00 -  
15:30

### Gaming for Good Panel Discussion

Gaming is nerdy, addictive and bad for kids? Well, not necessarily! With the right content, games can offer amazing content, educate and create real social value. So don't hesitate to join this interactive discussion and hear from Gaming masterminds how to turn Gaming to Good.

Rapid keynote and moderation by: **Damien Marchi**, VP Operations at Vivendi, France

**Daniela Hauswirth**, Bongfish, Austria

**Johanna Pirker**, TU Graz, Game Dev Days Graz, Austria

**Leena Kejriwal**, Founder Missing, Game for A Cause, India

**Adrian Wegener**, CEO of Eye Build It and chairman gamesAHEAD, Germany



15:30-  
16:00

### Ask me Anything Sessions with

**Ralph Simon**, „Father of the Ringtone“, Mobile Entertainment Specialist and the person who worked with Yoko Ono, Shakira or Madonna, UK

**Marta Tomovska**, Former Minister, Innovation Advisor, Startup Coach, DJ, North Macedonia

This is THE session to ask successful entrepreneurs everything you always wanted to know. Curious about their failures? Secrets for success? About their work-life balance? Seats are limited - make sure to sign up in time!

16:15-  
17:45

### Innovation Pitches by the European Young Innovators

Be inspired! Meet the freshly awarded European Young Innovators - pitching their outstanding digital solutions to an international jury. This session gives you the perfect overview about the latest youth entrepreneurship and social innovation from Europe! Tune in to support those young talents while they are roasted by the jury!

moderated by **Geena Whiteman**, Cardiff University, UK

**Augmented Reality Tour for Tourism**, Austria

**Kidola**, Luxembourg

**Educraft**, Lithuania

**MySkillCamp**, Belgium

**Perguntas da Especialidade**, Portugal

**XVision**, Romania

**Her Impact**, Poland

**Future Heroes**, Estonia

Want to meet the people behind these amazing projects? Make sure to visit them at the exhibition booth!



18:00-  
19:30

### The founders mindset: How successful entrepreneurs think

This workshop is for all entrepreneurs and founders! Victoria Masso, a behavioural psychologist has made it her mission to learn all about the mind of successful entrepreneurs. Bring your team, this session will be interactive and mind-changing!

**Victoria Masso**, Behaviour Hackers, Venezuela, UK



18:00-  
19:30

### Funding Opportunities for Purpose driven tech entrepreneurs

Struggling with your revenue streams? Looking for an investor? Applying for a grant? Thinking of Crowdfunding? Nelly specializes sourcing female founders and purpose driven entrepreneurs - her workshop is THE how-to guide for fundraising!

**Nelly Cornejo**, Founder Taal Project, Mexico, Netherlands



Tuesday, December 1st



09:30- 10:00 Recap of Day 1 and Welcome words by **Peter A. Bruck**, WSA Chairman

**Welcome Words by Leonore Gewessler**, Federal Minister for Climate Action, Environment, Energy, Mobility, Innovation and Technology, Austria (tbc)

10:00 - 11:30 **The Green New Deal - Circular Economy & Green Tech**

Yes, we all want to be part of slowing climate change - but how? How can entrepreneurs work on climate friendly solutions and company set-ups? What can we all do to contribute? Get input and fresh ideas in this discussion on concrete solutions to reduce our carbon footprint!

moderated by **Craig Matthews**, Science Park, Austria

**Bernhard Puttinger**, CEO Green Tech Cluster Graz, Austria

**Hannah Kromminga**, Founder Silfir, Germany

**Brieuc Saffré**, CEO Circulab, WSA Alumni, France

**Katharina Rogenhofer**, Spokeswoman of the Klimavolksbegehren. (Austrian agenda setting initiative for climate action)

**Peter Sänger**, Green City Solutions, WSA Alumni, Germany

11:30 - 12:00 **Ask me Anything with Julia Dujmovits**, Austria - Olympic gold winner in Snowboarding and entrepreneur

Olympic gold: Globally there is no higher decoration for athletic excellence, perseverance, further validating her reputation as a top athlete. ASK Julia everything that you always wanted to know about motivation, perseverance and learn why she developed the app App RE/MIND.

11:45- 12:45 **Urban Mobility - what can we expect?**

More and more people live in big cities. With the challenge of climate change, urban mobility with eco-friendly citizen friendly solutions is key. Drones, bikes, public transports, e-cars, sharing economy - What can we expect in the upcoming years?

moderated by **Marko Javornik**, CEO Voyego, Slovenia

**Matteo Consonni**, EIT urban mobility, Italy

**Helena Guggenbichler**, Doppler, Austria

**Ehsan Zadnurd**, CEO of ALVERI GmbH, Austria

**Andreas Perotti**, Director of Marketing & Communications FACC AG, Austria

**Hans Kinsky**, CEO Cyclotech, Austria

**Holger Friehmelt**, Head of Institute of Aviation - FH Joanneum Graz



13:30- 14:30 **Youth and Leadership in today's world** interactive workshop/webinar

**Stella Langthaler** and **Moara Fonseca**, AIESEC Austria



13:30- 15:30 **Circular Canvas -transform your business in to a regenerative one-** interactive workshop/webinar

Done with your business canvas - make sure to focus on your CO2 footprint and join this workshop for your Circular Canvas. Brieuc is a former European Young Innovator and developed a handy how-to methodology to implement Circular Economy.

**Brieuc Saffré, Circulab**

16:15- 17:45 **Innovation Pitches by the European Young Innovators**

Be inspired! Meet the freshly awarded European Young Innovators - pitching their outstanding digital solutions to an international jury. This session gives you the perfect overview about the latest youth entrepreneurship and social innovation from Europe! Tune in to support those young talents while they are roasted by the jury!

moderated by **Abdul Rahman AlAshraf**, Founder FreeCom, Germany

**Agro Smart HSI**, Lithuania

**eevie, Your Climate Guide**, Germany

**Plant for the Planet App**, Germany

**AirCare**, North Macedonia

**Fit für Immer**, Germany

**LevelUp**, UK

**English Gym 2.0**, Russian Federation

**Agro Serv**, Georgia



18:00- 19:00 Want to meet the people behind these amazing projects? Make sure to visit them at the exhibition booth!

**Get2Gether between WSA European Young Innovators & Youth for Innovation Students**



18:30- 19:30 **Jury Meeting & Selection of European Young Innovator 2020**

moderated by **Peter A. Bruck**, WSA Chairman

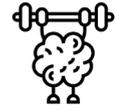
## Wednesday, December 2nd

10:00- 10:40 Recap of first festival days and Welcome words by **Peter A. Bruck**, WSA Chairman

### **How to create a culture of innovation** - workshop

Most likely, if you ever met someone from the WSA Community, they told you about the inspirational talks and workshops of Paul. So here he is, once more rocking your way of thinking! Make sure to have your notebook ready for some quotes!

**Paul Hughes**, 10 Meters of Thinking, Ireland



11:00- 12:15 **Impact Investment - how to get funding for your social innovation** - Interactive discussion

The mysterious Impact Investors unraveled - impact investment workshop

Work with experienced experts on your Impact Investor approach, and learn how to pitch and clarify your needs.

moderated by **Selma Prodanovic**, 1 Million Startups, Austria

**Uli Grabenwarter**, Deputy Director Equity Investments, European Investment Fund, Austria/Luxembourg

**Kanini Mutooni**, Managing Director at Draper Richards Kaplan Foundation, UK

**Rüdiger Wetzl-Piewald**, CEO Compuritas and Director Social Business Club Styria

**Sanny Gaddafi**, 8 Villages, Indonesia



12:30- 14:00 **Market Opportunities for Entrepreneurs around the Globe** - Interactive discussion

Go global - It's an interesting fact that some companies spread their wings towards the global markets before they succeed in their home country. In this session you'll hear why Nigeria, India, Israel, Lithuania, Austria and Chile could be interesting markets for your business.

moderated by **Lisa Fassl**, Female Founders, Austria

**Susanne Urschler**, SFG/Austria

**Anshul Tewari**, YouthKiAwaaz, India

**Nkem Begho**, Futuresoft, Nigeria

**Carolina Rossi**, Chile

**Roberta Rudokiene**, Lithuania

**Omri Boral**, Israel



14:30- 16:00 **How to measure your impact** - interactive workshop/webinar

Be it journalists, investors, partners, or just your customer, the question will arise: How do you actually measure your impact as social business? The right numbers are the key to sustainability - do not miss this workshop on impact measurement!

**Anna Riedl**, Effective Altruism, Germany



14:30- 16:00 **Doing Good versus Doing Well** interactive workshop/webinar

You've reached the point where you have to decide on growth or keep the principals of your social business? You're in the dilemma of Impact vs. Profit? This workshop offers key strategies on how to approach this dilemma - and keep doing good, while doing well.

**Linda Kleemann**, Heldenrat, Germany



16:30- 17:30 **Open Mic Session**

This is your session to make a point! Share with the audience your five cents, add to what you have heard from the festivals speakers, or maybe pitch your own solution! Your vision? An invitation for collaboration? A new idea? A song? A joke? You got 2 minutes - use them and make an impression! Sign up by simply commenting in the chat and you'll get the stage.



16:15- 17:45 **Youth for Innovation Pitching Sessions**

WSA collaborates with universities all across Europe. International students had 24 hours to come up with recommendations, analysis and case-studies for the European Young Innovators Awardees. They apply their skills on concrete projects. Be impressed or hire them right away. An international jury will select the best teamwork.

Moderated by: **Birgit Kolb**, Austria and **Jon Mark Walls**, USA



18:00- 18:30 **Award Ceremony & Announcement of the European Young Innovator 2020**  
**Announcement of Youth for Innovation Winners**

with **Mariya Gabriel**, EU Commissioner for Innovation, Research, Culture, Education and Youth, Bulgaria



## Your Team



**Peter A. Bruck**

WSA Chairman and ICNM president



**Nora Wolloch**

WSA Executive Manager  
nora@wsa-global.org



**Manuela Wagner**

Global Community Manager  
manuela@wsa-global.org



**Matthias Kandler**

WSA Partnerships, Events  
matthias@wsa-global.org



**Pia Frizberg**

WSA Event Management  
Youth for Innovation  
pia@wsa-global.org



**Liene Ulmane**

Youth Community  
Social Media, Design  
liene@wsa-global.org



**Simona Dimitrievska**

WSA Project Assistant  
European Volunteer  
simona@wsa-global.org



**Margot Bres Jurado**

WSA Project Assistant  
European Volunteer  
margot@wsa-global.org



**Luka Kalas**

ICNM Accounting, HR  
kalas@icnm.net

Facebook: World Summit Award

Twitter: WSAoffice

Linkedin: World Summit Award

Instagram: worldsummitawards

YouTube: World Summit Awards TV

Flickr: World Summit Award

[www.wsa-global.org](http://www.wsa-global.org)