

Unrestricted © Siemens AG 2017

Realize innovation.

### Agenda



9.30	Registrazione & Welcome Coffee
10:00	Welcome a cura di Ducati
10:10	Digital Twin di prodotto e processo:
	<ul> <li>Dalla progettazione del prodotto e del processo produttivo alla simulazione e validazione</li> <li>Additive: un nuovo modo di progettare e realizzare i componenti</li> <li>La gestione integrata meccanica/elettronica/software</li> </ul>
11.50	Success Story: Gruppo De' Longhi
12.10	Il valore dell'IOT per il settore high tech e dell'elettronica
12:30	Q&A
13:00	Pranzo
14.00	Visita al museo e  alla fabbrica Ducati

Twitter: @SiemensPLM\_IT

### Trends in the Electronics Industry



Disruptive pull of electronics in mature industries.



**Customer Diversification** is on the rise.



Devices are getting smaller and smarter.



Customer Experience is essential to growth.



**Unrestricted © Siemens AG 2017** 

Page 3 14/12/2017 Siemens PLM Software

### **Impacts for the Electronics Industry**



Shorter technology Innovation Adoption Time Becomes Shorter.



More difficult to enable collaboration across and through the Supply Chain.



Inability to achieve zero defect will cause loss of revenue/market share.



Manufacturing environment needs to be closed loop, intelligent and integrated.



**Unrestricted © Siemens AG 2017** 

Siemens Vision:

Deliver Holistic Software Solutions to Digitalize the Enterprise, enabling NPDI Excellence.

# **Digital Twin of Product** Ideation

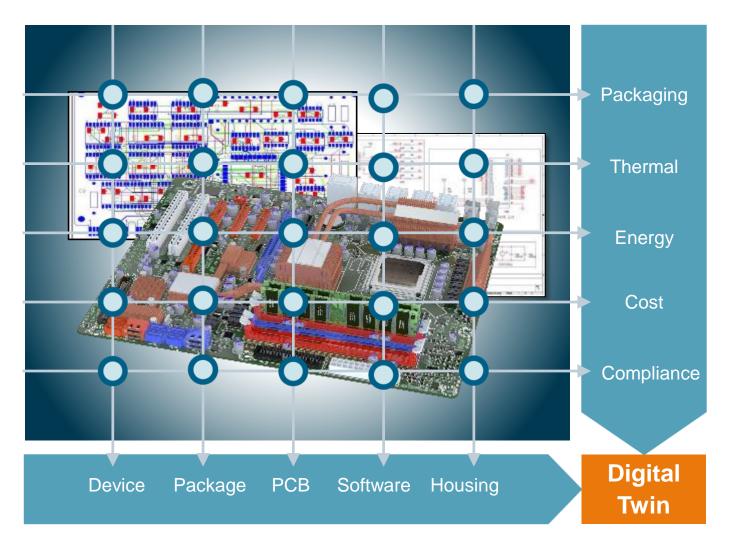
**Manage Product Complexity** 

**Optimize competing targets** 

**Enable modularity and reuse** 

Balance performance, cost, compliance

Integrate disciplines

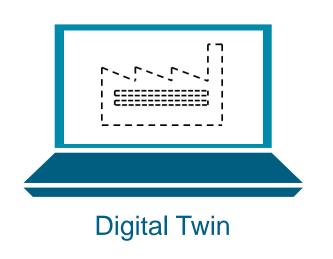


**Unrestricted © Siemens AG 2017** 

# **Digital Twin of Production**Realization



# Accurately represent what is real and simulate what is possible



Realization



Physical production system



# **Digital Twin of Performance**Utilization



### **Plant and Machine Analytics**

Optimizing asset performance, energy and resource consumption, maintenance, services...



























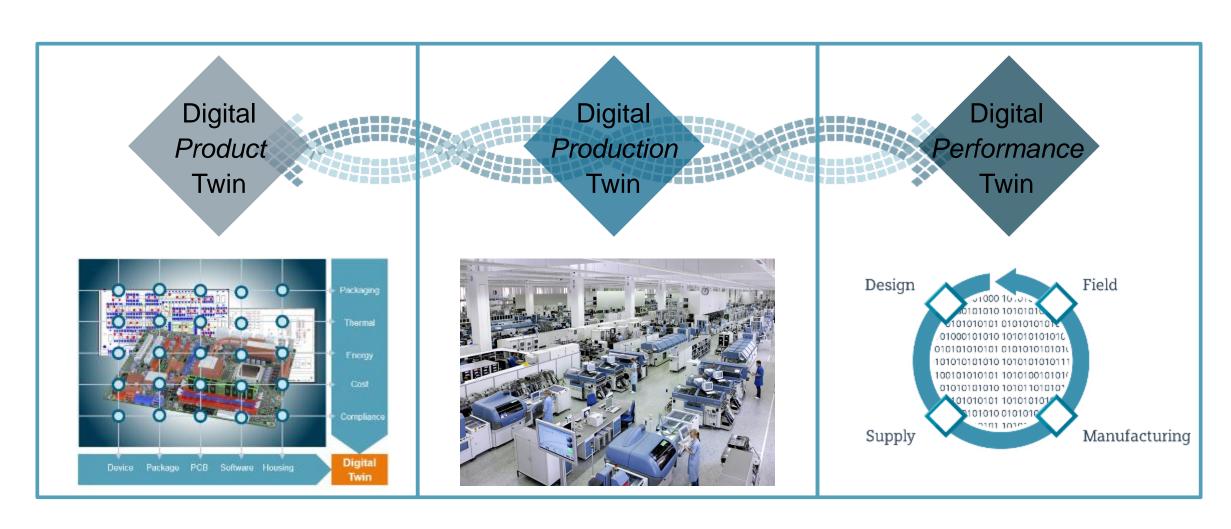
Improve customer experience and supplier quality
Contextualize data and discover trends

### **Product Analytics**



### The Siemens Digitalization strategy

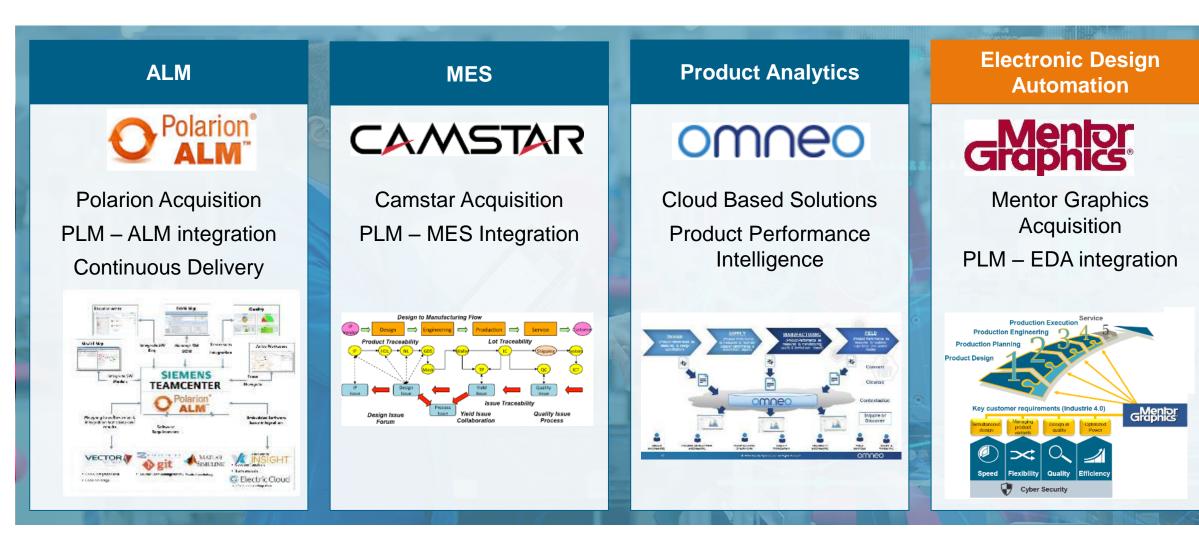




**Unrestricted © Siemens AG 2017** 

### **Make Strategic Acquisitions**

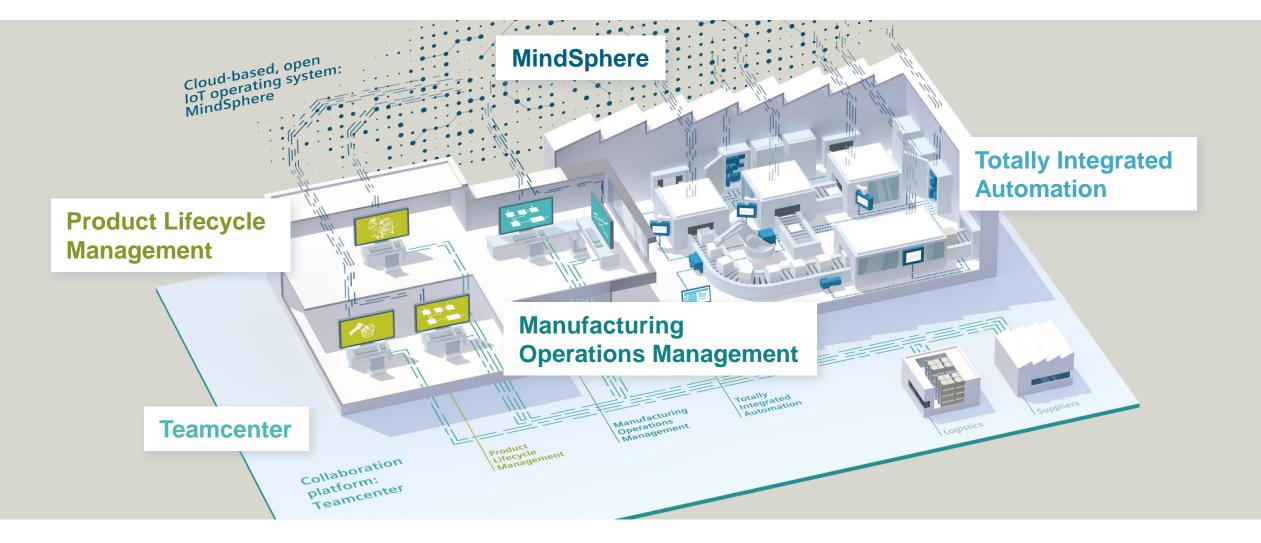




Page 10 14/12/2017 Siemens PLM Software

### **Digital Enterprise Suite** Siemens holistic approach to IoT







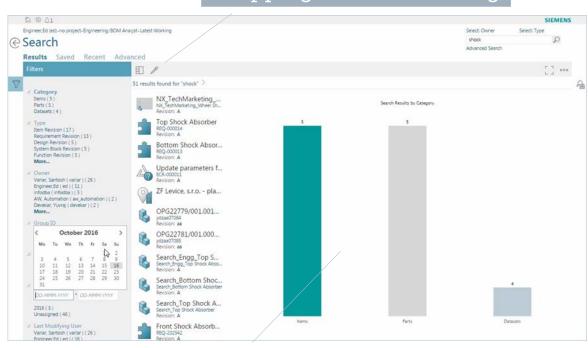


### **Active Workspace**

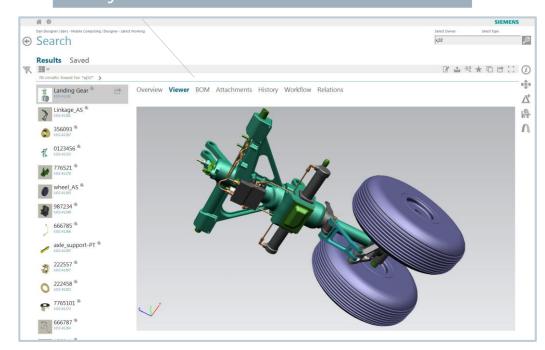
### Find what you need faster

### Increase productivity by reducing time wasted searching for information

### shopping cart-like filtering



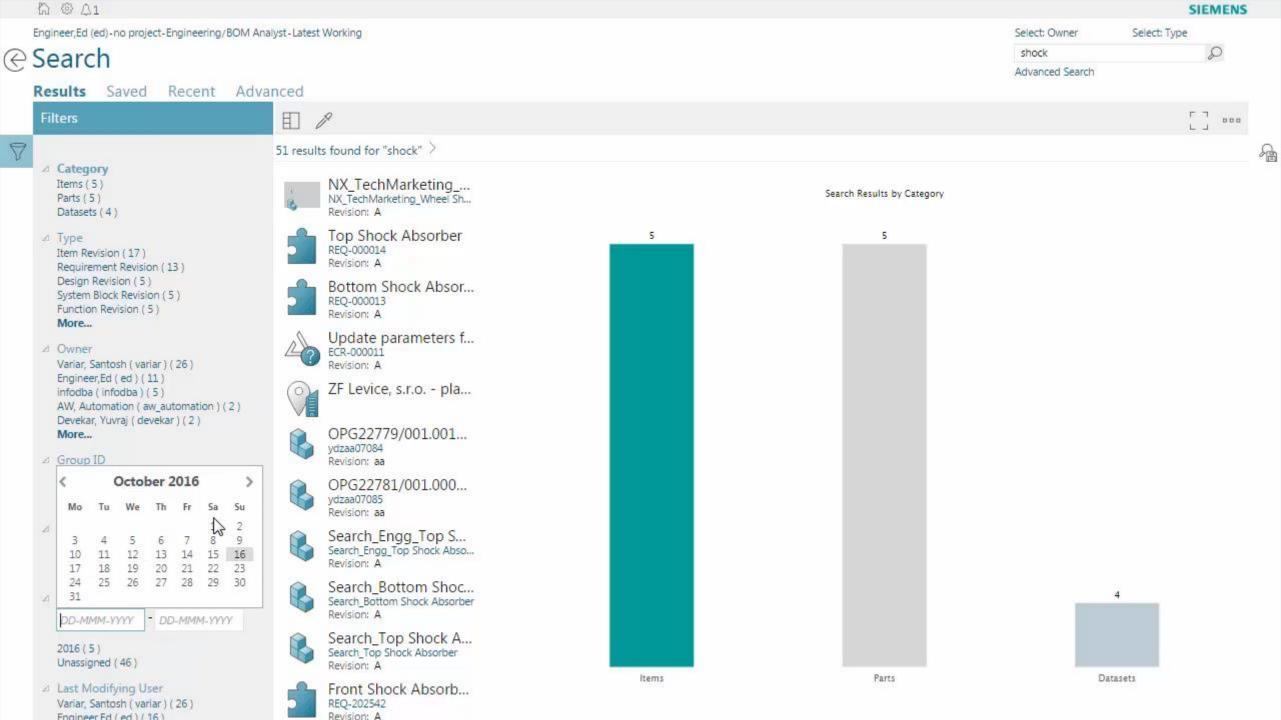
### easy access to relevant information



intelligent charts

Unrestricted © Siemens AG 2017

Page 14 14/12/2017 Siemens PLM Software



### **Active Workspace**

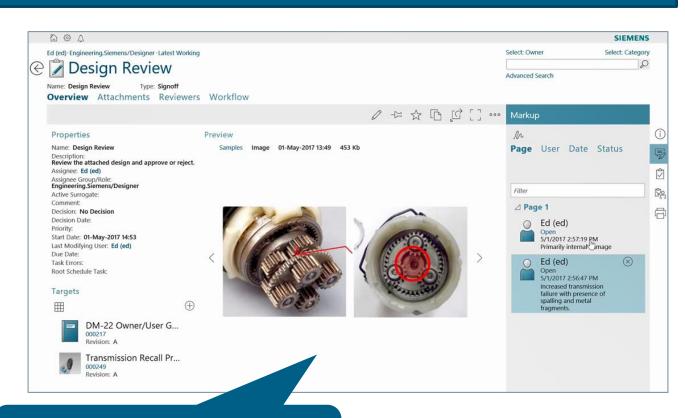
### User productivity – universal viewer

### Provide all relevant in context information and data

View the contents of various data types directly from the object's Overview location, without having to drill into objects and data structures

### View:

- PDF
- JT
- Text
- HTML
- Images (image files supported natively in browsers)
- Markup PDF and Images



View related files on summary view or any tab

**SIEMENS** 

Ed (ed)-Engineering.Siemens/Designer-Latest Working



## **Design Review**

Name: Design Review Type: Signoff

Overview Attachments Reviewers Workflow













### **Properties**

Name: Design Review

Description:

Review the attached design and approve or reject.

Assignee: Ed (ed)

Assignee Group/Role: Engineering.Siemens/Designer

Active Surrogate: Comment:

Decision: No Decision

Decision Date:

Priority:

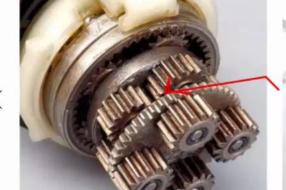
Start Date: 01-May-2017 14:53 Last Modifying User: Ed (ed)

Due Date: Task Errors:

Root Schedule Task:



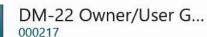
Image 01-May-2017 13:49 453 Kb Samples





### **Targets**







Transmission Recall Pr...

000249 Revision: A

Revision: A



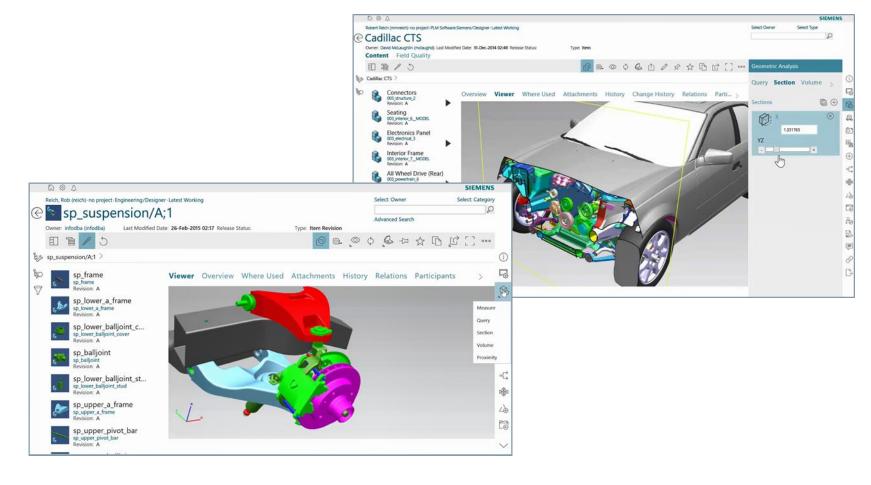


### **Active Workspace**

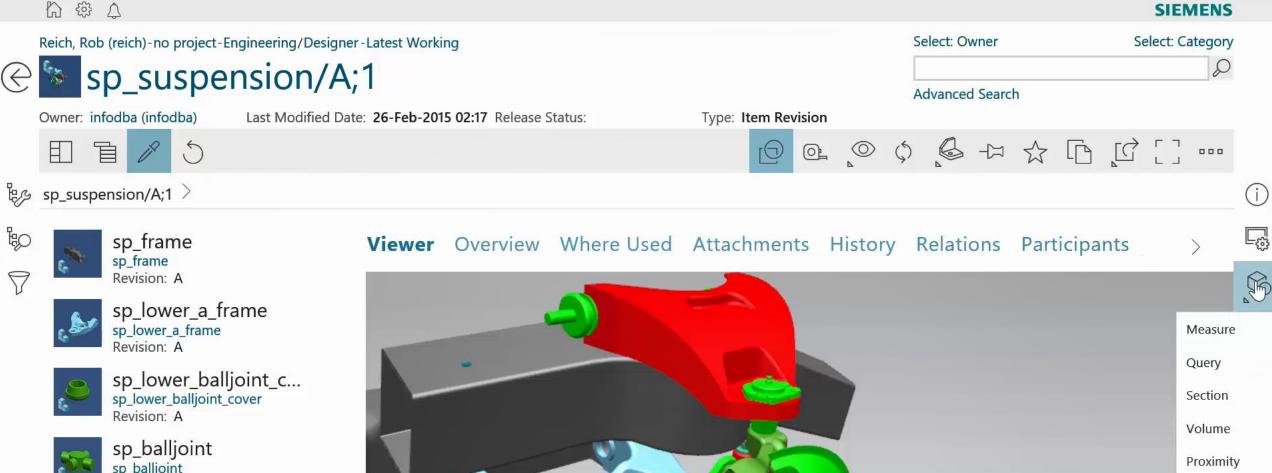
### User productivity – universal viewer

### Enable knowledge users to visualize standard 2D and 3D format

- View 3D models
- Navigate 3D view
- View massive models
- View PMI
- Capture images
- Markup image captures
- Select multiple objects
- Set viewer display options
- Measure
- Search spatially
- Cross section
- 2D View and Markup



Page 18 14/12/2017

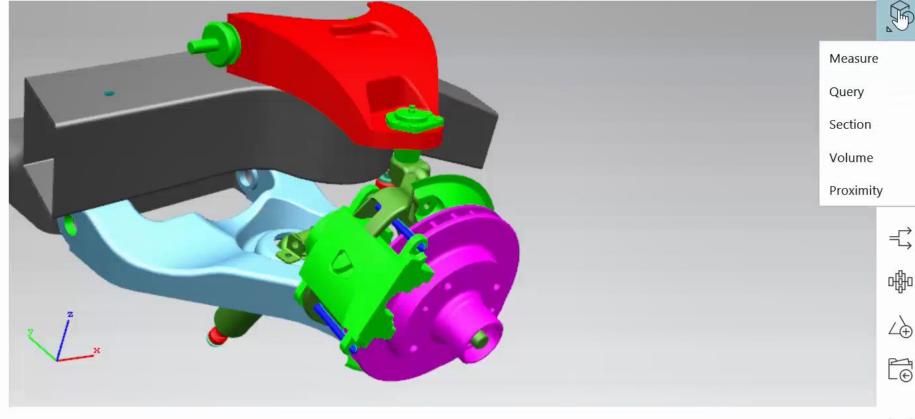












### **Active Workspace**

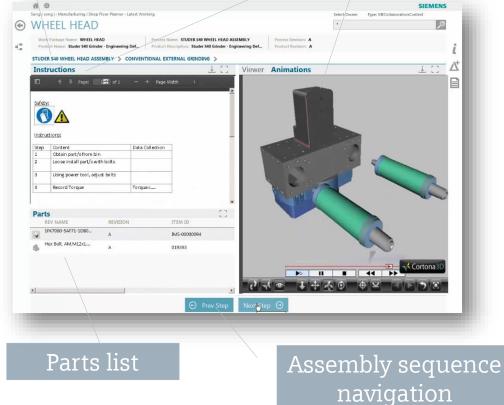
### Electronic Work Instructions: On-Line Digital Assembly Sequence

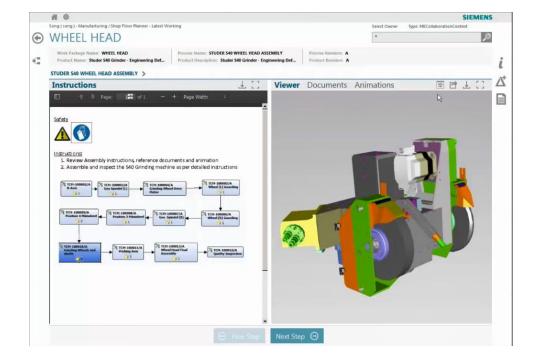
### Shop Floor Level - Leveraging Manufacturing Engineering Data

Textual information

Assembly process navigation

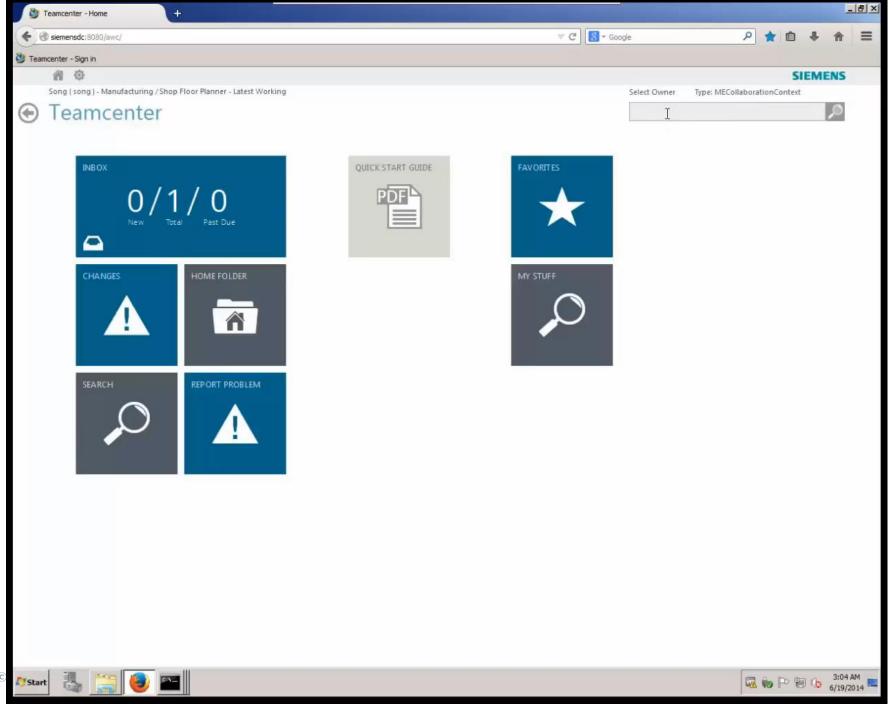
Assembly animation or lightweight visualization





**Unrestricted © Siemens AG 2017** 

Page 20 14/12/2017 Siemens PLM Software



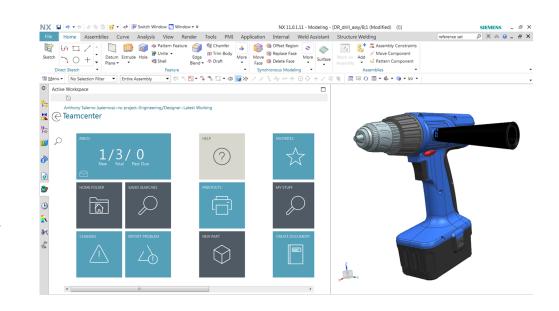


### MCAD product development

### NX data management

### Capture, manage and share NX data

- On-demand access to Teamcenter from inside NX: navigate, search, view data, check-in/check-out
- Vault, manage and control multiple revisions of component and product designs
- Support for all advanced Teamcenter security designations and data access controls
- Ability to create new product revisions or version updates for work in progress
- Ability to create, configure and edit a product structure in either Teamcenter or NX
- Consistent visualization of assemblies and their constructs in NX and Teamcenter
- Ability to load product structure by applying configuration rules, i.e. revision rules, precise, baseline, effectivity
- Selective/partial load of product structure for efficient management of assembly design
- Where-used/referenced queries on interpart relations in either NX or Teamcenter



**协** \$ 4

Mary (mary)-Organization/Manager-Latest Working

### **Teamcenter**







REPORTS



Select: Owner

Select: Category

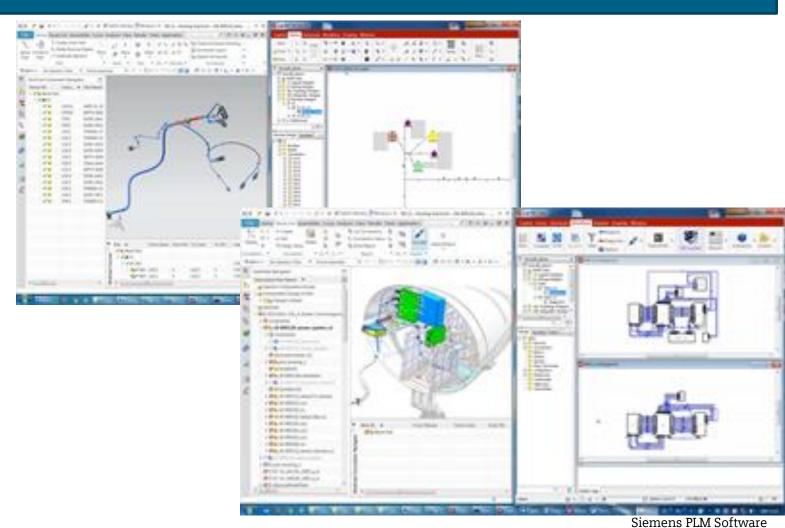


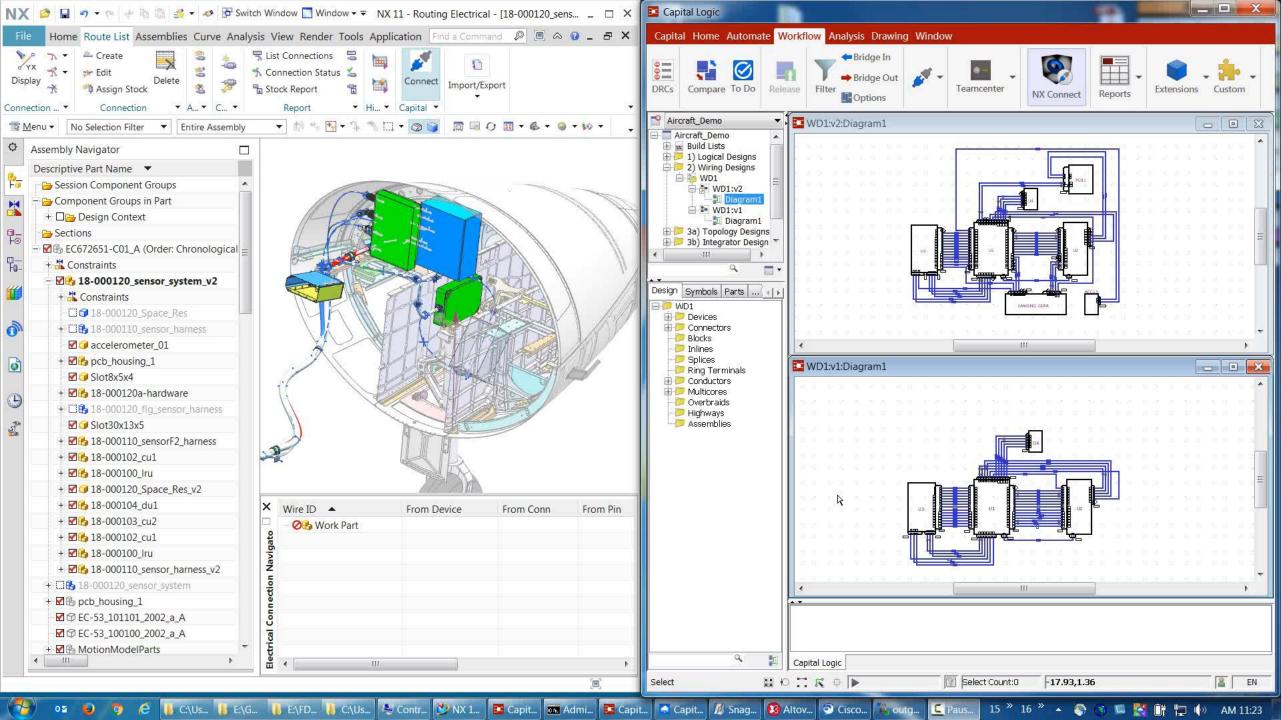
Advanced Search

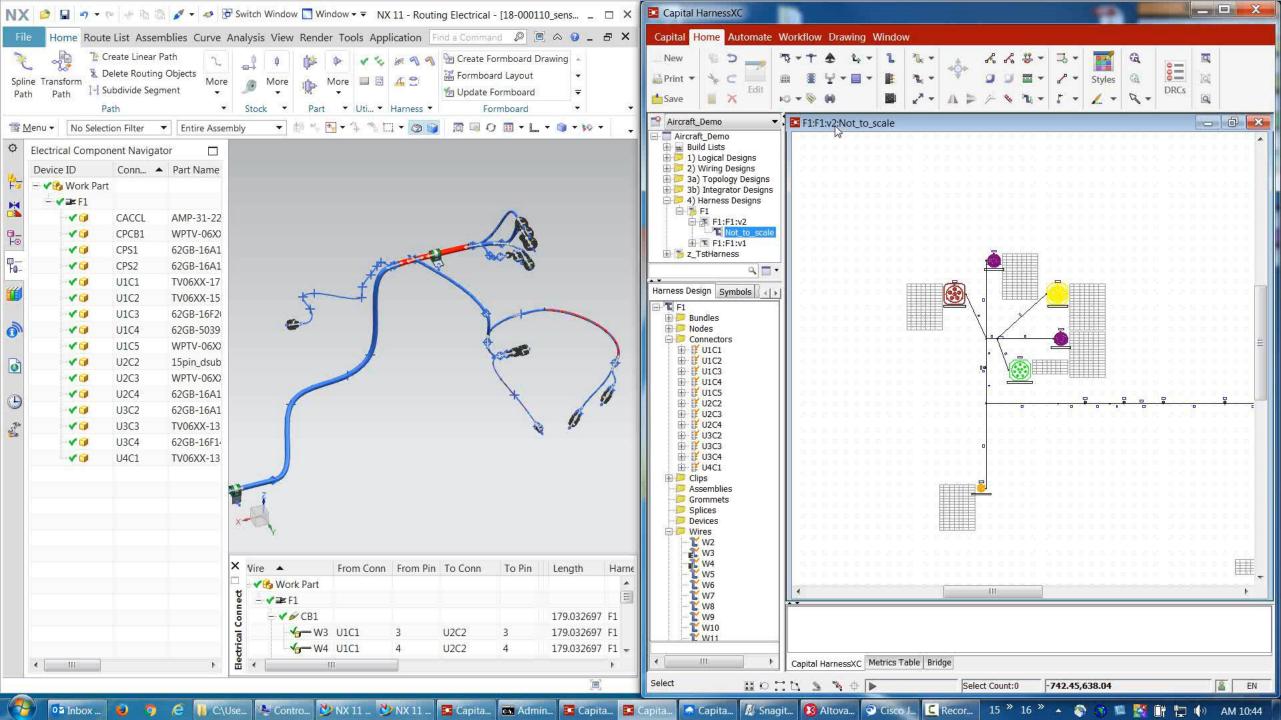
### eCAD and mCAD collaboration

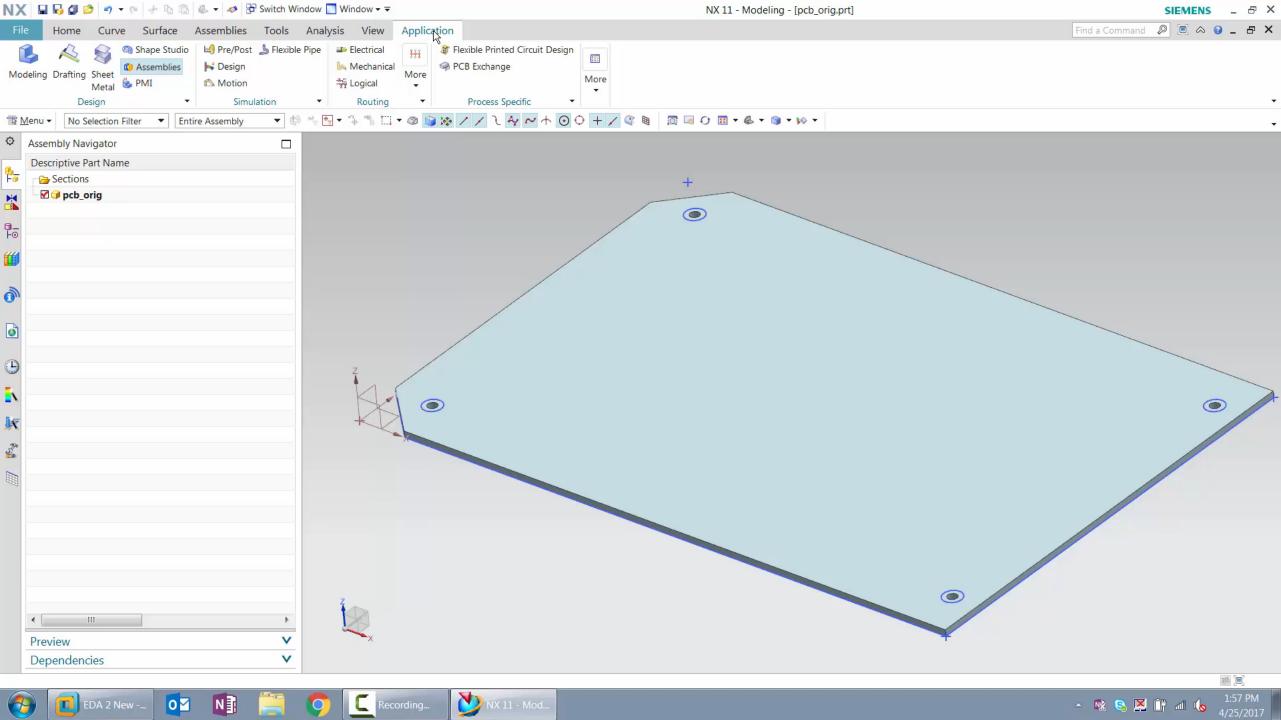
### Facilitate multidisciplinary collaboration

- Enable eCAD and mCAD data exchange from logical to schematic to PCB board layout and mechanical representation
- Provide a common BOM structure to manage and visualize eCAD and mCAD data
- SDPD approach to design and verification, eliminates rework across disciplines
- Improves part/component re-use
- Reduces cycle time for change









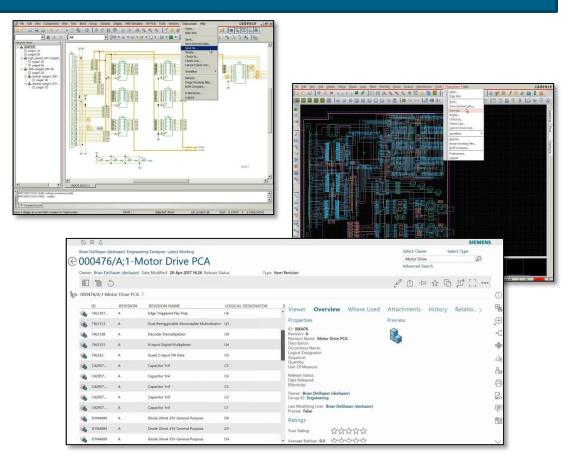
### **ECAD Data Management**

### ECAD tool integrations and data management

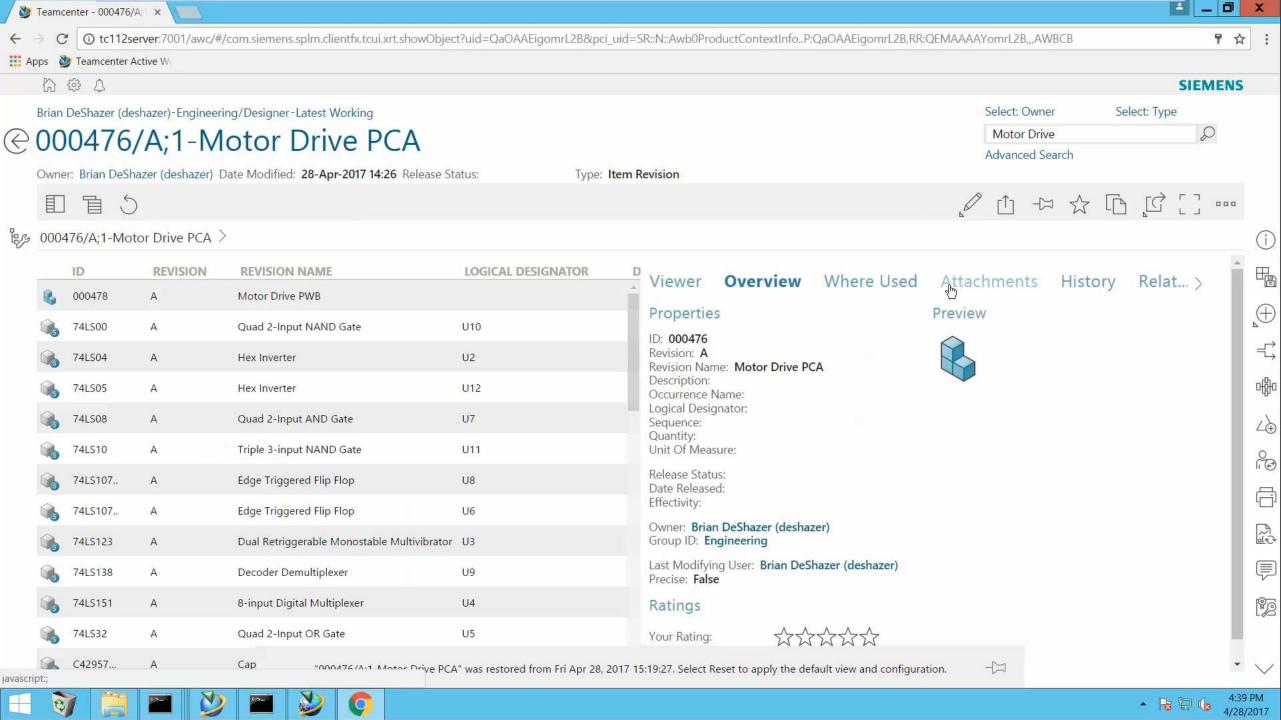
### Uniform ECAD data management across tools and locations

Vendor/Tool	Design	Library	Visualization
Cadence Allegro	Yes	Yes	SCH/PCB
Cadence OrCAD	Yes	Yes*	SCH
Mentor Board Station	Yes	Yes	SCH/PCB
Mentor PADS	Yes	Yes	PCB
Mentor xPedition	Yes	Yes	SCH/PCB
Altium Designer	Yes	Yes*	PCB

- Manage versions/revisions; schematic, layout, variants, IDF/IDX, BOM, visualization, fabrication, assembly, etc.
- Open/Close, Save/Check-in design & derived data
- Control access/authorizations
- Execute workflows & manage/track release status
- Define/trace relationships between design objects
- Search and find the right design data



Page 29 14/12/2017 Siemens PLM Software

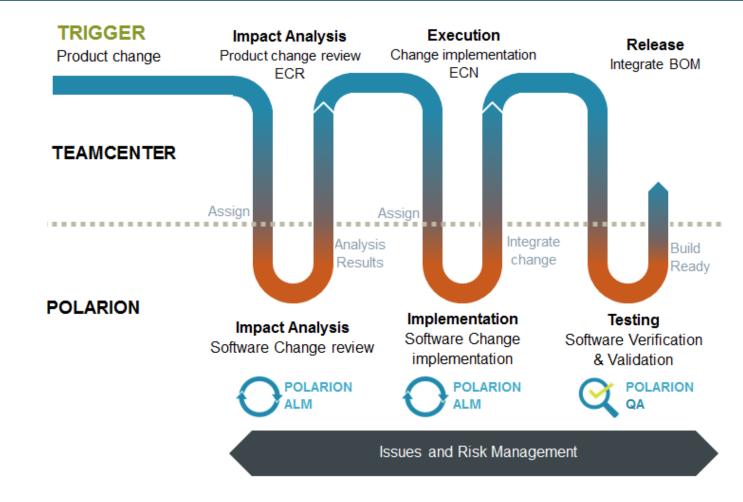


### **Integrated PLM-ALM Solution**

### Comprehensive ALM and PLM solution

### Manage software requirements

- Increased visibility and confidence of test results, test coverage and schedule
- Reduced number of design iterations and verification process
- Trace Requirements to Software for Create/Update and to Test Cases for Traceability
- Identify and Execute the Test cases for Quality
- Track Test Results for Compliance/Regulations
- Record Build Information and Software Artifacts as Part of the Integrated BOM



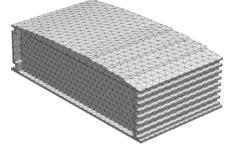
**Unrestricted © Siemens AG 2017** 

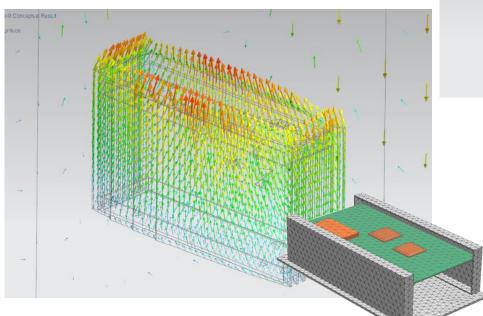
# Siemens Teamcenter-Polarion

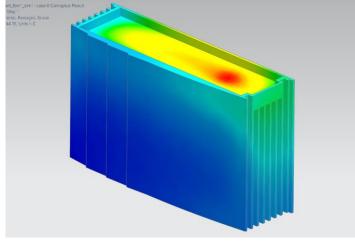
### **Simulation Data Management**

### **Multidisciplinary Simulation**

- Predict/simulate issues based on varying data conditions
- Store and manage 1D behavioral models and CAE models, simulation data and processes
- Store and trace analyzed parts
- Improve quality with simulation tools early in design cycle
- Reduce physical prototypes by leveraging the digital twin
- Accelerate early discovery of design issues

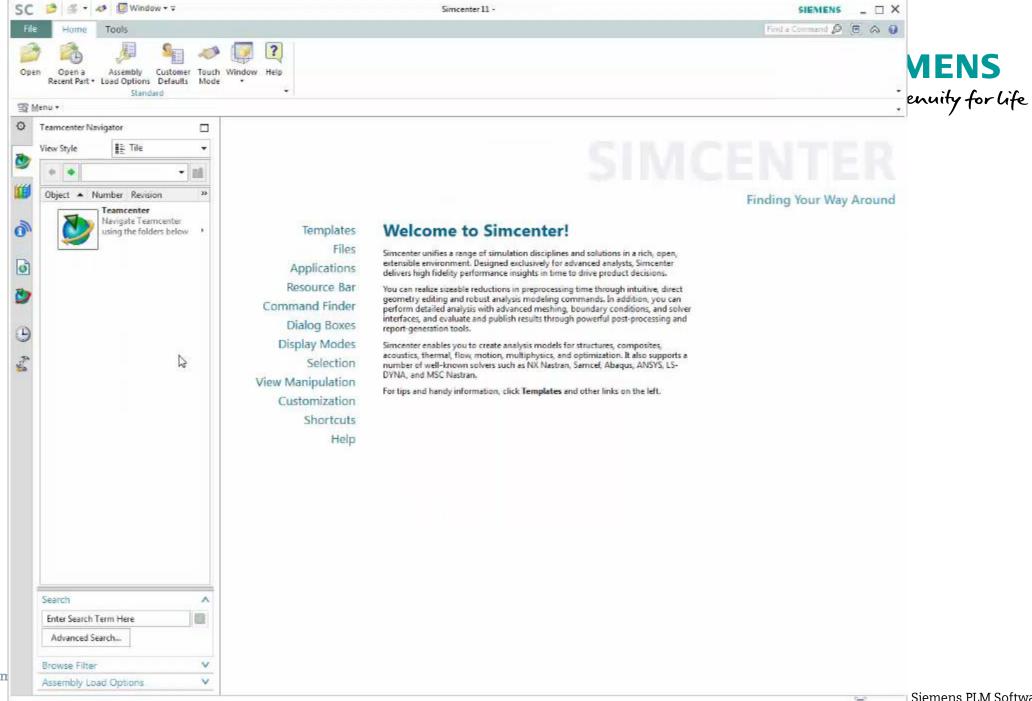






Unrestricted © Siemens AG 2017

Page 33 14/12/2017 Siemens PLM Software





# Cost & Compliance Risk Management Cost Management

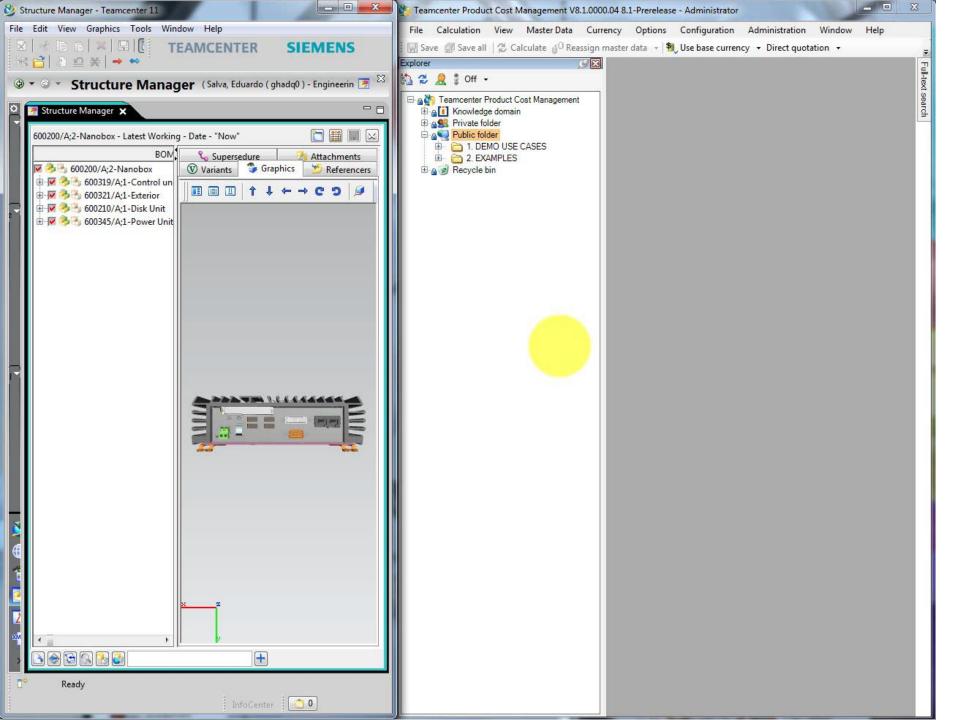
### Deliver profitable price

- Process-based bottom-up calculation and cost models
- Integrated cycle time calculators for selected technologies
- Flexible simulations of what-if scenarios
- Cost-relevant knowledge database
- Delivers standardized costing methodology and a consistent database
- Enables the company-wide exchange of cost information for all involved business functions
- Ensures cost-effective return on capital over the product lifecycle
- Delivers optimized purchase prices through knowledgebased cost analysis

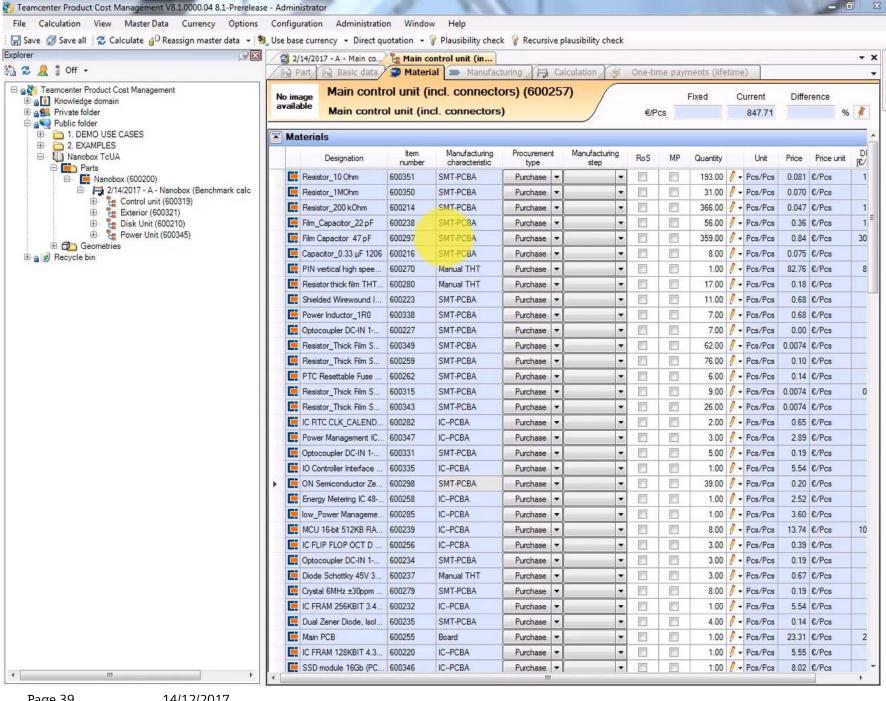


Unrestricted © Siemens AG 2017

Page 37 14/12/2017 Siemens PLM Software

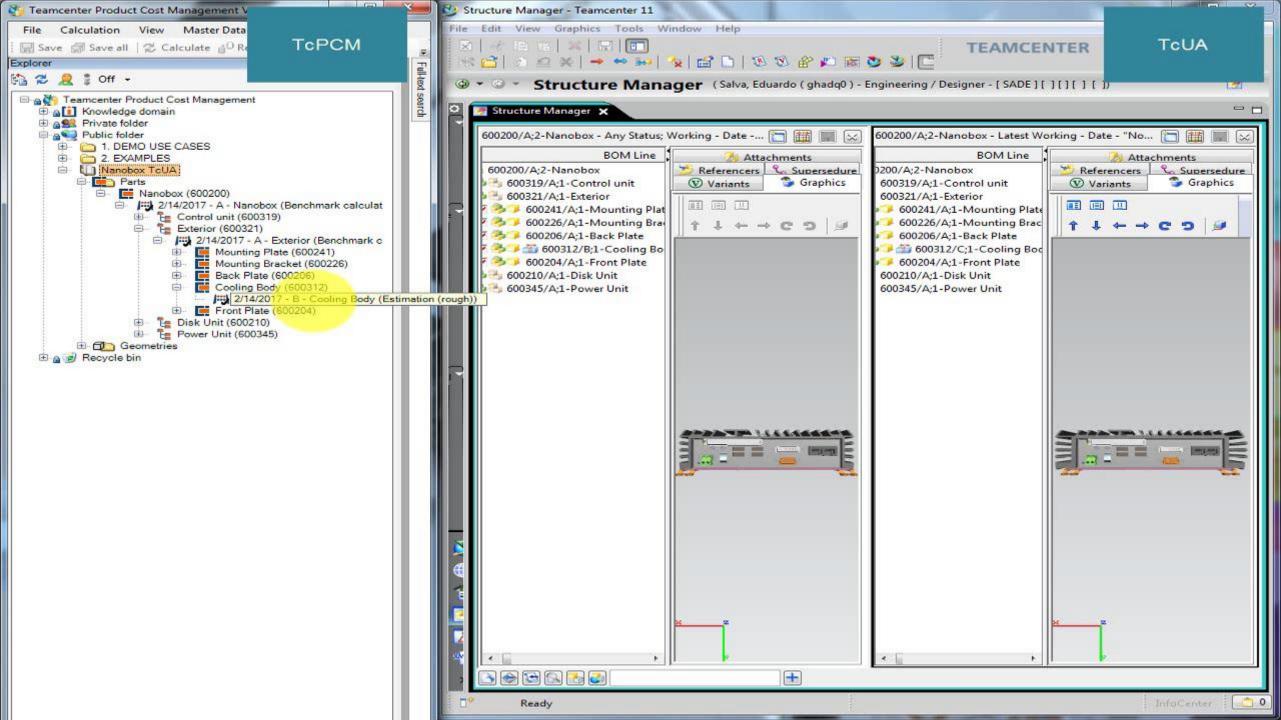


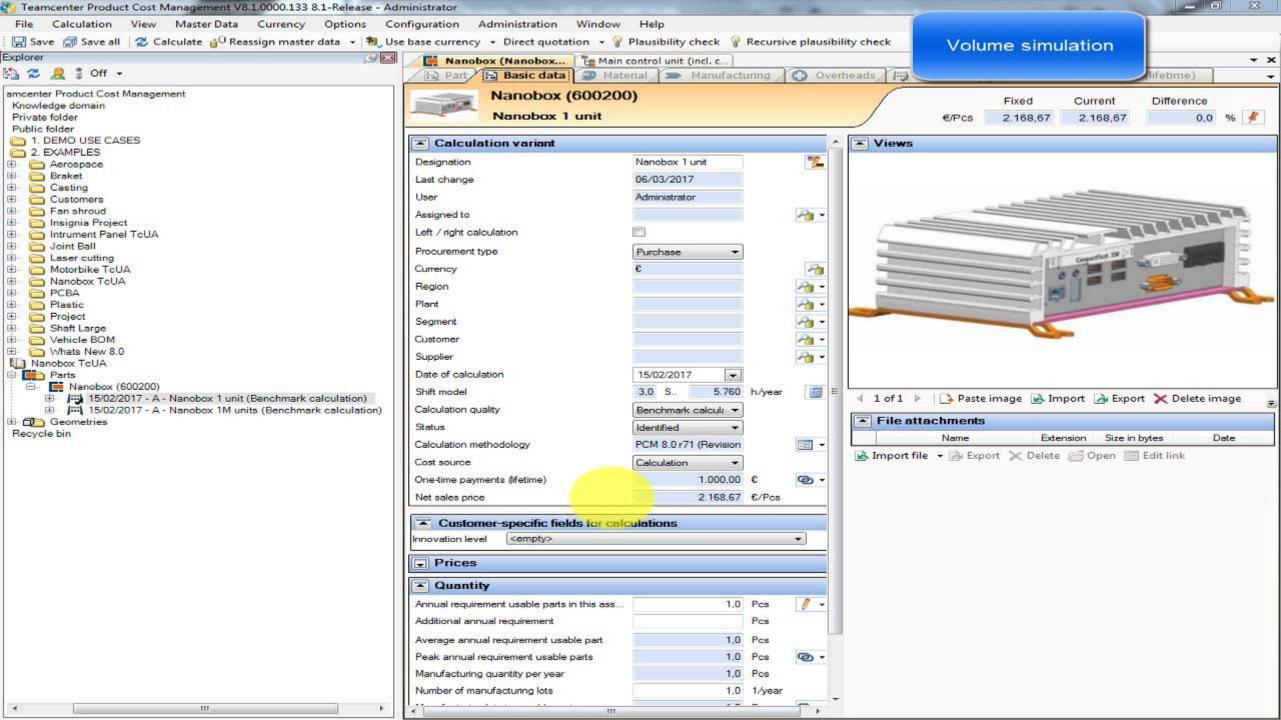
# SIEMENS Ingenuity for life



# **SIEMENS** Ingenuity for life

Page 39 14/12/2017 Siemens PLM Software





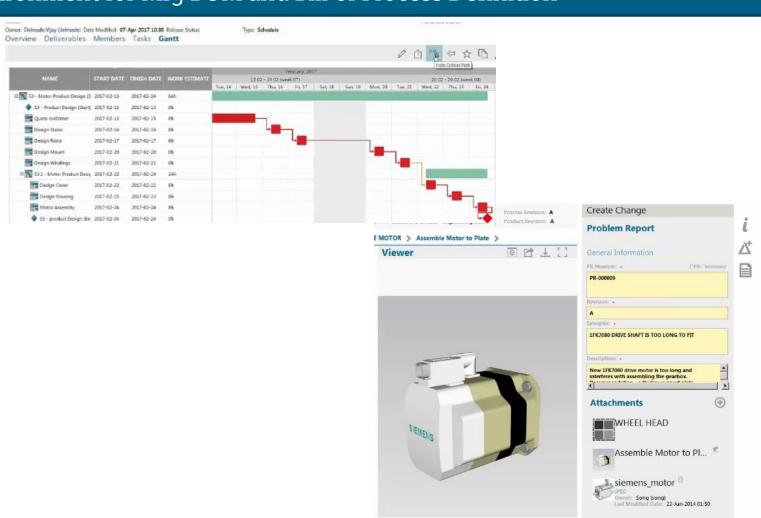


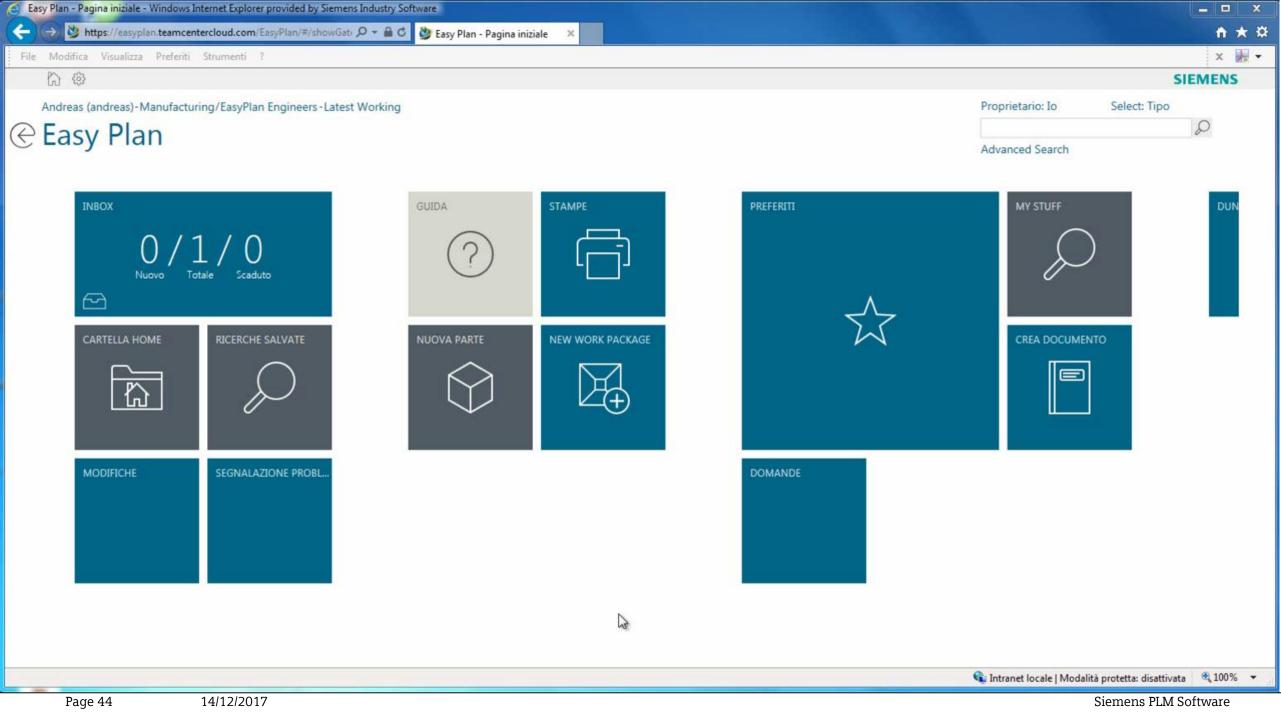
### **Manufacturing Engineering**

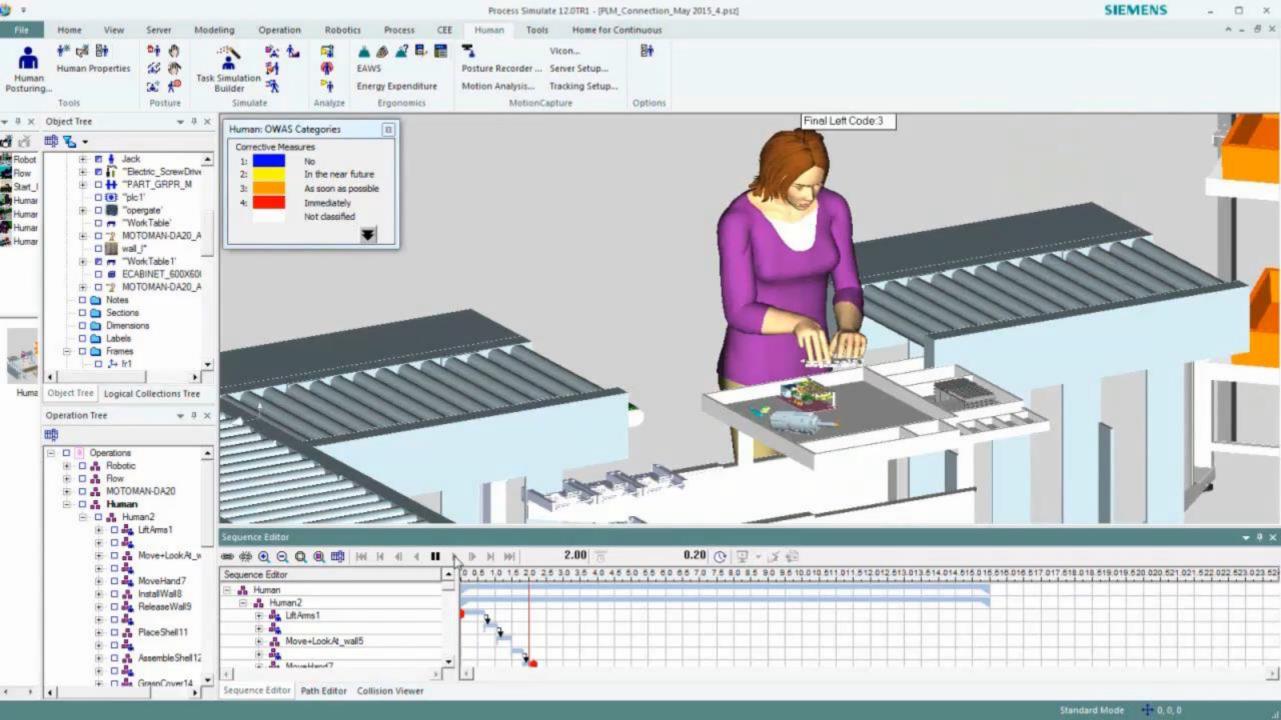
### Capturing the process knowledge and global standardization

#### Integrated environment for Mfg BOM and Bill of Process Definition

- Templates based structures
- Graphical Mfg BOM definition and update guidance
- Bill of (Assembly) Process based on Mfg BOM and best practices for operations and sequences
- Complete description of the process phases with duration, workareas, tooling and required *process* documentation
- Integrated change management







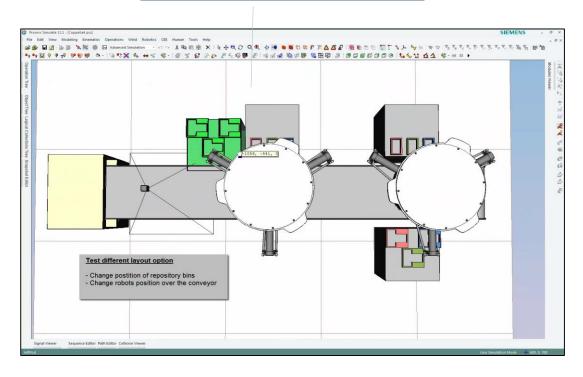
# **Manufacturing Engineering**

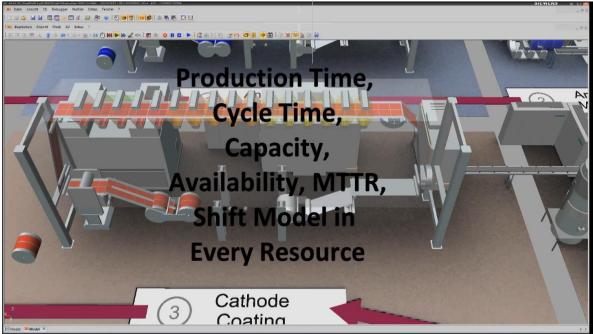
# Digital Twin for Product & Process

#### **Complete Digital Manufacturing Simulation Suite**

Robotics for Packaging Automation

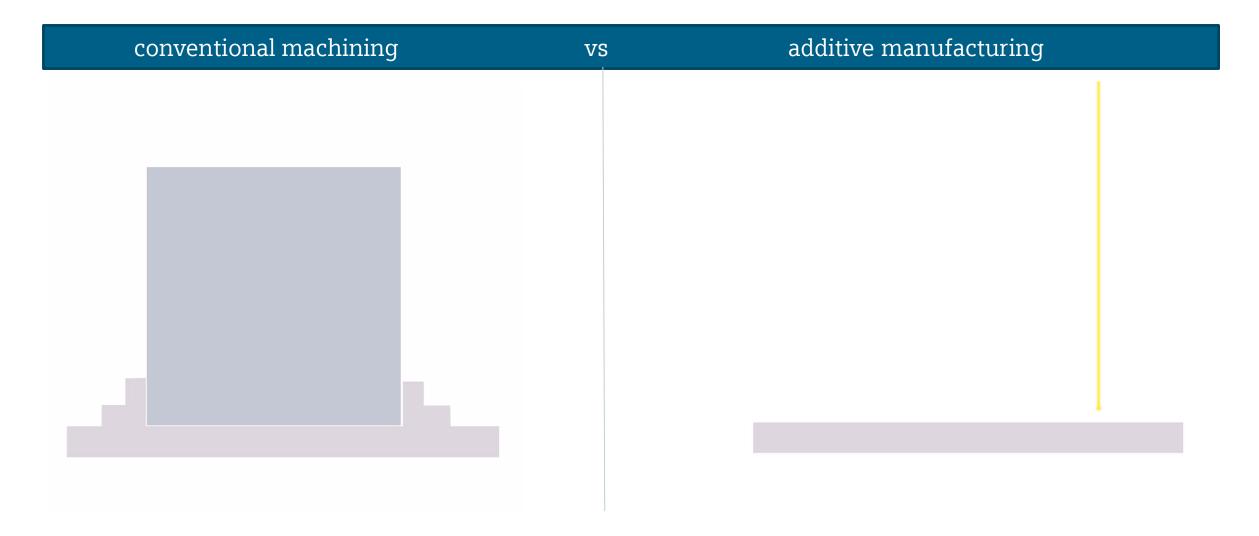
Throughput and Efficiency Line Simulation





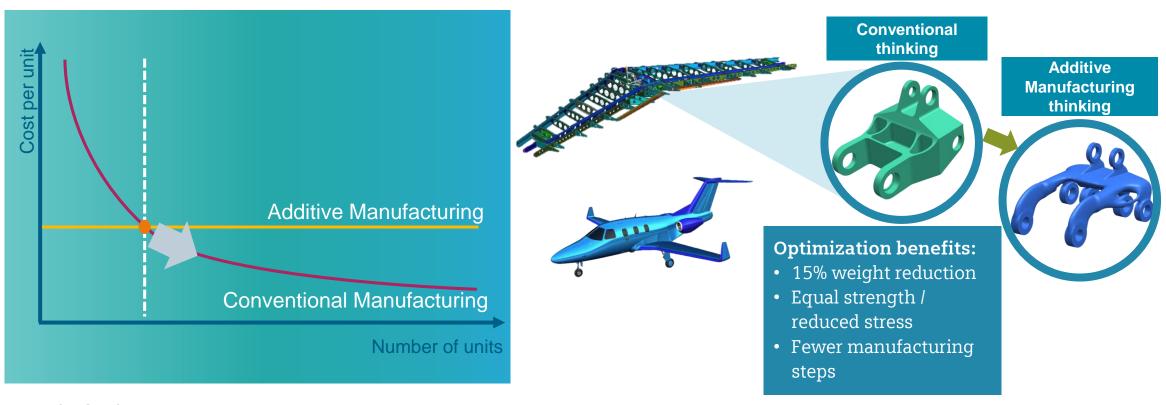
**Unrestricted © Siemens AG 2017** 





Page 48 14/12/2017 Siemens PLM Software

#### Breakeven: Conventional versus additive manufacturing



**Unrestricted © Siemens AG 2017** 

Page 49 14/12/2017

#### Today's Challenge: Industrialize the process



Disconnected applications

Multiple data conversions

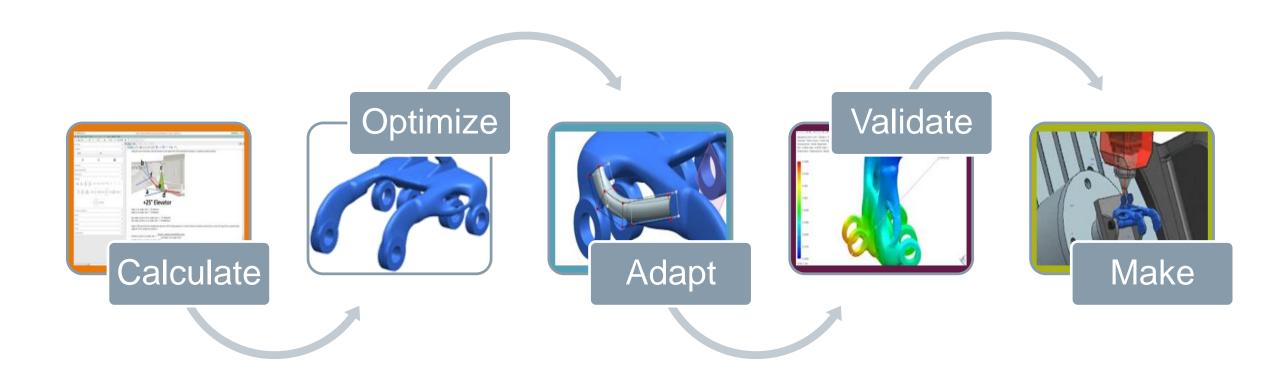
Uncontrolled workflow

Conventional thinking

**Unrestricted © Siemens AG 2017** 

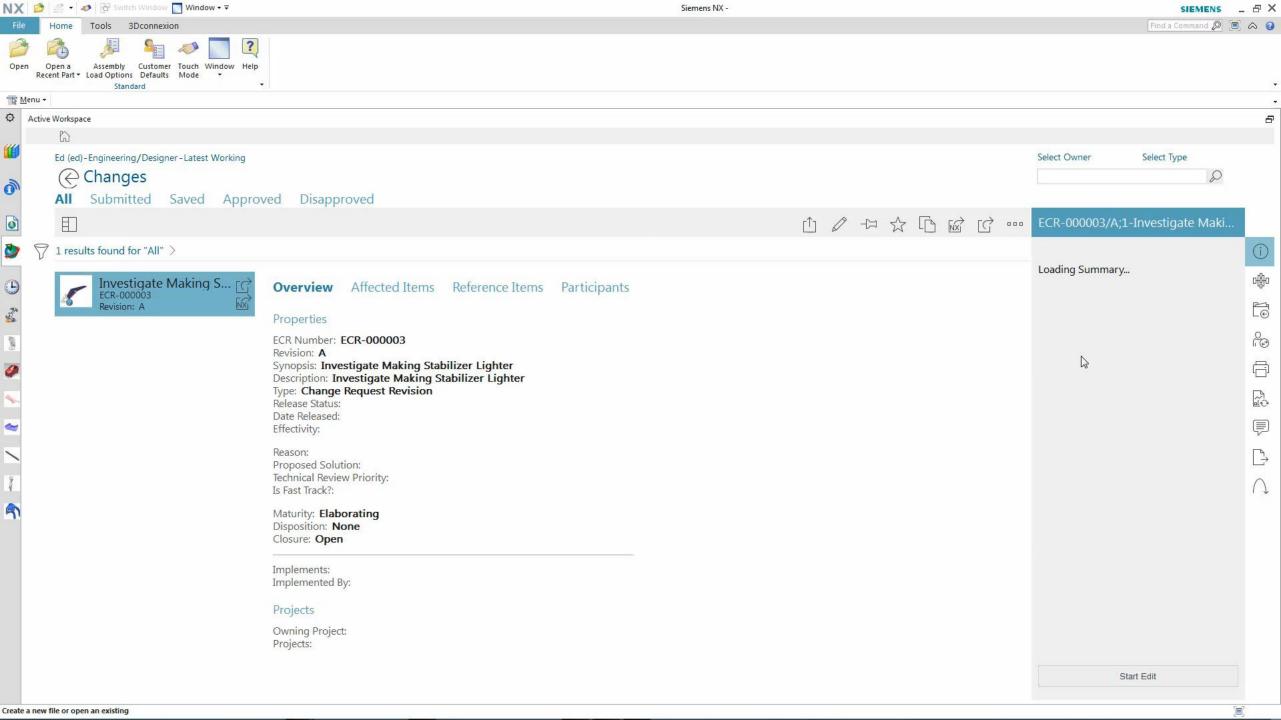
Page 50 14/12/2017 Siemens PLM Software

### Reshape the process to unleash your creative potential



**Unrestricted © Siemens AG 2017** 

Page 51 14/12/2017 Siemens PLM Software





# **Environmental Compliance and Product Sustainability**

# Keeping Up With Environmental Regulations

#### **Substance Compliance Key Pillars**

#### Material and Substance Management

- Manage materials and substances along with the product structure lifecycle
- Integrate with third party material sources

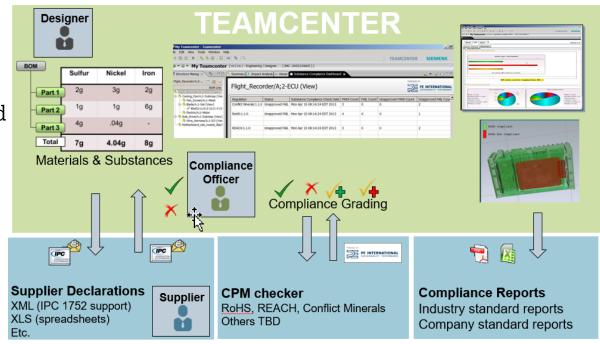
#### **Supplier Declaration Automation**

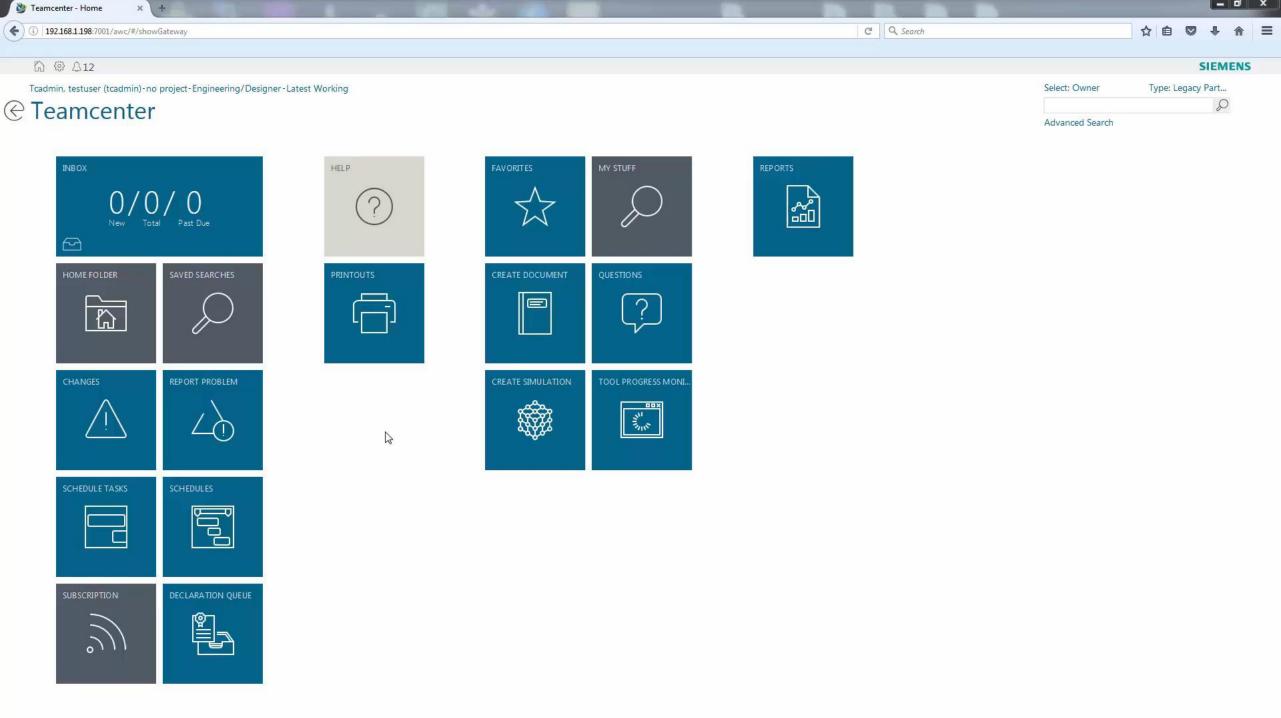
- Automated process to gather supplier material and substance declarations
- Supplier data managed along with product structure
- Industry standard support (IPC-175x, CMRT) BOMcheck and IMDS integration

#### **Compliance Grading and Reporting**

- Compliance grading
- Pre-configured rule sets
- Rules editor for custom regulations
- Dashboard views
   Unrestricted © Siemens AG 2017







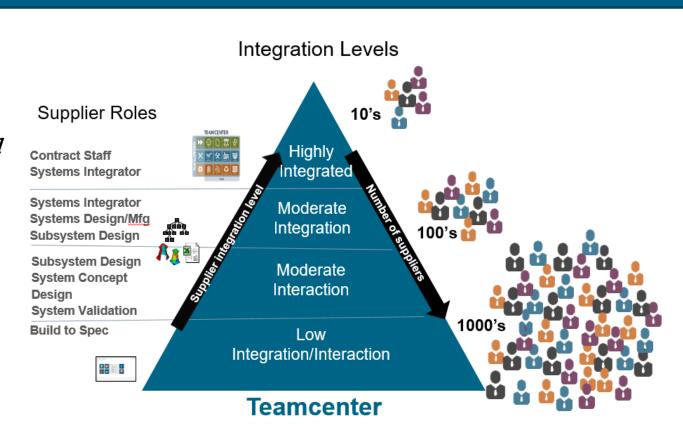


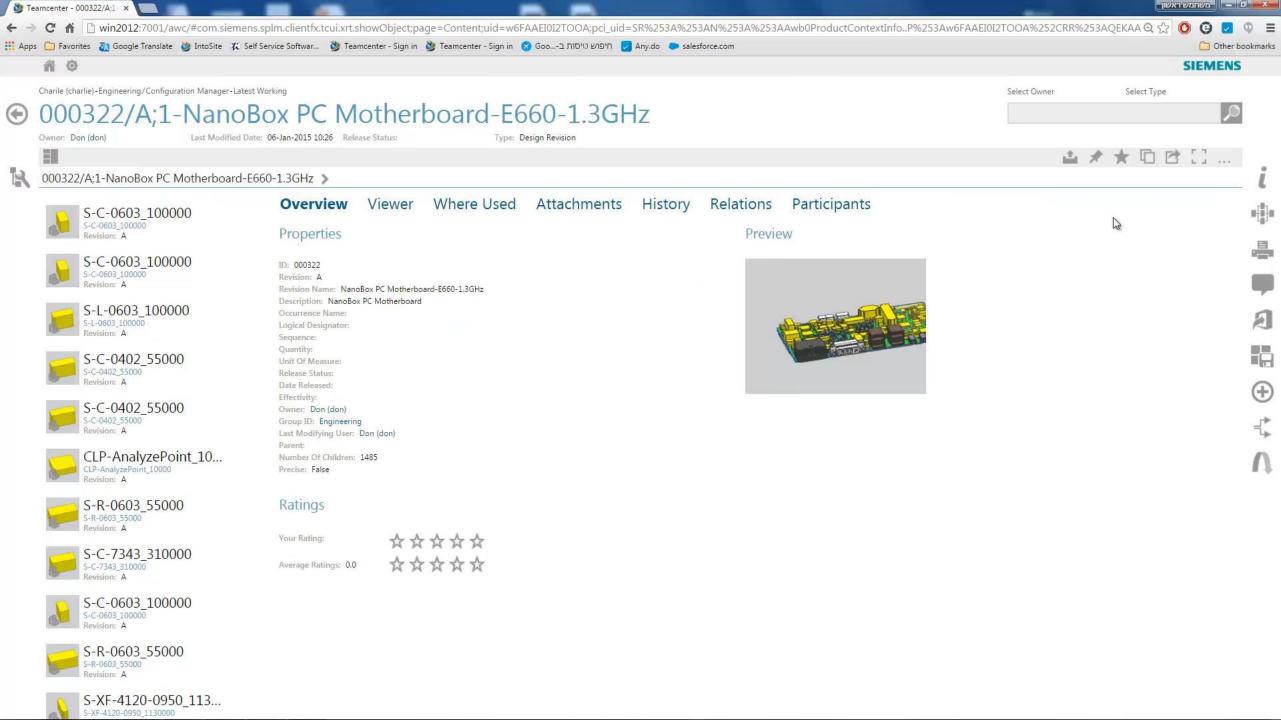
## **Supplier collaboration**

#### Support a complex supply chain and multiple use cases

#### Fully leveraging the supply chain to increase productivity and shorten time-to-market

- Strategically manage suppliers, supplier data and supplied parts
- Aggregate supplied parts in your company product structure
- Perform configurable search and reports on all supplier information in Teamcenter
- Automatically *notify the correct people* when supplier content information is changed or an issue is raised
- Suppliers can manage their information with a standard internet browser
- Aggregate supplier KPI information for scorecard reporting





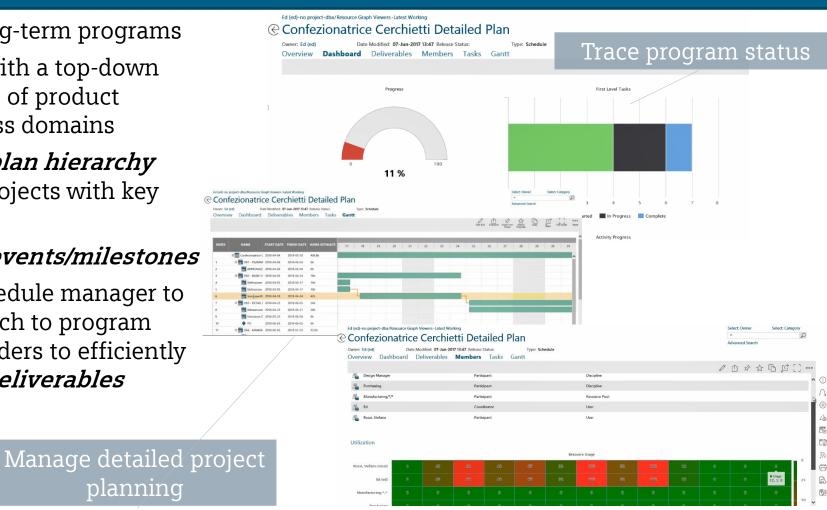


# **Program and Project Management** Integrated planning & execution

#### Plan, manage and execute complex processes simply and efficiently

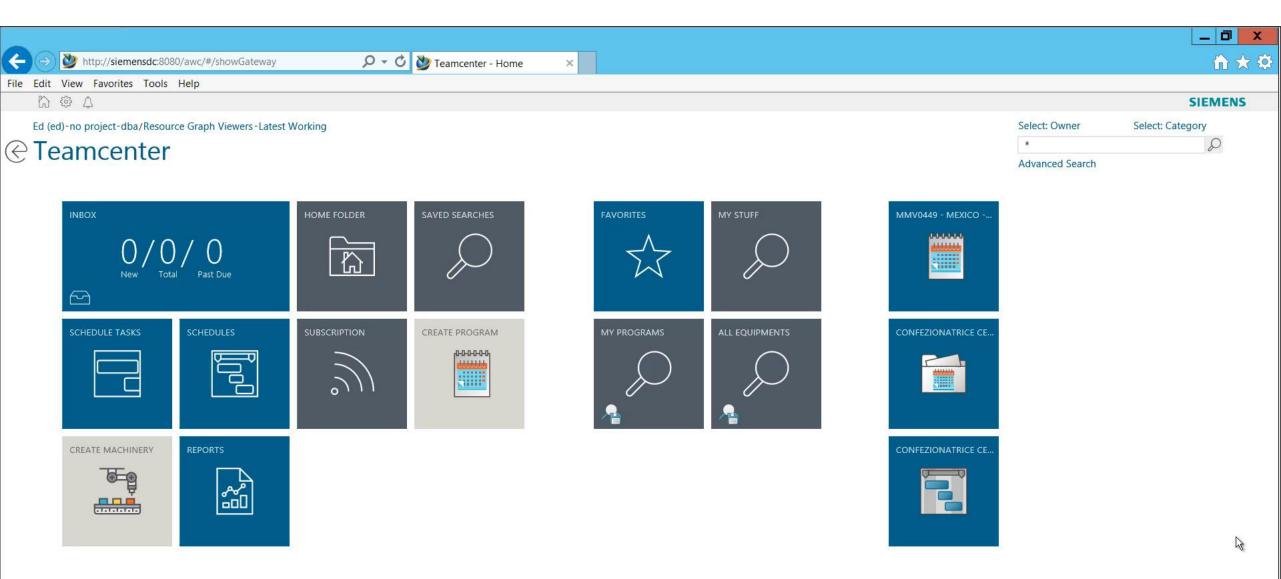
planning

- *Planning framework* for long-term programs
- Realize program objectives with a top-down approach to the coordination of product development initiatives across domains
- Create *high level program plan hierarchy* (program, project, and subprojects with key events/milestones)
- Define criteria for *program events/milestones*
- Use in combination with schedule manager to provide a bottoms-up approach to program execution to enable stakeholders to efficiently monitor the status of key deliverables



Unrestricted © Siemens AG 2017

# SIEMENS Ingenuity for life

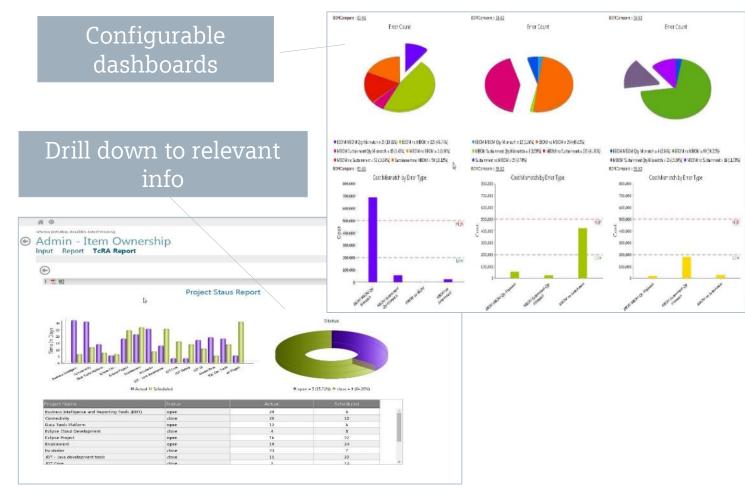


# **Active Workspace**Dashboards and reports

#### Avoid costly mistakes by seeing the big picture in greater clarity

Self-service reports, dashboards and analytics which leverages your PLM and multi-source information to improve products and processes

- *Explore data* in Teamcenter
- Consolidate data from multiple sources into a single view
- Visualizing data with industry leading graphics
- Analyze data for process and product improvements
- *Track trends* and changes over time



**Unrestricted © Siemens AG 2017** 

