

Diploma in JOURNALISM

(For the candidates admitted from the academic year 2020-2021 onwards)

Eligibility for Admission:

Candidates for admission to the Diploma course shall be required to have passed the Higher Secondary examinations (Academic or Vocational) conducted by the Government of Tamilnadu or any other examination accepted as equivalent thereto by the syndicate.

Duration of the course:

The course shall extend over a period of six months comprising of one semester.

Medium of instruction and examinations:

The medium of instruction and examinations shall be in English.

Passing minimum:

- a) A candidate shall be declared to have passed in a paper if he or she obtains not less than 40% of marks in that paper.
- b) A candidate failing to secure the minimum marks prescribed shall be required to reappear for the examination in that paper and obtain not less than the minimum marks required for passing the paper.

Classification of successful candidates

- a) Successful candidates passing the examinations by securing not less than 60% of total marks in all subjects shall be declared to have passed in First class.
- b) Successful candidates passing the examinations by securing not less than 50% of total marks in all subjects shall be declared to have passed in second class
- c) All other successful candidates shall be declared to have passed the examinations in Third class.

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SCHEME OF EXAMINATION

TITLE OF THE PAPER	EXAM DURATION	TOTAL MARKS
1. History of Journalism	3hrs	100 marks
2. News: Definition, concept and Reporting	3hrs	100 marks
3. Editing, Printing and Production	3hrs	100 marks
4. Print Production - Practical	3hrs	100 marks
		Total 400 marks

Paper I

History of Journalism

Unit I

Origin of press - Evolution of modern newspapers - Growth of newspapers in India - Hickey's Gazette - Bombay Chronicle. Early journalism in Bengal-Bombay and Madras presidencies - Growth of national press - Press in 19th century -Raja Ram Mohan Roy - BalagangadharTilak.

Unit II

Indian press and freedom movement - Gandhi's contribution to Indian journalism Indian Press and Emergency -technology and growth of in journalism in India.

Unit III

Brief history of broadcasting in India -characteristics of radio - objectives of radio - AIR code _ special audience programmes - women - children - youth - industrial workers - farm and home- programmes.

Unit IV

TV as medium of communication - Origin and growth - Characteristics - Audience - women - youth - children - farmers ~ students. Growth of satellite TV channels in India-

Unit V

Films-origin-cinema in India-evolution of movie industry in India-the Bombay talkies-origin film in South in India

Books Recommended:

1. Ramakrishna ChaUa,(2002) Historical Perspective of Press Freedom in India, Andhra University Press and Publications
2. J V Vilanilam (2005). Mass communication in India. New Delhi: Sage Publications
3. ProfDVR Murthy (2014) Gandhi, peace and journalism. Radha Publishers, New Delhi
4. Dr.Challa Ramakrishna (2017) A Text book of Applied Journalism: New Delhi Dominant Publishers

Paper - II

News: Definition, concept and Reporting

Unit:I

Definition of news, news value and sources of news

Essentials of News writing; News story structure, the Inverted Pyramid, Importance of Lead, 5 Ws and 1 H.

Unit II

Categories of Reporters, qualities and responsibilities of a reporter, essentials of news reporting, Qualities and Functions: Reporters, Sub-Editors, Chief Sub-Editors, News Editors, Assistant Editors, Feature Writers, Editors and Chief Editors

Unit III

Types of news stories: Obituaries; weather and other brevities; speeches; conventions and seminars; Press Conference; Political and Election Reporting; Covering Legislature and Court proceedings; accidents; crimes; cultural and administrative activities; sports; survey and campaigns; war/tensions; Interpretive and Investigative journalism; Yellow/Tabloid

Unit IV

Journalism Feature writing: Definition, role, characteristics; types of features: News features, Personality, Human Interest, Institutional, Photo Feature, Feature and News Story; Feature and Article

Unit V

Essay; editorial; column writing; Letter to the Editors; Reviews (Book reviews; film reviews; drama and arts reviews); Reportage; Travelogue; Memoirs and Sketch, Interviews: Techniques; types; preparation for interviews; qualities of a good interviewer

Books Recommended:

1. Susan Pape & Sue Featherstone. (2005). Newspaper Journalism: A practical Introduction. London: Sage Publications.
2. Davis Merritt, Maxwell McCombs. (2004). The 7\10 W's of journalism: London, Mahwah: Lawrence Erlbaum Associates, Publishers.
3. Prof.P.Bobby Vardhan. (2018). Reporting & Feature Writing. New Delhi: Dominant Publishers
4. Prof.P.Bobby Vardhan (2018). Social Media. New Delhi: Dominant Publishers

PAPER III

Editing, Printing and Production

Unit I

Organization and operation of a News room of a daily newspaper, importance of editing,

Unit II

Tools of editing, source of a news copy, Editing different types of copy, rewriting Mofussil copy, subediting symbols and style sheet

Unit III

Headlines: types, functions and patterns of headline writing; Text breakers

Pictures: Sources of pictures, Selection and editing of pictures, Caption writing

Unit IV

Design: Principles and functions of newspaper design; Page make-up and modern trends;
Use of electronic devices in Editing and design

Unit V

Printing processes – Letterpress, Offset and Gravure, Facsimile Transmission

Proof-reading symbols, importance of proof-reading

Books Recommended:

1. Journalism in India, Rangaswami Parthasarthy, Sterling Publishers, New Delhi, 1997
2. So You Want To Be Journalist?, Bruce Grundy, Cambridge University Press, Cambridge, 2007
3. Reporting for Journalists, Chris Frost, Routledge, London, 2001
4. News Agencies: From Pigeon to Internet, KM Shrivastava, New Dawn Press, New Delhi, 2007 PTI Style Book

Paper IV

PRINT PRODUCTION - Practical

I. LIST OF PRACTICALS

1. Flex designing – multi colour Flex printing
2. Front page of a daily news paper
3. Sports page of a newspaper
4. Design a Magazine cover page
5. Design a Magazine special page
6. Display advertisement for a product
7. Institutional advertisement
8. Public service advertisement
9. A brochure for a company
10. Design a logo for an organization