DIRECTV TERMS OF SERVICE FOR PUBLIC VIEWING CUSTOMER

(Effective for accounts activated on or after January 22, 2017 until replaced by DIRECTV)

PUBLIC VIEWING ESTABLISHMENT INFORMATION		
DIRECTV Account Number:	Commercial Establishment Type: Public Viewing	
Bill to ☐ **Service Address** ☐ **Mailing Address**	Estimated Viewing Occupancy (EVO): _____ Fire Code Occupancy (FCO): _____	Number of TVs/receivers: _____
Full Legal Name of Customer:		
Operating Name (if any):		
Service Address:		
Name of Contact at Service Address:	Email Address:	
Phone Number:	Fax Number:	
Mailing Address (if different):		
Name of Contact at Mailing Address:	Email Address:	
Phone Number:	Fax Number:	
Credit Card Number:	Expiration:	Security Code:
Legal Structure of Customer: ☐ Corporation ☐ LLC ☐ Partnership ☐ Sole Proprietor ☐ Government ☐ Other:_____ State of organization (incorporation, principal place of business, state of principal residence):_____		
Federal Tax ID:	Tax Exempt: ☐ Yes ☐ No	
Dealer Name:	Dealer #:	

PROGRAMMING SELECTION & TERMS AND CONDITIONS

Select the Services Customer wishes to order by checking the appropriate boxes on the Public Viewing Order Schedule below hereto.

DIRECTV SERVICE WILL BE PROVIDED AT THE RATES SET FORTH ON THE COMMERCIAL RATE CARD IN EFFECT FROM TIME TO TIME (THE "RATE CARD"), WHICH MEANS ALL PRICES CONTAINED ON THE ATTACHED SCHEDULE ARE SUBJECT TO CHANGE EVEN THOUGH YOU MAY BE AGREEING TO A COMMITMENT PERIOD. IN OTHER WORDS, THE ACTUAL RATES WILL INCREASE IF THE RATE ON THE RATE CARD INCREASES, BUT ANY DISCOUNT(S) YOU RECEIVE WILL STILL APPLY, SUBJECT TO ANY EARLY CANCELLATION FEES IN THE EVENT YOU FAIL TO FULFILL YOUR COMMITMENT PERIOD.

PROGRAMMING COMMITMENT. The attached Public Viewing Order Schedule contains details concerning minimum commitment periods for certain DIRECTV programming packages. If you have selected a package that requires a minimum commitment period (the "**Commitment Period**"), you must subscribe to the required channels (the "**Required Channels**") within the selected package for the entirety of the stated Commitment Period. After you have fulfilled your Commitment Period, you are not obligated to continue your subscription to the Service for any specific duration.

CONSEQUENCES OF YOUR FAILURE TO SATISFY YOUR MINIMUM COMMITMENT PERIOD. If you fail to maintain your subscription to the Required Channels for the entire Commitment Period, Customer will pay DIRECTV an early cancellation fee equal to the amounts set forth on the Public Viewing Order Schedule. Payment of the early cancellation fee is due within thirty (30) days of receipt of a notice of failure to complete the Commitment Period from DIRECTV. If you fail to make payment, DIRECTV may, at its option: (a) charge you for the Required Channels for the entire Commitment Period, and/or (b) pursue legal remedies against you and receive the total amount due.

ADDITIONAL TERMS AND CONDITIONS. Additional terms and conditions apply, depending on Customer's programming selections. Customer understands and agrees to such additional terms and conditions by checking the boxes on the attached Public Viewing Order Schedule.

INTEGRATION OF COMMERCIAL CUSTOMER AGREEMENT. The terms and conditions of the Commercial Customer Agreement made available at http://www.directv.com/cms3/commercial/pdf/commercial_agreement.pdf, as updated from time to time by DIRECTV, are integrated into and made a part of these terms. To the extent of any specific conflict with the Commercial Customer Agreement, the terms and conditions of these terms will control.

CUSTOMER SIGNATURE: CUSTOMER AGREES TO THESE TERMS, INCLUDING EACH OF THE SCHEDULES ATTACHED HERETO. THESE TERMS ARE NOT BINDING ON DIRECTV UNTIL ACTIVATION. **IF YOU DO NOT COMPLETE YOUR APPLICABLE COMMITMENT PERIOD, EARLY CANCELLATION FEES MAY APPLY.**

Legal Name of Customer: _____ **Name of Person Signing**: _____

Operating Name: _____ **Print Title**: _____

Date: _____ **Phone**: _____ **Signature**: _____

DEALER WILL RETAIN A SIGNED COPY OF THESE TERMS OF SERVICE AND MAKE AVAILABLE UPON DIRECTV'S REQUEST

PUBLIC VIEWING ORDER SCHEDULE

Select the Services Customer wishes to order by checking the appropriate boxes below and printing the packages in the below Summary Section. For programming not listed under the Offer Section, enter the Service price for each selection using the Commercial Rate Card.

PROGRAMMING SERVICE SUMMARY

	Programming (print package selected in the Service Offers Section below plus any additional packages)	**Monthly Fee**	**Annual/Seasonal Fee**
1		$	$
2		$	$
3		$	$
4		$	$
5		$	$
		Total Programming Payment	**$** 0.00

SERVICE OFFERS

(**Offers available until 5/20/17.** 24-month agreement and Auto Bill Pay required at point of sale for all packages. Regional Sports Network fee may apply in certain markets for COMMERCIAL CHOICE PLUS and COMMERCIAL XTRA PACK. Additional fees apply. See page 5 for additional terms and conditions.)

Select	Package	Estimated Viewing Occupancy (EVO)	Regular Rate (Monthly)	Promotional Rate (monthly for 12 months, except as otherwise stated below)
☐	COMMERCIAL XTRA™ PACK– 3 month offer	1-100	$151.49	$44.99 for 3 months
☐	COMMERCIAL XTRA™ PACK– 12 month offer	1-100	$151.49	$90.99
☐	COMMERCIAL CHOICE® PLUS	101-150	$314.99	$229.99
☐	COMMERCIAL CHOICE® PLUS	151-200	$383.99	$298.99
☐	COMMERCIAL CHOICE® PLUS	201-500	$446.99	$361.99
☐	COMMERCIAL CHOICE® PLUS	501-1,000	$487.99	$402.99
☐	COMMERCIAL CHOICE® PLUS	1,001-2,000	$512.99	$427.99
☐	COMMERCIAL CHOICE® PLUS	2,001+	$553.99	$468.99
☐	COMMERCIAL CHOICE®	1-50	$74.99	$64.99
☐	COMMERCIAL CHOICE®	51-100	$87.99	$77.99
☐	COMMERCIAL CHOICE®	101-150	$103.99	$93.99
☐	COMMERCIAL CHOICE®	151-200	$124.99	$114.99
☐	COMMERCIAL CHOICE®	201-500	$145.99	$135.99
☐	COMMERCIAL CHOICE®	501-1,000	$171.99	$161.99
☐	COMMERCIAL CHOICE®	1,001-2,000	$211.99	$201.99
☐	COMMERCIAL CHOICE®	2,001+	$237.99	$227.99
☐	COMMERCIAL ENTERTAINMENT PACK	1-100	$102.99	$77.99
☐	BUSINESS SELECT™ PACK	All tiers	$61.99	$34.99
☐	COMERCIAL MÁS ULTRA™ PACK	1-100	$116.99	$84.99
☐	COMERCIAL ÓPTIMO MÁS PACK	All tiers	$95.99	$59.99
☐	COMMERCIAL BASIC™*	All Tiers	$24.99	$24.99

Select	International Language Add-On Packages^	Regular Rate (Monthly)
☐	Americas Plus™	$24.99
☐	ChineseDirect™	$39.99
☐	DIRECTV Deportes	$24.99
☐	En Espanol‡	$54.99
☐	FilipinoDirect™	$42.99
☐	KoreanDirect™	$36.99
☐	MandarinDirect™ III	$26.99
☐	Mexico Plus™	$24.99
☐	RTR Planeta	$24.99
☐	RussianDirect™	$39.99
☐	RussianDirect™ II	$45.99
☐	TFCDirect™	$32.99
☐	VietDirect™ Plus	$29.99

Offers end 5/20/17; on approved credit. New commercial customers only. Pricing based on Estimated Viewing Occupancy (EVO) for select packages. 24-month programming agreement and Auto Bill Pay required at point of sale. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLE EARLY CANCELLATION FEE OF UP TO $960.** Local channels will be activated automatically in markets where available. Rates are less where local channels are not available. Additional receiver fee applies. Regional Sports Network fee may apply in certain markets for COMMERCIAL CHOICE PLUS and COMMERCIAL XTRA PACK. *Requires selection of International Language Add-On package; not available standalone ^Requires subscription to a base package. ‡May only be added to COMMERCIAL BASIC with additional International Language Add-On package.

SonicTap® Music Channels Offer:

☐ **Yes, I would like to receive SonicTap® Music Channels for three months at no extra cost.**
By checking this box, I agree to activate BUSINESS SELECT PACK or above including local channels (where available) without interruption for twenty-four (24) consecutive months in order to receive SonicTap® Music Channels at no extra cost for 3 months. After 3 mos., then-prevailing rate for SonicTap Music Channels (currently $37.99/mo.) applies unless canceled or changed by customer prior to end of the promotional period.

2017 NFL SUNDAY TICKET Early Bird Programming Offer:

☐ **2017 NFL SUNDAY TICKET Early Bird Programming 5-Pay Promotional Offer:**
If ordered by 5/6/17 and activated by 6/6/17, you agree to five payments of $99.80 or above due upon activation.

☐ **2017 NFL SUNDAY TICKET Early Bird Programming 1-Pay Promotional Offer:**
If ordered by 5/6/17 and activated by 6/6/17, you agree to one payment of $499.00 or above due upon activation.

FCO	New Customer 1-Pay	New Customer 5-Pay	FCO	New Customer 1-Pay	New Customer 5-Pay
1-50 (Small Bars Offer; 1-4 receivers)	$499.00	$99.80	751-1,000	$13,888.00	$2,777.60
1-50	$1,458.00	$291.60	1,001-1,500	$20,832.00	$4,166.40
51-100	$2,314.00	$462.80	1,501-2,000	$27,774.00	$5,554.80
101-200	$4,630.00	$926.00	2,001-5,000	$57,864.00	$11,572.80
201-350	$6,479.00	$1,295.80	5,001-10,000	n/a	$20,483.00
351-500	$9,258.00	$1,851.60	10,001+	n/a	$24,579.00
501-750	$10,419.00	$2,083.80			

ESPN College Extra Season Programming Offer:

☐ **ESPN College Extra 3-Installment Offer:**
You agree to three payments of $235.00 or above due upon activation.

FCO	3-Installment Offer	FCO	3-Installment Offer
1-100	$235.00	1,001-2,000	$1,308.33
101-200	$598.33	2,001-5,000	$1,665.00
201-500	$741.67	5,001+	$2,141.67
501-1000	$883.33		

NBA LEAGUE PASS Programming Mid-Season Offer:

☐ **NBA LEAGUE PASS Programming Mid-Season 1-Pay Promotional Offer:**
If ordered by 3/12/17 and activated by 4/12/17, you agree to one payment of $249.00 or above due upon activation.

FCO	New Customer 1-Pay	FCO	New Customer 1-Pay
1-50	$249.00	501-1,000	$1,749.50
51-100	$499.00	1,001-2,000	$2,349.50
101-150	$574.50	2,001-5,000	$3,849.50
151-200	$924.50	5,001-10,000	$5,449.50
201-350	$1,399.00	10,001+	$8,749.50
351-500	$1,599.00		

NHL® Center Ice ® Programming Mid-Season Offer:

☐ **NHL Center Ice Programming Mid-Season 1-Pay Promotional Offer:**
If ordered by 3/9/17 and activated by 4/9/17, you agree to one payment of $425.00 or above due upon activation.

FCO	New Customer 1-Pay	FCO	New Customer 1-Pay
1-50	$425.00	501-1,000	$1,500.00
51-100	$550.00	1,001-2,000	$1,850.00
101-150	$710.00	2,001-5,000	$2,250.00
151-200	$885.00	5,001-10,000	$2,550.00
201-350	$1,100.00	10,001+	$3,050.00
351-500	$1,250.00		

MLB Extra INNINGS 2017 Season Programming Offer:

☐ **MLB Extra INNINGS 2017 Season Programming 5-Pay Promotional Offer:**
If ordered between 2/21/17 and 5/1/17 and activated by 6/1/17, you agree to five payments of $134.85 or above due upon activation.

☐ **MLB Extra INNINGS 2017 Season Programming 1-Pay Promotional Offer:**
If ordered between 2/21/17 and 9/1/17 and activated by 10/1/17, you agree to one payment of $674.25 or above due upon activation.

FCO	New Customer 1-Pay	New Customer 5-Pay	FCO	New Customer 1-Pay	New Customer 5-Pay
1-50	$674.25	$134.85	501-1,000	$2,706.75	$541.35
51-100	$899.25	$179.85	1,001-2,000	$3,456.75	$691.35
101-150	$1,259.25	$251.85	2,001-5,000	$4,656.75	$931.35
151-200	$1,559.25	$311.85	5,001-10,000	$5,625.00	$1,125.00
201-350	$2,054.25	$410.85	10,001+	$8,250.00	$1,650.00
351-500	$2,331.75	$466.35			

ADDITIONAL TERMS AND CONDITIONS

New approved commercial customers only. Credit card req'd (except MA & PA). Prorated Early Cancellation Fee (up to $960) applies. Pricing based on Estimated Viewing Occupancy (EVO) for select packages. **BASE PACKAGE OFFERS**: Ends 5/20/17. After (3 or 12 mos.) then-prevailing rate for base package applies (currently: $61.99/mo. for BUSINESS SELECT PACK; $102.99/mo. for COMMERCIAL ENTERTAINMENT PACK, $151.49/mo for COMMERCIAL XTRA PACK, up to $237.99/mo. (based on EVO, Estimated Viewing Occupancy) for COMMERCIAL CHOICE, up to $553.99 /mo. (based on EVO) for COMMERCIAL CHOICE PLUS, $95.99/mo. for COMERCIAL ÓPTIMO MÁS PACK, and $116.99/mo. for COMERCIAL MÁS ULTRA PACK) unless canceled or changed by customer prior to end of the promotional period. **SonicTap Music Channels Offer:** After 3 mos., then-prevailing rate for SonicTap Music Channels (currently $37.99/mo.) applies unless canceled or changed by customer prior to end of the promotional period. **ABP OFFER**: New customers who subscribe to BUSINESS SELECT PACK or above with 24-mo. agmt and enroll in Auto Bill Pay will receive $5/mo. bill credit for 24 mos. starting in the 2nd mo. After (24 mos.) the credit will end and services will automatically continue at the then-prevailing rate. **NFL SUNDAY TICKET SMALL BARS OFFER:** In order to receive NFL SUNDAY TICKET for Small Bars, customers must subscribe to a commercial base programming package with a 24-month agreement. 1-pay new customer pricing of $499 is based on FCO (Fire Code Occupancy) 1-50 only and is subject to verification. Offer available to customers with 4 or less receivers. Customers with more than 4 receivers will pay the standard rate for FCO 1-50. Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Other conditions apply. **LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT**. Offer void where prohibited or restricted. **NFL SUNDAY TICKET subscription will automatically continue in 2017 and each season thereafter at a special renewal rate unless customer calls 1-866-945-9940 to cancel prior to start of season.** Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Commercial locations require an appropriate licensee agreement. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. **2017 NFL SUNDAY TICKET EARLY BIRD OFFER:** In order to receive NFL SUNDAY TICKET, customers must subscribe to a commercial base programming package with a 24-month agreement. Customers must order by 5/6/17 and activate by 6/6/17 to be eligible for the early bird 5-Pay or 1-pay option. 2017 NFL SUNDAY TICKET price based on Fire Code Occupancy (FCO). The remaining balance of NFL SUNDAY TICKET will be charged to customer's account in the event of early disconnect. NFL SUNDAY TICKET consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Other conditions apply LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT. Offer void where prohibited or restricted. **NFL SUNDAY TICKET subscription will automatically continue in 2018 and each season thereafter at a special renewal rate unless customer calls 1-866-945-9940 to cancel prior to start of season.** Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Commercial locations require an appropriate licensee agreement. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. **ESPN COLLEGE EXTRA OFFER:** To receive ESPN College Extra, customer must subscribe to a commercial base programming package. Upon activation of ESPN College Extra, DIRECTV will bill the customer's account the first of three installment payments (1 of 3) for three mos., with the first payment due at the commencement of the service. Provided DIRECTV carries this service, the ESPN College Extra billing cycle will resume automatically on the anniversary date of the start of the prior year's billing cycle. ESPN College Extra subscription cannot be transferred, refunded or credited (in whole or in part) after customer has received 30 days of ESPN College Extra programming. **Customer must call 1-877-561-5926 to cancel their subscription no later than 30 days after their first installment payment**. Actual number of games varies by market. Games telecast locally may be included in ESPN College Extra. Offer void where prohibited or restricted. Actual number of games varies by market. Blackout rules and other restrictions apply to all sports programming. **NBA LEAGUE PASS PROGRAMMING MIDSEASON Offer:** New DIRECTV commercial customers only. To receive NBA LEAGUE PASS, a DIRECTV commercial subscription to a base programming package is required. Customers must order by 3/12/17 and activate by 4/12/17 to be eligible for the 1-Pay option. Pricing based on Fire Code Occupancy (FCO). IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF NBA LEAGUE PASS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. **LIMIT ONE NBA LEAGUE PASS OFFER PER ACCOUNT**. **NBA LEAGUE PASS continues automatically provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season**. Programming, pricing, terms and conditions subject to change at any time. NBA, the NBA logo and team identifications are the exclusive intellectual property of NBA Properties, Inc., and the respective member teams Actual number of games varies by market. Blackout restrictions and other conditions apply. **NHL CENTER ICE PROGRAMMING MIDSEASON OFFER:** New DIRECTV commercial customers only. To receive NHL CENTER ICE, a DIRECTV commercial subscription to a base programming package or above is required. Customers must order by 3/9/17 and activate by 4/9/17 to be eligible for the 1-Pay option. Pricing based on Fire Code Occupancy (FCO). IN THE EVENT OF EARLY DISCONNECT, THE REMAINING BALANCE OF NHL CENTER ICE WILL BE CHARGED TO CUSTOMERS ACCOUNT. **LIMIT ONE NHL CENTER ICE PROMOTIONAL OFFER PER ACCOUNT**. **NHL CENTER ICE continues automatically provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. NHL, the NHL Shield and Center Ice name and logo are registered trademarks and The Game Lives Where You Do is a trademark of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. ©NHL 2017. All rights reserved. Blackout restrictions and other conditions apply. **MLB EXTRA INNINGS OFFER:**. To receive MLB EXTRA INNINGS, a subscription to a commercial base programming package is required. Programming charges based on Fire Code Occupancy (FCO). Customers must order by 5/1/17 and activate by 6/1/17 to be eligible for the 5-Pay option, or order by 9/1/17 and activate by 10/1/17 to be eligible for the 1-Pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLB XTRA INNINGS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. **LIMIT ONE MLB EXTRA INNINGS OFFER PER ACCOUNT**. **MLB EXTRA INNINGS continues automatically provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season**. Programming, pricing, terms and conditions subject to change at any time. Major League Baseball trademarks and copyrights are used with permission of the applicable MLB entities. All rights reserved. Visit the official website at MLB.com. MLB: Mitchell Layton/Getty Images. **HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card, required. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residences allowed. Up to four free HD Receivers per commercial location. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. **DIRECTV SVC TERMS: Subject to terms of DIRECTV Commercial Customer Agreement. Must maintain a min. base TV pkg and Auto Bill Pay at point of sale. Add'l fees & Terms:** In certain markets, a Regional Sports fee of up $12.99/mo. will be assessed with COMMERCIAL XTRA PACK and COMMERCIAL CHOICE PLUS Package. Receiver fees of $15/mo. apply for each receiver for BUSINESS SELECT PACK, COMMERCIAL ENTERTAINMENT PACK, COMMERCIAL XTRA PACK, COMERCIAL ÓPTIMO MÁS PACK, and COMERCIAL MÁS ULTRA PACK. Receiver fees of a flat fee of $30/mo will apply for COMMERCIAL CHOICE and a flat fee of $90/mo for COMMERCIAL CHOICE PLUS. $19.95 Handling and Delivery fee may apply. Taxes not included. Programming, pricing, terms and conditions subject to change at any time. **Installation**: Standard commercial installation included for BUSINESS SELECT PACK and above customers. $49 standard installation applies for COMMERCIAL BASIC customers. Complex/custom installation extra. Applicable use tax adjustment may apply on retail value of installation. Visit **directv.com/legal** or call for details. To access HD programming, HD equipment required. Number of HD channels based on package selection. Eligibility for local channels based on service address. Not all networks available in all markets. 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