



# H A R V A R D | B U S I N E S S | S C H O O L

## Dissertation Titles and Initial Academic Job Placement of Recent Graduates<sup>1</sup>

### Accounting and Management

**Shelley Xin Li** (DBA, Accounting and Management – 2016)

University of Southern California, Leventhal School of Accounting, Marshall School of Business

*“Management Control and Employee-driven Innovation”*

**Sa-Pyung Sean Shin** (DBA, Accounting and Management – 2016)

Singapore Management University, School of Accountancy

*“Essays on Corporate Governance and Shareholder Activism 1) Takeover Defenses in the Era of Shareholder Activism 2) Consequences to Directors of Shareholder Activism 3) Activist Directors: Determinants and Consequences”*

**Zeshawn Beg** (DBA, Accounting and Management – 2015)

Cornell University, Dyson School of Applied Economics and Management

*“Complexity, Contract Design and Incentive Design in the Construction Management Industry”*

**Kyle Travis Welch** (DBA, Accounting and Management - 2014)

The George Washington University

*“Private Equity's Diversification Illusion: Economic Comovement and Fair Value Reporting”*

**Abigail McIntosh Allen** (DBA, Accounting and Management - 2013)

Harvard Business School, Lecturer

*“Essays in Financial Accounting Standard Setting 1) Agenda Setting at the FASB: Evidence from the Role of the FASAC 2) The Auditing Oligopoly and Accounting Standards Lobbying 3) Toward an Understanding of the Role of Standard Setters in Standard Setting”*

**Maria Loumioti** (DBA, Accounting and Management - 2012)

University of Southern California, Marshall School of Business

*“The Use of Intangible Assets as Loan Collateral”*

**Aida Sijamic Wahid** (DBA, Accounting and Management - 2012)

University of Toronto, Rotman School of Management

*“Director Heterogeneity and Its Impact on Board Effectiveness”*

**James P. Naughton** (DBA, Accounting and Management - 2011)

Northwestern University, Kellogg School of Management

*“Essays on Corporate Pension Plans”*

**Sofia Lourenço** (DBA, Accounting and Management - 2010)

Instituto Superior de Economia e Gestão

*“Do Monetary Incentives, Feedback and Recognition Matter for Performance? Evidence from a Field Experiment in a Retail Services Company”*

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<sup>1</sup> 1 Job title of initial placement is Assistant Professor unless otherwise noted.



## H A R V A R D | B U S I N E S S | S C H O O L

**Georgios Serafeim** (DBA, Accounting and Management - 2010)

Harvard Business School

*"Essays on Fair Value Reporting 1) Consequences and Institutional Determinants of Unregulated Corporate Financial Statements: Evidence from Embedded Value Reporting 2) Information Risk and Fair Values: An Examination of Equity Betas 3) Did Fair Valuation Depress Equity Values During the 2008 Financial Crisis?"*

**Lloyd Tanlu** (DBA, Accounting and Management - 2009)

University of Washington, Foster School of Business

*"Essays on Forecasting 1) Do Rolling Forecasts Improve Planning? 2) Are Managers Unable or Unwilling to Revise Earnings Forecasts?"*

**David Maber** (DBA, Accounting and Management - 2009)

University of Southern California, Leventhal School of Accounting

*"Essays on Compensation: 1) Skill Intensity, Performance Evaluation and Compensation: Evidence from Sell-side Equity Associates 2) What Drives Sell-Side Analyst Compensation at High-Status Banks 3) Say on Pay Votes and CEO Compensation: Evidence from the U.K."*

**Craig Chapman** (DBA, Accounting and Management - 2008)

Northwestern University, Kellogg School of Management

*"Essays on Real Earnings Management"*

**Wan Wong Sun-Wai** (DBA, Accounting and Management - 2007)

Northwestern University, Kellogg School of Management

*"Does Venture Capitalist Quality Affect Corporate Governance?"*

**Dennis Campbell** (DBA, Accounting and Management - 2005)

Harvard Business School

*"Performance Measurement and Joint Production Between the Customer and Firm: Empirical and Analytical Perspectives."*

**Tatiana Sandino** (DBA, Accounting and Management - 2005)

University of Southern California, Leventhal School of Accounting

*"Introducing the First Management Control Systems: Evidence from the Retail Sector"*

### Business Economics

**Xavier Jaravel** (PhD, Business Economics – 2016)

Stanford Institute for Economic Policy Research, Postdoctoral Fellow

*"Essays in the Economics of Innovation 1) The Unequal Gains from Product Innovations 2) Team-specific Capital and Innovation 3) Patent Trolls and the Patent Examination Process 4) The Lifecycle of Inventors"*

**Rohan Kekre** (PhD, Business Economics – 2016)

University of Chicago, Booth School of Business

*"Essays on Macroeconomic Stabilization 1) Unemployment Insurance in Macroeconomic Stabilization 2) Labor Market Frictions in a Monetary Union 3) Firm vs. Bank Leverage over the Business Cycle"*

**Benjamin B. Lockwood** (PhD, Business Economics – 2016)

University of Pennsylvania, Wharton School, Business Economics and Public Policy Department

*"Essays in Optimal Taxation 1) Optimal Income Taxation with Present Bias 2) Taxation and the Allocation of Talent 3) Regressive Sin Taxes"*



## H A R V A R D | B U S I N E S S | S C H O O L

**Filippo Mezzanotti** (PhD, Business Economics – 2016)

Northwestern University, Kellogg School of Management, Finance Department

*“Essays in Corporate Finance 1) Roadblock to Innovation: The Role of Patent Litigation in Corporate R&D 2) Sovereign debt exposure and the bank lending channel: impact on credit supply and the real economy 3) Private Equity, Financial Strategy, and the Crisis”*

**Mira Anna Phyllis Frick** (PhD, Business Economics – 2015)

Yale University, Cowles Foundation for Research in Economics, Postdoctoral Research Associate

*“Essays on Learning, Uncertainty, and Choice”*

**Benjamin Michael Hebert** (PhD, Business Economics – 2015)

Stanford Graduate School of Business, Finance Department

*“Essays on Information and Debt”*

**Assaf Romm** (PhD, Business Economics – 2015)

Hebrew University of Jerusalem

*“Essays on Microeconomic Theory”*

**Martin Sebastian Rotemberg** (PhD, Business Economics – 2015)

Harvard Kennedy School, Visiting Professor, 2015-2016; New York University, Economics Department, Assistant Professor, 2016

*“Essays in Industrial Policy and Communication”*

**Ran I. Shorrer** (PhD, Business Economics – 2015)

Pennsylvania State University, Economics Department

*“Essays on Indices and Matching”*

**Mary Bryce Millet Steinberg** (PhD, Business Economics – 2015)

Brown University, Watson Institute, Postdoctoral Fellow, 2015-2016; Brown University, Assistant Professor, 2016

*“On the Demand for Human Capital in India”*

**Thomas George Wollmann** (PhD, Business Economics – 2015)

University of Chicago Booth School of Business, Microeconomics Group

*“Essays on Industrial Organization”*

**David Cherngchiun Yang** (PhD, Business Economics – 2015)

University of California Irvine, Finance Department

*“Essays in Financial Economics”*

**Catherine Grace Barrera** (PhD, Business Economics – 2014)

Cornell University Johnson School of Management, Post-Doctoral Associate, 2014; Assistant Professor of Economics, 2015

*“Skill, Job Design, and the Labor Market under Uncertainty”*

**Thomas Rutherford Covert** (PhD, Business Economics – 2014)

University of Chicago Booth School of Business

*“Essays in Industrial Organization and Finance”*

**Raluca Ecaterina Dragusanu** (PhD, Business Economics – 2014)

Federal Reserve Board Research and Statistics, Economist

*“Essays in International Trade and Development”*

**Samuel Arthur Kruger** (PhD, Business Economics – 2014)

The University of Texas at Austin McCombs School of Business

*“Essays in Financial Economics”*



## H A R V A R D | B U S I N E S S | S C H O O L

**Heather Ward Schofield** (PhD, Business Economics – 2014)

Center for Global Development Post-Doctoral Fellow, 2014-2015; University of Pennsylvania Health Policy Department, Assistant Professor, 2015

*“Essays in Development and Health”*

**Dmitry Taubinsky** (PhD, Business Economics – 2014)

Harvard University and UC Berkeley, Post-Doctoral Fellow in Economics

*“Essays in Behavioral and Experimental Economics”*

**Eric Meinberg Zwick** (PhD, Business Economics – 2014)

University of Chicago Booth School of Business

*“Finance Implications of the Great Recession”*

**Stephanie Ruth Hurder** (PhD, Business Economics – 2013)

MIT Sloan School of Management, Post-doctoral Associate (2013); University of Michigan, Assistant Professor (2014)

*“Essays on Matching in Labor Economics 1) An Integrated Model of Occupation Choice, Spouse Choice, and Family Labor Supply 2) Spouse Choice and Female Labor Supply: Evidence from Lawyers 3) Evaluating Econometric Models of Peer Effects with Experimental Data”*

**Benjamin Charles Iverson** (PhD, Business Economics – 2013)

Northwestern University, Kellogg School of Management

*“Essays in Corporate and Consumer Finance 1) Get in Line: Chapter 11 Restructuring in Crowded Bankruptcy Courts 2) The Ownership and Trading of Debt Claims in Chapter 11 Restructurings 3) Can Gambling Increase Savings? Empirical Evidence on Prize-linked Savings Accounts”*

**Hoan Soo Lee** (PhD, Business Economics – 2013)

Tsinghua University

*“Essays on Applied Microeconomics 1) Competing Ad Auctions 2) Consumer Search Pattern in Internet Advertising 3) Value Access in Venture Capital”*

**Shai Bernstein** (PhD, Business Economics – 2012)

Stanford Graduate School of Business

*“Essays in Entrepreneurial Finance 1) Does Going Public Affect Innovation? 2) Private Equity and Industry Performance 3) Contracting with Heterogeneous Externalities”*

**Julian Emil Kolev** (PhD, Business Economics – 2012)

MIT Sloan School of Management, Post-Doctoral Fellow

*“Essay in Finance and Innovation 1) Of Mice and Academics: Examining the Effect of Openness on Innovation 2) Strategic Corporate Layoffs 3) Credit Constraints in the Funding of Innovation: Theory and Evidence”*

**Jacob Dov Leshno** (PhD, Business Economics – 2012)

Microsoft Research New England, Post-Doctoral Fellow, 2012; Columbia Business School, 2013

Columbia Business School (2013)

*“Essays in Market Design 1) Dynamic Matching in Overloaded Systems 2) A Supply and Demand Framework for Two-Sided Matching Markets 3) Will an Increase In The Minimum Wage Improve Training?”*

**Carolyn Elisabeth Pflueger** (PhD, Business Economics – 2012)

University of British Columbia, Sauder School of Business

*“Inflation and Asset Prices 1) Inflation Risk in Corporate Bonds 2) An Empirical Decomposition of Risk and Liquidity in Nominal and Inflation-Indexed Government Bonds 3) A Heteroskedasticity and Autocorrelation Robust Pre-Test for Weak Instruments”*



H A R V A R D | B U S I N E S S | S C H O O L

**Michael James Sinkinson** (PhD, Business Economics – 2012)  
University of Pennsylvania, Wharton School of Business  
*“Essays on Industrial Organization”*

**Michael Dickstein** (PhD, Business Economics – 2011)  
Stanford University, Department of Economics  
*“Essays on the Industrial Organization of Health Care”*

**Samuel Hanson** (PhD, Business Economics – 2011)  
Harvard Business School  
*“Essays in Financial Economics”*

**Judd Kessler** (PhD, Business Economics – 2011)  
University of Pennsylvania, Wharton School of Management  
*“Social Forces and Public Good Provision”*

**Scott Duke Kominers** (PhD, Business Economics – 2011)  
University of Chicago, Becker Friedman Institute for Research in Economics, Post-Doctoral Fellow (2011)  
*“Matching Models of Markets”*

**Hongyi Li** (PhD, Business Economics – 2011)  
Post-Doctoral Fellow, Massachusetts Institute of Technology  
*“Essays in Microeconomic Theory”*

**Amanda Kay Starc** (PhD, Business Economics - 2011)  
University of Pennsylvania, Wharton School of Management  
*“The Industrial Organization of Health Insurance Markets”*

**Aditya Sunderam** (PhD, Business Economics - 2011)  
Harvard Business School  
*“Effects of the Organization of Financial Markets”*

**Sergey Chernenko** (PhD, Business Economics - 2010)  
Ohio State University, Fisher College of Business  
*“Capital Market Imperfections and Corporate Finance”*

**Lucas Coffman** (PhD, Business Economics - 2010)  
Ohio State University, Department of Economics  
*“Essays in Experimental Economics”*

**Itay Fainmesser** (PhD, Business Economics - 2010)  
Brown University, Department of Economics  
*“Essays on Networks and Markets 1) Community Structure and Market Outcomes: Towards a Theory of Repeated Games in Networks, 2) Effective Word-Of-Mouth: Reputation Networks and Market Structure, 3) Social Networks and Unraveling in Labor Markets”*

**Winnie Wan-Yi Fung** (PhD, Business Economics - 2010)  
Wheaton College  
*“Malnutrition, Infectious Disease, and Economic Development”*

**Soojin Yim** (PhD, Business Economics - 2010)  
Emory University, Goizueta Business School  
*“Individuals and Corporate Decisions”*



## H A R V A R D | B U S I N E S S | S C H O O L

**Amrita Ahuja** (PhD, Business Economics - 2009)  
Post-Doctoral Fellow, Harvard Kennedy School of Government  
*"Essays in Empirical Contracting and Development"*

**John Beshears** (PhD, Business Economics - 2009)  
National Bureau of Economics, Post-Doctoral Fellow (2009)  
Stanford University, Graduate School of Business (2010)  
*"Financial Choices and the Decision-making Context"*

**Eric Budish** (PhD, Business Economics - 2009)  
University of Chicago, Booth School of Business  
*"Essays on Market Design"*

**Jennifer Dlugosz** (PhD, Business Economics - 2009)  
Board of Governors of the Federal Reserve System  
*"Essays in Corporate Finance: 1) What Lies Beneath: An Inside Look at CLOs Collateral  
2) The Alchemy of CDO Credit Ratings 3) Large Blocks of Stock: Prevalence, Size and Measurement"*

**Ioannis Ioannou** (PhD, Business Economics - 2009)  
London Business School  
*"Essays on Strategy and Industrial Organization"*

**Steven Leider** (PhD in Business Economics - 2009)  
University of Michigan, Ross School of Management  
*"Essays on Experimental Economics and Behavioral Contract Theory 1) Norms and Contracting 2) Contractual and Organizational Structure with Reciprocal Agents 3) Gift Exchange in the Lab - It is not (only) how much you give..."*

**Jakub Jurek** (PhD, Business Economics - 2008)  
Princeton University, Department of Economics  
*"Exploring Deviations between Prices and Values in Capital Asset Markets"*

**Anna Kovner** (PhD, Business Economics - 2008)  
Federal Reserve Bank of New York  
*"Essays in Financial Economics: 1) Venture Capital Investment Cycles: The Impact of Public Markets 2) The Private Equity Advantage: Leveraged Buyout Firms and Relationship Banking 3) Unnecessary Termination: Public and Corporate Pension Plans' Asset Manager Decisions"*

**Robin Lee** (PhD, Business Economics - 2008)  
New York University, Stern School of Business  
*"Essays on Platform Competition and Two-Sided Markets"*

**Gregor Matvos** (PhD, Business Economics - 2007)  
University of Chicago, Booth School of Business  
*"Essays in Proxy Voting and Human Capital Investment"*

**Harini Parthasarathy** (PhD, Business Economics - 2007)  
World Bank  
*"Essays on the Lending and Underwriting Industries: 1) Mergers and Impact on Customer Retention and Acquisition 2) Do Firms Engage in One-Stop Shopping? 3) Information Asymmetry and One-Stop Shopping"*

**Parag Pathak** (PhD, Business Economics - 2007)  
Massachusetts Institute of Technology, Department of Economics  
*"Essays on Real-life Allocation Problems"*



## H A R V A R D | B U S I N E S S | S C H O O L

**James A. Costantini** (PhD, Business Economics - 2006)

INSEAD

*"Essays on Effects of Financial Institutions on Industrial Development 1) Impact of Financial Development on Firm Growth and Firm Size Distribution 2) Financial Institutions and Industry Growth 3) Cross-Industry Variation in Effect of Bankruptcy Procedures: Case Study of Italy"*

**Pavel Savor** (PhD, Business Economics - 2006)

University of Pennsylvania, Wharton School of Management

*"Essays in Financial Economics: 1) Holding on to Your Shorts: When do Short Sellers Retreat? 2) Value for Acquirers? 3) Stock Returns after Major Price Shocks: the Impact of Information"*

**Ryan D. Taliaferro** (PhD, Business Economics - 2006)

Harvard Business School

*"Essays in Financial Economics: 1) Firm Investment and Systematic Risk 2) Live Prices and Stale Quantities: T+1 Accounting and Mutual Fund Mispricing 3) Predicting Returns with Managerial Decision Variables: Is there a Small Sample Bias?"*

**Catherine Atterbury Thomas** (PhD, Business Economics - 2006)

Columbia University Graduate School of Business

*"Essays on the Industrial Organization of Multinational Enterprises"*

**Yuhai Xuan** (PhD, Business Economics - 2006)

Harvard Business School

*"Essays in Financial Economics 1) Empire-Building or Bridge-Building? Evidence from New CEOs' Internal Capital Allocation Decisions 2) The Role of Venture Capitalists in the Acquisition of Private Companies (3) Shutting the Pearly Gates: The Determinants and Performance Implications of Mutual Fund Closures"*

**Katherine Emily Ho** (PhD, Business Economics - 2005)

Columbia University

*"Essays on the Industrial Organization of Medical Care: The Welfare Effects of Restricted Hospital Choice in the US Medical Care Market; Insurer-Provider Networks in the Medical Care Market; Moment Inequalities and Their Application"*

**Kristin Elizabeth Knox** (PhD, Business Economics - 2005)

Harvard University, Institutional Research Office

*"Essays in Financial Economics: How Does the Presence of Collateral Affect Banks' Views of Takeover Defenses?; How Does Collateral Affect Loan Spreads?; Earnings Preannouncements (joint with Randolph Cohen and Tuomo Vuolteenaho)"*

**Michael Ostrovsky** (PhD, Business Economics - 2005)

Stanford University, Graduate School of Business

*"Essays on Matching: Stability in Supply Chain Networks; Trade Patterns under Transportation Cost Heterogeneity; Two-Sided Matching with Common Values"*

**Michael Yampuler** (PhD, Business Economics - 2005)

University of Houston, C.T. Bauer College of Business

*"Three Essays on Standards and the Capital Market: Principles-Based Accounting Standards, Earnings Management and Price Efficiency; Earnings Management Deterrence; Audit Opinion Levels"*

### Health Policy Management

**Scott Sang-Hyun Lee** (PhD, Health Policy Management – 2015)

Brigham and Women's Hospital, Internal Medicine Residency Program, Resident in Internal Medicine

*"Three Field Experiments on Incentives for Health Workers"*



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**Melissa A. Valentine** (PhD, Health Policy Management – 2013)

Stanford University

*“Team Scaffolds: How Minimal Team Structures Enable Role-Based Coordination”*

**Ayfer H. Ali** (PhD, Health Policy Management – 2012)

Universidad Carlos III de Madrid

*“From Idea to Product: Translating Research between the Bench and the Clinic 1) Buyer Behavior in Technology Markets: Technology Proximity between Firm Portfolio and In-Licensed Patents 2) Translating Inventions into Products: Inventors’ Educational Background and the Speed of Technology Licensing from Academic Medical Centers 3) Do Diversity and Focus in Routine Work Influence Creative Output? Evidence from Cardiac Surgery”*

**Julia Adler-Millstein** (PhD, Health Policy Management – 2011)

University of Michigan, School of Information & School of Public Health

*“The Use of Information Technology in U.S. Health Care Delivery”*

**Jonathan Clark** (PhD, Health Policy Management – 2010)

Pennsylvania State University

*““Everything for Everybody?” An Examination of Organizational Scope in the Health Care Industry”*

**Lucy Hamilton MacPhail** (PhD, Health Policy Management – 2010)

New York University Wagner Graduate School of Public Service

*“Work Process Failure and Organizational Learning in Health Care Delivery Settings”*

**Syeda Noorein Inamdar** (PhD, Health Policy Management - 2008)

San Jose State University

*“Examining the Scope of Multibusiness Health Care Firms: Implications for Corporate Strategy, Management Control Systems and Performance”*

**Ingrid Nembhard** (PhD, Health Policy Management - 2007)

Yale University, School of Medicine and School of Management

*“Organizational Learning in Health Care: A Multi-Method Study of Quality Improvement Collaboratives”*

**Sara Singer** (PhD, Health Policy Management - 2007)

Harvard University, School of Public Health

*“Safety Climate in U.S. Hospitals: Its Measurement, Variation, and Relationship to Organizational Safety Performance”*

**Darren Edward Zinner** (PhD, Health Policy Management - 2006)

Research Fellow, Massachusetts General Hospital

*“Essays on the Management of Clinical Trial Sites: Lessons for Health Policy, Technology Development, and Organizational Theory”*

### Management

**Patricia Satterstrom** (DBA, Management – 2016)

New York University, Robert F. Wagner Graduate School of Public Service

*“How Micro-Processes Change Social Hierarchies in Teams 1) Toward a More Dynamic Conceptualization of Social Hierarchy in Teams 2) Microwedges: Moving Teams from Rigid to Dynamic Social Hierarchy 3) The Changing Nature of Social Hierarchy and Voice”*

**Elizabeth Altman** (DBA, Management – 2015)

University of Massachusetts (Lowell)

*“Platform and Ecosystem Transitions: Strategic and Organizational Implications”*





## H A R V A R D | B U S I N E S S | S C H O O L

**Matthew Scott Lee** (DBA, Management – 2014)

INSEAD

*“Mission and Markets? Organizational Hybridity in Social Ventures”*

**Hila Lifshitz-Assaf** (DBA, Management – 2014)

NYU Stern School of Business

*“Shifting Loci of Innovation: A Study of Knowledge Boundaries, Identity and Innovation at NASA”*

**Everett Stuart Palmer Spain** (DBA, Management – 2014)

United States Military Academy

*“Finding and Keeping Stars: The Leadership Performance and Retention of High Potentials”*

**Ethan S. Bernstein** (DBA, Management – 2013)

Harvard Business School

*“Does Privacy Make Groups Productive?”*

**Andrew A. Hill** (DBA, Management – 2011)

US Army War College

*“Risk, Hiring and Organizational Performance: Essays in the Management of Human Capital”*

**Barbara Zepp Larson** (DBA, Management – 2011)

University of Sussex

*“Working across societal borders: Essays on cross-sector interactions”*

**Howard H. Yu** (DBA Management – 2011)

IMD Switzerland

*Leopards Sometimes Change Their Spots: How Established Firms Can Transform Themselves*

**Adam Kleinbaum** (DBA, Management - 2008)

Harvard Business School, Post-Doctoral Fellow, 2008; Dartmouth College, Tuck School of Business, 2009

*“The Social Structure of Organization: Coordination in a Large, Multi-Business Firm”*

**Spela Trefalt** (DBA, Management - 2008)

Simmons College

*“Between You and Me: A Relational Perspective on Managing Work - Nonwork Boundaries”*

**Amanda Paige Cowen** (DBA, Policy and Management - 2006)

Harvard Business School, Post-Doctoral Fellow, 2006; University of Virginia, McIntire School of Commerce, 2007

*“The Liabilities of Status: Merger Outcomes in the Investment Banking Industry, 1980 – 2000”*

**Julia Prats** (DBA, Policy and Management - 2004)

University of Pennsylvania, Wharton School of Management

*“Sustaining Superior Performance through an Entrepreneurial Boom and Bust: Inter-Firm Differences in the e-Consulting Industry (1997-2001) and the Investment Management Industry (1927-1931)”*

### Marketing

**Katherine Neva Barasz** (DBA, Marketing – 2016)

IESE Business School

*“The Continuum of Choice: Essays on How Consumer Decisions are Made, Changed, and Perceived”*



## H A R V A R D | B U S I N E S S | S C H O O L

**Bhavya Mohan** (DBA, Marketing – 2016)

University of San Francisco, Marketing Department

*“Lifting the Veil: Essays on Firm Transparency and Consumer Behavior 1) The Benefits of Cost Transparency 2) Measuring the Impact of Pay Ratio Disclosure 3) Helping Consumers Evaluate Percentage Changes”*

**Lingling Zhang** (DBA, Marketing – 2016)

University of Maryland, Marketing Department

*“Essays on Online and Multi-Channel Marketing 1) Strategic Channel Selection with Online Platforms: An Empirical Analysis of the Daily Deal Market 2) Viral Videos: The Dynamics of Online Video Advertising Campaigns 3) The Air War versus the Ground Game: An Analysis of Multi-Channel Marketing in U.S. Presidential Elections”*

**Silvia Bellezza** (DBA, Marketing – 2015)

Columbia Business School

*“Symbolic Consumption and Alternative Signals of Status”*

**Clarence Lee** (DBA, Marketing - 2014)

Cornell University

*“Essays on the Digital Consumer: Models of Engagement, Upgrade, and Referral Behaviors”*

**Jeffrey Kwok-Wai Lee** (DBA, Marketing - 2013)

MIT Sloan School of Management, Visiting Scholar and Lecturer; Post-doctoral Research Fellow

*“The Downsides of Status Consumption 1) Omnivores, Status Consumption and Self-Expression 2) Uncovering Reverse Placebo Effects: When Better Brands Lead to Worse Performance 3) The Consequences of Imagining Conspicuous Consumption”*

**Taylan Yalcin** (DBA, Marketing - 2012)

Chapman University, Argyros School of Business and Economics

*“The Effect of Quality Decisions on Competitive Strategy 1) Complementary Goods: Creating, Capturing, and Competing for Value 2) Competing for Consumers Online: The Advertising Strategies of Vertically Differentiated Firms 3) Content Quality in Media Markets”*

**Zoë Chance** (DBA, Marketing - 2011)

Yale School of Management, Post-Doctoral Fellow, 2011; Yale School of Management, 2012

*“Live Long and Prosper: Ironic Effects of Behavior on Perceptions of Personal Resources”*

**Lalin Anik** (DBA, Marketing - 2011)

Duke University, Post-Doctoral Fellow, 2011-2013; University of Virginia, Darden School of Business, 2013

*“Experiments in Social Networks”*

**Tuan Quang Phan** (DBA, Marketing - 2011)

National University of Singapore

*“Essays on Social Networks”*

**Neeru Paharia** (DBA, Marketing - 2010)

Harvard Kennedy School, Director, Safra Center for Ethics, 2010; Georgetown University, McDonough School of Business, 2012

*“Essays on Ethics & Identity in Consumer Behavior 1) Dirty Work Clean Hand: The Moral Psychology of Indirect Agency 2) The Underdog Effect, and 3) Sweatshop Labor is Wrong Unless the Jeans are Cute”*

**Renee Richardson** (DBA, Marketing - 2009)

Massachusetts Institute of Technology, Sloan School of Management

*“The Real Value of Fakes: Dynamic Symbolic Boundaries in Socially Embedded Consumption”*



## H A R V A R D | B U S I N E S S | S C H O O L

**Jill Avery** (DBA, Marketing - 2007)

Simmons College

*"Saving Face by Making Meaning: The Detrimental Consequences of Consumers' Self-serving Response to Brand Extensions"*

**Mary Caravella** (DBA, Marketing - 2007)

University of Connecticut, School of Business

*"Privacy, Strategic Information Disclosure and New Customer Acquisition: Implications for Customer Relationship Management"*

**Marco Bertini** (DBA, Marketing - 2006)

London Business School

*"Indirect Effects of Marketing Decisions on Consumer Response"*

**Ozge Turut** (DBA, Marketing - 2006)

Washington University in St. Louis

*"Essays on New Product Decisions Under Market Uncertainty"*

**Tuba Ustuner** (DBA, Marketing - 2005)

City University, London

*"Selling in Knowledge-Intensive Contexts: The Role of Social Capital"*

**Andrea Carol Wojnicki** (DBA, Marketing - 2005)

University of Toronto, Rotman School of Management

*"Talking About Products, Talking About Me: Consumers' Subjective Expertise and Word-of-Mouth Behaviors"*

### Organizational Behavior

**Wannawiruch Wiruchnipawan** (PhD, Organizational Behavior – 2015)

*"Unexpected Distractions: Stimulation or Disruption for Creativity"*

**Ting Zhang** (PhD, Organizational Behavior - 2015)

Columbia Business School, Management Department Postdoctoral Fellow

*"The Personal and Interpersonal Benefits of Rediscovery"*

**Pavel Ivanov Zhelyazkov** (PhD, Organizational Behavior - 2015)

Hong Kong University of Science and Technology, Management Department

*"The Contingent Effects of Prior Relationships: Essays on the Formation and Dissolution of Interorganizational Ties in the VC Industry"*

**Sujin Jang** (PhD, Organizational Behavior - 2014)

INSEAD Organizational Behavior Department, Assistant Professor

*"Bringing Worlds Together: Cultural Brokerage in Multicultural Teams"*

**Mary Carol Mazza** (PhD, Organizational Behavior – 2013)

PAMFRI/Stanford Levy Post-Doctoral Fellow at Palo Alto Medical Foundation Research Institute and Stanford's Clinical Excellence Research Center

*"Encouraging Healthful Dietary Behavior in a Hospital Cafeteria: A Field Study using Theories from Social Psychology and Behavioral Economics"*

**Vaughn Tan** (PhD, Organizational Behavior – 2013)

University College London

*"Intentional Ambiguity"*



## H A R V A R D | B U S I N E S S | S C H O O L

**András Tilcsik** (PhD, Organizational Behavior – 2012)

University of Toronto, Rotman School of Management

*Remembrance of Things Past: Individual Imprinting in Organizations*

**Andreea Daniela Gorbatai** (PhD, Organizational Behavior – 2012)

University of California, Haas School of Business

*"Social Structure and Mechanisms of Collective Production: Evidence from Wikipedia"*

**Sameer Bhatt Srivastava** (PhD, Organizational Behavior – 2012)

University of California, Haas School of Business

*"Social Capital Activation during Times of Organizational 1) Social Capital Activation during the Uncertainty of Organizational Restructuring 2) Situational Uncertainty and Network Activation in Organizations 3) Shadowing Networks: A Field Experiment to Assess the Effects of a Cross-Training Program on Workplace Networks"*

**Erin Marie Reid** (PhD, Organizational Behavior – 2012)

Boston University, School of Management

*"Men and the Ideal Worker Image"*

**Lisa L. Shu** (PhD, Organizational Behavior – 2012)

Northwestern University, Kellogg School of Management, Post-Doctoral Fellow

*"Essays on Ethics: Antecedents and Consequences 1) Sweeping Dishonesty under the Rug 2) Making Ethics Salient 3) Morality as Muscle"*

**Chia-Jung Tsay** (PhD, Organizational Behavior – 2012)

University College London, Assistant Professor

*"The Impact of Visual Cues on Judgment and Perceptions of Performance"*

**John Almandoz** (PhD, Organizational Behavior – 2011)

IESE Business School, University of Navarra

*"The Invisible Hand and the Good of Communities: The Influence of Institutional Logics on the Founding Teams of Local Banks"*

**Colin Fisher** (PhD, Organizational Behavior – 2010)

Boston University, School of Management

*"The Timing and Type of Team Coaching Interventions"*

**Modupe Akinola** (PhD, Organizational Behavior - 2009)

Columbia University, Graduate School of Business

*"Deadly Decisions: An Examination of Racial Bias in the Decision to Shoot under Threat"*

**Qingxia Tong** (PhD, Organizational Behavior - 2009)

Zayed University

*"Property Rights and Corporate Governance in Chinese Public Companies 1994-2005."*

**Marya Besharov** (PhD, Organizational Behavior - 2008)

Cornell University, School of Industrial and Labor Relations

*"Mission Goes Corporate: Employee Behavior in a Mission-Driven Business"*

**Heather Maiirhe Caruso** (PhD, Organizational Behavior - 2008)

Post-Doctoral Fellow, University of Chicago, Booth School of Business

*"What We Can Gain From Losses: How Framing Affects Willingness to Collaborate with Outgroup Members"*



## H A R V A R D | B U S I N E S S | S C H O O L

**Katerina Pick** (PhD, Organizational Behavior - 2007)

Harvard Business School Post-Doctoral Fellow, 2007; Claremont Graduate University, The Drucker School, 2008  
*"Around the Boardroom Table: Interactional Aspects of Governance"*

**Dolly Chugh** (PhD, Organizational Behavior - 2006)

New York University, Stern School of Business

*"Whose Advice is it Anyway?: An Exploration of Bias and Implicit Social Cognition in the Use of Advice"*

**Shoshana Dobrow** (PhD, Organizational Behavior - 2006)

Fordham University

*"Having a Calling: A Longitudinal Study of Young Musicians"*

**Won Yong Kim** (PhD, Organizational Behavior - 2006)

Columbia University

*"Network of Audiences: FDA Review Time and Innovation in the Pharmaceutical Industry, 1990-2004"*

**Elizabeth Lingo** (PhD, Organizational Behavior - 2006)

Vanderbilt University Post-Doctoral Fellow, 2006; Vanderbilt University, Curb Center for Art, Enterprise & Public Policy, 2009

*"Negotiations and Lovesongs: A Theory of Nexus Work in Market-Based Cultural Industry Projects"*

**Wendy K. Smith** (PhD, Organizational Behavior - 2006)

University of Delaware

*"Managing Strategic Contradictions: Top Management Teams Balancing Existing Products and Innovation Simultaneously"*

**Michael Beers** (PhD, Organizational Behavior - 2005)

Babson College, Senior Research Fellow

*"When Strangers Dance: Social Capital and the Gender Earnings Gap in Elite Workers"*

**Linda-Eling Lee** (PhD, Organizational Behavior - 2005)

Parsons New School for Design

*"Conspicuous Consumption: A Theory on Producers' Quality Ideals"*

**Christopher Owen Wheat** (PhD, Organizational Behavior - 2005)

Massachusetts Institute of Technology, Sloan School of Management

*"Modeling the Structure of Social Organization"*

### Science Technology and Management / Information Technology and Management

**David Brunner** (PhD, Information Technology and Management - 2009)

Harvard Business School, Research Associate

*"Computer-Assisted Organizing"*

**Katherine Milkman** (PhD, Information Technology and Management - 2009)

University of Pennsylvania, Wharton School of Management

*"Studies of Intrapersonal Conflict and its Implications"*

**Jolie Martin** (PhD, Information Technology and Management - 2008)

Harvard Program on Negotiation, Post-Doctoral Fellow; University of Minnesota

*"Seeing the Forest for the Trees: Information Aggregation in Online Decision-Making"*



## H A R V A R D | B U S I N E S S | S C H O O L

**Feng Zhu** (PhD, Information Technology and Management - 2008)  
University of Southern California, Marshall School of Business  
*"Dynamics of Platform-Based Markets"*

**C. Jason Woodard** (PhD, Information Technology Management - 2006)  
Singapore Management University  
*"Architectural Strategy and Design Evolution in Complex Engineered Systems"*

### Strategy

**Megan Lynn Lawrence** (DBA, Strategy – 2016)  
Vanderbilt University, Owen Graduate School of Management  
*"Why Do Firm Practices Differ? Examining the Selection and Implementation of Organizational Practices 1) Are Founder CEOs Good Managers? 2) Taking Stock of the Ability to Change: Prior Experience, Competency Traps, and Learning-by-Doing 3) How Do Pilots Work? Examining Pilot Use in New Practice Transfer"*

**Juan Ma** (DBA, Strategy – 2016)  
INSEAD, Strategy Department  
*"Competing Globally: Institutional Voids in Emerging Markets"*

**Sarah Elizabeth Wolfolds** (DBA, Strategy – 2016)  
Cornell University, Dyson School of Applied Economics and Management  
*"Donations and Differentiation: Three Essays on Non-profit Strategy 1) Competition between Endogenous Business Model Forms: Profit Status in the Mixed Microfinance Industry 2) The Effect of Synergies and Competition on Organizational Choices in Non-Profits: Evidence from Latin American Microfinance 3) Employee Incentives in Microfinance Institutions: Examining the Importance of Diversification and Profit Status"*

**Andrea Hugill** (DBA, Strategy – 2015)  
Georgetown University McDonough School of Business, Visiting Assistant Professor  
*"Strategies for the Non-Market Environment"*

**Haris Tabakovic** (DBA, Strategy – 2015)  
*"Essays on Innovation, Strategy and Competition 1) Firms and Patent Assertion Entities 2) The Standard-Pool Interface 3) The Impact of Money on Science: Evidence from Unexpected NCAA Football Outcomes"*

**Tiona Zuzul** (DBA, Strategy - 2014)  
London Business School  
*"Entrepreneurship and Innovation in Nascent Industries"*

**Anoop Ramachandran Menon** (DBA, Strategy - 2012)  
University of Pennsylvania, Wharton School of Business  
*"Essays on Cognition in Strategy"*

**Sanjay Patnaik** (DBA, Strategy - 2012)  
University of Pennsylvania, Wharton School, Visiting Senior Fellow, 2012; The George Washington University School of Business, 2013  
*"Essays on International Non-market Strategy and the Political Economy of Environmental Regulation"*



## H A R V A R D | B U S I N E S S | S C H O O L

**Kristin Elizabeth Wilson** (DBA, Strategy – 2012)

University of North Carolina, Kenan-Flagler Business School

*“Essays on Competitive Dynamics in Regulated Industries: Evidence from Commercial Banking 1) Managing in Boom and Bust Markets: Market Experience and Risk Management Capabilities 2) Regulatory Oversight in Boom and Bust Markets: Evidence from Commercial Banking 3) The Performance Effects of Regulatory Oversight”*

**Claudine Madras Gartenberg** (DBA, Strategy - 2011)

New York University, Stern School of Business

*“Essays on Firm Scope and Incentives”*

**Markus Taussig** (DBA, Strategy - 2011)

National University of Singapore

*“Essays on Firm Strategy and Performance in Emerging Economies”*

**Prithwiraj Choudhury** (DBA, Strategy - 2010)

University of Pennsylvania, Wharton School

*“Innovation in Emerging Markets”*

**Emilie Feldman** (DBA, Strategy - 2010)

University of Pennsylvania, Wharton School

*“Essays on Corporate Strategy 1) Selling your Heritage: Legacy Divestitures and the Hidden Costs of Corporate Renewal 2) The Talent at the Table: Business Expertise and Share Ownership in Fortune 500 Boardrooms 3) When do Analysts Add Value: Evidence from Corporate Spinoffs”*

### Technology and Operations Management

**Budhaditya Gupta** (DBA, Technology and Operations Management – 2016)

University of Melbourne, Faculty of Business and Economics

*“Essays on External Context and Operating Models 1) How Does Institutional Context Matter for R&D Search? An Exploratory Study of Medical Device Development in India 2) Task Shifting in Surgery: Lessons from an Indian Heart Hospital 3) A Recombination-Based Internationalization Model: Perspectives from Narayana Health’s Journey from India to the Cayman Islands”*

**Anil Rajnikant Doshi** (DBA, Technology and Operations Management- 2015)

University College London, Department of Management Science and Innovation

*“Essays on Strategy and Management of Platforms”*

**Francis Edward Nagle** (DBA, Technology and Operations Management- 2015)

University of Southern California, Marshall School of Business

*“The Digital Commons: Tragedy or Opportunity? The Effect of Crowdsourced Digital Goods on Innovation and Economic Growth”*

**Nathan Charles Craig** (DBA, Technology and Operations Management – 2014)

Ohio State University, Fisher College of Business

*“Essays on Retail Operations Management”*

**Jillian Alexandra Berry Jaeker** (DBA, Technology and Operations Management – 2014)

Boston University School of Management

*“Impact of Workload and Resource Availability on Hospital Productivity”*



## H A R V A R D | B U S I N E S S | S C H O O L

**Sen Chai** (DBA, Technology and Operations Management – 2013)

Harvard University and National Bureau of Economic Research, Post-doctoral Fellow 2013-2014; ESSEC Business School, 2014  
*“Essays on the Emergence and Diffusion of Breakthroughs”*

**William Schmidt** (DBA, Technology and Operations Management – 2013)

Cornell University, S.C. Johnson Graduate School of Management

*“Supply Chain Disruptions and the Role of Information Asymmetry 1) Signaling to Partially Informed Investors in the Newsvendor Model 2) Belief Refinement and Operational Choices 3) Are Supply Chain Disruptions so Disruptive?”*

**Ryan Williams Buell** (DBA, Technology and Operations Management – 2012)

Harvard Business School

*“The Experience of Production: Essays on Customers in Service Operations 1) Are Self-Service Customers Satisfied or Stuck? 2) The Labor Illusion: How Operational Transparency Increases Perceived Value 3) How Do Customers Respond to Service Quality Competition?”*

**Venkat Kuppuswamy** (DBA, Technology and Operations Management – 2011)

University of North Carolina

*“The Performance Consequences of Firm Scope Choices”*

**Christopher Liu** (DBA, Technology and Operations Management - 2010)

University of Toronto, Rotman School of Management

*“Essays on Network Antecedents in a Knowledge Production Context”*

**Matthew Marx** (DBA, Technology and Operations Management - 2009)

Massachusetts Institute of Technology, Sloan School of Management

*“Essays on Employee Non-compete Agreements”*

**Santiago Mingo** (DBA, Technology and Operations Management - 2009)

University of Miami, School of Business Administration

*“Essays on Industrial Policy, Strategy, and Entrepreneurship”*

**Bradley Staats** (DBA, Technology and Operations Management - 2009)

University of North Carolina at Chapel Hill, Kenan-Flagler Business School

*“Microfoundations of Organizational Capabilities: Empirical Evidence from Indian Software Services”*

**Richard Lai** (DBA, Technology and Operations Management - 2008)

University of Pennsylvania, Wharton School of Management

*“Empirical Operations Management – Three Essays 1) Is Inventory’s Fiscal Year End Effect Caused by Sales Timing? A Test Using a Natural Experiment from Germany, 2) Inventory Signals, 3) Inventory and the Stock Market”*

**Saravanan Kesavan** (DBA, Technology and Operations Management - 2007)

University of North Carolina, Kenan-Flagler Business School

*“Forecasting and Benchmarking Firm Level Performance of Retailers using Econometric Models”*

**Marcelo Pancotto** (DBA, Technology and Operations Management - 2007)

Universidad Austral, IAE Business School

*“Underlying Dynamics of Organizational Learning from a Problem Solving Perspective: Quality Improvement Efforts and Problem Population Dynamics”*

**Santiago Kraiselburd** (DBA, Technology and Operations Management - 2005)

Instituto de Empresa

*“Three Essays on Supply Chain Contracts: Impact of Contract Limitations on Inventory and Sales”*