



# Distributed NFV

January 2014

Presented by

**Yuri Gittik**

Head of Strategic Developments and Innovation



- Background on the Distributed NFV (D-NFV) Approach
- Virtualization at the Customer Site
- RAD's D-NFV Proposal: Customer-Site Virtualization



# NFV: Network Functions Virtualization



NFV advocates virtualizing service-provider networking and IT functionalities using software hosted on general-purpose servers

# Expanding NFV's Implementation Scope



## Primarily Mobile Services



## Networks & Enterprise Services

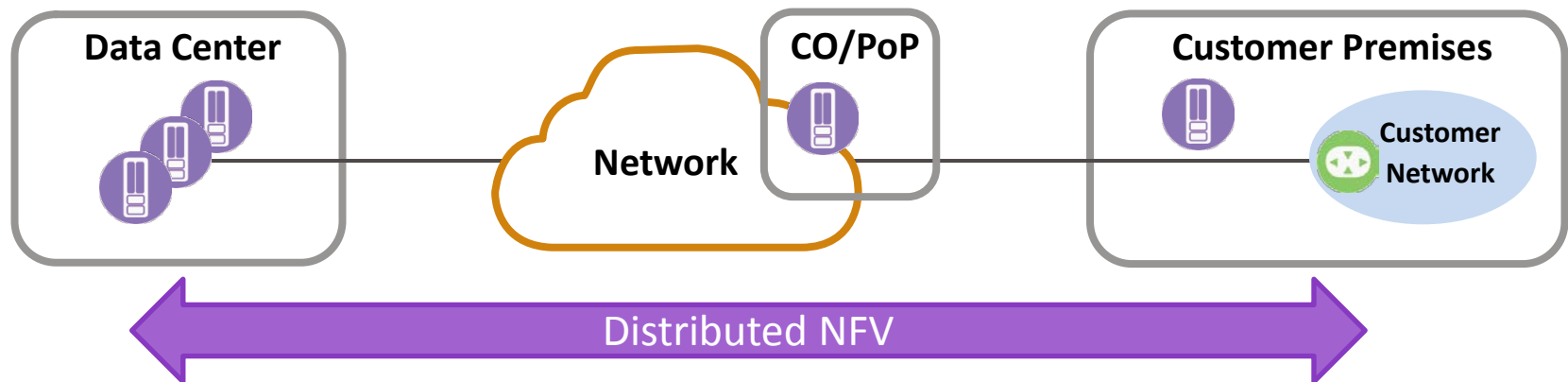
- Addressing and facilitating migration to LTE/LTE-A
- Functionality: ePC, IMS, PCRF,...

- New network capabilities
- Value-added services

# NFV: The Distributed Model

The most prevalent approach to NFV concentrates functions in centrally-located data centers (DC) or network nodes (CO/POP)

**Distributed NFV allows service provider-controlled functions to reside anywhere – including at the customer premises**

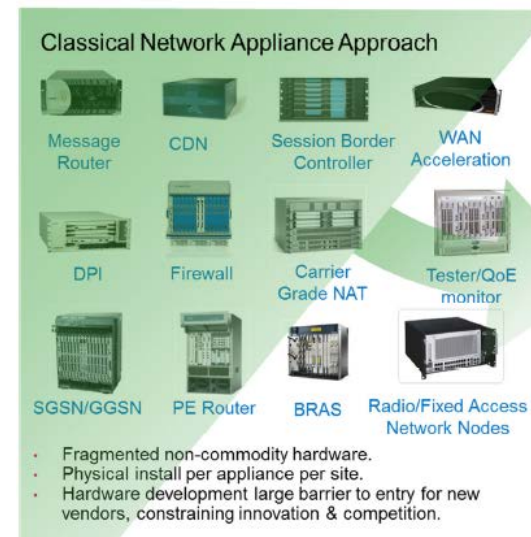


# The D-NFV Approach: From *the NFV White Paper*...



Explicitly declared from the very beginning in the introductory NFV White Paper

*“...Leverage standard IT virtualization technology to consolidate many network equipment types onto industry standard high volume servers, switches and storage that can be located in **DCs, Network Nodes** and in the end-user premises.”<sup>1</sup>*



<sup>1</sup> Network Functions Virtualization – Introductory White Paper, October 2012

# ...To New Documents by the ETSI NFV Industry Specification Group

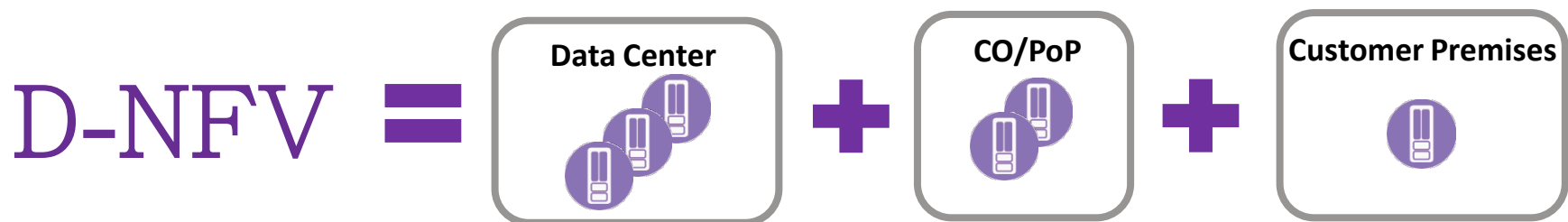


- **Terminology Paper**

- Network Point of Presence: A location where a Network Function is implemented...Example of NPOP locations include central offices, **customer premises**, mobile devices, and data centers

- **End-to-End Architecture Paper** : One of NFV's objectives is to ensure greater flexibility in assigning VNFs to hardware

- Software to be located at the most appropriate places, e.g., at **customer premises**, at network PoP, in central offices or data centres



# Why *Distributed* NFV?

Distributed NFV bucks the trend of hosting all functionalities in centrally-located Data Centers

What is the rationale behind D-NFV ?

The following arguments make the D-NFV case:

- **Costs**
  - Networking vs. computing/IT resources

As well as:

- **Functions Feasibility**
- **Performance**
- **Policy Conformance**





# Agenda

- Background on the Distributed NFV (D-NFV) Approach
- Virtualization at the Customer Site
- RAD's D-NFV Proposal: Customer-Site Virtualization



# Virtualization at the Customer Site: CPE Virtualization

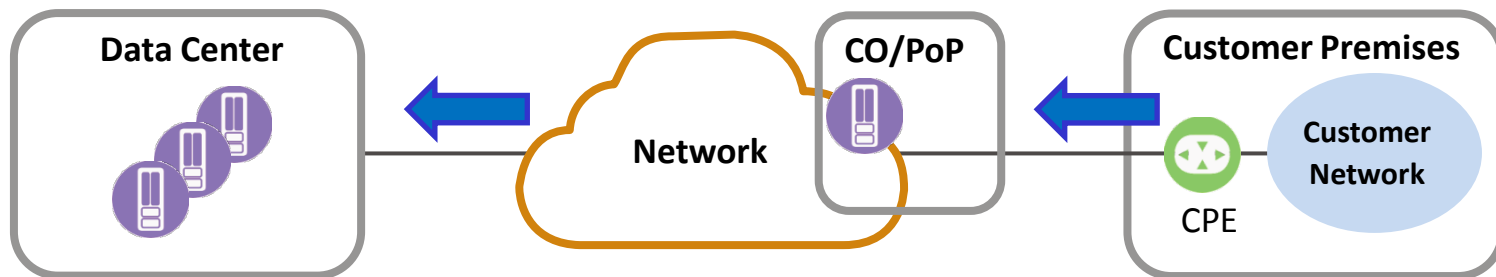


Re-locating CPE functionality in the network:

- Replace vendor-specific **embedded** functionality with...
- ... a next-generation customer-site device, paired with **virtualized** functionality running in the network
  - some functionalities (OAM, QoS) remaining at the customer site

*Addressed in the NFV ISG “Use Cases” document (Oct’13)*

- Virtualization meaning: shared or/and run as VNF on VM infrastructure



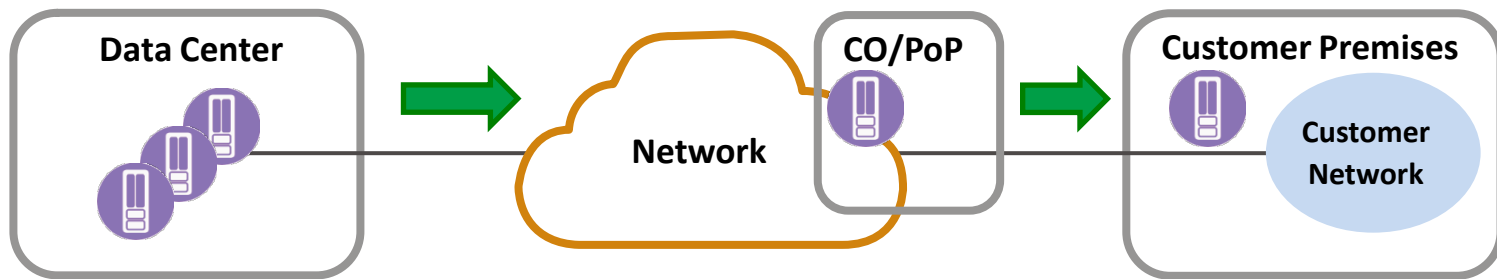
**“Centripetal” NFV:** From the customer site towards the network

# Virtualization at the Customer Site: Distributed NFV



Enable D-NFV implementation beyond the datacenter  
– Locating NFV at the most appropriate\* places

\* - Based on: *Feasibility, performance, cost, policy*

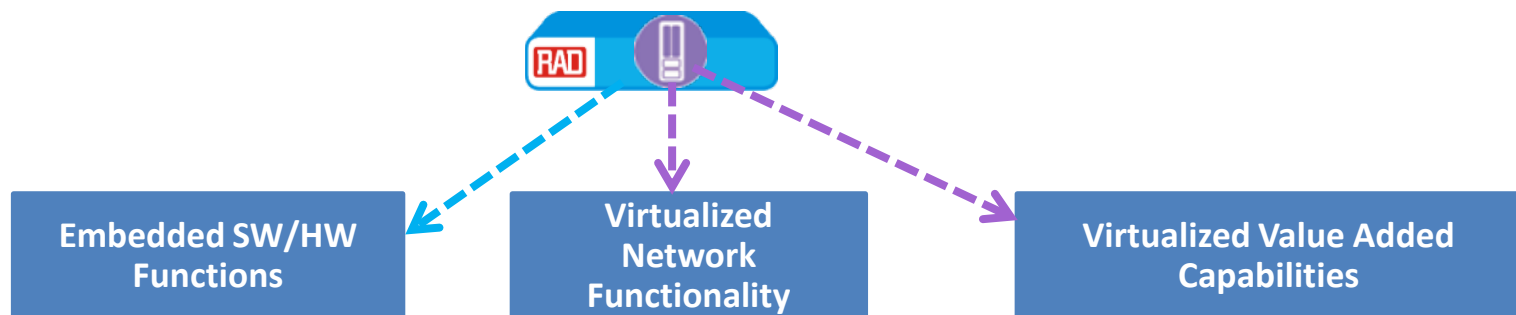


**“Centrifugal” NFV:** From the network towards the customer site

# NFV at the Customer Site: Why?



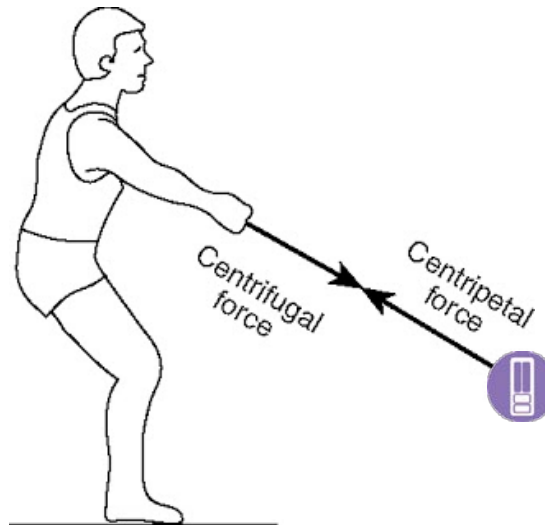
Criteria	Description
<b>Feasibility</b>	<ul style="list-style-type: none"><li>• Some functions must be located at the customer site, e.g., end-to-end security, traffic conditioning , encryption, WAN optimization</li></ul>
<b>Performance</b>	<ul style="list-style-type: none"><li>• Some functions perform better at the customer site, e.g., end-to-end QoS, application QoE monitoring</li><li>• Some functions may degrade due to network constraints (bandwidth, delay, availability)</li></ul>
<b>Cost</b>	<ul style="list-style-type: none"><li>• Need for higher network performance and resiliency may lead to cost increase, even with data centers' economies of scale</li></ul>
<b>Policy</b>	<ul style="list-style-type: none"><li>• Some functions need to remain close to the customer due to corporate privacy, security and access policies</li><li>• Regulatory restrictions (e.g., on moving data across jurisdictions)</li></ul>



# Physics: Resultant Force

Once embedded functionalities are virtualized:

- Customer site functionalities are free to move towards the (data) center
- Functionalities conventionally located at the (data) center are free to move towards the customer premises



# Agenda

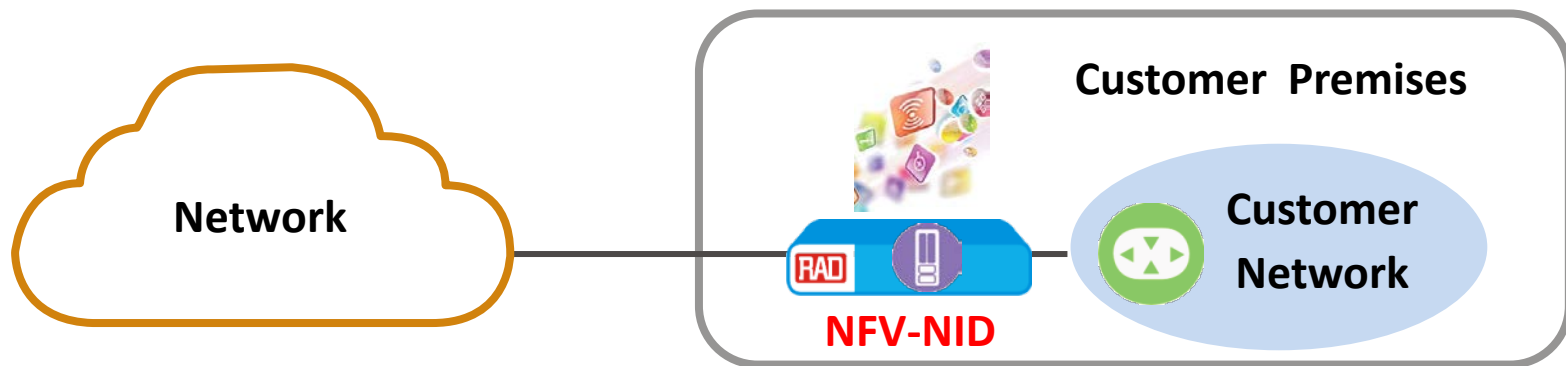


- Background on the Distributed NFV (D-NFV) Approach
- Virtualization at the Customer Site
- RAD's D-NFV Proposal: Customer-Site Virtualization



The solution that integrates SP-controlled network termination and virtual machine hosting:

## L2/L3 NID with integrated standard x86 platform



- Application examples (by 3<sup>rd</sup>-parties or RAD's)
  - Firewall
  - Analysis tools (TCPdump, Wireshark)
  - Application awareness
  - IP telephony
  - WAN optimization

# Customer-Site NFV Economics



## Increased Revenues and Service Agility

- More premium services (SLA assurance, QoE, policy compliance)
- Reduce Time-to-Market (quicker time to revenue, less churn)
- Flexible service packaging
- Ubiquitous services over any access
- Higher service adoption (“try-and-buy” offering)



## Reduced Costs

- Faster service introduction, activation and upgrade without truck-rolls
- Reduced equipment footprint at customer site
- Lower on-site installation, maintenance and energy costs
- Effective deployments





**Thank You  
For Your  
Attention**



[www.rad.com](http://www.rad.com)