

MARKETPRO

Stock Lighting Solutions

DISTRIBUTOR STOCK PROGRAM RESOURCE GUIDE 2021

PROGRAM
BENEFITS

DIGITAL
SOLUTIONS

EXCLUSIVE
Q1 PROMO

PRODUCT
SPOTLIGHT

VOL. 1





SATISFY YOUR CUSTOMER & YOUR BOTTOM LINE.

Designed for you and your customers to grow and profit, MarketPro streamlines your business efficiency by keeping the products your customers demand flowing on and off your shelves. The stock program provides you with valuable tools, resources and unmatched services.

MARKETPRO DISTRIBUTOR BENEFITS*



Proven Best Sellers Ready To Ship

Hundreds of products available



Top Brands

HALO, METALUX, LUMARK, SURE-LITES, GREENGATE



FREE Freight

Free delivery to keep products flowing on and off your shelf



Sample Before You Buy

Try new products risk free



Guaranteed Returns

One year from purchase



Marketing & Training

Digital library, merchandising and training



E-Commerce Solutions

Tools for your web store to grow your digital sales



Loyalty Incentives

MarketPro supports your growth

*See MarketPro Terms and Conditions.

GET WHAT YOU NEED WHEN YOU NEED IT



MARKETPRO

Products are in stock & available for 2-day (or less) shipment.



RAPID RESPONSE

Custom Metalux products that ship in 5-days (or less).



QUICKSHIP

Custom Corelite, Neo-Ray and Shaper products that ship in 10-days (or less).

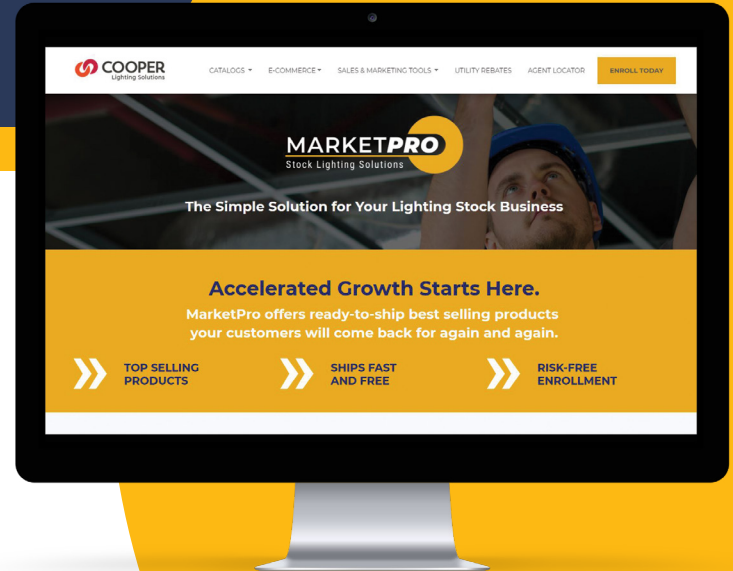
Find Everything You Need, When You Need It!

MARKETPRO ONLINE

Everything you need to know about the MarketPro Stock Program is conveniently located on one website.

ENROLL TODAY!

- ✓ Catalogs
- ✓ E-Commerce Tools
- ✓ Utility Rebates
- ✓ Educational Resources



DOWNLOAD THE LATEST CATALOG

Cooperlighting.com/MarketPro



YOUR FAVORITE BRANDS

Top selling indoor and outdoor lighting and controls products are in stock and ready to ship!



HALO
Recessed & Surface Downlights



LUMARK
Outdoor Commercial & Industrial



SURE-LITES
Exit & Emergency



METALUX
Ambient Commercial & Industrial



GREENGATE
Controls Sensors & Switch

New Product Innovation and Technology

SeleCCTable Technology Puts Flexibility At Your Fingertips!

Field selectable fixtures offer adjustable lumen output, color temperature or both lumen and CCT. Contractors can easily choose from arrange of color temperatures or different levels of lumen output, or both, depending on the product.

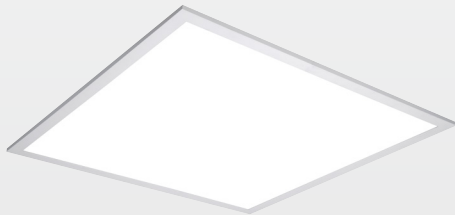


Select between the preset lumen outputs to create your optimal lighting experience.

HALO COMMERCIAL and HALO RECESSED



METALUX



LUMARK



Choose from a range of color temperatures and set the perfect scene.

HALO RECESSED



METALUX



HALO OUTDOOR



lighting

THE way

MarketPro Distributor Stock CREDIT Promotion

Cooper Lighting Solutions is offering qualified distributors an exclusive incentive on lighting and controls stock products. Qualifying promotional orders placed through March 26, 2021 earn order incentives and exclusive MarketPro distributor stock program annual incentives.

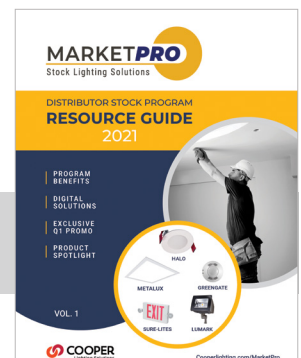
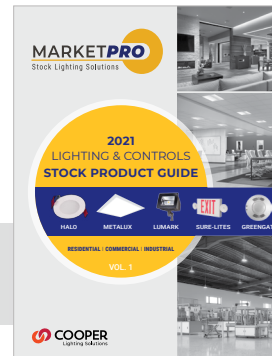
Minimum Stock Order	Order Credit	Mark Order with Promo Code	Guaranteed Returns	MarketPro Enrollment	Freight
\$5,000	1.0%	LWC1	1 Year	Free with minimum order	
\$25,000	2.0%				
\$50,000	3.0%				
\$100,000	4.0%				

Earn Order Incentives Today!

- Place a qualifying order for any products from the MarketPro Stock Guide by March 26, 2021 and receive order incentives.
- Automatic enrollment in the 2021 MarketPro Distributor Stock program with annual benefits including free freight and guaranteed returns.
- Earn a 2021 MarketPro Counter and Contractor Toolkit (brochures, signage and contractor packs)



METALUX | HALO | LUMARK | SURE-LITES | GREENGATE



CONTACT YOUR COOPER LIGHTING AGENT FOR MORE DETAILS TODAY!



MARKETPRO PRODUCT SPOTLIGHT

METALUX CRUZE ST RECESSED LED LUMINAIRE

- Architectural lens center basket troffer with aesthetic appeal
- Latch-less design provides clean architectural look; Ribbed, frosted acrylic lens
- High-performance LED system with advanced light distribution
- Ideal choice for commercial, institutional and healthcare facilities



METALUX UHB LED HIGH BAY

- Designed for a variety of mounting heights and applications
- Traditional round form factor and compact design allow for easy installation
- Specialty designed lens provides optimal distribution and reduced high angle glare
- Universal mounting allows for quick retrofit installations



METALUX SLSTP LED STRIPLIGHT SERIES

- Low-profile, high-quality luminaire with latest LED and electronic driver technology
- Frost white polycarbonate lens with linear prisms for even illumination
- Single lens eliminates the tandem appearance
- Quick installation features; Ideal for single or continuous row applications





Cooperlighting.com/MarketPro

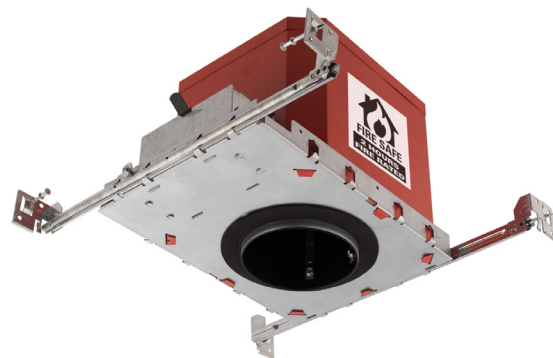
HALO HLB LED DIRECT MOUNT DOWNLIGHT

- Ultra-thin downlight in 3, 4, 6, 8 and 12-inch sizes
- Installs into drywall/suspended ceiling (no j-box or housing required)
- Install from below the ceiling in as little as 3-1/2-inch plenum height
- Remote driver/junction box; Insulated ceiling (IC) and non-IC rated



HALO FIRE RATED HOUSINGS

- New construction housings preventing the passage of flames and toxic gases into ceiling plenums
- Fire rated for up to 2 hours in accordance to UL 263
- Suitable for use in multi-family and mixed-use applications
- For installation in insulated ceiling (IC) and non-IC rated ceilings; Airtight



LUMARK LAS AREA/SITE LUMINAIRE

- Automatic dusk-to-dawn area lighting with included twistlock photo control
- 10-position, field-selectable lumens across 2 die-cast aluminum housing sizes
- Energy and maintenance savings up to 79% versus HID solutions up to 79%
- Versatile, adjustable slipfitter arm mounts horizontally or vertically for simple installation



MARKETPRO

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Lighting Product Lines

Ametrix
AtLite
Corelite
Ephesus
Fail-Safe
Halo
Halo Commercial
Invue
io
Iris
Lumark
Lumière
McGraw-Edison
Metalux
MWS
Neo-Ray
Portfolio
RSA
Shaper
Streetworks
Sure-Lites

Controls Product Lines

Fifth Light Technology
Greengate
iLight (International Only)
iLumin
Zero 88

Connected Lighting Systems

Distributed Low-Voltage Power
HALO Home
iLumin Plus
LumaWatt Pro
WaveLinx
Trellix



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Product availability, specifications, and compliances are subject to change without notice.