

TechBridge



DIUC 2021: Charting a New Course

**Simplify Your Data Access with
Diver Gateway**

**Ensure Data Trust through
Better Governance**

Moving Analytics to the Cloud

**Resources: Advancing Your
Diver Knowledge**

**Get a Jump Start on Dashboard
Creation**

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August 2021



03 DIUC 2021: Charting a New Course

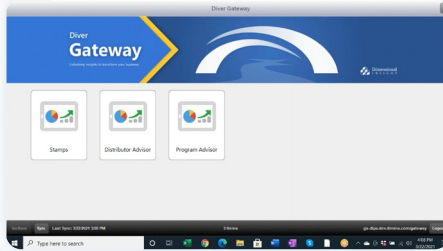


We look forward to seeing you
September 21-22, 2021
at the conference!

p.10

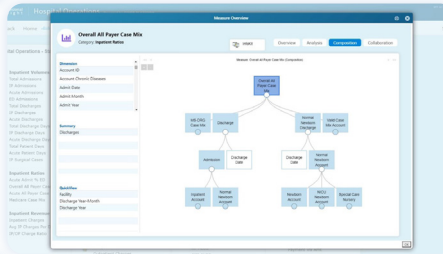
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04 Simplify Your Data Access with Diver Gateway

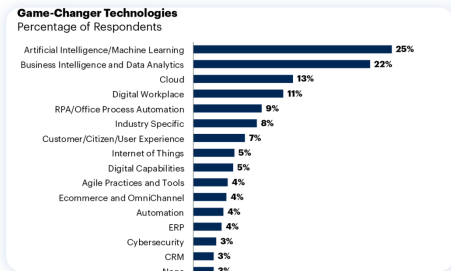


Brand	Cases MTD	Cases LY MTD	Diff
Modelo Especial (218)	139,237	88,172	51,065
Corona Extra (214)	82,888	71,446	11,442
Heineken (70)	33,771	18,726	15,045
Corona Familiar (31373)	14,079	9,999	4,080
Coronita (216)	10,547	11,026	-479
Corona Light (212)	9,939	8,599	1,340
Schlitz High Gravity (8811)	9,047	9,141	-94
Taaka Vodka (1711)	6,501	6,382	119
Corona Premier (31339)	6,320	4,116	2,204

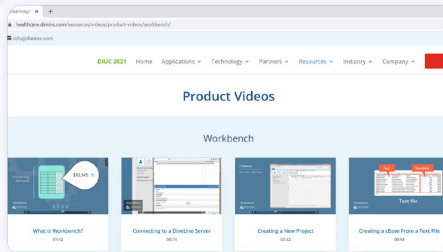
05 DiveTab—Advances in Mobile BI



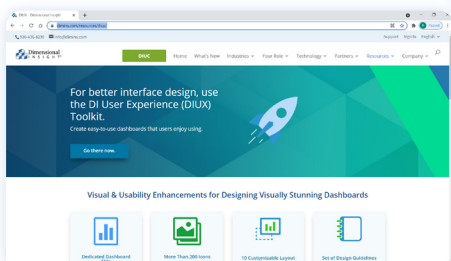
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DIUC 2021: Charting a New Course



Our user conference, “DIUC21: Charting a New Course,” is next month, so we’re going to tell you all about it! We picked this theme because we feel it is time for a new course. The past 18 months have presented challenges for individuals and organizations. There’s been some light at the end of the tunnel as more people become vaccinated, yet the delta variant has everyone on edge. We know the pandemic is not over. But we are hopeful that it will be soon. And when it is, we want to be ready for a new direction. But how do we chart a new course?

Data can help. By analyzing the data we’ve collected about our organizations, we can get a clear picture of where we are. Knowing that and where we want to be will make it easy to map out a new direction. That new direction may be to reassign workflows in your hospital or establish new supply chain vendors. Wherever that new direction takes you, it will be essential to stay on top of understanding the data for your business—and the information in your industry. And that’s why we’re here. Diver Platform and the applications built on Diver Platform all assist you with attaining better insight into your organization’s data.

This year’s conference will include information about the data analytics industry and instructions for getting things done using our products, along with some news about new features. We also have several customers who will be sharing the coolest thing they’ve ever done with Diver. We can’t wait to see what they have to share!

The format of the conference is virtual (again). We want everyone to stay safe.

Here is an outline of what we have planned. Following this outline—or agenda—are descriptions for a handful of the topics we’ll cover. Finally, the last article in this issue of the TechBridge newsletter shows how to register and use the virtual conference environment.

Enjoy!

DAY 1

- Keynote: Charting a New Course
- Customer Case Study #1
- Customer Case Study #2
- Advancing Your Diver Knowledge
- Creating Your Own Personal Dashboard
- Enabling Your Users through Self-Service Analytics
- Make an Impact with New Dashboards
- Explore Your Data with New Display Stamps and Visualizations
- Simplify Your Data Access with Diver Gateway
- Advanced Data Visualization to Get the Results You Need

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- Customer Case Study #3
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- Strengthen the Security of Your Analytics
- Ensure Data Trust through Better Governance
- Migration
- Learn about Goods & Services Applications
- Live Q&A
- Wrap-up

Simplify Your Data Access with Diver Gateway

In Harvard Business Review's [10 Steps to Creating a Data-Driven Culture](#), author David Waller states, "By far the most common complaint we hear is that people in different parts of a business struggle to obtain even the most basic data." That's why his fourth step is to "Fix basic data-access issues quickly."

So let's talk about these data access issues. There are many reasons that data access may be difficult. First, there are limitations of specific devices or operating systems. Yet many software companies have adapted to these demands and now offer options for many platforms and devices. So, device and OS differences are not the most significant challenge for data access.

Different types of data locked away in separate applications present another obstacle to users. The siloed data leaves users with no centralized version of all their data. Making people go to different applications to access different types of data is cumbersome and leads to less user adoption.

Does your company struggle with this issue? Then this session may be right for you.

In this presentation, we will talk about how we are solving the issue with Diver Gateway. Then, see how you can simplify your access to data and applications and more easily gain insights.

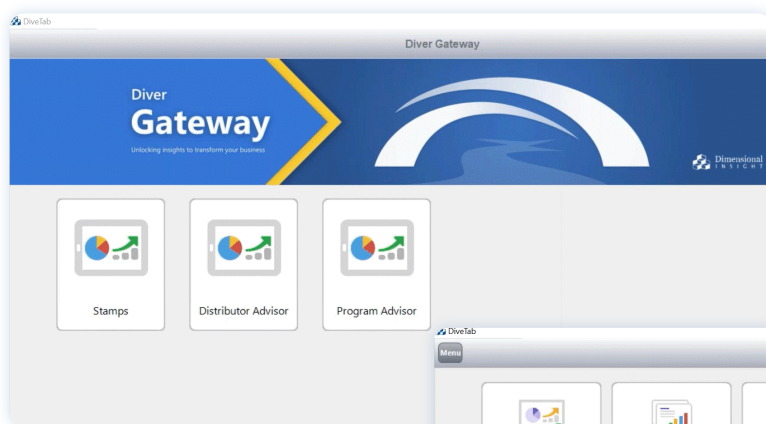


Figure 1 - This main menu shows multiple applications located within one central application, Diver Gateway.

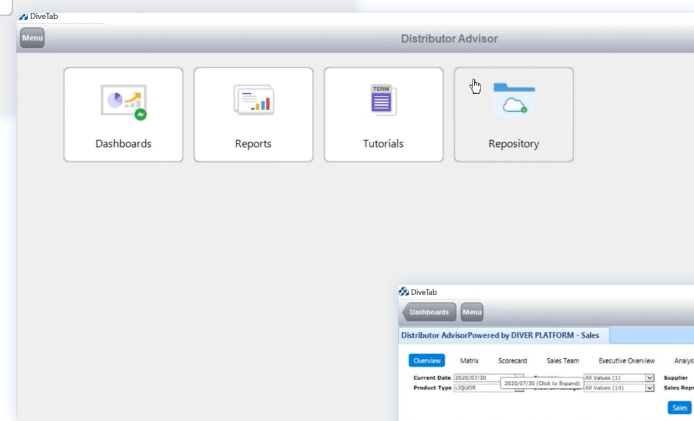


Figure 2 - Distributor Advisor on Diver Gateway



Figure 3 - Dashboard on Diver Gateway

DiveTab—Advances in Mobile BI

In IT MANAGEMENT's [Survey: Advances in IT are Starting to Have Major Impact](#), author Mike Vizard states:

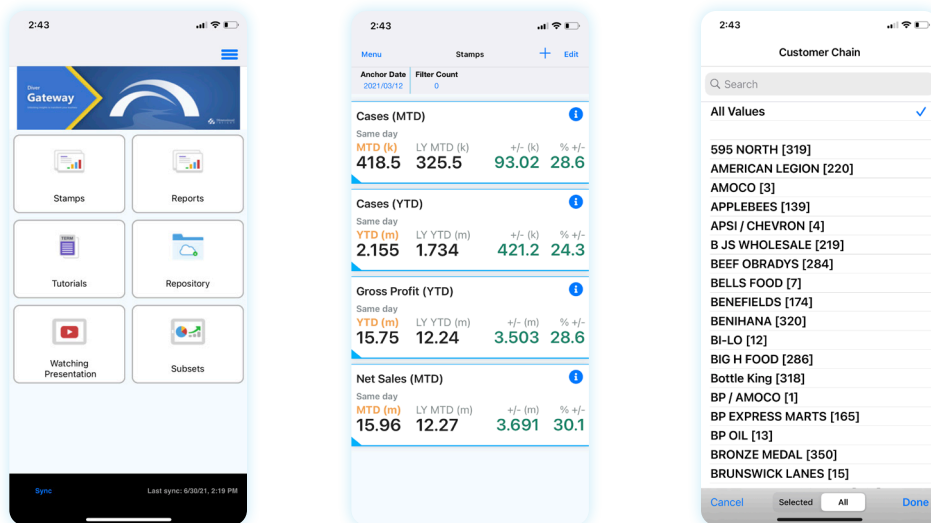
A survey of 150 managers ... conducted by the market research firm PureSpectrum ... finds over two-thirds (69%) reporting emerging technologies—such as ... mobile applications, ... have increased productivity substantially, with 67% reporting they are saving at a minimum four hours per week as more tasks become automated. ... well over three quarters of respondents (83%) said employees use some subset of these emerging technologies daily ... The most popular technologies are mobile apps (69%), ...

The message for us is that mobile applications are an essential investment for companies seeking to improve employee productivity.

Although mobile applications are popular, they do face one persistent challenge pointed out in the [BI Survey's Mobile Business Intelligence: What it is and how it works](#):

Due to the limited screen size of mobile devices, the design of mobile BI applications presents new challenges to developers.

Designing mobile application interfaces that are easy to use yet functionally robust is challenging to do well. We want to show you how our developers have attacked this issue in this session. Learn about the latest advances in our mobile technology for phones and tablets.



Customer Chain		Brand	Customer City	Cases MTD	Cases LY MTD	Diff	% Diff
All Values (193)		All Values (1254)	All Values (499)	418,477	325,459	93,019	29%
MODELO ESPECIAL [218]				139,237	88,172	51,065	58%
CORONA EXTRA [214]				82,888	71,446	11,442	16%
HEINEKEN [70]				33,771	18,726	15,045	80%
CORONA FAMILIAR [31373]				14,079	9,999	4,080	41%
CORONITA [216]				10,547	11,026	-479	-4%
CORONA LIGHT [212]				9,939	8,599	1,340	16%
SCHLITZ HIGH GRAVITY [8811]				9,047	9,141	-94	-1%
TAAKA VODKA [1711]				6,501	6,382	119	2%
CORONA PREMIER [31339]				6,320	4,116	2,204	54%

Ensure Data Trust through Better Governance

Data is one of the most valuable assets that a company owns. Data governance follows in importance. Data governance is the process by which companies ensure their data is usable and available to the right people while being securely protected from others. Proper data analytics depends on data governance in order to deliver the best decisions—decisions that can be trusted as they are based on accurate data.

Data trust and consistency enable users to make more informed decisions. So, getting data governance practices right is essential. We explore the processes that ensure your data governance practices are correct in this session. Learn about governance processes that improve collaboration and lead to more accurate decision-making.

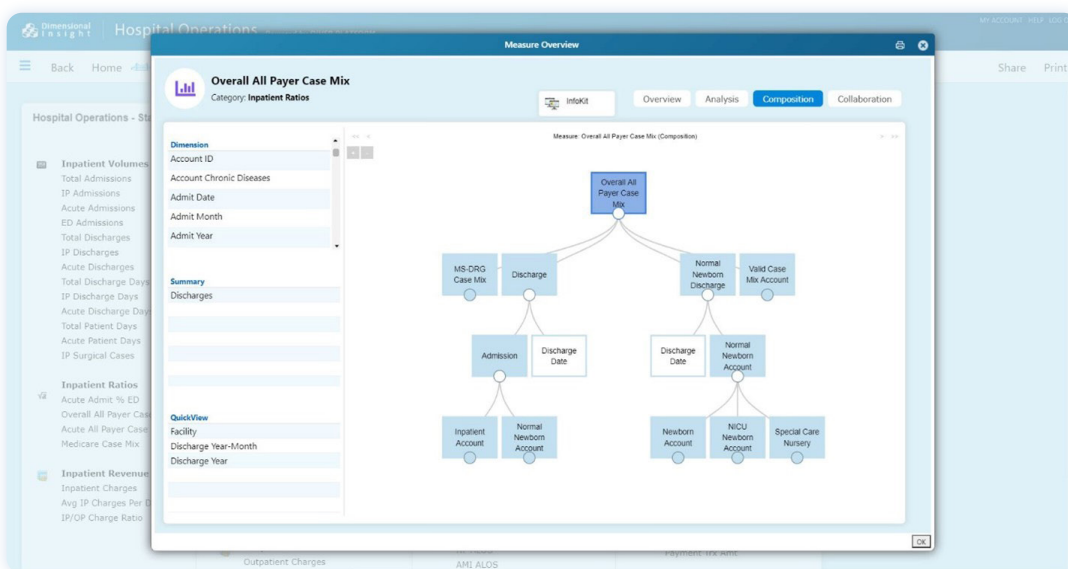


Figure 4 - Measure Factory Overall All-Payer Case Mix Composition

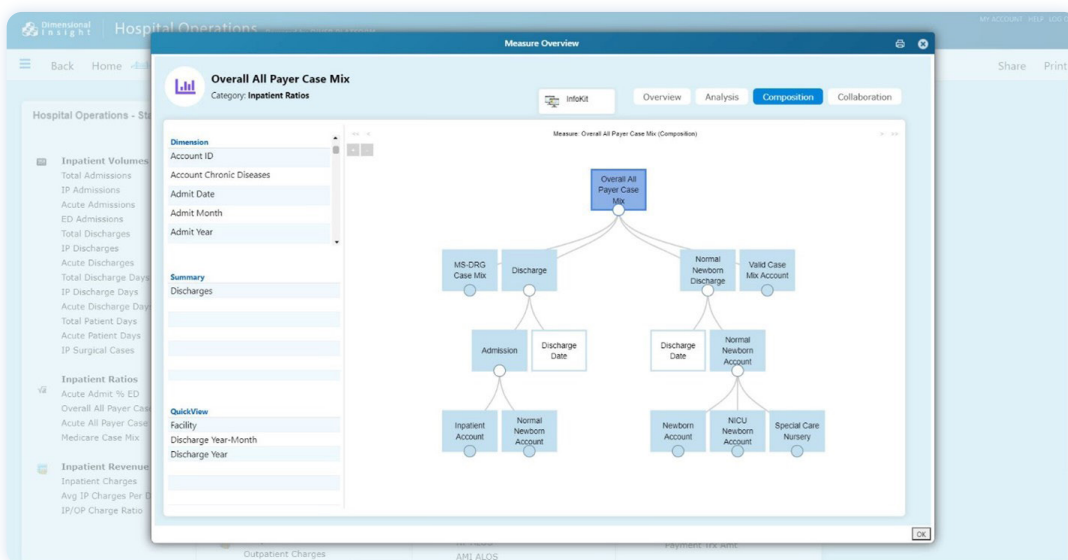
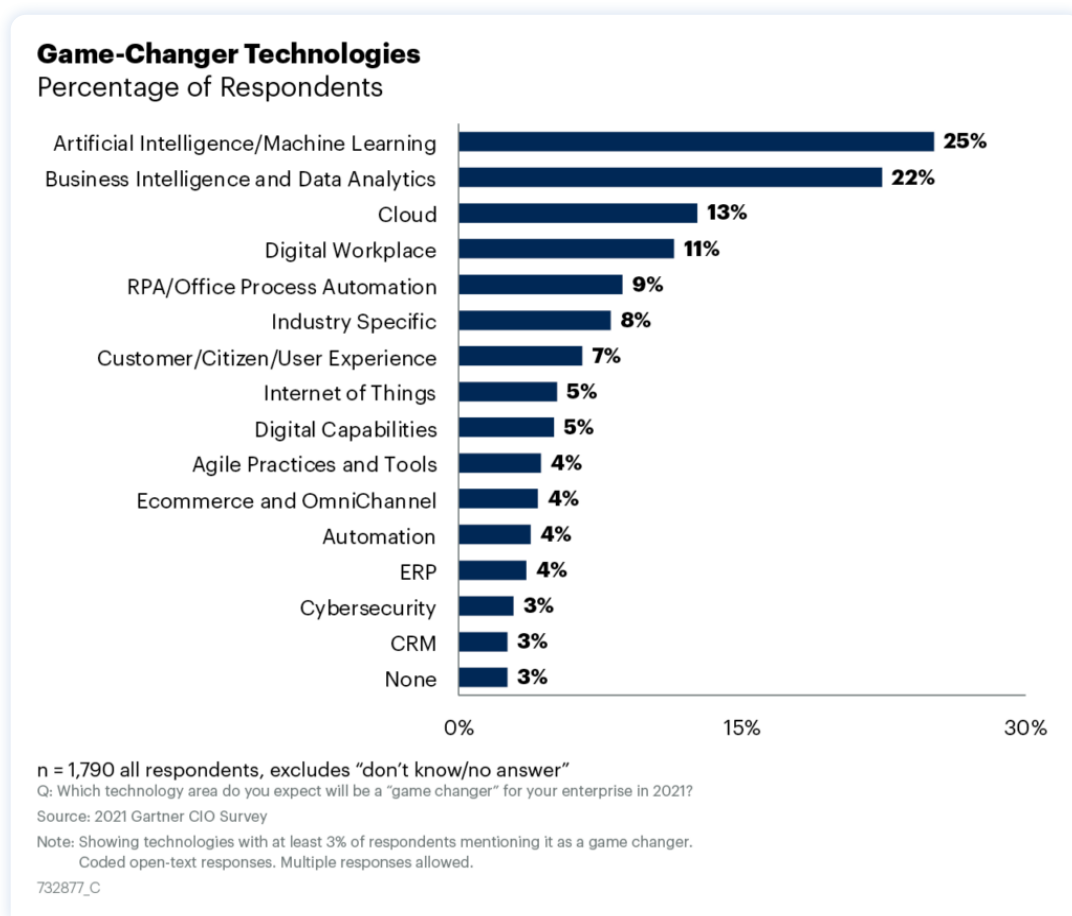


Figure 5 - Total Admissions Measure Overview

Moving Analytics to the Cloud

Just how vital has moving analytics to the cloud become? The figure below, “Market Guide for 5G Network Ecosystem Platform Providers,” shows a bar chart revealing that enterprise CIOs expect analytics to be the number two “game changer” technology in 2021. Cloud follows immediately at number three. So it is not much of a leap to believe that cloud analytics may become even more critical than AI and machine learning in 2021.

Moving your analytics deployment to the cloud has many benefits, including spreading payments out over time and reducing internal hardware costs. In this session, see what options you have to move your analytics to the cloud.



Gartner.

Check out the report: [Gartner Top 10 Trends in Data and Analytics for 2020](#)

Resources: Advancing Your Diver Knowledge

Did you know Dimensional Insight has tons of resources to help you get the most out of Diver? Find out where you can get help, learn cool new tricks, and more.

We want to help you be resourceful by preparing you with access to Dimensional Insight customer programs. These customer programs give you the tools you need to learn and use our software. In addition, it is liberating to know that you can search for and find tips that make your life easier. The Knowledge Forum, online videos, documentation, and online help are just a few of the resources we will discuss in this DIUC21 session.

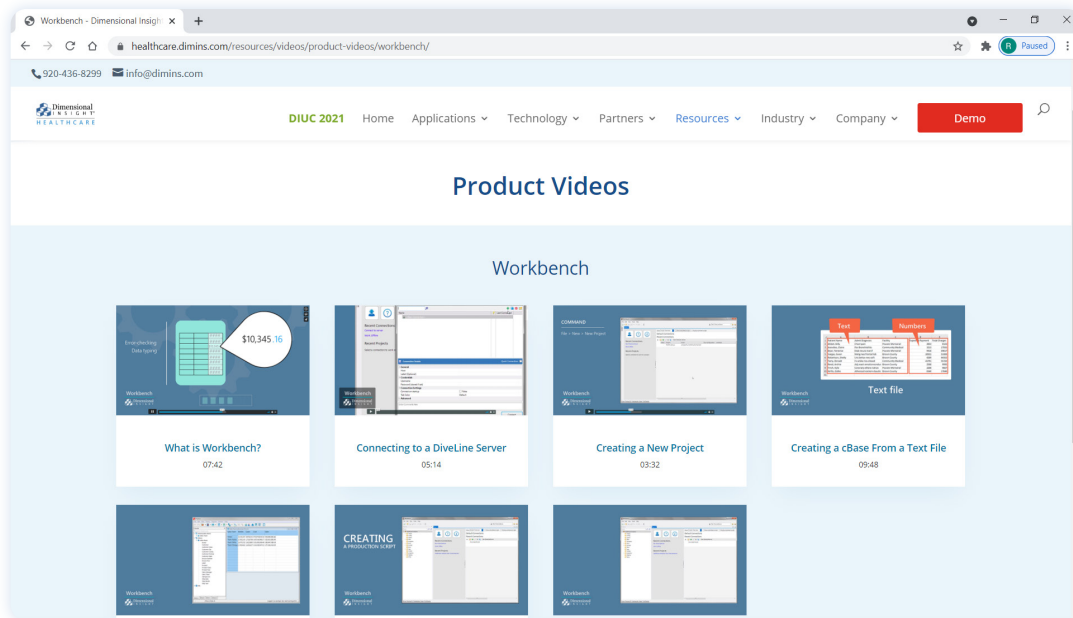


Figure 6 - Online product videos are just one of several resources available to customers.

Get a Jump Start on Dashboard Creation

Most IT staff are too busy to implement lengthy dashboard building processes. What we all need is a simplified process for creating dashboards. But the process should create robust dashboards – dashboards that themselves are not necessarily ‘simple.’ Dashboard design doesn’t have to be complicated.

In this session, you will learn how to use design templates to create powerful dashboards for all your users without much effort using Dimensional Insight’s DIUX.

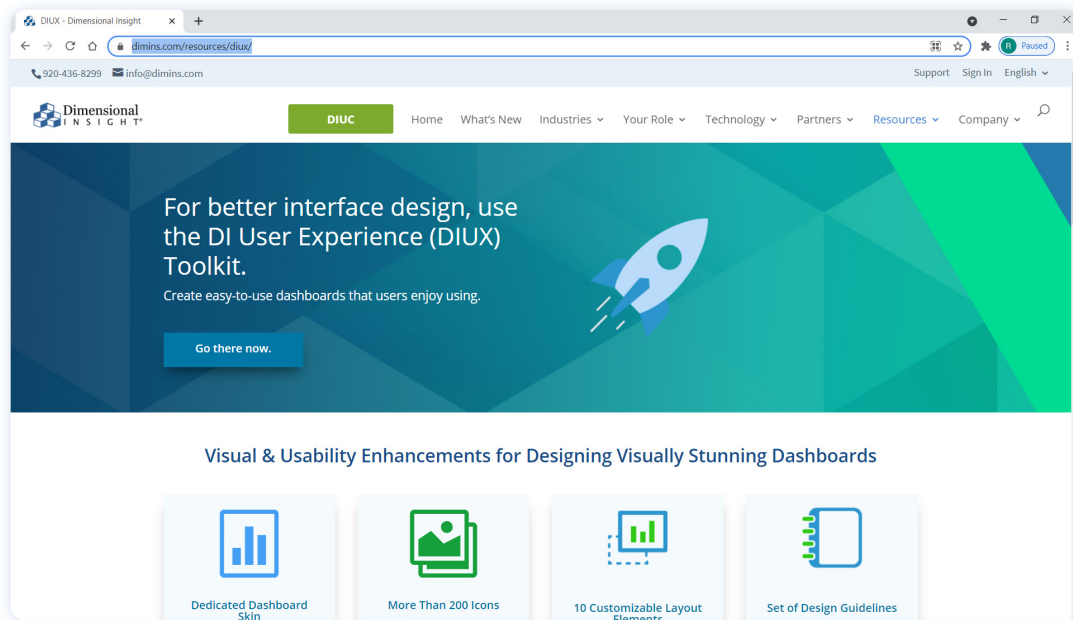


Figure 7 - The DIUX resource page on the Dimensional Insight website

Ready to sign up for DIUC21?



It is time to go to the 2021 Dimensional Insight Users Conference registration form and sign up.

You will not receive a confirmation email. However, registrants receive a confirmation email from our hosting environment package, Hubilo, later. From the confirmation email, use the link to sign in to the conference.

The conference consists of two separate and unique days of sessions. Each day has two hours of material that run continuously from start to finish with occasional breaks. Would you please plan on attending both days?

We look forward to seeing you September 21-22, 2021 at the conference!

REGISTER NOW

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