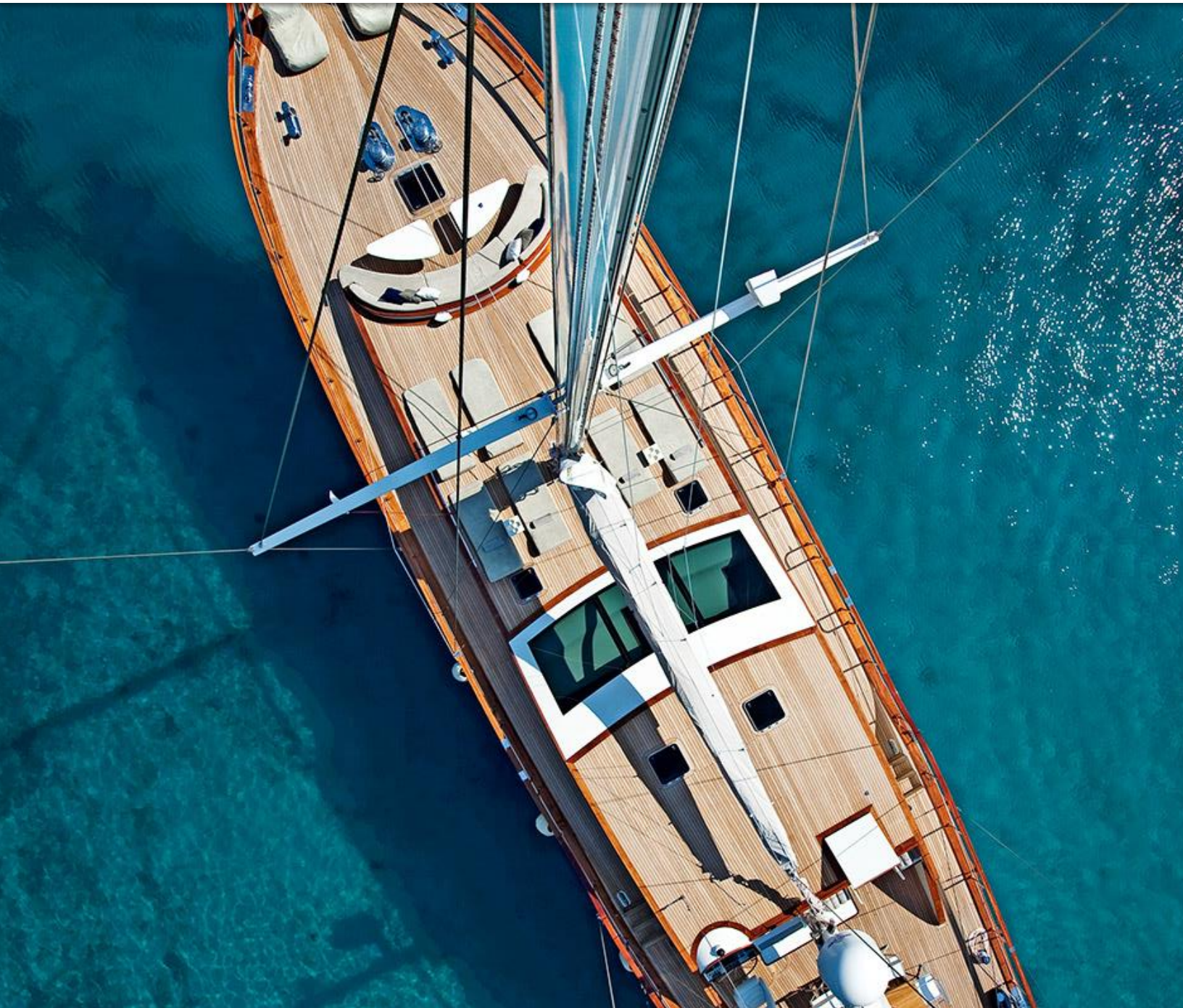




Annual Conference and Exhibition

Diving in to Make a Difference in Patient Access



Introduction

You are invited to our
Annual Conference and Exhibition

October 27 - 30, 2019

For over 50 years CAHAM has provided support and superior resources to the healthcare admissions industry, preceding all other state and national groups.

Now more than ever before, **CAHAM** is proud to serve as your premier professional association and your best link to the vital information available to professionals in the healthcare industry.

From scheduling and preregistration to collections and denials management, CAHAM brings you the most intensive educational lineup provided to date and is pleased to have one of the finest conference locations available.

Assist your CAHAM Board in conference planning and save money by registering ASAP! Food and conference accommodations must be confirmed a minimum of 30 days in advance. Help us to accommodate all attendees efficiently by registering timely.

HOW TO REGISTER

Complete your registration online by **clicking here**. You have the option of paying with a credit card or printing an invoice and submitting it by mail with a check.

The conference registration fee includes entrance to all general sessions, workshops, the Welcome Reception, breakfast and lunch, admittance to the Exhibit Hall, and all handout materials.



REGISTRATION FEES AND DEADLINES

Registration fee by September 30, 2019
2019 CAHAM Member \$699
Non-Member \$899

Registration fee after September 30, 2019
2019 CAHAM Member \$749
Non-Member \$949

Conference Schedule

Sunday, October 27, 2019

1:00 PM – 5:00 PM	Registration
3:30 PM – 4:30 PM	New Attendee Orientation
5:00 PM – 7:00 PM	Welcome Reception with Exhibitors

Monday, October 28, 2019

7:30 AM – 9:30 AM	Introduction of new CAHAM Board Members
9:30 AM – 11:00 AM	Master the Key - Opening Keynote
11:00 AM – 12:00 PM	Last Chance with our Vendors
12:00 PM – 1:30 PM	Lunch with Vendors
1:30 PM – 1:45 PM	Group Photo
1:45 PM – 3:00 PM	Workshops (Choose 1 of 3)
3:00 PM – 3:15 PM	Break
3:15 PM – 4:30 PM	Workshops (Choose 1 of 3)

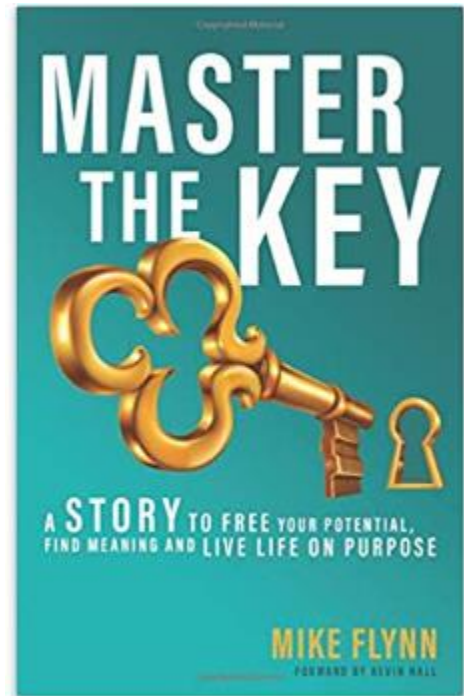
Tuesday, October 29, 2019

8:30 AM – 10:15 AM	Breakfast and Learn: Three Steps to Data-Driven Learning and Development
10:30 AM - 11:45 AM	Workshops (Choose 1 of 3)
12:00 PM - 1:30 PM	Carl Satterfield Award Luncheon
1:45 PM - 3:15 PM	Workshops (Choose 1 of 3)
3:15 PM – 3:30 PM	Break
3:30 PM - 5:00 PM	California's Expanding Medi-Cal Universe: AB 4 and Other Areas of Expanded Coverage

Wednesday, October 30, 2019

9:00 AM – 10:30 AM	Breakfast / CAHAM Business Meeting and Survey / NAHAM Keys Award
10:30 AM - 10:45 AM	Break
10:45 AM - 12:45 AM	CHAM/CHAA Proctoring Session

Opening Speaker



Bio

Mike Flynn is a mouthpiece for the truth and has been advising individuals and executives since 2005. In 2015, Flynn launched a podcast called The Impact Entrepreneur Show where he has hosted nearly 200 one-on-one conversations with some of the world's most elite athletes, thinkers and entrepreneurs in an effort to discover how they are using the impact moments of their life to have a game changing impact in others. Amy Cosper, former Editor-in Chief of Entrepreneur Magazine, says, "Mike has a unique ability to make you think with the words he writes, but he also has a call to action. His wisdom lies not only in his storytelling, but in his approach to life and business."

Mike makes his debut as an author with the release of a powerful story and #1 best seller on Amazon called Master The Key: A Story To Free Your Potential, Find Meaning and Live Life On Purpose. The great Lou Holtz referred to it as a "must read," Mel Robbins called it an "inspiring story," and others have said it is a "fictional story that leads readers to the truth."

In addition to writing for Huffington Post and Thrive Global, Mike has also given keynote speeches for New York Life and Keller Williams.

Monday Speakers



Surgery and
Radiology
Initiation and
Working from
Home

Speakers:

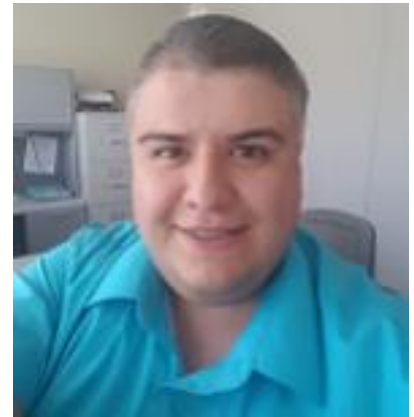
Raye Deleurme and
Tiffany Sanchez



Leveraging
Education to
Drive Patient
Access Initiatives

Speaker:

Darcelle Johnson



Monthly
Operation
Reports using
NAHAM Keys

Speakers:

Julian Acosta and
Andrea del Rio

Join us on board the Destiny

An Electra Private chartered yacht is scheduled to depart on Monday, October, 28 at 6:00 PM sharp. Do not be late or you will miss the cruise. We will have a champagne greeting as you board the yacht, dinner, a live DJ and dancing as we cruise the Newport Bay Harbor. Our dinner and dancing is generously sponsored by CBB/MBS for your enjoyment. Adult drinks provided by Premiere.

Please dress appropriately for this festive event. You must select this option when you register in order to board the yacht.

CBB/MBS

CALIFORNIA BUSINESS BUREAU, INC.

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Tuesday Silver Elite Sponsor

Breakfast and Learn:

Three steps to data-driven learning and development



Ever wonder why it's so hard to prove an ROI on learning programs? It shouldn't be, so long as you know the metrics you're trying to affect.

Speaker:

Noelle Wysocki

Provider Learning Product Lead

Healthcare Business Insights

Tuesday Speakers



Creating and Delivering the
Simply Better Experience

Speakers:

Jill Hall, Cherrille Fuerte, Ben
Lucero and Londie Tacalo –
MemorialCare

High Cost Drugs – Insurance
Authorizations and Site of Care
Issues

Speaker:

Julian Brown-Ahart, Manager
Cedars-Sinai Medical Center



Taking Back Control of Prior
Authorizations – A Surgeon's
Approach

Speaker:

Dr. Steve Kim - Voluware



California's Expanding Medi-Cal Universe: AB 4 and Other Areas of Expanded Coverage

Speaker: Richard Lovich, Esquire

The California Legislative and Executive branches have shown a strong preference to expand Medi-Cal coverage. We will discuss the various proposals including AB 4 which would eliminate immigration status as a consideration in eligibility, as well as other areas of expansion.



CAHAM CHAM/CHAA Proctoring

CAHAM is pleased to proctor the **CHAM/CHAA** certification at the annual conference on **Wednesday, October 30, 2019**.

In order to take the test at the conference, you must apply by **August 31**. Instructions for the application are as follows:

As a **NON-Member**:

1. Go to NAHAM's home page www.naham.org; go to right side of the page under "Sign in" and click "haven't joined yet"
2. Scroll to the bottom and click "non-member"
3. Enter your first name, last name, select your region and enter preferred username (usually email address)
4. From there you will fill out your contact information and create a password, which will be stored to your profile in Certification Central. Please make sure this information is accurate.
5. Hover over "Certification" and click on the link for Certification Central
6. You will see an orange button that says "Begin"
7. Fill in **all** necessary information and **submit your application** fully before the deadline

As a **NAHAM Member**:

1. Log onto the NAHAM website. If you do not remember your login credentials, **contact NAHAM** and we can assist you.
2. Hover over "Certification" and click on the link for Certification Central
3. You will see an orange button that says "Begin"
4. Fill in **all** necessary information and **submit your application** fully before the deadline.

IMPORTANT: if you are paying by check, or would like to pay at a later date, please select "Pay by check" and **submit without payment**. If your application is left "In Process" after the application deadline has passed, you will be unable to sit for the exam.

Audit

When submitting your application for the Certified Healthcare Access Manager (CHAM) exam, it is important to note that you may be audited. As stated in the National Association of Healthcare Access Management (NAHAM)

Candidate Guide to Certification, NAHAM randomly audits 10% of our applicants for each certification period for quality assurance purposes.

Please note that if you are selected for audit, you will not be able to submit your application until all audit materials are uploaded.

Please see the NAHAM website for audit information required.

Failure to provide this documentation by the requested date will exclude you from testing during this period and application fees will not be refunded.

Proctor Information

To take the CHAM exam at CAHAM, select **Lynn Otani** (lynn.otani@otaniconsulting.com) as the proctor.

CAHAM will notify Lynn of those registered to take the test and she will send a confirmation email. If you do not receive an email from Lynn prior to CAHAM, please contact her to ensure that you are registered for the exam.



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