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AUTHOR

Harvel, Steve

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Bibliography of Free & Inexpensive Katerials for

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North Carolina State Dept. of Public Instruction,

Raleigh. Div. of Social Studies Education.

PLB DATE

Jul 88

NOTE

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Reference Materials - Bibliographies (131)

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Annotated Bibliographies; Audiovisual Aids;

\*Economics Education; Element ry Secondary Education;

Instructional Materials; Reference Materials;
\*Resource Materials; Supplementary Reading

**Materials** 

IDENTIFIERS

Free Materials

#### **ABSTRACT**

This booklet contains a listing of free and inexpensive (below \$20.00) materials that can be used for teaching economics in grades K-12. The items are divided for grades K-6 and 7-12, and the name of the item, the description, the cost, and the producer's name and address are provided. The various available materials include supplementary reading materials, activity sheets, evaluation items, duplicating masters, games, films, posters, computer software programs, kits, and newsletters. (DJC)

Reproductions supplied by EDRS are the best that can be made

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from the original document.



### **FOREWORD**

A bibliography of free and low cost materials for teaching economics in grades K-12 was prepared by Steve Harvel, Region 7 social studies coordinator. He was assisted by Larry Hungerford, director of the Winston-Salem State Cen er for Economic Education; Janice Holm Lloyd, specialist, Family Resource Management, North Carolina State University; and Barbara Ledford, Region 7 Social Studies Division. We recognize the original work on this publication by Ned Pierce, principal, North Wilkes High School.

This is not a complete listing but is intended to be representative of materials available for teachers interested in incorporating economics into their existing curriculum.

A word of caution is appropriate. Some of these materials are provided free, by businesses and organizations for advertisement and other purposes. They may contain low-key biases of the business or organization; however, this should not act as a deterrent to their use. Teachers should simply make sure a balanced perspective is presented on all issues.

Should you have suggestions to add to this list, please forward them to.

Steve Harvel, Coordinator Social Studies Northwest Regional Education Center 303 "E" Street North Wilkesboro, NC 28659

John D. Ellington, Director

IL D. Ellinta

7/88



Listed below are the various agencies involved in economics education in North Carolina. They exist to help you implement economics education into your classroom.

The Division of Social Studies is responsible for economic education in the public schools. Currently the Division has many programs available to help improve economics instruction in grades K-12. Workshops, materials and institutes are available for all K-12 teachers in North Carolina.

The eight regional coordinators of Social Studies provide workshops, free materials, consultant services and act as coordinator for economic education programs in their region.

Region 1 Jacqueline Heston
Northeast Regional Education Center
P.O. Box 1028
Williamston, NC 27892

Region 2 Joseph Webb
Southeast Regional Education Center
612 College Street
Jacksonville, NC 28540

Region 3 Roland Staton
Central Regional Education Center
2431 Crabtree Blvd.
Raleigh, NC 27604

Region 4 Mary Vann Eslinger
South Central Regional Education Center
P.O. Box 786
Carthage, NC 28327



Region 5 Pam Riley

North Central Regional Education Center

1215 Westover Terrace Greensboro, NC 27408

Region 6 Clifton Collins, Jr.

Southwest Regional Education Center

2400 Hildebrand Street Charlotte, NC 28216

Region 7 Steve Harvel

Northwest Regional Education Center

303 "E" Street

North Wilkesboro, NC 28659

Region 8 Bob Kimzey

Western Regional Education Center

514 E. Marshall Street Waynesville, NC 28786

If you have difficulty contacting your regional coordinator, feel free to contact:

Division of Social Studies
Department of Public Instruction
Raleigh, NC 27603-1712
(919) 733-3829

The North Carolina Council on Economic Education is a private, non-profit, non-partisan educational organization whose purpose is to promote economic understanding among North Carolina citizens. It develops materials and provides school programs through Centers for Economic Education on various college and university campuses across the State.

The Centers for Economic Education at the various universities have many materials including booklets, films, transparencies, and videotapes available on a free or loan basis. Pre-service workshops and seminars are offered on a continual basis.



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Inder P. Nijhawan Center for Economic Education Fayetteville State University Fayetteville, NC 28301

Pamela Nickless Center for Economic Education UNC-Asheville One University Heights Asheville, NC 28804

Larry Hungerford Center for Economic Education Winston-Salem State University Winston-Salem, NC 27110

Luther Lawson
Center for Economic Education
UNC-Wilmington
601 South College Rd.
Wilmington, NC 28403-3297

Stuart Allen Center for Economic Education UNC-Greensboro Greensboro, NC 27412

Robert Usry
Center for Fconomic Education
N.C. State University
Box 8110
Raleigh, NC 27695-8110

Irvin Tucker
Center for Economic Education
UNC-Charlotte
UNCC Station
Charlotte, NC 28223

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Beth Eckstein
Center for Economic Education
School of Business
East Carolina University
Greenville, NC 27834

Roberta Woolever Office of Economic Education School of Education UNC-Chapel Hill Chapel Hill, NC 27599-3500

William Forgang Center for Economic Education Pfeiffer College Misenheimer, NC 28109

If you have difficulty contacting your regional coordinator feel free to contact:

John Redmond, Executive Vice President North Carolina Council on Economic Education P.O. Box 5086 Greensboro, NC 27435

The Joint Council on Economic Education is the parent organization for the state councils on economic education. It, too, is independent, non-profit, and non-partisan. The JCEE develops teacher training programs and fosters curriculum materials which are available directly or through state councils.

The Joint Council on Economic Education 2 Park Avenue New York, NY 10016



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# **GRADES**

K - 6



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# AN EDUCATOR'S GUIDE TO THE THREE E'S: EMERGY/ECOLOGY/ECONOMICS

A resource for teachers stressing the interaction of energy, ecology, and economics. The guide includes discussion questions, activities and interdisciplinary projects. Contains specific activities for elementary and middle school children.

Cost: 50 cents

Consumer Information Services D/703 Sears Roebuck and Company Sears Tower Chicago, Illinois 60684

#### **ANNUAL REPORTS FOR YOUNG PEOPLE**

Beautifully illustrated annual reports. Free 1973 & 1974 (Energy Topics), 1975 & 1976 (Big Pie and Golden Goose), 1977 & 1978 (Tom's Balloon and The Kingdom of Erd), 1979 & 1980 (Alice's Big Story and The Money Machine), and 1981 (The Surry). These 16 page booklets are available free in any quantity. Despite the obvious business bias, these should be used in all classrooms' reading centers. Grades 4-8. Cost: Free

"Annual Reports for Young People" Wheelbrator-Frye, INC. Hampton, NH 03842

## BASEBALL GAME: A MARKET PLACE LEARNING ACTIVITY

The Baseball Game involves students directly in buying and selling baseballs in a market setting. The forces of supply and demand work in this activity to determine market prices and allocate baseballs from the seller to the buyer. Produced by the Economic Education Department of Figgie International. Grades 3-5. Cost: \$5.00

The Academy for Economic Education 1000 Virginia Center Parkway Richmond, Virginia 23295 (804) 264-5851

### BASIC ECONOMICS TEST

Evaluation instrument in two equivalent forms (A and B) of 38 questions each to measure learning of economic concepts. Normed in a national sample of fourth, fifth, and sixth grade students. Manual includes norming data, suggestions for use of the test, model answer sheet, and scoring key. Cost: Examiner's Manual, 40 pp. \$3.50 Test booklets, package of 25--Form A - \$7.00, Form B - \$7.00

Joint Council for Economic Education 2 Park Avenue New York, N. Y. 10016

#### BASIC SKILLS IN USING MONEY

These duplicating masters are sequenced from simple to more complex and are meant to develop the student's ability to find exact fare, make change, and use vending machines. Grades 2-5.

Cost: \$7.95

Pyramid School Products 6510 North 54th Street Tampa, Florida 33610

\$16 BROWN BAG: AMERICAN FOOD SYSTEM

Provides an overview of the production and distribution of food in the United States. In addition, the unit Food Marketing Institute 1750 K Street, NW Washington, DC 20006



presents some consumer economic concepts necessary for a basic understanding of the food system. A number of excellent student activities reinforce the concepts presented. Activity masters are included. 64 pages.

(202) 452-8444

Cost: \$3.50, quantity discounts are available

**BOOK COMPANY** 

An integrated Social Studies unit that includes economics, language arts and art. Students examine such economic concept as wants and needs, resources, labor, capital, scarcity, specialization and interdependence. The Book Company was prepared in cooperation with the Washington State Council on Economic Education and the Washington State Office of the Superintendent of Public Instruction. 128 pages.

Primary Grades.

Cost: \$2,00

Center for Economic Education Seattle Pacific University School of Business Seattle, Washington 98119 (204) 281-2972

CAREERS

This game gives participants a preview of the working world. Players choose from 8 current occupations, setting their own success goals. There are rewards, promotions, setbacks, and decision-making action. Playing time: 1/2 to 2 hour Grades 5-8.

Cost: \$4.74

Parker Brothers
Salem, Massachussetts 01970
(Can be purchased at department stores)

CAROLINA CAROUSEL

In-school TV series of 15 twenty minute programs to teach economic, geographic, sociological and political concepts and facts to 4th grade students.

Cost: Free

Films and Guides are available from each Regional Center Social Studies Coordinator

**CARTOON POSTERS** 

Set of four 11" x 17" NSCEE cartoon posters depicting economic concepts. On the reverse of each poster is a suggested lesson enlarging upon the subject of the cartoon. Grades 4-6. Cost: \$1.00 set of four

National Schools Committee for Economic Education P. O. Box 325 Old Greenwich, Conn. 06870 (203) 637-4548

CENTS - ABILITIES

This economic awareness activity book (106 pages) is designed to help grades 6-9 understand the importance of money in everyday life.

Bender-Burkot School Supply, Inc. P. Q. Box 147 Pollocksville, NC 28573

Cost: \$5,95

Teaching activities designed to incorporate 5 economic generalizations into the K-3 curriculum. Contains the

Bureau of Business & Economic Research The University of Iowa Iowa C:'cy, Iowa 52240

CHILD'S WORLD OF CHOICES



very popular activity "Henry's Mountain of Wishes."
Cost: \$5.00

(Also available from NCCEE, P.O. Box 5086, Greensboro, NC 27403)

CHILDREN ARE CONSUMERS TOO

A set of 26 activity cards and teacher's guide; highly recommended--perfect for learning centers.

Cost: \$5.00

Consumer Information Center 555 Yonge St. Toronto, Ontario M7A 2H6

CHILDREN IN THE MARKETPLACE

Excellent economics lesson plans for grades 3-4.

Joint Council for Economic Education 2 Park Avenue New York, New York 10016

CHOICE: A HANDBOOK OF IDEAS TO MOTIVATE THE TEACHING OF ELEMENTARY ECONOMICS

Over one hundred practical teaching ideas and activities covering many basic concepts. Grades K-8.

Social Studies School Service 10,000 Culver Boulevard P. O. Box 802, Dept. E Culver City, California 90230

Cost: \$6.95

Cost: \$14.95

**COMMON CENTS** 

In-school TV series of 10 fifteen minute programs to teach economics to primary age children. Actually designed for grades 1 and 2, although it is used successfully at the third grade.

Cost: Free

Guides are available from each Regional Center Social Studies Coordinator

COMPUTER-ASSISTED INSTRUCTION FOR ELEMENTARY STUDENTS

Various computer programs are now available for use with elementary students.

North Carolina Council on Econ. Education Center for Economic Education P. O. Box 5086 Greensboro, N. C. 27403

Cost: Varies

**CONSUMER INFORMATION CATALOG** 

Listing of booklets from 30 agencies of the Federal Government, more than half of them are free. Published four times a year.

Cost: Free

Consumer Information Center Department A Pueblo, Colorado 81009

CREATIVE RESOURCES; BIBLIOGRAPHY OF MIDDLE SCHOOL MATERIALS

Two great books to secure and use lesson plans; innovative ideas and materials are available for middle school teachers. Grades 4-7.

Georgia Council on Economic Education Georgia State University University Plaza 807 Lawyers Title 81dg. Atlanta, Georgia 30303-3083

Cost: \$3.00 each

University of South Florida Center for Economic Education Tampa, Florida

\* DECISIONOMICS

A complete elementary (K-6) economic education program adaptable to individual and small group instruction and categorized by 12 topics and 28 objectives at five different levels of difficulty; does an excellent job of tieing in math and vocabulary development; contains resource and AV references and teacher background information and is also correlated to



leading textbooks. Cost: \$25.00

Cost: \$8.00

DECISIONS, DECISIONS!

Students become participants in the decision-making process. Relates to Lessons 1-4 in Trade-Offs series. Grades 5-6.

Innovative Education, Inc. 201 Shagbark Drive Rochester, NY 48063

DISNEY'S LET'S LEARN ABOUT MONEY

Recognizing coins and their values, comparing combinations of coins, making change, puzzles, self-correcting activities. Grades 1-3. Cost: \$5.95

Disney Schoolhouse 500 South Buena Vista Street Burbank, California 91512

ECON NEWS AND VIEWS, AND ECONOMIC EDUCATION UPDATE

Two quarterly newsletters from the national Joint Council on Economic Education; they usually contain one lesson plan and information about new economic education materials. Cost: Free

Joint Council of Economic Education 2 Park Avenue New York, New York 10016

ECONOMIC ACTION PACK; ECOLOGY/ENERGY ACTION PACK

Excellent units of spirit masters available for \$3 each. However, units are supposed to be free to teachers through local McDonald's as well as the free use of fine file-Meecology-especially appropriate for grades 4-6. Cost: \$3.00 each - (Free to teachers from local McDonald's)

McDonald's Action Packs Box 2594 Chicago, ILL 60690

**ECONOMIC EDUCATION CURRICULUM GUIDE** 

A thorough description of many of the economic activities included in the Oklahoma social studies curriculum, K-12.

Cost: Free (single capy)

Director of Curriculum State Department of Education 4545 North Lincoln Oklahoma City, Oklahoma 73105

ECONOMIC EDUCATION EXPERIENCES OF ENTERPRISING TEACHERS

An annual edition describing the best economic units submitted by U. S. teacher. Chapter 1 describes K-3 units and chapter 2 summarizes 4-6 units. (Units are available freesee TEACHING UNITS.)
Cost: \$2.00

North Carolina Council on Economic Education P. O. Box 5086 Greensboro, N. C. 27403-5086

Elementary Economics: A Bibliography

This is a bibliography of excellent materials which are available to introduce students to the world of economics. Includes only supplemental print materials, teaching kits, microcomputer disks, and audiovisuals that are available nationwide from companies and organizations whose primary business is not the production and sale of educational materials. Cost: Free

Federal Reserve Bank of Chicago 230 S. LaSalle Street Chicago, IL 60604 (312) 322-5109



#### **ELEMENTARY ECONOMIST**

Superb lesson plans for K-2, 3-4, and 5-6 in every issue. A must for school libraries or the elementary teacher who is "turned on" by economic education.

Cost: \$15.00 or write for free sample issue.

Joint Council for Economic Education 2 Park Avenue New York, New York 10016

#### EMPLOYMENT AND YOUR PART IN IT

Also included are PRODUCTIVITY AND YOUR PART IN IT; "DOLLARS AND SENSE" INFLATION; & ERICAN ECONOMIC SYSTEM AND SOUR PART IN IT (6-12) and YOU ARE THE AMERICAN ECONOMIC SYSTEM - ELEMENTARY version (4-12). Fxcellent teacher resources. Colorft "Peanuts" characters and other cartoor drawings catch students' attention. Grades 4-12. Cost: Free

The Advertising Council
25 Third Avenue
New York, NY 10022
(212) 758-0400
#Single copies free on request from:
"Economics", Pueblo, CO 81009

#### ENERGY, ECONOMICS AND THE ENVIRONMENT

This is a series of units, grades K-12, incorporating energy, economics, and the environment. Each unit has a teacher's guide and student materials which can be easily duplicated.

Cost: Free

U.S. Department of Energy Technical Information Office ∴ O. Box 62 Oak Ridge, Tennessee 37830

#### FAMILY ECONOMIC SYSTEM

Demonstrates the choices made by families in dealing with their unlimited wants and needs in the market economy. Also explored are opportunity costs, family resources, law of supply and demand, and a simple explanation of how inflation occurs. Uses the family as an economic system to describe how the American economic system works. Grades 6-9.

Cosi: Free

J C Penney Company (Available through any retail store)

#### FROM THE EARTH TO YOUR TABLE

This booklet, containing ditto masters, transparencies and teacher's guide, should be of assistance in helping students answer these questions: (1) Who produces your food? (2) Who shares in the money you spend for food? (3) Why do food costs change? (4) How do product on costs affect the cost of food? (5) How does processing affect the cost of food? and (6) How does the retailer affect the cost of food?

U.S. Department of Agriculture
Office of Communication
Washington, OC 20250

#### SAMES AND SIMULATIONS FOR TEACHING ECONOMICS

Revised fourth edition of the JCEE's popular guide to economic games.

Joint Council for Economic Education 2 Park Avenue New York, New York 10016



Cast: \$3.00

(Also available from NCCEE, P. O. Box 5086

Greensboro, N. C. 27403

SOOD APPLE NEWSPAPER (2-5) LOLLIPOPS, LADYBUGS & LUCKY STARS (K-1)

Outstanding teacher resources. Newspaper format filled with teacher ideas for all areas of the curriculum. Cost: Approximately \$10.00 per year each

Good Apple, Inc. Box 299 Carthage, Ili 62321

GREAT AMERICAN FARM

This activity program provides students with basic information about the elements of agricultural production which affect the supply and cost of the food they eat. The set includes four duplicating masters, a teacher's guide and a large wall chart. Grades 4-6. Cost: Free

U.S. Department of Agriculture Office of Communication Washington, DC 20250

IMPROVING COMPREHENSION AND VOCARULARY **DEVELOPMENT IN ECONOMICS** 

This publication is designed to provide social studies teachers with strategies for developing student's comprehension through economic instruction. Although designed for use with Trade-Offs, it has broader applications. Cost: \$5.00

Georgia Council on Economic Education Georgia State U., University Plaza 807 Lawyer Title Building Atlanta, Georgia 30303-3083

IN THE MARKETPLACE

A basic literacy unit on the American economic system suitable for use with middle high school students. Prepared in cooperation with the Washington State Office of the Superintendent of Public Instruction. 142 pages. Cost: \$2.00

Center for Economic Education Seattle Pacific University School of Business Seattle, Washington 98119 (206) 281-2972

INTERNEDIATE LEVEL ACTIVITY BOOK (4-6)

Detailed directions for activities on a number of economic topics plus eight simulations, including five based on Dr. Kourilsky's mini-society instructional system. Starts with a general overview of teachers. Cost: Free

Available from Regional Social Studies Coordinator

LESSON PLANS

Varied and numerous lesson plans developed by Iowa teachers from 4-5-6 grade students. Correlated with Trace-Offs but most lessons can be used independently. Cost: \$5.00 (pre-paid)

Iowa Council on .conomic Education College of Business Administration 24 Phillips Hall University of Iowa Iowa City, Iowa 52242

LIFE ON PARADISE ISLAND

A 144-page book with an excellent Teacher's Guide set on a tropical island called Paradise where the natives have never heard of money. Divided into 15 chapters that

Scott, Foresmen & Co. 1955 Montreal Rd. Tucker, 6A 30084



sequentially develop basic economic concepts, this book for 5-6 grade students is a guaranteed winner in a reading center. (Student text order #1798-4. Use order numbers and enclose check; if ordered through school Scott-Foresmen will (vill.) Cost: \$6.00

## MICKEY MOUSE AND GOOFY EXPLORE ENERGY - CONSERVATION

A 32 page comic book stressing the importance of conserving energy as it teaches many basic economic concepts. Grades 4-6.

Cost: Free (classroom quantities)

Public Affairs Dept. EXXON, U.S.A P. O. Box 2180 Houston, Texas 77001-2180

#### NANCY CARTODNS

Characters are used in four posters which depict situations illustrating basic economic principles: Customer Is The Boss, Better Tools, Productivity Brings Prosperity, Freedom To Own. There is an explanation and suggestions for the teacher on the back of each poster. Grades 4-6.

Cost: \$2.50/Set of 4 Posters

National Schools Committee for Economic Education, Inc. P. O. Box 326 Old Greenwich, Connecticut 06870

# NATIONAL DEPOSITORY OF CHILDREN'S STORIES IN ECONOMICS

Materials available to integrate economics and reading. (Fairy tales are examples of stories with strong economic content.)

Cost: Varies

Center for Economic Education Saint Cloud State University College of Business- Room 110 Saint Cloud, Minnesota 56301

#### PENNY POWER

A superb Intermediate grade magazine published by Consumer Reports that should be in every school library. (Discount rates and free teaching guides available if 10 or more subscriptions are ordered. Frite for free sample copy.)

Cost: \$9.00 per year

Penny Power Department RS-46 Orangeburg, NY 10962

## PIGOPOLIS

Grades 3-6, A terrific 15 minute color film in cartoon form that teaches children that all societies (even pig societies) should not waste precious resources. Available free to teachers in Duke Power area through local Duke office in Charlotte. May be available from other power companies as well. Cost: Free Duke Power Companies P. O. Box 33189 Charlotte, N. C. 28242

PINK PEBBLES: A GAME ABOUT HOW MONEY BEGAN

This is a board game which helps students experience both barter and a medium of exchange -- "pink pebbles." Grades 5-7.

Cost: \$10.00

Social Studies School Service 10,000 Culver Boulevard, Dept. E P. O. Box BO2 Culver City, CA 90230



PRIMARY LEVEL ACTIVITY BOOK (K-3)

Directions for using a number of activities to teach six key economic topics. Provides overview of each topic for teachers and recommends appropriate grade levels for each activity. By Donald G. Davison, 1977. Cost: Free

Available from the Regional Social Studies Coordinator

PRIMARY TEST OF ECONOMIC UNDERSTANDING

Evaluation instrument of 64 yes-no questions. Manual includes outline of five major economic generalizations with related concepts and subconcepts on which questions are based.

Cost: Examiner's Manual \$3.50 % Test booklets, package of 25--\$8.00

Joint Council for Economic Education 2 Park Avenue New York, N. Y. 10016

PROGRAMMED INSTRUCTION FOR "TRADE-OFFS"

A 116 page book of lessons closely correlated with the trade-off films for use in learning centers. Grades 5-6.

Georgia Council on Economic Education Georgia State University University Plaza 807 Lawyers Title Bldg. Atlanta, Ga. 30303-3063

Cost: \$3.00

SHAPING A NATION

A two-part 130 frame sound filmstrip set which teaches three basic economic principles using the livestock and meat industry as a case study. Contains 14 activity masters for students and an extensive teacher's guide. Grades 5-6.
Cost: \$16.50

Education Department National Livestock and Meat Board 444 North Michigan Avenue Chicago, Illinois 60611

SPARK

Free monthly newsletter on energy and ennounces, each issue lists "freebies" for teachers.

Cost: Free

Duke Power Company P. O. Box 33189 Charlotte, N. C. 28242

SPECIALIZED CENTER FOR ELEMENTARY FLONOMIC EDUCATION

The national depository for the most un-to-date information and materials for teaching economics to K-6 simplents.

University of South Florida LIB 623 Tampa, Florida 33620

TALKING HONEY

kit designed to help he family learn about money and money management. Parts of the kit include Parents Talking Money, Family Exploration, Table-Talk Bank, The Kingdom of Throw-Away, Spending of Allowances, and The Talking Money Game. Grades 2-6.

Cost: Free

The Talking Money Kič Aid Association for Lutherans Appleton, WI 54919

TEACHING ACTIVITIES IN ECONOMICS

The teaching plans in this book were developed by teachers for classroom use. The concepts dealt with are Scarcity, Production, Markets, Money,

Center for Economic Education #9 Middlebush Hall University of Missouri-Columbia Columbia, Missouri 65211



# **GRADES**

7 - 12

description of the use and functions of future trading at the Chirago Board of Trade.

Cost: Single copies free

Single copies of these booklets are free. \*Productivity in the American The Advertising Council, Inc. 825 Third Ave.



AD COUNCIL BOOKLETS

Economic System and Your Part In It"; "You are the American Economic System"; and "Your Inflation Guide: Dollars and Sense".

Cost: Free

New York, NY 10022

ADAM SMITH AND THE WEALTH OF NATIONS

Provides a comprehensive historical look at Adam Smith and his book AN INQUIRY INTO THE NATURE AND CAUSES OF THE WEALTH OF NATIONS. Photographed in the actual setting in which Adam Smith lived and worked. An excellent film that is highly recommended. Produced by Liberty Fund, Inc. No longer available for purchase. Liberty Fund, however, has been granting limited permission to duplicate the film. 16mm, videocassette, color, 28 minutes. Cost: Free

Modern Talking Picture Service 1889 I-85 South Charlotte, N. C. 28208

**ADVERTISING IS COMMUNICATING** 

Useful brochure on advertising which includes a discussion of the federal regulatory agencies and two industry self-regulating organizations.

Cost: Free

Kraft, Inc. Consumer Service Dept. Kraft Court Glenview, IL. 60025

AS IN THE CLASSROOM

A monthly newsletter from the U.S. government devoted to ways to teach about agricultural issues; most of which are closely related to economic topic.

Dr. Peggy Hart
Room 227-W/20250
USDA
Washington, D. C.
(N. C. Ag Coordinator is
Phama Mullen, 919-782-1705.)

Cost: Free

ALICE IN DEBITLAND

A secondary (grades 9-12) booklet that explains consumer protection under the Electronic Funds Transfer Act, including the use of debit cards, 1980.

Cost: Free

Board of Governors of the Federal Reserve System Publications Services Washington, D. C. 20551

ALMOST EVERYONE'S GUIDE TO ECONOMICS

A secondary (grades 10-12) paperback that answers questions on the meaning and function of economics, 1978.

Cost: \$2.75

Bantam Books 666 Fifth Ave., New York, N. Y. 10103

AMERICAN ENTERPRISE SERIES

Five files developed by Phillips
Petroleum provide a stimulating overview of American economic history.
The files answer hundreds of basic
questions about our economic history.
Files: LAND, PEOPLE, INNOVATION,
ORF NIZATION, and GOVERNMENT. The
American Enterprise Series has been
withdrawn from sale by the product
and is no longer available for purchase. Phillips Petroleum has been

Modern Talking Pictures 1889 I-85 South Charlotte, N. C. 28208 (Also available from the NCCEE) granting limited permission to duplicate programs in the series.

Cost: Free

AMERICAN FEDERATION OF LABOR PUBLICATIONS

This is the AFL-CIO - A short but comprehensive pamphlet describing the functions, structures and policies of the AFL-CIO. Why Unions? - A current pamphlet primarily designed for use in schools and by community organizations. For young people who will soon be joining the labor force. Other listings.

Cost: Free

AF of L and CIO 815 Sixteenth Street N.W. Washington, DC 20006

AMERICAN INSTITUTE BOOKLETS

BUSINESS IN OUR COMMUNITY - This 30 page brochure explains the types of business in America: individual ownership, partnership, and corporation both cooperatives and investorowned. HOW WE ORGANIZE TO DO BUSINESS IN AMERICA - This brochure explains the place and importance of business in the USA. It examines each type of business organization, how they operate, and how they improve our standard of living. Other listings. Cost: Free

American Institute of Cooperation 1800 Massachusetts Ave., N.W., Suite 508 Washington, DC 20036

ANALYZING GOVERNMENT REGULATION: A RESOURCE GUIDE

A secondary (grades 9-12) resource guide that examines the wide variety of private and government agencies and government regulations that affect the marketplace in the context of the economic and political justification of government regulation. Contains instructional activities and materials for classroom use, 1978.

Cost: \$5.00

Joint Council on Economic Education 2 Park Avenue New York, New York 10016 (Also available from the MCCEE)

ANALYZING GROWTH POLICIES OF DEVELOPING COUNTRIES: A RESOURCE GUIDE

A secondary (grades 9-12) resource guide that examines the economics of growth and development. It provides a framework with which to understand and measure economic development, and to assess its progress. Contains instructional activities and materials for classroom use.

Cost: \$5.00

Joint Council on Economic Education 2 Park Avenue New York, New York 10016 (Also available from the NCCEE)

ANAYZING CRIME AND CRIME CONTROL

A secondary (grades 9-12) resource guide that provides an overview for teachers as to the causes and prevention of crime from an economics-based approach. Contains instructional activities and materials Joint Council on Economic Education 2 Park Avenue New York, New York 10016



BASIC SKILLS IN SHOPPING

A duplicating masters book which uses practical math in teaching needed skills in shopping.

Cost: \$4.95

I.E.S.S., Inc. P. O. Bck 432 1365 S. Park Drive Kennesville, NC 27284



BUSINESS IN OUR COMMUNITY

This publication is designed for teaching about the business in any community. The emphasis is on the types of business including cooperatives.

Cost: 1-99 (each) 50 cents 100-above (each) 45 cents

1983. Cost: Free

> American Institute of Cooperation 1800 Massachusetts Ave., NW Washington, DC 20036



balance a checkbook. Comes with

and teacher's quide, 1983.

and cash checks, 1980.

Cost: \$12.50

student workbook, activity masters,

A secondary (grades 9-12) pamphlet

that gives step-by-step instructions

on the proper way to write, deposit,

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CHECKPOINTS

New York, New York 10045

Public Information Dept.

Boston, MA. 02106

Federal Reserve Bank of Boston

teacher's quide. Useful materials on 1) market research and product development and 2) advertising consumer products. Normally \$9 each, but free to N. C. teachers. Cost: Free

Cincinnati, OH. 45214

Alice in Debitland: Consumer Protections of Electronic Banking--579M. Excellent overview of 1) consumer credit legislation and 2) electronics fund transfer legislation, and the differences between loss and credit cards

and loss of EFT or "debit" cards.

Cost: Free Bulk Order

Consumer Information Center Pueblo CO 81009 Board of Governors of the Federal Reserve System Publication Services Washington, D. C. 20551

CONSUMER CREDIT HANDBOOK--578M

#### CONSUMER CREDIT PANPHLETS

CONSUMER CREDIT COUNSELING - Outline of services and programs provided by a consumer credit counseling service. 
6ETTING A HOLD ON CREDIT - Guidelines for obtaining and using credit. THE CONSUMER AND TRUTH-IN-LENDING - Full disclosure of credit cost. HOW MICH CREDIT CAN YOU AFFORD? - Rules for determining credit capacity. Other listings.

National Foundation for Consumer Credit, Inc. 8701 Georgia Avenue Ailver Spring, MD 20910

#### CONSUMER CREDIT ROLE PLAY

A secondary role playing activity from THE LEDGER, designed to introduce students to the legal rights of consumers and to the factors which determine credit worthiness. Discussion questions and related class materials are also included. Cost: Free

prices. Prices range from 5 cents

to \$15.00.

Federal Reserve Bank of Boston Public Services Dept. Boston, Ma. 02106

#### **CONSUMER ECONOMICS**

A set of 14 duplicating masters including lesson reviews on advertising and the consumer, food, drugs, budgeting, money management, consumer protection and consumer responsibilities.

Cost: \$7.75

Social Studies School Service 10,000 Culver Boulevard Department D P. O. Box 802 Culver City, California

#### CONSUMER EDUCATION PAMPHLETS

Consumer Handbook to Credit Protection Laws, U.S. Currency, Fair Credit Billing, What Truth in Lending Means to You, If You Borrow to Buy Stock, If You Lose A Credit Card, The Equal Credit Opportunity Act and ... Momen, The Equal Credit Opportunity Act and ... Age, The Equal Credit Opportunity Act and ... Doctors, Lawyers, Small Retailers, and Others Who May Provide Incidental Credit, The Equal Opportunity Act. Other listings. Cost: Free

Federal Reserve Board Public Service Dept. Washington, D. C. 20551

# CONSUMER HANDBOOK TO CREDIT PROTECTION LAWS

A secondary booklet that explains how consumer credit laws can help in shopping for credit, applying for credit, and keeping a good credit record, 1983.

Cost: Free

Board of Governors of the Federal Reserve System Public Services Department Washington, D. C. 20551

#### CONSUMER LAW

This combination text-workbook provides insights into the rights and responsibilities of consumers in a free competitive market.

Cost: \$4.10

South-Western Publishing 5101 Madison Road Cincinnati. Ohio 45227 (513) 271-8811



and Government. K-12. Cost: \$5.00

TEACHING UNITS

Write for a list of free units for your grade level--units (some 60 pages or more) are national award winners from teachers across the nation.

National Depository for Economic **Education Awards** Milner 184 Illinois State University Normal, ILL 61761

Available through Regional Center

Social Studies Coordinators

Cost: Free

. TEACHING UNITS FROM HARNETT COUNTY

Teacher made units for Teaching Economics. Kindergarten - Teaching Economics Through the Magic of Christmas Grade 1 - Families Have Needs & Wants Grade 2 - Our Neighborhood & Community

Grade 3 - Building A New Community Grade 4 - Making A Living in North

Carolina

Grade 5 - The Southeast

Grade 6 - The USSR: Relationship of Resources to Economic Systems Cost: Free

TRADE-CFFS

These TV programs are guaranteed "hits" with teachers and students alike. Trade-Offs in the most popular intermediate grade in-school TV program in the nation. (15--20 minute programs on economics for grades 5-6.1 (TV reception problems? Have your principal call, SDPI, 919-733-3193 for free consultant help.) Cost: Free

Films and guides are available from each Regional Center Social Studies Coordinator

UMP'S FWAT

An annual report for young people presenting the Free Enterprise System in a simply delightful manner. Can be made into an exceptionally effective slide series. Free first copy. Instructional sets available for \$10.00. Grades 4-9. Cost: Free

Figgie Enterprises Sherwin Road Willoughby, Ohio 44094 (216) 946-9000

WHERE DOES IT ALL 60? A SIMULATION

This is a one-week simulation designed to teach elementary students basic economic concepts and the choices a family makes in the budgeting process. Students are randomly assigned a monthly family income and then make choices from among alternative housing, transportation, clothing, food items and recreation. Grades 3-6. Cost: Free (single copy)

Center for Economic Education 204 Dudley Hall University of Georgia Athen, 6A 30602

WHERE DOES THE MONEY 60?

This is a play designed for lower

National Schools Committee for



grades but one which can be easily adapted for older children. There is an accompan/ing guide and instructions for using homemade puppets in the classroom. Grades K-4.
Cost: \$1.50

Economic Education, Inc.
P. O. Box 326
Old Greenwich, Connecticut 06870

**NISHES AND RAINDOMS** 

Beautifully illustrated comic book for grades 3-6; accompanied by teacher's guides, THE ROAD TO ROOTA, free in classroom quantities.

Cost: Free

Federal Reserve Bank of Boston Bank and Public Information Center Boston, Mass. 02106

WORLD BANK FILMS - Grades 6 & 7

These films portray life in developing countries and efforts that are underway in those countries to improve living conditions. Coelhos and Dandora are filmed in urban slums in Brazil and Kenya. A Day in Shrishnagar and Seeds of Progess show rural life in India and Mexico. Rivers of Life is about the people of Bangladesh, and A Plague Upon the Land is about a disease that afflicts many people in Nest Africa.

Cost: \$10.00 rental fee

The World Bank 1818 H Street, N.W. Washington, DC 20433

YEAR OF THE MAPLE LEAF

Published especially for NC fifth grade teachers in 1978, The Year of the Maple Leaf and its accompanying teacher's guide is . It of ways to teach basic economic concepts while students "explore" Canada. Grade 5. Cost: Free

Center for Canadian Studies 2101 Campus Drive Duke University Durham, NC 27706



Board officials. Cost: \$4.95

**DOLLAR POINTS** 

A pamphlet that illustrates and explains the various design features of a dollar bill, 1975.

Cost: Free

Cost: Free

Federal Reserve Bank of Boston Public Information Dept. Boston, Ma. 02106

ECON NEWS AND VIEWS AND ECONOMIC EDUCATION: UPDATE

Two quarterly newsletters from the national Joint Council on Economic Education; they usually contain one lesson plan and information about new economic education materials.

Cost: Free

Joint Council on Economic Education 2 Park Avenue New York, New York 10016

ECONOMIC ACTIVITY AND MARKETS

Booklet that relates how the nation's economic activity is coordinated in producing the goods and services the country demands, 1981.

Cost: Free

Federal Reserve Bank of St. Louis Public Information Dept. P. O. Box 442 St. Louis, Mo. 63166

ECONOMIC EDUCATION CURRICULUM GUIDE, K-12

A thorough description of many of the economic activities included in the Oklahoma social studies curriculum.

Director of Curriculum State Dept. of Education 4545 North Lincoln Oklahoma City, Oklahoma 73105

ECONOMIC EDUCATION EXPERIENCES OF ENTERPRISING TEACHERS

A description of junior and senior high award-winning entries and brief summaries of ideas submitted in the National Awards Program for the leaching of Economics. (Annual edition.)

Cost: 42.25

Joint Council on Economic Education 2 Park Avenue New York, N. Y. 10016 (Also available from NCCEE)

**ECONOMICS FOR EVERYBODY** 

A secondary consumer oriented 1985 introductory economics textbook.

AMSCO School Publications, Inc. 315 Hudson Street New York, N. Y. 10103

Cost: \$8.25

ECONOMICS IN PLAIN ENGLISH

A secondary paperback that translates basic economic concepts from theories to applications, 1978.

Cost: \$4.95

Social Studies School Service P. O. Box 802 Culver City, Ca. 90230

ECONOMICS OF ENERGY. A TEACHING KIT

A secondary kit that begins with an economic analysis of the U. S. energy situation. It takes up energy use before 1970; the consequences of supply restriction by OPEC, the effects of higher energy prices, proposals for future energy policy, and other relevant matters. Contains lessor materials for classroom use, advanted readings and an annotated catalog of materials for teachers, 1983.

Joint Council on Economic Education 2 Park Avenue New York, N. Y. 10016



Cost: \$5.00

**ECONOMY SAME** 

This game involves players in investing in businesses, savings accounts, and stocks, and in producing and purchasing goods at prices regulated by supply and demand. Similar to Monopoly, it is designed for 2-7 players. Cost: \$8.95

Social Studies School Service 16,000 Culver Boulevard, Dept. E P. O. Box 802 Culver City, CA. 90230

ECONOMY SIZE

A book of ideas and activities directed at motivating students to learn and enjoy economics. The book-let contains quotations, questions, tear sheets for activity masters and a play. Materials will help students make economic decisions and clarify economic values.

Cost: \$8.95

Social Studies School Service 10,000 Culver Boulevard Culver City, California 90230

EDUCATIONAL FILMS AND BOOKLETS

Film programs are available on 16mm film and on video cassette. For further information write to:

Media Analyst Corporate Communications Aetna Life & Casualty Hartford, CT. 06156

Cost: Free

ENERGY NEWSLETTER AND FILMS

Pigopolis, grades 7-9; The Spark, free monthly newsletter on energy and economics, each issue lists "freebies" for teachers.

Cost: Free

Duke Power Company P. O. Box 33189 Charlotte, N. C. 28242

ENERGY TRADE-OFFS IN THE MARKETPLACE

Designed as a three-week module for senior high school students, this unit looks at the energy issue from an economic perspective analyzing the problems at three different levels: personal, national, international. Energy Trade-Offs in the Karketplace was prepared in cuoperation with the Mashington State Council on Economic Education and the Mashington State Office of the Superintendent of Public instruction.

Cost: \$3.09

Center for Economic Education Seattle Pacific University School of Business Seattle, Washington 98119 (206) 281-2972

ENERGY, ECONOMICS AND THE ENVIRONMENT

This is a series of units, grades K-12, incorporating energy, economics and the environment. Each unit has a teacher's guide and student materials which can be easily duplicated.

Cost: Free

U. S. Department of Energy Technical Information Office P. O. Box 62 Oak Ridge, Tennesses 37830

EQUAL CREDIT OPPORTUNITY AND YOU

A secondary (grades 9-12) film:trip that discusses the criteria useo in determining credit worthiness. Federal Reserve Bank of New York Public Information Dept. 33 Liberty St



Cost: Free loan

FEDERAL RESERVE COMIC BOOKS

Newest issue is THE STORY OF FOREIGN TRADE AND EXCHANGE (Grades 9-12); also available are the stories of MONEY (Grades 6-10); BANKS (Grades 6-10); CHECKS AND ELECTRONIC PAYMENTS (Grades 7-127; CONSUMER CREDIT (Grades 7-12, also available in Spanish); and INFLATION (Grades 9-12).

Federal Reserve Bank of New York Public Information Dept. 33 Liberty Street New York, N. Y. 10045



Cost: Free, unlimited quantities

FEDERAL RESERVE IN BRIEF

A secondary pamphlet that outlines the organization, purposes, and role of the Federal Reserve, 1980.

Cost: Free

Federal Reserve Bank of San Francisco of San Francisco Public Information Department P. O. Box 7702 San Francisco, Ca. 94120

FEBERAL RESERVE SYSTEM: PURPOSES

AND FUNCTIONS

A secondary book that provides a detailed look at the Federal Reserve System's structure and functions, 1984.

Cost: Free

Board of Governors of the Federal Reserve System Publicationa Service Washington, D. C. 20551

FOCUSING ON THE FED

Four spirit masters and poster with teacher lesson plans to illustrate how and why the fed controls the money supply (grades 9-12). Cost: Free

The Federal Reserve System Public Service Dept. Washington, D. C. 20551

FOREIGN TRADE AND EXCHANGE (THE BASICS OF)

12 page summary of the importance of foreign trade (grades 9-12).

Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045

Cost: Free, unlimited quantity

FREE ENTERPRISE

A secondary (grades 9-12) film that discusses the free enterprise system and defends the market economy. Cost: Free Loan

Modern Talking Picture Service 1889 I-85 South Charlotte, N. C. 28208

FREE ENTERPRISE SYSTEM

A secondary (grades 9-12) film that explains the free enterprise system through on the job interviews with working people, 1976. Cost: Free Loan

Federal Reserve Bank of Richmond Public Services Dept. 701 East Byrd St Richmond, Va. 23219

FREE ENTERPRISE: HOW IT WORKS

A series of 15 half-hour video programs which teach the basics of free enterprise. The segments are designed for use by high school teachers in Alabama who have been designated by the state to teach the required high school course in economics. Produced by the Center for Business & Economic Education at Samford University, the series uses the latest technology to take students out of the classroom and into the factories and offices of American industry. Cost: 50 cents per minute of tape

Birmingham Public Schools System Instructional Television Department P. O. Box 10007 Birmingham, Alabama 35202 (205) 252-1800 Extension 371

FREE MARKET ECONOMICS: A SYLLABUS

A presentation of the economic theory of the free market to help teachers of high school economics explain economic principles in the classroom. Includes simplified explanations for younger students as well as enriching projects

Foundation For Economic Education 30 South Broadway Irvington-on-Hudson New York, 10533 (914) 591-7230



for the more mature. Cost: \$6.00

FUNDAMENTAL FACTS ABOUT UNITED STATES MONEY

A secondary booklet that describes the characteristics of coin and currenc, and how they are produced and circulated in the economy, 1980.

Cost: Free

Federal Reserve Bank of Atlanta Publication Unit P.O. Box 1731 Atlanta, Ga. 30301

FUNDAMENTALS OF ECONOMICS

A secondary (grades 9-12) set of transparencies that cover the fundamental and basic principles of economics, 1980. Cost: \$12.00 Social Studies School Services P. O. Box 802 Culver City, Ca. 90230-9983

GAMES AND SIMULATIONS FOR TEACHING ECONOMICS

Revised fourth edition of the JCEE's popular guide to economic games. Not available until winter, 1986.
Cost: \$5.00

Joint Council on Economic Education 2 Park Avenue New York, New York 10016

GETTING CREDIT

A secondary (grades 9-12) filmstrip that reviews the procedures for establishing credit. Comes with lesson activities and teacher's guide, 1981. Cost: \$4.00 Federal Reserve Back of New York Public Information Dept. 33 Liberty St New York, New York 10045

GIVE AND TAKE

T.V /film series on topics & concepts in personal economics. Consists of 12 15 minute programs. Ask the Economic Ed. Coord. at the Regional Ed. Ctr. in your area for a free Teacher's Guide. There are 4 ways to access this series for classroom use: a) The series will be shown on school television and you are free to tape these programs; b) You may borrow the programs on 16mm film from the Regional Ctr. in your area; c) Video cassettes may be ordered from PCA Teleproductions, P.O. Box 700, Matthews, NC 28105. Cost: \$250.00 each

Agency for Instructional Television Box A, Bloomington, IN. 47401

GIVE AND TAKE CROSSWORD PUZZLES

Crossword puzzles for use with the Give and Take films.
Cost: Free

Available from each Regional Center Social Studies Coordinator.

GLOSSARY OF FEDERAL RESERVE TERMS

A secondary booklet that defines many of the terms used in monetary policy, bank supervision and bank regulations, 1982.

Cost: Free

Board of Governors of the Federal Reserve System Publications Services Washington, D. C. 20551

Twenty-six page list of banking and federal reserve terms (grades 9-12). Cost: Free (b limited quantity)

FRB Washington, D. C.



**SOLD FILMS** 

A TOUCH OF GOLD - 28 min. color. Television personality Susan Blakely tells the story of gold jewelry through the ages, with historic reenactments showing its use in the courts of kings; as treasure acquired by the Conquistadores; and its high-style uses in today's world of fashion. MAN AND HIS GOLD - The history of gold mirrors the history of man. 8arry Sullivan hosts this film which depicts the history of the remarkable aetal and its modern roles. Cost: Free

Modern Talking Picture Service 1889 I-85 South Charlotte, NC 28208

GOLD MINING CAMP

Conditions of 1850's mining camp are reconstructed. Economic concepts developed are: barter, capital, demand, goods, interdependence, service speculation, and supply. Cost: Free

Intext Educational Publishers Thomas Y. Crowell Company 666 Fifth Avenue New York, NY 10019

HAMBURGER WAR

Contains two cases focusing on the concepts of competition, price and the marketplace. In the first case, three hamburger stand owners consider price-fixing as a solution to their problems, but choose not to engage in the practice. The second case shows their next steps, including some bad decisions that force one competitor to close his business. Cost: \$4.95

Constitutional Rights Foundation 601 South Kingsley Drive Los Angeles, California 90005 (213) 487-5590

MISTORICAL BEGINNING OF THE FEDERAL RESERVE

A secondary booklet that traces the history of the U. S. banking system, describing the banking problems of the 19th century and the legislation that led to formation of the Federal Reserve System, 1974.

Cost: Single copies free

Federal Reserve Bank of Boston Public Service Dept. Boston, Ma. 02106

HOW TO CHOOSE AND USE RETAIL CREDIT

A discussion of the types of retail credit plans, a sample application form, a contract agreement and a billing statement are included in this booklet.

Cost: \$2.50/set of 50

Sears Consumer Information Services Dept. 703 Sears Tower Chicago, Illinois 60684

HOW TO READ STOCK MARKET QUOTATIONS

Provides a detailed explanation of the figures and symbols found in most daily newspaper market listings. A stock selected from The Journal's NYSE Composit Transaction list and the Over-the-Lounter list are used for illustration. High school and college level. Your order must be

Dow Jones & Company, Inc.
The Educational Service Bureau
P. O. Box 300,
Princeton, NJ 08540



IF YOU USE A CREDIT CARD credit cards and how to compute and

Cost: Free

Cost: \$10.00

This game simulates the activities of six importing firms in various parts of the world. Each firm buys from several countries. To win, a firm must buy eight products from three countries and sell them at a profit.

compare credit card charges, 1981.

Simile II 1150 Silvarado La Jolla, Ca 92037

A secondary (grades 9-12) film that outlines Federal Reserve Bank reserves and relates how the Federal Reserve monitors and considers district economic conditions in terms of national monetary policy. Comes with an instructor's quide, 1978. Cost: Free Loan

Federal Reserve Bank of Minneapolis Public Information Dept. 250 Marquette Ave. Minneapolis, Mn. 55480

IN THE MARKETPLACE This teaching unit on the American

Superintendent of Public

HOW WE LIVE

**ADVERTISING** 

IMPORT

IN RESERVE

economic system for 9th graders contains an excellent simulation, "The Big Apple Game", to teach the concepts of supply, demand and market clearing price. Teachers will also find the other activities in this publication to be of much help in teaching other economic concepts. Cost: \$2.00

Instruction State Department of Education Olympia, Washington 98504

INCOME - OUTCOMES

Eight instructional computer lessons in economics for high school students. For Apple and IBM computers. Other supporting materials available. Cost: Cost of duplicating disk

Available through Regional Social Studies Coordinators, NCCEE, University Centers of Economic Education

INCREDIBLE BREAD MACHINE

Businesses of all sizes, recognizing the lack of understanding of the principles of free market economics, are extensively using this book along with "The Incredible Bread Machine Film" in management and employee education programs. The books have been adopted across the nation by hundreds of high school and university educators as supplementary reading in history, political science, economics, business and sociology courses.

Cost: \$5.95

WRI Films 11722 Sorrento Valley Road San Diego, CA. 92121

INDUSTRIAL REVOLUTION...A PROGRAM IN THREE PARTS

The Industrial Revolution was the great discontinuity of modern history. This program contains three 30 minute films, each dealing with a specific and chronological aspect of the Revolution. You will receive all three films at once, to enable proper and effective programming. 29 minutes each, color. Cost: Free

Modern Talking Picture Service 1889 I-85 South Charlotte, NC 28208

INSTITUTE FOR RESEARCH ON THE ECONOMICS OF TAXATION

Taxes; free newsletter about our highly complex tax system; technical in nature and useful only to teachers knowledgeable about taxes and tax reform.

Cost: Free

Institute for Research on the Economics of Taxation 1331 Pennsylvania Avenue, NW Suite 515 Washington, D.C. 20004

INSURANCE FOR CAR AND HOME

Useful publications designed for school use by the major property and casualty insurance trade association. Insurance for the Car, Insurance for the Home, Risk Management and Business Insurance, and Sample Insurance Policies.

Cost: From 50 cents--\$2.00

Insurance Information Institute 110 William Street New York, N. Y. 10038



Title	Description	Source
INSURANCE: (CONSUMERS GUIDE TO)	A 1985 56-page book with ten lesson plans, 31 activity masters, 8 transparencies, case studies, sample insurance policies and glossary (grades 9-12).  Cost: \$3.00	Consumer Affairs, Allstate Plaze F-3 Allstate Insurance Company Northbrook, IL. 60062
INSURANCE: (HOW TO BUY) CONSUMER CARD	This brief pamphlet and wany other materials are good take-homes for students. Ask for other Consumer Cards and other free materials for teachers.  Cost: Free, unlimited quantities	American Express Consumer Affairs American Express Plaza New York, N. Y. 10004
INTERNATIONAL TRADE AND AMERICAN AGRICULTURE	A secondary booklet that looks at international trade in agricultural products, its policy implications and the case for free trade, 1976. Cost: Free	Federal Reserve Bank of Kansas City Public Affairs Department 925 Grand Avenue Kansas City, Mo. 64198
INVEST	In this game players learn valuable facts and concepts while deciding how to invest their money. One of a six game set. Other titles include The Budgeting Game, Swindle, Househunt, Consumer Redress, and Share the Risk. Can be purchased individually or as a set for \$75.00.  Cost: \$16.00 per game	EMC Pubishing Company 300 York Avenue St. Paul, Minn. 55101 1-800-328-1452
INVESTING IN CONSUMER INFORMATION	Discusses the value of consumer information programs co businesses and suggests possible consumer information activities (grades 9-12). Toll free phone1-800-438-2653.  Cost: One copy, free	Coca Cola USA P.O. 1734 Atlanta, Ga. 30301
IRAS: AN INVESTMENT IN YOUR FUTURE	Excellent overview, glossary and further references in a 4 page pamphlet. Cost: Free	National Coalition for Consumer Ed. 2025 I St., N.W., Suite 1104 Washington, D. C. 20006
IS THERE COMPETITION IN THE SYSTEM	A secondary (grades 9-12) film that examines the competitive market structure in the economy.  Cost: Free Loan	Modern Talking Picture Service 5000 Park Street, North St. Petersburg, Florida 33709
IT MAKES GOOD CENTS	This consumer education unit is divided into five sections: basic economics, advertising, consumer decision, nutrition and packaging, and product development and marketing. Over 115 worksheets allow students to work individually or in groups. Activities include distinguishing between wants and needs and investigating the costs	Social Studies School Service 10,000 Culver Boulevard Culver City, California 90230

Federal Reserve's role in the economy and Federal Reserve policies used to combat inflation and recession, 1981. Cost: Free

Public Information Department 33 Liberty Street New York, N. Y. 10045

KEY TO THE GOLD VAULT

A secondary booklet that unlocks some of the mysteries of gold, exposes its glamorous past and reveals the worka-day operation of the New York Federal Reserve Bank's gold vault,

Federal Reserve Bank of New York Public Information Department 33 Liberty Street New York, N. Y. 10045





and

Washington, D. C. 20006-2284

Health Insurance Teaching Kit

industry.

Cost: Single copy free

LIFE OF A DOLLAR BILL

A secondary poster and comic book that depict how currency and coin get into circulation and the role they play in generating economic activity, 1979.

Cost: Free

Federal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045

MAKING MONEY IN MIDDLEVILLAGE

A secondary activity package that
describes the money creation process.
Includes a teacher's guide, student
activity sheets and wall posters,

Federal Reserve Bank of New York Public Information Department 33 Liberty Street New York, N. Y. 10045

1980. Cost: Free

Learning units in student booklet form give the learner a fundamental understanding of basic economic problems including man's wants, production, population problems and law of diminishing returns.

Cost: 85 cents

Channing L. Bete Company, Inc. 45 Federal Street Greenfield, Massachusetts 01301

MANAGING YOUR MONEY Overview of recommended procedures and

forms for setting goals, keeping financial records, developing and revising as needed an effective spending plan.

Cost: Free single copy

N. C. Agricultural Extension Service (Available at each County Extension Office)

NATHENATICS FOR BANKING

MAN'S ECONONIC WANTS

A book which deals with the kinds of financial transactions which a person must know and a description of community financial institutions from which to borrow money.

Cost: \$4.25

I.E.S.S., Inc. P. O. Box 714 Clemmons, NC 27912

MICKEY AND GOOFEY EXPLORE STARTING A BUSINESS

A secondary comic book is part of a multimedia kit designed to teach the problems and rewards of starting a business.

EXXON P.O. Box 2180 Houston, Texas 77001

Cost: Single copies free

**HODERN AMERICAN ECONOMY** 

A secondary set of activity masters that examines basic economic concepts.

Social Studies School Service P. O. Box 802 Culver City, Ca. 90230

Cost: \$5.75

HONEX In this si

In this simulation game students explore the advantages and disadvantages of barter systems while acquiring materials to be used in making a group collage.

Regional Social Studies Coordinator

**m**aking

Cost: Free



MONEY

A bulletin board set which includes visuals of early forms of money, bartering, checks, credit cards, circular flow model, coins and paper dollars and coin value charts. Also, a resource guide is included with suggested activities for teaching.

Cost: \$5.50

Trend Enterprises, Inc. St. Paul, Minnesota 55165

NONEY IN COLONIAL NEW ENGLAND

A secondary booklet that traces the history of coin and currancy in New England from 1630 to the 1780's, 1974.
Cost: Free

Federal Reserve Bank of Boston Public Services Department Boston, Ma. 92106

HUNEY IN THE ECONOMY

A secondary booklet that discusses the money creation processes, how the Federal Reserve tries to achieve its monetary targets and outlines the objectives of monetary policy, 1983. Cost: Free

Federal Reserve Bank of San Francisco Public Information Department P. O. Box 7702 San Francisco, Ca. 94120

**HONEY MANAGEMENT** 

These duplicating masters cover income and expenses, budgeting, unnecessary expenses, cutting back, loan consolidation, and planning a year's budget. Twenty-four spirit duplicating masters.

Cost: \$4.25

Social Studies School Service 10,000 Culver Boulevard P. O. Box 802 Culver City, California 90230

**MONEY MANAGEMENT BOOKLET LIBRARY** 

A set of booklets that cover important areas of personal and family finance. Includes a set of 12 booklets.

Money Management Institute Kousehold International 2700 Sanders Road Prospect Heights, Il. 60070

Cost: \$5.00

MONEY MANAGEMENT LIBRARY

Your Financial Plan, Managing Your Credit, Your Shopping Dollar, Your Food Dollar, other listings.
Money Management Filmstrip Library-\$20 for set of 4 filmstrips,
cassettes, and Teacher's Guides are
\$5.50 each.
Cost: \$5.00 for set of 12
booklets or 75 cents each

Money Management Institute Household International 2700 Sanders Rd Prospect Heights, IL. 60070

HONEY TALKS

A secondary (grades 9-12) filmstrip that explains the techniques of setting up a money management plan to obtain maximum satisfaction from income. Comes with a teacher's guide and activity masters. Cost: \$5.50 Money Management Institute Household International 2700 Sanders Road Prospect Heights, IL. 60070

MONEY, BANKING, AND THE FEDERAL RESERVE SYSTEM

A secondary packet of materials that teaches the fundamentals of money,

Federal Reserve Bank of Minneapolis Office of Public Information

MATIONAL ECONOMY QUIZ

Interviews and leading economists reinforce counts brought out in quiz. (27:30 minutes film.) Cost: Free

NATIONAL FEDERATION OF INDEPENDENT BUSINESS

Business (Small)- good articles and superb charts (with teaching guide) showing price differences for the same items in London, Paris, Moscow, NFIR 150 W. 20th Ave. San Mateo, CA. 94403



Munich and Washington, D.C.

Cost: Free

**NEW CITY TELEPHONE COMPANY** 

Students take the role of a management team responsible for running the New City Telephone Company. The players determine company goals and solve management problems. Includes directions, a cassette recording, a map, teacher's manual, transparencies, and 16 booklets. Designed for 5-30 students. Motivational for grades 7-9.

Simile II 1150 Silverado La Jolla, CA 92037

Cost: \$15.00

NUTRITION ISSUES & POLITICAL PROCESS: Resource Guide for Teachers-9th Grade S.S. This instructional unit explores the network of economic, cultural and political factors that inflience eating habits. The suggested activities are informative, fun and easy to carry out. Your local Food Services Director will supply you with a free copy or write to:

Cost: Free

Division of Child Nutrition Education Annex 1 217 West Jones Street Raleigh, NC 27611

ON RESERVE

A secondary newsletter for economic and consumer education teachers that explores various economics and consumer education topics. Also suggests additional readings, teaching activities and materials and relates news of regional economic education programs. Published three times a year.

Cost: Free

Federal Reserve Bank of Chicago Public Information Center 230 S. LaSalle St Chicago, II. 60690

ON USING CREDIT

A pamphlet that assists readers in making credit decisions and discusses the advantages and disadvantages of credit, 1979.

Cost: Free

Fcderal Reserve Bank of New York Public Information Dept. 33 Liberty St New York, N. Y. 10045

**OPTIONS FOR SAVERS** 

A paaphlet that describes various types of savings accounts at banks and thrift institutions. Contains a chart on current interest rates, 1980.

Cost: Free

Federal Reserve Bank of Philadelphia Public Information Dept. Philadelphia, Pa. 19106

OUTSMARTING THE CASH WRISTER

Brochure, poster, and two search-forsavings puzzles (grades 7-12).

Kraft Inc. Consumer Services Dept. Glenview, 1L. 60025

Cost: Free, one copy

PAYDAY

This is a board game in which players manage money by receiving bills, meeting investment opportunities Social Studies School Service 10,000 Culver Boulevard, Dept. E P.G. Box 802



Title

and collecting interest on savings. At the end of each month, accounts are setiled and players can add to their savings or take out loans, or keep their cash.

Cost: \$9.50

Culver City, CA 96230

PENNY POINTS

A booklet that traces the history of the penny, discusses mint production and reasons for the introduction of the copper-coated zinc penny, 1982. Cost: Free Federal Reserve Bank of Bos'n Public Services Dept. Boston, Ma. 02106

PENNY POWER

A magazine on various consumer issues. Each issue includes games, puzzles, projects, and special features. Suitable for grades 7-9. Cost: \$4.50 Penny Power Consumer's Union 256 Washington St Mt. Vernoa, N.Y. 10550

PEOPLE IN BUSINESS GAME

This game is part of a program G\_signed to increase awareness of private enterprise. The program is called the Private Enterprise System. It provides an explanation of stocks, bonds, gross national product, inflation and how each relates to our form of democracy.

Cost: Free

Georgia Power Company P. O. Box 4545 Atlanta, Ga. 30302

PERSPECTIVES

A set of teaching modules for incorporating economics into the social studies curriculum. The set of four modules includes: 1) "Morld War I: The Home Front-How A U.S. Corporation Responded," 2) "From Cottages to Corporations; A Class Study in American History," 3) "The Great Depression: How A U.S. Corporation Responded," and 4) "Reflections of "story: A Look at the Advertising of Five Periods between the 1890's and 1950's. Cost: Free

Procter and Gamble Educational Services P. O. Box 599 Cincinnati, Ohio 45201

PIGOPOLIS #EF-18

This film is about a city of pigs located in the middle of a great forest. The message of energy conservation is brought to students in a powerful, not easily forgotten way. 12 minutes, 16mm film.

Cost: Free

Educational Services Duke Power Company P. O. Box 33189 Charlotte, NC 28242

POMDERHORN

In this simulation students take the part of people in frontier times who establish a three-tiered society by trading rifles, traps and pelts.

Social Studies School Service 10,000 Calver Boulevard P. O. Box 802 Culver City, CA 90230



Title

Cost: \$15.00

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